

## 2024-04-04 - Report

### USER STATISTICS

are users interested in exclusive content?

NUMBER OF USERS: 42  
NUMBER OF WALLETS: 29  
NUMBER OF COLLECTING USERS: 29  
==> USERS TO WALLET RATIO: 0.6905  
==> USERS TO COLLECTING USER RATIO: 0.6905  
==> WALLETS TO COLLECTING USER RATIO: 1

NUMBER OF REPRODUCTIONS OF TOTAL TRACK: 69  
NUMBER OF PREVIEW REPRODUCTIONS: 222  
==> REPRODUCTIONS PER USER: 2.38

### ARTISTS STATISTICS

are electronic artists interested?

NUMBER OF ONBOARDED ARTISTS: 4  
==> USERS TO ARTIST RATIO: 10.5  
==> WALLETS TO ARTIST RATIO: 7.25  
==> COLLECTING USERS TO ARTIST RATIO: 7.25

NUMBER OF TOTAL ARTISTS FANS: 307  
==> PERCENTAGE OF ATTRACTED FANS: 0.0945

NUMBER OF CONTACTED ARTISTS USERS TO ARTIST: 917  
WAITING ARTISTS TO CONTACTED RATIO: 5,89%  
ONBOARDED ARTISTS USERS TO CONTACTED RATIO: 0,44%

### TRANSACTIONS STATISTICS

NUMBER OF TRANSACTIONS: 74  
TRANSACTIONS TO USER RATIO: 1.76  
TRANSACTIONS TO WALLET RATIO: 2.55  
TRANSACTIONS TO COLLECTING USER RATIO: 2.55

TOTAL TOKEN SUPPLY: 350  
TRANSACTIONS TO TOKEN SUPPLY RATIO: 0.2114  
TRANSACTIONS TO ARTIST RATIO: 18.5

### YESTERDAY GOOGLE ANALYTICS STATISTICS

ACTIVE 1 DAY USERS: 9  
ACTIVE 7 DAY USERS: 26  
ACTIVE 28 DAY USERS: 189  
AVERAGE NUMBER OF DAILY USERS: 6.75  
VARAITION: 133.33%

YESTERDAY TOTAL SESSION: 12  
AVERAGE MONTHLY SESSION: 12.89

VARIATION: 93.07 %

YESTERDAY SESSIONS PER USER: 1.33

AVERAGE SESSIONS PER USERS: 1.70

VARIATION: 78.3 %

AVERAGE YESTERDAY SESSION DURATION: 108.35 sec

AVERAGE MONTHLY SESSION DURATION: 200.65 sec

VARIATION: 54 %

ENGAGED SESSION: 4

AVERAGE ENGAGED SESSION: 11.36

VARIATION: 35.22 %

EVENTS PER SESSION: 5.583333333333333

AVERAGE EVENTS PER SESSION: 6.30

VARIATION: 88.56 %

YESTERDAY SCREEN PAGE VIEWS: 31

AVERAGE SCREEN PAGE VIEWS: 50.32

VARIATION: 61.6 %

SCREEN PAGE VIEWS PER USER: 3.4444444444444446

AVERAGE SCREEN PAGE VIEWS PER USER: 6.65

VARIATION: 51.83 %