# Yuanmeng Li (Leo)

858-952-3830 | torres2192@gmail.com
100 Willoughby St 19C, Brooklyn, NY 11201

## EDUCATION

**New York University**                                                                                   *Aug 2018 - Dec 2019*
*Master of Science in Management of Technology | Tandon School of Engineering*          *New York City, NY*

**Cornell University**                                                                                       *Aug 2017 - May 2018*
*Master of Professional Studies in Information Science (GPA: 3.34 / 4.0)*                           *Ithaca, NY*

**University of California, San Diego**                                                               *Sep 2013 - Jun 2017*
*Bachelor of Science in Mathematics - Computer Science (GPA: 3.26 / 4.0)*                       *La Jolla, CA*

## INTERNSHIP EXPERIENCE

**Alibaba Inc. (Banma Internet of Cars Group)**                                               *Jun 2018 - Present*
*Product Manager Intern*                                                                                *Shanghai, China*

- Communicated with 50+ product experts, analyzed 500+ event tracking, and enhanced data with tags.
- Drafted product map for over 10 products. Created feature lists for 1000+ product features to help onboard new staff, provided acceptance criteria documents for OEM, and presented product features at acceptance review.
- Completed a Product Analysis Document about the categorization of vehicles from various products, and assisted product manager on the vehicle management platform proposal.
- Organized and produced API documents for supporting OEMs on using relative APIs.

**Oasis International Medical Co., Ltd (Internet Healthcare Enterprise)**            *Jun 2017 - Aug 2017*
*Product Management Intern*                                                                           *Beijing, China*

- Conducted competitive product analysis, composed PRDs, and designed the product prototypes for improving the merchandise detailed pages.
- Tracked user login and registration functions on plenty of similar products. Generated PRDs and the product prototypes, based on the principles of *Shortening User Path* and *Data Collection*.
- Organized and analyzed users' order data to develop a Welcoming Package for promoted sales. Determined the amount thresholds, discount levels, and coupon categories.

**Huawei Technologies Co., Ltd.**                                                                 *Jul 2016 - Sep 2016*
*Product Intern*                                                                                          *Shenzhen, China*

- Collected the requirements and data, determined data dimensions, and designed prototypes.
- Designed data algorithms for more effective calculations, improved the existing web system framework for faster data transmissions, and implemented the charts, tables, and reports in the web system according to the final product design.

## UNIVERSITY PROJECT EXPERIENCES

**IIoT Product Platform Project**                                                                   *Jan 2018 - May 2018*
*Product Leader*                                                                                           *Ithaca, NY*

- Drew up the platform development, manpower, and timeline plan; and calculated the labor costs. Drafted the Platform Development Plan Proposal and Platform Development Cost Report.
- Designed the user journey, UX specifications, and product prototype. Presented the UI/UX demo.

**Microsoft MakeCode Educational Programming Product**                              *Aug 2017 - Dec 2017*
*Team Leader & Web Developer*                                                                      *Ithaca, NY*

- Specified the product features, produced a PRD, and designed prototypes with focusing on guiding programming learning of beginners.
- Integrated the TypeScript library converted from JavaScript, and developed 10+ features. Assisted product testing, improved product features, launched the product online (Github).
- The product helps users learn programming by letting them conduct code blocks. More than 85% of the testers found this product helpful.

**StackOverflow User Analysis**                                                                    *Aug 2017 - Dec 2017*
*Data Engineer*                                                                                            *Ithaca, NY*

- Collected data from StackExchange Public database, by constructing SQL queries to capture more than 15000 row data of users' questions, answers, and favorite posts.
- Processed the data using d3.js by eliminating duplicates, sorting by reputation, and calculating the tags' overlap rate. Displayed the charts and graphs by using Highcharts.
- Analyzed the data to demonstrate the relationship between the tags overlap ratios and user reputation values.

## Others

- **Techical Skills:** Axure RP, Sketch, JavaScript, TypeScript, Java, HTML, CSS; Office 365; Python, SQL.
- **Awards** New York University Scholarship ($6000).
- **Languages:** Chinese (Native), English (Fluent).
- **Leaderships:** UCSD Psi Chi Omega Fraternity (Webmaster & Philanthropy Chair).
- **Interests:** PC & Mobile Applications; Electronics; Soccer; Swimming.