

Innovative insurance for the new economy

LISA'S Journey



Pilar Andrade and Alfonso Lahuerta found LISA Seguros.

GEMA Award for Business Digitalization

INESE National Award for Business Disruption

Unconference Woman InsurTech Award

2018

Launch of 100% online cyber risk product.

Seal Awards Innovation Finalist

2020

First round of investment completed.
 The LISA team grows to 10 people.

2022













2019

Authorization of the DGSFP to operate as an Underwriting Agency.

Launch of LISA Seguros website.

Selected in the BBVA Talent program
Selected for the Cuatrecasas Acelera program

2021

LISA Recycling, proposed for sandbox.

2023

Launch in Portugal.



Products









D&O
Cyber-security
Travel and pecuniary loss
Mechanical Warranty
Machinery breakdown
Environmental CR
Travel
Damage, Theft and Fire
Atypical Insurance

CR

Human **Tecnology**

Automobile

Digital Health









Carbon Footprint Stamp Emissions Report 2021





Young Innovative Company Seal Young innovative companies



Certified



B Corp Seal

Companies for an inclusive and sustainable economy



EIBT Seal Innovative technology-based company



Connected industry

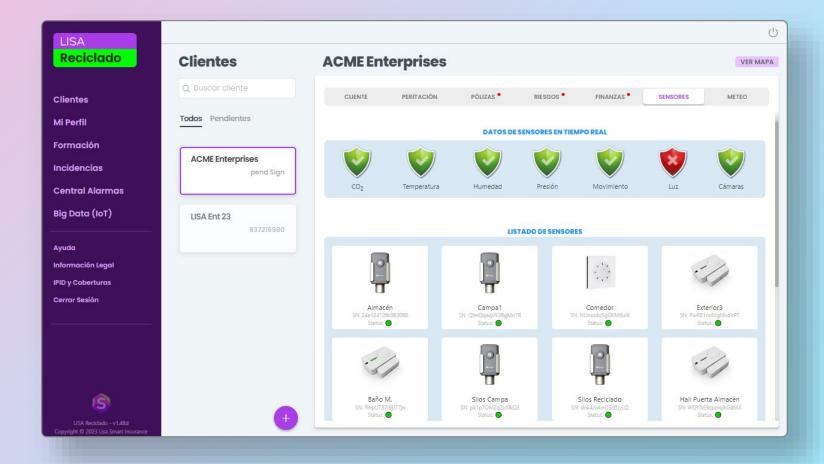




Our platform

VideoPertization
Financial Report

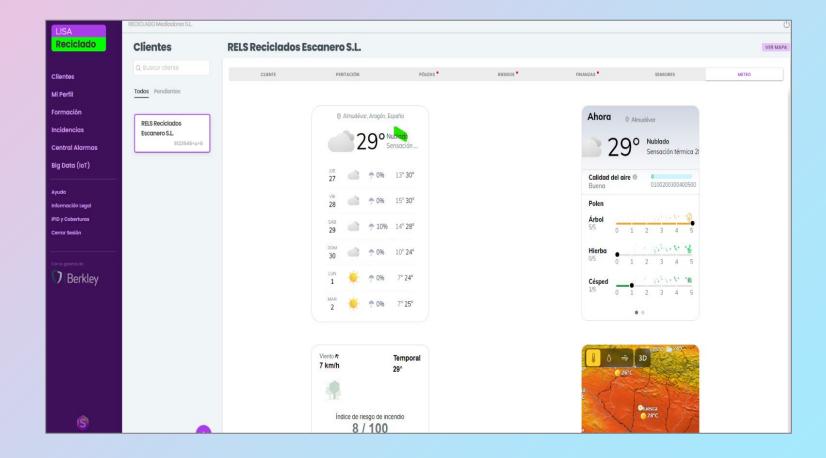
IoT Devices
Weather Systems
GeoLocation





Our platform

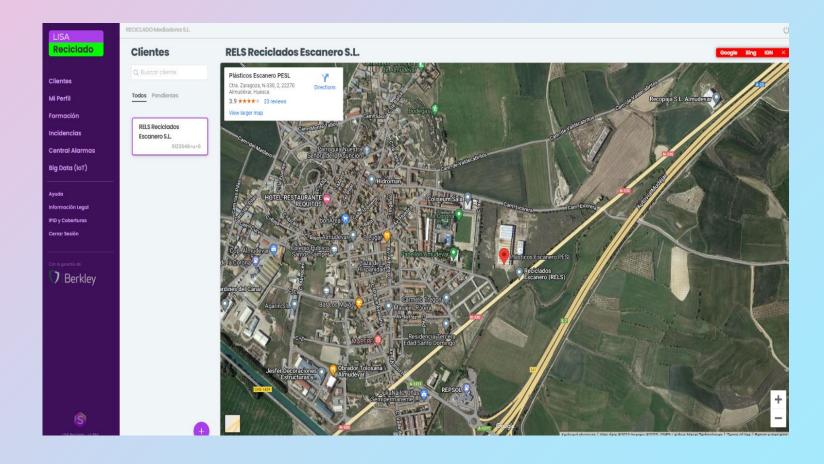
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We want to:

- Be different and create something disruptive in the insurance market
- Help industries lacking an insurance solution
- Use technology to manage industrial risks







Waste collection, treatment and disposal

CNAE 3832

2019 > 2021

Average evolution of the sector

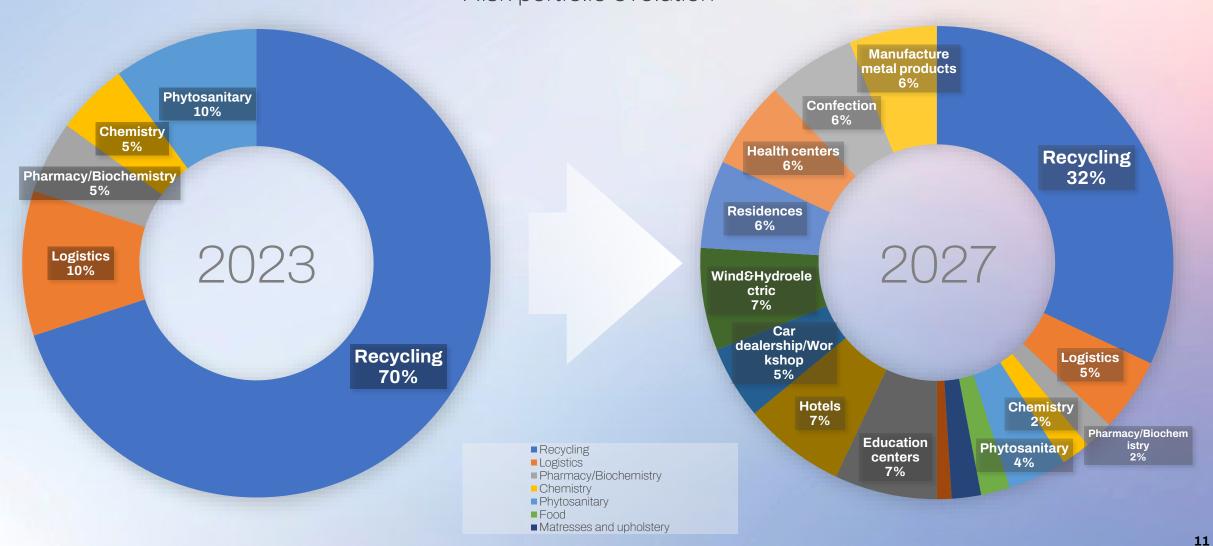
Net sales	+69%
Profitability	+2.260%
Net Income	+1.104%

Fuente: Informa 10





Risk portfolio evolution





Lessons from the past - Problems to avoid:

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Filter risks to insure and opportunists



Establish barriers to entry



Subsequent monitoring of risks



Involvement of the company in the process (self-insurance)

Current advantage: the lack of insurance in these sectors for several years has forced companies to greatly increase investments in security measures.





Value chain - Technical margin focused model









We don't just create insurance...
We make you feel safe

- +34 911 438 385
- Ramón y Cajal 5, Alcobendas 28100 Madrid

www.lisa-seguros.com