





LISA CHINN

Junior Fullstack Developer

CONTACT

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SKILLS

- Ruby
- Ruby on Rails
- JavaScript ES6
- Git & Github
- Heroku
- Sidekiq
- SQL
- HTML 5
- CSS 3
- Bootstrap

LANGUAGES

English | Native
Japanese | Native
Spanish | Fluent

INTERESTS

Rock climbing, Hiking, Soccer,
Dancing, Traveling, Learning new
languages

PROFILE

Passionate about education and technology, I co-founded a children's English school in Tokyo in 2013 that incorporated a great deal of technology in both lessons and homework materials. Over the course of 6 years (2 of which were remote), I led a team of 40 employees from over 10 countries and led the school's growth from 0 to 800 students across 6 locations. In the last 2 years, I became increasingly interested in not just using but creating educational technology products, so I transitioned into learning how to build web applications. My aim is to obtain a challenging and rewarding position in which I can further my career as a full-stack developer and learn more about building elegant and cutting-edge products.

EDUCATION

Full Stack Program -- LeWagon

Buenos Aires | June - August 2019

Designed, implemented and shipped to production a clone of AirBnB and a Rails prototype of Ellevate - an online mentorship platform for women (<http://www.ellevate.world>)

Princeton University

Princeton, NJ | June 2009

- BA in Psychology
- Awarded membership to Sigma Xi, the Scientific Research Society.

EXPERIENCE

Fullstack Developer

Mivvy | Remote | September - November 2019 (Present)

- User Research: Interviewing women who are attempting to start a career in tech to determine the (non-technical) pain points that they face throughout the process.
- Creating a landing page for "Women in Tech" to obtain email addresses of prospective users.

Co-founder and Chief Operating Officer

GnoKids Children's English School | Tokyo + Remote | 2013-2019

- Increased the number of enrolled students from 0 to 800 students.
- Grew business from a revenue of 0 to 150 million yen (~\$1.4 million) per year.
- Maintained annual student retention rate of 90%.

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EXPERIENCE (CONTINUED)

- Oversaw the opening of 6 new schools, each with a unique customer base.
- Managed a team of 40 employees from over 10 countries across 6 locations.
- Cut costs by 25% without affecting student or employee retention rates.
- Oversaw company website creation and managed email marketing.
- Implemented design thinking process to design and develop an original 12-year curriculum of 500+ lesson plans, 40+ original textbooks, and 5000+ videos.
- Participated in all aspects of business development, including brand development, market research, marketing strategies, sales, creation of digital and physical advertisements, and managing finances.
- Responsible for quality assurance: liaised with parents, students, and teachers to continuously receive feedback and improve upon product and service quality.
- Responsible for recruiting and hiring teachers and designers.
- Responsible for training and evaluating teachers.

Research Assistant

The University of Tokyo | Tokyo | Mar - Nov 2017

- Revised and edited papers for journal submission.
- Conducted internet-based and library research and prepared reports and presentations summarizing research results.
- Assisted with data collection and data analysis.

VOLUNTEERING

Protection Volunteer

Refugio de la Niñez (UNHCR) | Petén, Guatemala | April-May 2019

- Responsible for the reception of newly arrived and/or current refugees and conducting refugee interview (in Spanish)
- Helped organize and participated in workshops for adolescent refugees.

Volunteer

Code Your Future Colombia | Medellin, Colombia | Jan - Mar 2019

- Provided hands-on support for the opening of CYFC, a non-profit organization providing free computer programming lessons to disadvantaged people.
- Helped organize a curriculum by considering how learners think, learn, and respond to instruction
- Assisted with budget creation.
- Assisted with organizing a marketing campaign to increase student interest.