

LILLION HUNT

EXPERIENCE

External Affairs Associate

Mission Society of New York City | Remote | 2021–Present

Write compelling content for website, blog, email campaigns and social media • Serve as project lead in a series of campaigns, overseeing project planning, strategic development and content creation • Edit and proofread copy for grammar, style and consistency • Develop, execute and manage social media strategies on Instagram, Twitter/X, Facebook and LinkedIn • Edit photo and video content using Photoshop and Premiere Pro • Track and report metrics on audience, views and engagement • Write PR pieces and assist with crisis management

Visual Communications/Digital Marketing Specialist

Marine Corps Community Services (MCCS) | Okinawa, Japan | 2019–2021

Develop and execute digital marketing strategies for monthly and yearly publications, product launches, special events, programs, and services to support Marines and their families • Lead development of weekly email campaigns using HTML/CSS, copywriting and graphic design, producing a total of 87 newsletters • Develop, implement and manage social media content on Facebook and Instagram • Create promotional material using Photoshop, Illustrator, InDesign and Premiere Pro for email and social media campaigns • Track and report metrics on audience, views and engagement • Write PR pieces and assist with crisis management

Social Media Instructional Associate

S.I. Newhouse School of Public Communications, Syracuse University | Syracuse, New York | 2017–2018

Assist professor in upper division social media class • Research social media news and stay up-to-date with latest trends • Teach students how to create their own content, increase engagement and maintain a positive social presence • Schedule paid and organic social media content • Manage Slack channels, Twitter and WordPress

Tech Blog Writer/Assistant Web Developer

Wonder Women Tech | Long Beach, California | 2017

Research, write and publish articles about tech innovation and business news to bridge the gap between STEAM opportunities and underrepresented communities • Assist with designing and maintaining website • Manage social media content on Twitter, Instagram and Facebook

Web Designer/Front-End Developer

California State University Long Beach Career Development Center | Long Beach, California | 2013 – 2017

Work with HTML, CSS and JavaScript to update, manage and create accessible and responsive web pages for students seeking jobs and internships • Create graphics to promote career seminars, workshops and job fairs

Radio News Reporter/Producer

KBeach Radio 88.1 FM HD-3, California State University Long Beach | Long Beach, California | 2015–2017

Research story ideas and conduct interviews • Write scripts • Record and edit stories • Produce weekly one-hour news shows • Teach radio broadcast writing, recording and editing to junior reporters • Operate FM radio board

SKILLS

Web Development: HTML, CSS, JavaScript, SEO
Bootstrap, WordPress, GitHub, Google Analytics

Programs: Photoshop, Illustrator, InDesign,
Premiere Pro, Adobe Audition, Dreamweaver,
Visual Studio Code, Sketch, Figma, Procreate

Fluent Languages: English and Spanish

Social Media: Instagram, Facebook, Twitter, YouTube,
Vimeo, LinkedIn, Sprinklr, Later, Mailchimp, EveryAction

Journalism: Copywriting, Video, Photo, and Audio Editing,
Print & Broadcast Writing, TV & Radio News Reporting

EDUCATION

Master of Science, Computational Journalism

S.I. Newhouse School of Public Communications,
Syracuse University | 2017–2018

Bachelor of Liberal Arts, Journalism

Minor: Web Technologies and Applications

California State University Long Beach | 2013–2017

ACHIEVEMENTS

Outstanding Performance Appraisal Achievement

Marine Corps Community Services | 2019–2021

Excellence Award in Broadcasting


KBeach Radio 88.1 FM HD-3 | 2017

President's Honor List

California State University Long Beach | 2015–2017

CONTACT

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Portfolio
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