# What is Hotel Sky?

	Highlight of the product
Hotel Sky is	

About the product:

Hotel Sky is a software for people who work in the company owning many hotels crossing the country. Besides, it provides access for hotel customers in service purpose.

This product aims at providing an uniform platform to trace hotels running data, as well as automatically doing computational tasks to generate reports in the form of table or graph. The hotel can benefit form it by kick-off sales promotion and provide value added service in real-time.

Hotel Sky hopes that all hotels under the company could benifits from this software. In other words, only if each hotel were a brilliant start in the night sky, the company could be a starry sky.

There are serveral user roles:

customer, receptionist, waiter, accountant, HR, sales manager, hotel manager, company manager.

Customers can access to this software and book rooms, so that customer can see the price in real-time, which is convenient for sales manager to make sales promotion.

Besides, customers can order value added service to get better service, which can also benefit the hotel. In this scenario, waiters can trace customers' requirements and provide ervice. HR can evaluate staffs' work accroding to the finished work, and then the accountant can make payroll.

Receptionists and waiters of each hotel can promote working efficiency since this software can trace rooms status all the time, such as reserved or not, available or not, cleaned up or not, etc. Besides, this software can automatically recommend available rooms when there is new booking or check-in according to the rooms status at that time, which could be performed by content-based recommendation algorithm.

Accountants (responsible for accounts of each hotel or the whole company) and sales managers (responsible for sales achievement of each hotel or the whole company) can easily acquire hotels running data by this software, since booking orders, check-in/check-out records and customer payments are traced in this software. Additionally, this software can automatically finish routine computation and generate tables and graphs about sales amount, benefit rate, revenue amount

List up your software's killer feature.

1 Effective sales analysis and build strong sales strategy.

Customers can book, change or cancel their order online in this system, receptionists can deal with no booking visitor offline by this software as well, so that all sales are traced in real-time. This software can automatically finish routine computation and generate tables and graphs about sales amount, benefit rate and so on.

Sales manager can easily analyze the history sales data and build new sales strategy. For example, sales manager can decide a discount for hotel in some tourism city to promote sales according to the sales cycle. Maybe only several months are suitable for tour in this city, so the vacancy rate could be higher during the rest of the year.

### 2 Provide value added service to increase incomes.

Customers can create value added service order and just pay for a little fee. In this way, not only hotel service can be improved and attract more customers, but also the hotel can make more profits.

### 3 Quickly find each hotel's weakness point.

Customers can comment on their subjective (including services) or objective (including facilities) experience that they have ever lived in, and each feedback will be valued to improve hotel's service and further to increase sales. More importantly, there could be comparison with other hotels in customer comments, which is used for finding hotel's weakness relatived to

## 4 Improve working efficiency on real-time sales data

Accountants and sales managers can easily acquire hotels running data by this software, since booking orders, check-in/check-out records and customer payments are traced in this software. What's more, this software can automatically finish routine computation and generate tables and graphs about sales amount, benefit rate, revenue amount and so on.

### <sup>5</sup> Tracing hotel serving status in real-time

Waiters are responsible for updating rooms status to keep all rooms in good condition. If there is any problem, tickets will be opened and traced until it is solved. The same process will be done for other problem on facilities and service in hotel.

# 6 Make strategic decisions more reliably and more efficiently

Based on problem tickets and customer feedbacks traced by this software, hotel managers can analyze if there is shortage to be improved in their hotel service.

Based on hotel running data and customer feedbacks traced by this software, the company manager can make decision if it is necessary to scale up businees in some areas.

# 7 Easy HR management

Every staff's status will be traced in this software, so that HR can update staff's working status, such as "at work", "on vacation", "on business travel" and so on. Besides, HR can record any award or punishment for stuff so that make evaluate assessment more reliable and effective. The account can also avoid being stuck on repetitive caculations and work more efficiently since the payment have be automatically calculate by the software based on the assessments

You can write text, or draw picture for the description as much as you need.