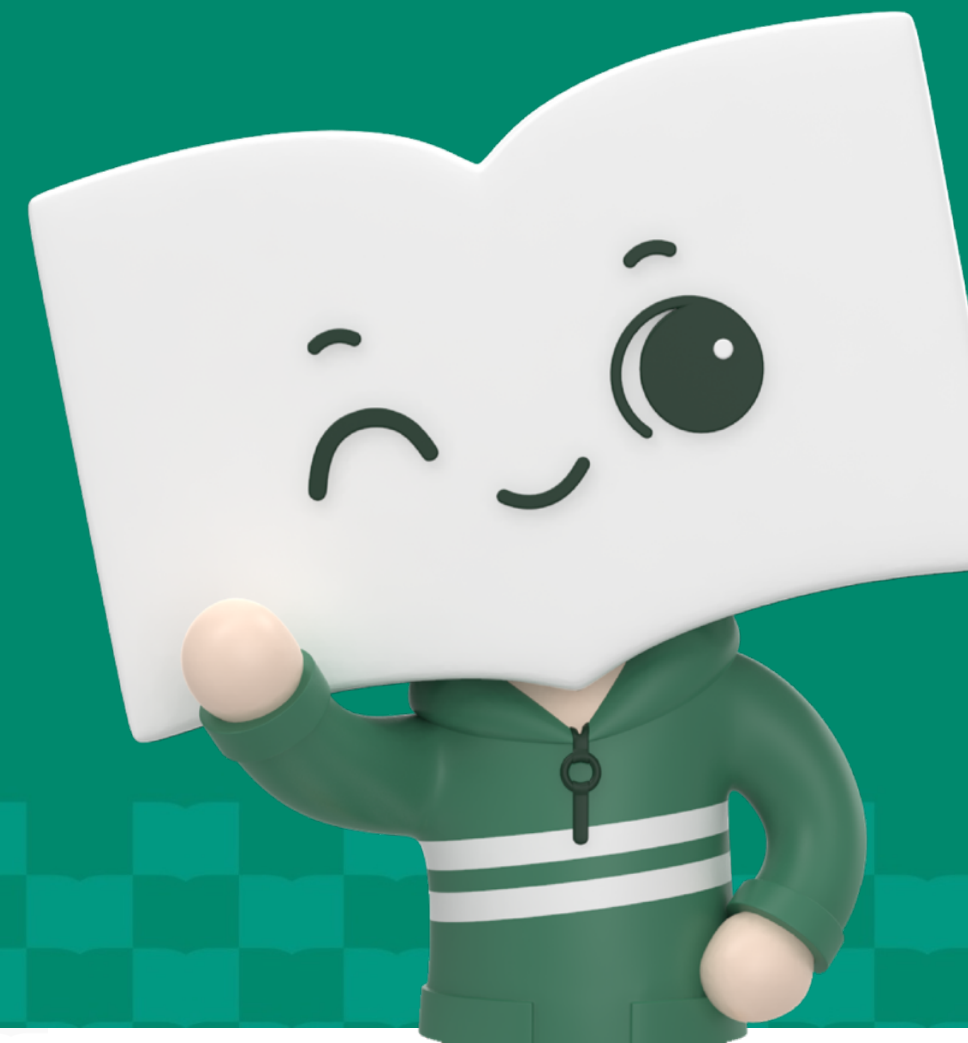


阅读方法论第三讲

授课人：王铎悦



新东方 老师好!

一、课前回顾：

1.例子及作用、例证题方法论

2.段落主旨的位置

3.语义题（词义题）方法论



二、真题讲解：unit 1 text 4（教材33页）

1.猜答案

2.段落推断题解题方法

3.长难句处理



1.①It never rains but it pours. ②Just as bosses and boards have finally sorted out their worst accounting and compliance troubles, and improved their feeble corporation governance, a new problem threatens to earn them the sort of nasty headlines that inevitably lead to heads rolling in the executive suite: data insecurity. ③Left, until now, to odd, low-level IT staff to put right, and seen as a concern only of data-rich industries such as banking, telecoms and air travel, information protection is now high on the boss's agenda in businesses of every variety.

36.The statement “It never rains but it pours” is used to introduce ____.



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36.The statement “It never rains but it pours” is used to introduce ____.

[A] the fierce business competition.

[B] the feeble boss-board relations.

[C] the threat from news reports.

[D] the severity of data leakage.



1.②Just as bosses and boards have finally sorted out their worst accounting and compliance troubles, and improved their feeble corporation governance, a new problem threatens to earn them the sort of nasty headlines that inevitably lead to heads rolling in the executive suite: data insecurity. ③Left, until now, to odd, low-level IT staff to put right, and seen as a concern only of data-rich industries such as banking, telecoms and air travel, information protection is now high on the boss's agenda in businesses of every variety.



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2.①Several massive leakages of customer and employee data this year—from organizations as diverse as Time Warner, the American Defense contractor Science Applications International Corp and even the University of California, Berkeley— have left managers hurriedly peering into their intricate IT systems and business processes in search of potential vulnerabilities.

37. According to Paragraph 2, some organizations check their systems to find out ____.

[A] whether there is any weak point.

[B] what sort of data has been stolen.

[C] who is responsible for the leakage.

[D] how the potential spies can be located.



3. ① “Data is becoming an asset which needs to be guarded as much as any other asset,” says Haim Mendelson of Stanford University’s business school. ② “The ability to guard customer data is the key to market value, which the board is responsible for on behalf of shareholders.” ③ Indeed, just as there is the concept of Generally Accepted Accounting Principles (GAAP), perhaps it is time for GASP, Generally Accepted Security Practices, suggested Eli Noam of New York’s Columbia Business School. ④ “Setting the proper investment level for security, redundancy, and recovery is a management issue, not a technical one,” he says.

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38.In bringing up the concept of GASP the author is making the point that ____.

[A] shareholders' interests should be properly attended to.

[B] information protection should be given due attention.

[C] businesses should enhance their level of accounting security.

[D] the market value of customer data should be emphasized.



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笔记1: 重复出现的信息，往往是重点。



- 4.①The mystery is that this should come as a surprise to any boss.
- ②Surely it should be obvious to the dimmest executive that trust, that most valuable of economic assets, is easily destroyed and hugely expensive to restore—and that few things are more likely to destroy trust than a company letting sensitive personal data get into the wrong hands.

39. According to Paragraph 4, what puzzles the author is that some bosses fail to ____.



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39. According to Paragraph 4, what puzzles the author is that some bosses fail to_____.

- [A] see the link between trust and data protection.
- [B] perceive the sensitivity of personal data.
- [C] realize the high cost of data restoration.
- [D] appreciate the economic value of trust.



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[A] see the link between trust and data protection.



笔记2:实在没办法的时候，优先猜主旨相关的选项。



笔记3:

双重否定：

1.基本形式：两个否定词连用

处理方式：去掉两个否定

[1997阅读] hardly unknown



笔记3:

双重否定：

2.升级形式：否定词+比较级

处理方式：去掉否定词，比较级变成最高级

eg: ...few things are more likely to destroy trust than a company letting sensitive personal data get into the wrong hands

I cannot agree more.

Helen could not be much further from a happy ending.



笔记3:

双重否定：

3.特例：no longer

4.写作应用：
nothing is more important than sth.

The picture mirrors a not uncommon phenomenon.



5.①The current state of affairs may have been encouraged—though not justified—by the lack of legal penalty (in America, but not Europe) for data leakage. ②Until California recently passed a law, American firms did not have to tell anyone, even the victim, when data went astray. ③That may change fast: lots of proposed data-security legislation is now doing the rounds in Washington, D.C. ④Meanwhile, the theft of information

40. It can be inferred from Paragraph 5 that _____.

- [A] data leakage is more severe in Europe.
- [B] FTC's decision is essential to data security.
- [C] California takes the lead in security legislation.
- [D] legal penalty is a major solution to data leakage.



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笔记4:

推断题：

1. 题干标志：paragraph+ infer /indicate/suggest

2. 解题步骤：

(1) 比对选项和原文

(2) 优先考虑与段落主旨相关的选项

(3) 实在没有办法，优先猜含有may/might的选项



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例：教材40页37题

2.①That's far different image from the cherry-tree-chopping George most people remember from their history books. ②But recently, many historians have begun to focus on the role slavery played in the lives of the founding generation. ③They have been spurred in part by DNA evidence made available in 1998, which almost certainly proved Thomas Jefferson had fathered at least one child with his slave Sally Hemings.④And only over the past 30 years have scholars examined history from the bottom up. ⑤Works of several historians reveal the moral compromises made by the nation's early leaders and the fragile nature of the country's infancy. ⑥More significantly, they argue that many of the Founding Fathers knew slavery was wrong and yet most did little to fight it.

37. We may infer from the second paragraph that_____.

- [A] DNA technology has been widely applied to history research
- [B] in its early days the U.S. was confronted with delicate situations
- [C] historians deliberately made up some stories of Jefferson's life
- [D] political compromises are easily found throughout the U.S. history



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例: 2012-1-ReadingPartA-T2-30 (教材76页)

6.①The company (Entergy) seems to have concluded that its reputation in Vermont is already so damaged that it has nothing left to lose by going to war with the state.②But there should be consequences.③Permission to run a nuclear plant is a public trust.④Entergy runs 11 other reactors in the United States, including Pilgrim Nuclear station in Plymouth.⑤Pledging to run Pilgrim safely, the company has applied for federal permission to keep it open for another 20 years. ⑥But as the Nuclear Regulatory Commission (NRC) reviews the company's application, it should keep in mind what promises from Entergy are worth.

30. It can be inferred from the last paragraph that_____.

[A] Entergy's business elsewhere might be affected



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笔记4:

长难句处理方法：

如果： 答题点很明确—比对选项

答题点不明确—化繁就简找主干



答题点很明确—比对选项

2.①Several massive leakages of customer and employee data this year—from organizations as diverse as Time Warner, the American Defense contractor Science Applications International Corp and even the University of California, Berkeley—have left managers hurriedly peering into their intricate IT systems and business processes in search of potential vulnerabilities.

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与此同时，6月17日披露的消息表明，美国大约4000万张信用卡的信息被人盗取，这一情况给美国联邦贸易在前一天所作的决定蒙上了阴影。该决定极其重要，要求如果商业公司不能提供充足的数据安全，监管人员就会采取行动。

