

# Linya Li

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## Education

**University of Michigan** May 2019  
M.S. Information - Human Computer Interaction  
**Virginia Tech** May 2017  
B.S. Civil Engineering

## Experiences

**Design Mentor**  
**Jiang China Design** May 2017 – Aug 2017

- Worked with professionals to teach 36 students about human-centered design during the bootcamp
- Guided students through the entire design process, from research to final prototype
- Interviewed students as part of their application process to the program

**User Experience Design Intern**  
**Xinhua News Agency** May 2015 – Aug 2015

- Responsible for conducting and analysing click testing, and creating site content audit
- Worked closely with senior UX designers to redesign the website landing page
- Maintained the website and posted important updates

**Design Assistant**  
**VT Global Education Office** Jan 2015 – May 2015

- Designed and created publications, posters and mailing graphics
- Updated the GEO website by creating graphic elements and posting announcements
- Assisted with event preparation including expos, fairs, contests and orientations

## Leadership

Society of Computer-Human Interaction  
Member of Design for America  
Mentor of First Year Leadership Experience

## Projects

**Ann Arbor Spark**  
**Contextual Inquiry** Sep 2017 – Dec 2017

- Assessed the internal file sharing workflow within Ann Arbor Spark using Contextual Inquiry and qualitative research techniques
- Provided design and workflow recommendations on Ann Arbor Spark's work model

**Homemade Genius**  
**CHI Design Competition** Sep 2017 – Dec 2017

- Designed a web application to help homeschool parents build curriculum for their kids
- Conducted secondary research, user interview, and contextual inquiry

**InGage – Design for America**  
**Chrysler Sponsored Project** Sep 2016 – Dec 2016

- Designed the InGage mobile application
- Conducted user research through literature reviews, expert interviews, and user surveys

**Taskly**  
**Individual Design Project** Apr 2016 – Oct 2016

- Designed a project management application for both desktop and mobile
- Designed wireframes and interactive prototypes
- Conducted user research including surveying, interviewing and card sorting
- Researched the market for competitive projects and conducted analysis

## Skills

Adobe Suite	HTML5&CSS	Contextual Inquiry
AXURE	C++	Survey & Interview
SKETCH	Python	A/B Testing