## 2024-05-20 - Report

USER STATISTICS are users interested in exclusive content?

NUMBER OF USERS: 55 NUMBER OF WALLETS: 0

NUMBER OF COLLECTING USERS: 41

==> USERS TO WALLET RATIO: 0

==> USERS TO COLLECTING USER RATIO: 0.7455 ==> WALLETS TO COLLECTING USER RATIO: Infinity

NUMBER OF REPRODUCTIONS OF TOTAL TRACK: 83 NUMBER OF PREVIEW REPRODUCTIONS: 278 ==> REPRODUCTIONS PER USER: 2.02

ARTISTS STATISTICS are electronic artists interested?

NUMBER OF ONBOARDED ARTISTS: 5 ==> USERS TO ARTIST RATIO: 11 ==> WALLETS TO ARTIST RATIO: 0

==> COLLECTING USERS TO ARTIST RATIO: 8.2

NUMBER OF TOTAL ARTISTS FANS: 307

==> PERCENTAGE OF ATTRACTED FANS: 0.1336

NUMBER OF CONTACTED ARTISTS USERS TO ARTIST: 921 WAITING ARTISTS TO CONTACTED RATIO: 5.86%

ONBOARDED ARTISTS USERS TO CONTACTED RATIO: 0,43%

TRANSACTIONS STATISTICS

NUMBER OF TRANSACTIONS: 81
TRANSACTIONS TO USER RATIO: 1.47
TRANSACTIONS TO WALLET RATIO: Infinity
TRANSACTIONS TO COLLECTING USER RATIO: 1.98

**TOTAL TOKEN SUPPLY: 350** 

TRANSACTIONS TO TOKEN SUPPLY RATIO: 0.2314

TRANSACTIONS TO ARTIST RATIO: 16.2

YESTERDAY GOOGLE ANALYTICS STATISTICS

ACTIVE 1 DAY USERS: 1 ACTIVE 7 DAY USERS: 29 ACTIVE 28 DAY USERS: 154

AVERAGE NUMBER OF DAILY USERS: 5.5

**VARAITION: 18.18%** 

YESTERDAY TOTAL SESSION: 1 AVERAGE MONTHLY SESSION: 9.07 **VARIATION: 11.02 %** 

YESTERDAY SESSIONS PER USER: 1.00 AVERAGE SESSIONS PER USERS: 1.59

**VARIATION: 62.99 %** 

AVERAGE YESTERDAY SESSION DURATION: 0.00 sec AVERAGE MONTHLY SESSION DURATION: 275.14 sec

**VARIATION: 0 %** 

ENGAGED SESSION: 0

**AVERAGE ENGAGED SESSION: 6.82** 

**VARIATION: 0 %** 

**EVENTS PER SESSION: 4** 

**AVERAGE EVENTS PER SESSION: 5.24** 

**VARIATION: 76.33 %** 

YESTERDAY SCREEN PAGE VIEWS: 2 AVERAGE SCREEN PAGE VIEWS: 26.96

VARIATION: 7.42 %

SCREEN PAGE VIEWS PER USER: 2

AVERAGE SCREEN PAGE VIEWS PER USER: 4.72

**VARIATION: 42.38 %**