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Building A FOSS Community From Scratch

TX Linux Fest, Dallas, 6/1/2019 Will 'the Chill' Braswell

Legal Disclaimer

- This Talk Is A Parody
- The Lessons Are Real
- *Do NOT Actually Start A Cult!*



Do You...

- Have Too Much Time On Your Hands?
- Love To Work Long Hours Without Pay?
- Enjoy Being The Object Of Ridicule?
- Want To Earn Contempt Of Peers?
- Need To Get Rid Of Surplus Cash?

***FOSS May Be
For You!***



Great Cult Leaders

- Linus Torvalds
- Richard M. Stallman
- Larry Wall
- Me?
- You???



Leadership Qualities

- Skill
- Vision
- Dedication
- Charisma
- Communication
- Delegation
- Ethics



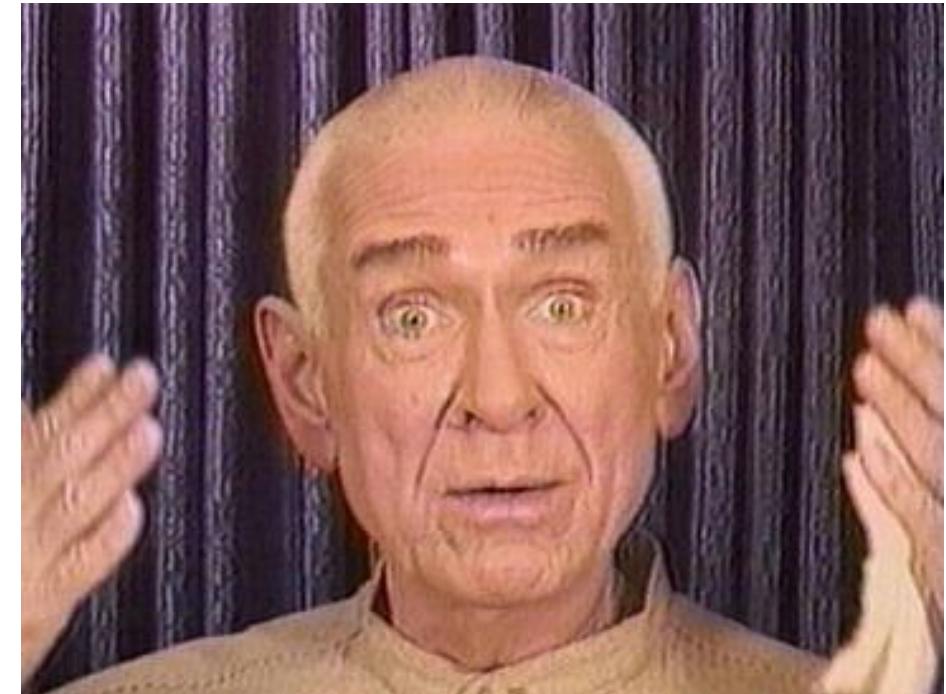
Woodshed Not Bikeshed

- Woodshed == Focus On Building Skills
- Bikeshed == Focus On Trivialities
- 10,000 Hours (~10 Years) Of Practice
 - *Malcolm Gladwell, “Outliers”*
- Sharpen The Saw
 - *Stephen Covey, “The 7 Habits...”*
- CS Education & Professional Certification
- Work Experience & FOSS Contribution
- PRACTICE, PRACTICE, PRACTICE



Start Your Cult

- Vision / Purpose / Mission
- Goals
- Form
- Theme
- Demographics
- Technical Content
- Non-Technical Content



Get To Work

- Dedication
- Self-Starter
- Lead By Example
- Ignore Haters
- Build Momentum
- Don't Burn Out
- Never Give Up



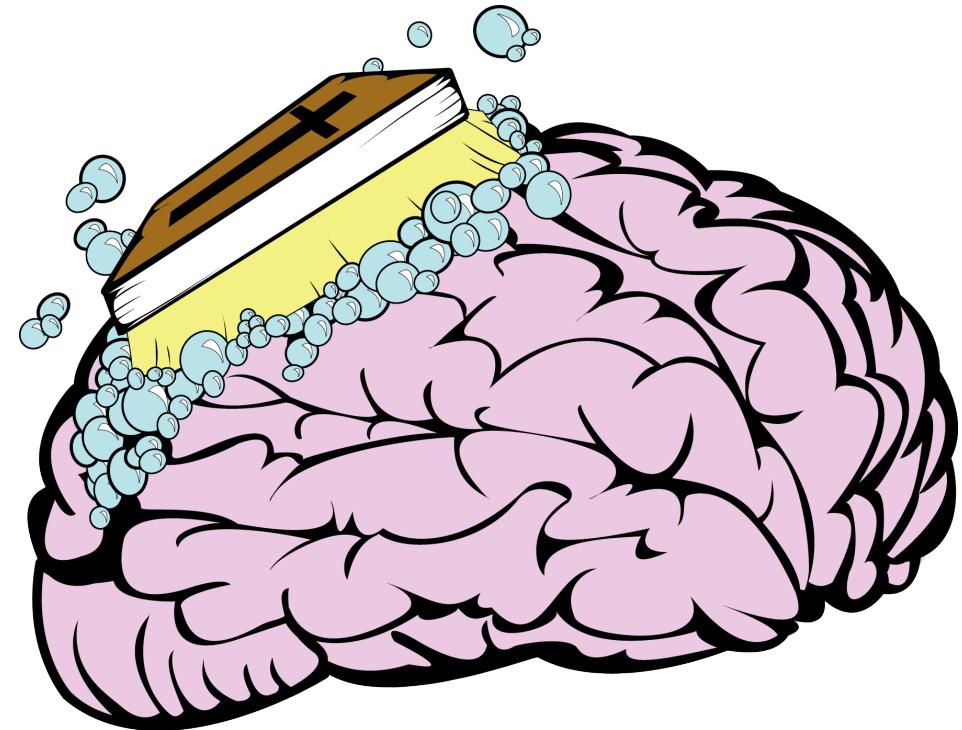
Cult Of Personality

- Charisma / Charm / Likability
- Genuinely Interested In Other People
 - Dale Carnegie, “How To Win Friends & Influence People”
- Non-Technical Achievements
- Dress For Success
- Sincerity
- Larger Than Life
- Personify Cult’s Vision



Constant Brainwashing

- In-Person
- Video Chat
- Telephone
- IRC, Slack, etc.
- E-Mail
- Social Media
- Video, Podcasts, Print



Recruit Cult Members

- Delegation Requires Members
- Volunteerism Revolving Door
- Easy Come, Easy Go
- Invest In Motivated Prospects
- Support Active Members
- Always Be Training Your Replacement
- Be A Mentor, Teacher, Coach, Friend

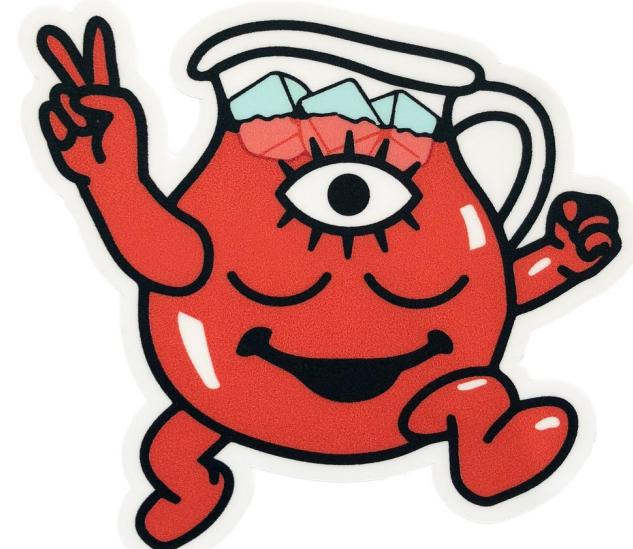
Holy Man

- Ethics
- Morals
- Traditions
- Best Practices
- Personal Practices



Drink Your Own Kool-Aid

- Dog-Fooding
- Use Your Own Product / Service
- Participate In Your Own Events
- Write Your Own Code
- Personify Cult's Value



Fund Your Cult

- Your Own Pocket
- Friends & Family
- Crowdfunding
- Startup, Organic
- Startup, Investors
- Not For Profit
- Grants



Save The World

- Benefit You
- Benefit Your Cult
- Benefit Your Boss
- Benefit FOSS
- Benefit Humanity

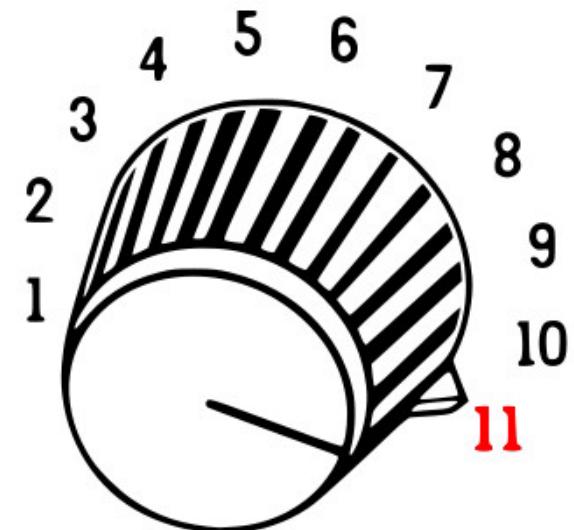


Cult Conclusion

- Build Cult Leader Skills
- Start A Cult & Keep It Going
- Endure To The End
- Make The World A Better Place
- Will You Leave A Legacy?

Join My Cult!

- <http://perl11.org>
- <http://rperl.org>
- <http://cloudforfree.org>
- <http://austin.pm>
- <http://autoparallel.com>
- <http://blogs.perl.org/users/bennie>
- <https://facebook.com/rperlcompiler>
- <https://twitter.com/rperlcompiler>
- <https://patreon.com/rperl>



**This Perl
Goes To 11**

Thank You!

- Questions?
- Comments?
- New Cult Ideas?

