

Lisa Dang

CONTACT INFO

-  (613) 601-1168
-  (613) 231-8502
-  lisadang@live.ca
-  lisaxdang
-  lisadang.github.io

SKILLS

Experienced:

- Adobe Photoshop
- Sony Vegas Pro
- Final Cut Pro X
- Microsoft Office

Familiar:

- Adobe Premiere Pro
- iMovie

HOBBIES

- Video Production
- Graphic Design
- Beauty & Fashion
- Cooking
- Dancing

EDUCATION

- University of Ottawa
Grad: 2017
- Lisgar Collegiate Institute
Grad: 2012

WORK & VOLUNTEER EXPERIENCE

- **February 2015 - present**
VP Media & Tech of NetRoots International uOttawa
 - Manages NetRoots' social media platforms
 - Creates graphics & videos for NetRoots and clients.
 - Responsible for organizing ad campaigns
 - Leads the NetRoots Media Team with video & design projects
- **May 2013 - present**
Cashier at Canadian Tire
 - Generates transactions with accuracy & efficiency
 - Provides high levels of customer service to optimize customers' shopping experience
- **February 2013 - April 2015**
VP Public Relations of Campus Cursive uOttawa
 - Responsible for the management of the club's public affairs
 - Created ad campaigns to promote the organization's events
 - Designed advertisements & other promotional materials
- **October 2013 - July 2014**
Bruyère Continuing Care
 - Aided patients & staff at the Geriatric Day Hospital which positively impacted the patients and increased efficiency
- **July 2009 - present**
Freelance Graphic Designer
 - Designed logos, website layouts, banners, merchandise, advertisements & posters for various organizations

SUMMARY OF QUALIFICATIONS

- Bilingual in English & Vietnamese
- Excellent time management & organizational skills
- Able to develop and implement communication & marketing strategies to expand & improve following/engagement on social media platforms
- Experience with communicating to clients the strengths, weaknesses & trends in their online presence
- Capable of creating graphics using Adobe Photoshop
- Proficient in Final Cut Pro & Sony Vegas to edit videos