

# PORNO



Soham Naik

# INTRODUCTION

*Intro*

My name is Soham Naik, and I am an 18-year-old student with a deep passion for design. Currently, I am in my second year at Atlas Skill Tech University, where I am majoring in communication design. My interests extend beyond just design; I am also highly skilled in video editing and filmmaking. I am excited about the endless creative possibilities in these fields and eager to explore and push the boundaries of what can be achieved through my work.



Hello, I'm

# SOHAM NAIK



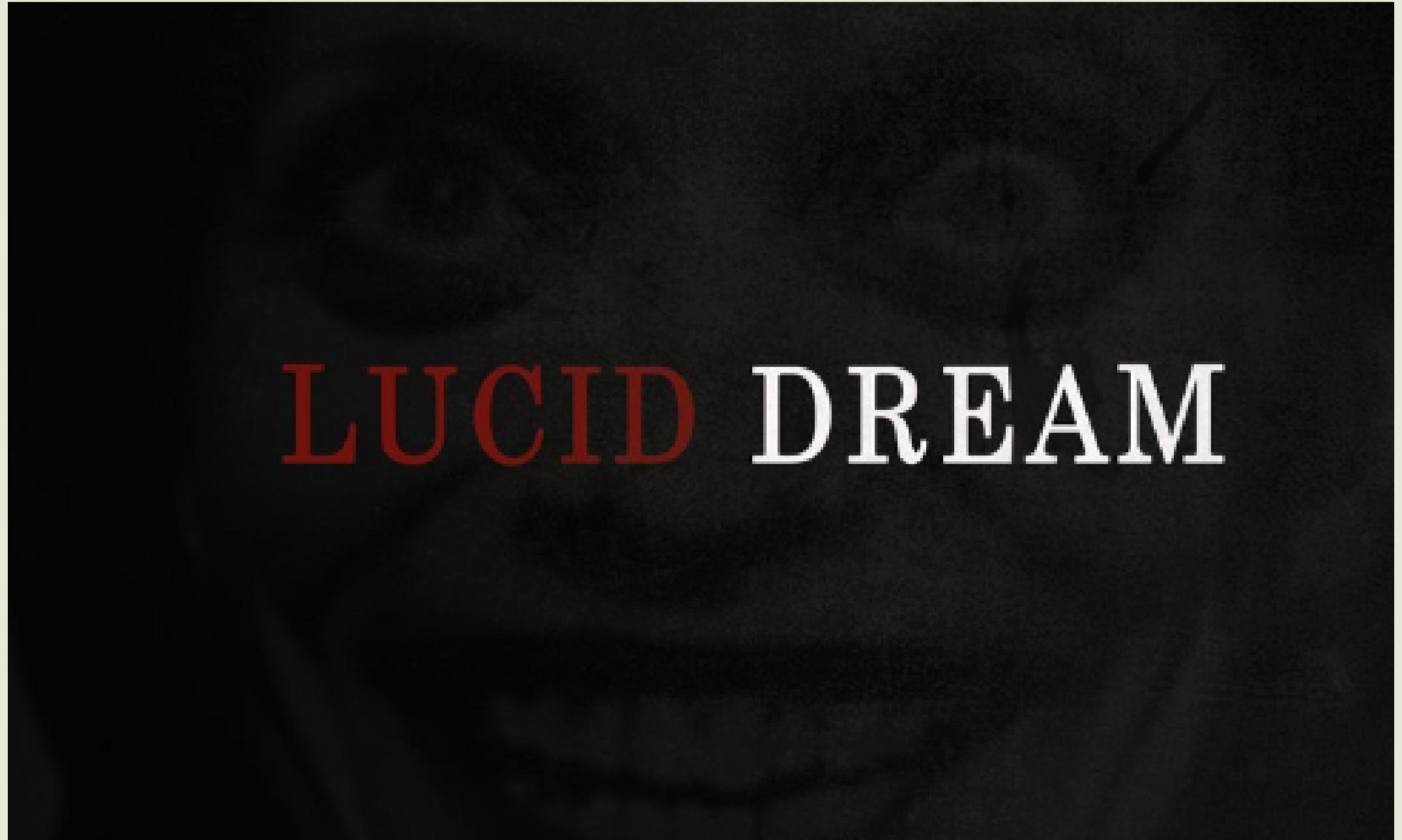
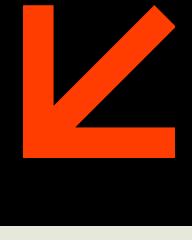
## ABOUT ME ►►

Hello, my name is Soham. I am a passionate designer with strong communication skills. I pride myself on being punctual and always giving 100% in everything I do. In addition to my love for design, I am also passionate about sports, particularly football and badminton. I enjoy singing and playing the harmonium, and I am trained in both.



# PORTFOLIO

# 1. LUCID DREAM



This Thriller short film is about a curious teenager who becomes fascinated with lucid dreaming. But as he starts controlling his dreams, he realizes the nightmares are following him into the real world. Confused between what's real and what's a dream.

Link - [https://youtu.be/oPO\\_WsppTI?si=kG61wtzQ6ajp4avt](https://youtu.be/oPO_WsppTI?si=kG61wtzQ6ajp4avt)

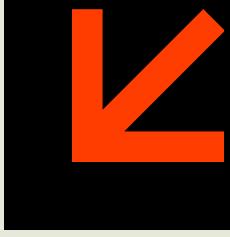
## 2. SHIK SHAK SHOK



Link - [https://youtu.be/\\_BOKunMfKnQ?si=ZJ97Vsx1TUYz48nr](https://youtu.be/_BOKunMfKnQ?si=ZJ97Vsx1TUYz48nr)

This film I created for my college project explores how short videos and content have changed the way we think in a lighthearted manner. In today's world, we are bombarded with short-form content like TikTok videos, Instagram stories, and Twitter posts. These quick snippets of information have a big impact on our minds, shaping our attention spans and influencing our thoughts and behaviors. Through humorous scenes and creative storytelling, the film illustrates how our brains have adapted to consuming bite-sized content. It explores how we constantly crave quick entertainment and how this affects our ability to focus on longer, more complex tasks.

# 3. CAMPAIGN DESIGN



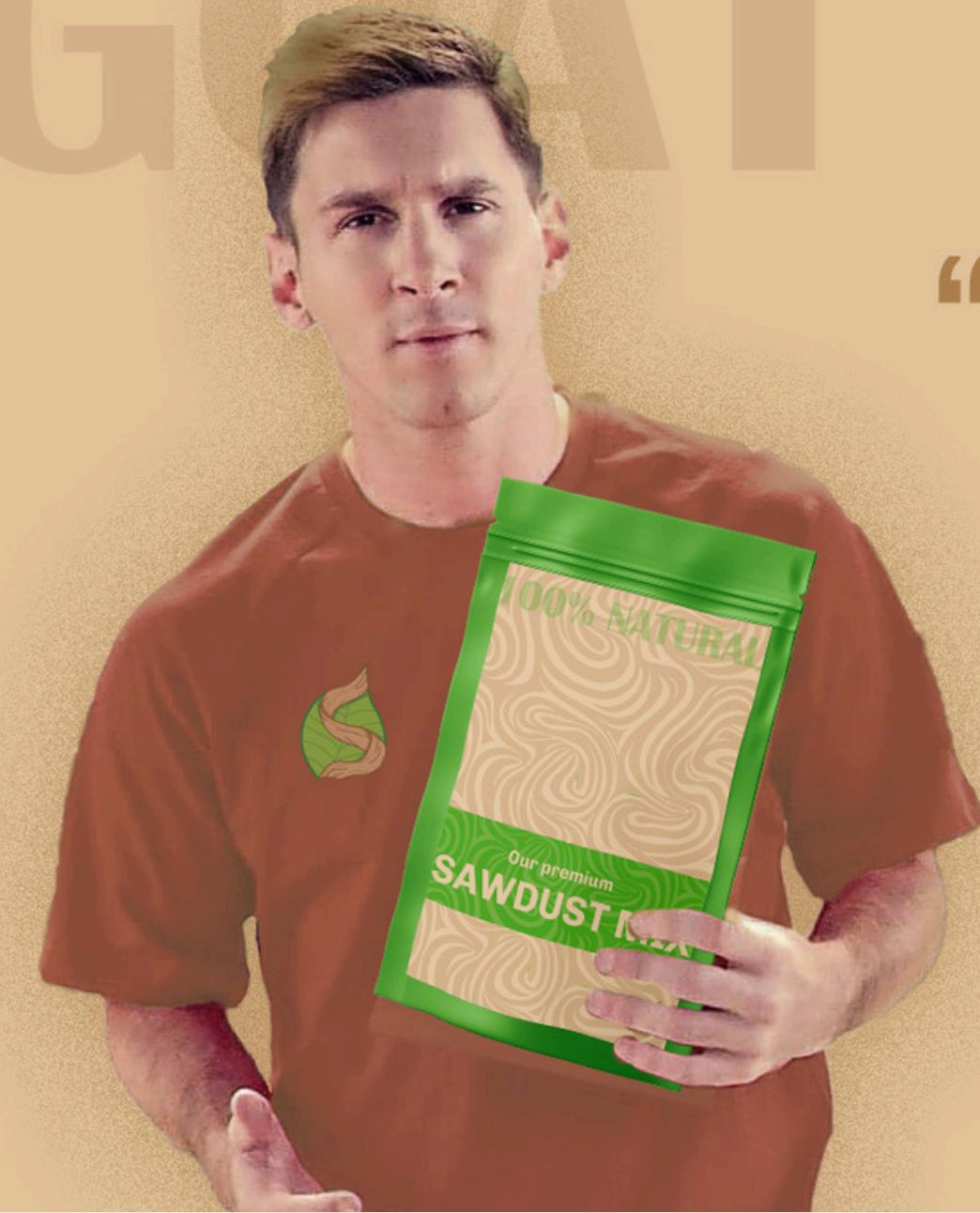
## SAWSTAINABLE

We were given a college assignment where we had to make a campaign on Sawdust. Here I came up with a name "SAWSTAINABLE", which is the combination of the words Sawdust and Sustainable. All the about designs are my contribution in the group project.

# COLLABORATION



GOAT



**“ Use SAWSTAINABLE  
Sawdust only”**

*-Lionel Messi*

HE KNOWS. IT'S SAWSTAINABLE.



Order now from our Website

# SAWSTAINABLE

/सौस्टेनेबल/

(noun)

A term that characterizes  
the sustainability of  
Sawdust.



Order now from our Website

“100 GRAMS OF 100% SAWSTAINABLE SAWDUST”



# 4. VINYL COVER



## THRILLER

After recreating the Vinyl Cover of Michael Jackson's iconic album "Thriller," I depicted the storyline of the music video. It portrays Michael Jackson transforming into a werewolf, frightening his girlfriend. They eventually walk through a graveyard, where they meet dancing zombies. Jackson leads the dance, later revealing it's all a nightmare. Ultimately, he wakes his girlfriend, unveiling that he is a werewolf in reality!

# THRILLER

"WANNA BE STARTIN' SOMETHIN'" (MICHAEL JACKSON) - 6:02

"BABY BE MINE" (ROD TEMPERTON) - 4:20

"THE GIRL IS MINE" (FEATURING PAUL McCARTNEY) (JACKSON) - 3:42

"THRILLER" (TEMPERTON) - 5:57

"BEAT IT" (JACKSON) - 4:19

"BILLIE JEAN" (JACKSON) - 4:54

"HUMAN NATURE" (STEVE PORCARO, JOHN BETTIS) - 4:05

"P.Y.T. (PRETTY YOUNG THING)" (JAMES INGRAM, QUINCY JONES) - 3:58

"THE LADY IN MY LIFE" (TEMPERTON) - 4:59



# 5. WILDSTONE VIDEO ADVERTISEMENT



Before starting my design college, I created a video advertisement for Wildstone. The ad highlights the collaboration between football legend Lionel Messi and Wildstone for their Legend edition perfume. In this ad I showcase my videography and editing.

Link -  
[https://drive.google.com/file/d/1wwRwbrsHDHfYNjVoprZ\\_9MUpZBpp5wz0/view?usp=sharing](https://drive.google.com/file/d/1wwRwbrsHDHfYNjVoprZ_9MUpZBpp5wz0/view?usp=sharing)



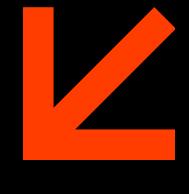
# 5. BROCHURE DESIGN

The front cover of a travel brochure for Hyderabad, India. The design features a large, ornate minaret of a historical building in the background. In the upper left, there's a close-up image of a dish, likely Hyderabadi Biryani, served in a shallow bowl. The title "विश्व हैदराबाद" (Vishv Hyderabad) is at the top right. The main text reads "experience hyderabad: Where Heritage Meets Flavor." A descriptive paragraph on the left side highlights the city's culinary landscape, mentioning Biryani, Haleem, Irani Chai, and Nizami cuisine. The bottom left shows another close-up of a dish, possibly sweets or a dessert.

Hyderabad's culinary landscape boasts iconic dishes like Hyderabadi Biryani, Haleem, and delectable sweets. Sip on aromatic Irani Chai in historic cafés or savor the flavors of traditional Nizami cuisine, offering a rich tapestry of tastes to tantalize every palate.

experience  
hyderabad:  
Where Heritage Meets Flavor.

FRONT



# 5. BROCHURE DESIGN

*hyderabadi chicken biryani*

Dive into the heart and soul of Hyderabad with a plate of aromatic Hyderabadi Biryani. Succulent meat layered with fragrant rice, infused with saffron and spices, awaits your taste buds. Visit iconic eateries like Paradise and Bawarchi for an authentic

*irani chai*

Indulge your sweet tooth with the decadent delights of Hyderabadi sweets. From the melt-in-your-mouth Irani Chai and Osmania biscuits to the luscious Double Ka Meetha and Khubani Ka Meetha, there's a treat for every palate. Visit Karachi Bakery for a sugar rush.

*double ka meetha*

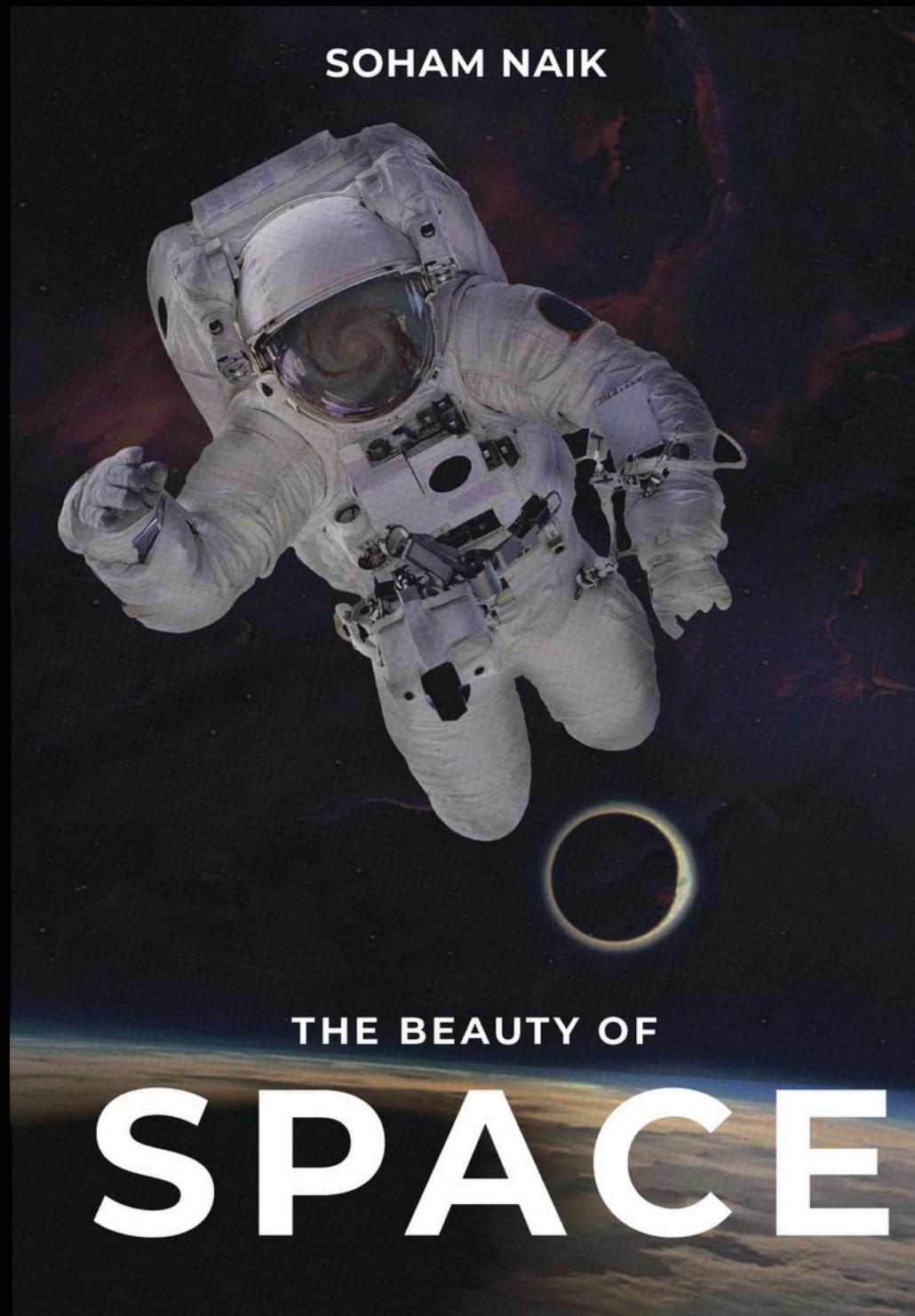
*haleem*

Experience the warmth and richness of Hyderabad's culinary heritage with a bowl of Haleem. Slow-cooked to perfection, this savory stew of meat, wheat, and lentils is a must-try, especially during Ramadan. Sample the best at Pista House and Shah Ghousé Café.

*osmania biscuit*

**BACK**

# 6.BOOKLET DESIGN



This page contains two main sections. The left section, labeled "01", is titled "OUR SOLAR SYSTEM" in large, bold, white capital letters. Below the title, a paragraph explains the solar system's structure: "Our solar system is like a giant family orbiting a giant star, the Sun. Eight planets, including Earth, zoom around the Sun, along with smaller rocks, dust, and icy objects. It's mostly empty space, but the Sun's gravity keeps everything moving in its own special path." The right section, labeled "02", is titled "It's ruled by a star :" in bold white text. It includes a large image of the Sun on the right and a smaller image of the solar system's planets on the left. A sub-section titled "Eight planets call it home :" provides information about the planets: "There are eight main planets orbiting the Sun. They can be grouped into two categories: the rocky inner planets (Left to Right - Mercury, Venus, Earth, and Mars) and the gas giants further out (Jupiter, Saturn, Uranus, and Neptune)."

Drive - <https://drive.google.com/file/d/1q3ymhChQK8yULTNKOC1LgrPLayLWD8tc/view?usp=sharing>

# 7. LOGO DESIGNS

## TheMessiStore

This is the redesigned logo for themessistore. The three stars symbolize the three World Cup victories Argentina achieved with Messi's assistance. The four blocks beneath form an 'M' through negative space. I chose yellow as it closely resembles gold, representing the World Cup.



# NAIK DESIGNS

This logo is for my Instagram profile. It resembles my signature style, where I write half of the word in English and half in Marathi. The tagline "Just Design It" is inspired by Nike's famous slogan, as "Naik" sounds similar to Nike.



JUST DESIGN IT.



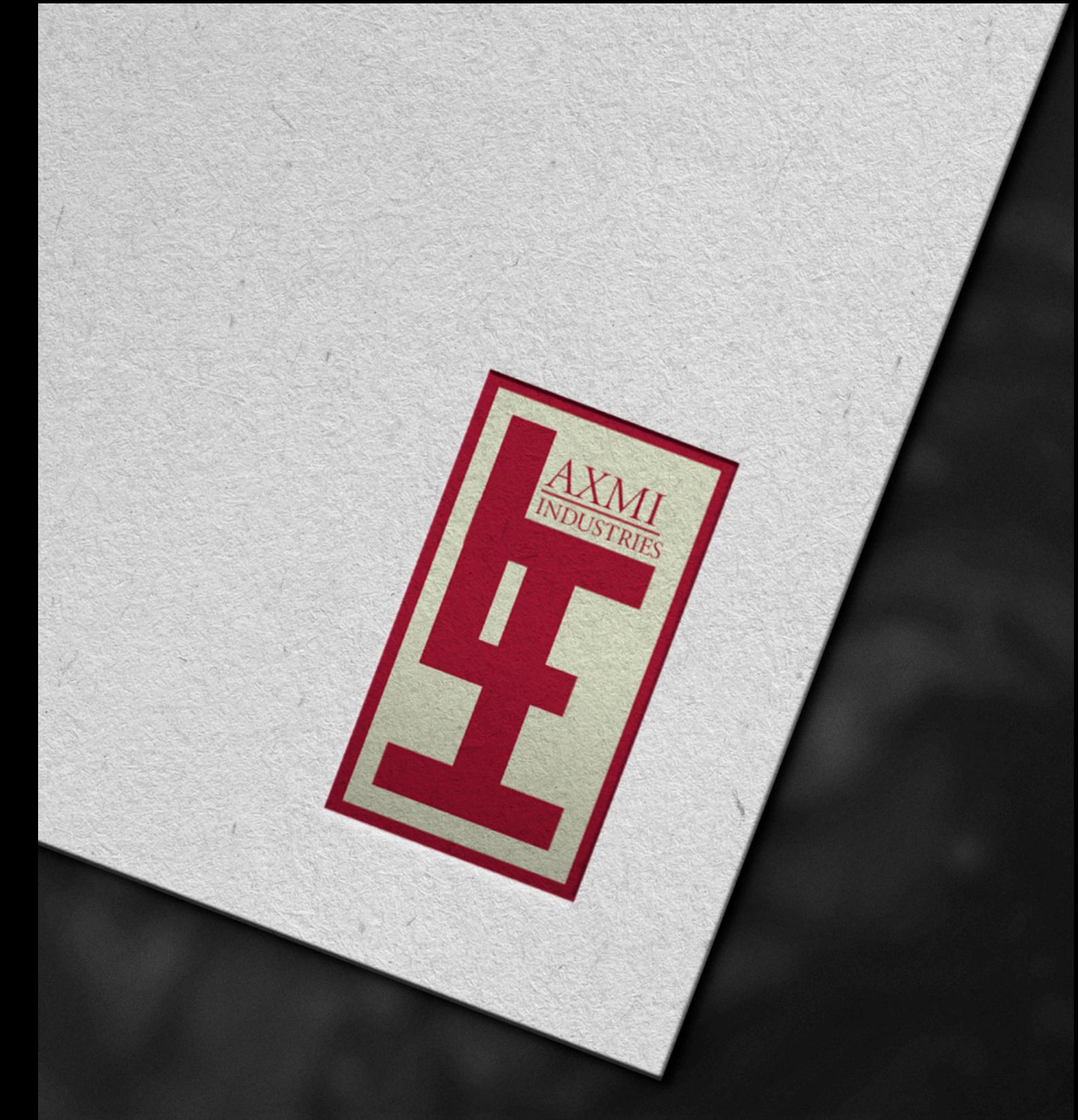
JUST DESIGN IT.



JUST DESIGN IT.

# LAXMI INDUSTRIAL ESTATE

Laxmi Industrial Estate in Mumbai is renowned for its many furniture shops. Since they didn't have a logo, I created one. The logo combines the letters 'L' and 'I' to resemble a chair, representing the furniture stores in the area.



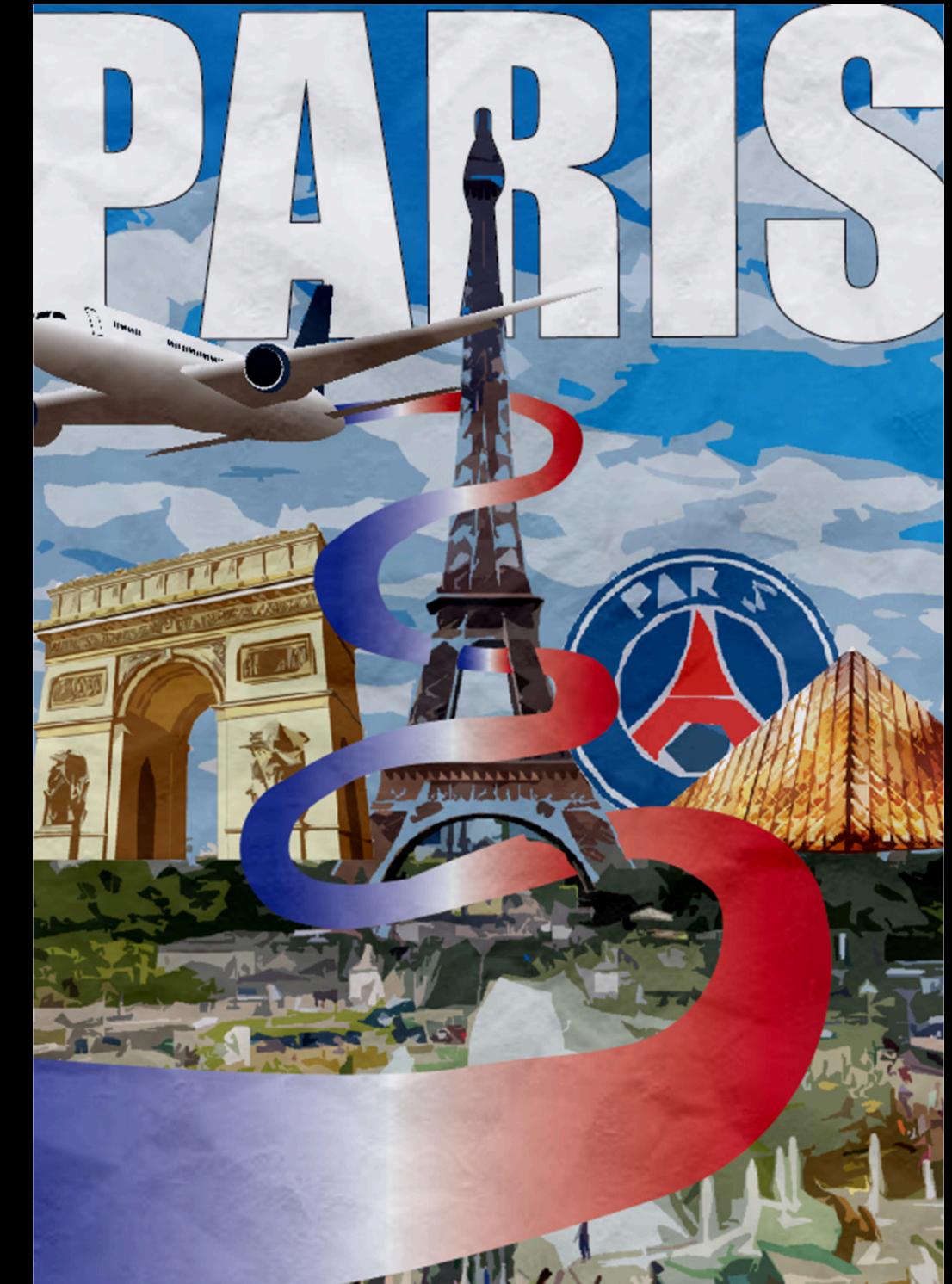
# 8. POSTERS



RRR Poster Redesign



RRR Poster Redesign  
Wes Anderson Style



Paris Illustration Poster

# 8. POSTERS

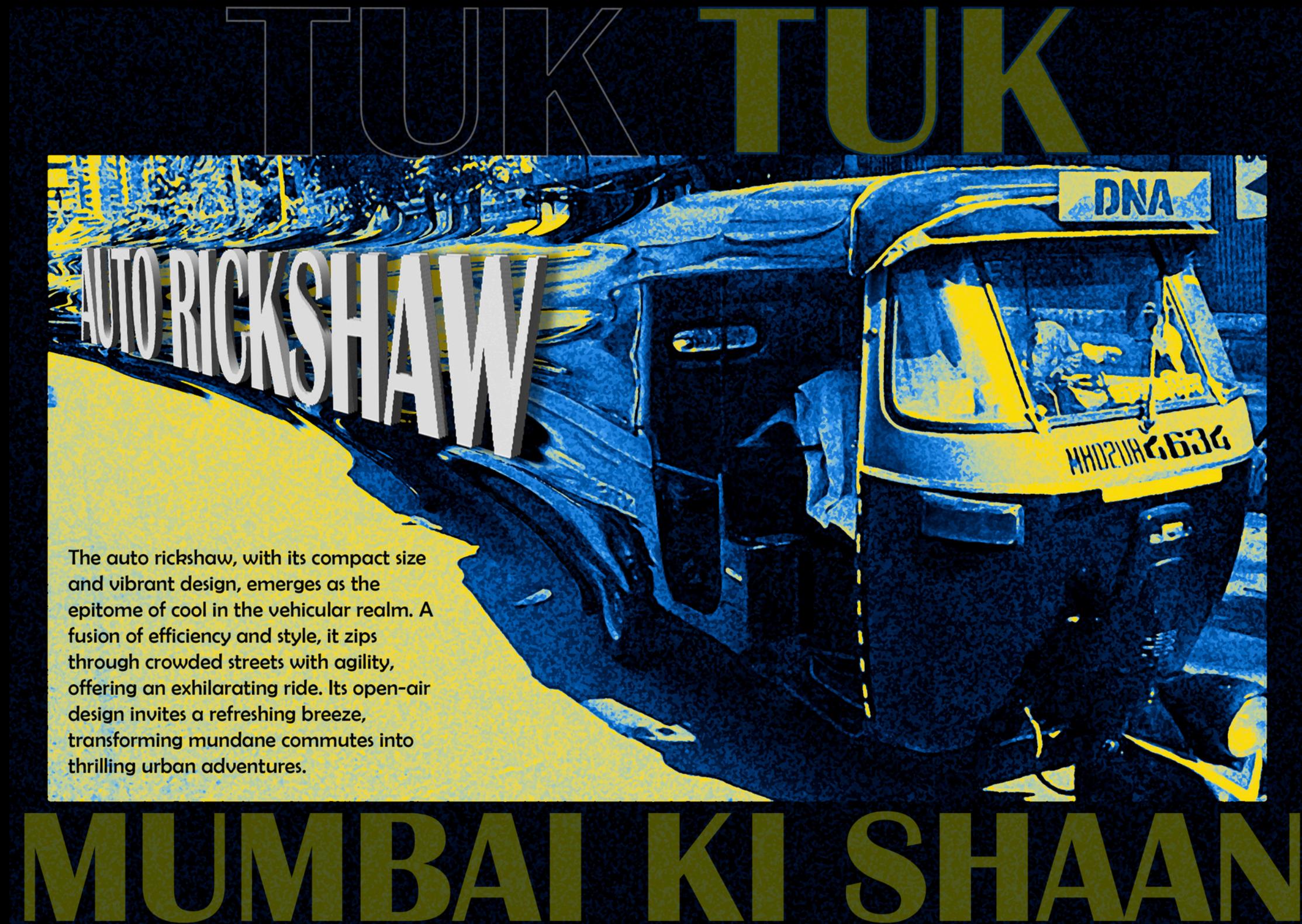


Nike Jordan Ad Poster



God of War Minimalistic Poster

# 8. POSTERS



Magazine Cover Design

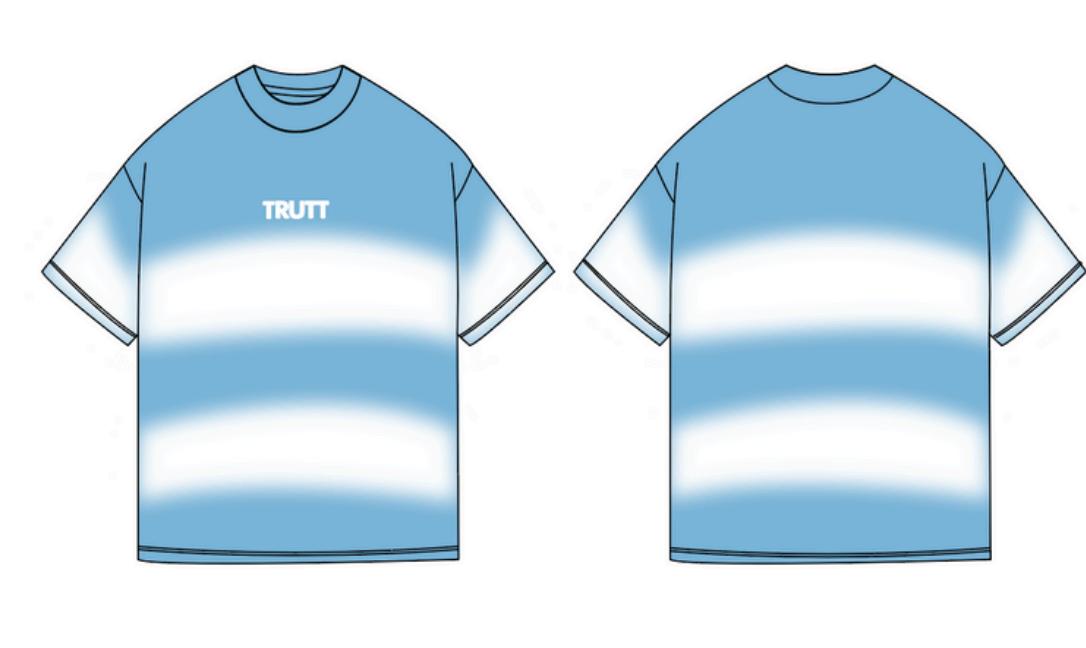
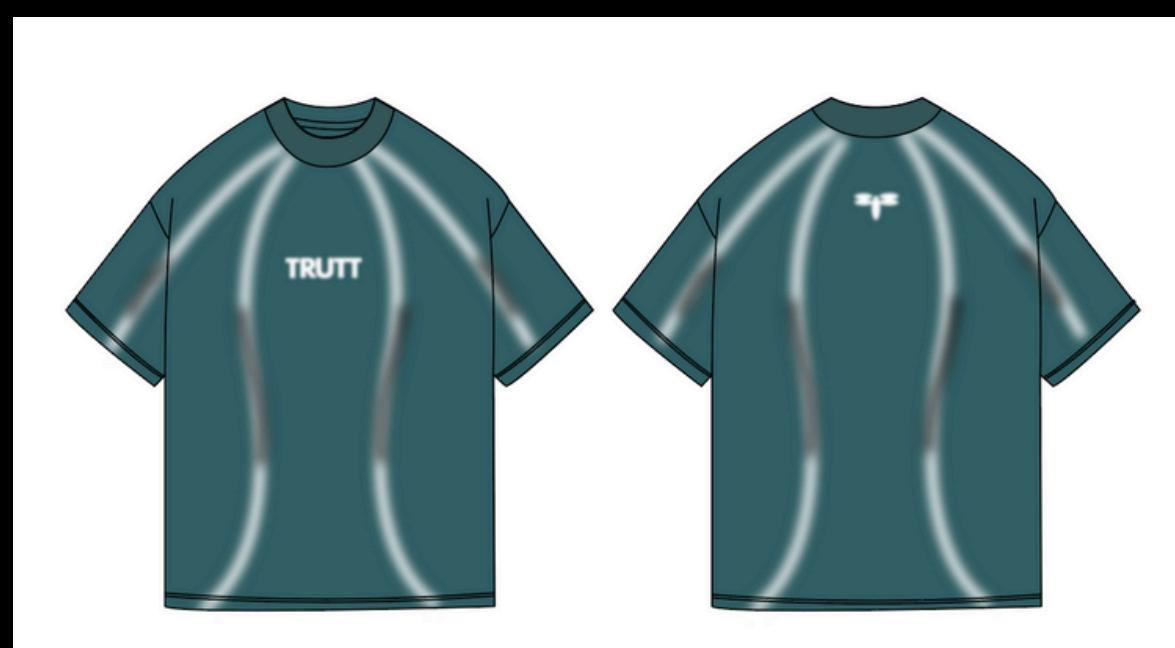
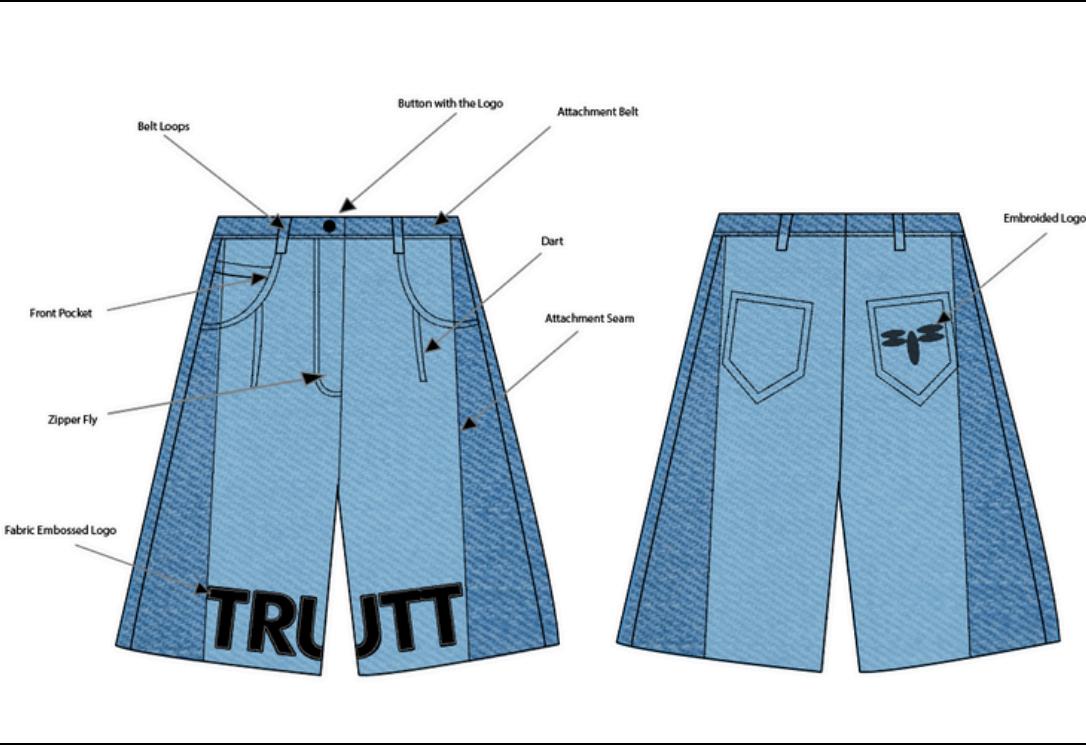
# **INTERNSHIP WORK**

## **(WORKED AS A VIDEO EDITOR)**

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usp=drive\_link

# FREELANCE WORK

( DESIGNED A FEW CLOTHES )



THANK YOU

*so much*

