



OVERVIEW

I am a creative professional with skills in web design and development. I use the term “digital creative” to describe the many facets of my professional skills and interests. Not only am I a motivated and created web designer and developer, but I also have skills in the graphic arts, art direction and motion design. I believe all areas of interactive media work together to create a product that attracts attention and drive business. I enjoy challenging myself and picking up new skills and techniques to add to my creative repertoire. I am on the hunt for creative opportunities, where I can grow as a creative professional and broaden my skills and talents.

PLATFORMS

Adobe CS6 CC
Photoshop CS6 CC
Illustrator CS6 CC
Dreamweaver CS6 CC
InDesign CS6 CC
After Effects CS6 CC
Premiere Pro CS6 CC

PROFESSIONAL SKILLS

Web design & development
Graphic Design
Art Direction

VIEW MY PORTFOLIO



www.michelle-prather.com



www.behance.net/michelleprather

EDUCATION

BA of Science -

The Art Institute of California–Orange County
Web Design and Interactive Media

Graduated December 2014

GPA: 4.0

AWARDS

Best In Show

Art Institute Graduate Portfolio Show –
September 2014

Dean's Honor Roll

2011-2014

EXPERIENCE

Insteo (part-time)

www.insteo.com

October 2014 - January 2015

Front-end design and development.
Wordpress development with social media integration. Development of digital menu-boards for clients.

The Creative Group (freelance)

www.thecreativegroup.com

October 2014-present

Food Cartel (internship)

www.food-cartel.com

November 2013-present

Responsible for front-end design, creation of visual assets, and creating a positive user experience.

Baddeley's Pourhouse (freelance)

www.baddeleyspourhouse.com

November 2011-present

Responsible for front-end design and development, integration of social media API's and coordinating marketing materials for social media.

GET IN TOUCH

Represented by **The Creative Group**