

# LILLION HUNT

## EXPERIENCE

### Associate Manager, Education

Bash Advisory | Remote | 2025-Present

Provide strategic support as a consultant to nonprofit clients across the education, environmental, and social justice sectors • Lead development and execution of campaigns to engage major donors • Serve as project lead for annual impact reports, from content development to design • Conduct research on prospective philanthropic supporters and develop tailored funder and donor pipelines • Lead the agency's communications strategy across email newsletters, social media and website • Serve as in-house designer to support client and agency needs

### External Affairs Associate

Mission Society of New York City | Remote | 2021-2025

Write compelling content for website, blog, email campaigns and social media to support educational programming for underserved K-12 students across NYC • Serve as project lead in a series of campaigns, highlighting STEAM afterschool curriculum, SEL learning, and college and career readiness • Develop, execute and manage social media strategies on Instagram, Twitter/X, Facebook, YouTube and LinkedIn • Edit photo and video content using Photoshop and Premiere Pro • Track and report metrics on audience, views and engagement

### Visual Communications/Digital Marketing Specialist

Marine Corps Community Services (MCCS) | Okinawa, Japan | 2019-2021

Develop and execute digital marketing strategies for monthly and yearly publications, product launches, special events, programs, and services to support Marines and their families • Lead development of weekly email campaigns using HTML/CSS, copywriting and graphic design, producing a total of 87 newsletters • Develop, implement and manage social media content on Facebook and Instagram • Create promotional material using Photoshop, Illustrator, InDesign and Premiere Pro for email and social media campaigns • Track and report metrics on audience, views and engagement • Write PR pieces and assist with crisis management

### Social Media Instructional Associate

S.I. Newhouse School of Public Communications, Syracuse University | Syracuse, New York | 2017-2018

Assist professor in upper division social media class • Research social media news and stay up-to-date with latest trends • Teach students how to create their own content, increase engagement and maintain a positive social presence • Schedule paid and organic social media content • Manage Slack channels, Twitter and WordPress

### Tech Blog Writer/Assistant Web Developer

Wonder Women Tech | Long Beach, California | 2017

Research, write and publish articles about tech innovation and business news to bridge the gap between STEAM opportunities and underrepresented communities • Assist with designing and maintaining website • Manage social media content on Twitter, Instagram and Facebook

### Web Designer/Front-End Developer

California State University Long Beach Career Development Center | Long Beach, California | 2013 – 2017

Work with HTML, CSS and JavaScript to update, manage and create accessible and responsive web pages for students seeking jobs and internships • Create graphics to promote career seminars, workshops and job fairs

### Radio News Reporter/Producer

KBeach Radio 88.1 FM HD-3, California State University Long Beach | Long Beach, California | 2015-2017

Research story ideas and conduct interviews • Write scripts • Record and edit stories • Produce weekly one-hour news shows • Teach radio broadcast writing, recording and editing to junior reporters • Operate FM radio board

## EDUCATION

### Master of Science, Computational Journalism

S.I. Newhouse School of Public Communications,  
Syracuse University | 2017-2018

### Bachelor of Liberal Arts, Journalism

Minor: Web Technologies and Applications  
California State University Long Beach | 2013-2017

## ACHIEVEMENTS

Outstanding Performance Appraisal Achievement  
Marine Corps Community Services | 2019-2021

Excellence Award in Broadcasting  
KBeach Radio 88.1 FM HD-3 | 2017

President's Honor List  
California State University Long Beach | 2015-2017

## SKILLS

### Web Development:

HTML, CSS, JavaScript, SEO, WordPress, Squarespace, Wix, Drupal GitHub, Google Analytics

### Programs:

Adobe Photoshop, Illustrator, InDesign, Premiere Pro, Audition, Dreamweaver, Visual Studio Code, Sketch, Figma, Procreate

### Fluent Languages:

English, Spanish

### Social Media:

Instagram, Facebook, Twitter/X, YouTube, Vimeo, LinkedIn, Later, Sprinklr, Mailchimp, EveryAction

### Storytelling:

Copywriting, Blog Writing, Video Editing, Photo Editing, Audio Editing, Print & Broadcast Writing, Interviewing, Radio Reporting

## CONTACT

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Portfolio  
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