

Background

Newly-weds often face difficulty in securing an affordable flat from the Build-To-Order (BTO) sales exercises, with demand far surpassing supply.

"New BTO units oversubscribed by 6.3 times in
February

⁻ Singapore Business Review, Jan, 2023

	BTO APPLICATION RATES AND NEW FLATS LAUNCHED							
	Mature	Non-Mature	Mature	Non-Mature	Number	Number of		
Year	Average First Timer Application Rate		Average Second Timer Application Rate		of flats Launched	Applicants		
2012	2.4	1.5	29.3	15.1	27084	76321		
2013	3.7	1.3	43.2	6.3	26494	79070		
2014	3.5	1.1	31.9	3.3	22455	67300		
2015	5.2	1.5	46.0	3.2	15100	48557		
2016	3.1	1.7	28.2	3.8	17891	56271		
2017	1.7	1.3	15.3	3.5	17584	40875		
2018	2.6	2.1	18.8	6.8	15811	40763		
2019	5.5	2.2	58.9	5.3	14591	53618		
2020	4.1	3.2	54.3	9.9	16752	91366		
2021#	4.7	4.2	65.4	15.6	15344	102130		

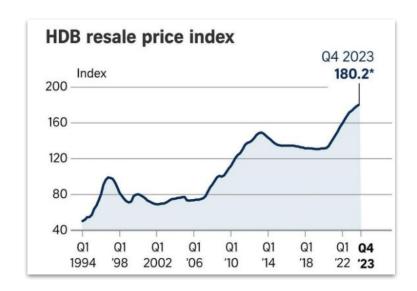
"Bigger BTO flats in Serangoon draw more than 13 first-timer applicants for each unit on offer"

- The Straits Times, June 9, 2023

Background

As demand for BTOs remain consistently high, newly-weds often turn to the next subsidised alternative; **Resale Flats**. However, in recent years, flat prices have been **volatile**, breaking new ground with **high prices**.

"With that, the year saw 25 per cent more million-dollar flats sold compared to the whole of 2022," said Hakim of 99.co."



- The Business Times Jan 08, 2024

Problem Statement

"Resale price growths were also generally "more muted or lower" as buyers "remained cautious due to inflationary and affordability concerns", she added." - Channel News Asia, 02 Jan 2024

As young couples are eager to move into new homes while often having limited buying power, we aim to offer a second opinion/ advise on the range of flat prices for your next flat and key flat features to look out for; to ensure that newly-weds are not overspending, but snatching a great deal with more confidence.

Accuracy of advised price: $\sim \pm $\$40,000$

HDB Features at a Glance (Influencing Price)*

Characteristics	Definition		
Age of flat	Number of years since lease start date at point of sale		
Flat area	Floor area of the resale flat unit in square feet		
Flat model	HDB model of the resale flat e.g. Terrace, maisonette, DBSS		
Flat type	Type of the resale flat unit, e.g. 1 - 5 room flats, executive		
Location	Planning area that the flat is located		
Amenities	Number of hawker centre stalls, markets within 5km		

^{*}Pricing considerations: advised resale flat prices are based on analysis of resale flat transactions from 2012 to 2019, measured in SGD

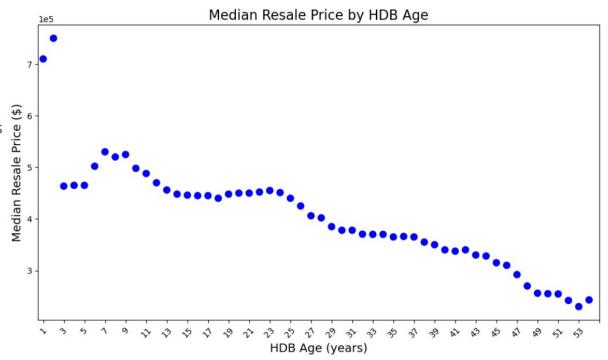
Dominant Features

Notable key drivers that influence house prices across the board

- 1. Flat Age (Years Left on Lease)
- 2. Flat Features
- 3. Amenities
- **4. Locations** (Planning Areas)
- 5. Business Cycles

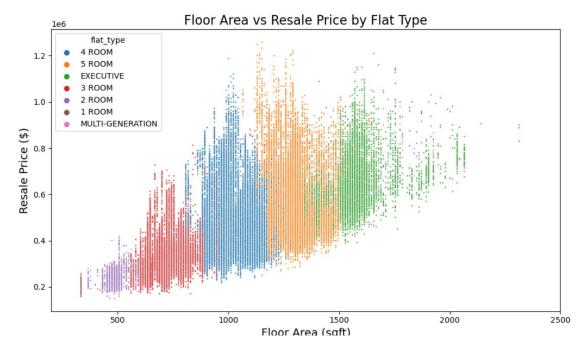
Flat Age

- Price decreases as flat age increases
- Years left on lease decreases as flat age increases
- Property depreciation increases as flat age increases



Flat Features -Floor Area (sqft) / Type

- Price increases as flat floor area increases
- Flat types are associated with distinct ranges of floor area

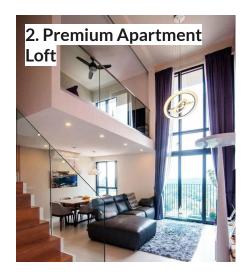


Flat Features - Model

- Further differentiation for flat types that enhance (increase) price
- Distinct models for each flat type that have a different impact on price
- Different flat types have different model variations







Amenities - Number of Hawker Food Stalls

 Price increases as the variety (number) of food stalls in the nearest hawker centre increases

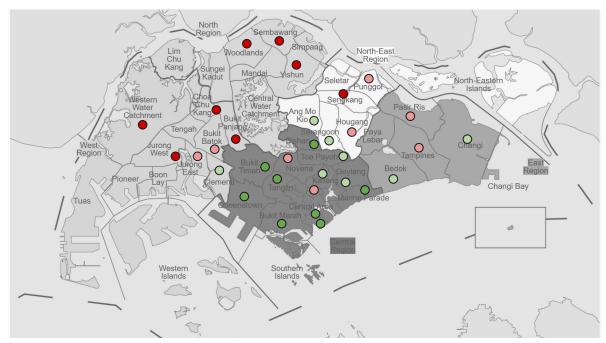


Nobody in Singapore drinks Singapore Slings. It's one of the first things you find out there. What you do in Singapore is eat. It's a really food-crazy culture, where all of this great food is available in a kind of hawker-stand environment.

— Anthony Bourdain –

AZ QUOTES

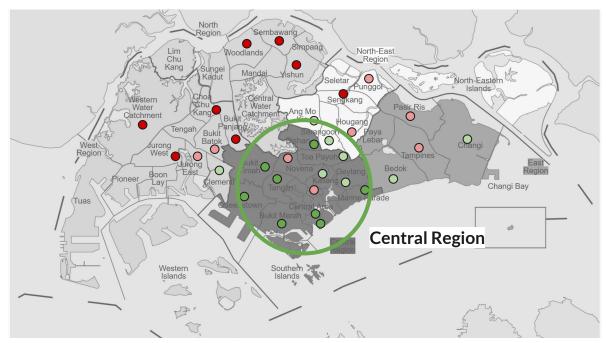
Location - Overview



Price Range

- High End High Middle
- Low Middle
- Low End

Location - Central Region



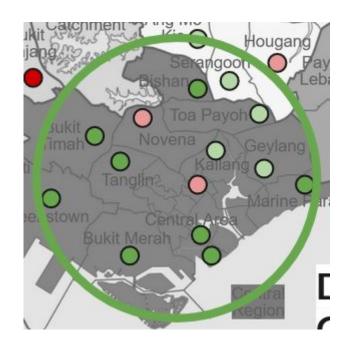
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Location - Central Region

Why Central?

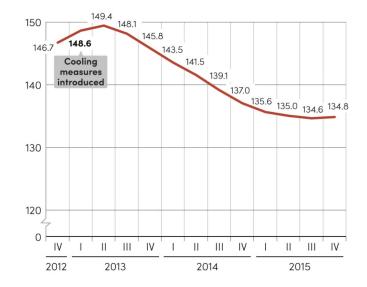
- Offices (White Collar)
- Upscale Malls
 - e.g. The Shoppes (Marina Bay Sands)
 - o e.g. Ngee Ann City
 - o e.g. Ion Orchard
- Attractions
 - o e.g. Gardens by the Bay
 - e.g. Universal Studios Singapore
 - o e.g. Botanic Gardens
- Seat of Government?



Business Cycle - Q4, 2012 - 2015

Property Market

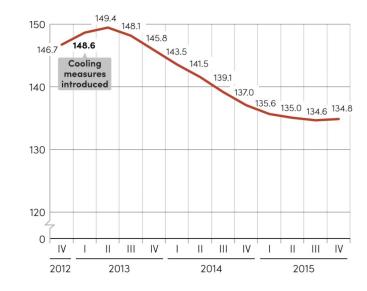
- Market Overheating
 - o Aug 2012 Feb 2014
- Cooling Measures Introduced
 - o Q1, 2013
- Market Cooling
 - o Q2, 2013 onwards
- Resale HDB Market Cooling
 - Oct 2014 2015 (1.5 years lag)



Business Cycle - Q4, 2012 - 2015

Property Market

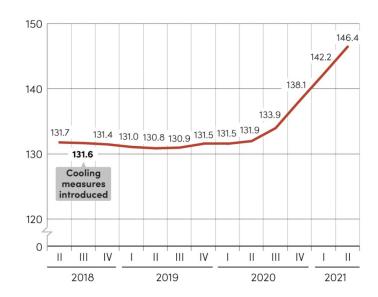
- Cooling Measures
 - Raising Additional Buyer's Stamp Duty (ABSD) rates
 - Tightening the Total Debt Servicing Ratio (TDSR)
 - o Lowering the Loan-to-Value (LTV) limit



Business Cycle - 2018 - 2021

Property Market

- Market Overheating
 - o Q2, 2020 onwards
- Resale HDB Market Overheating
 - Nov, 2020 2021 (0.5 year lag)



Business Cycle

Is there predictive power?

- Anticipating Cooling
 - Relative historical real price movements
 - Cooling announcement
 - Macroeconomic factors (external)
- Market Response
 - Overall Market (1Q)
 - Resale HDB Market (1 year)
 - Longer response time for "artificial adjustment"
- Market Driven by Private Housing



Business Cycle

Is there predictive power?

- Anticipating Overheating
 - Relative historical real price movements
 - Macroeconomic factors (external)
- Market Response
 - Resale HDB Market (0.5 year)
 - Shorter response time for organic market forces
- Market Driven by Private Housing



Recommendations

Identify your priorities

- Consider trade-offs
- If you want to stay in central areas, you may need to prioritise smaller flat models
- Think about your family priorities
 - Larger flat models at less expensive regions
 - Availability of hawker food is critical

Recommendations - Looking Ahead

- 1. Keep a lookout for long term developments/ policies announced
- 2. Actual prices may differ significantly from our advised resale prices

THE STRAITS TIMES

SINGAPORE

Government has 'high ambitions' for Jurong Lake District to be a site for sustainable living



A 6.5ha white site in Jurong Lake District was put up for sale on June 22 by the Urban Redevelopment Authority. PHOTO: URA

Plans for Singapore's Second CBD Unveiled: Jurong Lake District

The Urban Redevelopment Authority (URA) is calling for public feedback on master plan proposals to transform the Jurong Lake District (JLD) into Singapore's second Central Business District (CBD).

JURONG

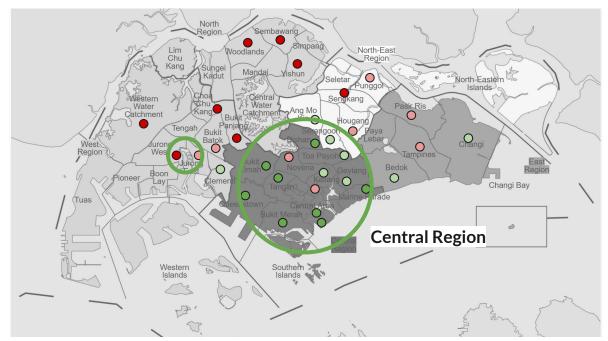
Mr Lawrence Wong, Minister for National Development and Second Minister for Finance, launched the exhibition showcasing the master plan proposals for JLD at the URA Centre on 25 August this year.



Minister Lawrence Wong speaking at the exhibition launch showcasing the masterplan proposals for JLD.



Location - Central Region



Price Range

- High End High Middle
- Low Middle Low End

Recommendations - Looking Ahead

New Tourism Development in Jurong Lake District

NEW TOURISM DEVELOPMENT IN JURONG LAKE DISTRICT

New Tourism Development

Why Singapore

Vibrant Tourism Industry

Jurong Lake Distric

Apply Now



A new integrated Tourism Development will be developed in Jurong Lake District, Singapore's largest business district outside of the central area. Jurong Lake District will be a place to grow and create new business, living and leisure environments within a unique lake setting where the vibrancy and attractions of the Central Business District are intertwined with greenery and water. It is also envisioned as a new tourism precinct for Singapore.

Located adjacent to the new Science Centre and Singapore's latest national garden, Jurong Lake Gardens, this iconic development will strengthen Singapore's tourism experiences and offerings to enhance the destination attractiveness for the post-pandemic world.

Make your next strategic investment and shape Singapore's tourism landscape.

Future Work

Ensuring benchmark resale prices are relevant while consistently improving our accuracy.

- Current model does not aggressively account for implementation of government policies, or long-term future developments.
 - Future Jurong Business District could increase prices in that sector
- Ensuring that these benchmark prices stay relevant, considerations of these policies.
 - Introduction of Plus housing model announced in Aug 2023
 - Buyers of HDB Plus/Prime flats will be limited to Singaporeans Household income ceiling of \$14,000
- BTO supply should also be accounted for
 - i.e. BTO projects delayed due to Covid-19 cascading effect
 - Overall lower supply of HDB in the market potential increase in future prices across the board
 - Over subscription of BTOs increase in demand for resale market

References

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