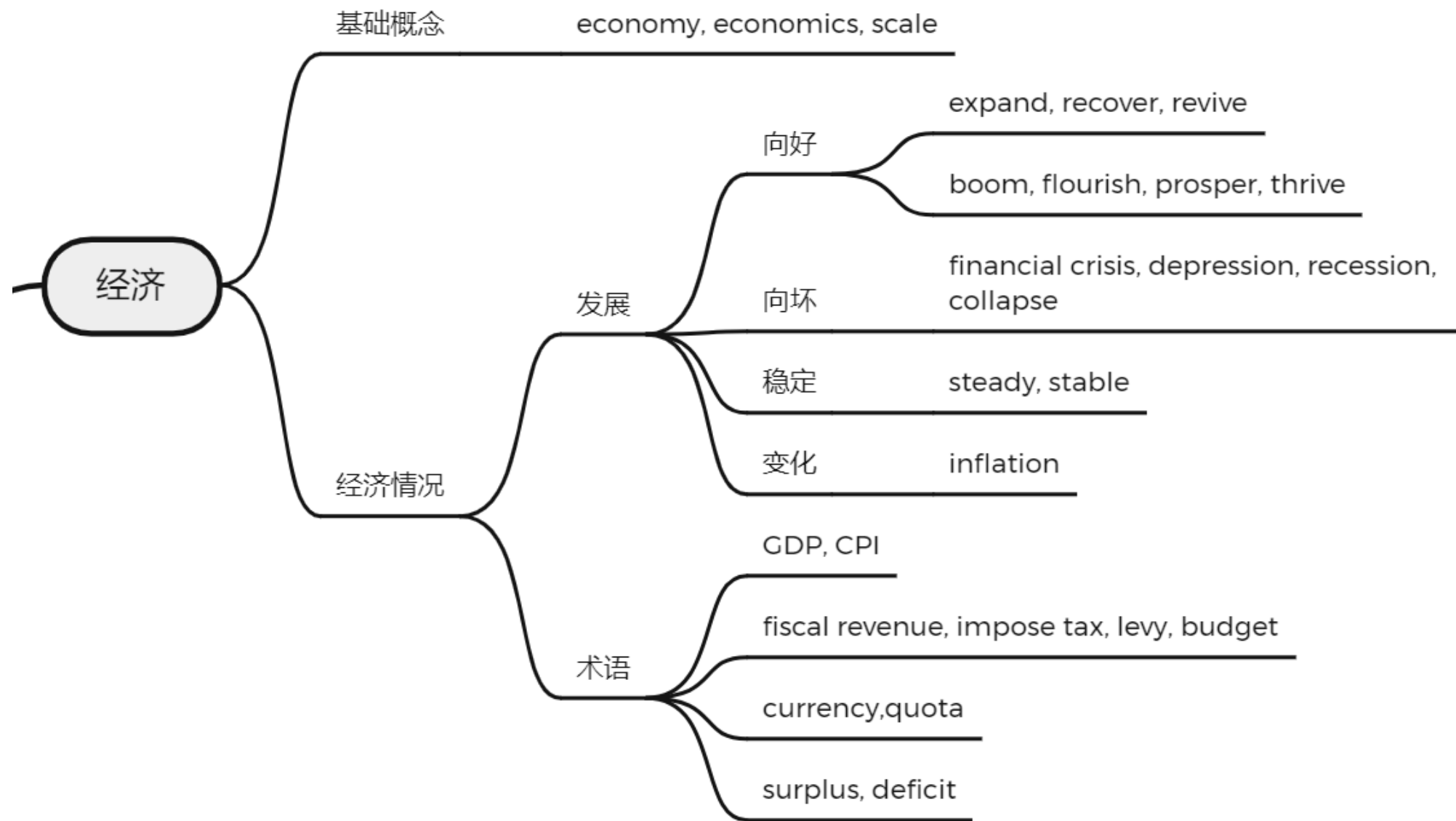


# 第四章 商经类



# 第一节 经济



**revenue**      n. 收入

2011-2- ReadingPartA-T2-4-1

Newspapers are becoming more balanced businesses, with a healthier mix of **revenues** from readers and advertisers.



**impose tax**

**levy**     n. 税款   v. 征收

2020-2-ReadingPartA-T3-1-4

A judge has now overruled the city's decision to stop **levying** fines, ordering them restored.



## 1.2 经济情况

**budget** n. 预算

2013-1-ReadingPartA-T2-1-1

An old saying has it that half of all advertising **budgets** are wasted—the trouble is, no one knows which half.



## 1.2 经济情况

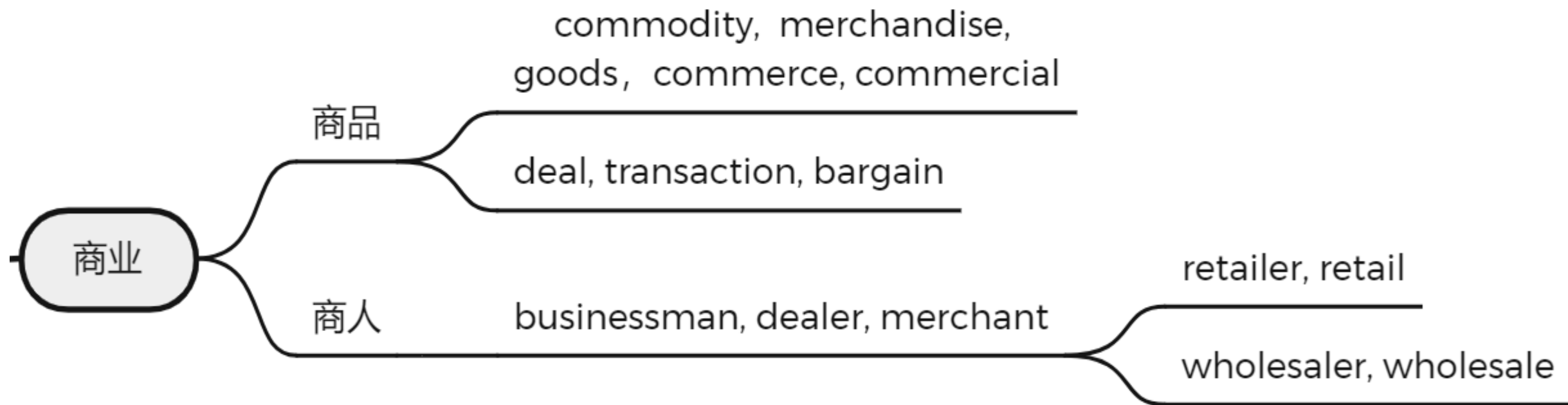
**currency**      n. 货币

2011-2- ReadingPartA-T4-3-1

Yet the debate about how to save Europe's single **currency** from disintegration is stuck.



## 第二节 商业



**commodity**

**commodity** prices

近义词: goods , merchandise





**commercial**      adj. 商业的, 商务的    n. 广告

(2021-英语二-阅读) Most of UK's terrain doesn't have the right soil or climate to grow crops on **commercial** basis.



**deal**     n. 交易，协议；大量   v. 处理，对付

a great deal of 大量的

deal with 处理

trade deals between the two countries



**transaction**     n. 交易

online **transactions**



**bargain**     n. 交易, 协议; 廉价品     v. 讨价还价

(2015-英语二-阅读) The **bargain** is very pure:  
Employee puts in hours of physical or mental labor  
and employee draws out life-sustaining moola.

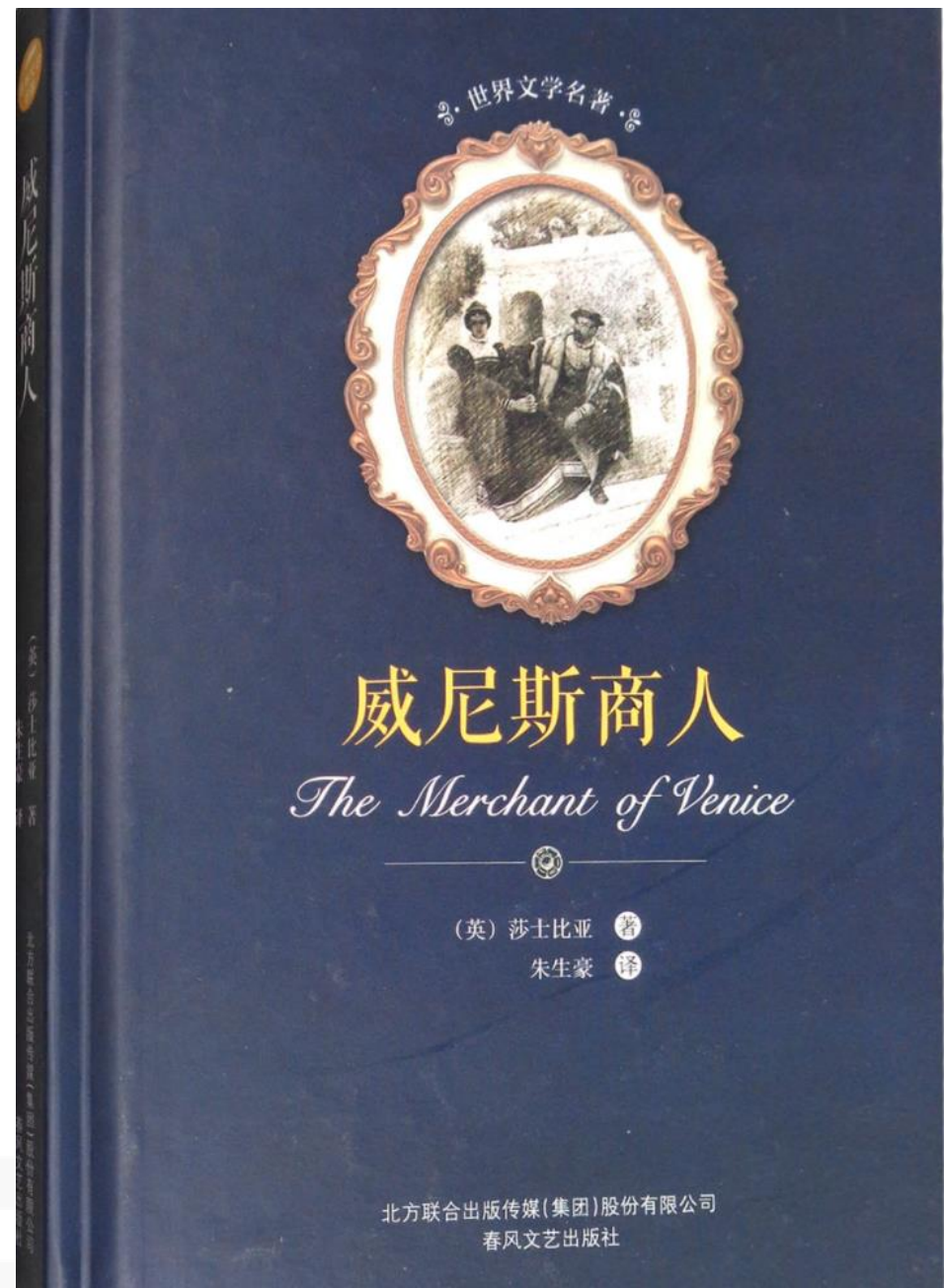
**bargain** for better prices



## 2.2 商人

businessman n. 商人, 企业家

merchant n. 商人



**dealer** n. 交易商, 贸易商

2014-1-ReadingPartB-3-5

In the late 1800s British archaeologist Sir Arthur Evans combed antique **dealers'** stores in Athens, Greece.



## 2.2 商人

**retailer**      n. 零售商

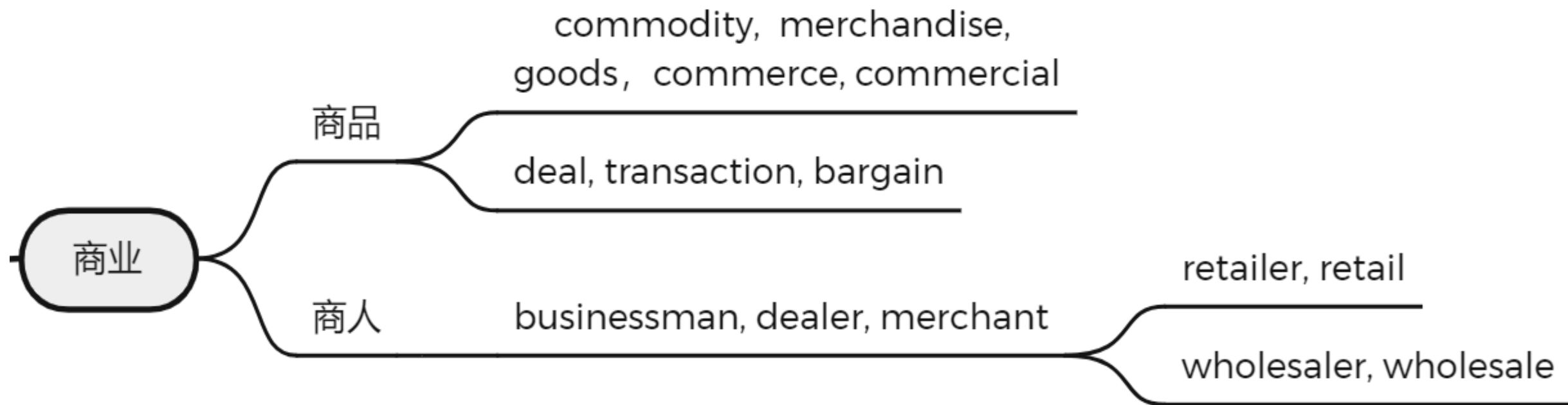
retail              n. 零售业

wholesale        n. 批发业

wholesaler       n. 批发商

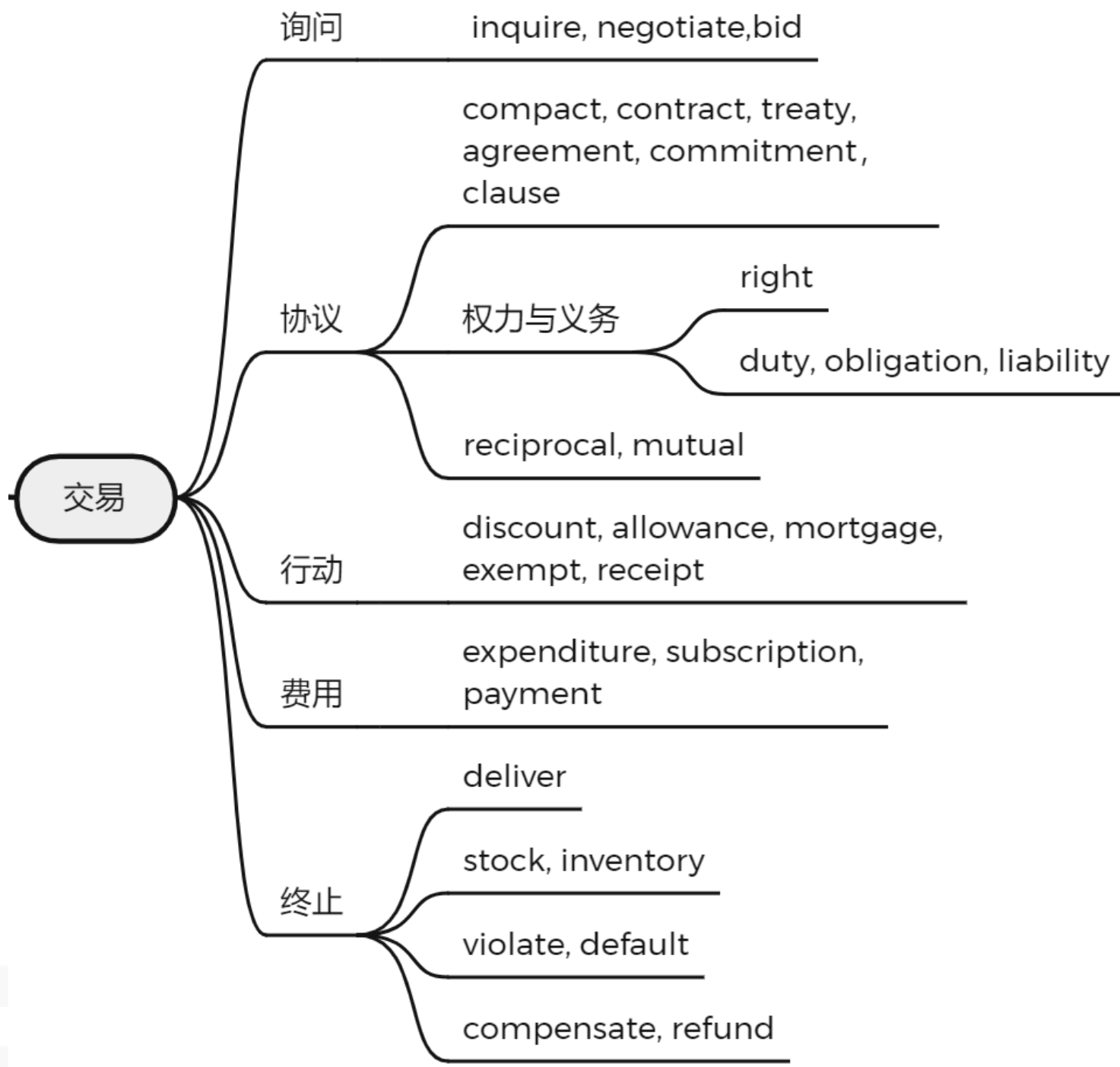


## 第二节 商业





## 第三节 交易



## 3.1 询问

**inquire** v. 询问; 打听

“Academic inquiry, at least in some fields, may need to become less exclusionary and more holistic.”

(英语一-2011-新题型)

**enquire**



## 3.1 询问

**inquiry~ enquiry** n. 询问; 调查, 查究

Social science is that branch of intellectual enquiry .....

(英语一2003-翻译)



## 3.1 询问

**negotiate** v. 谈判; 协商

negotiation



## 3.1 询问

**bid** v. 出价; 投标; 努力争取

2017-2-ReadingPartA-T1-3-4

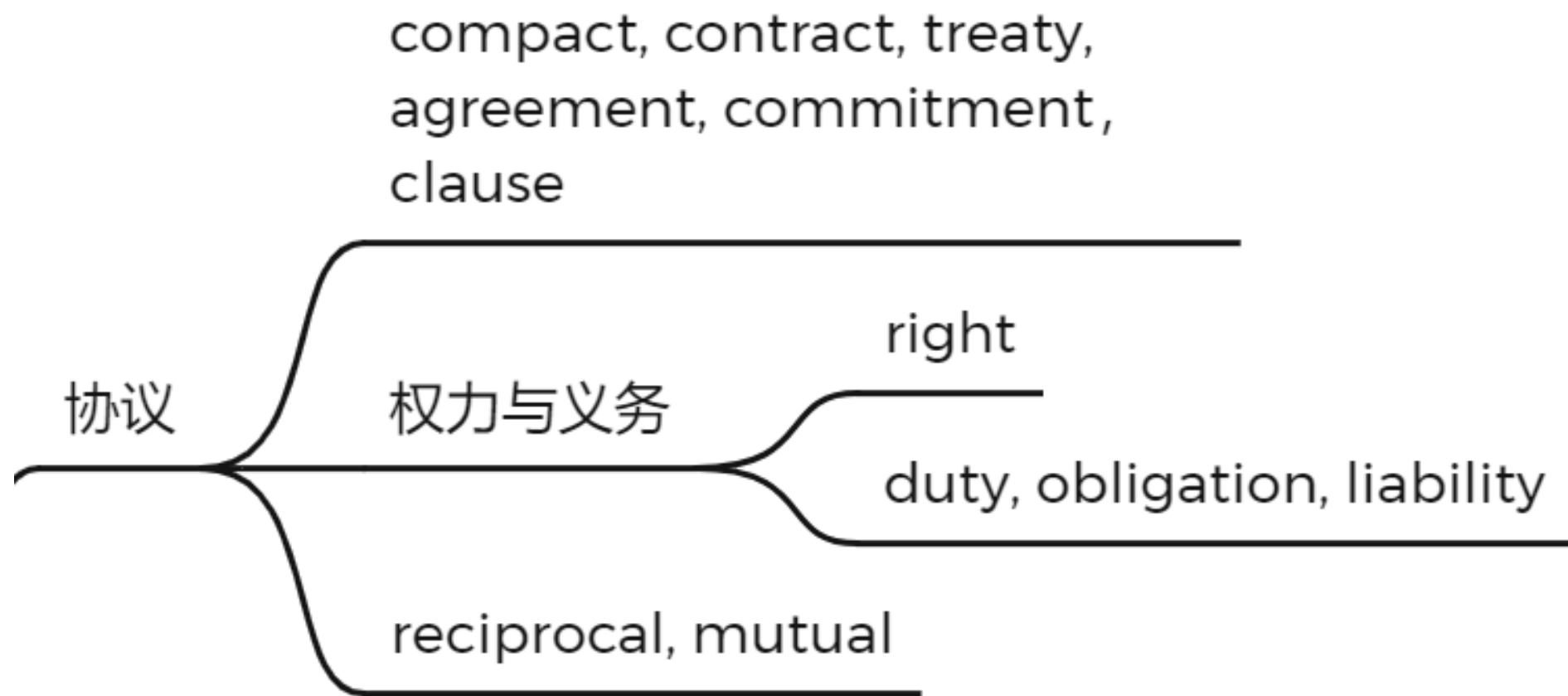
The Olympic **bidders**, by contrast, wanted to get more people doing sports and to produce more elite athletes.

bidder n. 投标者, 竞标者





## 3.2 协议



**compact** n. 契约；协定

2017-1-ReadingPartA-T4-5-3

“The basic **compact** underlying representative government,” wrote Chief Justice John Roberts for the court, “assumes that public officials will hear from their constituents and act on their concerns.”



## 3.2 协议

contract	n. 合同
treaty	n. 条约
agreement	n. 协议； 同意





**commitment**     n. 承诺

2018-2-ReadingPartA-T2-2-1

Some growth stems from a **commitment** by governments and farsighted businesses to fund cleaner energy sources.



## 3.2 协议

**clause**      n. 条款

(2008-阅读) The southern states would not have signed the Constitution without protections for the “peculiar institution,” including a **clause** that counted a slave as three fifths of a man for purposes of congressional representation.



## 3.2 协议

**right**     n. 权利

字典释义: a moral or legal claim to have or get sth or to behave in a particular way

**power**     n. 权力

字典释义: the right or authority of a person or group to do sth



## 3.2 协议

**liability** n. 责任，义务；负债

责任 同义词：duty, obligation

You will be liable for any damage caused.

We are liable to make mistakes when we are tired.



**reciprocal** adj. 相互的；互惠的

2020-2-ReadingPartA-T1-5-1

Rats have been shown to engage in multiple forms of **reciprocal** help and cooperation, including what is referred to as direct reciprocity — where a rat will help another rat that has previously helped them.” says Quinn.

近义词: mutual



discount, allowance, mortgage, exempt, receipt



### 3.3 行动

**discount**    n. 折扣    v. 打折

They were selling  
everything **at a discount**.



**allowance** n. 津贴； 补助

2014-1-ReadingPartA-T1-2-2

There will now be a seven-day wait for the jobseeker's **allowance**.





**mortgage**      n. 抵押贷款, 按揭

2016-2-ReadingPartA-T4-6-3

Even now that he is working steadily, he said, “I can’t afford to pay my monthly **mortgage** payments on my own, so I have to rent rooms out to people to make that happen.”



**exempt** v. 豁免，免除（义务） adj. 被免除（义务）的

(2010- 英语二 - 阅读) Several states automatically **exempted** women from jury duty unless they personally asked to have their names included on the jury list.



**receipt**      n. 收据

2013-2-Use of English-2-3

Second, paper checks have the advantage that they provide **receipts**, something that many consumers are unwilling to give up.



### 3.4 费用

expenditure, subscription, payment



**expenditure**      n. 支出

2017-2-ReadingPartA-T4-4-1

“It’s already a huge problem from a public **expenditure** perspective for the whole country,” he says.



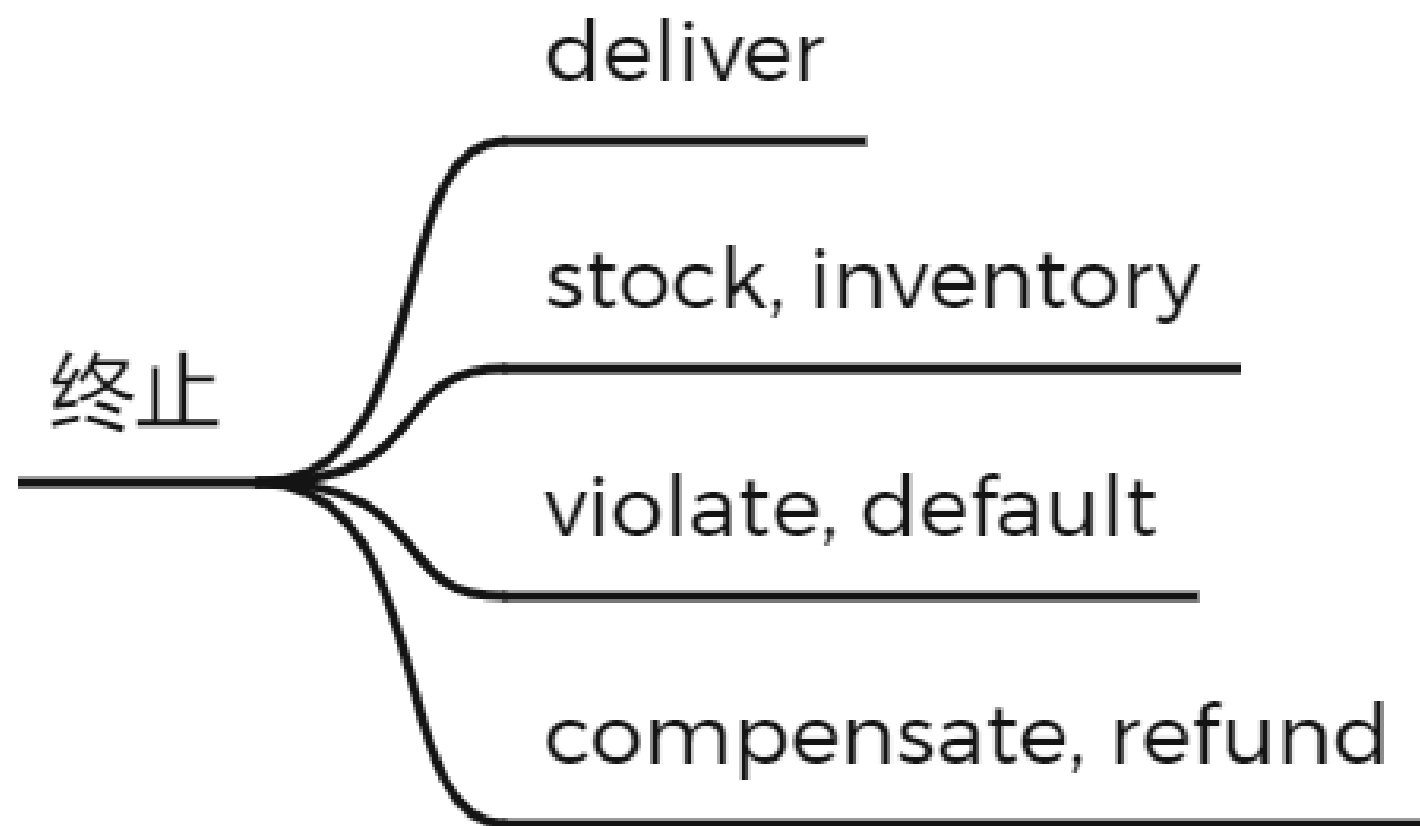
**payment** n. 支付; 款项

2013-2-Use of English-1-1

Given the advantages of electronic money, you might think that we would move quickly to the cashless society in which all **payments** are made electronically.



### 3.5 终止



**deliver** v. 传递; 交付

delivery n.

2011-2- ReadingPartA-T2-3-5

Some papers even had the nerve to refuse **delivery** to distant suburbs.





### 3.5 终止

**stock**      n. 库存, 股票, 家畜

hold a stock

stock market



**inventory**      n. 存货，库存

2013-1-ReadingPartA-T1-2-3

Quicker turnarounds mean less wasted **inventory**, more frequent releases, and more profit.



**violate** v. 违反；侵犯

2013-2-Use of English-3-6

There are concerns that government, employers, and marketers might be able to access these data, thereby **violating** our privacy.



**default**      n. 违约; 默认

2013-1-ReadingPartA-T2-5-2

Human nature being what it is,  
most people stick with **default**  
settings.



**compensate** v. 赔偿, 补偿

2016-2-ReadingPartA-T2-3-3

The fund will also be used to **compensate** landowners who set aside habitat.



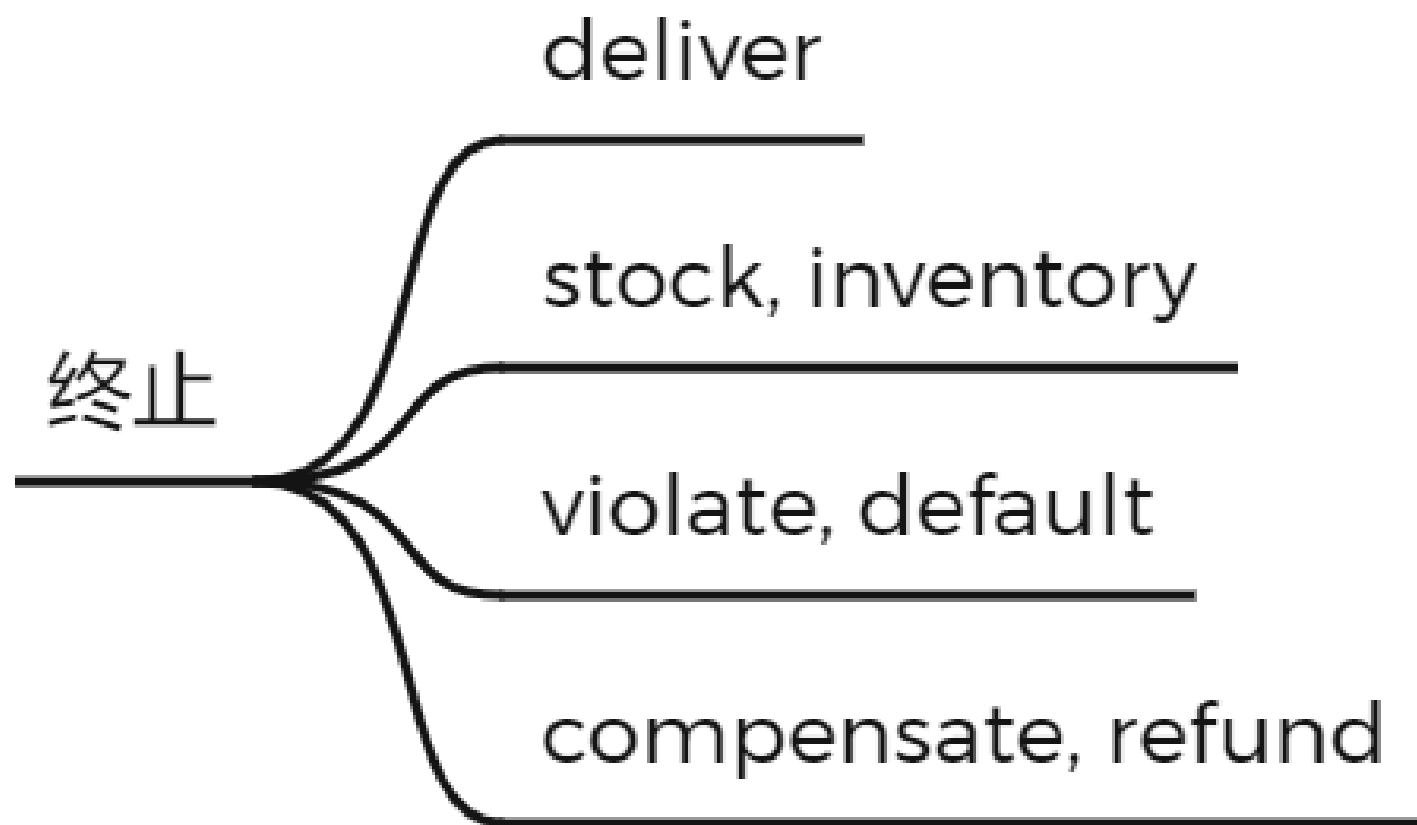
**refund**     n./v. 退款

写作：投诉信，投诉产品质量

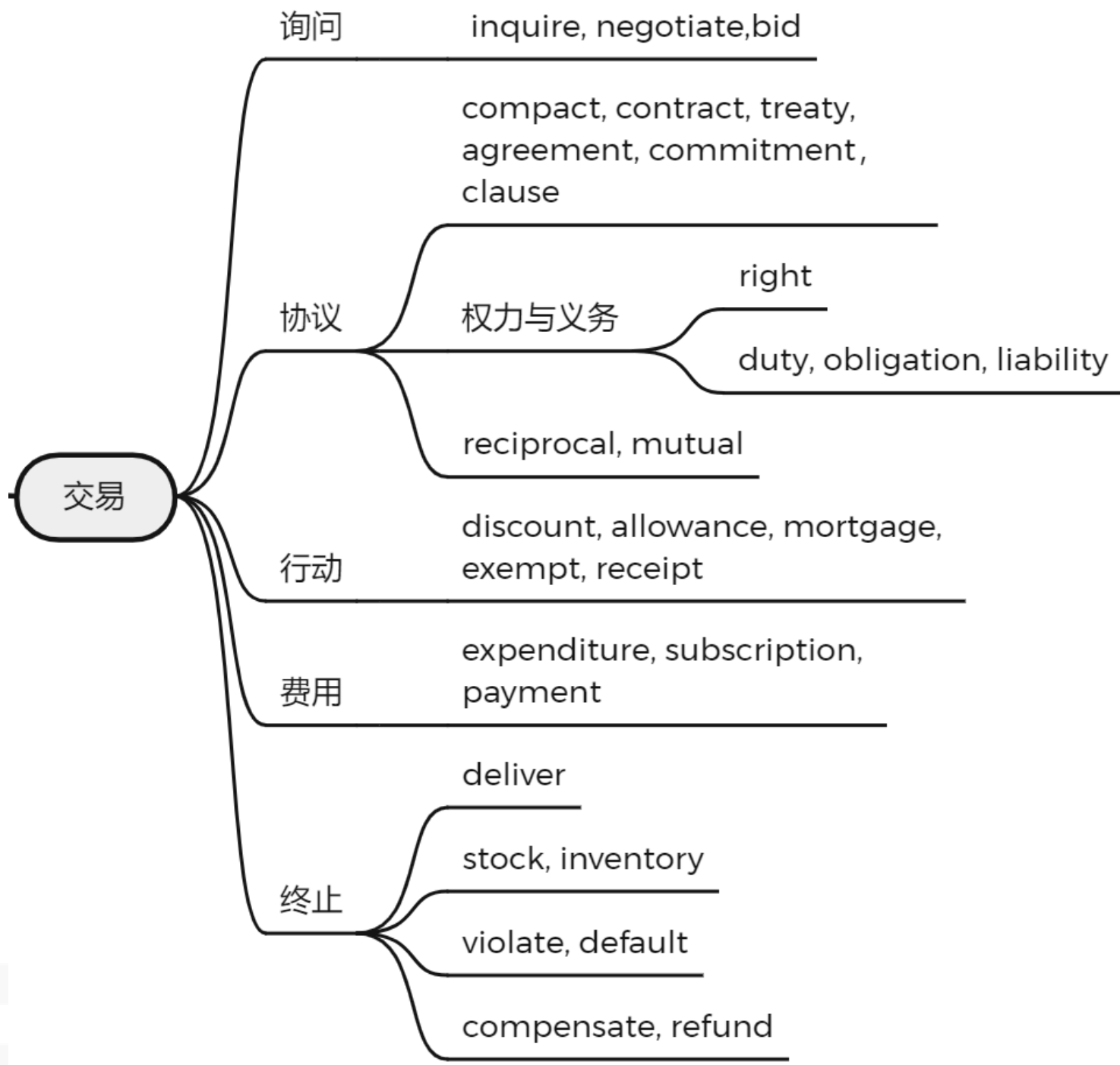
Therefore, I wish to exchange it for another... or declare a refund.



### 3.5 终止

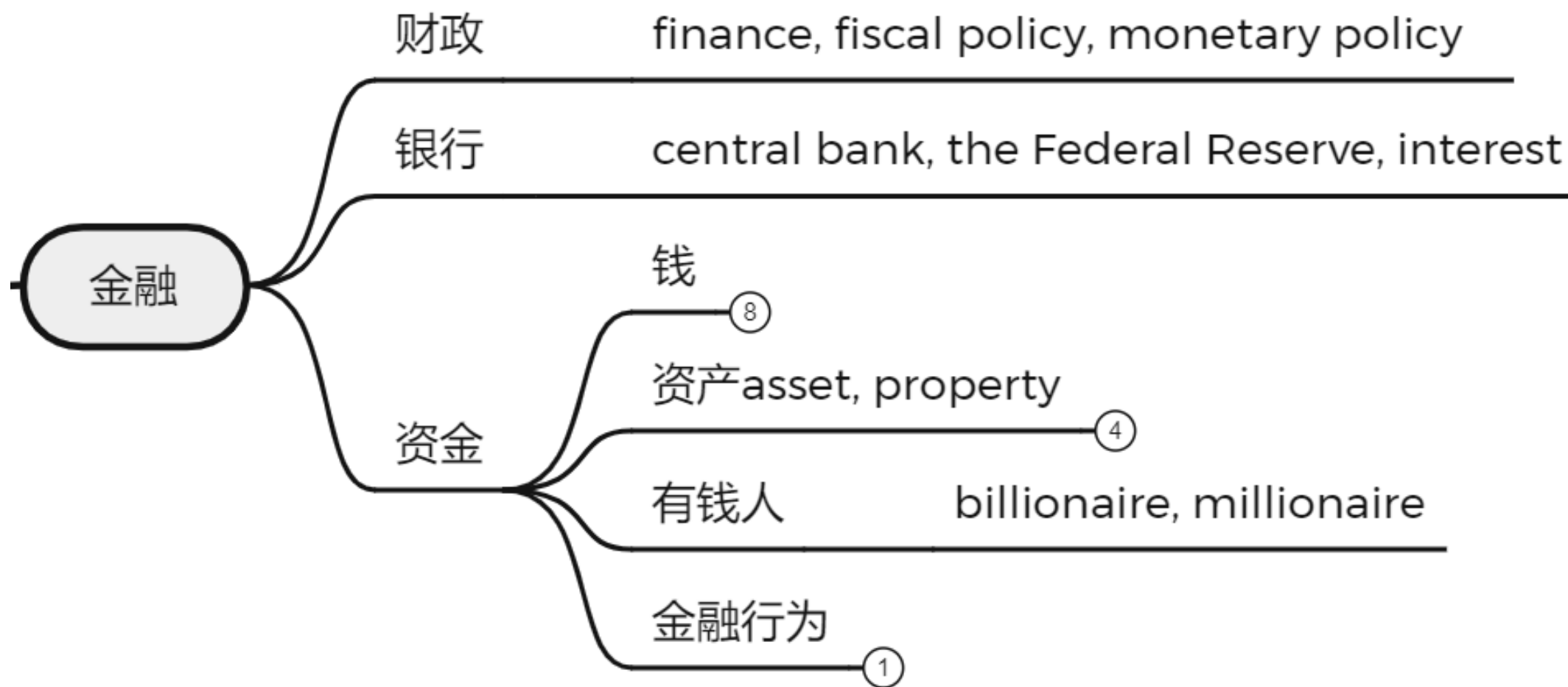


## 第三节 交易





## 第四节 金融



## 4.1 财政

**finance** n. 金融; 财政; 资金 v. 提供资金

He took a job to finance his stay in Germany.

**financial crisis**



## 4.1 财政

fiscal policy      财政政策

monetary policy    货币政策

2011-2- ReadingPartA-T4-5-2

Translated, that means politicians intervening in **monetary policy** and a system of redistribution from richer to poorer members.



## 4.2 银行

central bank 中央银行

the Federal Reserve 美联储



**reserve**

v. 保留, 预约   n. 储备

(阅读2004 –Text4) to **reserve** space for more messages

I'd prefer to **reserve** my judgement until I know all the facts.

I'd like to **reserve** a table for three for eight o'clock.

large oil and gas **reserves**



**interest**     n. 兴趣 v. 使感兴趣     n. 利益；利息

**interest** group

- (2019-E1) Since students and parents expect a college degree to lead to a job, it is in the best **interest** of a school to turn out graduates who are as qualified as possible.

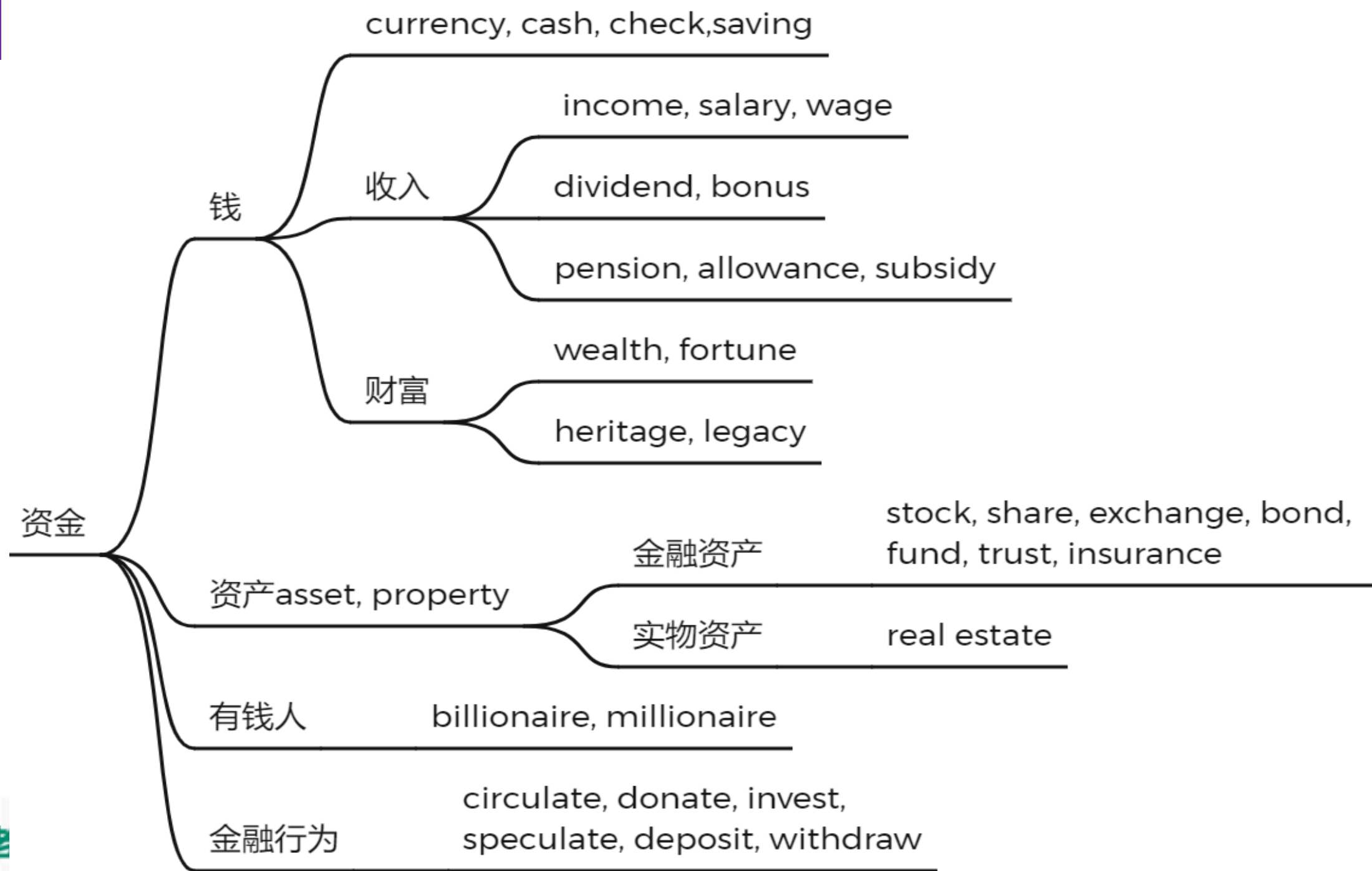


**interest**     n. 兴趣 v. 使感兴趣     n. 利益；利息

- (2013-完形) It takes several days before a check is cashed and funds are withdrawn from the issuer's account, which means that the writer of the check can earn **interest** on the funds in the meantime.



## 4.3 资金





## 4.3 资金

currency n. 货币

cash n. 现金

2013-2-Use of English-1-1

However, a true **cashless** society is probably not around the corner.



## 4.3 资金

**check**      n. 支票    v. 检查

中国工商银行 支票

B G  
0 2

出票日期(大写)

年

月

日

付款行名称:

收款人:

出票人帐号:

人民币

(大写)

亿	仟	百	十	万	千	百	十	元	角	分

用途\_\_\_\_\_

上列款项请从

我帐户内支付

出票人签章

科目(借).....

对方科目(贷).....

复核

记帐

本支票付款期限十天

检查 同义词: inspect examine scrutinize



## 4.3 资金

收入: revenue, income, salary, wage

dividend n. 红利; 股息

bonus n. 奖金

allowance n. 津贴, 救济金

pension n. 养老金

subsidy n. 补贴



## 4.3 资金

财富: wealth      fortune



## 4.3 资金

**fortune** n. 命运; 时运, 运气; 财富, 巨款

- **fortune** teller
- He made a **fortune** in real estate.



遗产: heritage    legacy

2017-1-ReadingPartA  
cultural **heritage**

Future generations will be left with a **legacy** of pollution and destruction.



资产: asset    property

2012-1-UseofEnglish-5-1

Constitutional law is political because it results from choices rooted in fundamental social concepts like liberty and **property**.



## 4.3 资金

股票: stock share

bond n. 债券

insurance n. 保险

fund n. 基金

trust n. 信托





## 4.3 资金

**exchange** v./n. 交换, 交易    n. 交易所

2011-1-ReadingPartA-T2-5-3

It was a year before she became head of a tiny Internet-based commodities **exchange**.



## 4.3 资金

real estate      房地产



# 有钱人

millionaire

billionaire



# 金融行为

deposit, withdraw , circulate, speculate, invest, donate



## 4.3 资金

deposit n./v. 存款

withdraw v. 取（款）

### 2013-2-Use of English-2-4

Third, the use of paper checks gives consumers several days of “float”—it takes several days before a check is cashed and funds are **withdrawn** from the issuer’s account, which means that the writer of the check can earn interest on the funds in the meantime.



**circulate** v. 循环；传播；流通

circulation n. 循环，流通，发行量

newspaper circulation



**speculate** v. 投机；猜测，推测

炒股 speculate on the stock market



**invest** v. 投资

investment n.

2016-2-UseofEnglish-4-1

Sure enough, firms' **investment** and R&D intensity were correlated with the happiness of the area in which they were headquartered.



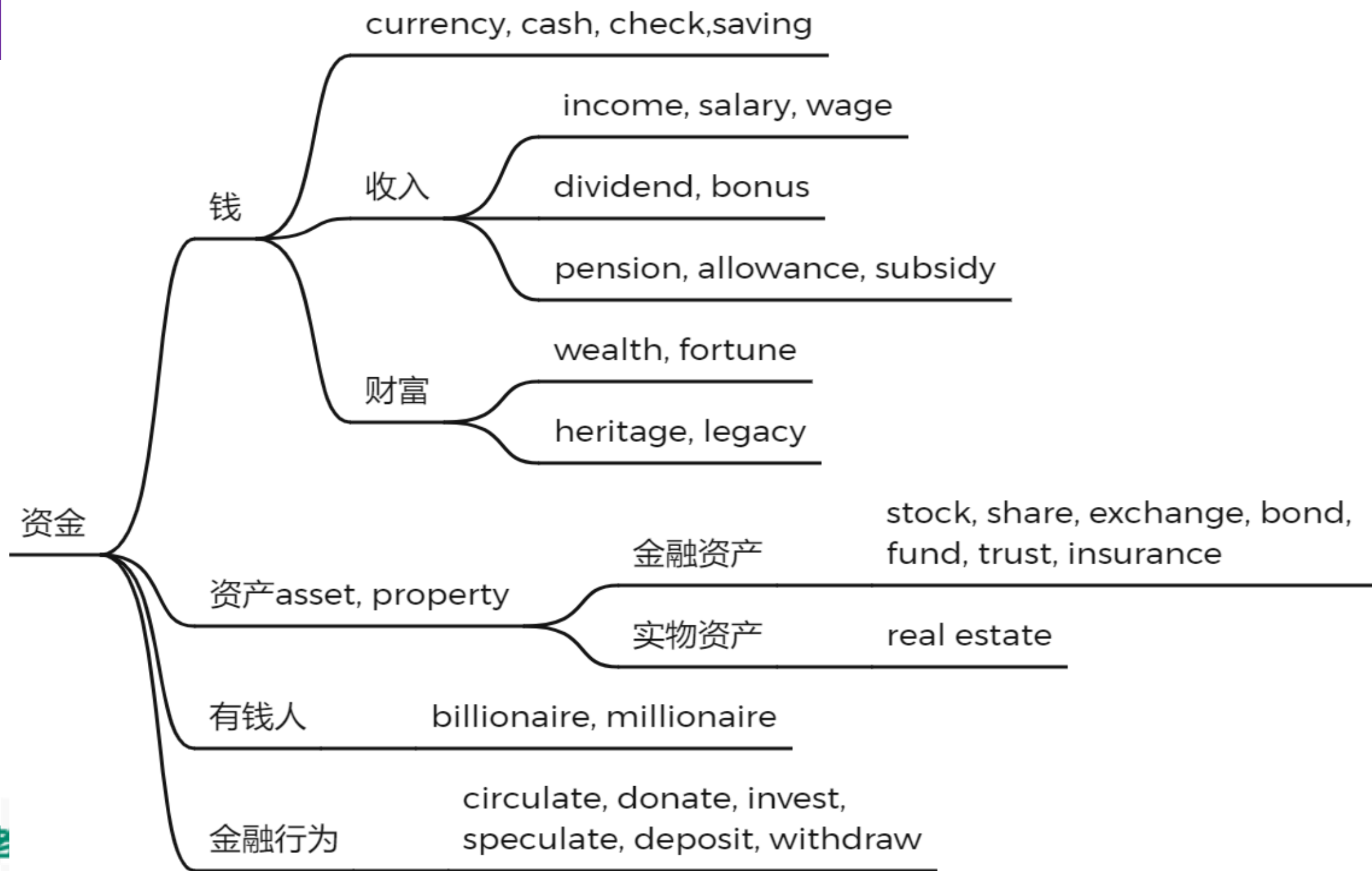


**donate** v. 捐赠

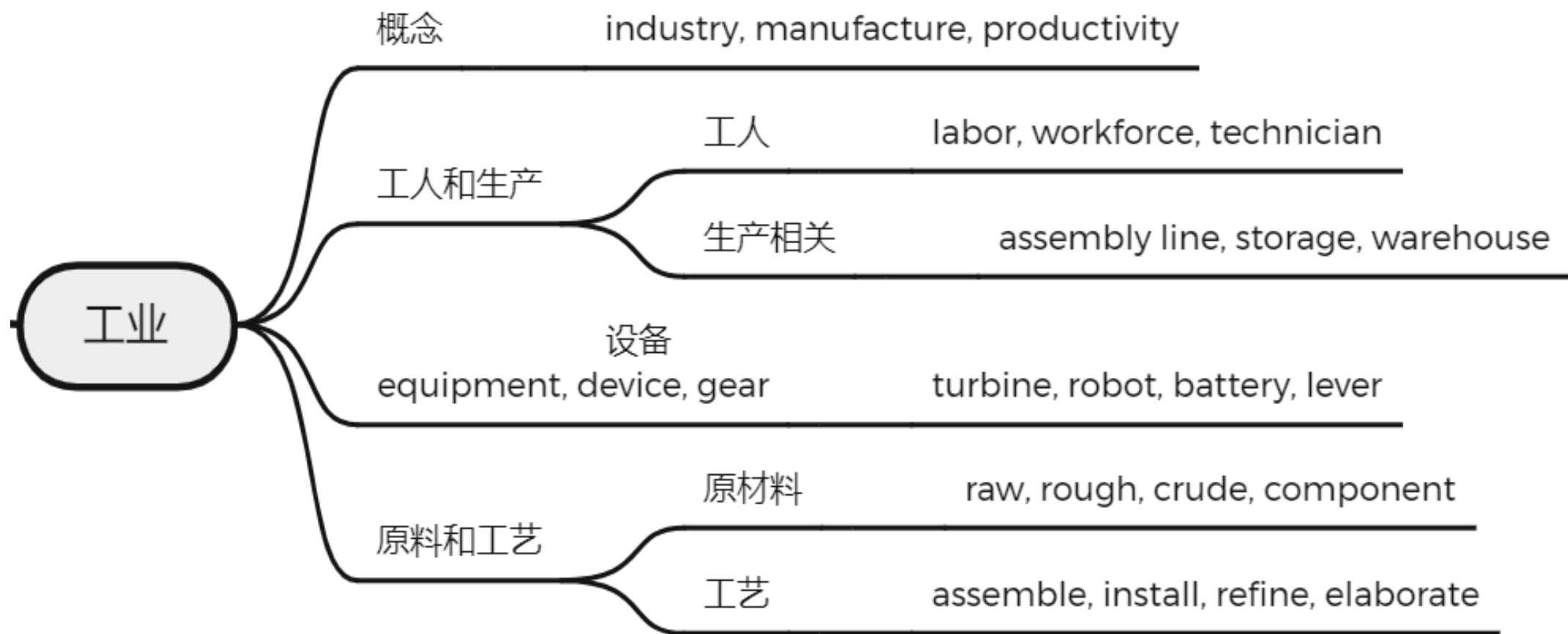
(2016-英语一-阅读) Customers may be willing to buy a company's products as an indirect way to **donate** to the good causes it helps.



## 4.3 资金



## 第五节 工业



## 5.1 概念

**industry** n. 工业；行业，产业；勤奋

service industry

industrial adj. 工业的

the Industrial Revolution

industrious adj. 勤奋的，勤勉的



## 5.1 概念

**manufacture** v. 制造

the manufacturing industry

manufacturer n. 制造商；制造厂



**productivity**     n. 生产率

2018-1-ReadingPartA-T1-3-4

Likewise, automation should eventually boost **productivity**, stimulate demand by driving down prices, and free workers from hard, boring work.



# 工人、劳动力相关

labor, workforce, technician



## 5.2 工人和生产

**labor**     n. 劳动；劳动力

labor-intensive industry

**workforce**     n. 劳动力，全体员工

**technician**     n. 技师，技术员





# 生产相关

assembly line, storage, warehouse



## 5.2 工人和生产

**assembly** n. 集会，会议；装配，组装

a public assembly 公众集会

freedom of assembly 集会自由

assembly line 装配线



## 5.2 工人和生产

**storage** n. 存储, 存放

store v. 存储 n. 商店

2018-2-ReadingPartA-T2-5-2

But a boost in the **storage** capacity of batteries is making their ability to keep power flowing around the clock more likely.



## 5.2 工人和生产

**warehouse**      n. 仓库



**equipment**     n. 设备，装备

Traditionally, legal learning has been viewed in such institutions as the special preserve of lawyers, rather than a necessary part of the intellectual equipment of an educated person. (2007年翻译)



**device** n. 设备, 装置

2012-1-ReadingPartB-3-1

The networked computer is an amazing **device**, the first media machine that serves as the mode of production, means of distribution, site of reception, and place of praise and critique.



## 5.3 设备

**gear**     n. 设备, 用具     v. 使适合

(2016- 英语二 - 阅读) The high-schoolers get the same curriculum, but “we try to **gear** lessons toward things they’re interested in,” said Victoria Friedman, an instructor.

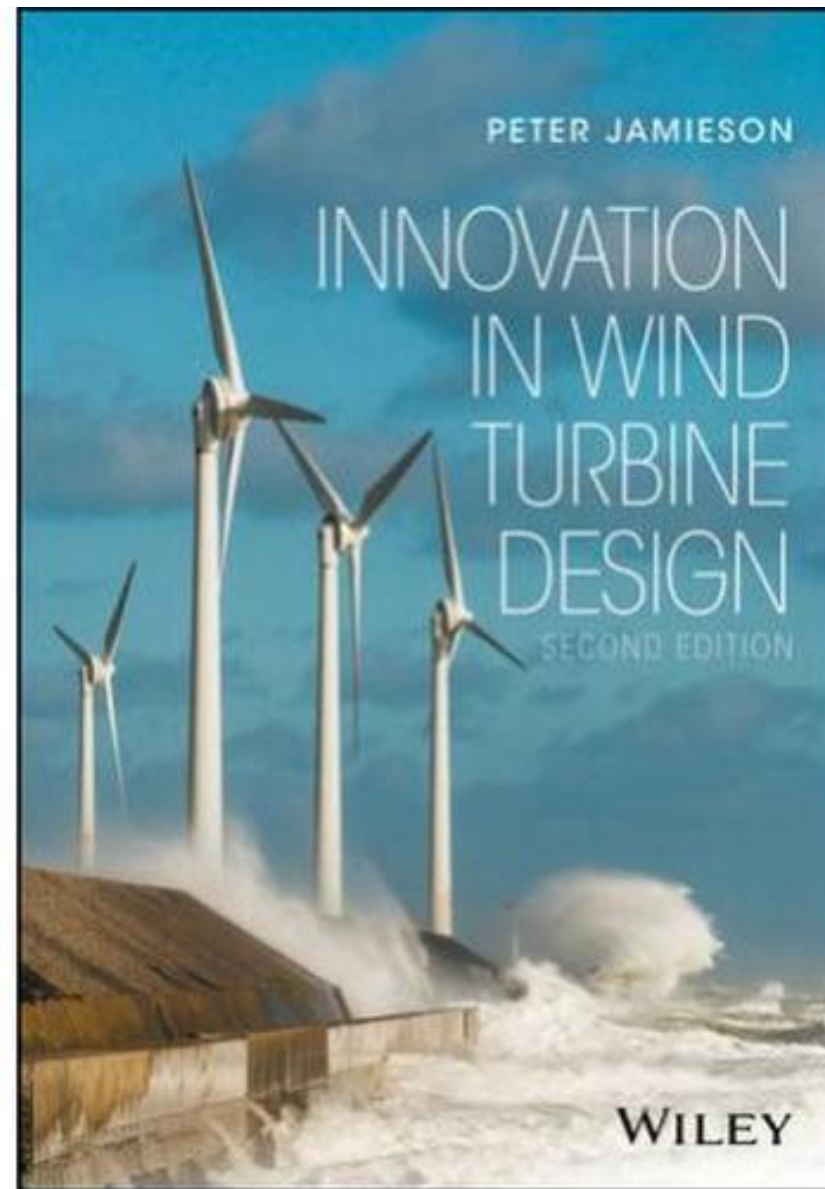


## 5.3 设备

**turbine** n. 涡轮机

wind turbine

风力涡轮机, 风力发电机





## 5.3 设备

**robot** n. 机器人

robotic adj. 机器人的；机械呆板的

robotics n. 机器人学



**battery** n. 电池；一系列，一批

(2018-英语二-阅读) a boost in the storage capacity of **batteries**

a battery of sth. 一系列的；一连串的

(2021-英语二-阅读) In one study, participants completed **a battery of** eight tasks, including four that tapped reflective thinking and four that tapped intuition and creativity.

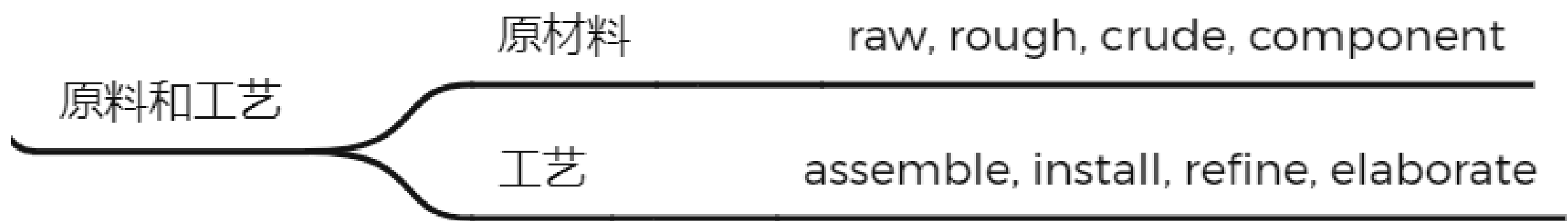


**lever**      n. 杠杆, 操纵杆    v. 撬动

(2017-英语二-阅读) Planning documents pledged that the great legacy of the Olympic Games would be to **lever** a nation of sport lovers away from their couches.



## 5.4 原料和工艺



# 原材料相关词汇

raw, rough, crude, component



## 5.4 原料和工艺

**raw**      adj. 未经加工的；原始的；生的

**raw** material 原材料



## 5.4 原料和工艺

**rough** adj. 粗糙的，粗略的；粗暴的

2011-1-ReadingPartA-T3-1-1

The **rough** guide to marketing success used to be that you got what you paid for.



## 5.4 原料和工艺

**crude** adj. 天然的；粗略的；粗糙的

crude oil





**component**

n. 部分；组成部分

(2007-阅读) Traditional tests fail to measure creativity and practical knowledge, **components** also critical to problem solving and life success.

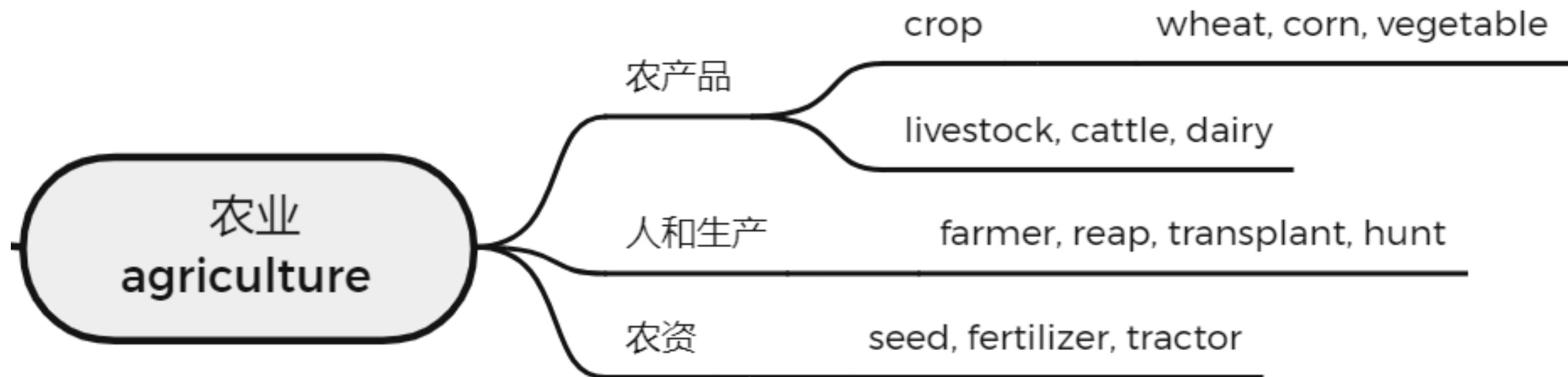


# 工艺相关词汇

assemble, install, refine, elaborate



## 第六节 农业



英语二 阅读 2019 Text 3 农业劳动力

英语二 阅读 2021 Text 2 英国粮食自给



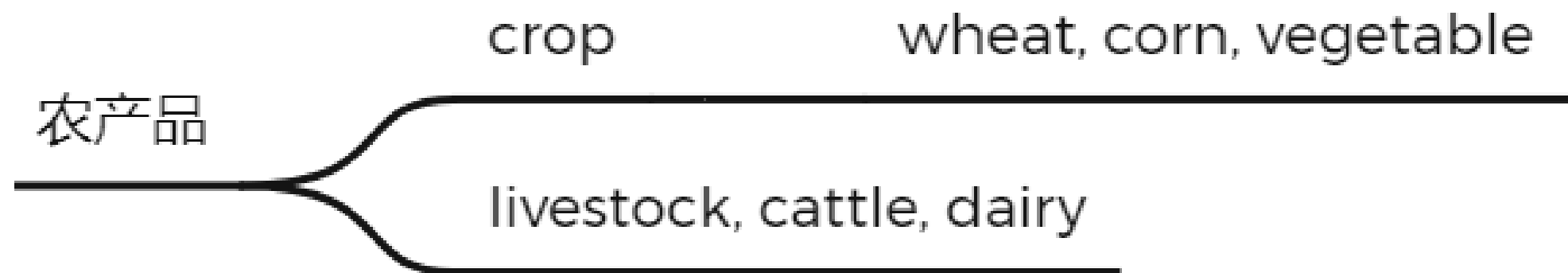
**agriculture** n. 农业

agricultural adj. 农业的

南京农业大学NAU



## 6.1 农产品



## 6.1 农产品

**crop** n. 庄稼，农作物；一批

2019-2-ReadingPartA-T3-3-7

And **crop** picking is hard on older bodies.

(2022-英语一-阅读) the latest **crop** of students



## 6.1 农产品

wheat n. 小麦



corn n. 玉米



vegetable n. 蔬菜





## 6.1 农产品

2019-2-ReadingPartA-T3-4-2

Production of **corn**, cotton, rice, soybeans, and **wheat** have been largely mechanized, but many high-value, labor-intensive crops, such as strawberries, need labor.



## 6.1 农产品

**cattle** n. 牛

**dairy** n. 奶制品

**livestock**  
n. 牲畜, 家畜



farmer, reap, transplant, hunt



## 6.2 人和生产

**reap** v. 收获

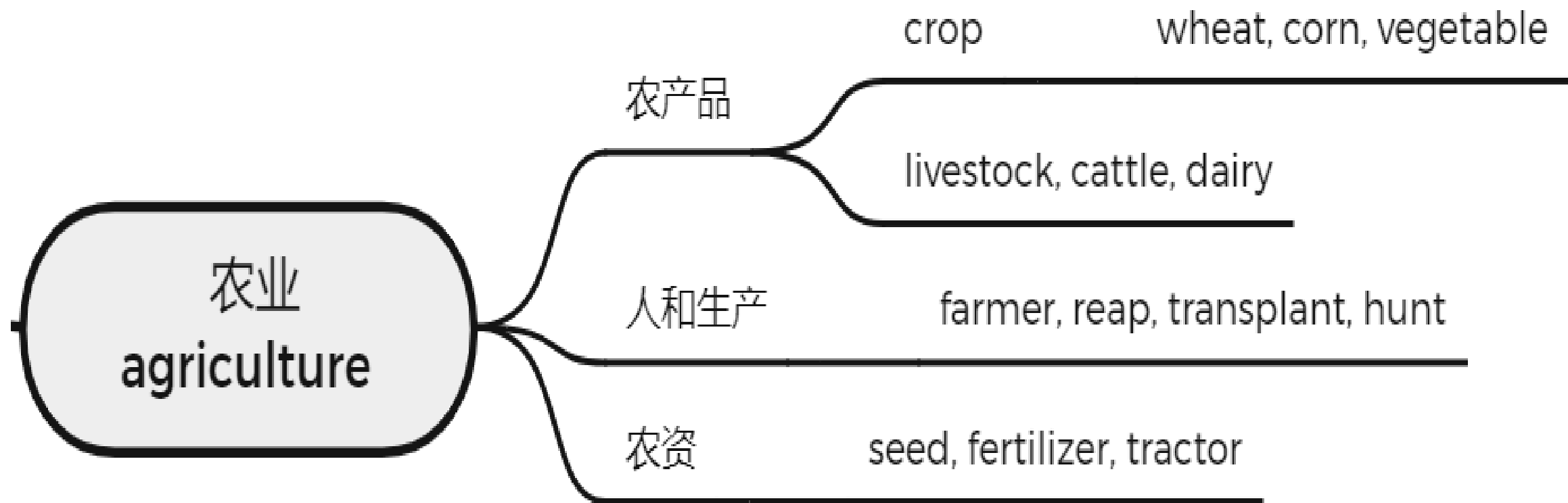
**reap** the best results



seed, fertilizer, tractor



## 第六节 农业



# The End



# 第六章 科技类





# 新科技

人工智能artificial intelligence

虚拟技术virtual technology

遗传工程（学）genetic engineering

互联网network (28)



# 新科技

virtual technology 虚拟技术

virtual a.虚拟的; 实际上的;

virtual reality

The company has a virtual monopoly in this area of trade.

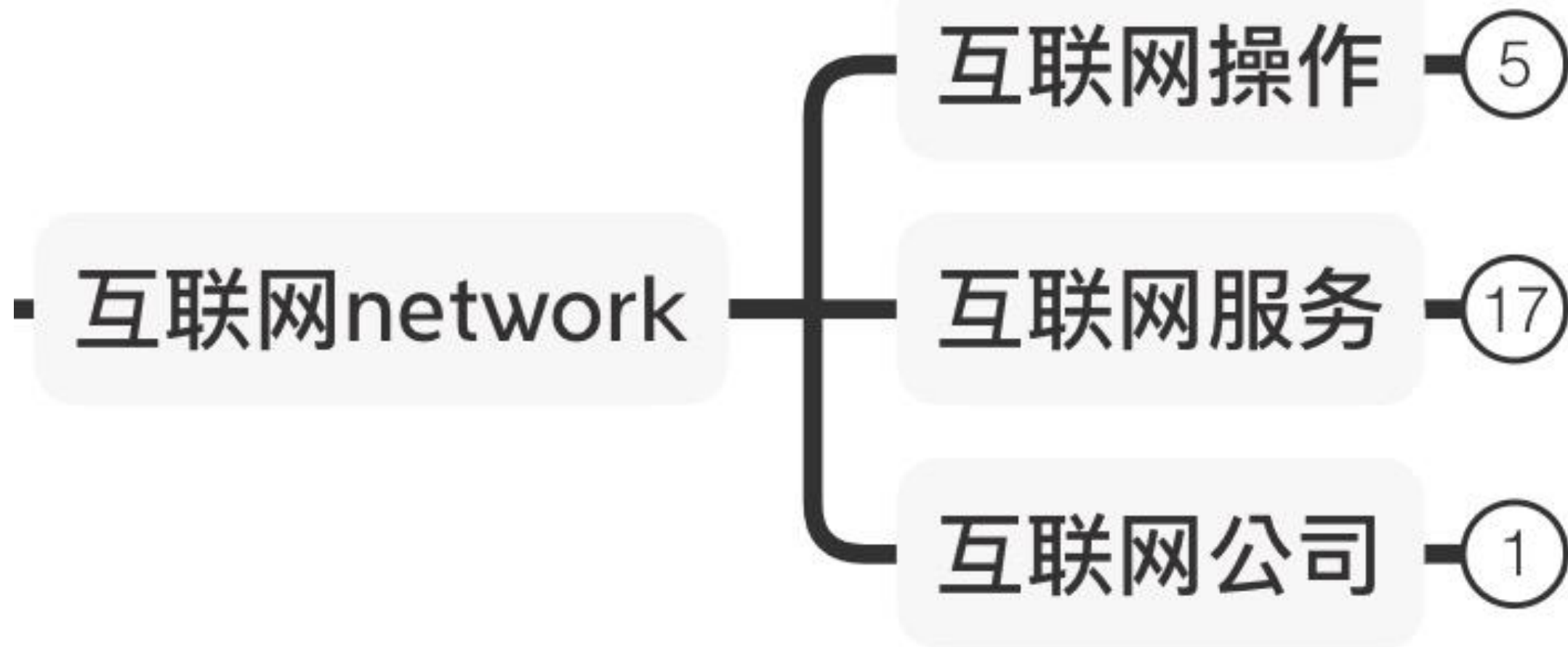


genetic engineering      基因/遗传工程（学）

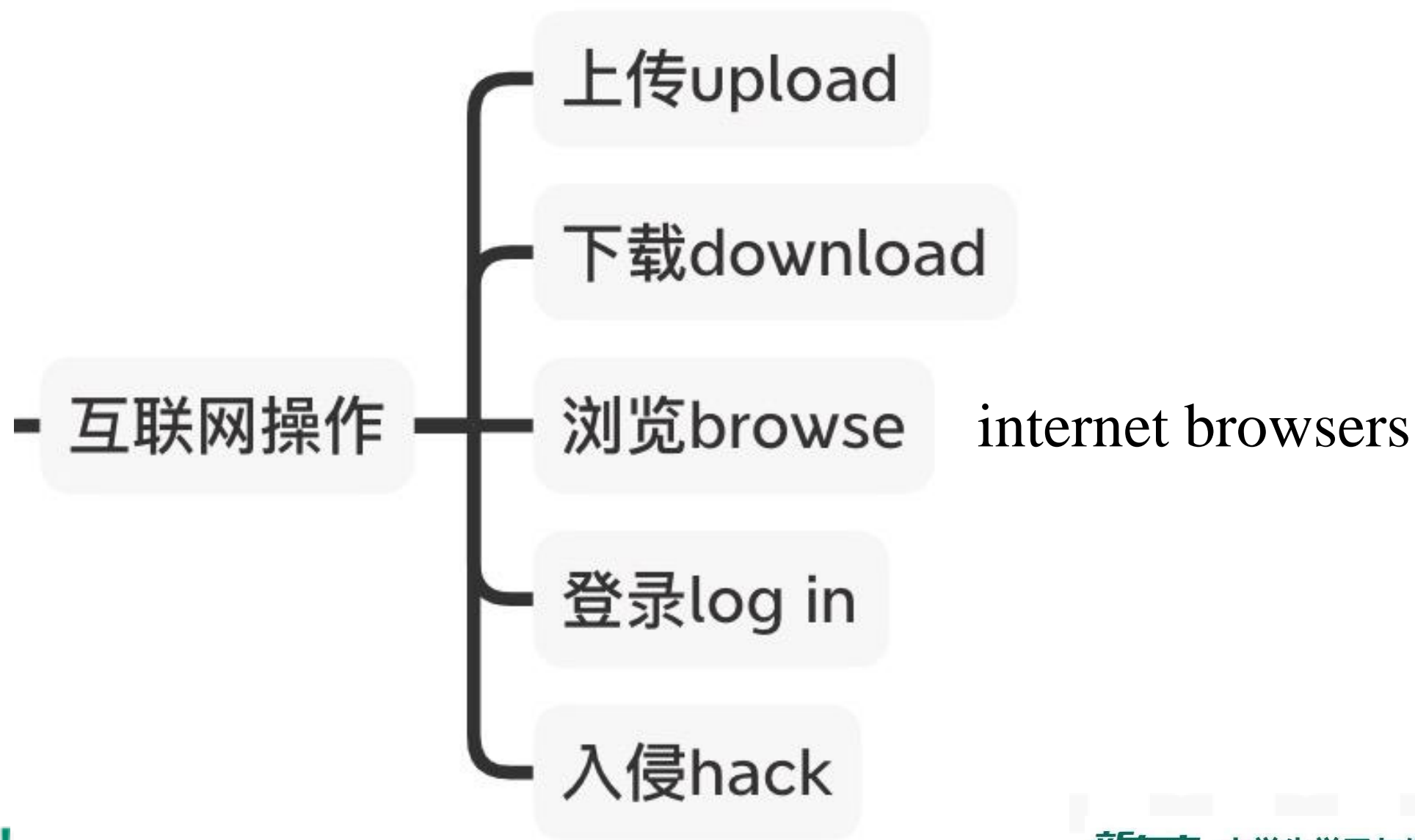
genetic      a.基因的；遗传学的      gene

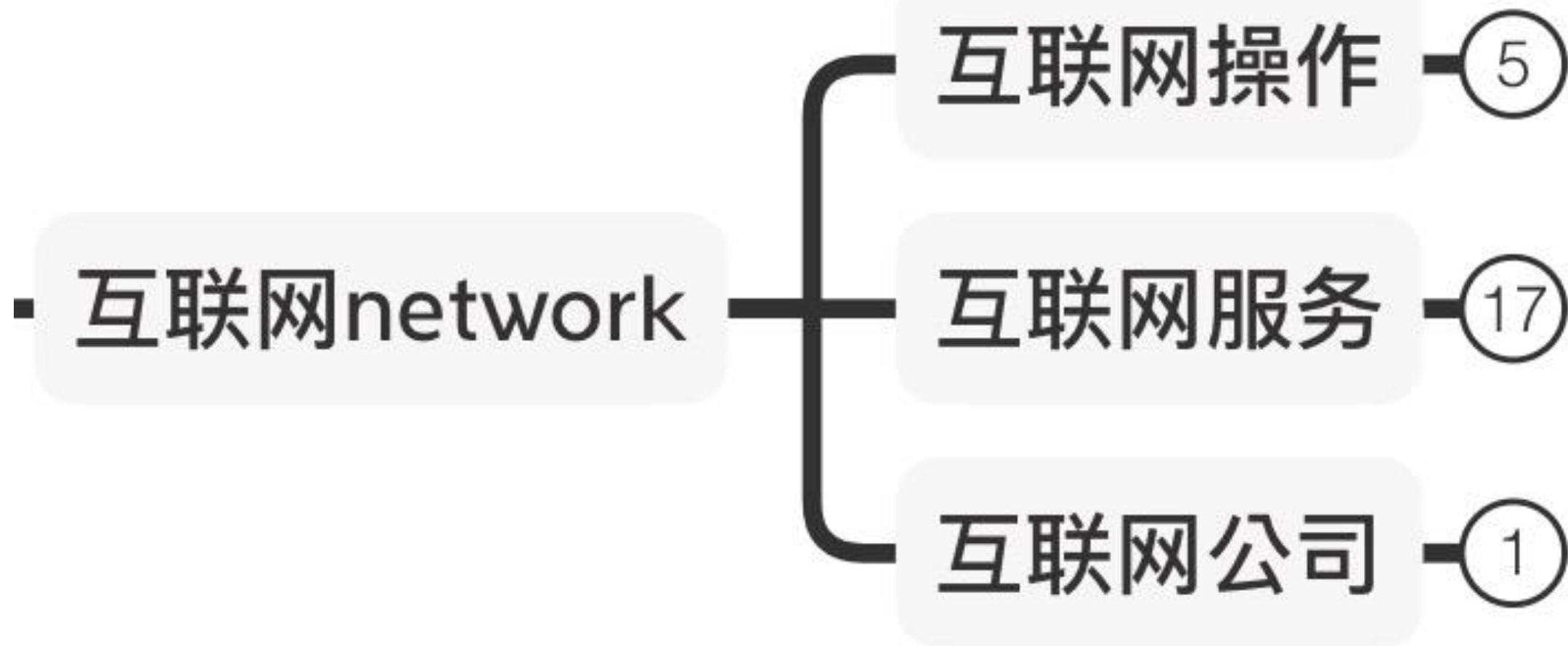
近：inherit





# 互联网操作

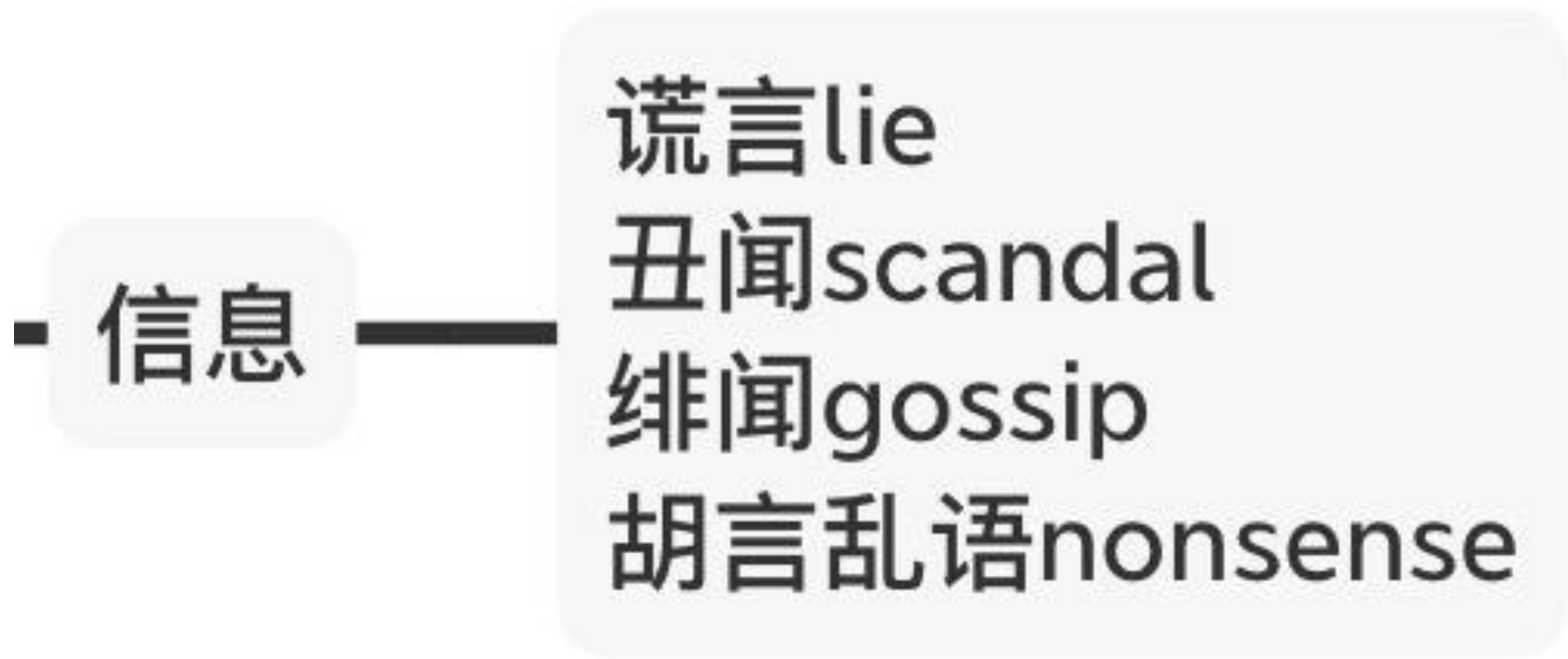






# 互联网服务







scandal n.丑闻 ; 可耻的行为 ~ disgrace

But embarrassing scandals and the popularity of the republican left in the recent Euro-elections have forced him to eat his words and stand down. (E1-2015-reading)

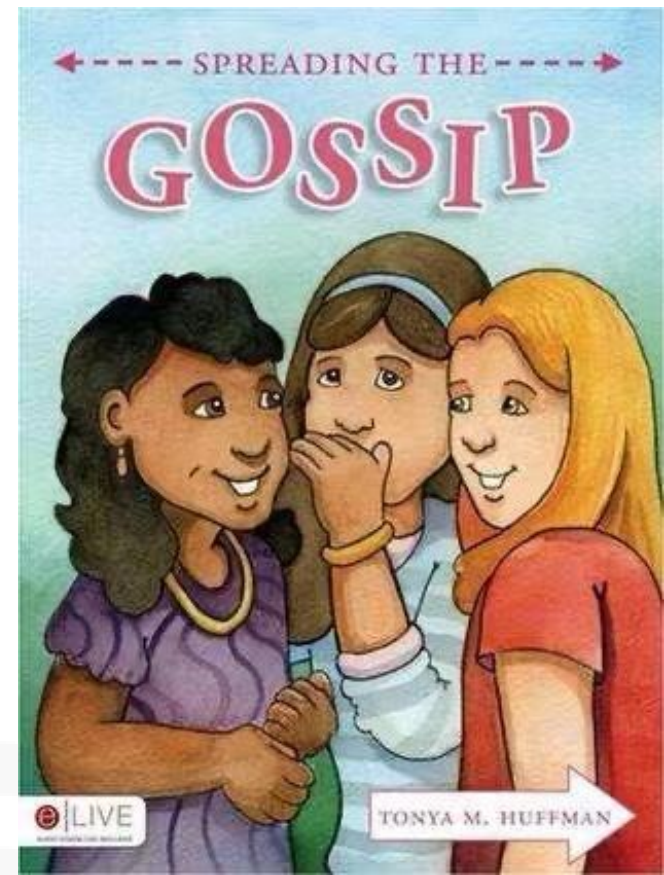


# 互联网服务—信息

gossip n.流言飞语; 闲言碎语

[D] celebrity moms are a permanent source for gossip.

(E1-2011-reading)



· 信号

密码code, password

代币token

标识logo

标语slogan

标志mark

品牌brand

象征、符号symbol

手势gesture

标签tag/label

勾号tick



# 互联网服务—信号

token n.代币 ; 象征 ~symbol ~mark

The researchers spent two years teaching their monkeys to exchange tokens for food.

(2005-reading)

Please accept this small gift as a token of our gratitude.



# 互联网服务—信号

brand n.品牌

a brand manager

a brand new environment





# 互联网服务—信号

tag n.标签、标记; v.给.....打标签 ~ label

the price tag



新东方 老师好!

# 互联网服务—信号

slogan n.标语; 口号



# 互联网服务—信号

tick v.标记号; 打上钩; 打对号

E2-2018-翻译:

A fifth grader gets a homework assignment to select his future career path from a list of occupations. He ticks “astronaut” but quickly adds “scientist” to the list and selects it as well.



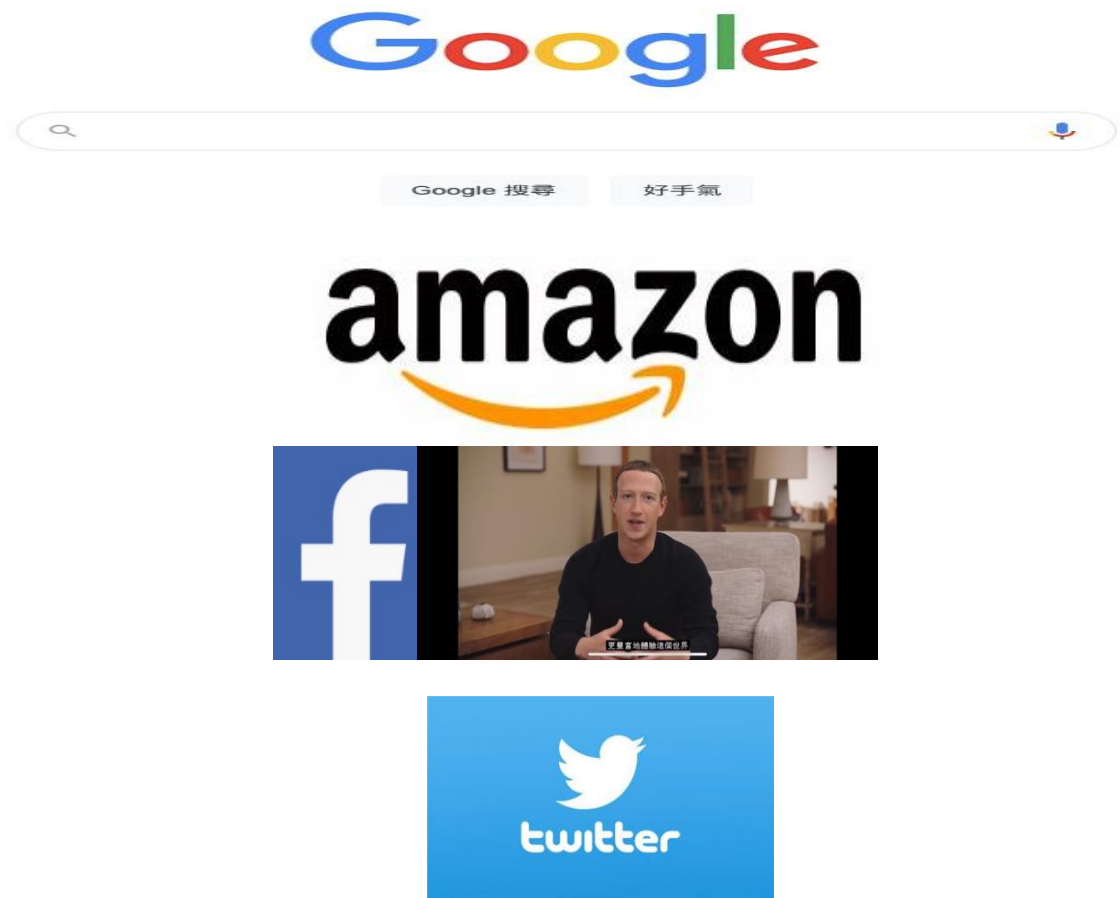


# 互联网服务

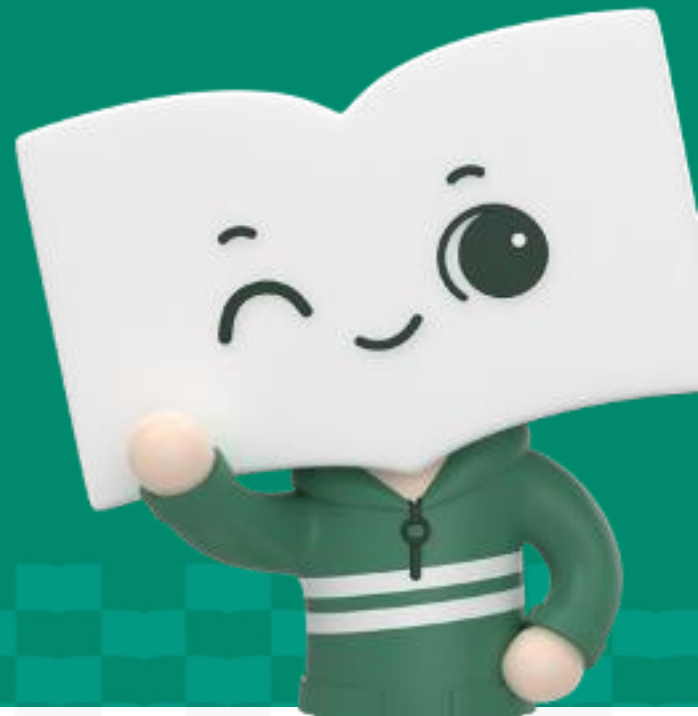


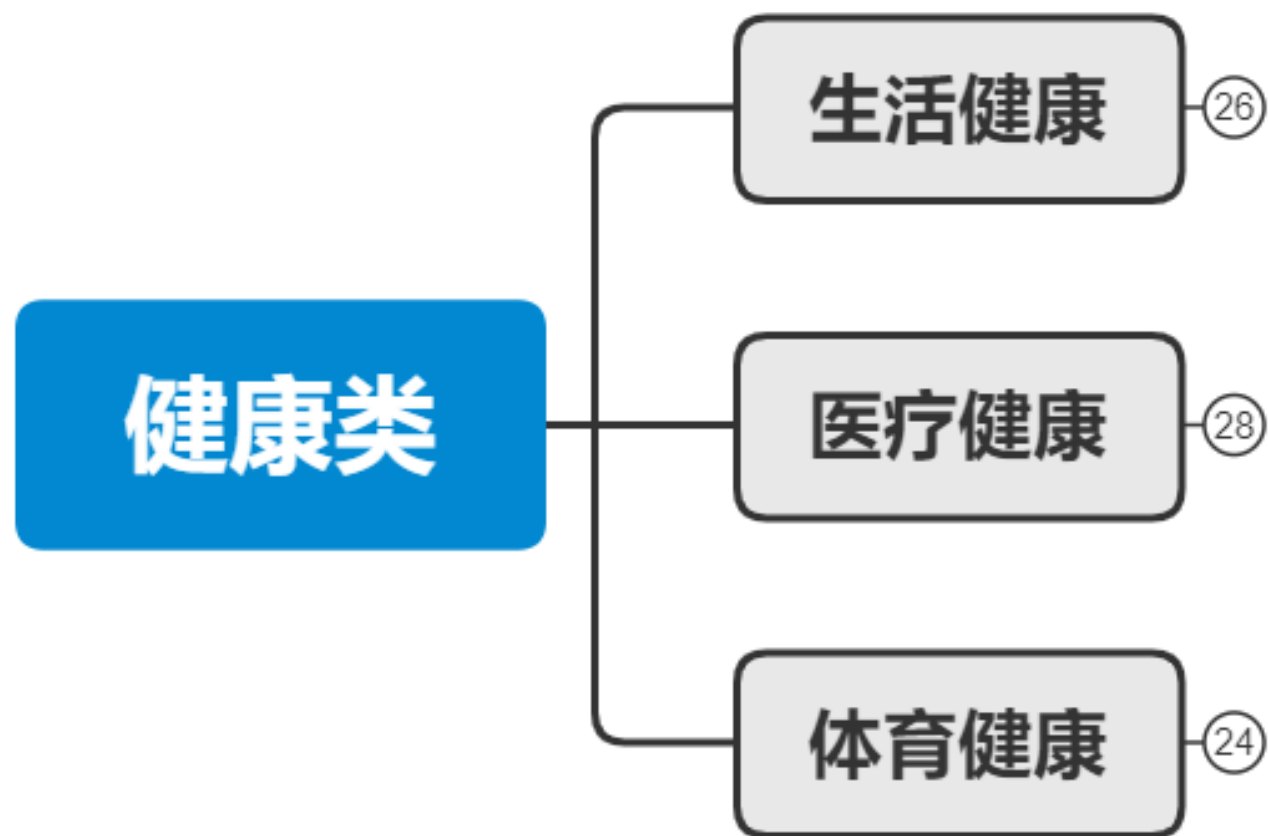
# 互联网公司

Google  
Amazon  
Facebook  
Twitter

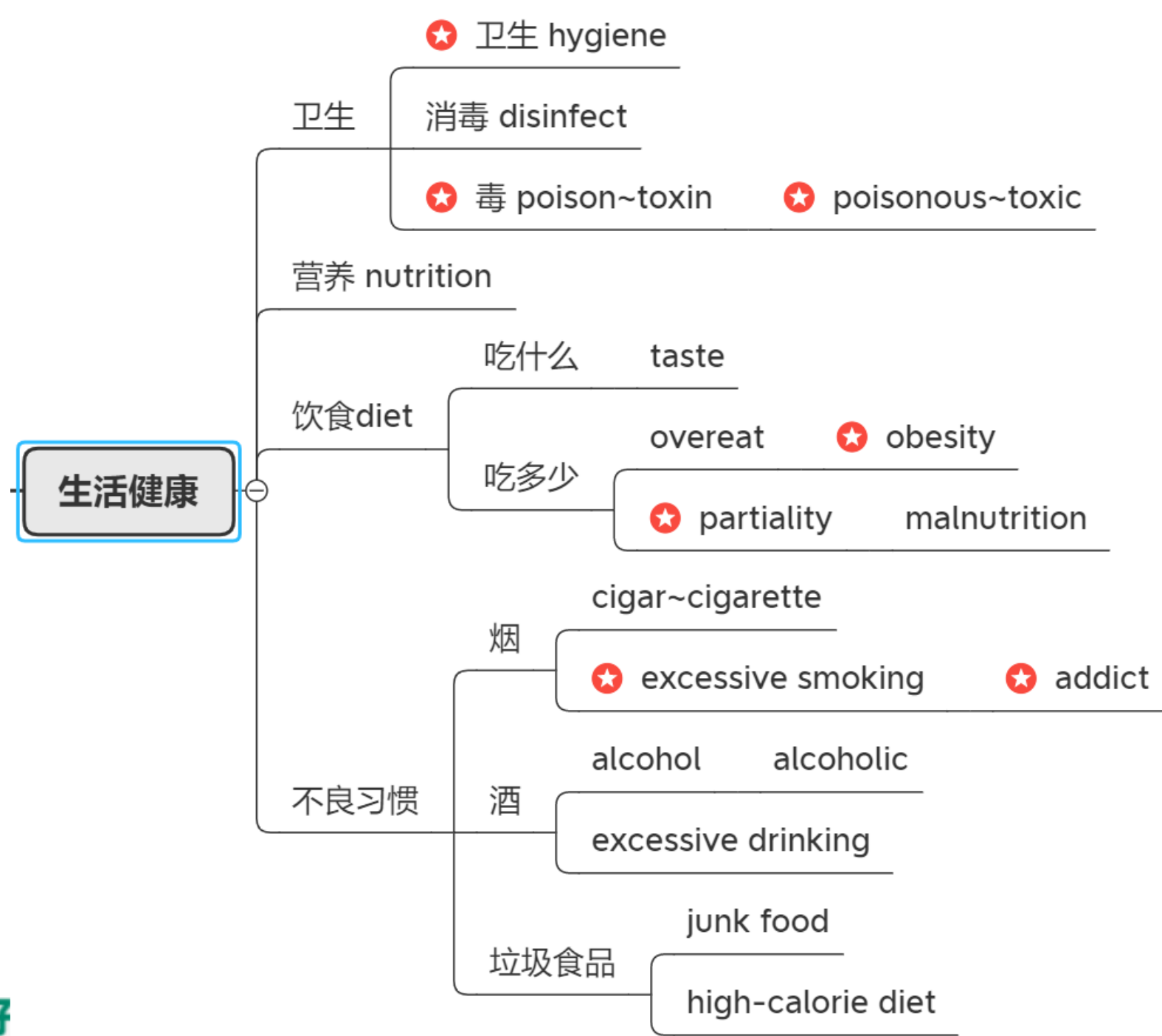


# 第八章 健康类





# 8.1生活健康



hygiene n.卫生；保健

“Nature gave us lips to conceal our teeth,” ran one popular Victorian maxim, alluding to the fact that before the birth of proper dentistry, mouths were often in a shocking state of **hygiene**. (2021-1)



poison n.毒药; v. 下毒; 破坏, 使恶化

You may feel guilt over your past, but you are **poisoning** the present with the things and circumstances you cannot change. (2015-2)

poisonous a.有毒的



toxin n.毒素

toxic a.有毒的

And, unless banks carry **toxic** assets at prices that attract buyers, reviving the bank system will be difficult. (2010-1)

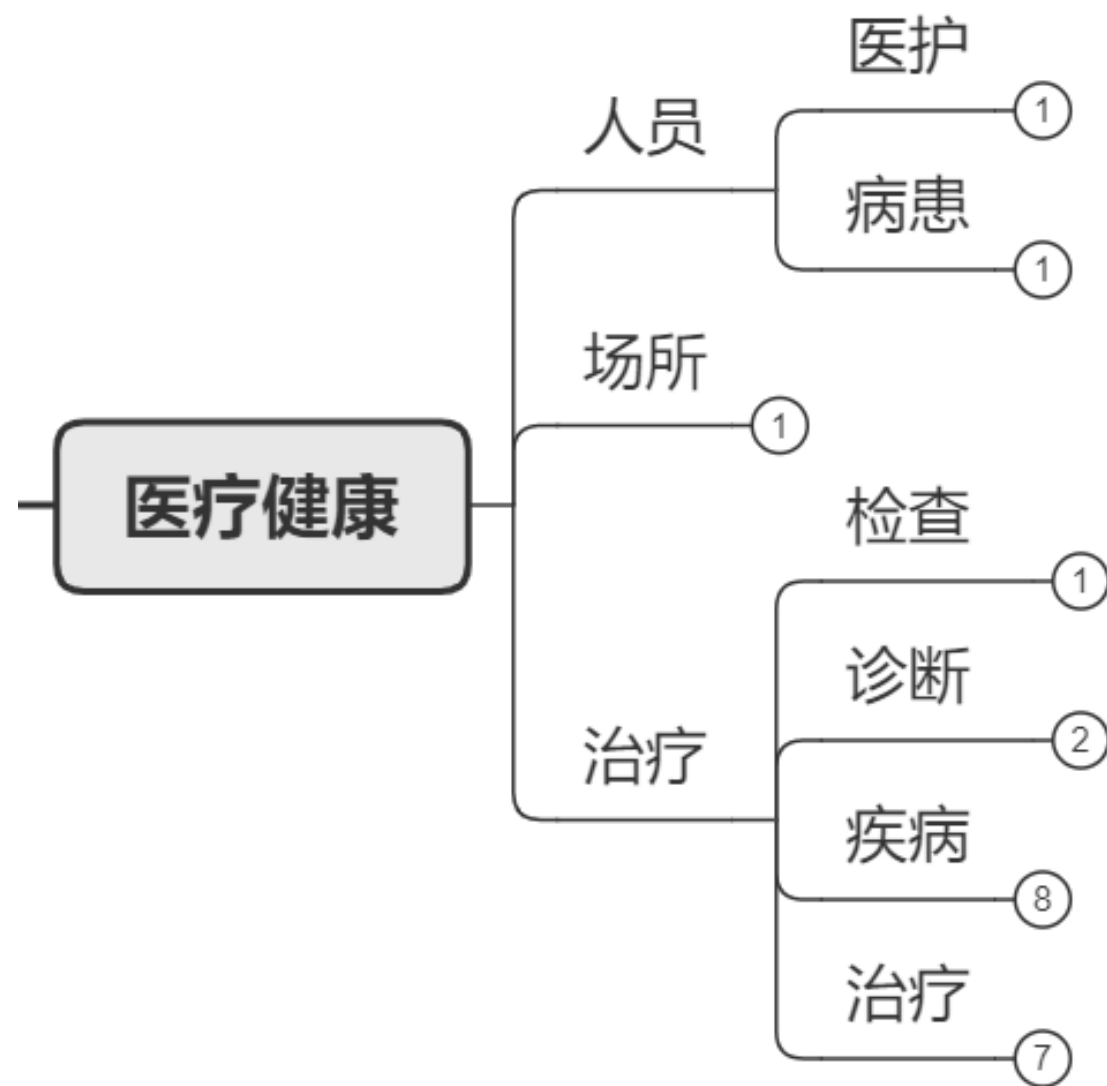


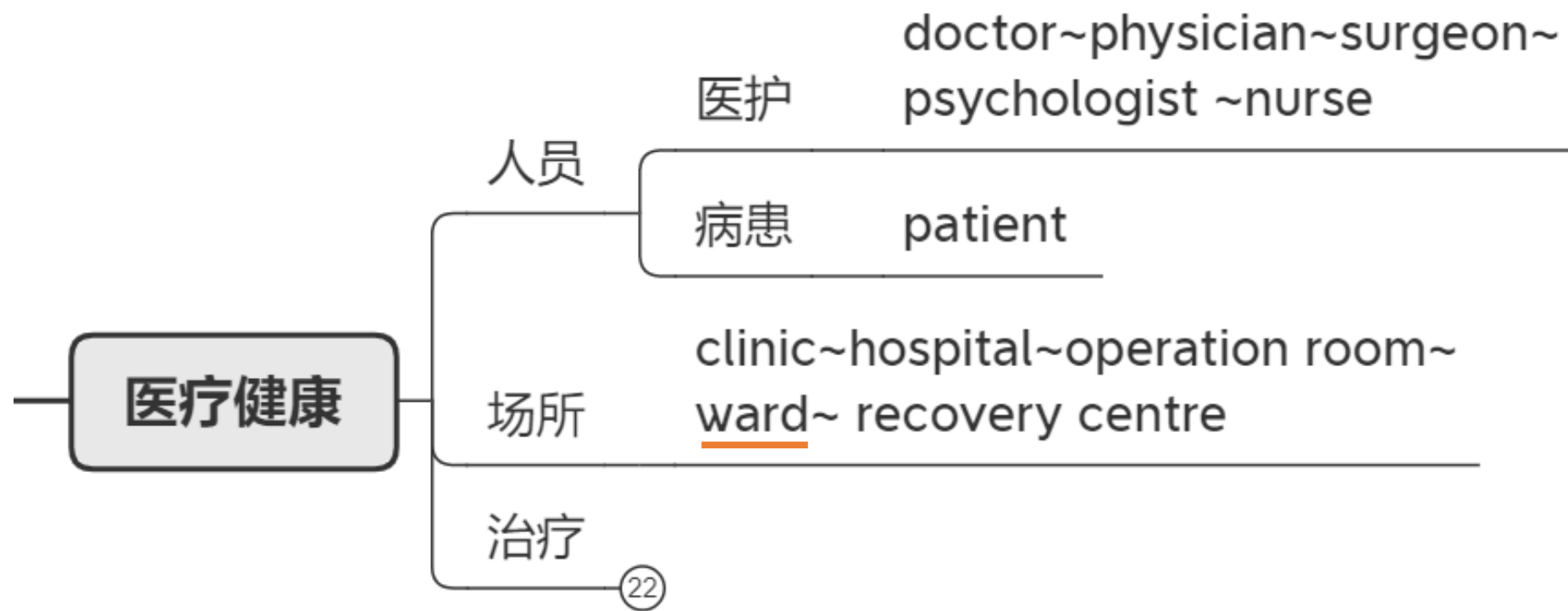


partiality    n.偏爱                      preference

show **partiality** in treating clients (2021-1)







physician n. 内科医生

[易混]

physics n. 物理学

physicist n. 物理学家



surgeon n. 外科医生

surgery n. 外科手术

fulfill delicate tasks like performing brain **surgery** (2002-1)

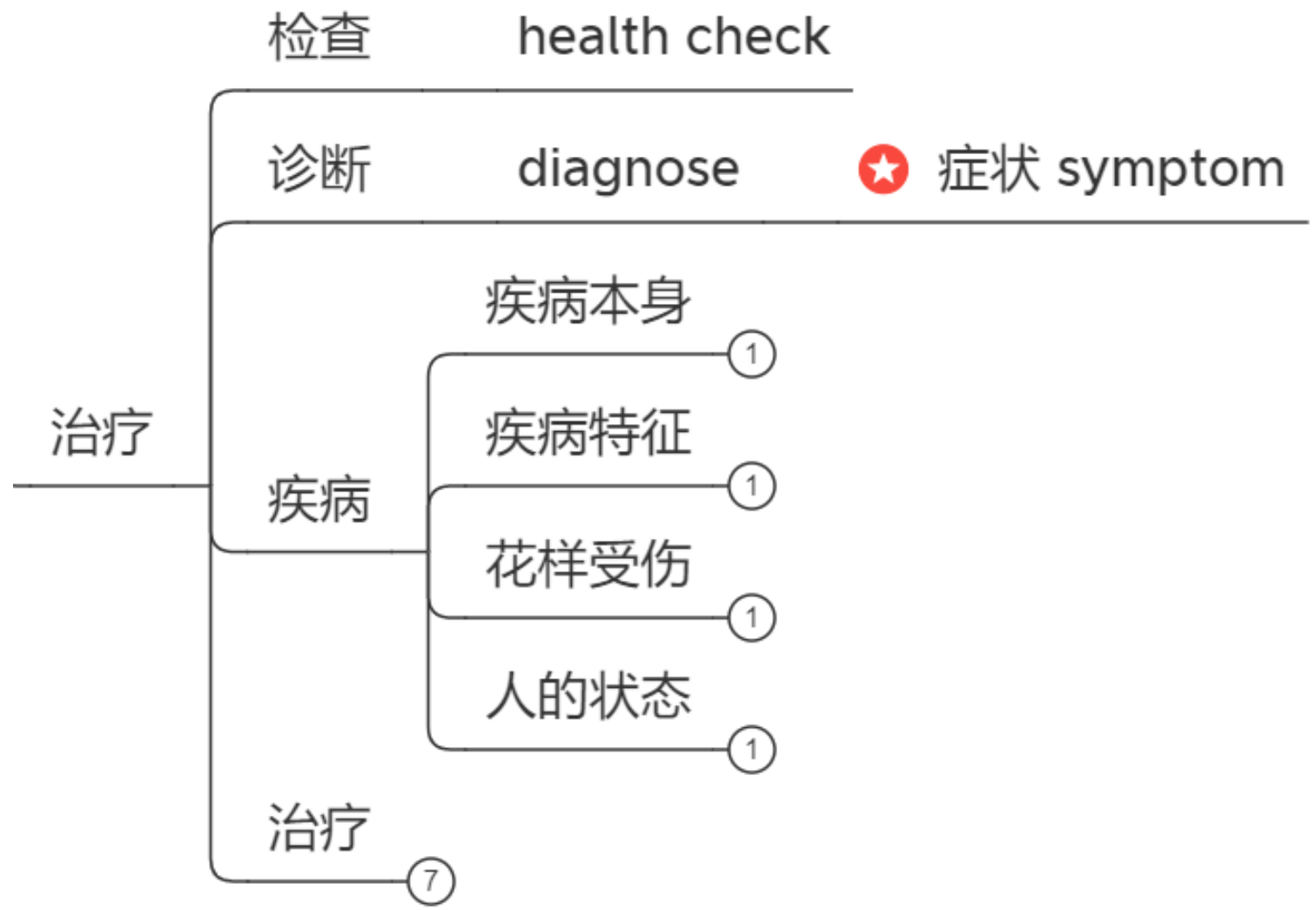


ward n.病房; v. 避开(危险、疾病等)

Religious associations began, for example, in the desire to secure the favor of overruling powers and to **ward off** evil influences. (2009-1)



# 8.2 医疗健康



symptom      n. 症状；迹象，征兆

This was also found in high-functioning men with some autistic spectrum **symptoms**, who may tend to avoid eye contact. (2020-1)





疾病	疾病本身	cancer~diabetes~handicap~ arthritis~pneumonia~flu~epidemic
	疾病特征	★ chronic~acute~fatal
	花样受伤	cut~wound~strain~scratch~burn
	人的状态	★ feeble~invalid~fatigue~immune



wound    n. 伤口； v. 使受伤

This same absence of moral purpose was **wounding** companies such as News International, she thought, making it more likely that it would lose its way as it had with widespread illegal telephone hacking. (2015-1)



strain n.压力；损伤，扭伤

For example, a high growth rate placed great **strains** on the existing structures of governance, of administration, and above all of socialization.

(2021-1)



immune a. 免疫的；**不受影响的**；豁免的

the immune system of the body (2016-E1-阅读)

When there is rapid improvement in the price and performance of technology, jobs that were once thought to be immune from automation suddenly become threatened. (2014-E2-阅读)

Our business is far from immune to economic conditions.

fatigue n.疲乏, 厌倦

However, even though it's common, it's vital to keep in mind that in a single moment of **fatigue**, you can say something to your child that you may regret for a long time. (2020-2)

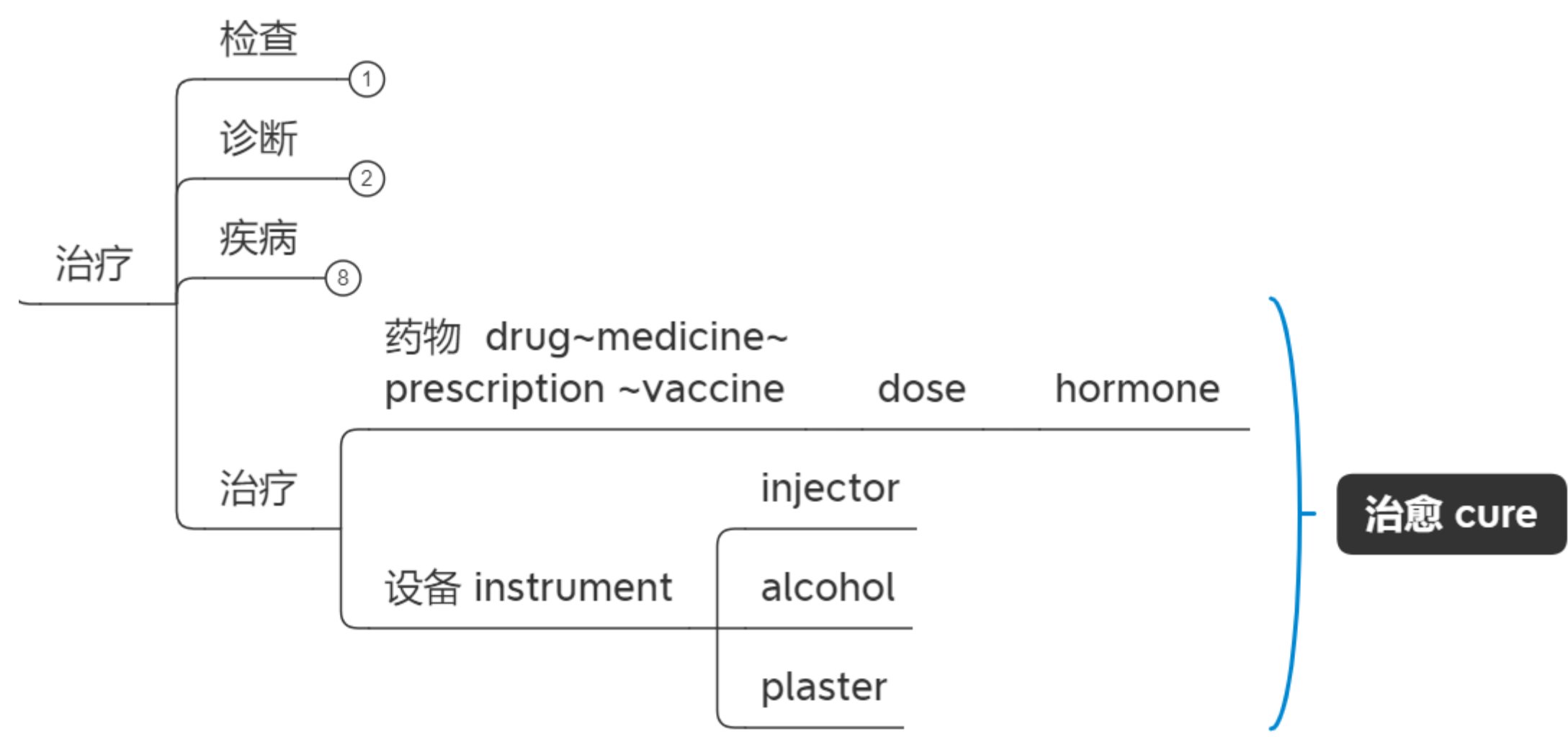


chronic    a. (疾病) 慢性的, 长期的

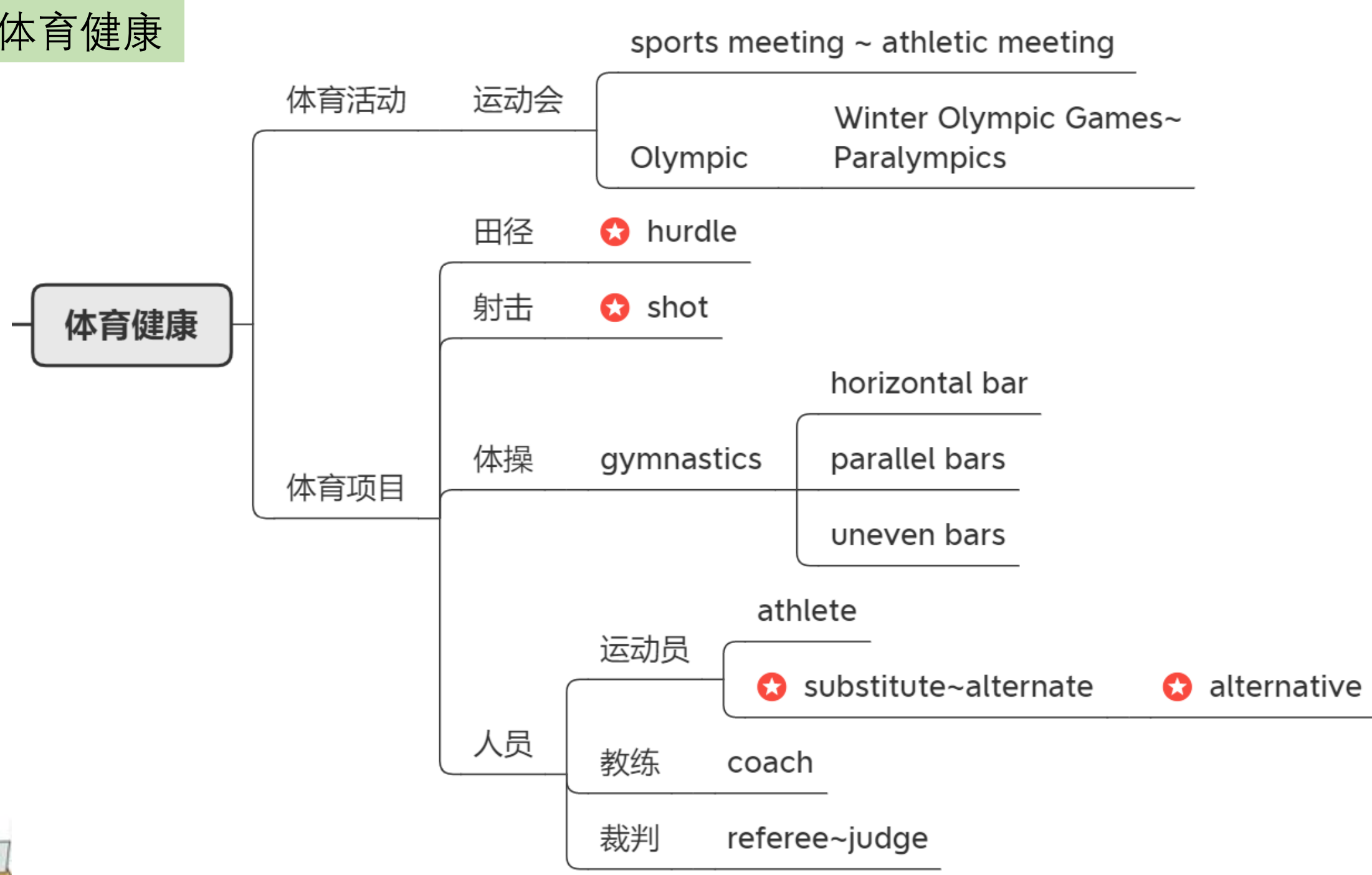
As well as those **chronic** problems, the EU face an **acute** crisis in its economic core, the 16 countries that use the single currency. (2011-2)



# 8.2 医疗健康



# 8.3体育健康





hurdle n. 跨栏赛跑; 障碍

But to win over these young workers, manufacturers have to clear another major hurdle.

(2017-2)



shot n. 射击

shooting n. 枪击



shot n. 射击；镜头；尝试；注射

The kinds of interpersonal violence that women are exposed to tend to be in domestic situations, by, unfortunately, parents or other family members, and they tend not to be **one-shot deals**. (2008)



bar n.酒吧； 律师界

American **Bar** Association (2014-1)



bar n. 酒吧; 律师界 v. 阻挡; 禁止

It needs to give the commission explicit authority **once and for all** to **bar** broadband providers from meddling in the traffic on their network. (2021-1)

