# **Benjamin Lira Luttges**

### PhD Candidate at University of Pennsylvania

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My research explores how interactions with AI systems shape human learning, motivation, judgment, and decision-making. I design AI-powered interfaces—including conversational chatbots and intelligent writing assistants—as well as AI-driven decision-support tools (e.g., custom-trained language models for evaluating soft skills in college admissions), and systematically assess their psychological and social implications. Through pre-registered experimental studies, advanced NLP techniques, and analyses of real-world data, my work seeks to uncover how engagement with AI can durably augment—rather than replace or hinder—human capabilities.

#### 1. Education

2021—2026	University of Pennsylvania
	PhD and MA in Psychology. GPA 4.0
	Advisor: Angela Duckworth
	Dissertation: Enhancing Human Capabilities Through Interaction with Generative Al
2009—2017	Universidad de Lima
	BA. and Professional Licensure in Psychology. GPA 4.0
	Thesis: Parental Predictors of Effortful Control
2013	Katholieke Universiteit Leuven, Belgium
	Exchange student in master level courses on AI and Education

# 2. Key Projects

**Generative Al Impacts in Cognition:** Designed and implemented Al-driven writing and research assistants. Found substantial improvements in users' critical thinking and writing skills that persist when tool is not in use.

**Chatbot Systems for Qualitative Research:** Integrated Al-chatbot interview systems into Qualtrics user surveys and automated analysis pipelines, significantly scaling qualitative research data collection and processing.

**Al for College Admissions:** Built predictive language models trained on 300,000 college admission essays to reliably evaluate student soft skills, published in *Science Advances* and broadly covered by media (e.g., Forbes, Higher Ed Dive).

## 3. Selected Publications and Conference Presentations

See Google Scholar for the full list of 14 publications, cited 440 times.

# A. Published

- Lira, B., Duckworth, A. L., Gardner, M., Quirk, A., Stone, C., Rao, A., ... & D'Mello, S. K. (2023) Using Artificial Intelligence to Assess Personal Qualities in College Admissions. *Science Advances*. [link] Press Coverage. [Forbes][Counselor Bites][Higher Ed Dive][Inside Higher Ed][CU Boulder Today][University World News][EurekAlert!]
- Lira, B., O'Brien, J., Peña, P.A., Galla, B.M., D'Mello, S., Yeager, D.S., Defnet, A., Kautz, T., Munkacsy, K., Duckworth, A.L., (2022). Large Studies Reveal How Reference Bias Limits Policy Applications of Self-Report Measures. *Scientific Reports* 12(1) 19189. [link]
- Lira, B., Goldstein, D., Rogers, T., Ungar, L., & Duckworth, A.L., Teaching by Example: Evidence that AI can improve writing skill. [ArXiv. Submitted to PNAS.]

## **B.** In Preparation

- **Lira, B.,** Goldstein, D., Rogers, T., Ungar, L., & Duckworth, A.L., Smart and Smarter. Pairing Al examples and metacognition improves writing skill.
- **Lira, B.,** Gross, J., & Duckworth, A.L., Delivering motivational interventions at scale using Artificial Intelligence in Khan Academy.
- **Lira, B.,** Rogers, T., Ungar, L., & Duckworth, A.L., Conversing with a Generative-Al powered chatbot increased critical thinking.

#### C. Conference Presentations

- **Lira B.,** (2024, November), Can generative AI make you smart? Evidence that AI increases writing skill. NeurIPS Behavioral Machine Learning. Virtual.
- **Lira B.,** Duckworth, A., Toll, B., Kim, B., (2024, June), Admissions practices and strategy in the era of Artificial Intelligence and Big Data. Panel. Common App Illuminate Conference. Philadelphia, US.
- **Lira B.,** (2024, June), Al Fundamentals for Admissions Professionals. Enrollment Leaders Roundtable. Common App Illuminate Conference. Philadelphia, US. [slides]
- **Lira B.,** (2024, May), When will Generative AI Make Us Stupid and when will it make us Smart?. Talking to Machines Workshop at International Meeting on Experimental and Behavioral Social Sciences (IMEBESS). Riga, Latvia.
- **Lira B.,** (2024, February), Using Artificial Intelligence to Assess Personal Qualities in College Admissions. Society for Personality and Social Psychology Convention. San Diego.
- Ungar, L., **Lira, B.,** (2023, November) Using Large Language Models to Help People be their 'Best' Selves. Psychology of Technology Conference. UC Berkeley. [link][slides]
- **Lira, B.,** (2022, June). Using Artificial Intelligence to Assess Personal Qualities in College Admissions. Summer Institutes for Computational Social Science [link].

## 4. Technical Skills

Programming. Python, R, Qualtrics, JavaScript, HTML, SPSS, Factor, MPlus, MLWin, Psychopy

**ML/NLP/AI.** Transformers, Deep Learning, Neural Networks, NLP (LDA, Naïve Bayes, etc.), Reinforcement Learning, Supervised and unsupervised learning (e.g., Random Forests, Boosting, Support Vector Machines, Auto-encoders)

**Statistical Methods.** Bayesian Modeling, Econometric Analysis, Social Network Analysis, Factor Analysis, Multilevel Modeling, Structural Equation Modeling, Cluster Analysis, Non-parametric Methods (Logistic, Poisson, Negative Binomial Regression, Beta regression.)

Natural Languages. Spanish—Native English—Fluent German—Basic

# 5. Work Experience

# 2024 Data Scientist, Talking to Machines Project, Oxford University

Developed NLP-powered chatbot systems for scalable qualitative interviewing in social science research.

Built robust data analysis pipelines to process and analyze large-scale conversational data.

# 2020–2021 Visiting Scholar, Duckworth Lab, University of Pennsylvania

Collaborated closely on the design, data collection, statistical analysis, writing, and revision stages of multiple research projects.

Mentored undergraduate researchers and high-school interns, guiding research activities and analytical skill development.

Designed curriculum and statistical analysis modules to teach R programming to undergraduates.

# 2016 – 2020 | Research scientist, Pontificia Universidad Católica del Perú

Conducted empirical research on motivation and emotional well-being, focusing on poverty, maternal autonomy support, and educational engagement.

Designed and evaluated behavioral interventions to promote autonomy support and psychological well-being in educational and sports contexts.

## 2015 – 2017 Lead research analyst, Cerebrum

Designed, implemented, and evaluated psychological intervention programs aimed at enhancing cognitive and emotional regulation.

Developed educational neuroscience course materials for graduate-level programs.

Mentored graduate students, supervised thesis projects, and presented findings at academic and professional conferences.