LISHA
CHEN

A designer engages in understanding whys, solving problems and creating values.

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EDUCATION

Indiana University
Indianapolis, IN, 2016-2018
M.S. in Human-computer Interaction
Xiamen University
Xiamen, China, 2011-2015
B.B.A. in ECommerce

SKILLS

Interaction Design
UI Design
Storytelling
Prototyping
Adobe Illustrator
Sketch
Adobe Xd
Figma

ENGINEERING

HTML
CSS
PHP
CodeIgniter
JavaScript
React
SVN

EXPERIENCES

John Deere
UX Designer, contract, Moline, IL, 2018 Dec-Current
- Incorporate John Deere branding, common design guidelines, UX/UI standards and conventions into designs.
- Contribute to and drive adoption of the John Deere Embedded Systems UX/UI standards, leveraged by IT delivery teams worldwide.
- Conduct quality assurance on implemented designs with strong attention to detail.

COMET Media Lab, IU
UX Designer, Web Developer, Indianapolis, IN, 2016-2018
- Shipped web products including two healthcare management systems, the gender equity research system and two VR projects.
- Led the design process from research, visual design, database design, feature specification, user flows, design iteration, to web development, user testings for the IU Bicentennial project.
- Assisted peer developers by supporting design and code.

Lampros Labs
Front-end Developer, coop, Cincinnati, OH, 2015 Spring
- Worked with UI designer and exported the wireframes to WordPress themes.
- Skills in optimizing Responsive Web design using CSS media queries and Bootstrap.

Freelance
UX Designer, Web Developer, Xiamen, China, 2012-2014
- Served as a consultant and delivered the e-commerce product design solution to a fashion retail chain.
- Provided web design and development services to small business owners, mainly focused on taobao.com themes.