

Lisa Heinzman

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PORTFOLIO:

PROJECTS:

Hive Help

2024

- Collaborated on the development of Hive Help, a productivity app designed to streamline task management. Contributed to prototyping using Adobe XD, documentation, and full-stack development with React, JavaScript, and Supabase. Played a key role in designing and implementing the user database, developing dynamic front-end features.

Pokedex Database

2023

- Designed and implemented a dynamic database system using MongoDB and Express.js, modeling 1-to-n relationships to manage trainers, their Pokémon, and items via a RESTful API.

Village

2023

- Collaborated on *Village*, a bartering app designed to connect communities through skill and resource exchange. Led user research, task analysis, and prototyping and created extensive documentation. The project culminated in a high-fidelity prototype, ensuring a user-centered solution.

RELEVANT COURSEWORK:

- Server Side-Scripting
- Client Side-Scripting
- Mobile Development
- Design for Accessibility and Engagement
- Rapid App Development
- User-Centered Design

SKILLS:

HTML | CSS | JavaScript | PHP | Node.js | React | MySQL | MongoDB | Adobe XD | Photoshop | WordPress | Express

EDUCATION:

University of Central Florida | Orlando, FL

Bachelor of Science in Digital Media

Minor in Information Technology

Graduation: May 2024

WORK EXPERIENCE:

Surterra Wellness, Orlando, FL | Guide

January 2025 – Current

- Communicated complex product information clearly to support informed, user-centered decisions
- Maintained data accuracy and compliance while processing digital transactions and managing patient records
- Resolved user issues in real time, applying empathetic problem-solving and attention to detail
- Performed nightly inventory and system updates, ensuring consistency and operational accuracy

Ethos Vegan Kitchen, Winter Park, FL | Server/Bartender

April 2021 – September 2024

- Delivered a seamless, guest-focused experience by anticipating needs and communicating clearly under pressure
- Maintained accuracy and consistency in high-volume service, balancing presentation, timing, and detail
- Adapted quickly to requests and constraints, ensuring personalized, responsive service in a fast-paced environment