

# Introduction to citizen science data

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Gfoe workshop,  
29<sup>th</sup> August 2021

# Outline

- ▶ diversity of citizen science data
- ▶ bias associated with each (site selection, reporting bias, detection issues ...)
- ▶ simple trend models

# Diversity of citizen science

## Structured data

Standardized sampling protocol

Site-selection - sometimes stratified random, often not

## Semi-structured data

No standardized sampling protocol

Site selection - free

Metadata associated with data informs on survey methods

## Unstructured data

No standardized sampling protocol

Site selection - free

Little metadata

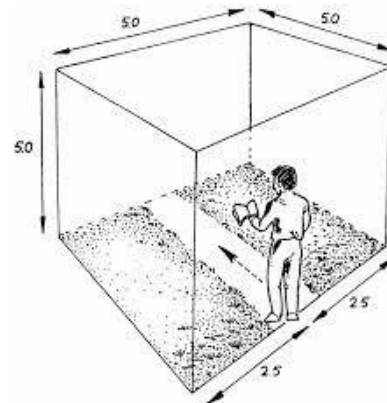
# Structured citizen science

- Analysis is (relatively) easy!!
- Still can be site selection biases and missing data issues (see Bled et al. 2013; Sauer et al. 2020; bbBayes)

The North American Breeding Bird Survey



tagfalter-monitoring.de



# Semi-structured and structured data

► Examples:



# Semi-structured and structured data

- ▶ Analysis more difficult!
- ▶ People are not coordinated in their efforts
- ▶ Variation among people in how they collect data

# How do people vary in data collection?

**Table 1.** Traits of recorders that could be influential in describing different recorder 'profiles' or 'syndromes'; a range of potential profiles have been identified

Trait	Relevance to information content
Complete lists?	An indication of the typical effort per survey
Coverage of 'rare' species	Predilection for reporting unusual sightings
Coverage of difficult species	Taxonomic expertise
Length of activity of reporting	Temporal footprint
Frequency of recording	Productivity and consistency
Spatial variation in recording	Spatial footprint of the data
Variation in recording across taxa	Consistency of recording across taxa (taxonomic specialist vers

# Semi-structured and structured data

- ▶ Analysis more difficult!
- ▶ Need to consider observation/sampling processes:
  - ▶ People are not coordinated in their efforts
  - ▶ Variation among people in how they collect data
- ▶ Need to model these observation/sampling processes
  - ▶ Estimating detection probability
  - ▶ ‘Imperfect detection’



# Concept of imperfect detection

- ▶ When we do a wildlife survey, we (almost) never see all individuals of a species present.



# Is imperfect detection always a problem?

- ▶ No - we don't need to worry about imperfect detection when:
  - ▶ We can assume detection probability don't change over time or space
  - and
  - ▶ we are only interested in species' relative occurrences/abundances and not absolute values.
- ▶ We make this assumption most of the time when we analyze structured citizen science data

# When can imperfect detection be a problem?

- ▶ We are comparing among habitats
- ▶ We are comparing among species
- ▶ We are comparing among surveys collected with different methods or durations





# Imperfect reporting too!!

- ▶ Most unstructured citizen science observations are just of one species ... probably more species were seen!!!
  - ▶ Presence-only data
- ▶ For semi-structured citizen science, we might have metadata on whether an observation comes from a 'complete checklist'
  - ▶ Presence-absence data

Birds present



Birds observed



Birds recorded



# Hierarchical models for citizen science data



- Models to ask questions about:
  - How large is the population or distribution of my species?
  - What factors explain where my species lives?
  - Is my species declining or increasing over time?

# Different types of related models

- ▶ Occupancy Models
- ▶ N-Mixture Models
- ▶ Distance sampling Models
- ▶ All these models assume data is generated by:
  - ▶ ecological processes affecting where the species is
  - ▶ observation (or sampling) processes affecting where the species is detected by my survey method
- ▶ We have separate models for each process

# Hierarchical models to account for observation/sampling processes

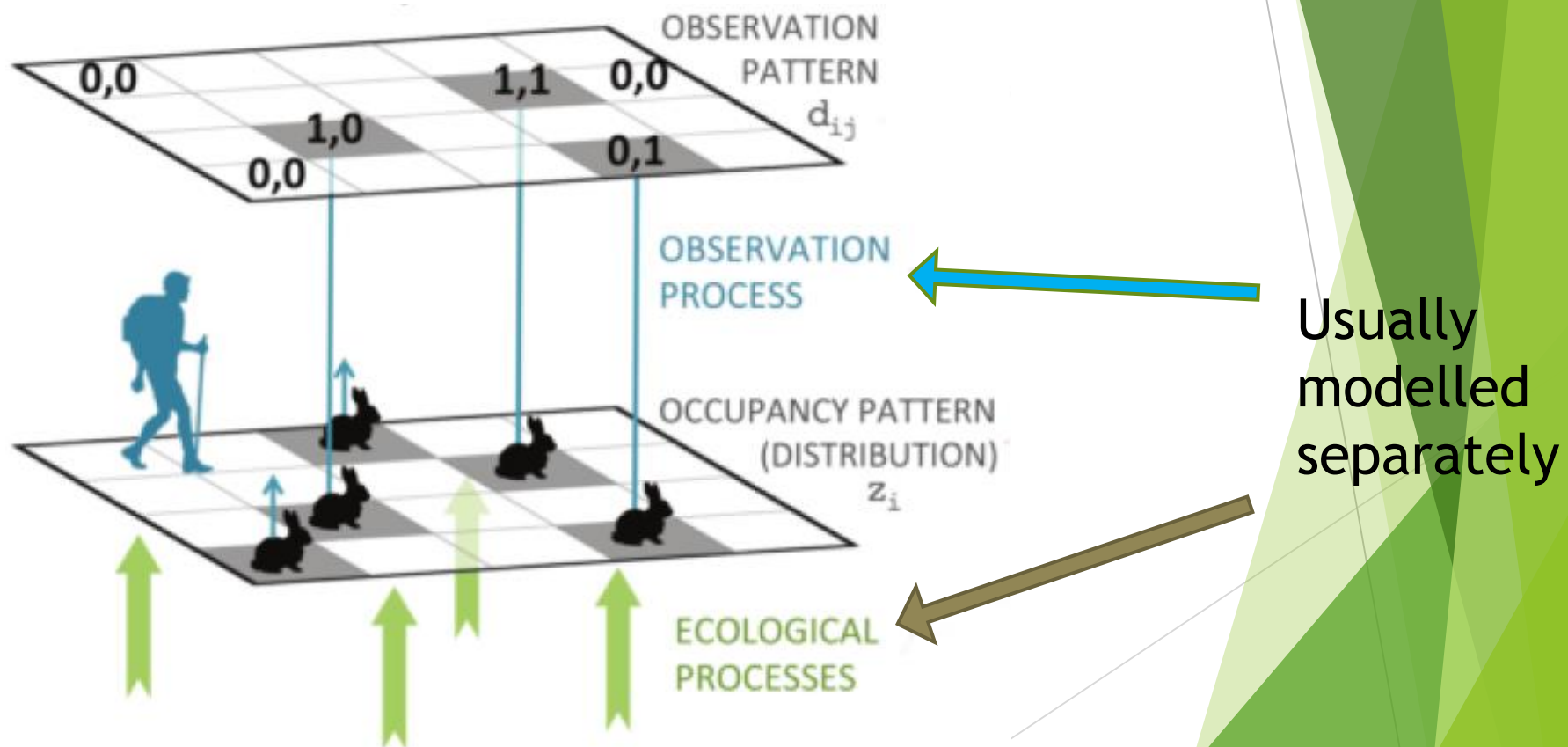
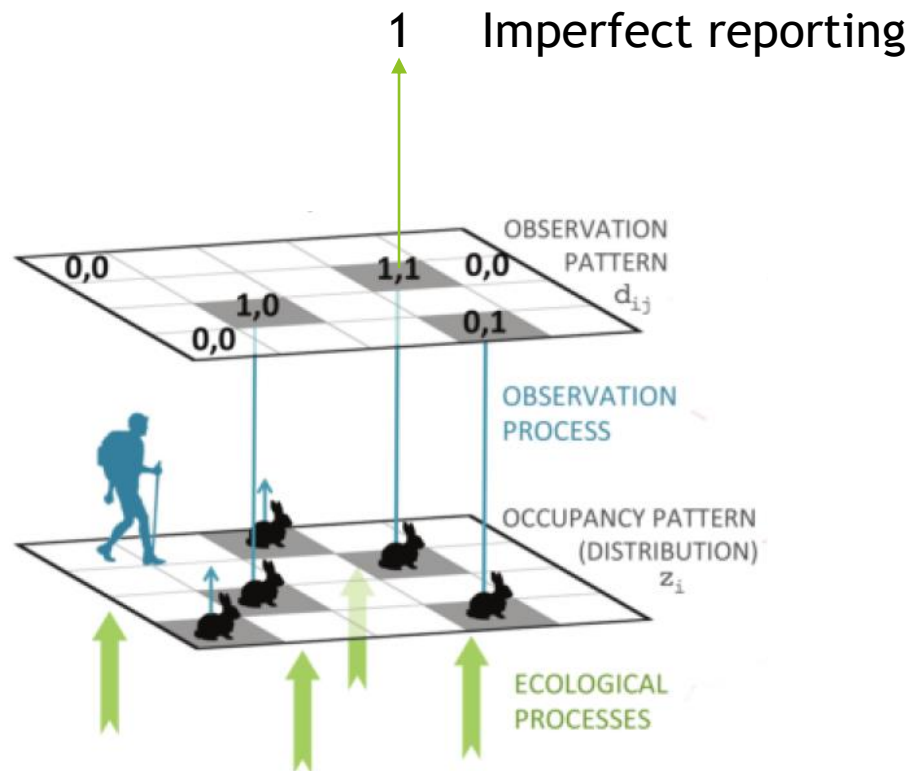


Image by: Res Altwegg

# Imperfect detection in CS includes imperfect reporting

- In unstructured citizen science, people might see more species than they report



Observation and reporting process usually modelled together



# Common detection covariates

Type	Direction
Sampling effort	Species are more detectable with longer survey duration
Checklist length	Single list (opportunistic) or longer (complete checklist?)
Date of year	Dependent on species' phenology (e.g., flight period of butterflies)
Observer	More experienced observers might be able to detect species more often
Forest cover	Species harder to see in forest
Climate	Some species (e.g., many insects) are more active on warm, sunny, rain-free days
.....	

Depends on survey method: visual, acoustic, DNA-based etc..

# Simple trend analysis

- ▶ Response: Count (Poisson or negative binomial) or Occurrence (binomial)
- ▶ Predictors: Site and Year (as fixed or random effects)

# Useful resources

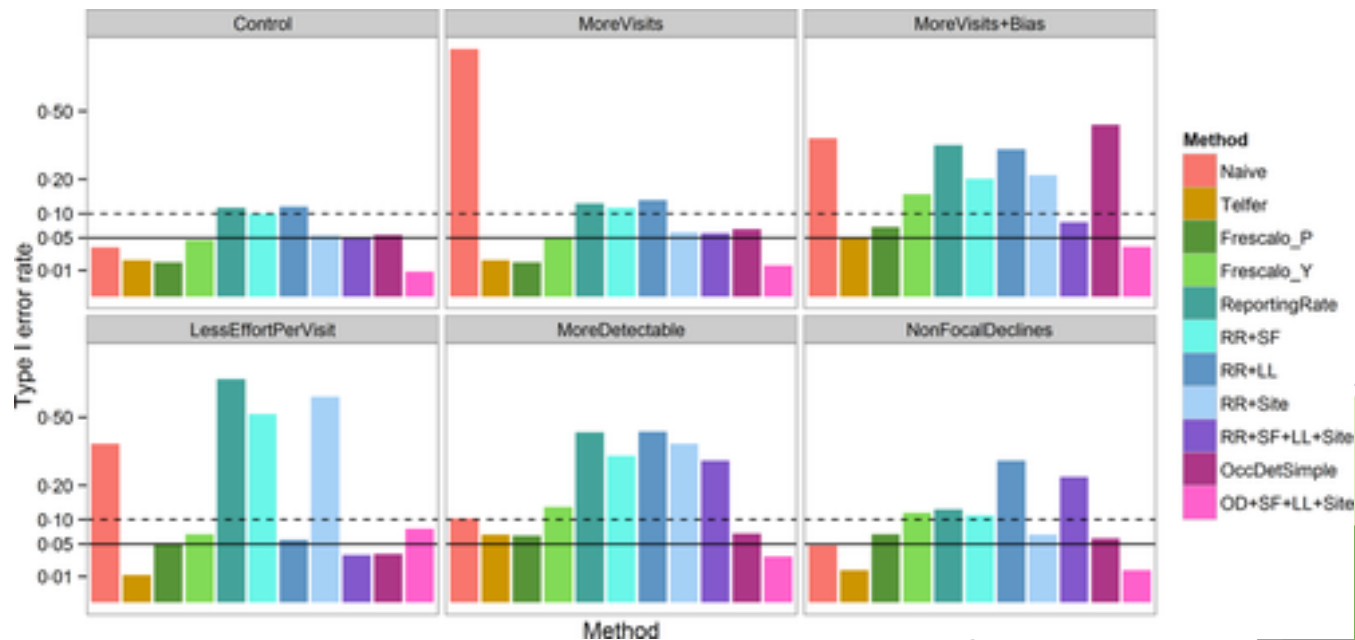
## Methods in Ecology and Evolution



Research Article | [Open Access](#) |

### Statistics for citizen science: extracting signals of change from noisy ecological data

Nick J. B. Isaac Arco J. van Strien, Tom A. August, Marnix P. de Zeeuw, David B. Roy



# Useful resources

One Earth

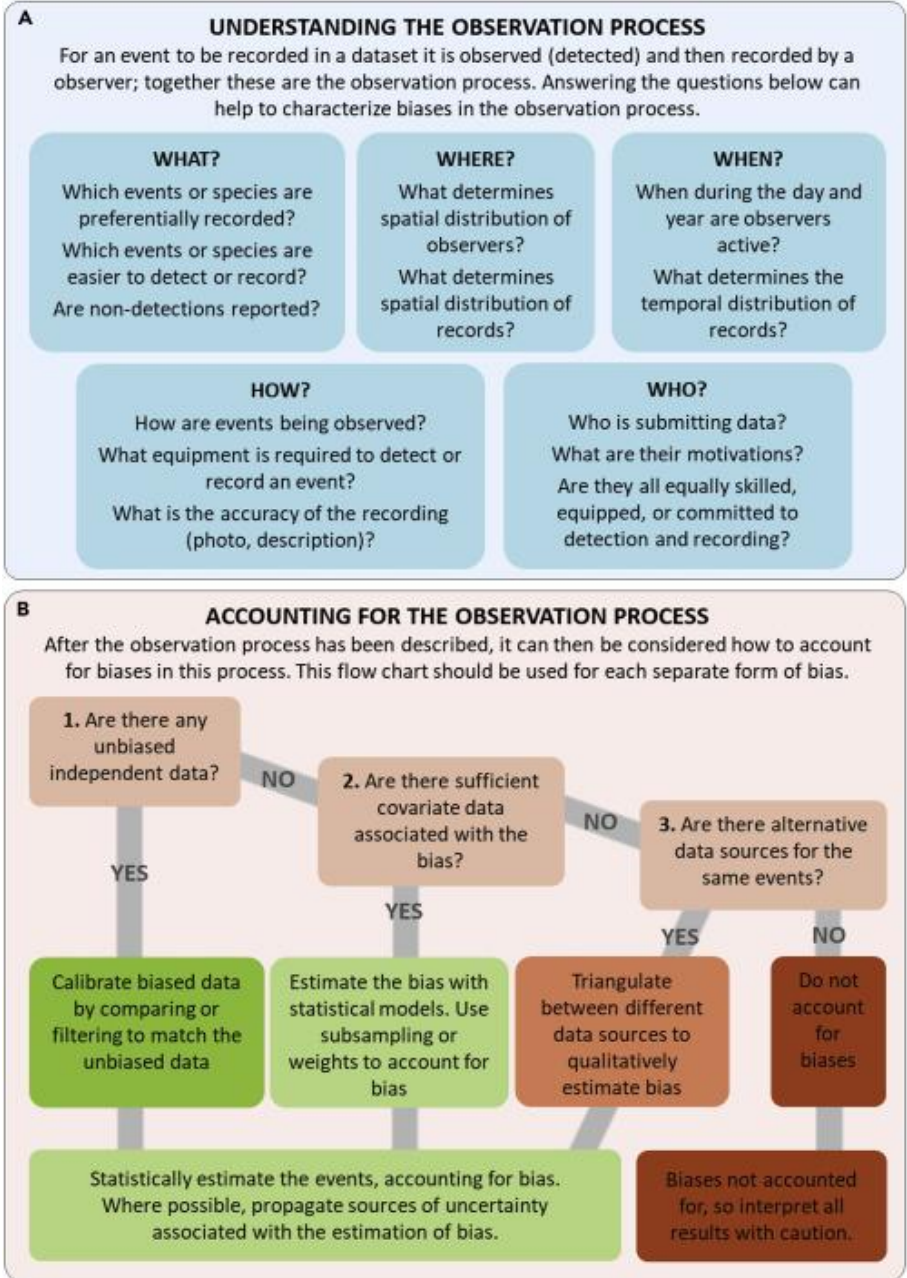
Volume 2, Issue 5, 22 May 2020, Pages 455–465



Perspective

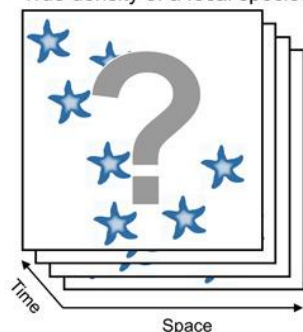
## Making Messy Data Work for Conservation

A.D.M. Dobson<sup>1,2,✉</sup>, E.J. Milner-Gulland<sup>2</sup>, Nicholas J. Aebischer<sup>3</sup>, Colin M. Beale<sup>4</sup>, Robert Brozovic<sup>5</sup>, Peter Coals<sup>6</sup>, Rob Critchlow<sup>4</sup>, Anthony Dancer<sup>7</sup>, Michelle Greve<sup>8</sup>, Amy Hinsley<sup>6</sup>, Harriet Ibbett<sup>9</sup>, Alison Johnston<sup>10</sup>, Timothy Kuiper<sup>2</sup>, Steven Le Comber<sup>11,20</sup>, Simon P. Mahood<sup>12,13</sup>, Jennifer F. Moore<sup>14</sup>, Erlend B. Nilsen<sup>15</sup>, Michael J.O. Pocock<sup>16</sup> ... Aidan Keane<sup>1</sup>

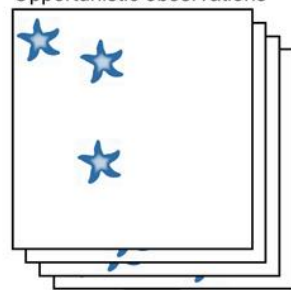


# Useful resources

How to estimate the  
True density of a focal species

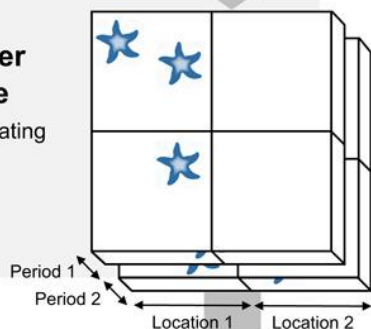


from  
Opportunistic observations



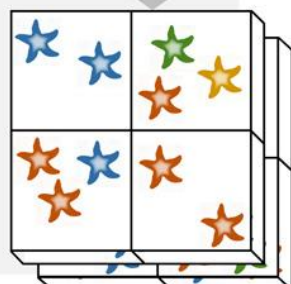
**Reverse-engineer  
survey structure**

by filtering and aggregating  
observations across  
space and time



**Borrow strength  
across taxa**

by using observations  
from associated taxa



## Deriving indicators of biodiversity change from unstructured community-contributed data

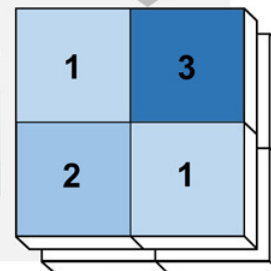
Giovanni Rapacciuolo, Alison Young, Rebecca Johnson

First published: 04 June 2021 | <https://doi.org/10.1111/oik.08215> | Citations: 1

**Model the  
observation  
process**

by using relevant  
metadata

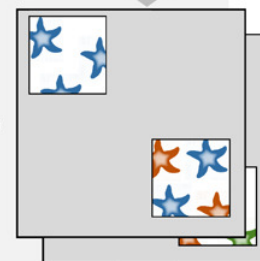
Number  
of species  
observed



**Integrate  
standardized  
data sources**

to generate  
joint inferences

+



Density  
estimate

