

Lisa Jorgensen

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[LinkedIn](#) | [GitHub](#)

Open to Remote / Hybrid | Relocation Considered in 2026

Front-end developer with full-stack training and 20+ years of experience leading operations, marketing, and program management. Formerly at Adobe, where I built scalable programs and systems across engineering and partner teams. Known for transforming complex goals into results-driven outcomes through collaboration, inclusive strategy, and systems thinking. Currently completing a full-stack development certificate and building accessible, user-centered apps with React, PostgreSQL, and TypeScript.

Experience

Adobe

Program Manager | July 2018 – January 2025

Led cross-functional initiatives across global partner enablement, cloud engineering, and event production. Built programs that scaled, saved money, and improved user experience.

- Designed and executed 100+ global partner events annually, resulting in 10% YoY engagement growth.
- Launched a new webinar platform and trained presenters using self-authored guides; enabled 15+ monthly events.
- Partnered with engineering to identify \$10M+ in annual savings through cloud optimization
- Developed onboarding, training, and certification programs for 75+ partners.
- Produced logistics for bi-quarterly developer training seminars, including vendor sourcing, catering, and materials.
- Co-led Adobe Action Circles, a leadership group promoting diverse perspectives. Served as a planning member and video producer for Adobe Women's Leadership initiatives.

Corner Office Administrative Solutions

Owner & Principal | September 2016 – July 2018

Founded a consulting practice serving small businesses and entrepreneurs. Specialized in field marketing, event execution, and internal systems support.

- Developed marketing programs that increased regional sales by 20%.
- Produced over 30 events per year, improving lead gen by 30%.
- Managed a \$1M budget with 15% cost reduction and improved ROI tracking.
- Built documentation and scalable workflows to support admin and marketing operations.
- Partnered with cross-functional teams to align ABM campaigns, lead gen, and event delivery.

The Medical Center of Aurora/Centennial Medical Plaza

Executive Assistant | November 2014 - September 2016

Provided direct support to four hospital executives. Managed complex calendars, meetings, and communications.

- Scheduled and supported board-level meetings and hospital-wide events.
- Handled sensitive correspondence and confidential travel coordination.

- Managed documentation including reports, receipts, and timecards.

Colorado Department of Human Services

Office Manager & Executive Assistant | September 2010 - November 2014

Led department-wide communications, training coordination, and process improvement projects.

- Cut policy approval time by 66% via workflow automation.
- Helped lead rebranding and website redesign as comms liaison.
- Produced veteran-facing quarterly newsletter distributed statewide.
- Managed calendar, travel, payroll, and budgeting for the executive office.

Education

Certificate, Full Stack Software Development

University of Denver

Includes: React, JavaScript, TypeScript, Node.js, Express.js, PostgreSQL, Sequelize, REST APIs, Agile Methodologies

Master's, Marketing and PR Communication

University of Denver

GPA: 3.9 | Thesis anticipated personalization trends in modern marketing

BS/BA, Marketing and International Business

University of Colorado

Projects

River Trip Planner (Full Stack)

Group project using React, TypeScript, PostgreSQL, and Tailwind CSS. Users can schedule trips, manage gear lists, assign crew, and generate float plans.

<https://github.com/lisaj5472/EddyOut.git>

Kanban Board Login Authentication (Back End)

Implemented full login functionality (sign-in, JWT authentication) for an existing front-end Kanban app. Built with Node.js, Express.js, PostgreSQL, and Sequelize.

<https://github.com/lisaj5472/14-KanbanBoard-FullStackReact.git>

GitHub Candidate Discovery Tool (Front End)

React app integrating the GitHub API. Features developer profile discovery, filtering, and localStorage-based bookmarking.

<https://github.com/lisaj5472/13-candidateSearch-challenge.git>

Key Skills

React.js | TypeScript | JavaScript | HTML5 | CSS3 | Node.js | Express.js | PostgreSQL | Sequelize | REST APIs | Git & GitHub | Responsive Web Design | Agile Methodologies | Accessibility (WCAG) | Full-Stack Development | Technical Documentation | Process Automation | Cross-functional Collaboration | Project Management | Stakeholder Engagement | Workflow Optimization | Strategic Communication | Data-Driven Decision Making