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COMP 2681
October 25, 2021

The business is a painting business that shows their clients paintings. It is a small business with 4 clients myself, 3 of my friends and other people who want to join. For this business I just wanted to show people art that every day people may make, not your everyday artist who goes to school for art and wants to sell their painting. Just regular people who found out that they love painting and want to show off what they have made so far. The painting can be as simple as a rose, but for the artist it can be a painting that represents the start of a new coping mechanism that they want to show other people. The business benefit from my design is that I'm very interested in painting. I am part of the business so I had a say on how the website would look and I'm very proud of the website. It is how I wanted to look like, the flow, the painting, the bio of each individual. It was nice and simple, but showed everything that I had learned in this COMP 2681 course. My friends whom I had used to help make this website are also very happy with how each of their pages looks like. If someone wanted to join they would also have a say on how they want their page to look like color, font and all; if one day it actually becomes a website.