

I PERSONAL PROFILE

- ▶ 14 years of professional design experience, including 5+ years focused on UX/UI design within hi-tech companies, particularly for SaaS products.
- ▶ Expertise in Figma, Sketch and Adobe creative suite.
- ▶ Focused on Human-centric design problem solver, familiar with the agile development environment.
- ▶ Fast learner and patient communicator.

I PORTFOLIO

<https://www.behance.net/suelin4>

I WORK EXPERIENCE

Jan. 2022 - Now **Freelancer** 2years

Moved to Germany and am focusing on learning languages these two years. Meanwhile, I have designed various freelance projects, such as the Order Management System for Wobi Healthcare. Additionally, I am collaborating with my business partner on creating and maintaining a universal design system.

Dec. 2019 - May. 2021 **Product (UX/UI) Designer** 1year 4months

Shanghai Hydee Software Corp., Ltd.

▶ Projects Highlights **Hydee Merchant Platform**

Hydee Merchant Platform Management is a comprehensive SaaS system that supports online order management, product management, and marketing campaigns for pharmacies. During the pandemic, there was a significant increase in the demand for online pharmaceutical purchases. In response to this, our team developed an online pharmacy mini-program, and pharmacies utilize the Hydee Merchant Platform to provide services to end-users (C-end customers).

▶ Job Responsibilities

1. Collaborated with product managers on thorough requirement and functional analyses, resulting in a unified design approach for multiple products.
2. Led product interaction design and optimized user experience for two key products. Developed concise design specifications and streamlined processes to ensure efficient and consistent execution throughout the product development cycle.
3. Established an initial design system, providing a cohesive visual language and authored comprehensive interaction design documentation.
4. Worked closely with engineers, aligning design concepts with technical feasibility and iteratively improving designs. Actively participated in product testing with the dedicated testing department to validate implementation and enhance product quality and usability.

Jun. 2015 - May. 2019 **UI/UX Designer** 3years 11months

Hunan TDcare Medical Technology Ltd.

▶ Projects Highlights **TD-NIS Intelligent Care System**

TD-NIS (Nurse Information System) is a comprehensive and integrated solution designed to streamline the workflow of nurses. By seamlessly combining a mobile smart device with website, TD-NIS effectively eliminates duplicated efforts and alleviates the burden of repetitive paperwork. This sophisticated system not only saves valuable time for nurses but also empowers them to provide enhanced care and support to their patients, ultimately improving overall patient outcomes.

SUE LIN

UX/UI DESIGNER - BERLIN

✉ linsue070@gmail.com

☎ +49(0)177 6533 246

Skills

- User Research
- Competitor Analysis
- Usability Testing
- User Flows
- Information Architecture
- Prototyping
- Wireframing

Tools



Figma



Sketch



Marvel



Photoshop



Illustrator



Miro

Language

- Chinese - Native
- English - Professional working proficiency
- German - Intermediate

· Eligible to work in Germany

► Job Responsibilities

1. I actively participated in the development and deployment of the company's products, specifically implementing them in the hospital settings.
2. Worked with product managers on product requirements, tracked user-nurse work scenarios and workflows, observed user habits and pathways when using the product.
3. I took charge of product interaction design and worked to optimize the user experience, ensuring that the product aligned with the needs and expectations of its users.
4. Engaged in close collaboration with engineers during the product development phase, aligning design concepts with technical feasibility and iterating on designs to achieve optimal outcomes. Actively participated in product testing with the dedicated testing department to validate implementation and enhance product quality and usability.

May. 2019 - Dec. 2019 **Freelancer**

► Projects Highlights **Panda Reading Children's Picture Book Rental Application**

During my freelance tenure, I had the opportunity to undertake a project focused on revitalizing and optimizing an application dedicated to providing a children's picture book rental service.

Within this project, my assigned tasks encompassed the optimization of the original interaction design and the complete revamp of the interface.

My primary objective was to enhance the user experience by streamlining navigation, redesigning the layout, and enhancing the overall visual aesthetics of the application.

► Other work experience

Dec. 2010 - Aug. 2014 **Game Art Designer**

3year 8months

Changsha Upstream Network Technology Ltd.

Jul. 2009 - Sep. 2010 **Graphic Designer**

1year 3months

Shanghai Yilei Advertising Ltd.

EDUCATION

Sep. 2005 - Jun. 2009

Bachelor degree

Yangtze Normal University


 Chongqing- China


Art Design

Plane composition, Color composition, Design psychology, Structural sketch, Web design etc.

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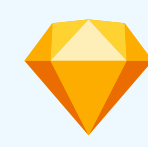
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