

Unit 1 - Excel

Objectives

- Gain perspective on the course structure and general direction of the program.
 - Gain exposure to the high-level analytic strategies and tools to be covered in class.
 - Feel fully proficient in basic Excel navigation and functionality
 - Gain familiarity with the value of Pivot Tables and the steps for their utilization.
 - Gain comfort utilizing VLookups and HLookups
 - Understand how to implement conditional formatting based on logical rules
 - Be able to make, modify, and style bar charts, line graphs, pie graphs, and scatter plots.
 - Understand how to filter data using Excel.
 - Know how to calculate moving averages and regressions.
 - Create, modify, and stylize basic charts from scratch using Microsoft Excel.
 - Be comfortable creating scatter plots and trend lines.
 - Have a firm understanding of how to create charts that contain filtered data.
 - Know how to create regressions and calculate moving averages using Excel.
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Helpful Links

- [Storytelling With Data](#)
 - [Excel Data Analysis](#)
 - [Advanced Excel Essentials](#)
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