

**Lisa talks
about things
she likes.**

1. Sorting knowledge.
2. Sorting ideas.
3. Sorting personalities.
4. Rethinking things.
5. Doing more in less time.

Lisa talks
about things
she likes.

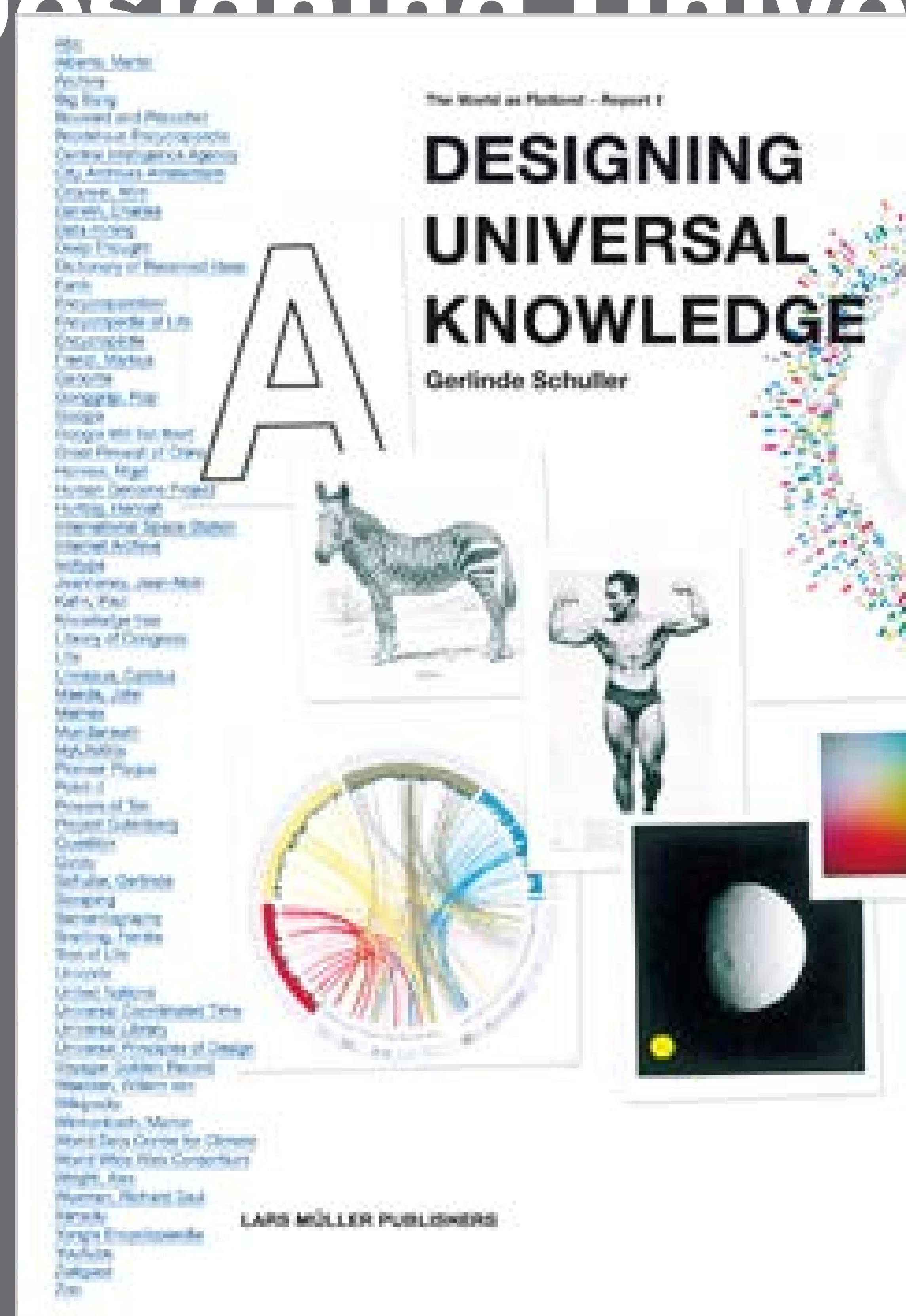
EXTRA: My fav web tools

1. Sorting knowledge

Designing Universal Knowledge

1. Sorting knowledge

Designing Universal Knowledge



Uni

United Nations (UN) is an international organization and association of states to secure world peace and further international cooperation between nations. Adherence to the law of nations, enshrined in the UN Charter, and the protection of human rights, set forth in the [Universal Declaration of Human Rights](#), are among its most important tasks. The UN was founded in 1945 as the successor of the League of Nations with the aim of creating a platform for dialogue between all nations on Earth and thereby preventing a third world war. In 2006 the organization with its headquarters in New York had 191 members. The principal organs of the organization are the General Assembly, the Security Council, the Secretariat, the Economic and Social Council, and the International Court of Justice. The UN additionally has specialized agencies and organizations located all over the world. The working languages are English and French, with Russian, Spanish, Chinese, and Arabic as official languages.

reach out actively. There is a breathtaking speed of change in the way information is produced, gathered and passed on. It takes ingenuity and a will to embrace new technologies to stay on the front line of change and not lose touch.'

Armed from: [Chances UN Committee on Information, 2006](#)

'For the UN to be understood, it must communicate clearly, inform in a timely and precise manner and

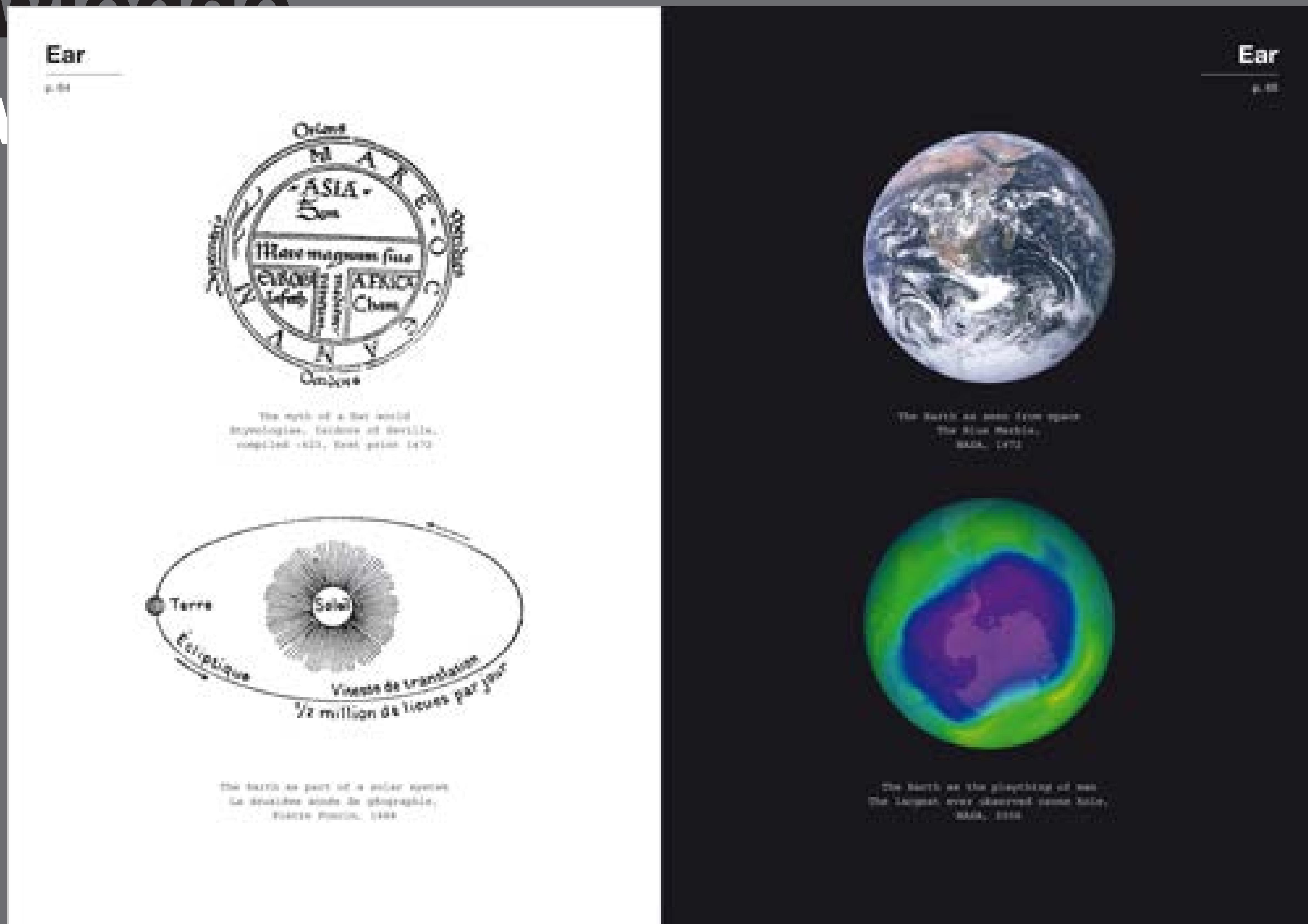
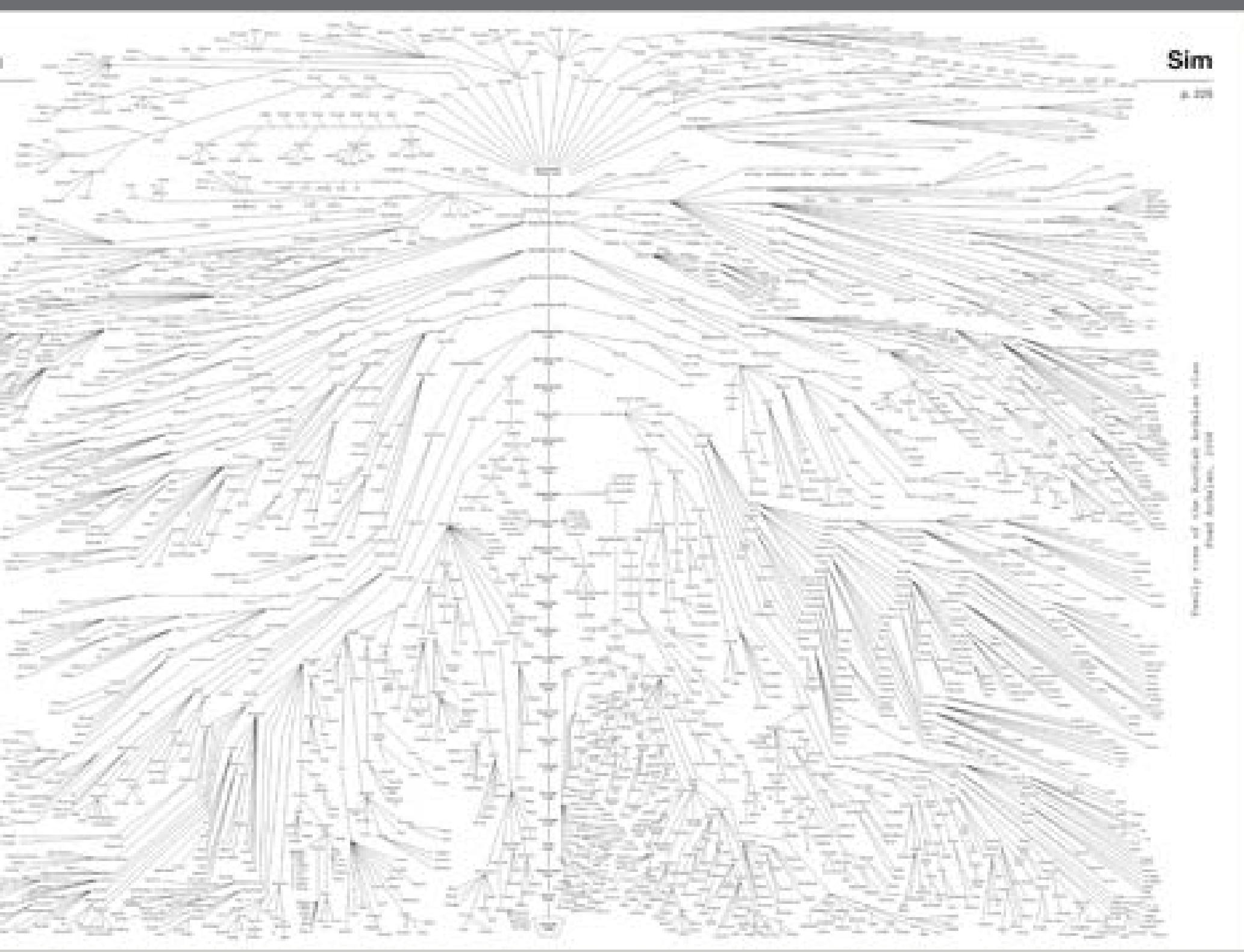
Uni

United Nations Timeline (1945-2013)

A world map where countries are colored according to their status as UN member states. The map also includes icons representing various UN specialized agencies and programs, such as the United Nations Development Program (UNDP), the Food and Agriculture Organization (FAO), the United Nations Environment Program (UNEP), the International Monetary Fund (IMF), and the World Health Organization (WHO). The map is titled 'United Nations Timeline (1945-2013)'.

1. Sorting knowledge

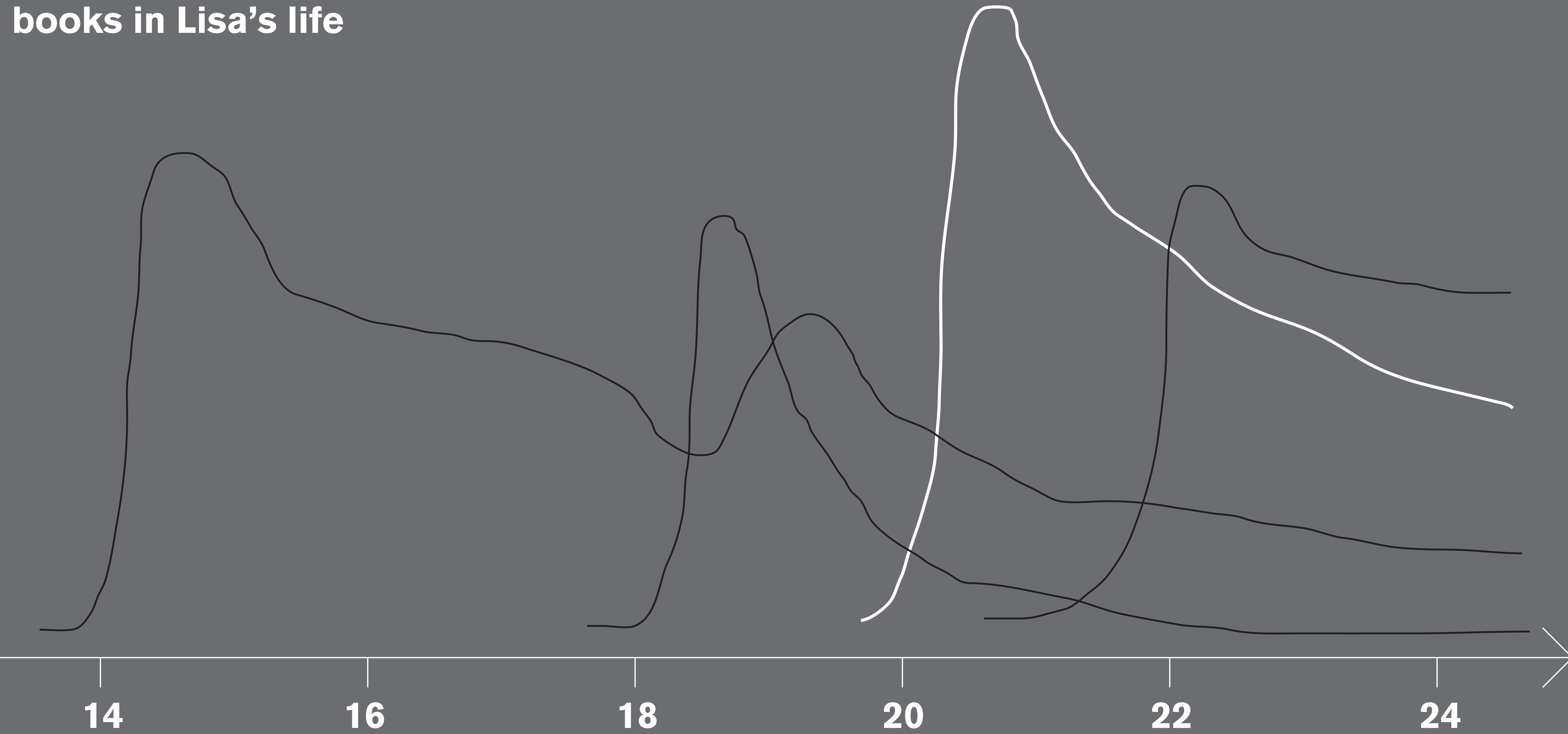
Designing University



1. Sorting knowledge

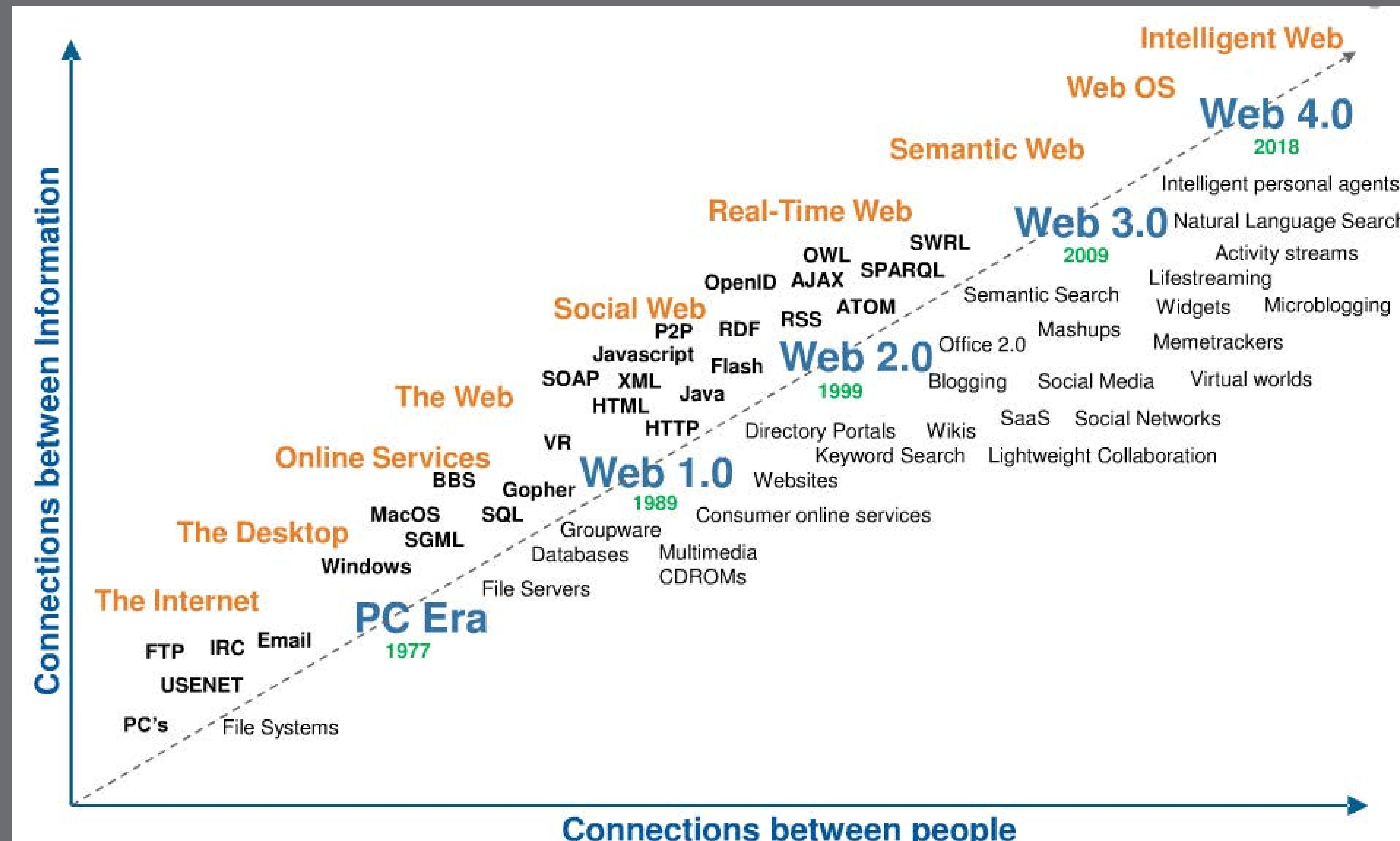
Designing Universal Knowledge

Excitement about
books in Lisa's life



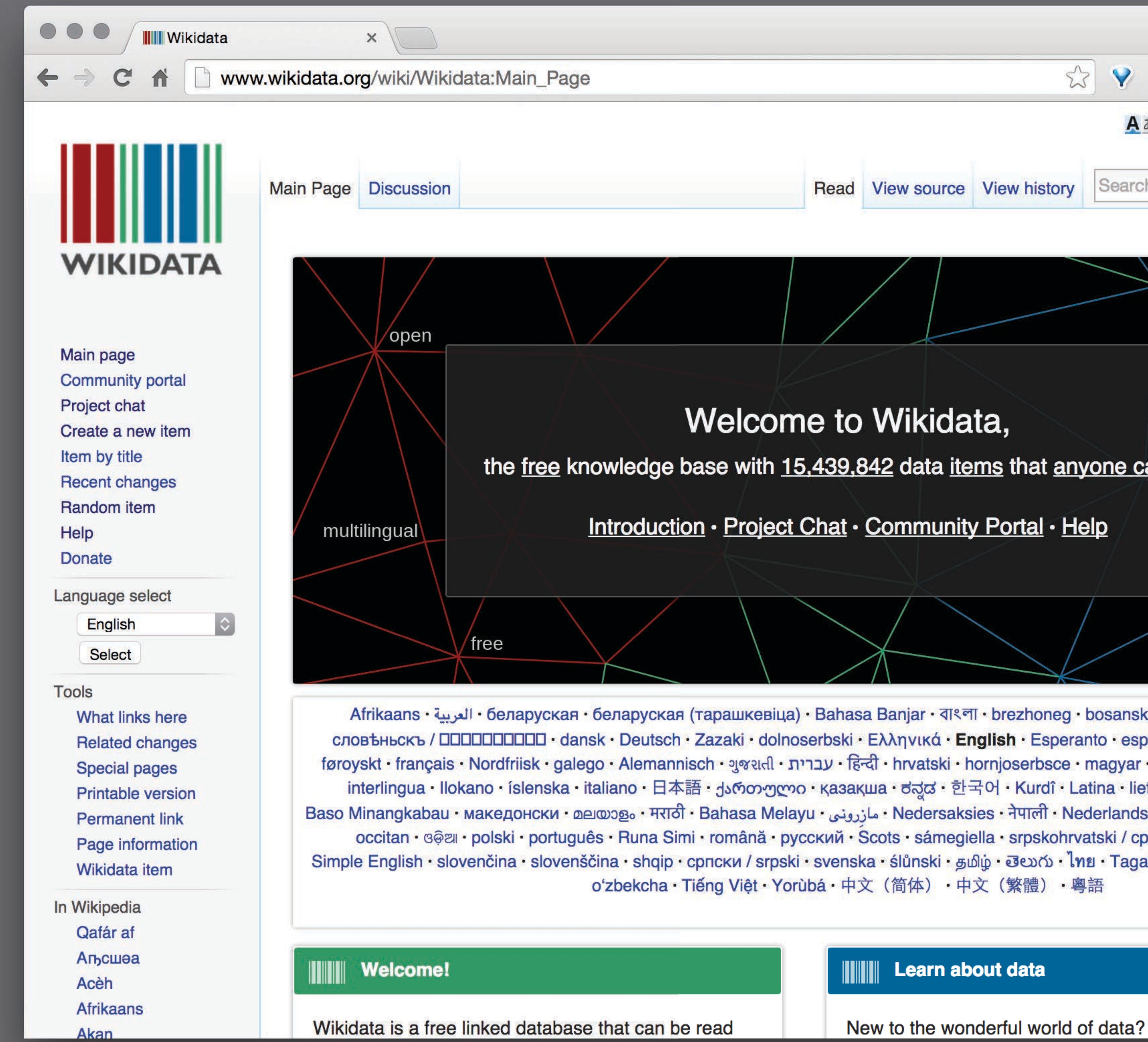
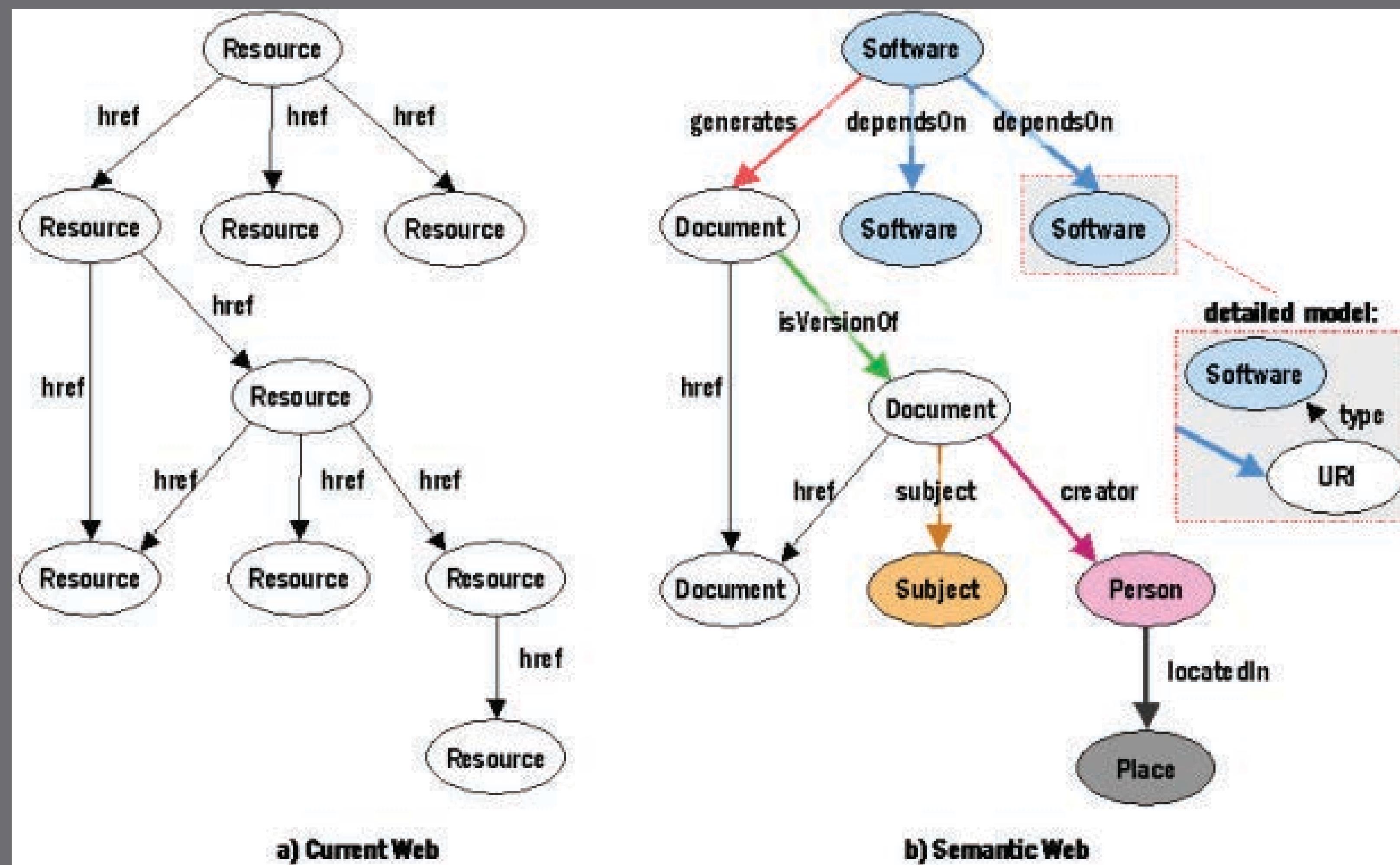
1. Sorting knowledge

The Semantic Web / Web 3.0



1. Sorting knowledge

The Semantic Web/Web 3.0



1. Sorting knowledge

The Semantic Web

The screenshot shows a web browser displaying the Wikidata page for Earth (Q2). The page title is "Earth (Q2)". Below the title, it says "third planet in the Solar System". A section titled "Also known as:" lists various names: Terra, Gaia, Sol-3, the Blue Planet, Ó, +, World, Local Planet, Third Planet, Tellus, Sol III, Sol 3, Planet Earth, and The Globe. Below this, a box contains links to "In other languages", "Statements", "Wikipedia pages linked to this item", "Wikinews pages linked to this item", "Wikiquote pages linked to this item", "Wikisource pages linked to this item", "Wikivoyage pages linked to this item", and "Pages on other sites linked to this item".

In other languages

中文 (中国大陆)	地球	[edit]
	距离太阳第三近的行星	[edit]
中文 (台湾)	地球	[edit]
	距離太陽第三近的行星	[edit]
Deutsch	Erde	[edit]
	dritter Planet unseres Sonnensystems, einziger bekannter belebter Himmelskörper	[edit]

1. Sorting knowledge

The Semantic Web / Web 3.0

Google Search - sun

Standard Google Search (Left):

- The Sun | The Best for News, Sport, Showbiz, Celebrities ...**
www.thesun.co.uk/
Get the latest news and features at The Sun - Showbiz, babes, celebrities, sport and racing, national and international news. Check out the best pictures, videos, ...
Football - Sport - Sign In - Sun+ Perks
- News for sun**
Spectacular Solar Flare Erupts from the Sun
[NBCNews.com](http://www.nbcnews.com) - 1 day ago
The sun kicked off this week with an explosive solar flare that, while not aimed directly at Earth, may be a hotspot to watch over the next few ...
[More news for sun](#)
- Sun - Wikipedia, the free encyclopedia**
en.wikipedia.org/wiki/Sun
The Sun is the star at the center of the Solar System. It is almost perfectly spherical and consists of hot plasma interwoven with magnetic fields. It has a diameter ...
Future of the Earth - Star - G-type main-sequence star - Sun (disambiguation)
- Oracle and Sun Microsystems | Strategic Acquisitions | Oracle**
www.oracle.com/us/sun/
Since Oracle acquired Sun in 2010, Oracle's hardware and software engineers have worked side-by-side to build fully integrated systems and optimized ...

Semantic Google Search (Right):

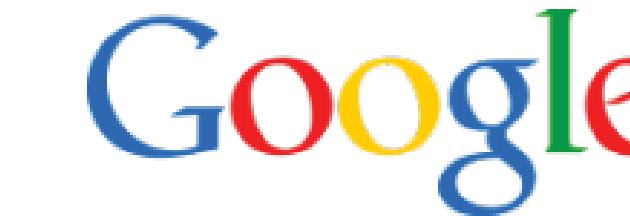
- The Sun**
193,558 followers on Google+
[Follow](#)
The Sun is a daily tabloid newspaper published in the United Kingdom and Ireland. It is published by the News Group Newspapers division of News UK, itself a wholly owned subsidiary of Rupert Murdoch's News Corp. [Wikipedia](#)
- Recent posts**
A Porsche driver beats up a female bus driver in this road rage row caught on camera: <http://bit.ly/1wlzVbs> 1 hour ago
- See results about**
Sun (Star)
Distance to Earth: 149,600,000 km
Surface temperature: 5,778 K

Sun Microsystems (Computer company)
- encyclopedia**
The Sun is the star at the center of the Solar System. It is almost perfectly spherical and consists of hot plasma interwoven with magnetic fields. It has a diameter ...
Main-sequence star - Sun (disambiguation)
- Planets: Sun: Overview**
Hot ball of glowing gases at the heart of our solar system, between the orbits of distant Neptune and ...
- Community News, Blogs ...**
The Sun is the star at the center of the Solar System. It is almost perfectly spherical and consists of hot plasma interwoven with magnetic fields. [Wikipedia](#)
- competitive**
What is promoting tourism in the country. Published on August 29, 2014.
- Orbits:** Galactic Center
- People also search for** [View 15+](#)

1. Sorting knowledge

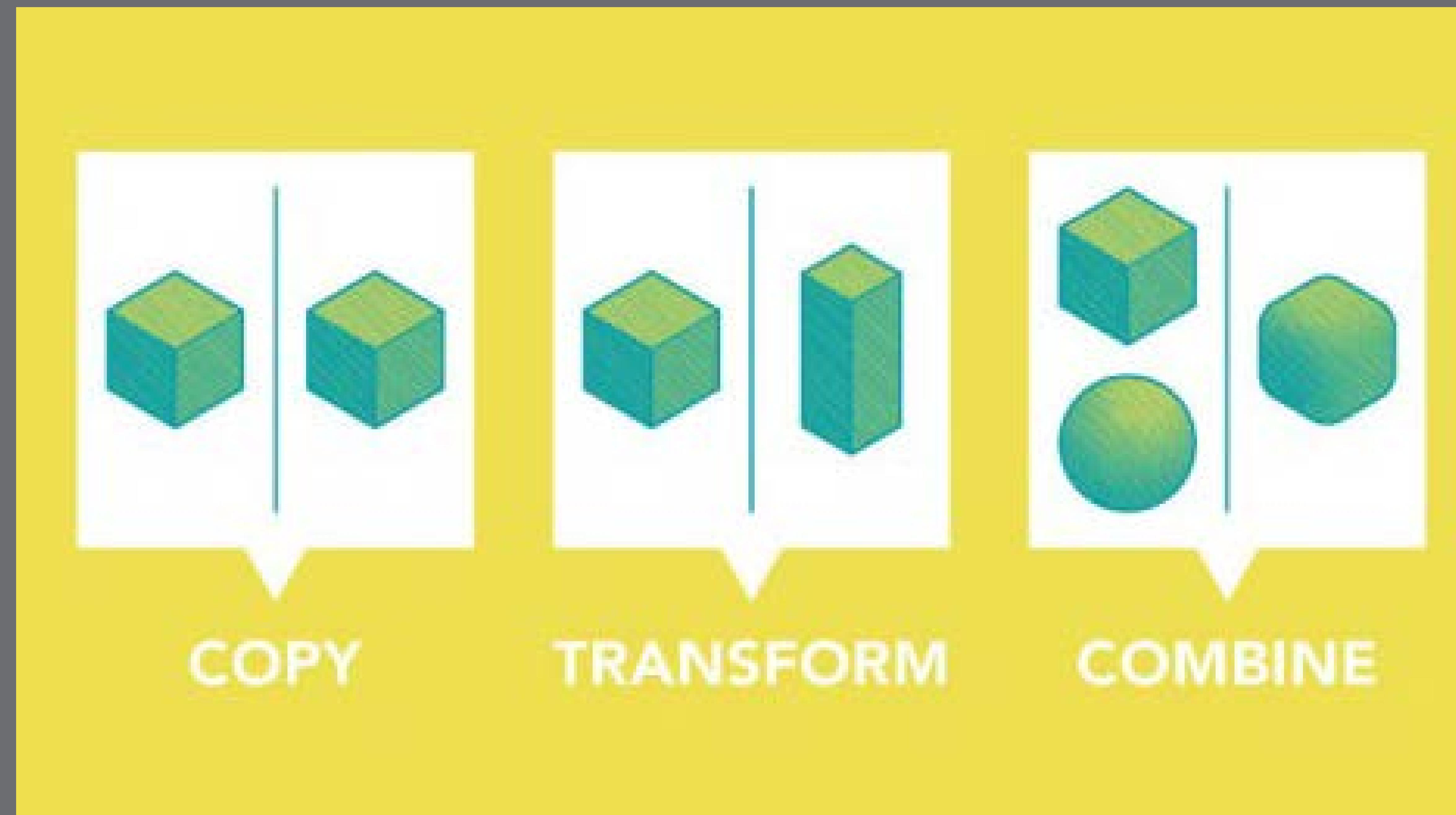
The Semantic Web/Web 3.0

Fact extraction from text



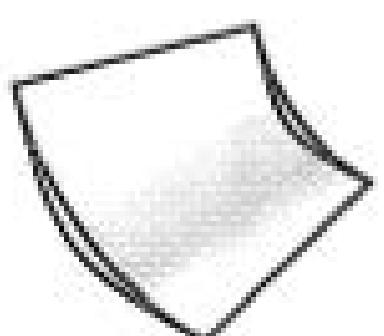
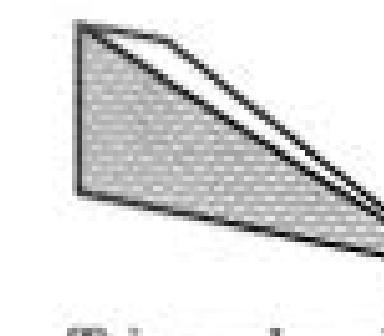
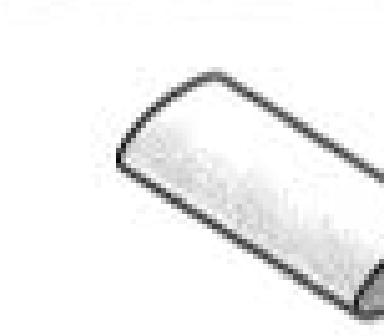
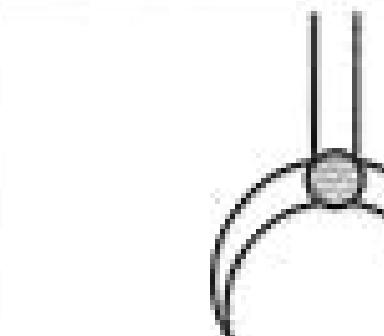
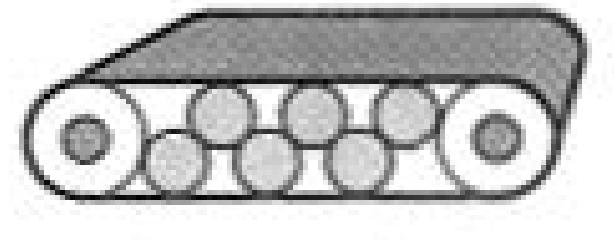
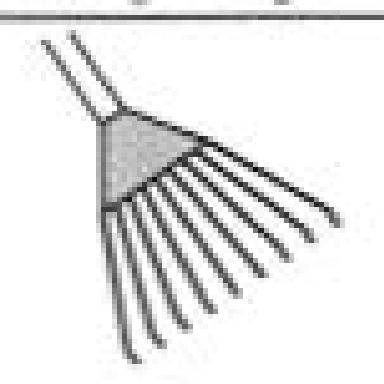
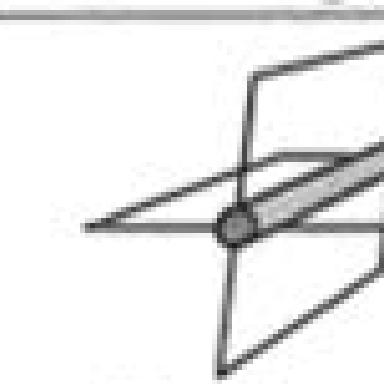
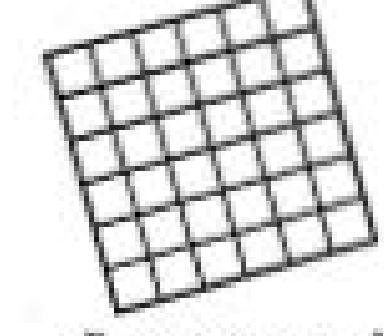
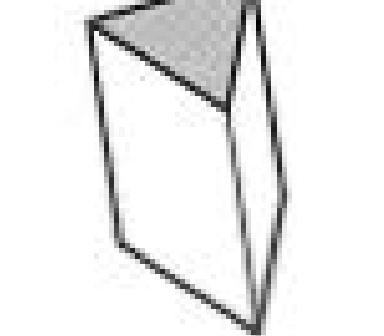
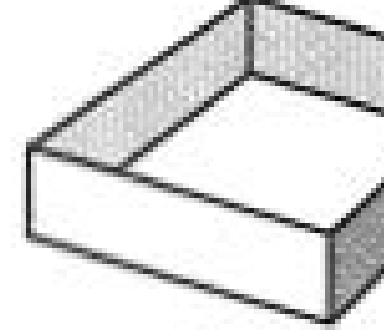
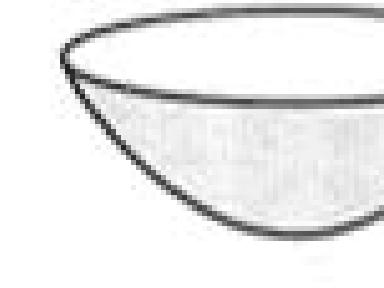
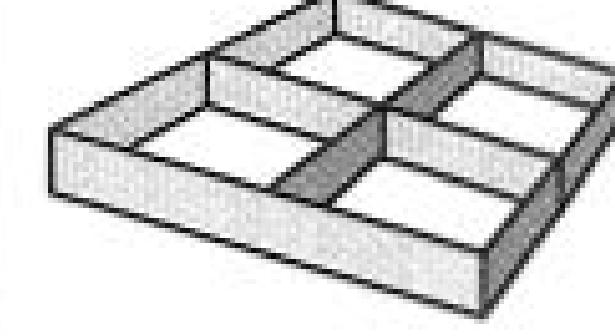
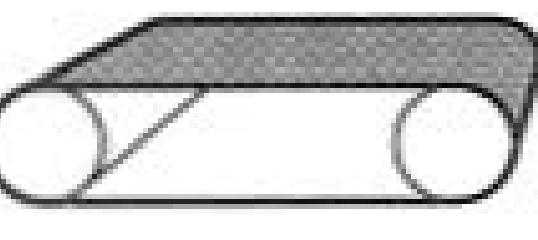
2. Sorting ideas

In general: Morphological Matrix



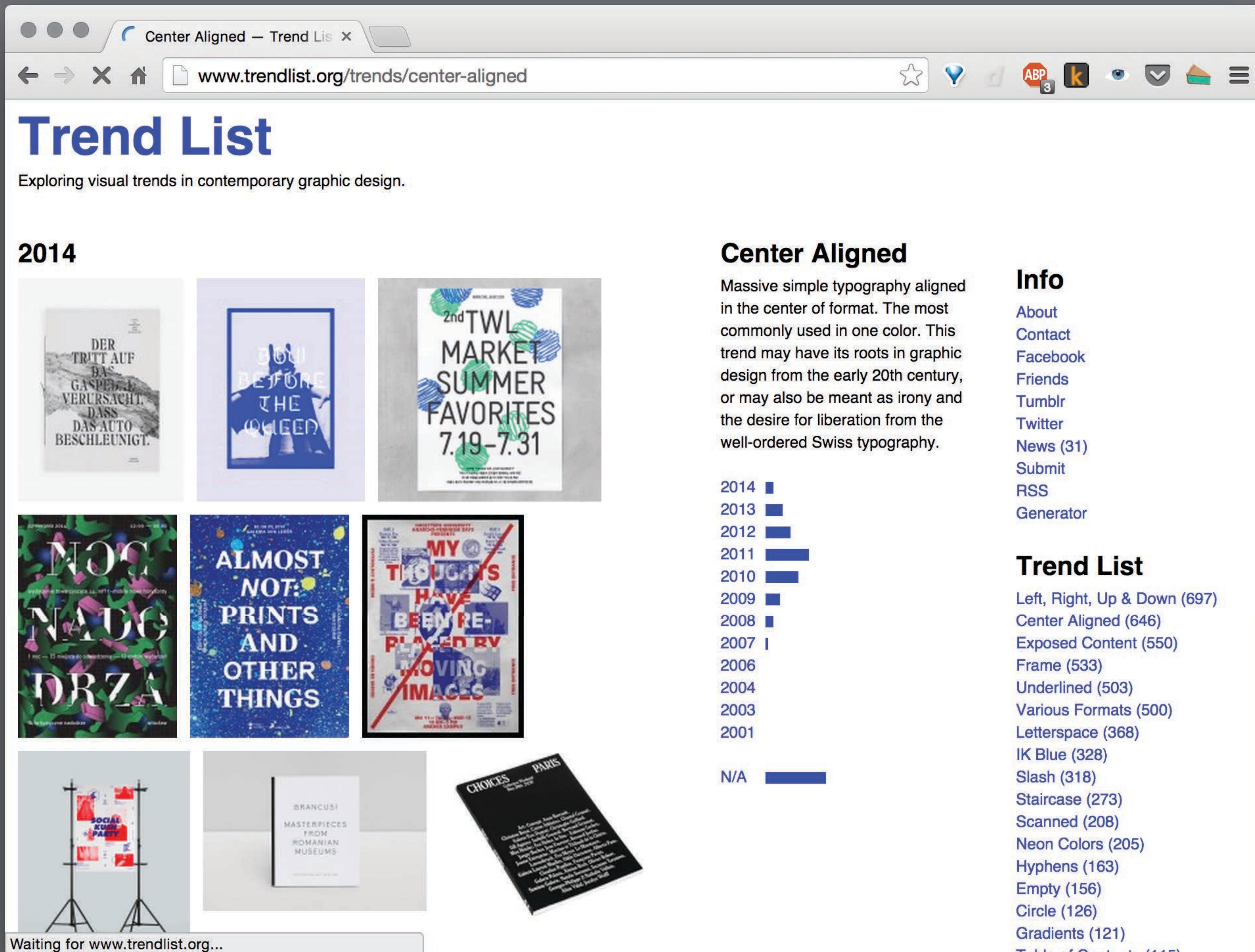
2. Sorting ideas

In general: Morphological Matrix

	Option 1	Option 2	Option 3	Option 4
Vegetable picking device		 Triangular plow	 Tubular grabber	 Mechanical picker
Vegetable placing device	 Conveyor belt	 Rake	 Rotating mover	 Force from vegetable accumulation
Dirt sifting device	 Square mesh	 Water from well	 Slits in plow or carrier	
Packaging device				
Method of transportation		 Track system	 Sled	
Power source	Hand pushed	Horse drawn	Wind blown	Pedal driven

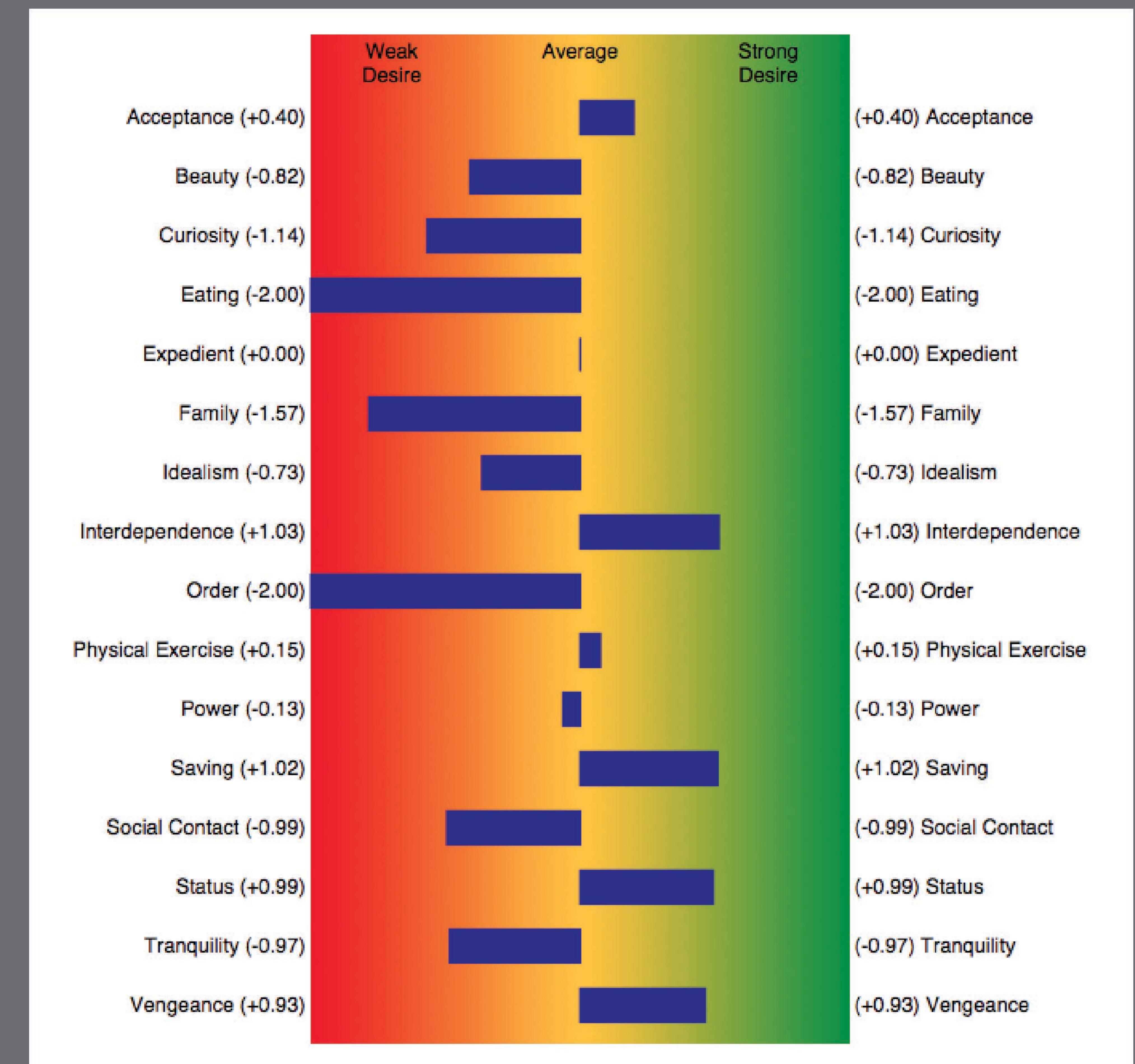
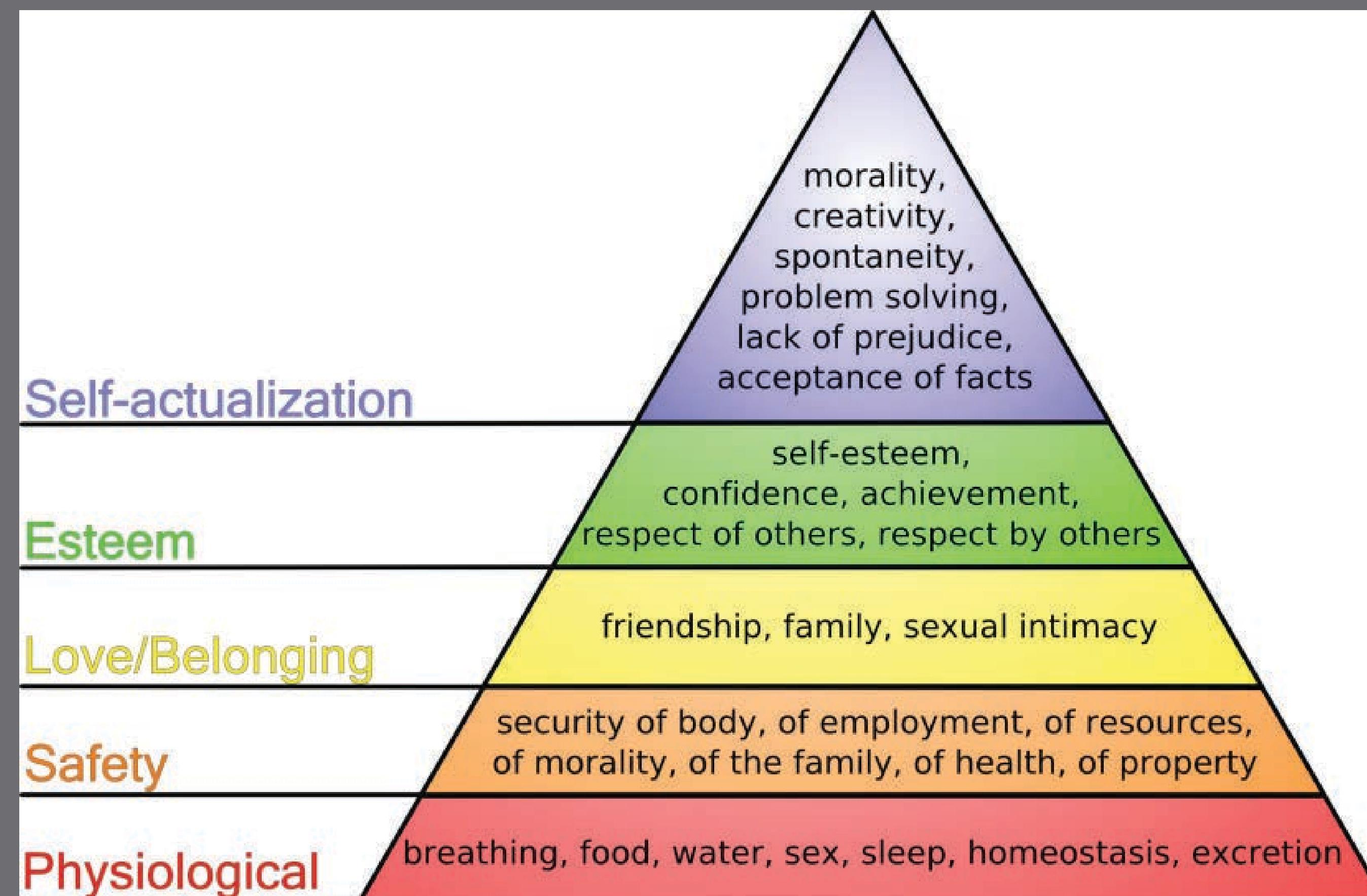
a Basis					
1. Components	11. Word	12. Abbreviation	13. Word group	14. Combined	
2. Typeface	21. Sans-serif	22. Roman	23. German	24. Some other	25. Combined
3. Technique	31. Written	32. Drawn	33. Composed	34. Some other	35. Combined
b Colour					
1. Shade	11. Light	12. Medium	13. Dark	14. Combined	
2. Value	21. Chromatic	22. Achromatic	23. Mixed	24. Combined	
c Appearance					
1. Size	11. Small	12. Medium	13. Large	14. Combined	
2. Proportion	21. Narrow	22. Usual	23. Broad	24. Combined	
3. Boldness	31. Lean	32. Normal	33. Fat	34. Combined	
4. Inclination	41. Upright	42. Oblique	43. Combined		
d Expression					
1. Reading direction	11. From left to right	12. From top to bottom	13. From bottom to top	14. Otherwise	15. Combined
2. Spacing	21. Narrow	22. Normal	23. Wide	24. Combined	
3. Form	31. Unmodified	32. Mutilated	33. Projected	34. Something else	35. Combined
4. Design	41. Unmodified	42. Something omitted	43. Something replaced	44. Something added	45. Combined

2. Sorting ideas



3. Sorting personalities

Values and Desires



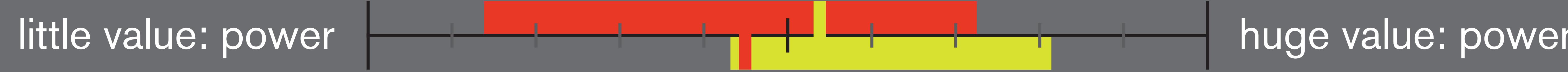
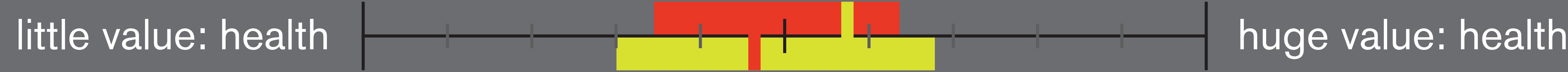
3. Sorting personalities

Values and Desires

My personal categorization of needs	What need is mentioned?	Five basic human needs, according to William Glaser	16 basic Desires, according to Steven Reiss in Who am I?	Physical Needs	The Six Human Needs, according to Tony Robbins	Maslow's Hierarchy of Needs	Max-Neef needs	Murray's system of psycho-genic needs	#
Feeling loved / Reassuring of all the other needs	Social Contact	●	●	●	●	●	●	●	7
	Family		●			●	●	●	3
	Sexual intimacy		●			●	●	●	3
	Sex			●		●		●	3
	Get respect		●			●		●	3
	Social Status		●					●	2
	Get attention							●	1
Feeling smart and evolving	Achievement / Growth				●	●		●	3
	Understanding / Curiosity		●				●	●	3
	Creation					●	●	●	3
	Work						●		1
Feeling safe	Having or saving things		●					●	2
	Order		●					●	2
	Safety				●	●			2

3. Sorting personalities

Values and Desires



4. Rethinking things

Wait but Why

The screenshot shows a web browser window with the URL waitbutwhy.com/2014/05/fermi-paradox.html. The page features the 'WAIT BUT WHY' logo with stick figures and a King of Spades illustration. The main title is 'The Fermi Paradox'. Below it, a text block says: 'Everyone feels something when they're in a really good starry place on a really good starry night and they look up and see this:' followed by a large image of a starry night sky. To the right, there's a sign-up form for email newsletters and social media links for Facebook and Twitter.

Pentatonix - Say Someth The Fermi Paradox - Wait B

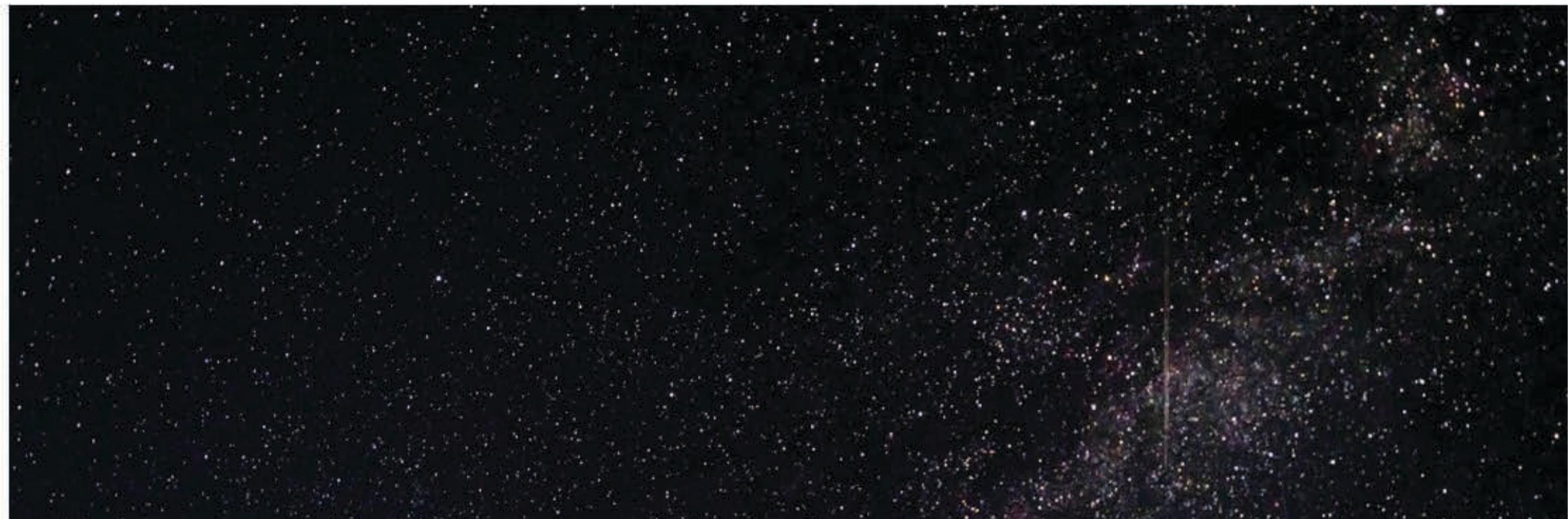
waitbutwhy.com/2014/05/fermi-paradox.html

WAIT BUT WHY
new post every tuesday(ish)

home archive the shed about faq contact store support wbw

The Fermi Paradox

Everyone feels something when they're in a really good starry place on a really good starry night and they look up and see this:



JOIN 54,539 OTHERS AND
HAVE OUR POSTS DELIVERED
TO YOU BY EMAIL!

Email Address
(No spam, ever. We promise.)

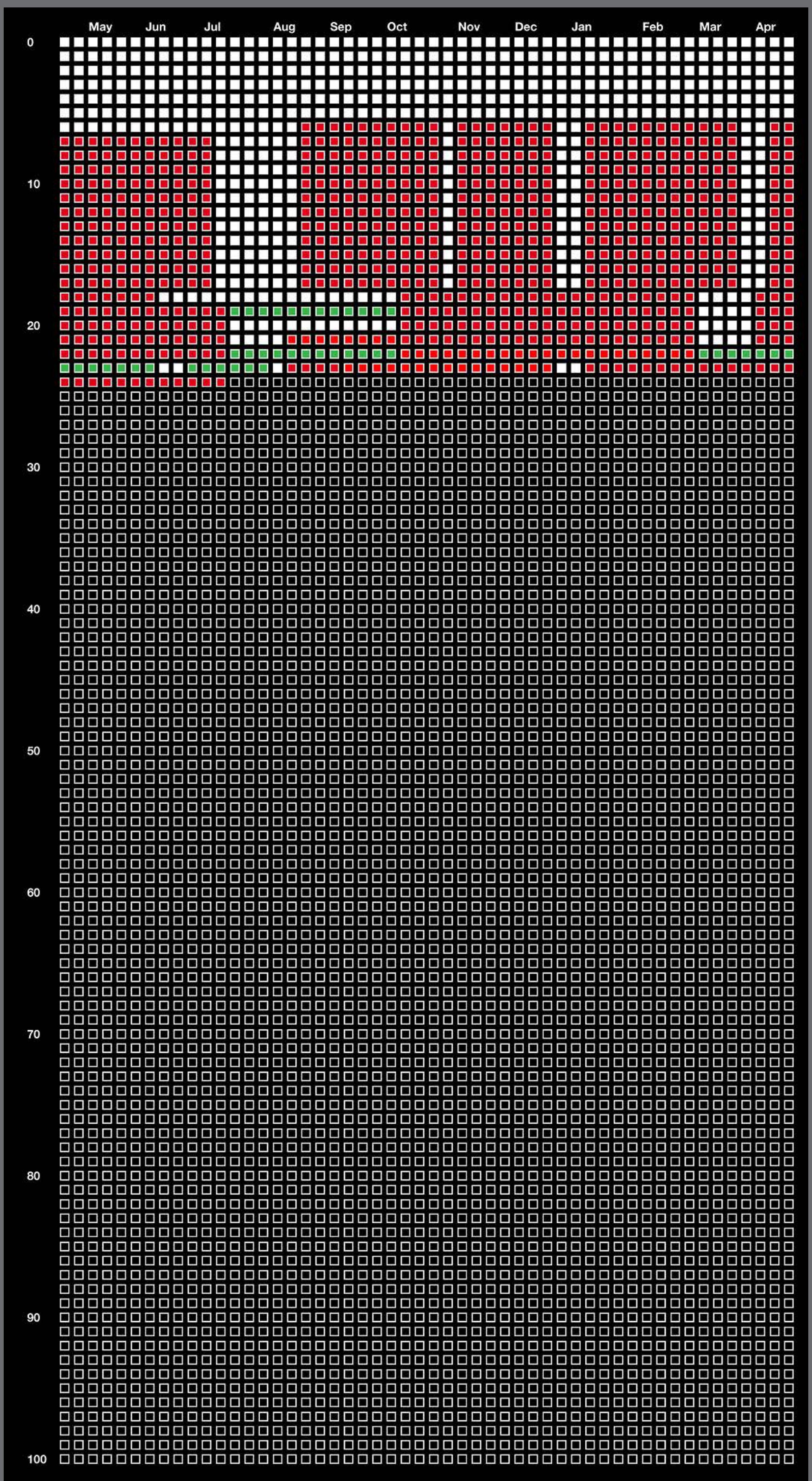
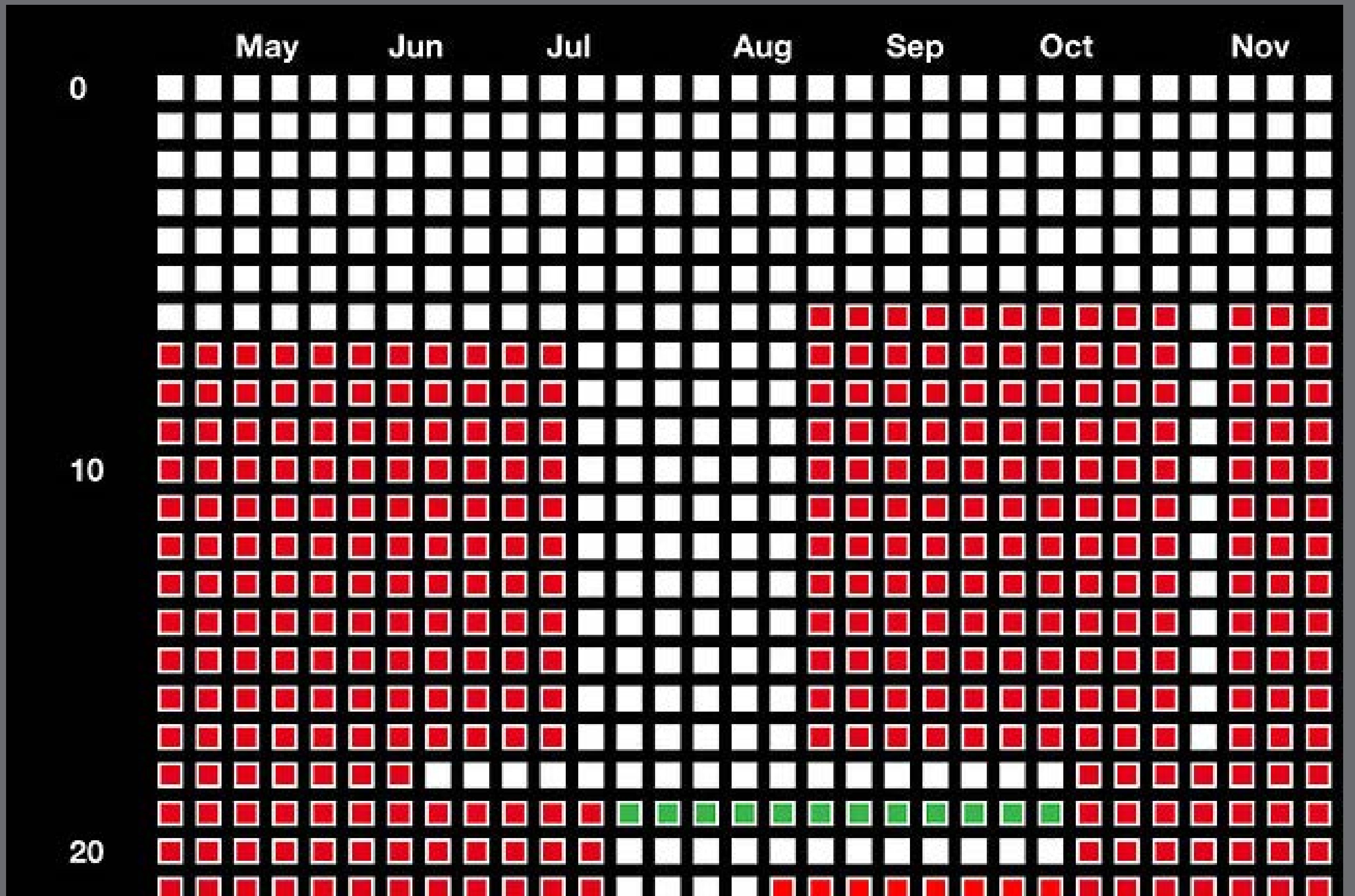
Like WBW On Facebook 132,031

Follow WBW On Twitter 15,187

STORE

4. Rethinking things

Wait but Why



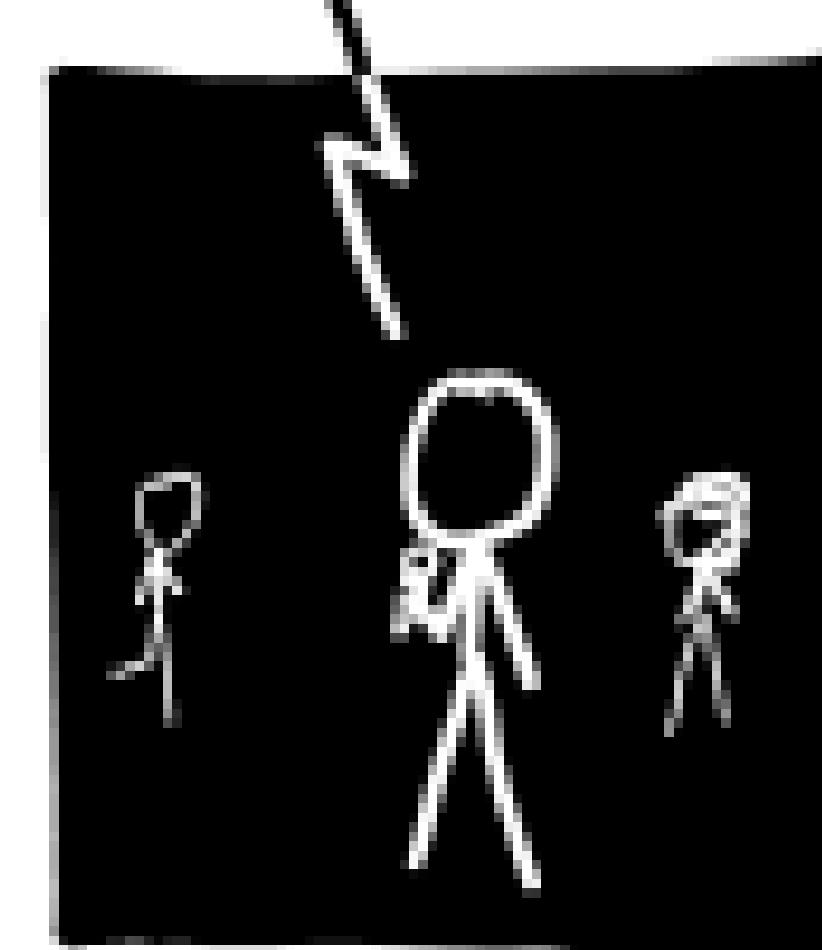
4. Rethinking things

xkcd

... GETTING REPORTS THAT
THE DARKNESS HAS SPREAD
AS FAR WEST AS TEXAS.

LET'S GO LIVE TO OUR
REPORTER IN HOUSTON.

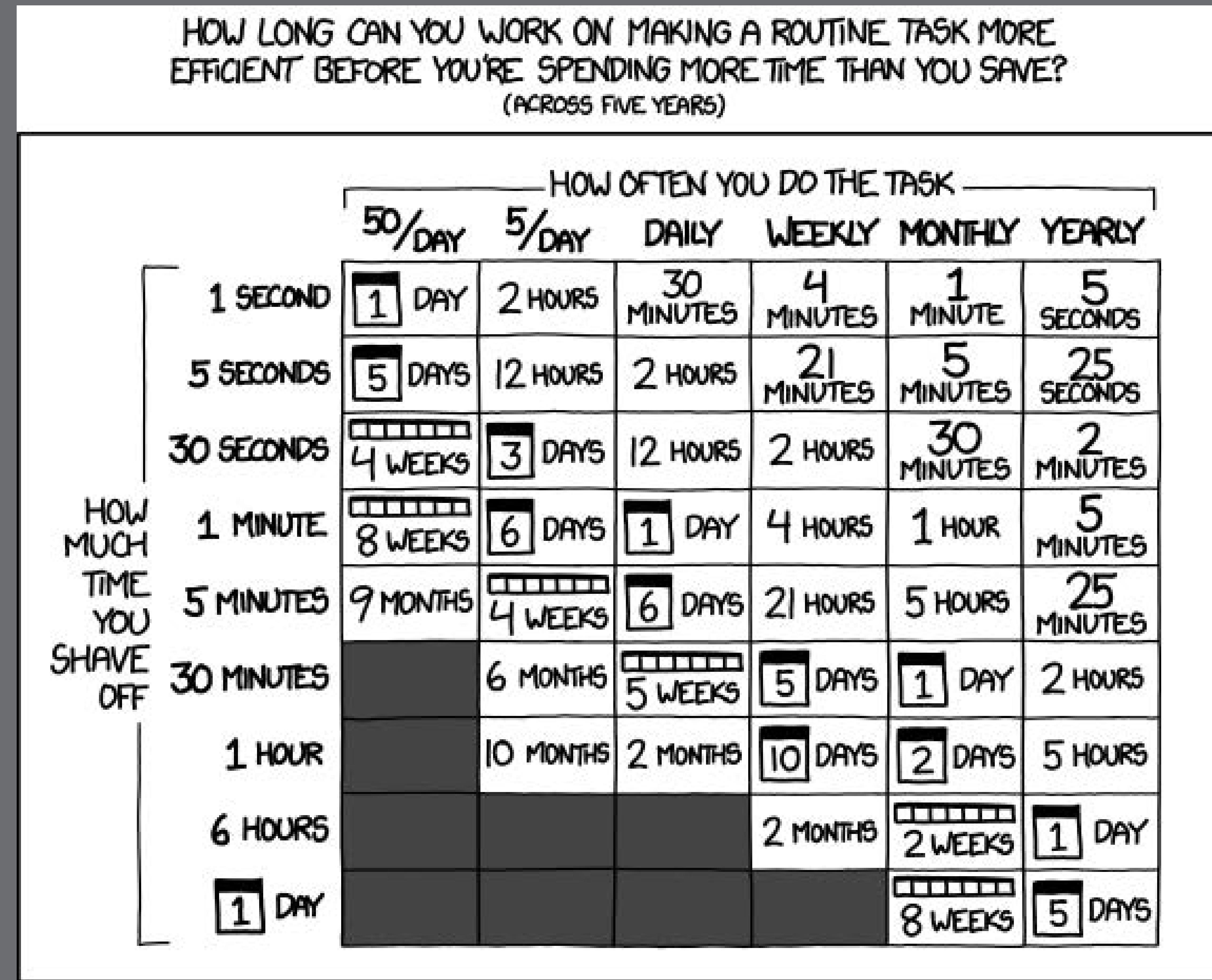
IT'S BEEN THIRTY
MINUTES SINCE THE
SUN VANISHED...



"GENIE, FOR MY LAST WISH, MAKE
EVERYONE IN THE MEDIA FORGET
ABOUT THE DAY-NIGHT CYCLE."

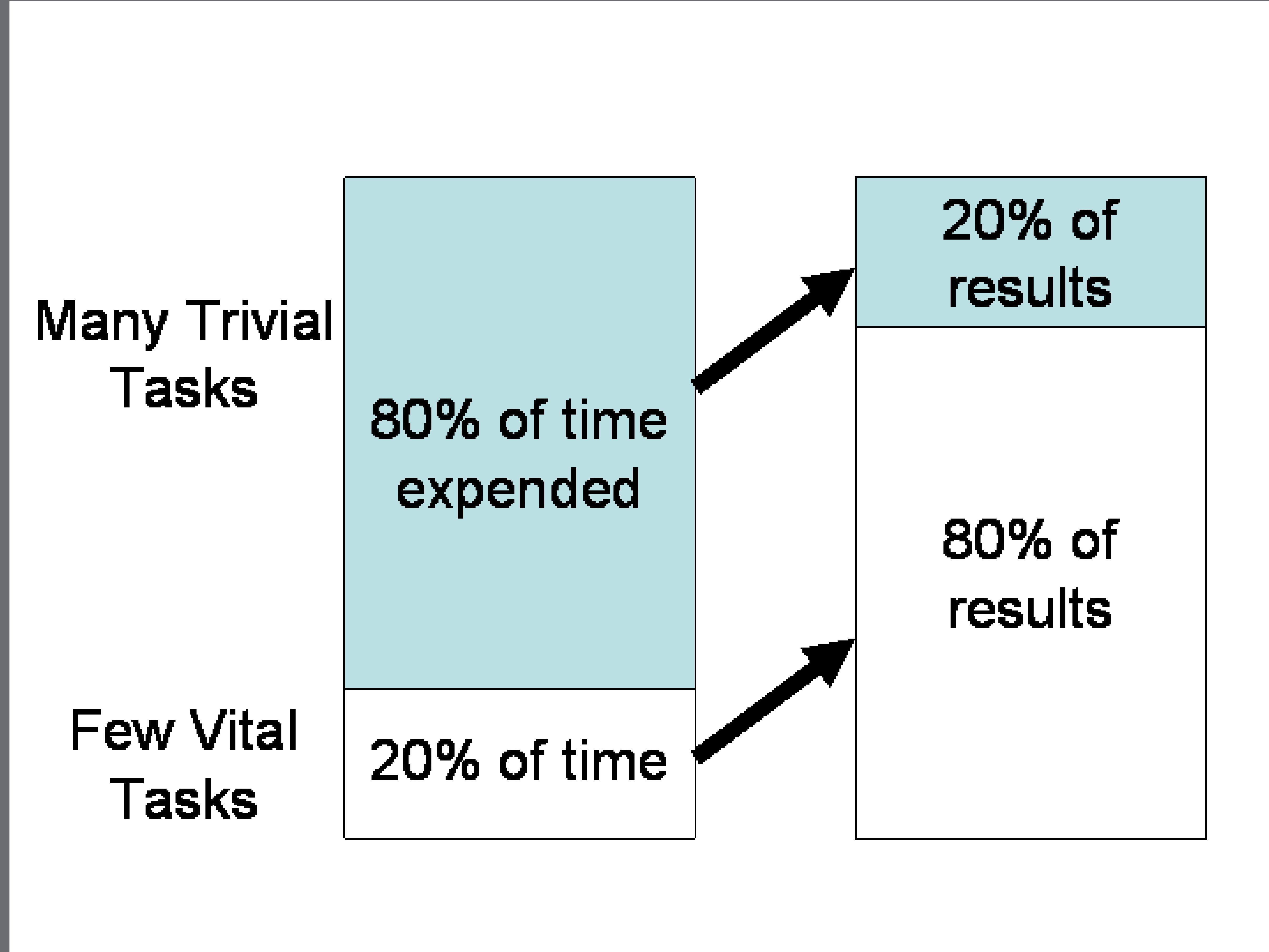
4. Rethinking things

xkcd



5. Do more in less time

80/20



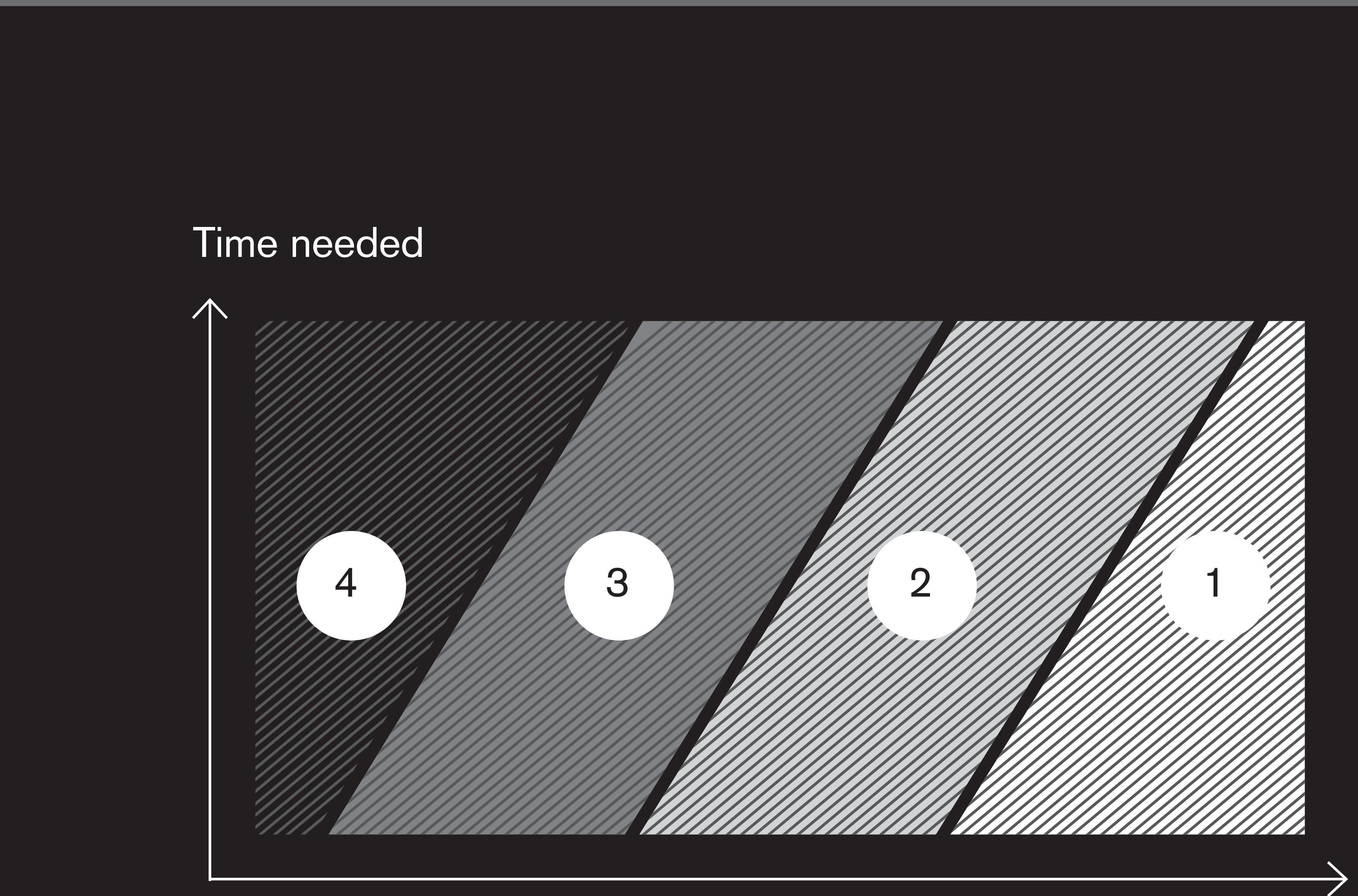
5. Do more in less time

Eisenhower Matrix



5. Do more in less time

Eisenhower Matrix



How much you learn
OR Outcome
OR Drive / Mood
OR Urgency
OR Importance

5. Do more in less time

levels.io

The screenshot shows a browser window with the address bar displaying www.wired.com/2014/08/12-startups-in-12-months/. The page is from WIRED magazine, specifically the BUSINESS section under Startups. The main headline is "This Guy Is Launching 12 Startups in 12 Months" by KLINT FINLEY on 08.27.14 at 6:30 AM. Below the headline are social sharing buttons for Facebook, Twitter, LinkedIn, and Pinterest. The central image is a photograph of a man with blonde hair, wearing a blue t-shirt, white shorts, and a backpack, sitting barefoot on a paved street next to a Starbucks coffee cup. To the right of the main article are five links to other recent posts: "Are Killer Robots on the Rise?", "America's Tech Guru Steps Down—But He's Not Done Rebooting the Government", "With Regulation Looming, It's Time for Industry to Raise the Bar for Software Quality", "It's Official: An Apple Event Is Happening Sept. 9", and "Signs of Ice Melting Inside the Barðarbunga Caldera in Iceland".

Play My Inbox — Play the [WIRED](#) Way

This Guy Is Launching 12 Startups in 12 Months

BY KLINT FINLEY | 08.27.14 | 6:30 AM | PERMALINK

Share 2.6k Tweet 491 G+1 40 Share 213 Pin it 5

This Guy Is Launching 12 Startups in 12 Months

BY KLINT FINLEY | 08.27.14 | 6:30 AM | PERMALINK

Share 2.6k Tweet 491 G+1 40 Share 213 Pin it 5

MOST RECENT WIRED POSTS

Are Killer Robots on the Rise?

America's Tech Guru Steps Down—But He's Not Done Rebooting the Government

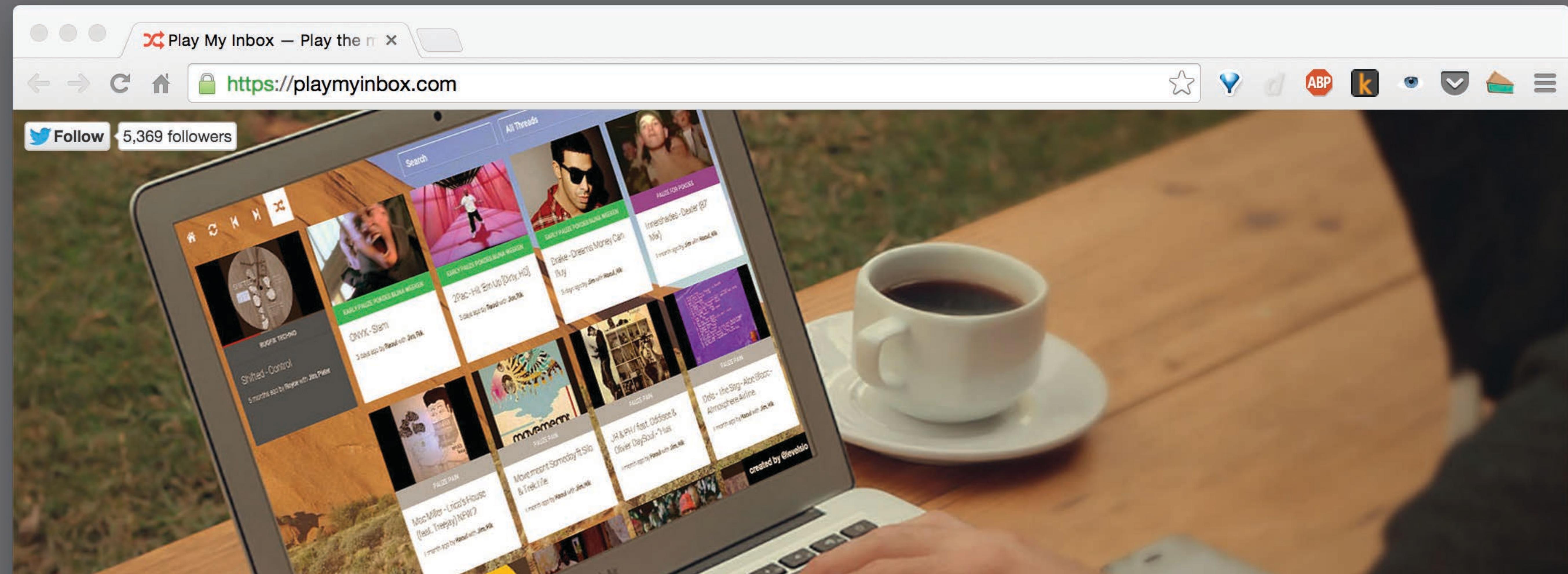
With Regulation Looming, It's Time for Industry to Raise the Bar for Software Quality

It's Official: An Apple Event Is Happening Sept. 9

Signs of Ice Melting Inside the Barðarbunga Caldera in Iceland

5. Do more in less time

levels.io



The image shows a laptop screen displaying the Play My Inbox application. The app's interface is visible, showing a grid of music tracks from an inbox. A cup of coffee sits on a wooden table next to the laptop.

Play the music in your inbox

Play My Inbox collects music links from your inbox and streams them to you

[PLAY MY INBOX](#)

or [see a demo](#)

Invest in this startup

secure

by @levelsio

EXTRA: My fav web tools

Workflowy.com to organize own thoughts

ButDoesItFloat.com to go in a great digital museum

Meetup.com to connect the digital world to the real one

Quora.com to understand people

Medium.com to get new thoughts

EXTRA: My fav web tools

Workflowy.com

The screenshot shows the Workflowy.com interface. At the top, there's a navigation bar with a search bar, a star icon, and buttons for 'Completed: Visible', 'Help', and 'Saved'. On the right side of the header is a star icon. The main area displays a list of items under a category. The category name is partially visible on the left. The list includes:

- Think
- Do
- Try
- What excites me

At the bottom of the screen, there's a progress bar indicating usage: "370 of 500 monthly items used. [Get more space](#)".

EXTRA: My fav web tools

Workflowy.com

The screenshot shows a hierarchical list in Workflowy:

- Think
- Do
- Try
- What excites me
 - Knowledge, ordered
 - Sorting the unsortable
 - Forces you to rethink
 - Productivity
 - The Internet

At the bottom of the interface, there is a progress bar indicating "370 of 500 monthly items used." and a link "Get more space".

EXTRA: My fav web tools

Workflowy.com

The screenshot shows a hierarchical list in the Workflowy.com interface. The root node is 'Think' (highlighted with a grey dot). It has three children: 'Do', 'Try', and 'What excites me'. 'What excites me' has several children: 'Knowledge, ordered', 'Sorting the unsortable', 'check IDEAS: Morphological Matrix', 'check TRENDS: Trend List', 'check HUMAN BEHAVIOUR: psychological studies; sorting people in groups, e.g. based on their values: Briggs-Meyer-Test etc. Putting people into boxes / visualizations of people', 'Forces you to rethink', 'Productivity', and 'The Internet'. The 'check HUMAN BEHAVIOUR...' item contains a bulleted list: '• "everything is a remix"', '• Copy', '• Combine', and '• Transform'. The top navigation bar includes 'Search', a star icon, 'Completed: Visible', 'Help', 'Saved', and a dropdown menu. A progress bar at the bottom indicates '370 of 500 monthly items used. [Get more space](#)'.

EXTRA: My fav web tools

ButDoesItFloat.com

The screenshot shows a grid of 12 images, each with a caption below it:

- Yudy Sauw, Insects, Eyes
- Daniel Temkin, Glitch
- Chladni, Patterns, Cymatics
- Paul Juno, Painting,
- Helga Philipp, Screenprint, Silkscreen
- Jonathan McCabe, Generative Art, Reaction-Diffusion
- Allan D'Arcangelo, Screenprint
- Jacob Jugashvili, Painting
- Hasui Kawase, Woodblock Print, Woodcut
- Ambroos Stoffels, Typography
- Gunter Rambow, Posters

On the right side of the page, there is a sidebar with the following text and links:

- Edited by Folkert, Atley and Will
- Running on Cargo
- [Twitter](#) [RSS](#)
- Ads via The Deck
- Search:
- Collections:
 - Architecture
 - Generative art
 - Collage
 - Drawing
 - Typography
 - Sculpture
 - Photography

At the bottom left, there is a message: "Waiting for payload198.cargocollective.com..."

The screenshot shows a slide with the following text:

I suddenly forget
What space is like, and time
Instead of horizontal
Is vertical

Photographs by [Luca Zanier](#)
Title: Pessoa

To the right of the text is a large, abstract photograph of a building's facade with many circular windows.