

GREEN TEAM

NAWI Area



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MEET OUR TEAM

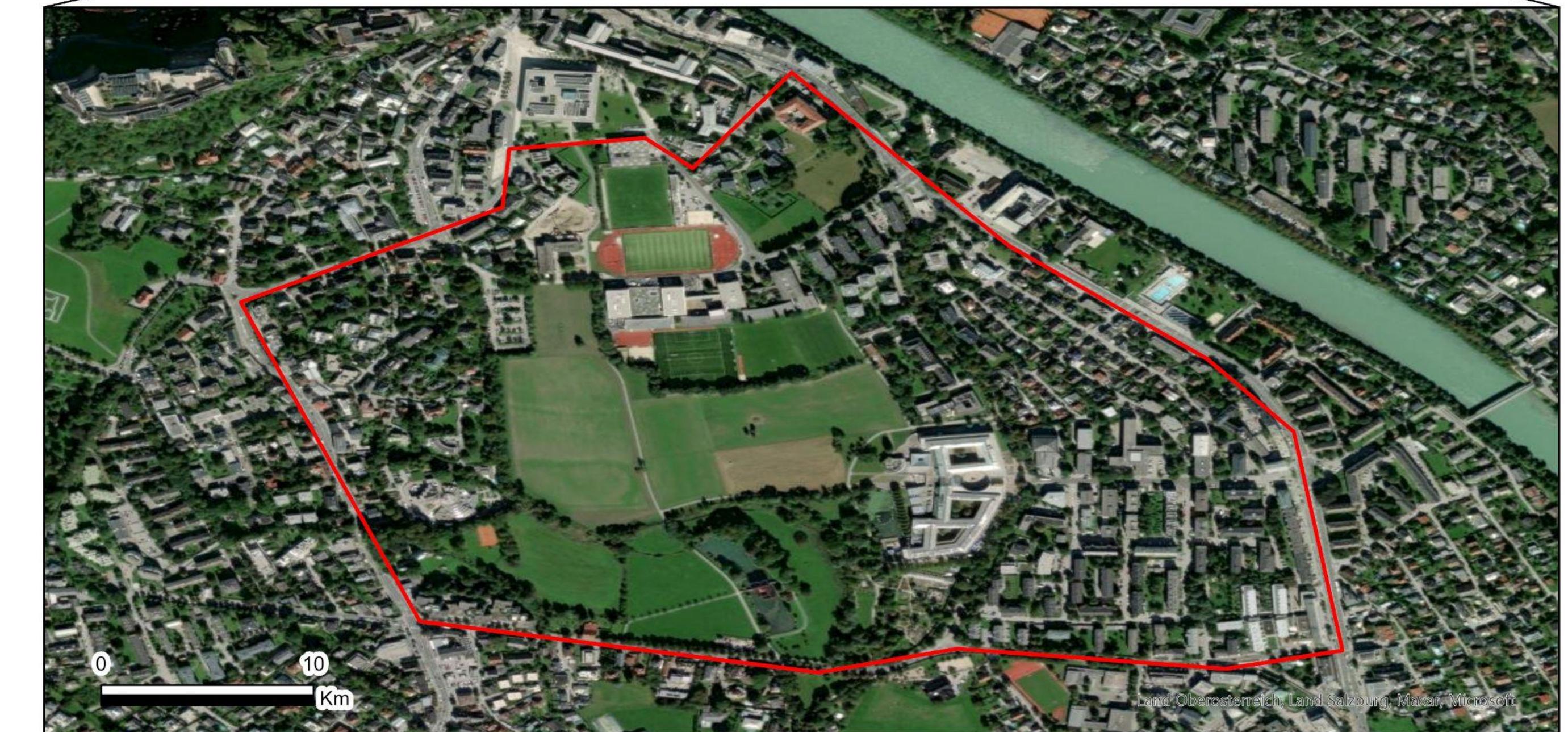
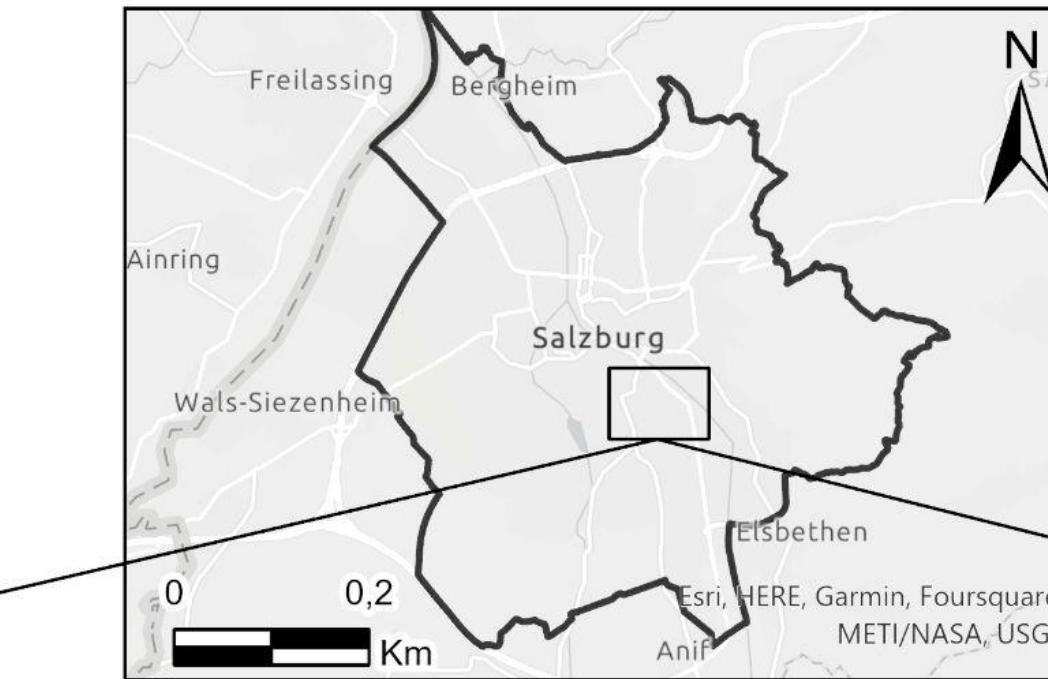
RESEARCH QUESTION

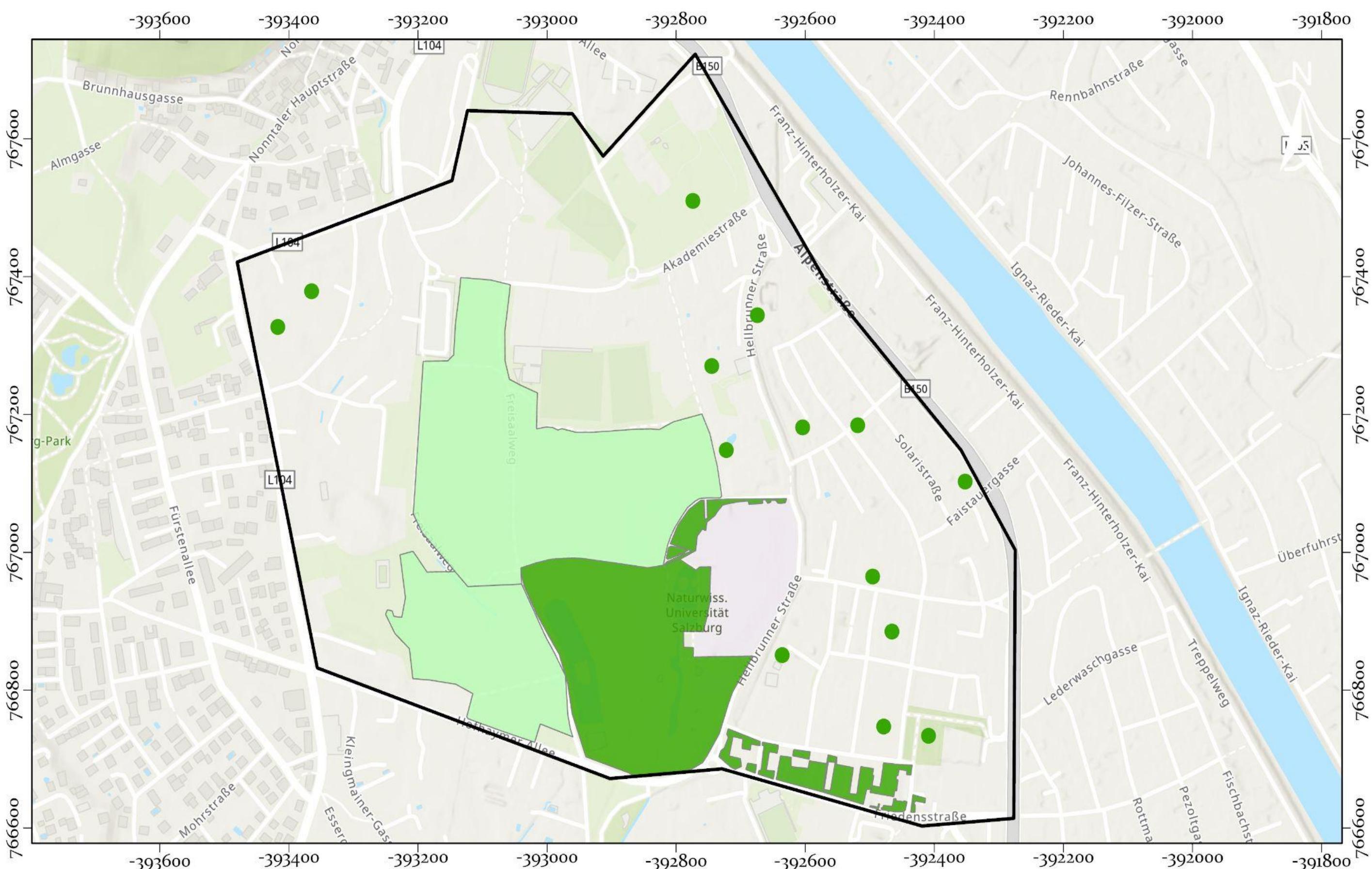
How efficient are nature based solutions in NAWI area?

OBJECTIVES

- 1** Identifying and spatializing the existing urban nature categories in the NAWI area
- 2** Designing a network analysis of the stakeholders and problems
- 3** Developing a survey to get the stakeholders general perception about the Study Area
- 4** Identifying the existing forms of public participation
- 5** Suggesting future improvements

STUDY AREA





Urban Nature Categories

■ Horticulture

■ Urban Agriculture

■ NAWI area

km
0 0.1 0.2 0.4

LAND COVER CLASSIFICATION

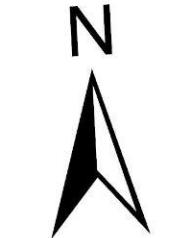
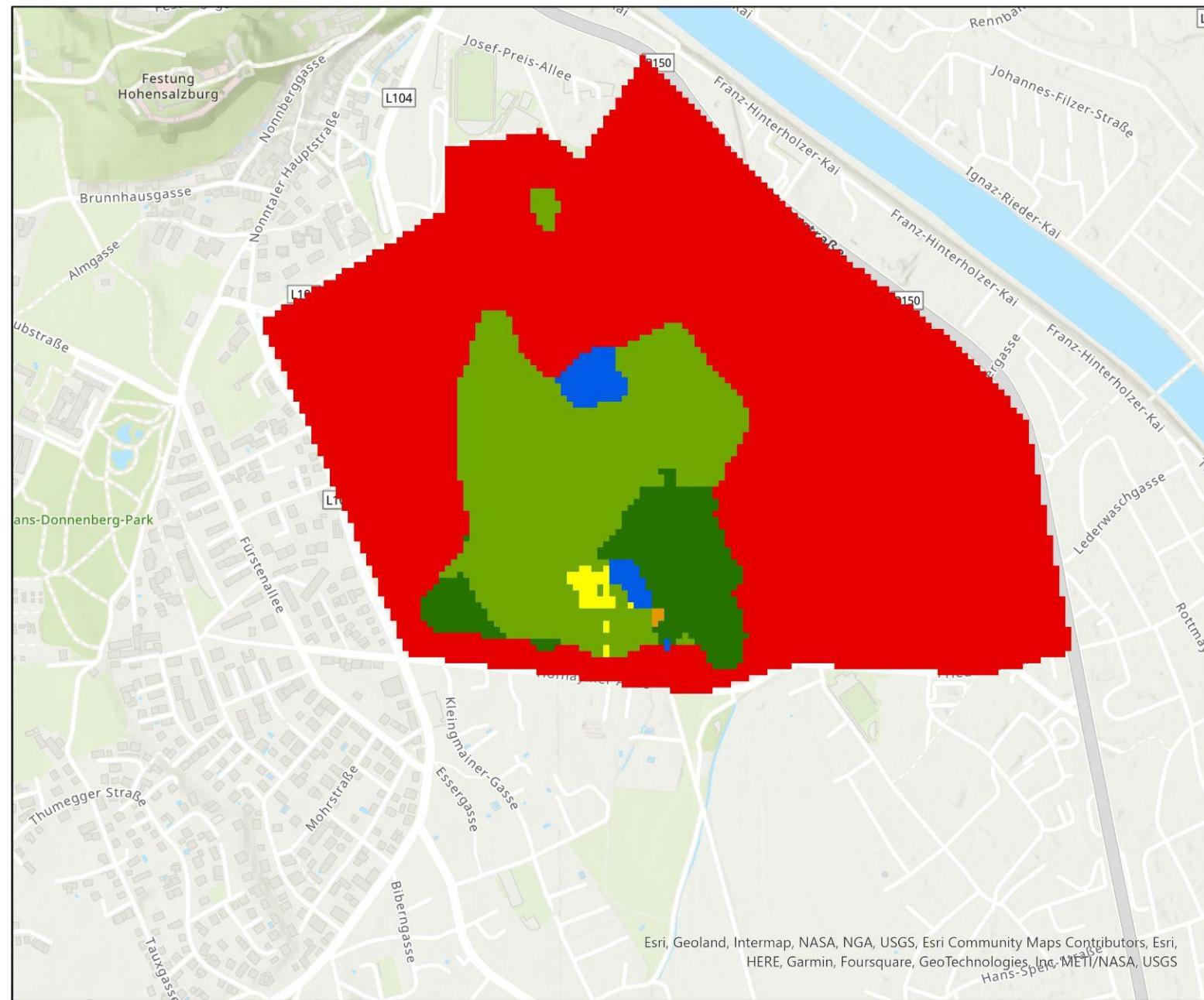
SATELLITE

Sentinel-2 Level 2 imagery was used for the classification



CLASSES

The categories comprise of 6 classes that were dominant in the area

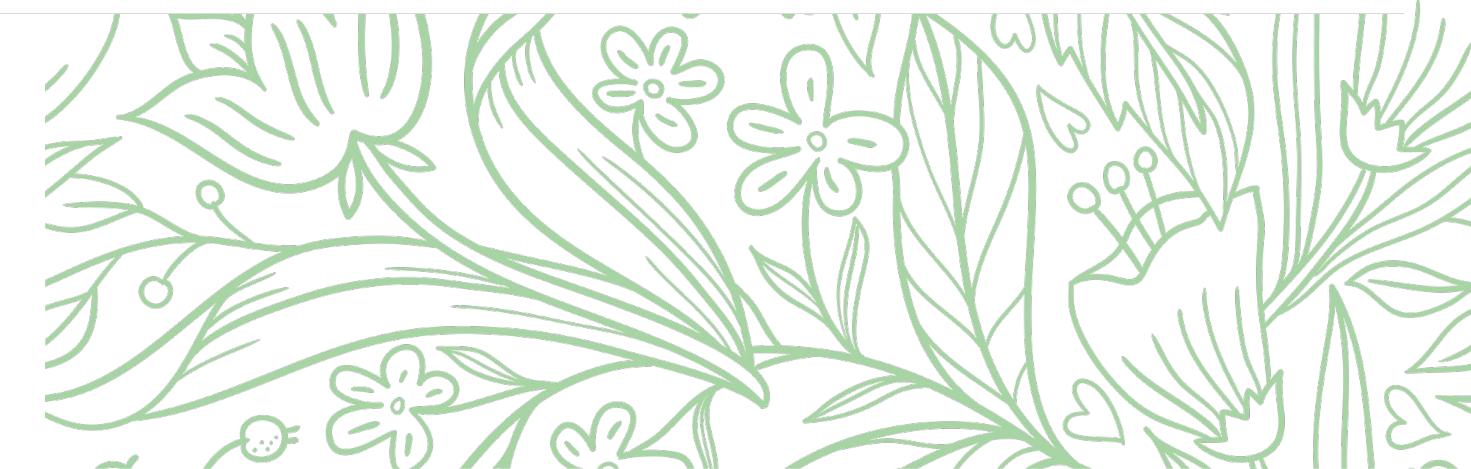


Legend

NAWI Area

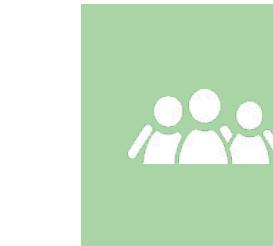
Value

Water
Trees
Grass
Agricultural land
Shrubs
Built up





STAKEHOLDERS



Nonneberg Abbey
Paris Lodron Universität Salzburg

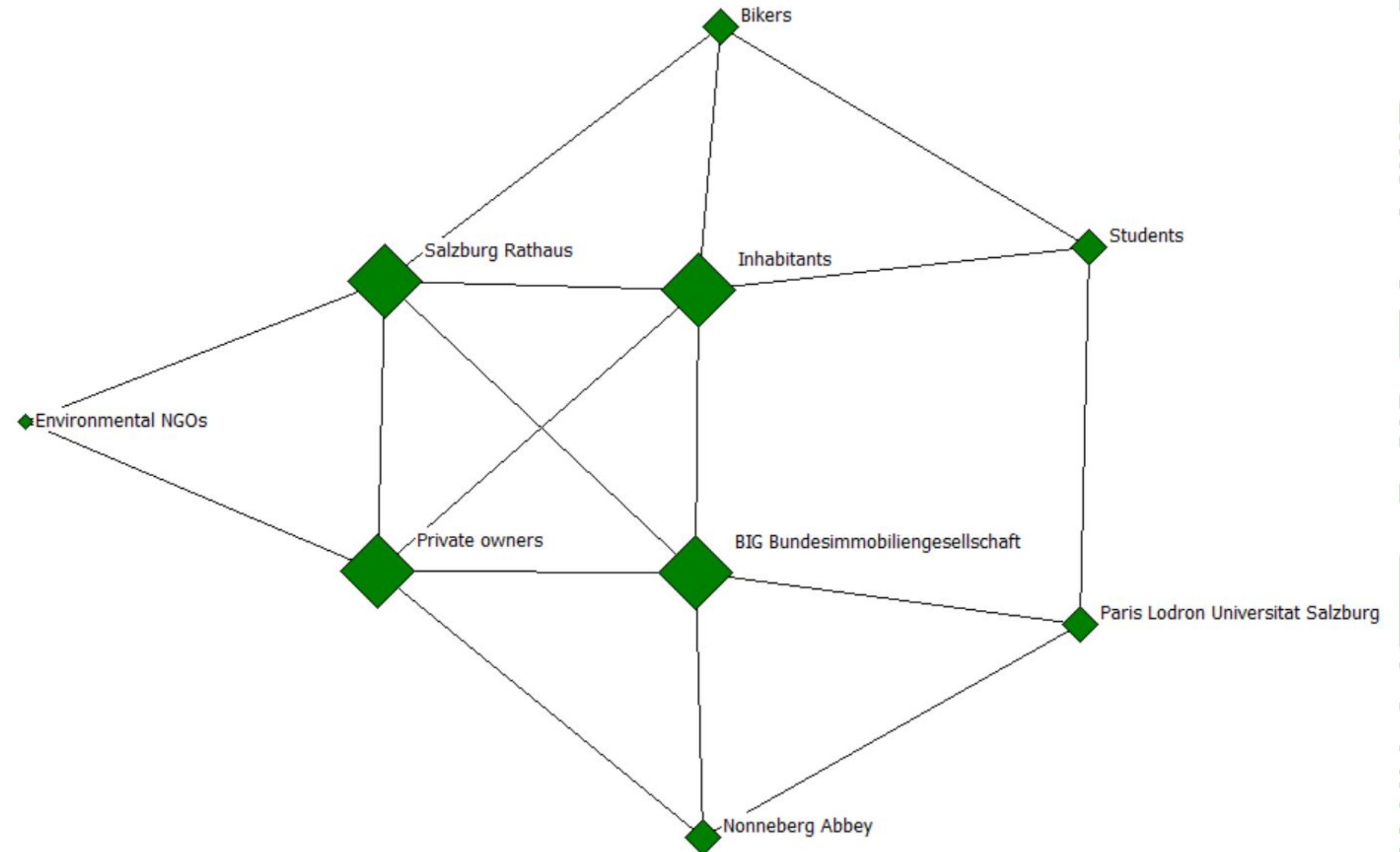


Private owners
Salzburg Rathaus



Inhabitants
Students
Bikers
Environmental NGOs

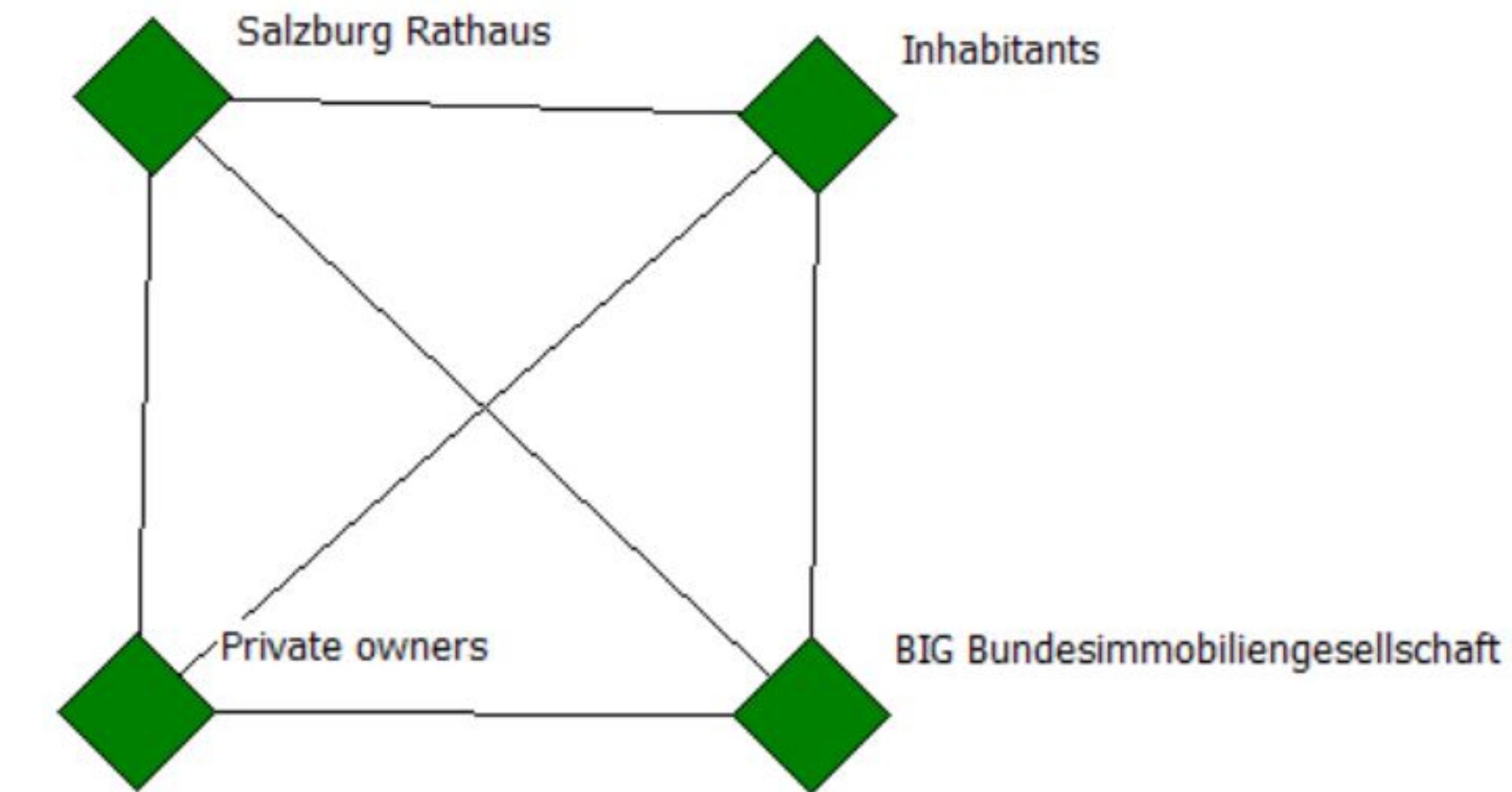
NETWORK ANALYSIS



Lowest degree

◆ Environmental NGOs

Highest degree



SECTIONS

1

Survey Purpose

2

Demographics
(2 questions)

3

Activities in Urban Nature
Spaces (2 questions)

4

Future Development and
Engagement (2 questions)

GREEN TEAM - Social Survey NAWI (Salzburg)

The objective of this survey is to understand the perceptions and interactions of individuals with urban nature categories in NAWI, Salzburg. By gathering your feedback, we aim to identify areas of improvement and gather suggestions for enhancing the urban nature experience in NAWI. Your responses will help us in developing strategies and initiatives to create a more accessible and enjoyable urban nature environment for the community.

Thank you for your participation!

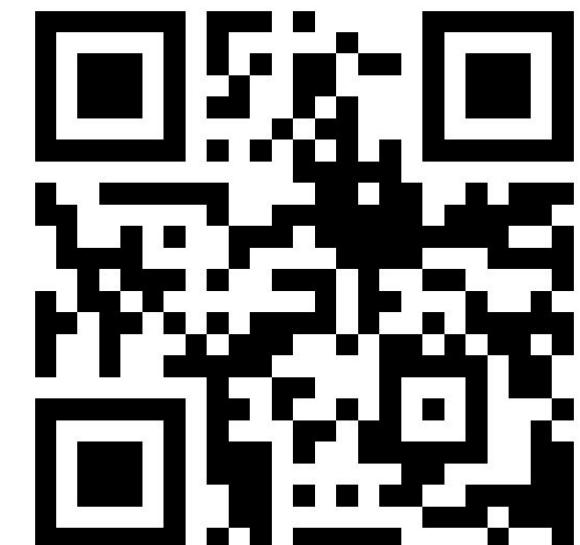


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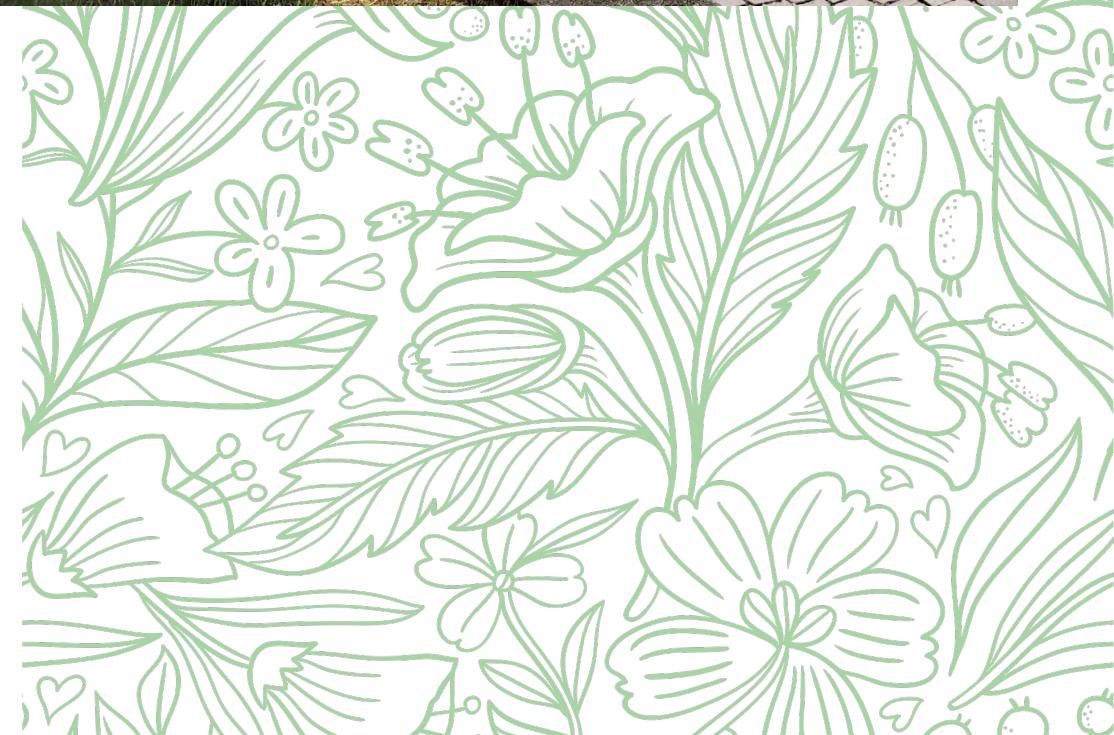
[Survey Form](#)

Check it here!



Social Media Conclusions

- Natural Science students community not very active
- Tourists post nice pics from botanical garden
- Annual Nawi students Summer/ Winterfest
- Nature and geoinformatics specific events



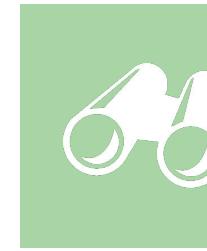


Make this city affordable again!

How to Promote Public participation



Initiatives with real estate companies
Foster collaborations between university and, real estate companies



Collaborative design and planning
Collaborate with experts and public for sustainable greening.



Crowdsourcing and Idea Generation
Set up platforms or initiatives for crowdsourcing ideas and solutions from the public



Vacant tax and repurposing initiatives
Repurposing vacant properties into community spaces and implement strict vacant taxes for holiday homes and secondary residences.



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Impressive stuff





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**THANKS FOR
YOUR
ATTENTION**

