

Amount

15.84M

Total Orders

98.67K

Average Order Value

160.58

Year

2018

2017

Quarter

Q1

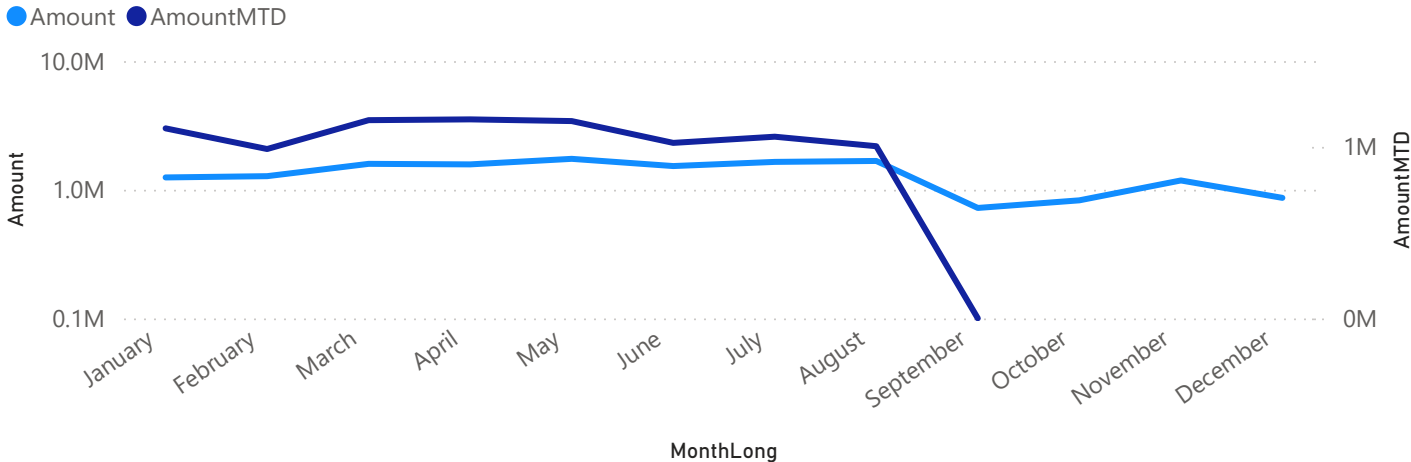
Q2

WeekDay

Sunday

Monday

Amount and AmountMTD by MonthLong



Holiday\_Special date

Amount

	15,030,594.70
Brazilian Valentine's Day	64,053.20
Carnival end (until 2pm)	57,993.84
Mother's Day	53,743.21
Labor Day	53,238.45
Father's Day	51,231.20
Black Awareness Day	50,065.87
Corpus Christi	43,073.33
Carnival Friday	42,807.88
...	...
Total	15,843,553.24

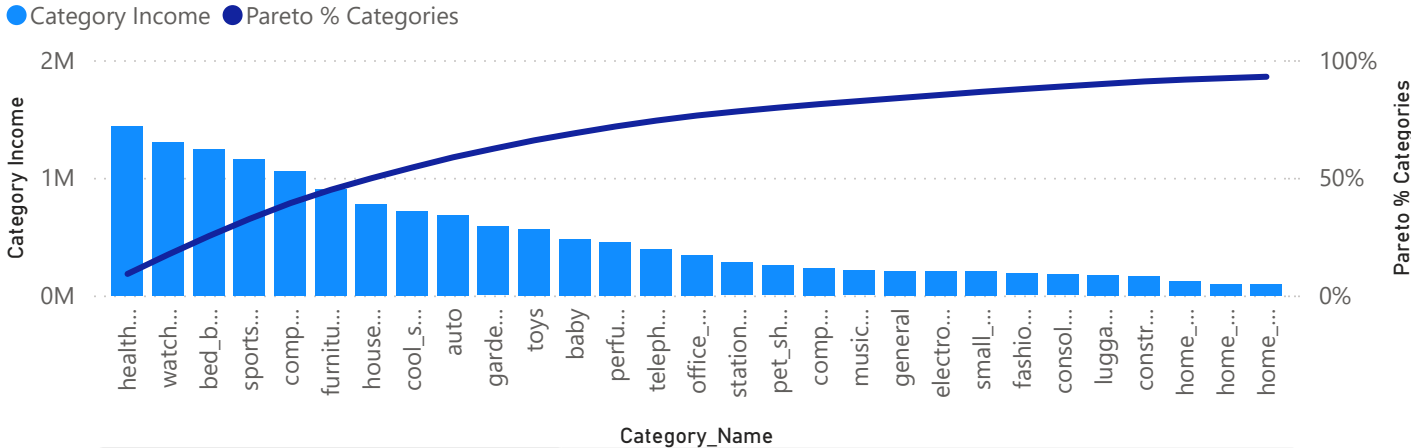
MonthLong

January

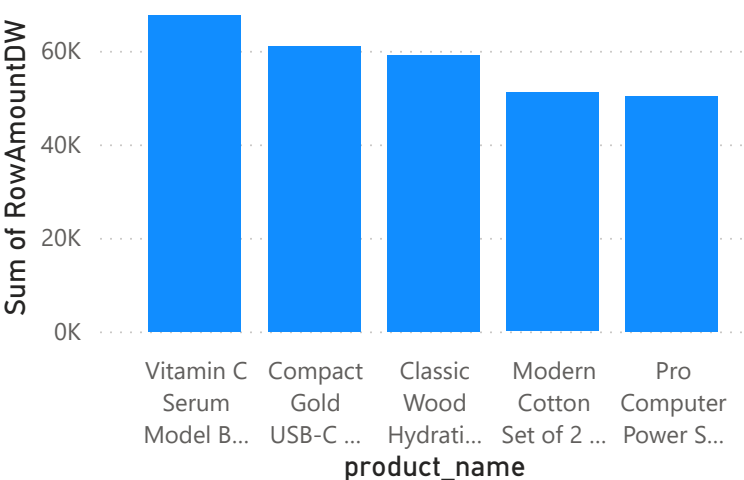
February

March

Category Income and Pareto % Categories by Category\_Name



Sum of RowAmountDW by product\_name



State

AC

AL

AM

Avg Delivery Days

12.85

Avg Delay Days

10.62

% On-Time Delivery

93.43%

Total Late Orders

Total Late Orders

6.54K

Holiday\_Name

WeekEnd

Tiradentes Day

State

AC

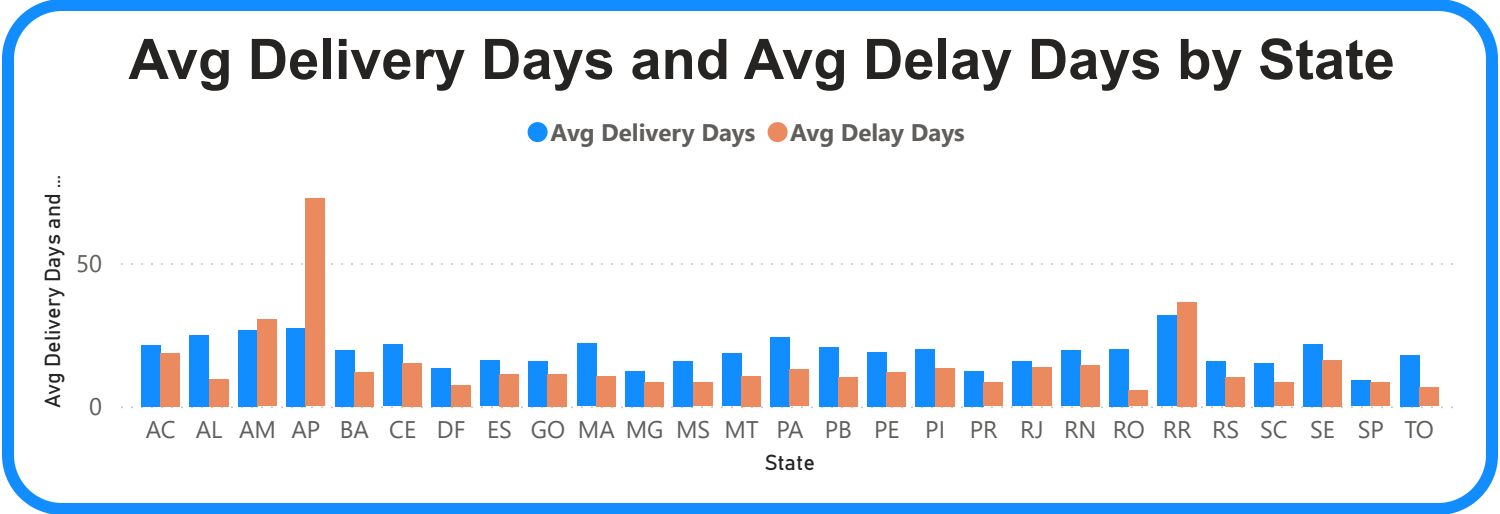
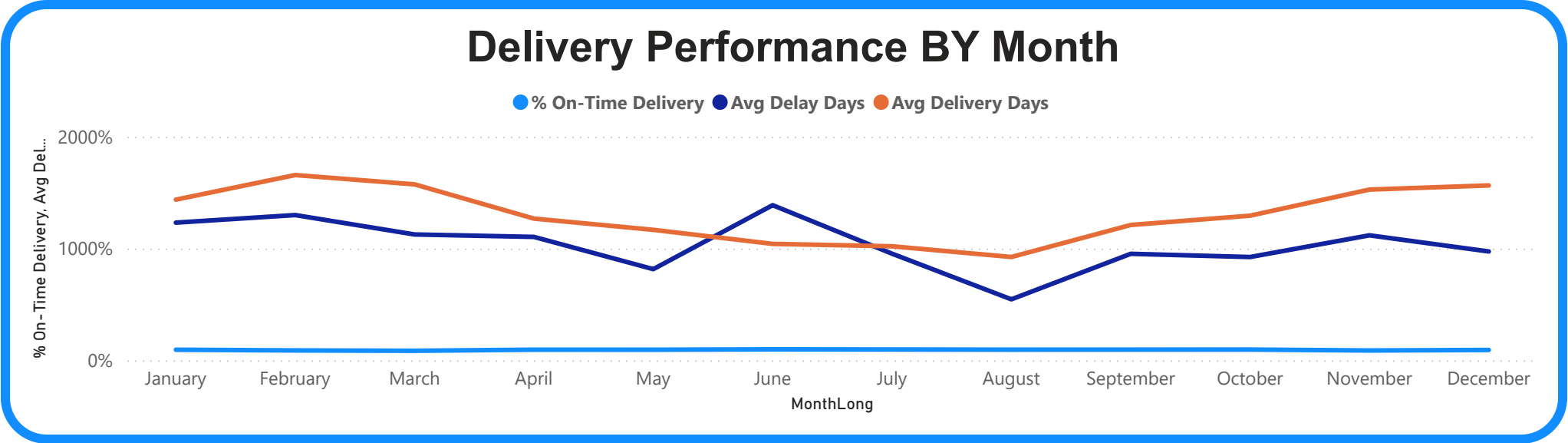
AL

AM

AP

BA

CE



Shipper_Name	Avg Delay Days	Avg Delivery Days	AverageFreight
Correios Brazil	10.46	12.86	21.93
DHL Express	10.53	12.87	22.13
FedEx	10.87	12.82	21.95
UPS Logistics	10.63	12.86	21.92
Total	10.62	12.85	21.99

Total Customers

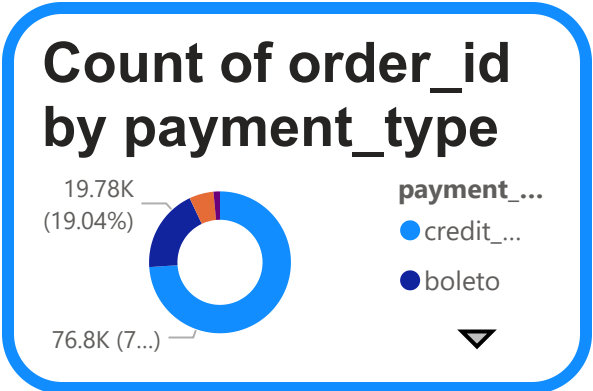
99.4K

Average Order Value

160.58

AVG Review Score

4.09



State

AC

AL

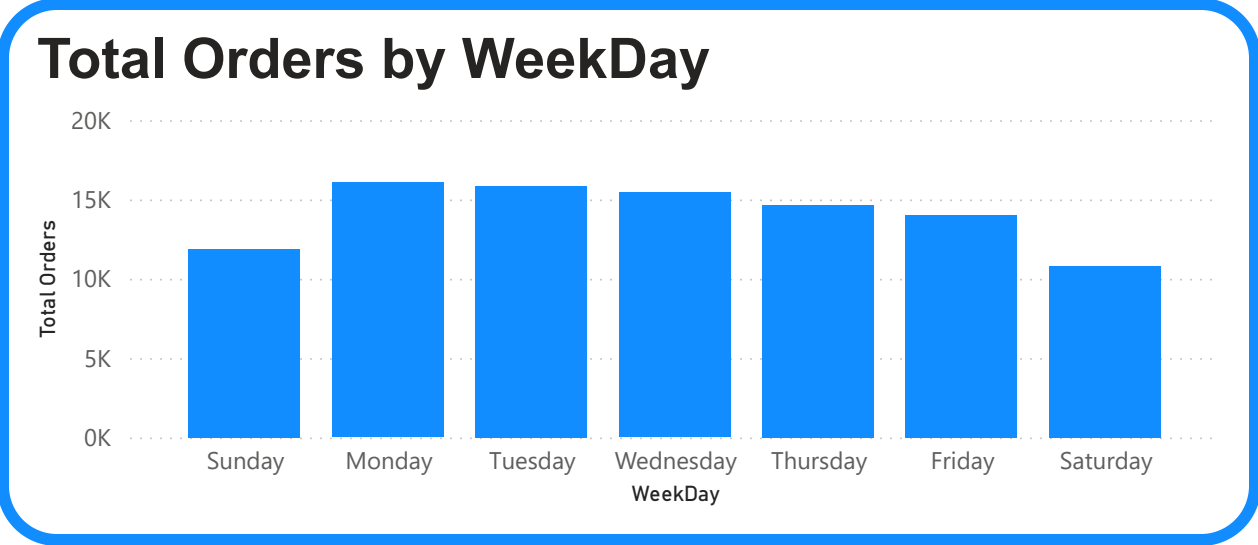
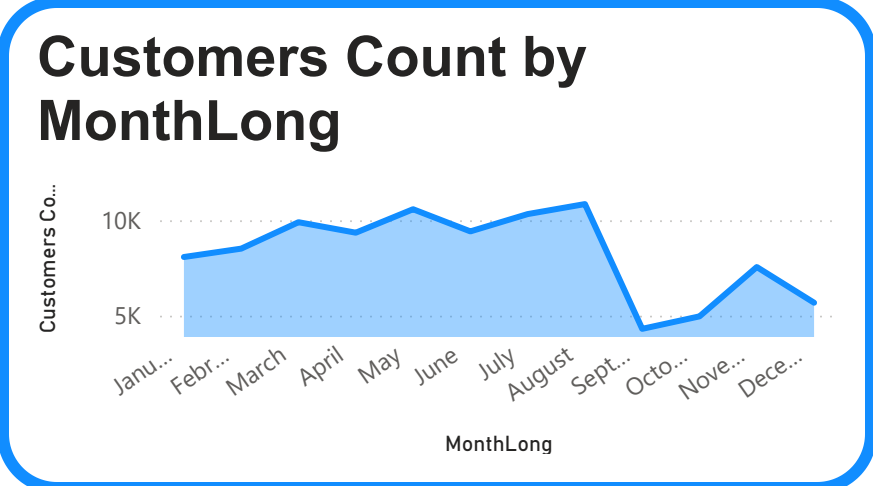
AM

AP

State

Feedback

customer_name	Sum of Total_AmauntDW
Aaron Anderson	6,703.59
Aaron Brown	13,587.37
Aaron Clark	9,878.27
Aaron Davis	8,308.50
Aaron Garcia	10,051.43
Aaron Harris	8,065.22
Aaron Jackson	8,846.79
Aaron Johnson	10,287.09
Aaron Lee	7,453.27
Aaron Lewis	9,485.40
Aaron Martin	9,056.77
Aaron Martinez	9,111.67
Aaron Miller	11,033.79
Aaron Moore	6,103.23
Aaron Smith	12,765.07
Aaron Taylor	10,237.34
Aaron Thomas	8,041.42
Aaron Thompson	6,143.32
Aaron White	8,135.15
Total	15,843,553.24



AVG Review Score

4.09

Negative Reviews %

14.69%

Avg Score (Late Orders)

2.27

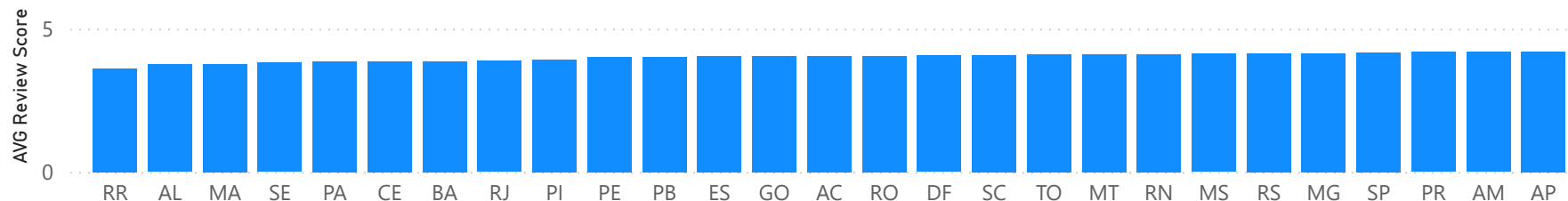
Avg Score (On Time)

4.21

Holiday\_Name

- ☐ All Souls' Day
- ☐ Black Awareness ...
- ☐ Brazilian Valentin...
- ☐ Carnival end (unti...

## AVG Review Score by State



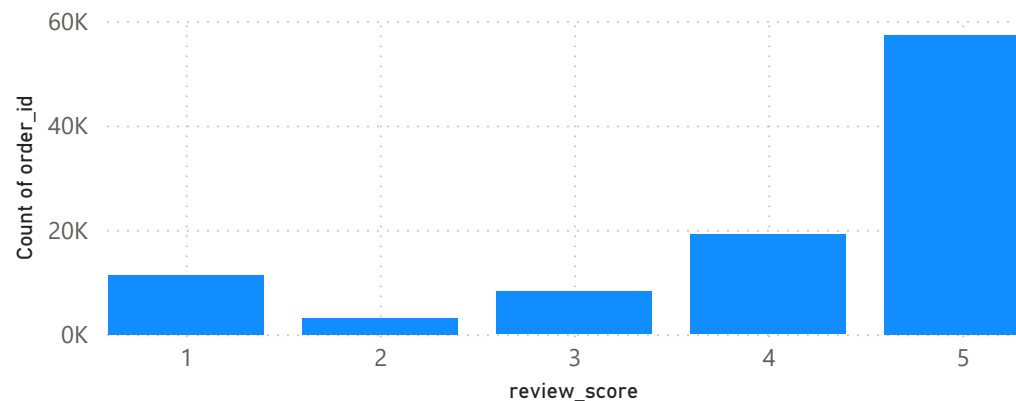
MonthLong

- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May

Category\_Name Avg Score by Category

agro_industry_and_commerce	4.02
air_conditioning	4.03
art	4.03
arts_and_craftman_ship	4.17
audio	3.83
auto	4.09
baby	4.04
Total	4.09

## Count of order\_id by review\_score



Year

2016

2017

2018

Sellers Count

3.095K

Year

2016

2017

2018

seller_id	seller_name	Amount	Sum of Quantity
4869f7a5dfa277a7dca6462dcf3b52b2	Sofia Garcia	249,640.70	1,156.00
7c67e1448b00f6e969d365cea6b010ab	Kevin Miller	239,536.44	1,364.00
53243585a1d6dc2643021fd1853d8905	James Harris	235,856.68	410.00
4a3ca9315b744ce9f8e9374361493884	Rafael Ferreira	235,539.96	1,987.00
fa1c13f2614d7b5c4749cbc52fecda94	Thomas Brown	204,084.73	586.00
da8622b14eb17ae2831f4ac5b9dab84a	Rafael Oliveira	185,192.32	1,551.00
Total		15,843,553.24	112,650.00

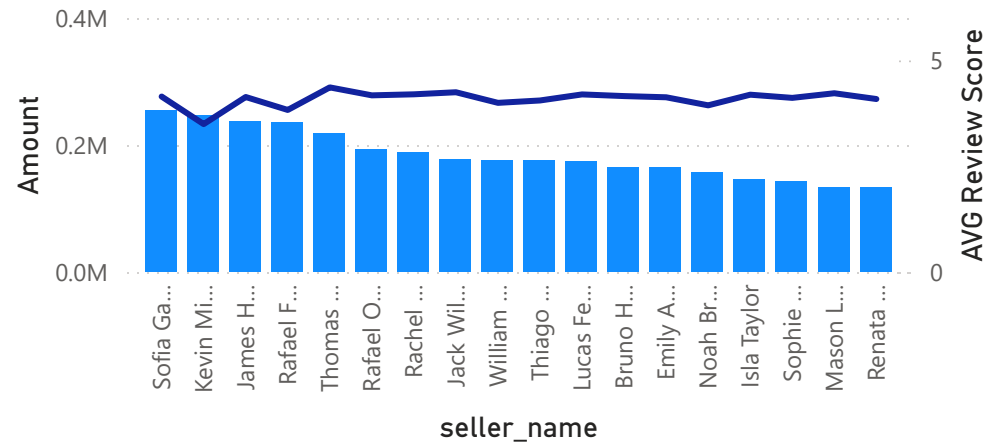
 Sofia Garcia (\$254,887)

 Kevin Miller (\$246,251)

 James Harris (\$236,256)

## Amount and AVG Review Score by seller\_name

● Amount ● AVG Review Score



State

AC

AL

AM

AP

Category\_Name

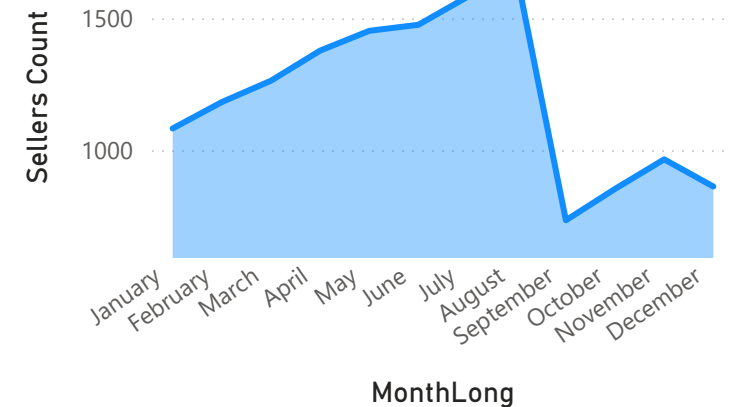
agro\_industry...

air\_conditioni...

art

arts\_and\_craft...

## Sellers Count by MonthLong



## Top Categories

health\_be...

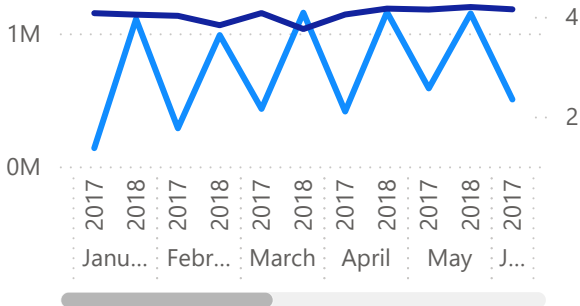
watches\_...

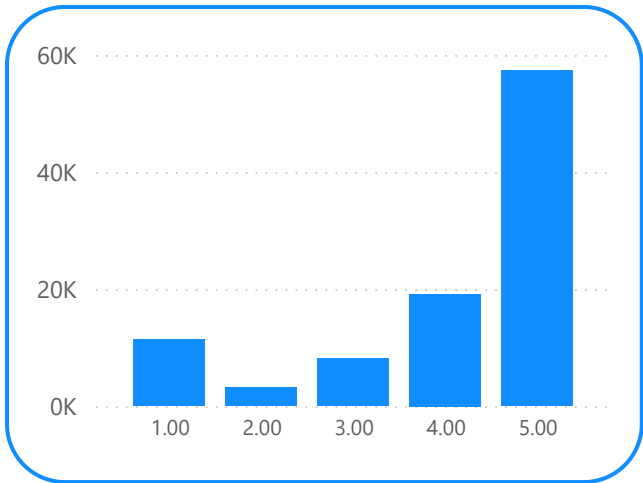
0M

1M

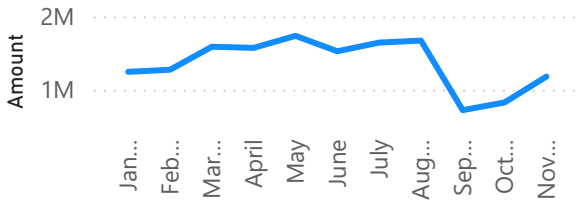
32.951K

● Amount ● AVG Review Score









Avg Delay Days

10.62

Count of review\_id

98.41K

## Count of review\_id by Sentiment Status

