### Scenario: Promotion

There are many vacant rooms in the hotel.

## What to do in general?

#### Advertising.

What is the budget for ad?

What if potential customers don't see the ad?

#### Make a discount.

Does the potential customer see the discount in real-time?

## What to do with Hotel Sky?

Customers book order on computer or cellphone in real-time.

Customers can see the price in real-time, and book Proper Rooms for themselves. Sales manager can see sales amount and make a discount in real-time.

If there are many vacant rooms, sales manager can update the price in real-time. Further benefits.

The hotel can decrease the vacant rate and have more incomes.

All orders will be traced for analysis purpose.

# Design and implement

