

Lisa Chinn

Junior Fullstack Developer

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EDUCATION

Full Stack Program — LeWagon, Buenos Aires

June 2019 - August 2020

9 week intensive coding bootcamp learning HTML, CSS, JavaScript ES2015, SQL, git, GitHub, Heroku, and Ruby on Rails. Designed, implemented, and shipped to production a clone of AirBnB and a Rails prototype of Ellevate – an online mentorship platform for women (<http://www.ellevate.world>)

Princeton University, Princeton, NJ — BA Psychology

June 2009

Awarded membership to Sigma Xi, the Scientific Research Society.

PROJECTS EXAMPLES

(for more information and links to my projects: <http://www.lisamchinn.com>)

Ellevate

An online mentorship platform for women, matching female mentees with mentors. (<http://www.ellevate.world>)

Sende Sign Up

Web app made for Sende, a co-living space located in Spain. Built a simple sign-up app for Sende's daily skill share talks.

EXPERIENCE

Strategy Consultant

Tokyo Academics | Remote | Sept 2019 - Present

- Expand and scale business operations for an education and consulting firm.

Co-founder and Chief Operating Officer

GnoKids Children's English School | Tokyo & Remote | Jan 2013 - May 2019

- Implemented design thinking process and worked extensively with graphic designers, video editors, and teachers to design and develop an original 12-year curriculum of 500+ lesson plans, 40+ original textbooks, and 5000+ videos.

TECHNICAL SKILLS

Ruby

Ruby on Rails

JavaScript ES6

Git & Github

Heroku

Sidekiq

SQL

HTML5

CSS3

Bootstrap

SKILLS

UX & User Research

Strategic Planning & Execution

Business Development

Project Management

Curriculum Design

LANGUAGES

English (native)

Japanese (native)

Spanish (fluent)

- Responsible for quality assurance: liaised with parents, students, and teachers to continuously receive feedback, and then communicated with designers, video editors, and developers to improve upon product and service quality.
- Worked with software developers on company website creation.
- Increased the number of enrolled students from 0 to 800 students.
- Grew business from a revenue of 0 to 150 million yen (~\$1.4 million) per year.
- Maintained an annual student retention rate of 90%.
- Oversaw the opening of 6 new schools, each with a unique customer base.
- Managed a team of 40 employees from over 10 countries.
- Participated in all aspects of business development, including brand development, market research, marketing strategies, sales, creation of digital and physical advertisements, and managing finances.

Research Assistant

University of Tokyo | Mar 2017 - April 2018

- Conducted data collection and analysis for an undergraduate course.
- Revised and edited papers before submission to journals.
- Conducted internet-based and library research and prepared reports and presentations summarizing research results.

VOLUNTEERING

Protection Volunteer

Refugio de la Niñez | Flores, Guatemala | April - May 2019

- Responsible for the reception of newly arrived and/or current refugees and conducting refugee interviews (in Spanish).
- Helped organize and participated in workshops for adolescent refugees.

Volunteer

Code Your Future Colombia (CYFC) | Medellín, Colombia | April - May 2019

- Provided hands-on support for the opening of CYFC, a non-profit organization providing free coding lessons to disadvantaged people.
- Assisted with budget creation.
- Assisted with organizing a marketing campaign to increase student interest.