# LISHA CHEN

A designer engages in understanding whys, solving problems and creating values.

Portfolio: ththlisa.github.io Mobile: 202 -930-0723 Email: ththlisa@gmail.com

#### **EDUCATION**

# **Indiana University**

Indianapolis, IN, 2016-2018 M.S. in Human-computer Interaction

# **Xiamen University**

Xiamen, China, 2011-2015 B.B.A. in ECommerce

## **SKILLS**

Interaction Design UI Design Storytelling Prototyping Adobe Illustrator Sketch Adobe Xd Figma

# **ENGINEERING**

HTML CSS PHP Codelgniter JavaScript React SVN

#### **EXPERIENCES**

## John Deere

UX Designer, contract, Moline, IL, 2018 Dec-Current

- Incorporate John Deere branding, common design guidelines, UX/UI standards and conventions into designs.
- Contribute to and drive adoption of the John Deere Embedded Systems UX/UI standards, leveraged by IT delivery teams worldwide.
- Conduct quality assurance on implemented designs with strong attention to detail.

# **COMET Media Lab, IU**

UX Designer, Web Developer, Indianapolis, IN, 2016-2018

- Shipped web products including two healthcare management systems, the gender equity research system and two VR projects.
- Led the design process from research, visual design, database design, feature specification, user flows, design iteration, to web development, user testings for the IU Bicentennial project.
- Assisted peer developers by supporting design and code.

## **Lampros Labs**

Front-end Developer, coop, Cincinnati, OH, 2015 Spring

- Worked with UI designer and exported the wireframes to WordPress themes.
- Skills in optimizing Responsive Web design using CSS media queries and Bootstrap.

## Freelance

UX Designer, Web Developer, Xiamen, China, 2012-2014

- Served as a consultant and delivered the e-commerce product design solution to a fashion retail chain.
- Provided web design and development services to small business owners, mainly focused on taobao.com themes.