StrategicERP®
Power of Technology Developed by IITians

Version 23.1

REAL ESTATE LARGE

With iOS & Android Apps

Wide-ranging Real Estate ERP software trusted by business leaders, loved for its AI-backed features, & implemented for its proven success in productivity and revenue.

CREDAI MCHI ANCILLARY MEMBER 2023 - 2024

YOUTH CBRE IT Partner 2016 | Gartner Client IT Market Research & Product Analysis 2016 | Realty+ PROP-TECH SUMMIT & AWARDS 2019 BEST ERP SOLUTION OF THE YEAR 2019 & 2022 | The CEO Magazine 25 Fastest Growing Enterprise Software companies in India | CIA World Best Construction & Infra Software of the Year 2019 | APAC CIO Outlook Top 10 ERP Solution Providers 2018 | siliconindia Brand Of the Year 2014 | ISO Certified Company

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India's No. 1 Software

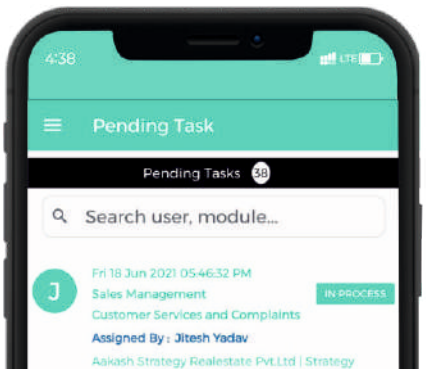
StrategicERP

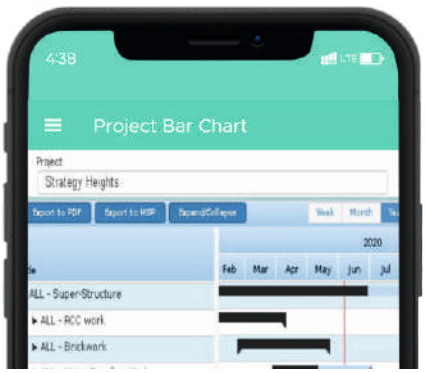
StrategicERP is a software platform for start-to-end process automation. It is an information management system customized for Real Estate & Infrastructure Industry. The product owes to its cutting edge core technology developed by a team of IITians. StrategicERP user interface is completely web-based and LAN supported with mobile-based application that is far more flexible, compared to conventional ERP systems offered by branded players.

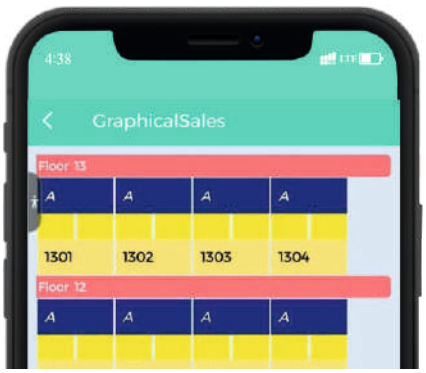
The software architecture allows to overcome scale limitation and as a result within a short span of its launch the product had made a mark for itself within the SME and large construction and infrastructure industry vertical. Through this product, we strive to deliver a quick streamlining solution for our client's existing business processes through StrategicERP.

Real Estate Large

A reliable ERP solution makes the job of managing a business a lot easier. At StrategicERP, we conceive ideas in tandem with our clients in order to provide a customized solution that caters to their needs. Our solution is very user friendly, which does not require technical know-how.







IVR Integration (Call Center)

Features

- Click to Call
- Audio Player for Call Analysis
- Records Complete Call Information
- Client Calling for Incoming / Outgoing Calls

Benefits

- Better Quality Control
- Dispute Resolution
- Performance Management
- Improved Customer Satisfaction

All Digital Media Integration

Features

- Proper tracking of leads in CRM
- Advanced tracking & analysis
- Reminder to the sales team about leads follow up
- Notification of pending leads

Benefits

- Timely follow up
- Accurate track of leads
- Easy for the sales team to follow up
- Status wise update of leads

Modules & Implementation Flow Chart

Product Modules & Add Ons

Operations

- ERP Admin
- HR & Payroll
- Employee Self Service
- Administration

Business Development

- Process Management
- SRA / Redevelopment
- Land Management
- Legal Management
- Liaison Management

Sales & Marketing

- Pre-sales
- Post-sales Activities
- Customer Help Desk
- Customer App
- C.P. Management
- Lease & Rent Mgt.
- IVR Integration

Project Management

- Project Engineering
- Sites Management
- Contractors Mgt.
- Purchase Management
- Assets Management
- Plant and Machinery

Accounts & Finance

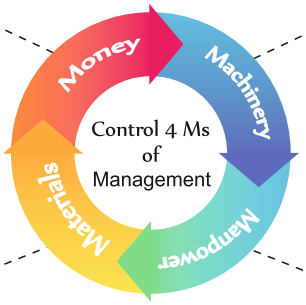
- Finance Management
- Statutory Management
- Budget Management
- Audit & Assessment
- Business Intelligence

- ✓ StrategicERP Implementation
- ✓ Mail Welcome Letter with Scope of Work, Documentation, Sample Reports & Data Import Templates
- ✓ Project Kick- off Meeting with Steering Committee
- ✓ Product Installation and Configuration
- ✓ Training of Master Data Requirements & Handing over of Templates
- ✓ User Creation with Assigned Roles and Responsibilities
- ✓ Responsibility wise Video training for all users
- ✓ Preparation of Master and Transactions Data by the Champion Users of the Customer
- ✓ Validation of Opening Stock in Site Management with Trial Balance Amount
- ✓ Validation of Ledger Adjustment of Sales module with Trial Balance Due, Received, Taxes, Annexure and Balance
- ✓ Validation of Projects Actual Cost of Material, Services and Administration with Trial Balance project cost
- ✓ Validation of outstanding bill payable details with Trial balance outstanding
- ✓ Validation of system print formats with client formats for Welcome Letter, Allotment Letter, Demand Letter, Receipt, Reminder Letters, Agreements, Possession Letter
- ✓ Validation of system print formats with client formats for Appointment Letter, Salary Slip
- ✓ Add-on integrations as per the PO such as SMS, mail, Click to Call, All Media, Biometric, MSP, Tally Integrations
- ✓ SAP Data Integration for last 10 Years Subject to Data Availability for 50 Companies
- ✓ Module wise Overview Training Sessions with StrategicERP Data
- ✓ Self practice on test data by users
- ✓ Master and Initial Balances Data Upload
- ✓ Verification and Sign off of Master Data and Initial Balances Data
- ✓ Sign off system print formats of Purchase Order, Work Order, Service Bill
- ✓ Module wise Final Training Sessions with Client Live Data
- ✓ C- 20 % Product Training- After completion All modules Training and Milestone Sign Off
- ✓ Go Live Phase
  1. Project WBS reports are accurate
  2. DPR is filled consistently either daily, weekly or monthly
  3. Project cost summary report matches Trial balance project cost
  4. Engineering dashboards reflect right data
  5. Purchase bills booked accurately with input GST
  6. Tally integration done
  7. Balance sheet reflecting accurate profit and loss
  8. TDS of last month is reconciled
  9. GST of last month is reconciled
- ✓ Declaration of Go Live and Go Live Sign Off
- ✓ Go Live - Project Closure and Customer Satisfaction Letter

StrategicERP®
Power of Technology Developed by IITians

1) Manage Funds For Daily Requirement
2) Right Allocation of Funds
3) Automated Cash Flow Management
4) Centered Platform For Money Management

1) Right Technical Machine At Right Place
2) Enhance Efficiency
3) Save Time
4) Software Friendly



1) Material Reconciliation
2) Material Comparison (Actual vs Planned)
3) Material Management Made Simple
4) Accurate Tracking of Material in Stock

1) Right Employees For The Right Project
2) Improve Authority
3) Seamless Coordination Among Employees
4) Productive Utilization of Man-Made Resources

LAND MANAGEMENT

Lead Reference
Property Details
Feasibility Master
Qualified Lead
Land Reports Master
FEASIBILITY WORKING
Processes Projects
Plots
Residential
Commercial
Industrial
Process management
Property Analysis with parameters
Property Land Details
Land Mapping
Document Attachment

Slum Redevelopment Authority (SRA)

SRA Document Process
SRA Land Details
Society Details
Tenant Details
Feasibility Working
Land Document
Society Document
Tenant Document
Proposed SRA Project Details
Accomodation Process
Appeal Details
SRA Map with Status
Eligible
Non Eligible
Hire Accomodation
Outer Rent
Transit Camp
Rehab Flat Allocation

REDEVELOPMENT

Re-development Process
Land Details
Society Details
Tenant Details
Feasibility Working
Land Document
Society Document
Tenant Document
Proposed SRA Project Details
Accomodation Process
AVAILABLE FOR SALES
TENANT ALLOCATION
REFUGE
HOLD
Hire Accomodation
Outer Rent
Rehab Flat Allocation

LEGAL

- ✓ Task Allocation
- ✓ Legal work
- ✓ W.O. for Legal
- ✓ SRN for Process
- ✓ Service bill for legal

LIAISONING

- ✓ Task Allocation
- ✓ Liaison Work
- ✓ W.O. Liaison
- ✓ Reminder for Liaison task
- ✓ Service bill for Liaison task

Ready For Construction Plan

SALES AUTOMATION CRM

Lead Management

- Pre-Sales Activity
- Campaign
- Telecaller
- Enquiry
- Follow up
- Site Visit

Sales

- Unit Cost Estimation
- Follow up
- Booking
- Signing of Booking form

CUSTOMER

Post Sales

- Unit Allocation
- Receipt
- Demand Letter
- Payment Follow up
- Post Sales Activity
- Agreement
- Possession

- Complaints & Feedback

- +25% increase in pipeline
- +30% increase in Sales Productivity
- +20% increase in Sales Win Rate
- +40% increase in Forecast Accuracy
- +30% increase in Revenue
- +50% increase in Customer Satisfaction

STATUTORY

- GSTR 1
- GSTR 2A
- GSTR 3B
- Online GST Payment
- TDS Payment
- P.F Payment
- P.T Payment
- IT Returns

FINANCE MANAGEMENT

- Chart of A/C
- Ledger A/C
- FY Looking
- Opening Balance
- Contra Voucher
- Receipt Voucher
- Debit/Credit Note
- Payment Voucher
- Journal Voucher
- Bank Reco (BRS)

FINANCE POSTING

- Ledger
- Trial Balance
- Profit & Loss
- Balance sheet
- Schedule III
- Inter Company Loan
- Project Balance sheet
- Consolidate Trial Balance
- Consolidate Balance sheet

HR & PAYROLL

Main Stages Identified

Identify Vacancy

Prepare job Description

Shortlisting

Arrange Interviews

Decision Making

Appointment

Induction

Income Tax Declaration

Daily Attendance

TA/DA

Salary Calculation

Salary Slip

Advance / Loan Salary Payment

ESS Portal / App

PROJECT MANAGEMENT

WBS Library → Project

Project Estimation

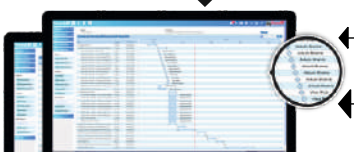
Project Schedule

Revise Estimation

Project Execution

MSP Import & Export Integration

MIS - Monthly Progress Reports
MIS - Project Inflow v/s Outflow
MIS - Resources Requirement List
MIS - Material Reconciliation
MIS - Many more MIS available



Project Gantt Chart

DPR

Project Delay

Site Mngt.

Resource Management

- ✓ Materials
- ✓ Service
- ✓ Equipment
- ✓ Overheads

Vendor Registration

Operate by mobile app & innovate your world.

Purchase Requisition
Purchase Process
Purchase Indent
Request For Quotation
Comparison
Purchase Order
Purchase Bill

Advance Payment

GRN

STORE

GIN

Debit Notes

SRN

Debit Notes

Service Requisition
Contracts Process
Tender Registration
Comparison (Shortlist Contractor)
Work Order
Service Bill

RERA COMPLIANCE ☑ Architect Certificate ☑ CA Certificate ☑ Engineer Certificate

ADMINISTRATION

- Admin Request
- Admin PO/WO
- Sale Bill Book
- Admin Receipt / Issue
- Admin Bill Book

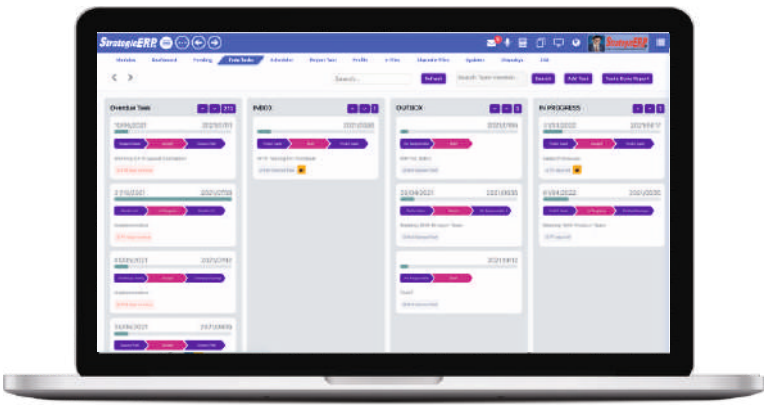
TO DO TASK

- Create | Assign Task
- Follow-up Task
- Schedule Reminder
- Completed Task

Other than ERP, Miscellaneous Tasks can be Managed

Few MIS Reports

- Project Budget VS Actual
- Project Wise Cash Flow Report
- Project Cost to Completion
- Project Variance Schedule/Cost
- Organizational Chart with Image
- Receivable Aging Report
- Payable Aging Report



DYNAMIC DASHBOARD

Why Choose StrategicERP?

SALES

Tried & proven ERP solutions by StrategicERP have led to an increase in sales pipeline and productivity. Analysis of strategies to identify the most profitable ones yield more opportunities. With automated sales and marketing campaigns, experience more conversions and retention.

PROJECTS

Centralized document and project management generates accurate estimates and optimized schedules with easy monitoring and communication across all sites. Tackle challenges without escalations facilitated by timely alerts.

ANALYTICS

Gain a competitive edge with StrategicERP's proprietary Artificial Intelligence, Chanakya. Business data is converted into easily consumable reports of information. Insights into business performance, customer behavior and sales forecast drive progress in the right direction.

INTEGRATION

Seamless API & IoT integrations with third-party applications, devices, machinery and assets, for effective customer service, task management, lead generation and device maintenance. The low code and no code programming feature allows seamless integrations for non-technical users.

FLEXIBILITY

For unlimited business management flexibility, StrategicERP has developed industry- specific mobile applications for employees, channel partners and vendors. Install on Android or Apple devices and enjoy a boundaryless connected work environment.

SCALABILITY

An integrated ERP system with a single source of data, that is built to scale. Keep your digital transformation functioning at its best by instantly downloading upgrades and increasing users and modules as your business expands.
A cloud ERP project management system that grows with you.

TOOLS & TECHNOLOGIES

Technology

- J2FX Framework on JAVA Platform (Auto Code Programming) - Designed by IITians
- Rated highly efficient and credible by 1,200 site users of one of our esteemed clients with more than 125 projects
- Web-based ERP Software - Compatible with Windows, Linux and Mac
- No browser/device dependability - operable on tablets, mobile phones, laptops and PC's
- Latest developments on RERA, GST, and TDS Returns available in ERP store

- Seamless Integration with Tally
- Import and export of data for Excel
- Biometric Integration
- Mobile, Email & SMS Integration
- Integration with MSP (Microsoft Project)
- IVR Integration (Click to call / Virtual Number)
- Complete Digital Media Integration

Integration

Implementation & Training

- Project Implementation as per schedules
- Quick & Successful Implementations
- Project Progress by PMP Certified Team
- Training on each and every module provided
- F1, F2 User manual for guidance & Video Tutorial

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10k Mobile Apps Users

Domain Expertise

- Real-time Approvals and Communication through StrategicERP Mobile App - IOS & Android
- Online Chat by ERP Mobile App
- Customer Portal App for Project Status
- Digital Marketing App/ Channel Partner App
- Mobile App Voice Commands
- Employee Self Service (ESS) Portal App
- ERP Store (Update modules, choose add-ons as and when required)

- Version 23.1 (2x faster than 22.1)
- Bank Integration (Maker Checker approval)
- Login as another user (hierarchy-based)
- Scheduler in mobile app with reminder notifications
- Bulk mailer, bulk SMS from ERP in one click

StrategicERP®
Power of Technology Developed by IITians

Upcoming Version 23.1

TESTIMONIALS

Mr. Ashish B. Jain, Kundan Spaces, M.D. (Pune)

We decided to go for StrategicERP® of ITAakash after using and analyzing other real estate applications.

The objective was to have an integrated environment and centralized control over the business. The best part of StrategicERP® is Customization as per client's requirement. It gives great comfort to existing users. Implementation and the quality of executives is remarkable.

We would like to appreciate the team of ITAakash who gave their best and completed the project on time. Planning of data management, taking efforts in understanding our present system and active co-ordination with different departments, really helped us to succeed. We are grateful to ITAakash Team members for the co-operation in taking our project on Live stage with StrategicERP® modules,

KUNDAN SPACES

Dinesh Bhanushali Director, Marvel Developers (Mumbai)

After exploring multiple Real Estate ERP solutions, we decided to go with StrategicERP Basic, as it covers core functionalities of purchase, contract and sales department. Its integration with Tally has helped our accounts department to avoid duplicate entries.

StrategicERP Basic is effortlessly used by our users in various departments and has helped us to automate our processes and get ready MIS reports.

We would recommend this application to all fellow developers who are looking for an affordable and easy-to-use ERP application.

Marvel Developers

Mr. Chaluve Gowda, Director, Hombale Constructions

We are using StrategicERP for our company and with the help of StrategicERP all sites are connected to single solution.

The financial module with its various statutory compliances, has helped us in better utilizing our manpower because of its excellent integration with engineering and Purchase module. In addition, StrategicERP has helped us to automate the most complex and demanding business conditions in our company.

This in turn has helped in managing our extremely high paced growing business

Hombale GROUP

Mr. Kapil Gandhi, Sigma One Landmarks - M.D.

Let me take this privilege to thank StrategicERP on behalf of Sigma One Landmarks for giving us the great support and coordination. We appreciate your enthusiasm and patience to understand our expectations and deliver the splendid results, your effort resulted in a fruitful implementation of all modules as per our requirement & generating MIS reports as per company stakeholders requirement. We are satisfied with all recent customization and developments done by StrategicERP. We are looking forward to continued support from StrategicERP team.

Wishing them all the best and we recommend StrategicERP to all our fellow Real Estate Developers.

SIGMA ONE LANDMARKS™

Over 1000 clients and 2 lakh users have trusted our award-winning cloud ERP solution since 2005. Build a robust business with StrategicERP's Artificial Intelligence- integrated transformative solution.

Phoenix | DS MAX | Paradise Group | Hiranandani Hospital | Nathani | Sangini | Vertex | Pramukh
Safricode | Modern Construction | Synthesis | Hombale Group | Sarnar Buildtech Pvt. Ltd. | Tripura Constructions | Structural Specialities It Projects (India) Pvt. Ltd | nrp Projects Private Limited
Vishwa Samudra | Kundan Spaces | Raj Group | Nikhil Group | RMK | Suryam | VIL Vishal Infrastructure Ltd | Nina Percept
fabtech | Commander | Simpolo Ceramics | Itaca | Rey | BARC

"Various stakeholders have worked very hard on meeting the internal process flow demands. Overall, it has been a very healthy going all this while."

Mr. Wilson Rajan
CEO Phoenix Group, Hyderabad
Scan QR Code To Watch Client Testimonials

"When we hand this system over to the next generation, they will be able to adapt to it quickly and will continue to run it in a fulfilling manner."

Mr. Virambhai R. Bhatu
Director of Pramukh Group, Gujarat
Scan QR Code To Watch Client Testimonials

"The collaboration among my employees has improved since the time we are implementing StrategicERP in our business process."

Mr. Amit Israni
Director od the Maruti Group, PUNE
Scan QR Code To Watch Client Testimonials

Our Locations

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Mumbai | Ahmedabad | Pune | Banglore | Delhi NCR | Hyderabad | Jaipur | Chennai | Doha
UAE | African Continent

Our Domain Expertise

- Real Estate Products
- Infrastructure Products
- MEP Industries
- EPC Industries
- Energy Industries
- Ceramic Manufacturing
- Power Generation
- Mobile Apps
- Other Industries

Our solutions maximize operational efficiency to increase productivity and ROI