What is Hotel Sky ?

▉ Highlight of the product

Hotel Sky is..

About the product:

This is a software for people who work in the company owning many hotels crossing the country:

Receptionists and waiters of each hotel can promote working efficiency since this software can trace rooms status all the time, such as reserved or not, available or not, cleaned up or not, etc. Besides, this software can automatically recommend avaliable rooms when there is new booking or check-in according to the rooms status at that time, which could be performed by content-based recommendation algorithm.

Accountants (responsible for accounts of each hotel or the whole company) and sales managers (responsible for sales achievement of each hotel or the whole company) can easily acquire hotels running data by this software, since booking orders, check-in/check-out records and customer payments are traced in this software. Additionally, this software can automatically finish routine computation and generate tables and graphs about sales amount, benefit rate, revenue amount and so on.

Company managers (responsible for managing several hotels) and hotel manager (responsible for each hotel management) can grasp each hotel's condition, evaluate their service, analyze marketing sales and then make strategic decision, since this software and its database record real-time hotel running data. Specially, this software could push valued feedbacks from customers' comments by natural language processing (NLP), so that manages can take customer suggestions into consideration to improve sales.

The advantage and the vision:

This product aims at providing an uniform platform to trace hotels running data, as well as automatically doing computational tasks to generate reports in the form of table or graph. Besides, some content-based recommendation algorithm or NLP system could be introduced to make data more clearer for improving service and better analysis purpose.

Hotel Sky hopes that all hotels under the company could benifits from this software. In other words, only if each hotel were a brilliant start in the night sky, the company could be a starry sky.

List up your software's killer feature.

1 *Effective sales analysis and build strong sales strategy.*

Customers can book, change or cancel their order online in this system, receptionists can deal with no booking visitor offline by this software as well, so that all sales are traced in real-time. This software can automatically finish routine computation and generate tables and graphs about sales amount, benefit rate and so on.
Sales manager can easily analyze the history sales data and build new sales strategy. For example, sales manager can decide a discount for hotel in some tourism city to promote sales according to the sales cycle. Maybe only several months are suitable for tour in this city, so the vacancy rate could be higher during the rest of the year .

2   *Quickly find each hotel's weakness point.*

Customers can comment on their subjective (including services) or objective (including facilities) experience that they have ever lived in, and each feedback will be valued to improve hotel's service and further to increase sales. More importantly, there could be comparison with other hotels in customer comments, which is used for finding hotel's weakness relatived to competitor's.

3   *Improve working efficiency on real-time sales data*

Accountants and sales managers can easily acquire hotels running data by this software, since booking orders, check-in/check-out records and customer payments are traced in this software. What's more, this software can automatically finish routine computation and generate tables and graphs about sales amount, benefit rate, revenue amount and so on.

4   *Tracing hotel serving status in real-time*

Waiters are responsible for updating rooms status to keep all rooms in good condition. If there is any problem, tickets will be opened and traced until it is solved. The same process will be done for other problem on facilities and service in hotel.

5   *Make strategic decisions more reliably and more efficiently*

Based on problem tickets and customer feedbacks traced by this software, hotel managers can analyze if there is shortage to be improved in their hotel service.
Based on hotel running data and customer feedbacks traced by this software, the company manager can make decision if it is necessary to scale up businees in some areas.

You can write text, or draw picture for the description as much as you need.