

Portfolio

dënëhoni

Rooted in Story



Client: Lá:Lém

We had the privilege of redesigning the Lá:Lém Building Inspection and Consulting website, giving it a fresh new look that reflects the company's vision and values. In the Halq'éméylem language of the Stó:lō people, "Lá:Lém" means "house" or "home," reminding us that safety, trust, and belonging begin with how we care for the places we live. Our team restructured and redeveloped the site's content to ensure clarity and accessibility, while also rebranding the company with updated visuals, social media assets, and even t-shirt designs. The result is a modern, engaging platform that communicates professionalism and cultural meaning.

Website: <https://lalem.ca>



Heiltsuk
Tribal Council



Welcome

We are a proud Indigenous Nation on the Central Coast of British Columbia, Canada, with a history spanning thousands of years. We are deeply rooted in the lands and waters that have sustained us for generations

Member Quick Links ▾



Client: Heiltsuk Tribal Council

We had the honour of redesigning the Heiltsuk Tribal Council website, creating a custom design that reflects the Nation's rich cultural identity. Our team worked closely with the community to rewrite and organize content, ensuring the information was clear, accessible, and meaningful to both Nation members and visitors. Through thoughtful design and stunning visuals, we crafted a platform that not only represents the Heiltsuk people's history and traditions but also serves as a functional and engaging resource for the community.

Website: <https://heiltsuknation.ca>



ZACHARY KNIGHT ENTERPRISES

[Home](#) [Inspector in a Box](#) [Our Services](#) [Scholarship](#) [Partners](#) [Contact Us](#)

Innovative Housing Solutions

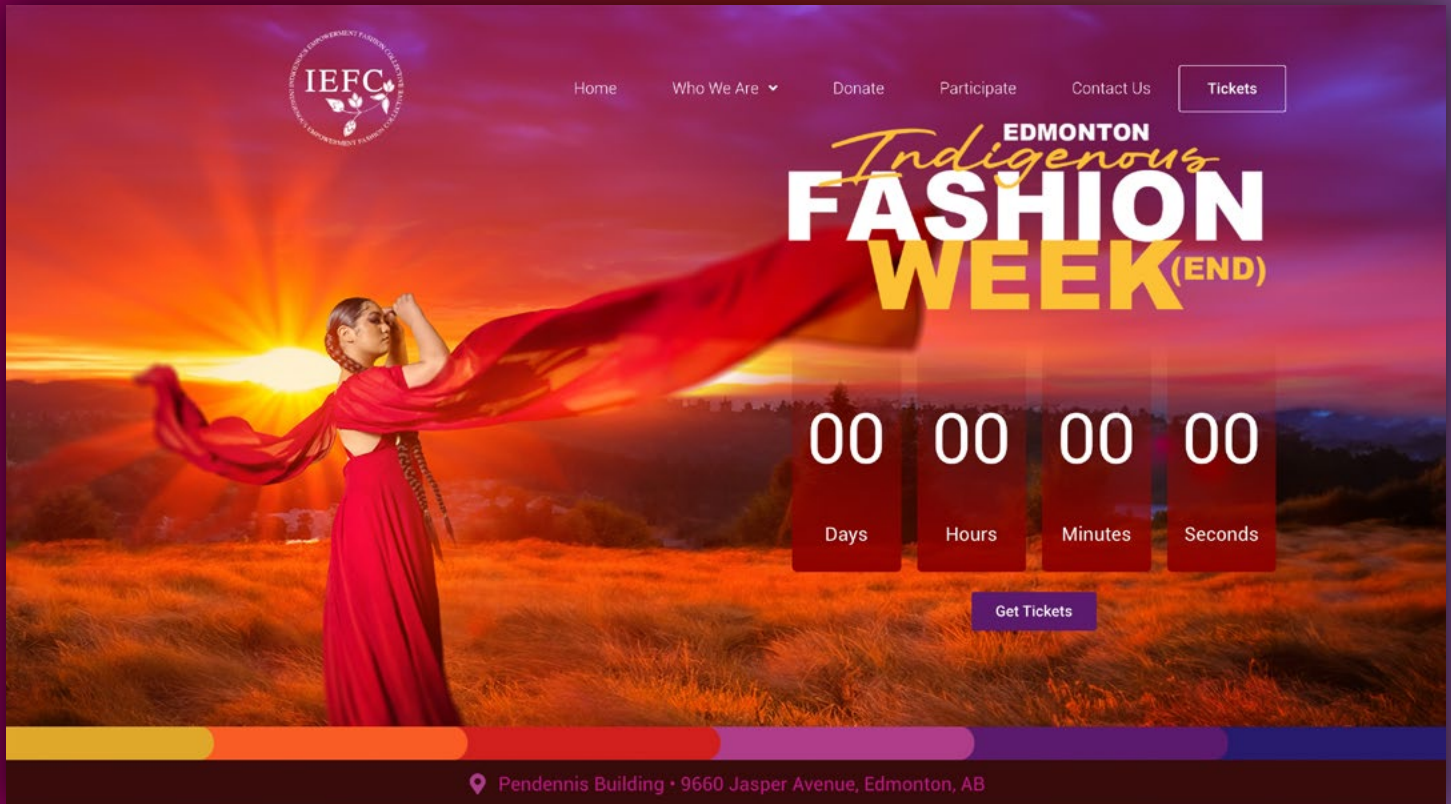
For Indigenous, By Indigenous.



Client: Zachary Knight Enterprises

We designed and developed a custom website for Zachary Knight Enterprises, a consulting organization dedicated to supporting Indigenous communities across Canada and the United States. The site was built to clearly communicate their wide range of services—from assisting with funding applications to managing complex housing projects and delivering training for housing staff. A key focus was highlighting their innovative “Inspector in a Box” program, a unique solution that builds housing capacity in Indigenous communities. We also created dedicated space to honor the Zachary Knight Memorial Scholarship, launching in June 2026, which supports Indigenous youth pursuing post-secondary education in housing, infrastructure, or community development. This project was rooted in purpose and meaning, reflecting the organization’s mission and the legacy of Zachary Knight.

Website: <https://zacharyknightenterprises.com>



Client: Indigenous Empowerment Fashion Collective

We partnered with the Indigenous Empowerment Fashion Collective (IEFC) to design a vibrant and dynamic website that reflects their mission of uplifting Indigenous artists in the fashion industry. The site showcases the organization's evolution—from its beginnings in 2019 as the Indigenous Empowerment Collective to its current role as a trailblazing, Indigenous-owned and operated collective based in Edmonton. The website highlights IEFC's core values of inclusivity and empowerment, while also featuring their most recent success, Indigenous Fashion Week—a powerful platform created to celebrate and promote Indigenous designers and creators on a national stage.

Website: <https://eifw.ca>



Client: NorQuest College

We collaborated with NorQuest College to create a suite of Indigenous-focused marketing materials aimed at engaging and inspiring prospective Indigenous learners. This included the design of a visually impactful banner, postcard, tablecloth, and PowerPoint presentation, all aligned with NorQuest's brand while incorporating culturally respectful and meaningful elements. These materials were created to support outreach efforts at events and community engagements, helping to strengthen NorQuest's connection with Indigenous communities and highlight the college's commitment to inclusive and accessible education.



Client: Pathway to Jurisdiction

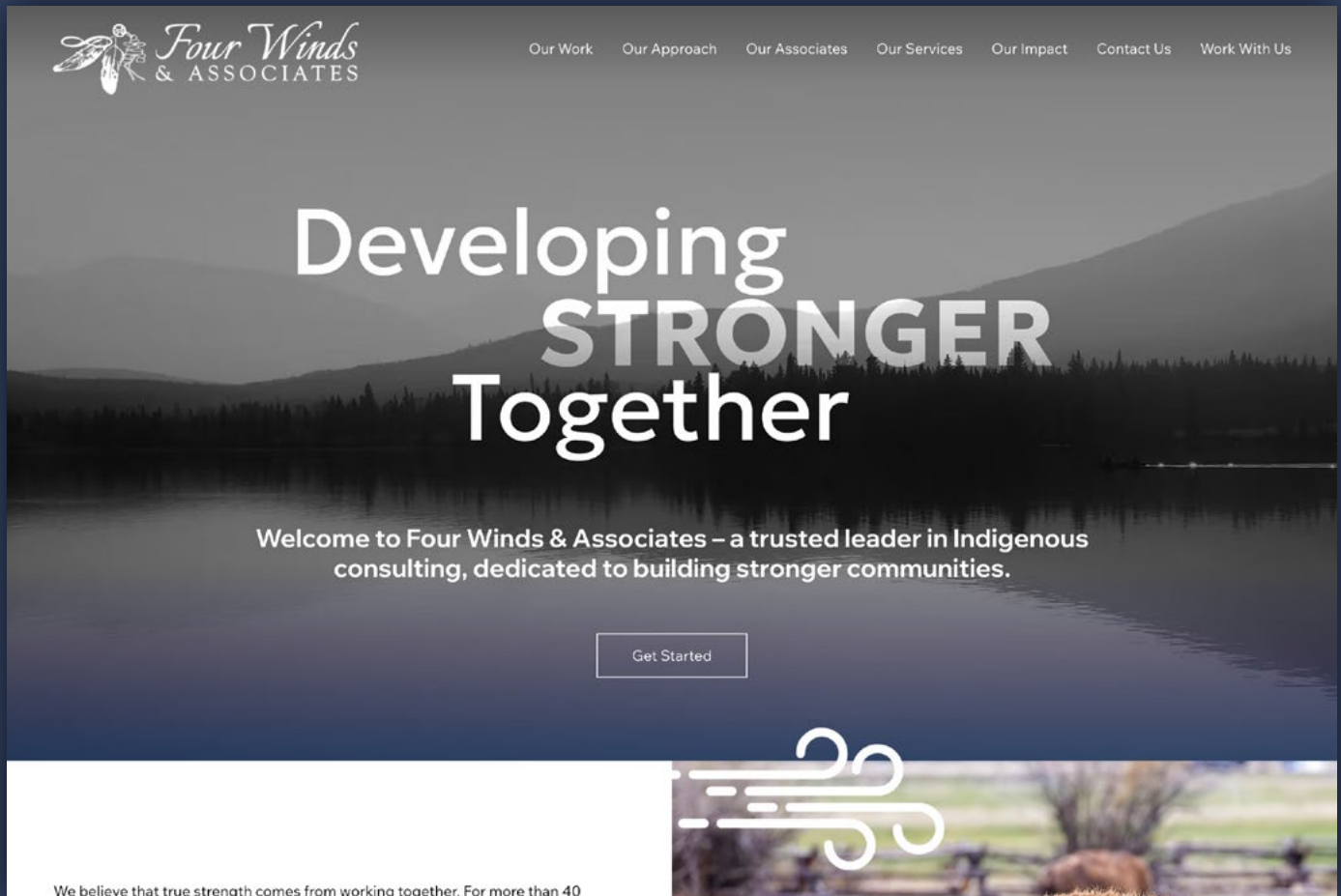
We designed the Pathway to Jurisdiction website to support the Haíłzaqv Nation's groundbreaking process of reclaiming jurisdiction over child and family welfare. Our goal was to create a platform that reflects Haíłzaqv values, customs, and language while engaging the community in the development of new Gvi'l'las (laws) for the care and protection of their children and families. Through thoughtful design and clear organization, the website serves as a vital resource for community engagement and education, supporting Káx á Child and Family Services as they work towards strengthening and empowering Haíłzaqv families.

Website: pathwaytojurisdiction.com



Client: ACT Alberta

We collaborated with ACT Alberta to create impactful graphic designs that resonate with their Indigenous audience. Our work included four culturally appropriate marketing designs, featuring custom artwork and icons that reflect the values and traditions of Indigenous communities. Drawing inspiration from the 7 Sacred Teachings, we crafted unique visuals for their marketing materials and presentations, ensuring the designs not only support ACT Alberta's mission to assist victims and survivors of human trafficking but also honour Indigenous knowledge and culture. In addition, we created a branding guide for the Indigenous visuals.

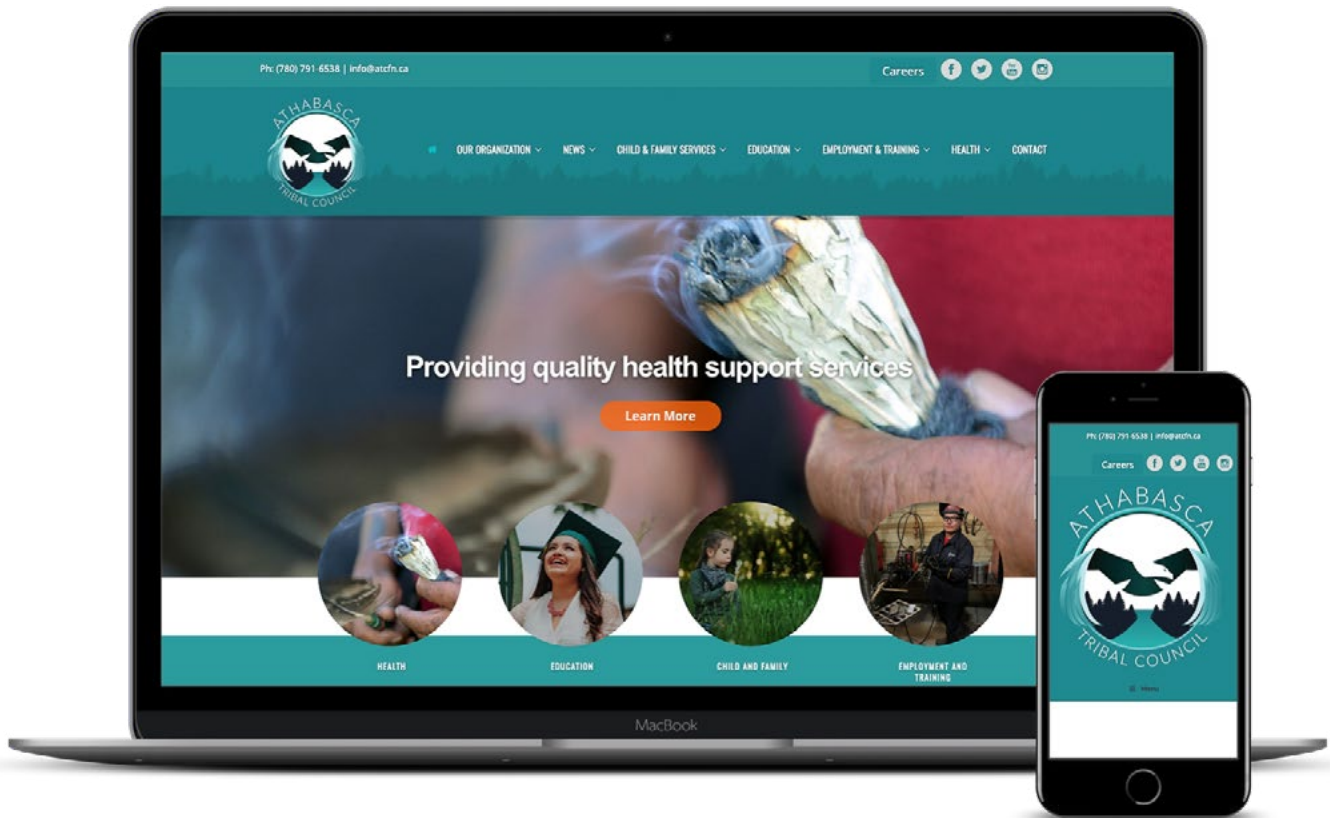


Client: Four Winds

We partnered with Four Winds to create a website that reflects their over 40-year legacy of collaboration and positive change within Indigenous communities. Built on a custom-designed Wix template, the new site captures Four Winds' commitment to working alongside First Nations, Métis, non-Status Indigenous communities, and various partners to drive impactful change. Through a complete content rewrite and update, we ensured the site effectively communicates their expertise in strategic planning, governance, policy development, and funding support, while honoring the strength and solutions that exist within the communities they serve.

Website: fourwinds.ca

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Client: Athabasca Tribal Council

The Athabasca Tribal Council website and brand redesign aimed to rebrand the organization to enhance recognition and align with its new vision rooted in trust and the future. My role involved crafting a refreshed identity for the organization through a visually appealing and user-friendly website and brand identity. By understanding the organization's goals and objectives, I implemented design elements that showcased their commitment to the communities they serve as well as careful consideration of colours and imagery that represented the 5 First Nation communities the organization serves.

Website: liquidtrends.com/atcfn



Client: Government of Canada - Trans Mountain Expansion

The Trans Mountain Expansion project aimed to provide essential information to 129 communities across western Canada. The project involved the creation of an informative poster highlighting the eight accommodation measures presented by the Government of Canada in response to Indigenous concerns during consultation regarding the TMX pipeline. The poster featured a clear and concise graphic, making it easily comprehensible for communities along the pipeline route. Its purpose was to outline the available measures and ensure that all stakeholders had a comprehensive understanding of the accommodations offered within their regions.



Client: Shift Lab - Exploring Wâhkôhtowin

The board game design project I undertook involved creating visually captivating elements and cards for the game “Exploring Wâhkôhtowin.” This cooperative board game is designed for 2-4 players aged 14 and up, guiding them through the four seasons of the year. More than just a game, “Exploring Wâhkôhtowin” serves as a valuable educational tool, fostering discussions and knowledge-sharing. To provide a comprehensive experience, educators and game hosts are provided with a “Wâhkôhtowin Background” document, offering contextual information, historical insights, and additional resources for further information and discussion. This collaborative project, involving the Edmonton Shift Lab, the Indigenous Knowledge & Wisdom Centre, and the Yellowhead Indigenous Education Foundation, has received support from the Edmonton Community Foundation, further amplifying its impact.



Client: City of Edmonton, Native Counselling Services of Alberta

The Reconciliation Crosswalk graphic was created to symbolize the journey towards change and reconciliation between two sides. It features powerful imagery, such as the Bears in the center, honoring the Indigenous children who suffered in residential schools. In Indigenous culture, the Bear holds great spiritual significance as a protector, provider, and healer. The Bear Cub represents the new generation committed to continuing the legacy of reconciliation. The two large feathers depict the hard work of reconciliation, while the radiating feathers represent the lost children finding their way home and the ongoing acts of reconciliation that will persist into the future.



FORT MCKAY • GRAHAM

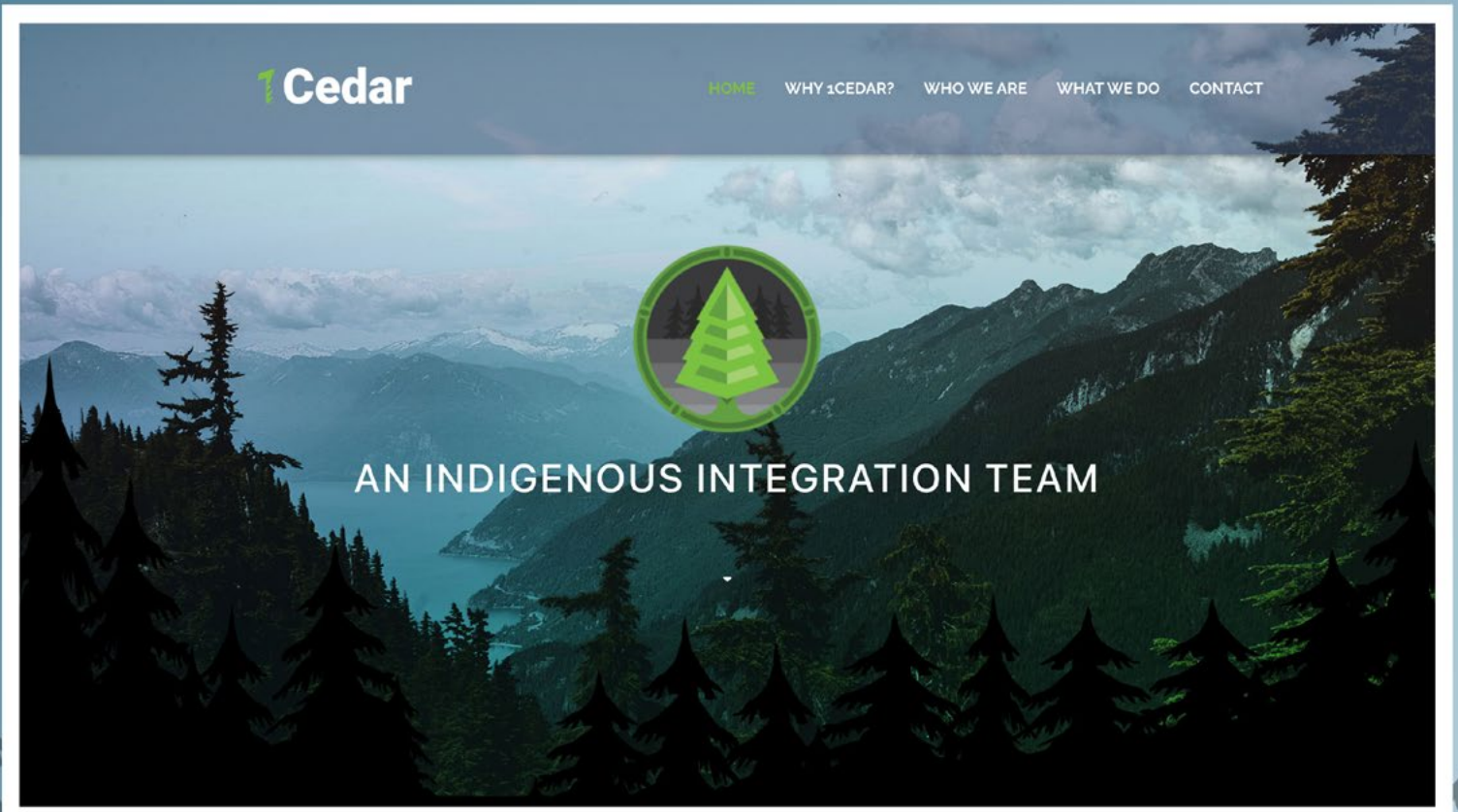
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Client: Fort McKay • Graham

The Fort McKay • Graham logo is a representation of the shared values and goals of two companies. It features a powerful eagle feather, a symbol of strength and wisdom.

The merging colours of the two companies create a vibrant, dynamic background that highlights the feather's beauty and draws attention to the unity and strength of Fort McKay and Graham. The merging colours also symbolize the coming together of both the community, and the company.

The eagle feather also represents not only strength, but also vision and leadership.



Client: 1Cedar

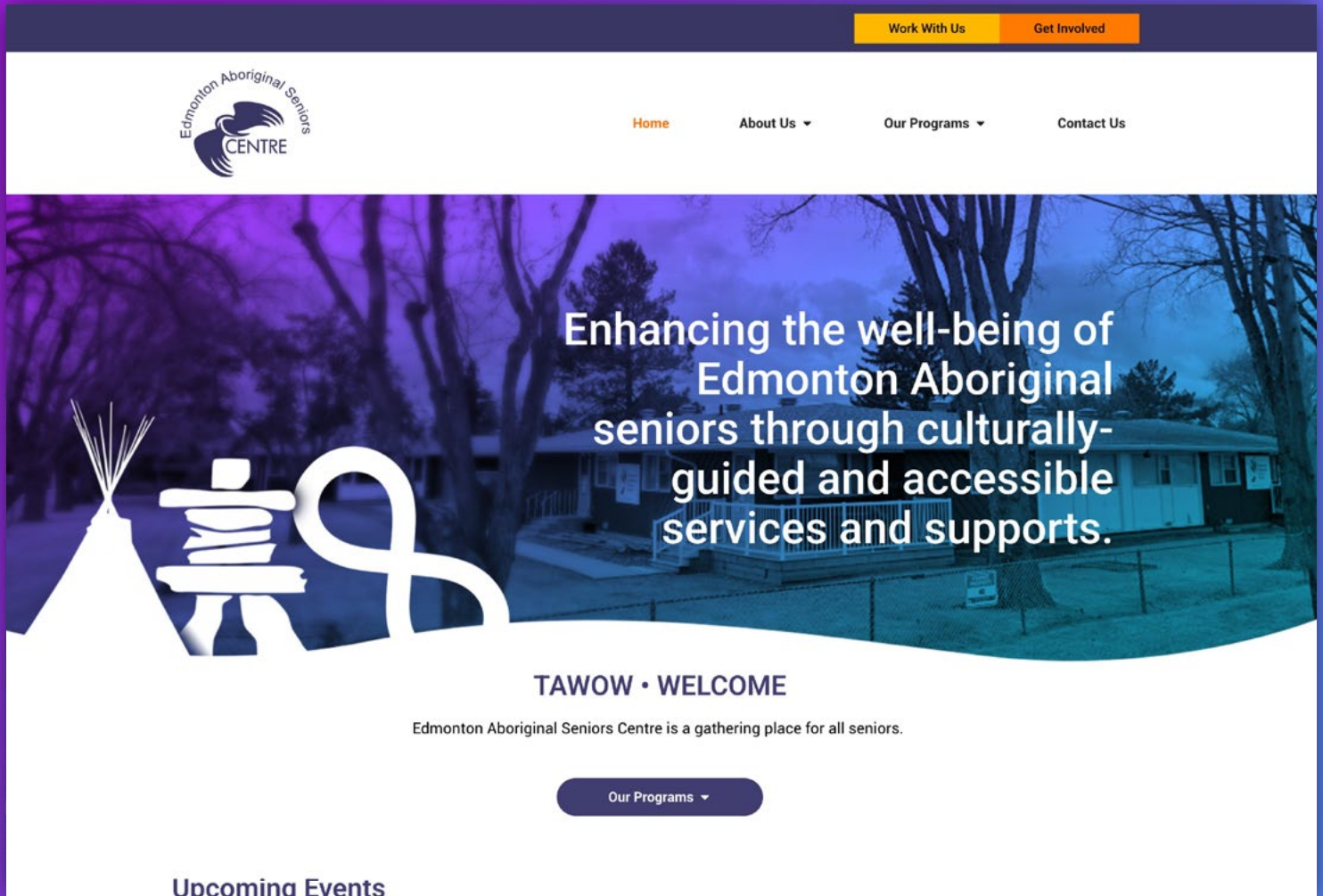
The 1Cedar website and branding project involved the creation of a brand that encapsulates the team's commitment to bringing forth past learnings, providing strategies for the present, and understanding the vision for the future. Through thoughtful imagery and elements, I crafted a brand that beautifully represents the company's vision and pillars. Each element was carefully chosen to reflect the adaptability, client and partner focus, and aspirations of 1Cedar. The result is a cohesive and visually engaging brand that accurately conveys the essence of the company and its dedication to meeting the evolving needs and aspirations of its clients and partners.

Website: liquidtrends.com/1cedar



Children's Book Illustration

The illustrations for Sakisak and the Weasel were created to bring the Denesuline story to life with vibrant imagery that reflects the rich cultural traditions of the Dene people. Each illustration captures the essence of the tale, blending traditional storytelling with a modern artistic approach. Inspired by nature, the characters and landscapes are depicted with intricate details that honor the spirit of Denesuline art. The visual storytelling enhances the connection between readers and the wisdom shared by Elder Ron Janvier, preserving the story for future generations.



Client: Edmonton Aboriginal Seniors Centre

The Edmonton Aboriginal Seniors Centre, a registered charitable organization in the City of Edmonton, operates on a membership basis and is governed by an elected volunteer Board of Directors. Recognizing the specific needs of their elderly clients, their website was designed with careful consideration. The design prioritizes easy navigation, featuring larger text and icons to accommodate seniors. Additionally, the design incorporates elements inspired by First Nation, Métis, and Inuit cultures, ensuring cultural representation and inclusivity within the website's aesthetics.

Website: easc.ca

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Client: Aboriginal Alert (Missing and Murdered Indigenous Peoples)

The Aboriginal Alert illustrations were created with the intention of capturing the spirit and raising awareness about the issue of missing and murdered Indigenous people (MMIP) in Canada. These illustrations were thoughtfully designed to effectively convey the message surrounding the urgency and importance of addressing this critical issue. The images used in these graphics serve as powerful visual representations, helping to evoke emotions and draw attention to the plight of missing and murdered Indigenous individuals in Canada. Through their impactful imagery, these illustrations aim to shed light on the reality of MMIP and encourage action towards justice, healing, and prevention.

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CASA

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CELEBRATING 25 YEARS



INDIGENOUS
ARTIST MARKET COLLECTIVE



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