LISHA CHEN

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HELLO

I am a product/UX designer with the engineering mindset hyper-focus on understanding whys, solving problems and creating values.

EDUCATION

May 2018
Indianapolis

M.S. Human-Computer Interaction
Indiana University

April 2016
Cincinnati

Visiting Student in Information Systems
University of Cincinnati

July 2015
Xiamen, China

B.B.A. E-Commerce
Xiamen University

WORK EXPERIENCE

Aug 2016 - July 2018
Indianapolis

Designer, developer at Indiana University COMET Media Lab
- Created user workflows, information structure, user interfaces for various projects.
- Produced wireframes, prototypes and presented solutions to clients.
- Built web apps with clean code by using CodeIgniter and MySQL to meet the requirements.

Jan 2016 - April 2016
Cincinnati

UI Developer (Co-op) at Lampros Labs
- Worked with UI designer and exported the wireframes to WordPress themes.
- Skills in optimizing Responsive Web design using CSS media queries and Bootstrap.
- Carried out Quality Assurance tests to improve application usability.

July 2012 - Dec 2014
Xiamen, China

Product Designer (Freelance)
- Served as a consultant and delivered the e-commerce product design solution to a fashion retail chain.
- Provided web design and development services to small business owners, mainly focused on taobao.com themes.
- Participated in school websites design and development.

SKILLS

Interaction	Visual	Engineering
User research	Photoshop	CodeIgniter
Storytelling	Adobe Xd	Laravel
Wireframing	Sketching	HTML&CSS
Prototyping	InVision	JavaScript
User testing	Video editing	AngularJS