

Lisa Erickson

414.364.0359 - erickson.l.lisa@gmail.com



Result oriented problem solver with great attention to detail. I'm accustomed to dynamic environments and can readily adapt to/champion change. I enjoy the connectivity and collaborative nature of project management.

COMMUNICATION SKILLS

- Represent & advocate for Digital within weekly process meeting of the Sustainability Committee to ensure that we deliver most effective, efficient resolution for all partners involved
- Co-lead the Digital D&I Task Force, consisting of 8 chairs overseeing 4 committees dedicated to advancing diversity & inclusion for our associates, our customers, & our community
- Develop Sustainability training materials for over 600 internal associates & facilitated training for external partners
- Effectively update all CFTs (IP Managers, QAEs, Sr. Manager, VP) on progress, plans, and opportunities for Size Chart Revamp Project consisting of the consolidation of 1500 charts on over 100K live product pages
- Leverage strong network of colleagues across multiple departments/levels of organization for expert consultation in unfamiliar areas to maximize efficiency

PROJECT MANAGEMENT SKILLS

- Lead multiple multi-department (Legal, Product Development, Merchant, User Experience, Item Production, Vendor Community, & Technology) cross functional projects through keen ability to view through holistic perspective & understand how each individual area/component may be impacted
- Design, create, & implement the digital Sustainability Initiative's post-process both internal & external Private Label and National brand partners
- Plan and execute data queries to build out projects based on resolving Service Now Customer Service issues that can impact digital customer experience, stores, EFCs, & overall sales
- Negotiate with cross-functional partners to guarantee all necessary process components are completed thoroughly within the project timeline; brainstorm & implement solutions to overcome the roadblocks that arise

ANALYTICAL SKILLS

- Accustomed to high-level, big-picture strategic analysis to ensure necessary stakeholders of a project are recognized & subsequently engaged
- Leverage competitive research & market knowledge to influence system & process updates
- Conduct a thorough analysis of all potential solutions by weighing costs & benefits to ensure best decision is reached
- Pull & analyze reports on daily, weekly, and monthly basis in order to develop & execute plans to quickly resolve customer experience & Legal compliance issues to maximize sales & minimize risk
- Adept in data analytics functions within Microsoft Excel (Vlookups, Pivot Tables)

WORK EXPERIENCE

Kohl's Corporate Headquarters Menomonee Falls, WI

Digital Operations Support Coordinator July 2019 – present

Product Development Specialist (Swimwear) April 2018 – July 2019

Product Development Specialist (Intimates) December 2014 – April 2018

Product Development Specialist (Juniors Apparel) January 2013 – December 2014

Kohl's Contractor/Temp Associate (Marketing, Ecom, PD) October 2012 – October 2013

EDUCATION

University of Wisconsin - Milwaukee, Lubar School of Business (AACSB Accredited)

Bachelor of Business Administration - Marketing