Michelle Prather
Multimedia Designer

Objective

My passions are web design, branding & typography. I have experience in art direction, graphic design, video editing, motion graphics & UI/UX design. I graduated from The Art Institute of California–Orange County in December 2014 and the recipient of the Best in Show Award at the September 2014 Graduate Portfolio Show. My hobbies include painting, photography & illustration. During my education, I have worked on a variety of projects that engages visual communication. I am looking forward to working as a creative professional and picking up new skills and techniques to add to my creative repertoire.

My Specialties

Web Design	**Art Direction**	**Branding**	**HTML/CSS**	**Javascript/jQuery**
Graphic Design	**UX Design**	**Typography**	**Wordpress**	**PHP/MySQL**

Education

2011-2014
BA in Web Design and Interactive Media
The Art Institute of California–Orange County
Recieved the Dean's Honor Roll 2011 - 2014 and Best in Show at the September 2014 Graduate Portfolio Show.

Technical Skills

Adobe
Photoshop
Illustrator
Dreamweaver
InDesign
After Effects
Premiere Pro
Flash
Unity 3D

My Portfolio

www.michelle-prather.com

www.behance.net/michelleeprather

Get in touch

Represented by *The Creative Group* (310)209-6840

Experience

2014 - 2015
Insteo (part-time)
www.insteo.com
Front-end design and development. Wordpress development with social media integration. Development of digital menu-boards.

2014 - 2015
LEARN (freelance)
www.learnla.org
Custom Wordpress site. Front-end design and development with back-end customizations. User-engagement design.

2014 - 2015
Help for Brain Injured Children (freelance)
www.hbic.org
Custom Wordpress site with social media integration. Custom admin panel for Board Members.

2013 - 2014
Food Cartel (internship)
www.food-cartel.com
Responsible for front-end design, creation of visual assets, and creating a positive user experience.

2011 - present
Baddeley's Pourhouse (freelance)
www.baddeleyspourhouse.com
Front-end design and development, integration of social media API's and coordinating marketing materials for social media.