

LISHA CHEN

ththlisa.github.io 202-930-0723 ththlisa@gmail.com

A designer engages in understanding whys, solving problems and creating values.

EXPERIENCES

John Deere

UX Designer, contract, Moline, IL, 2018 Dec-Current

- Responsible for creating user interaction task flows, as well as developing mockups, storyboards and prototypes to effectively communicate designs to product owners and development teams.
- Contribute to and drive adoption of the Deere UX/UI standards, leveraged by IT delivery teams worldwide.

COMET Media Lab, IU

UX Designer, Web Developer, Indianapolis, IN, 2016-2018

- Shipped web products including two healthcare management systems, the gender equity research system and two VR projects.
- Led the design process from research, visual design, database design, feature specification, user flows, design iteration, to web development, user testings for the IU Bicentennial project.
- Assisted peer developers by supporting design and code.

Lampros Labs

Front-end Developer, coop, Cincinnati, OH, 2015 Spring

- Worked with UI designer, developed and configured WordPress themes to match the clients' needs.
- Participated in the lifecycle including development validation, deployment, and live site in an agile work environment.

Freelance

UX Designer, Web Developer, Xiamen, China, 2012-2014

- Served as a consultant and delivered the e-commerce product design solution to a fashion retail chain.
- Provided web design and development services to small business owners, mainly focused on taobao.com themes.

EDUCATION

Indiana University

Indianapolis, IN, 2016-2018

M.S. in Human-computer Interaction

Xiamen University

Xiamen, China, 2011-2015 B.B.A. in ECommerce

SKILLS

Interaction Design HTML
UI Design CSS
Storytelling PHP
Prototyping CodeIgniter
Adobe Illustrator JavaScript
Sketch React
Adobe Xd SVN