

# Credit Card Transaction Report

Revenue

111M

Transaction Amount

89M

Interest

15.7M

Transaction Count

1M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	92278795	73915750	12991775
Gold	4908144	4048156	747568
Platinum	2271216	1906628	323258
Silver	11172665	9173492	1624163
Total	110630820	89044026	15686764

Q4

Q3

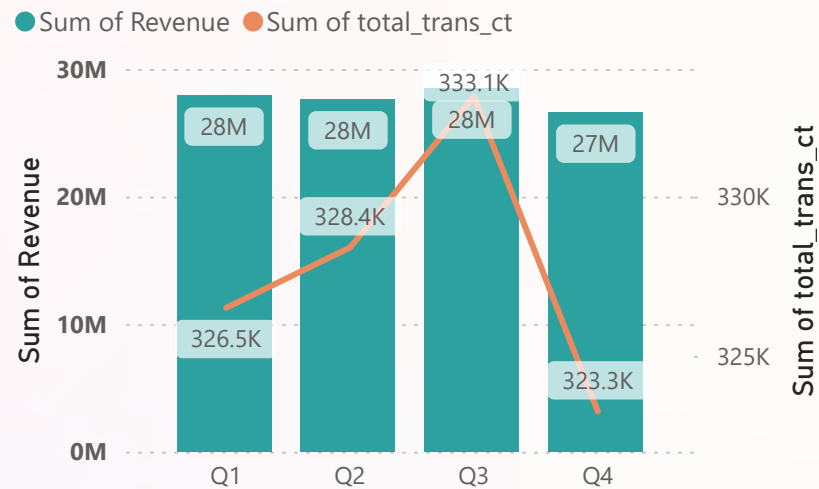
Q2

Q1

week\_start\_date

All

## QTR Revenue and Total Transaction Count



F

M

Silver

Blue

Gold

Platinum

Med

Low

High

## Revenue By Use Chip

Swipe

70M

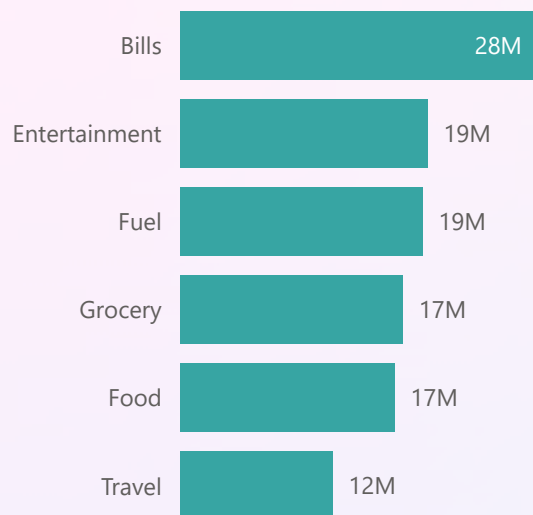
Chip

34M

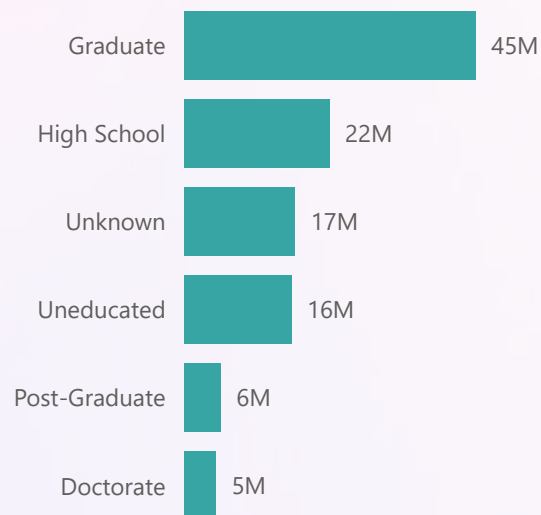
Online

7M

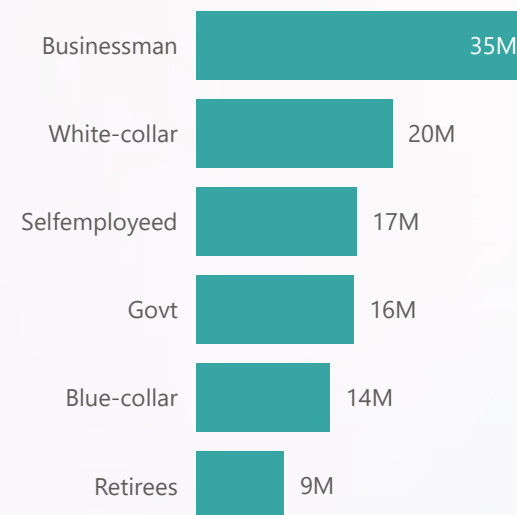
## Revenue By Expenditure Type



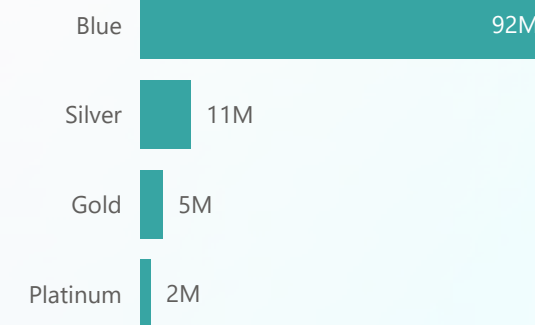
## Revenue By Education



## Revenue By Customer Job



## Revenue By Card Category



# Credit Card Customer Report

Revenue

111M

Income

576M

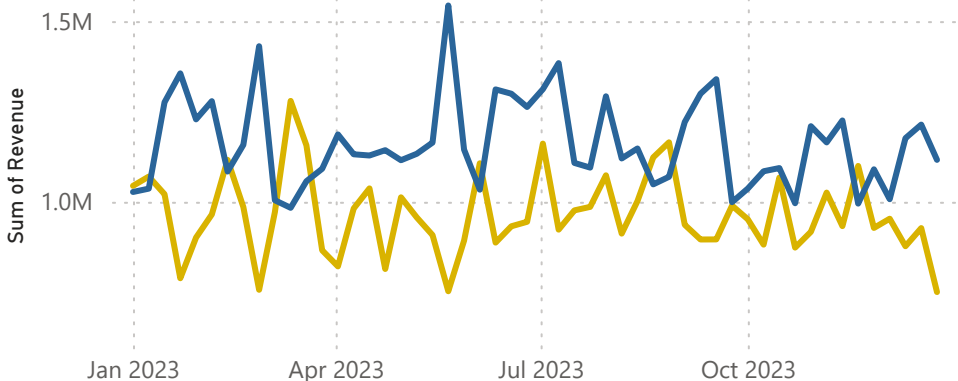
Interest

15.7M

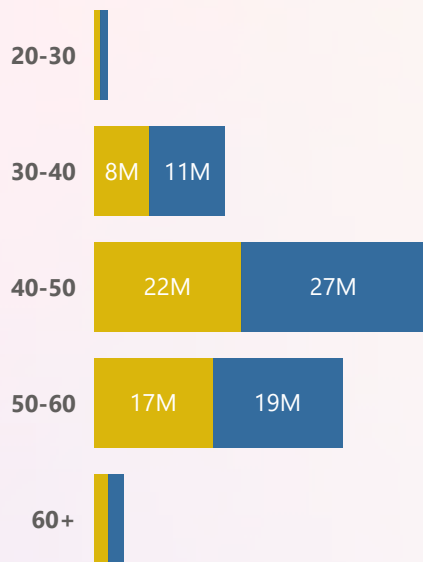
CSS

3.19

Revenue by Week



Revenue By Age Group



Q4

Q3

Q2

Q1

week\_start\_date

All

M

60M

F

50M

Swipe

Online

Chip

Silver

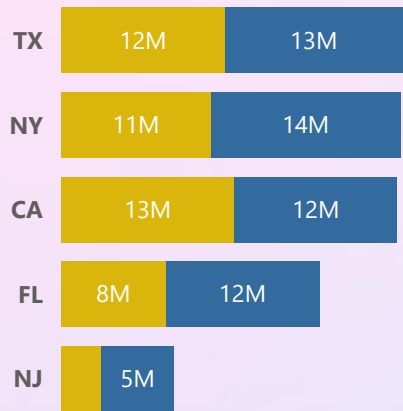
Blue

Gold

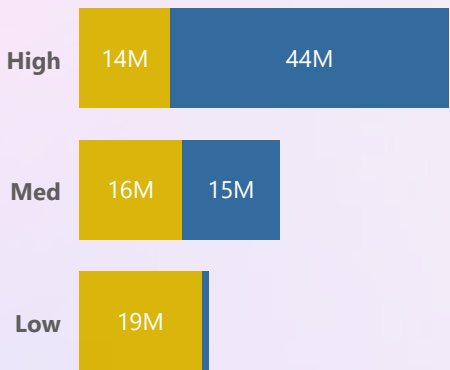
Platinum

customer_job	Sum of income	Sum of Revenue	Sum of interest_earned
Blue-collar	72262158	13808557	1905601
Businessman	186959919	34775665	5078781
Govt	88773989	16223403	2320033
Retirees	48675030	9070368	1260718
Selfemployeed	75313288	16523516	2239484
White-collar	103930055	20229312	2882148
Total	575914439	110630820	15686764

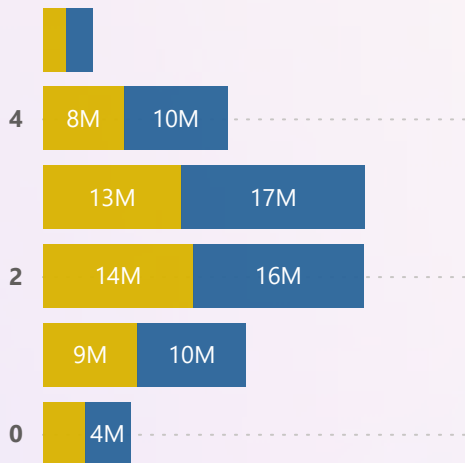
Top 5 States



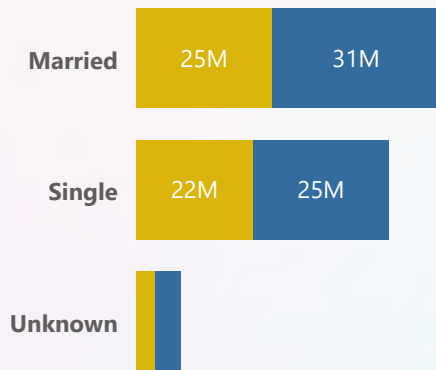
Revenue By Income Group



Revenue By Dependent



Revenue By Marital Status



Revenue By Education

