

Northwind Traders Dashboard

2013

2014

2015

Total Orders

830

Gross Revenue

1.35M

Avg. Delivery Days

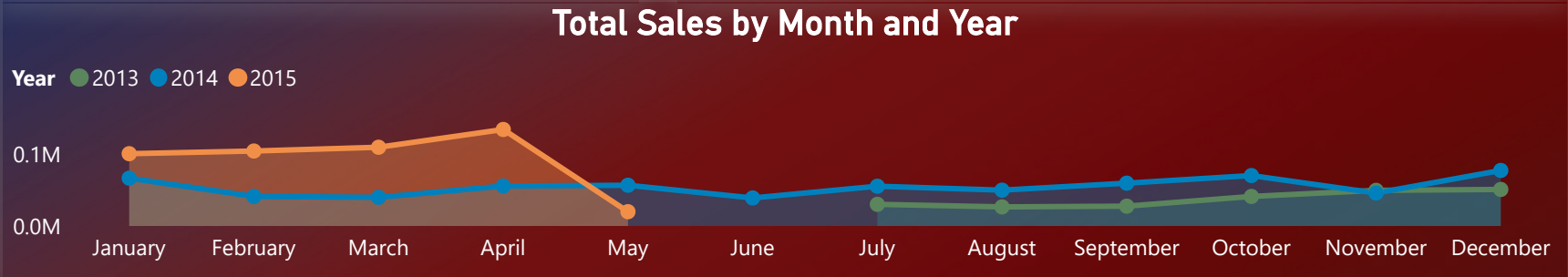
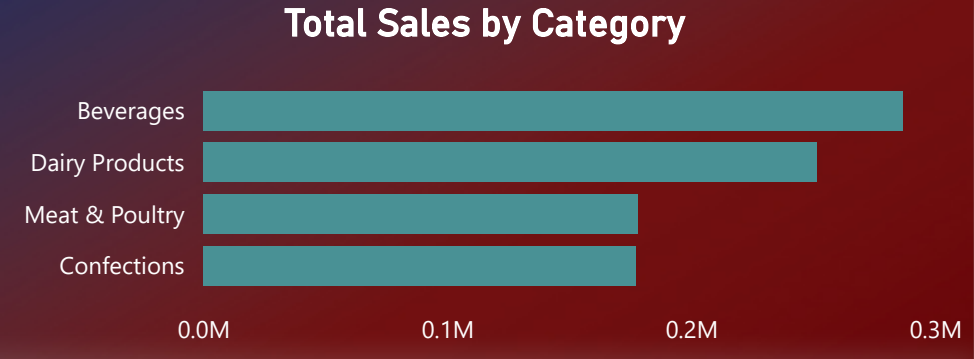
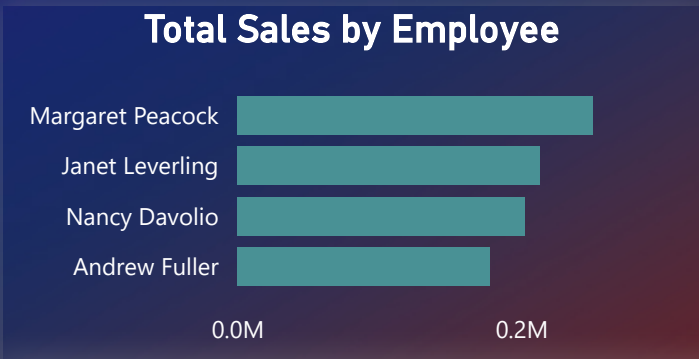
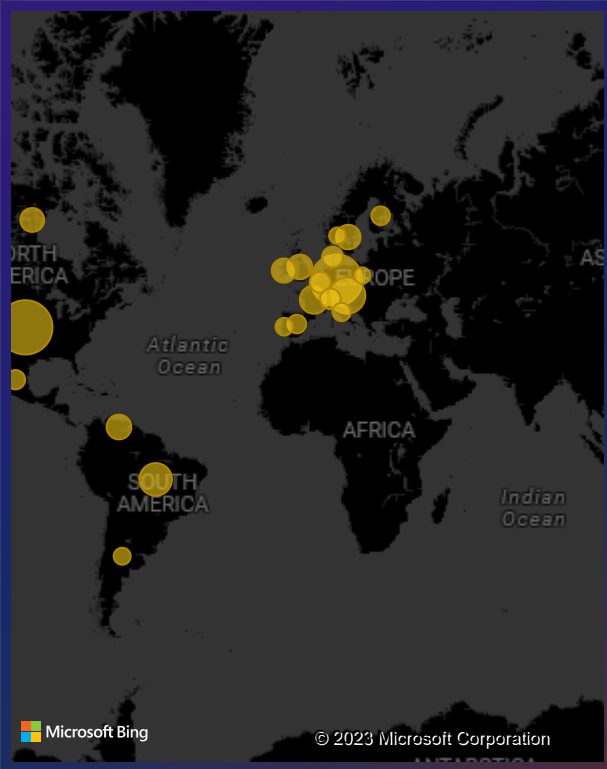
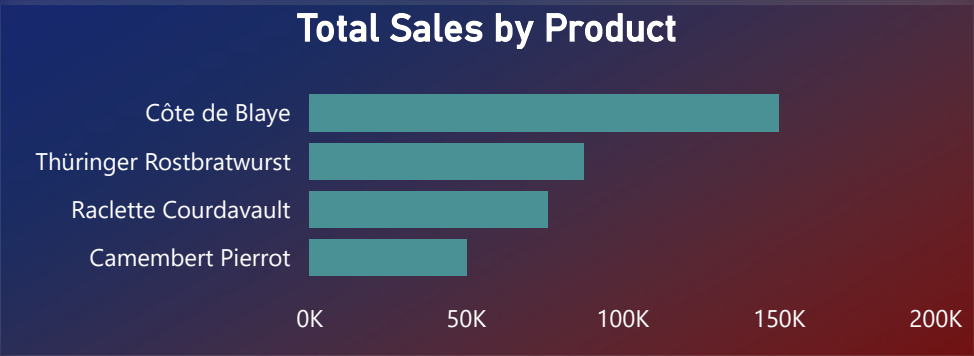
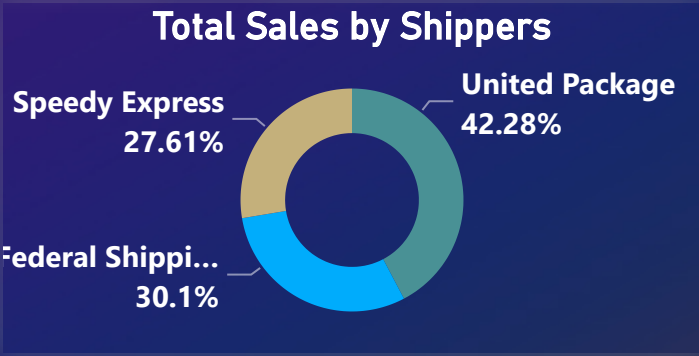
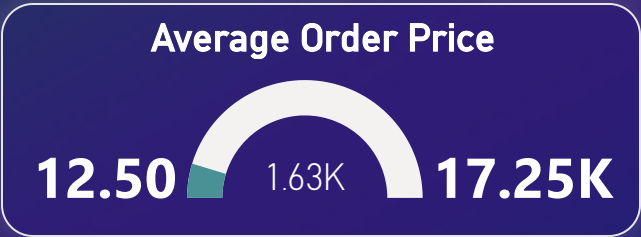
8.49

On-Time Delivery Rate

95.54%

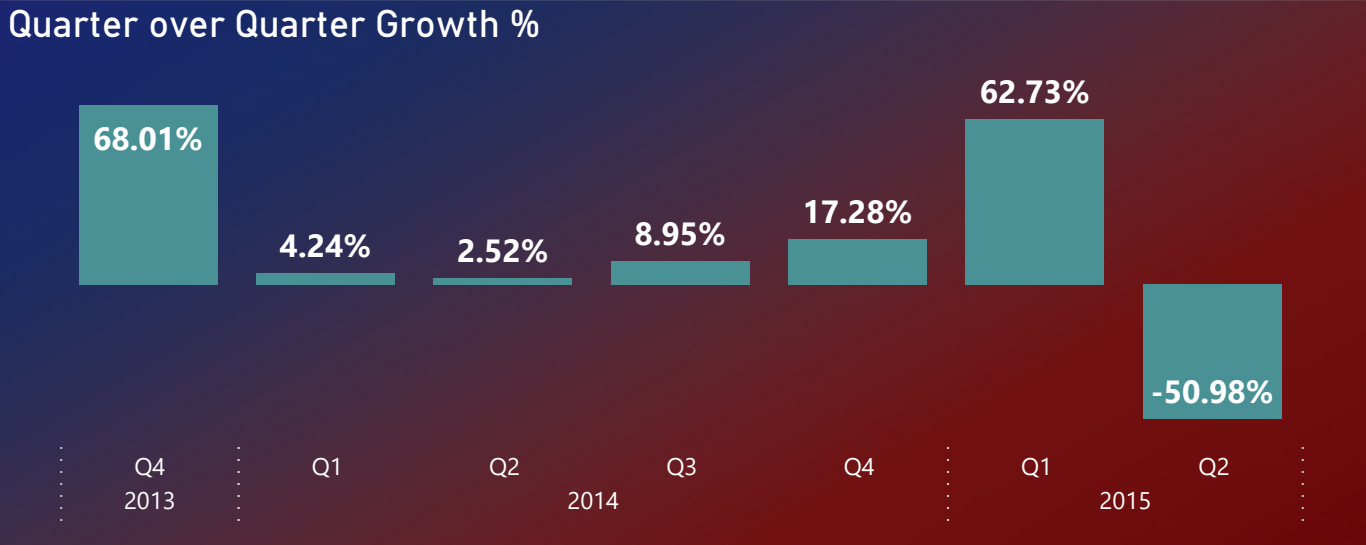
Customer Retention Rate

96.70%



Northwind Traders Dashboard

Year	Quarter	This_Quarter_Sales	Prev_Quarter_Sales	QoQ_Growth %
2013	Q3	84,437.50		
2013	Q4	1,41,861.00	84,437.50	68.01%
2014	Q1	1,47,879.90	1,41,861.00	4.24%
2014	Q2	1,51,611.09	1,47,879.90	2.52%
2014	Q3	1,65,179.64	1,51,611.09	8.95%
2014	Q4	1,93,718.12	1,65,179.64	17.28%
2015	Q1	3,15,242.12	1,93,718.12	62.73%
2015	Q2	1,54,529.22	3,15,242.12	-50.98%
Total		13,54,458.59	11,99,929.37	12.88%



Northwind Traders Dashboard

2013

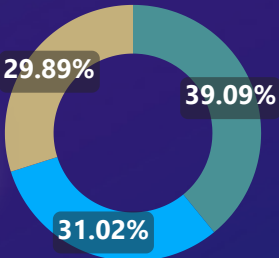
2014

2015

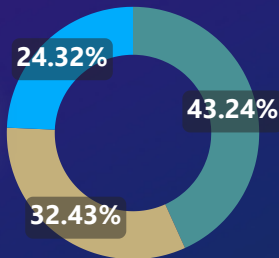
On-time Delivery Vs Late Delivery by Shippers

Company ● United Package ● Federal Shipping ● Speedy Express

On-Time Delivery



Late Delivery



The above chart describes on-time delivery vs late delivery by shippers out of total orders.

Federal Shipping

96.47%

Speedy Express

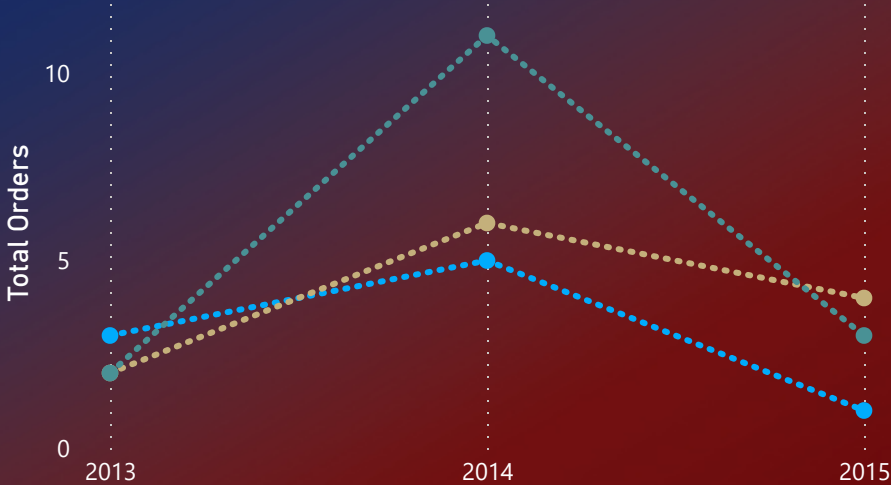
95.18%

United Package

95.09%

The above chart describes accuracy of on-time delivery by individual shippers out of total orders shipped by them.

Late Delivery by Year



The above chart describes total number of late delivery by shippers over years.

Northwind Traders Dashboard

2013	2014	2015
------	------	------

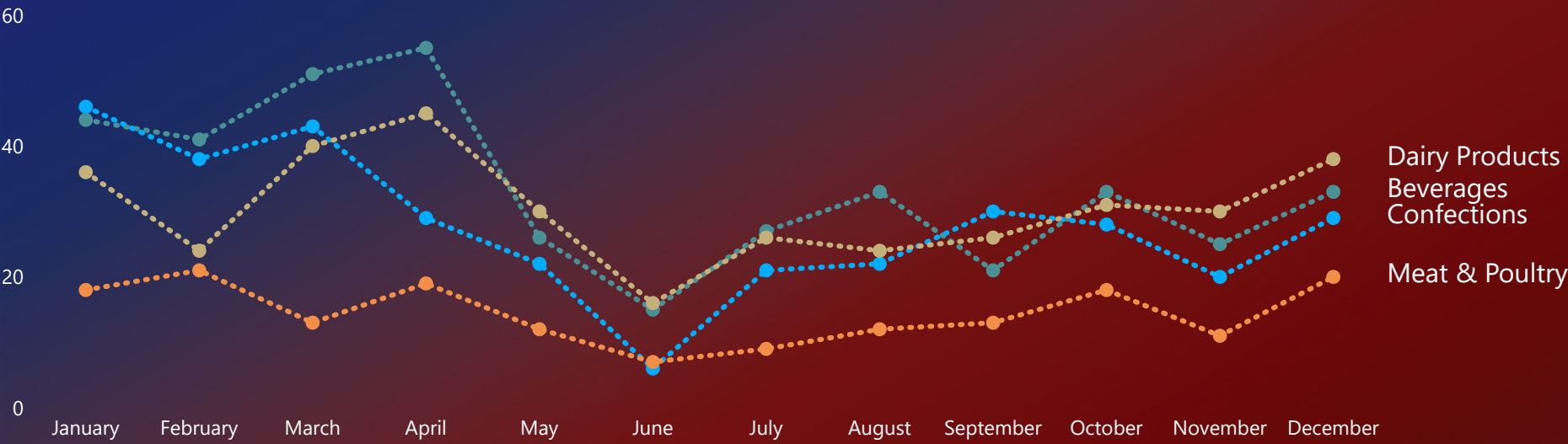
Total Orders of Most Sold Products by Months



The chart in the left shows the total numbers of orders of most sold products with respect to each months.

The chart in the right shows the total numbers of orders of most sold categories with respect to each months.

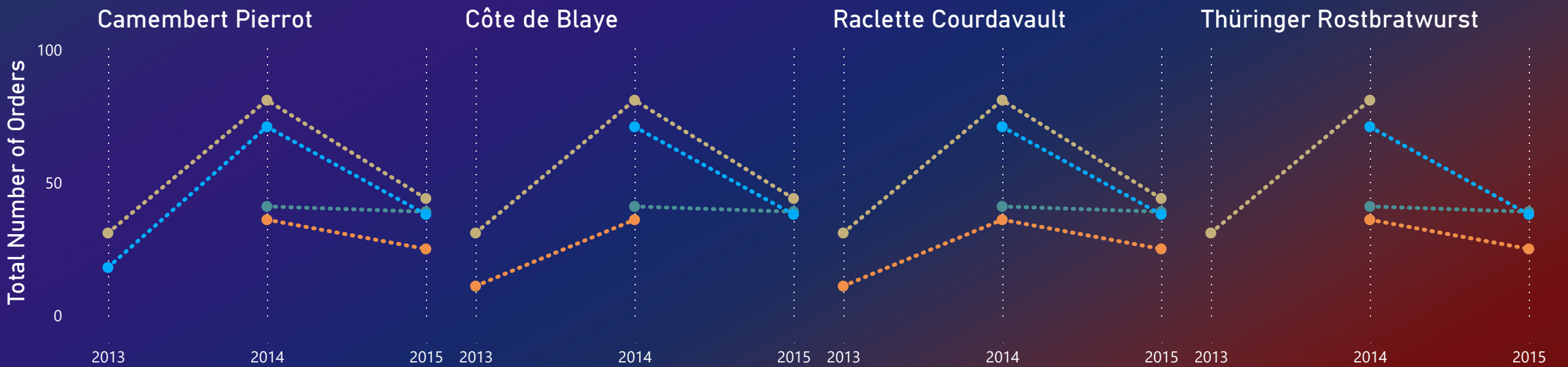
Total Orders of Most Sold Categories by Months



Northwind Traders Dashboard

Employee Performance in Best Selling Product Over Years

Employee ● Andrew Fuller ● Janet Leverling ● Margaret Peacock ● Robert King



The above chart depicts performance of employees who contributed in the most sales in each best selling products with respect to years in terms of total number of orders placed.