

**Professional Indemnity Insurance  
Proposal Form  
Media Liability**

**I. General Data**

1. Name of proposer in full:

2. Address:

3. Nature of business:

(state whether cover is required in respect of proprietor, publisher, radio broadcaster, television broadcaster, editor etc.)

4. When was the firm established?

5. During the past five years has the name of the firm been changed (or in the case of an author, any pseudonym) or has any other firm purchased or any merger or consolidation taken place?

If so, please give full details.

6. Details of chief and executive editors or producers

Names	Qualifications, dates qualified/total duration of experience	Position held in company and how long

<p>7. State amount of gross turnover:</p> <ul style="list-style-type: none"> <li>(i) for each of last two years:</li> <li>(ii) anticipated for current year:</li> <li>(iii) split in countries for current year:</li> </ul>											
<p>8. Internet</p> <p>(a) Do you provide any services on the Internet? If so, please provide full details.</p>	yes      no										
<p>(b) What controls/procedures are used to avoid libel and/or infringement of any intellectual property rights?</p>											
<p>(c) Do you provide internet services for or on behalf of any other party? Please provide full details of services and contract terms and conditions including any indemnity/disclaimers of liability.</p>	yes      no										
<p>(d) What percentage of your total turnover is derived from the Internet?</p>	.....%										
<p><b>II. Publishers/Printers Section</b></p> <p>Please ignore this section if you do <b>not</b> require cover as a publisher or printer.</p> <p>1. Please state:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 20%;">Name of all publications</th> <th style="width: 20%;">Whether the publication relates to any particular subject (professional trade art, science, etc.)</th> <th style="width: 20%;">How often publication takes place? (weekly or otherwise?)</th> <th style="width: 20%;">Nature of publication (newspaper, trade journal, etc.)</th> <th style="width: 20%;">Approximate circulation</th> </tr> </thead> <tbody> <tr> <td style="height: 150px;"></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>		Name of all publications	Whether the publication relates to any particular subject (professional trade art, science, etc.)	How often publication takes place? (weekly or otherwise?)	Nature of publication (newspaper, trade journal, etc.)	Approximate circulation					
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<p>If you are publishers of books only, please state total number of books published during the past twelve months divided as between</p> <p>New Title      Fiction      Biography or Autobiography      Others</p> <p><b>Important Note:</b> Details should be given of any discontinued publications stating when last published. In the case of newspapers <b>Specimen copy of each of such publications.</b></p>														
<table border="1"><tr><td>Countries in which circulated</td><td>How long has each publication been in circulation</td><td>Territories in which published</td><td>Whether you have any procedures/systems for legally checking any material which may need to be examined prior to publication. If so, please give particulars including names of counsel/solicitors</td><td></td></tr><tr><td></td><td></td><td></td><td></td><td></td></tr></table>					Countries in which circulated	How long has each publication been in circulation	Territories in which published	Whether you have any procedures/systems for legally checking any material which may need to be examined prior to publication. If so, please give particulars including names of counsel/solicitors						
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<p>2. Do you require the policy to be extended to include your liability as printers in respect of material not published? If so, please state</p> <table border="1"><tr><td>Name of all publications</td><td>Nature of publication (newspaper, trade journal, etc.)</td><td>Approximate number printed per week</td><td>How long have you been printing each publication?</td><td>Is there a formal print contract between yourself and the Customer?</td></tr><tr><td></td><td></td><td></td><td></td><td></td></tr></table>					Name of all publications	Nature of publication (newspaper, trade journal, etc.)	Approximate number printed per week	How long have you been printing each publication?	Is there a formal print contract between yourself and the Customer?					
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<p><b>Important Note:</b></p> <p>1. Details should be given of any discontinued publications stating when last printed. In the case <b>Recent specimen copies of each of such publications.</b></p> <p>2. <b>A copy of the contract(s) should be supplied.</b></p>														

Do you assume any liability under the terms of the contract?	Does the contract make the customer responsible for all printing errors?		
<b>III. Radio and Television Broadcasters Section</b>			
Please ignore this section if you do <b>not</b> require cover as a radio or television broadcaster.			
1. State the percentage of the various types of programmes which are broadcast:			
News	_____ %	Comedy	_____ %
Documentary	_____ %	Musical	_____ %
Discussion	_____ %	Unscripted (Phone-Ins Advice Live) discussions	_____ %
Plays	_____ %	Advertising	_____ %
Films	_____ %		
2. In respect of documentary, discussion & unscripted live discussions (as above) what proportion is:			
Current Affairs	_____ %	Education	_____ %
Entertainment/Sport	_____ %	Health/Medicine Related	_____ %
Investigative Journalism	_____ %	Natural World	_____ %
Other	_____ %		
<b>Please describe:</b>			
3. State the source of programmes which are not produced by you:			
(i) Other programme contractors in your country			
(ii) USA/Canada			
(iii) Elsewhere (please specify)			

4. Have you agreed or will you agree to indemnify the suppliers of such programmes?	yes      no
<p>If so, please state the form in which such indemnity is or will be given. (Please provide a copy)</p>	
5. Do you receive an indemnity from the supplier of programmes to you? <b>If so,</b> please state the form in which such indemnity will be taken. (Please provide a copy)	yes      no
6. Are programmes not produced by you altered in any way before being broadcast? <b>(If so,</b> please state details)	yes      no
7. What proportion of programmes will be transmitted in languages other than your own language(s)? (please specify)	.....%
8. What proportion of your total broadcasting consists of: a) original matter transmitted from your station/channel? b) re-diffused matter which originates from another station/channel?	.....%
	.....%

<p>9. In respect of programmes produced by you:</p> <p>a) Are advance copies of political or other speeches required?      yes      no</p> <p>b) Are these checked whilst broadcast is in progress in order to detect any variations from the manuscript? (<b>If so</b>, please give details.)      yes      no</p> <p>c) Are these manuscripts supplied to other broadcasting stations</p> <p>(i) In your country?      yes      no</p> <p>(ii) Elsewhere? (please specify)   <b>If so</b>, please state whether an indemnity is given or taken and the nature of the indemnity.</p>											
<p>d) Do you require an indemnity from contributors?   <b>If so</b>, please attach a copy of your standard contract used in connection with the engagement of contributors.</p>	yes      no										
<p>10. What are your <b>internal</b> procedures/systems for legally checking any material prior to broadcast? Please give full particulars.</p>											
<p>11. What <b>external</b> counsel/solicitors are used for checking any material prior to broadcast? Please give full particulars.</p>											
<p>12. What is the average weekly number of hours during which broadcasting takes place? ..... </p>											
<p>13. Give details of all magazines, books, pamphlets, publicity handouts etc. which are likely to be published in support of television or broadcasting activities.</p>											
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Territories in which published	Turnover received	State whether publication is free or state cover price																		
<b>IV. Previous insurance/previous claims</b>																				
1. Have you previously been insured?																				
<b>If so, please specify:</b>																				
<table border="1"> <thead> <tr> <th>Name of insurer</th> <th>Policy period</th> <th>Limit of indemnity</th> </tr> </thead> <tbody> <tr><td>1.</td><td></td><td></td></tr> <tr><td>2.</td><td></td><td></td></tr> <tr><td>3.</td><td></td><td></td></tr> <tr><td>4.</td><td></td><td></td></tr> <tr><td>5.</td><td></td><td></td></tr> </tbody> </table>			Name of insurer	Policy period	Limit of indemnity	1.			2.			3.			4.			5.		
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2.																				
3.																				
4.																				
5.																				
2. Has a previous application been declined?																				
Has a previous insurance <ul style="list-style-type: none"> <li>a) required increased premium?</li> <li>b) required special restrictions?</li> <li>c) been terminated/not been renewed by an insurer?</li> </ul>																				
<b>If so, please give detailed information.</b>																				
3. Have any claims been made during the past five years against your firm?																				
<b>If so, please advise amount and background of each claim.</b>																				

4. Is your firm aware of any circumstances or incidents which may result in a claim against your firm? <b>If so, please give details.</b>	yes      no
<b>V. Indemnity required</b>	
1. Limit any one claim	
2. Aggregate Limit	
3. Deductible each and every claim to be borne by insured	
4. For which territory of the world do you require cover? Please tick <input type="checkbox"/> your country <input type="checkbox"/> Worldwide excluding USA and Canada <input type="checkbox"/> Worldwide <input type="checkbox"/> Other .....	
5. For which jurisdiction of the world do you require cover? Please tick <input type="checkbox"/> your country <input type="checkbox"/> Worldwide excluding USA and Canada <input type="checkbox"/> Worldwide <input type="checkbox"/> Other .....	

I/We declare that the statements and particulars in this proposal are true and that I/we have not misrepresented or suppressed any material facts. I/We agree that this proposal, together with any other information supplied by me/us, shall form the basis of any contract of insurance effected thereon.

Signing this proposal form does not bind the proposer or underwriter to complete this insurance.

Dated this \_\_\_\_\_ day of \_\_\_\_\_ 19\_\_\_\_\_

For and on behalf of \_\_\_\_\_  
(insert name of firm)

Signature of chief editor or chief producer \_\_\_\_\_

Please attach a brochure concerning your firm