



# Coffee & Magic

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# Coffee in NYC

01

THE PROBLEM:  
WHERE CAN  
YOU FIND  
STARBUCKS IN  
NYC?

02

THE DATA.

03

RESULTS.

# We all need coffee

- ◇ Most people need coffee.
- ◇ The magic potion brings us back to life.
- ◇ But where can you drink coffee while away from your favorite coffee shop?
- ◇ In this presentation I will use the data of Starbucks locations in NYC to help finding this needed cup of Jo.

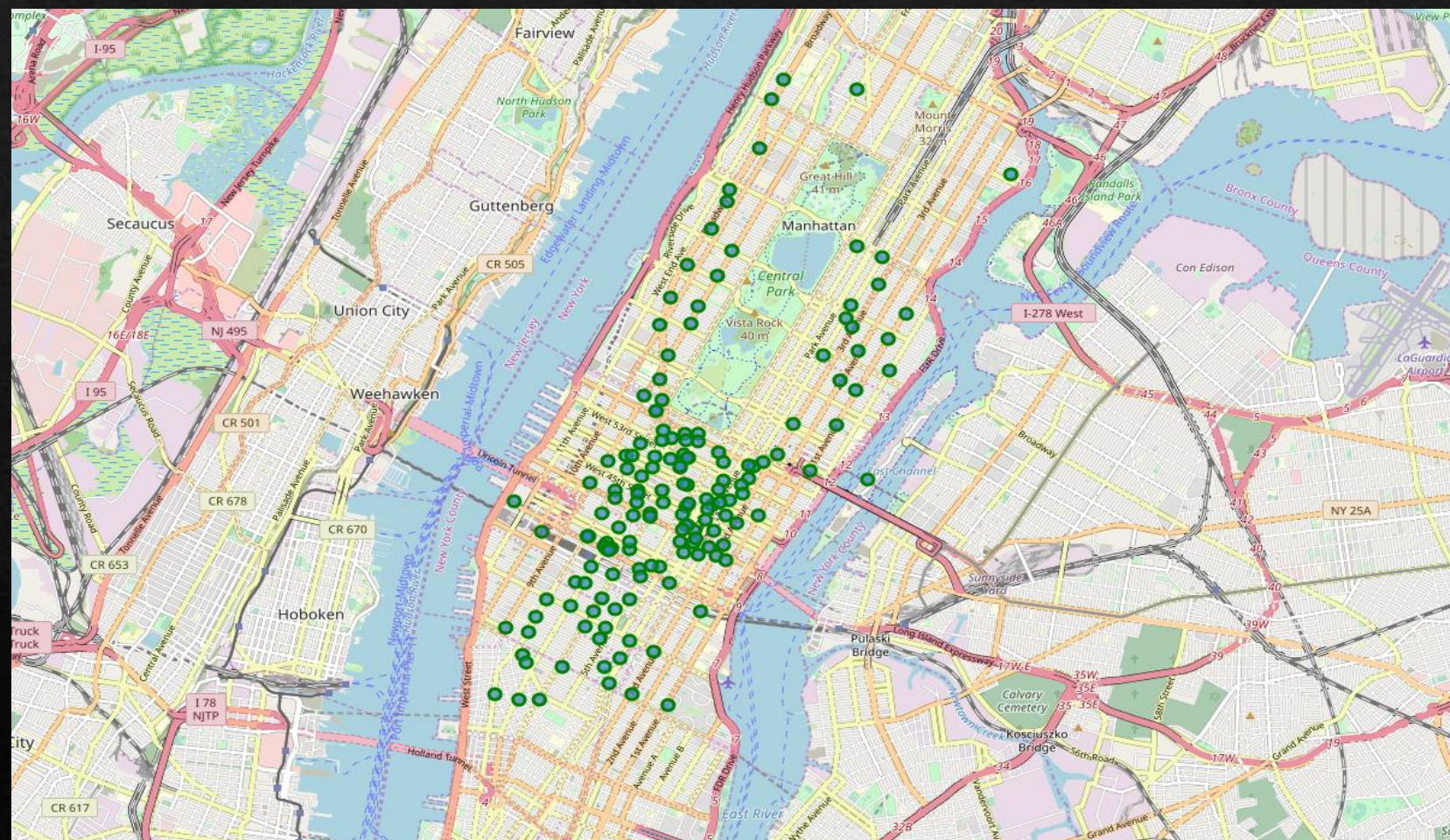


# DATA

- ◆ The data I will use is a Json file including coordinates of the NYC Starbucks.
- ◆ The data will be presented using a Folium map with markers.
- ◆ Lastly, I will provide you with the location with the highest concertation of Starbucks in NYC.



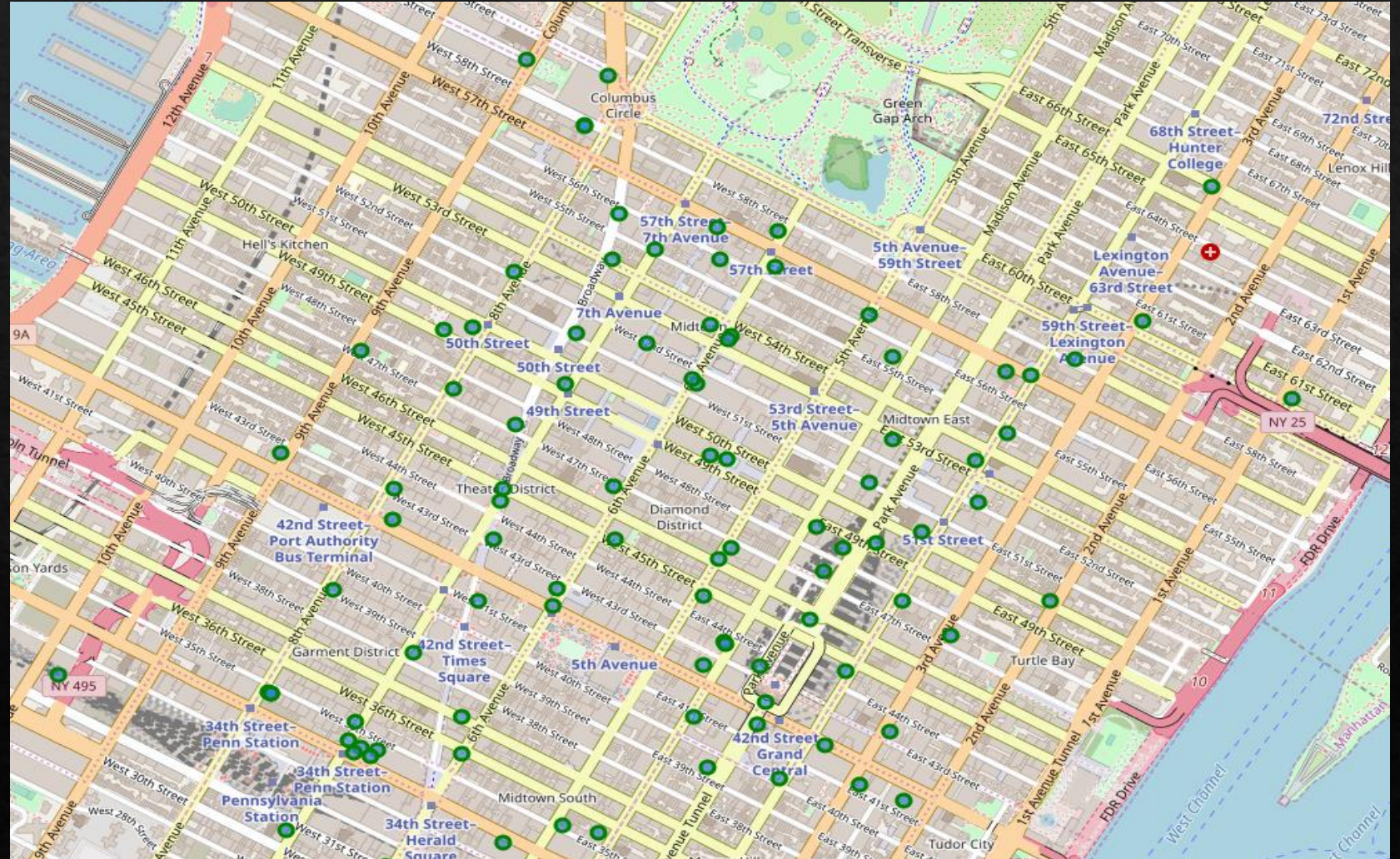
# RESULTS





# RESULTS

◆ NYC MAP  
Times Squares/  
South central park.





# DISCUSSION

- ◆ In this presentation I provided with the location of all the Starbucks locations in NYC.
- ◆ The data used in this presentation is the geolocations in a Json format.
- ◆ The data presented in the Folium map, using markers to pinpoint the Starbucks locations.
- ◆ The data shows the most Starbucks are located in Time's Squares and the south of Central Park.