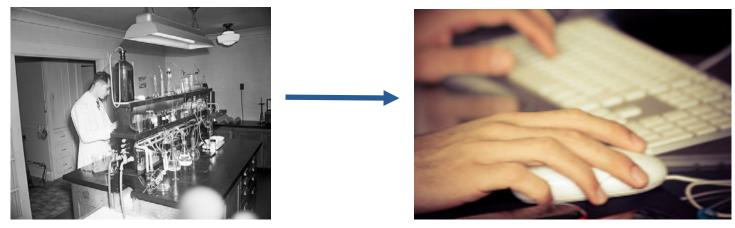
Optimization Problems, Lecture 1, Segment 1

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Computational Models

- Using computation to help understand the world in which we live
- Experimental devices that help us to understand something that has happened or to predict the future



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- Optimization models
- Statistical models
- Simulation models

What Is an Optimization Model?

- An objective function that is to be maximized or minimized, e.g.,
 - Minimize time spent traveling from New York to Boston
- •A set of constraints (possibly empty) that must be honored, e.g.,
 - Cannot spend more than \$100
 - Must be in Boston before 5:00PM



Takeaways

- Many problems of real importance can be formulated as an optimization problem
- Reducing a seemingly new problem to an instance of a well-known problem allows one to use pre-existing methods for solving them
- Solving optimization problems is computationally challenging
- A greedy algorithm is often a practical approach to finding a pretty good approximate solution to an optimization problem

Knapsack and Bin-packing Problems



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Knapsack Problem

- You have limited strength, so there is a maximum weight knapsack that you can carry
- You would like to take more stuff than you can carry
- •How do you choose which stuff to take and which to leave behind?
- Two variants
 - 0/1 knapsack problem
 - Continuous or fractional knapsack problem



versus



My Least-favorite Knapsack Problem







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0/1 Knapsack Problem, Formalized

- Each item is represented by a pair, <value, weight>
- The knapsack can accommodate items with a total weight of no more than w
- A vector, L, of length n, represents the set of available items. Each element of the vector is an item
- \blacksquare A vector, V, of length n, is used to indicate whether or not items are taken. If V[i] = 1, item I[i] is taken. If V[i] = 0, item I[i] is not taken

0/1 Knapsack Problem, Formalized

Find a V that maximizes

$$\sum_{i=0}^{n-1} V[i] * I[i] value$$

subject to the constraint that

$$\sum_{i=0}^{n-1} V[i] * I[i].weight \le w$$

Brute Force Algorithm

- •1. Enumerate all possible combinations of items. That is to say, generate all subsets of the set of subjects. This is called the power set.
- •2. Remove all of the combinations whose total units exceeds the allowed weight.
- ■3. From the remaining combinations choose any one whose value is the largest.

Often Not Practical

- •How big is power set?
- Recall
 - A vector, V, of length n, is used to indicate whether or not items are taken. If V[i] = 1, item I[i] is taken. If V[i] = 0, item I[i] is not taken
- •How many possible different values can V have?
 - As many different binary numbers as can be represented in n bits

•For example, if there are 100 items to choose from, the power set is of size 126,765,060,022,822,940,149,670,320,5376

Are We Just Being Stupid?

- Alas, no
- 0/1 knapsack problem is inherently exponential
- But don't despair



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Optimization Problems, Lecture 1, Segment 2

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0/1 Knapsack Inherently Exponential

Give up

Approximate solution

Exact solution that is often fast

Greedy Algorithm a Practical Alternative

- •while knapsack not full
 put "best" available item in knapsack
- •But what does best mean?
 - Most valuable
 - Least expensive
 - Highest value/units

An Example

- You are about to sit down to a meal
- You know how much you value different foods, e.g., you like donuts more than apples
- •But you have a calorie budget, e.g., you don't want to consume more than 800 calories
- Choosing what to eat is a knapsack problem



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A Menu

Food	wine	beer	pizza	burger	fries	coke	apple	donut
Value	89	90	30	50	90	79	90	10
calories	123	154	258	354	365	150	95	195

Let's look at a program that we can use to decide what to order

Class Food

```
class Food(object):
    def __init__(self, n, v, w):
        self.name = n
        self.value = v
        self.calories = w
    def getValue(self):
        return self.value
    def getCost(self):
        return self.calories
    def density(self):
        return self.getValue()/self.getCost()
    def __str__(self):
        return self.name + ': <' + str(self.value)\</pre>
                 + ', ' + str(self.calories) + '>'
```

Build Menu of Foods

Implementation of Flexible Greedy

```
def greedy(items, maxCost, keyFunction):
    """Assumes items a list, maxCost >= 0,
         keyFunction maps elements of items to numbers"""
    itemsCopy = sorted(items, key = keyFunction,
                        reverse = True)
    result = []
    totalValue, totalCost = 0.0, 0.0
    for i in range(len(itemsCopy)):
        if (totalCost+itemsCopy[i].getCost()) <= maxCost:</pre>
            result.append(itemsCopy[i])
            totalCost += itemsCopy[i].getCost()
            totalValue += itemsCopy[i].getValue()
    return (result, totalValue)
```

Algorithmic Efficiency

```
def greedy(items, maxCost, keyFunction):
itemsCopy = sorted(items, key = keyFunction,
                       reverse = True)
    result = []
    totalValue, totalCost = 0.0, 0.0
    for i in range(len(itemsCopy)):
        if (totalCost+itemsCopy[i].getCost()) <= maxCost:</pre>
            result.append(itemsCopy[i])
            totalCost += itemsCopy[i].getCost()
            totalValue += itemsCopy[i].getValue()
    return (result, totalValue)
          n log n where n = len(items)
         n log n
```

Using greedy

```
def testGreedy(items, constraint, keyFunction):
    taken, val = greedy(items, constraint, keyFunction)
    print('Total value of items taken =', val)
    for item in taken:
        print(' ', item)
```

Using greedy

```
def testGreedys(maxUnits):
   print('Use greedy by value to allocate', maxUnits,
         'calories')
   testGreedy(foods, maxUnits, Food.getValue)
   print('\nUse greedy by cost to allocate', maxUnits,
         'calories')
   testGreedy(foods, maxUnits,
              print('\nUse greedy by density to allocate', maxUnits,
         'calories')
   testGreedy(foods, maxUnits, Food.density)
testGreedys(800)
```

lambda

- •lambda used to create anonymous functions
 - lambda <id₁, id₂, ... id_n>: <expression>
 - Returns a function of n arguments

lambda

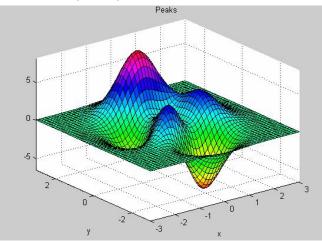
- lambda used to create anonymous functions
 - lambda <id1, id2, ... idn>: <expression>
 - Returns a function of n arguments
- Possible to write amazing complicated lambda expressions
- Don't—use def instead

Using greedy

```
def testGreedys(foods, maxUnits):
    print('Use greedy by value to allocate', maxUnits,
          'calories')
    testGreedy(foods, maxUnits, Food.getValue)
    print('\nUse greedy by cost to allocate', maxUnits,
          'calories')
    testGreedy(foods, maxUnits,
               lambda x: 1/Food.getCost(x))
    print('\nUse greedy by density to allocate', maxUnits,
          'calories')
    testGreedy(foods, maxUnits, Food.density)
names = ['wine', 'beer', 'pizza', 'burger', 'fries',
         'cola', 'apple', 'donut', 'cake']
values = [89.90.95.100.90.79.50.10]
calories = [123,154,258,354,365,150,95,195]
foods = buildMenu(names, values, calories)
testGreedys(foods, 750)
```

Why Different Answers?

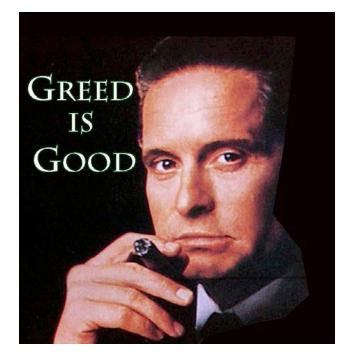
Sequence of locally "optimal" choices don't always yield a globally optimal solution



- •Is greedy by density always a winner?
 - Try testGreedys(foods, 1000)

The Pros and Cons of Greedy

- Easy to implement
- Computationally efficient



- But does not always yield the best solution
 - Don't even know how good the approximation is
- •In the next lecture we'll look at finding truly optimal solutions