

## **PERSONAL SKILLS**

- Client focused
- Accountable
- Resilient
- Creative
- Solution oriented
- Reliable and professional
- Organized
- Deadline oriented
- Strong interpersonal, teamwork and communication skills
- Intercultural communication

## PROFESSIONAL SKILLS

- Record keeping & report writing
- Marketing Strategy
- Social Media Planning
- Copywriting
- Google Ads + Google Analytics
- Market Research
- Microsoft Office
- Adobe Photoshop
- Email Marketing
- First Aid (3-day course)
- Keeping Adults Safe Certified
- MAPA Certified
- Safetalk Certified
- Full & Clean Drivers License

## **LANGUAGES**

- German (Native)
- English (Fluent)
- Arabic (Intermediate Spoken Levantine)

# CONTACT

Lisa Feigen lisafeigen@web.de +353 (0)879316799

# Lisa Feigen

#### WORK EXPERIENCE

#### **Support Worker**

DUBLIN SIMON COMMUNITY JULY 2019 - PRESENT

- Support the project/key workers and management in the implementation of operational and strategic goals; following-up on support plan actions, supporting the service user to achieve their goals.
- Conduct harm reduction interventions; overdose prevention, stabilisation.
- Managing complex and challenging behavior including impacts of dementia and confusion, crisis and conflict management.
- Deliver the personal, professional and social development program.
- Ensure consistent documentation incl. handovers, reports and follow-ups,

#### **Online Advertising Specialist**

**ACCENTURE** 

**SEPTEMBER 2018 - JUNE 2019** 

- Troubleshooting technical and strategical problems of medium and large scale customers with Google Ads and Google Analytics.

#### **Community Manager**

**PETRIOTICS** 

JANUARY 2017- AUGUST 2018

- Creating social media content & graphics for daily postings as well as content for website & blog
- Planning and managing ad campaigns on Facebook, Instagram, Google Ads
- Preparing and co-facilitating business presentations for key stakeholders

#### **German Language Teacher**

UPGRADE TRAINING CENTER NOVEMBER 2015 - JUNE 2016

- Developing the German language class curriculum
- Teaching adults and children in German Levels A1-B1

#### **VOLUNTEERING EXPERIENCE**

#### **Mobile Outreach Support & Driver**

INNER CITY HELPING HOMELESS DECEMBER 2018 - PRESENT

-Providing bed referrals, sleeping bags, food and support to rough sleepers across Dublin city

#### **German Language Teacher**

REFUGEE CAMP "PAULUSHEIM" BONN DECEMBER 2014 - JULY 2015

- Teaching German to Syrian families who seek Asylum in Germany
- Accompanying families to doctor visits and official appointments

## **EDUCATIONAL INFO**

# American University of Science and Technology Beirut, Lebanon

MBA

FOCUS ON DIGITAL MARKETING

October 2017 - June 2019

Final Project: Startup Business Plan for a Bartering Mobile App

#### **University of Bonn**

**BACHELOR OF ARTS** 

POLITICAL SCIENCE, SOCIOLOGY / ISLAM STUDIES (DOUBLE BA)

October 2012 - October 2015

Thesis: "Examining the role of domestic and regional policies of the Al-Maliki government in Iraq as contributory catalysts for the rise of ISIS"