

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Honda of Conyers (3808)

Invoice Number:OP#-00058040 Salesperson: Chase Abbott Date Created: 11/12/2010

Products

Product	Description	Quantity	List Price Total Price
Platinum 3 package	Includes; CRM, ILM, Desking, eBay, inventory management, service aisle and dealer website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$5,199.00 \$4,159.20
AIS Rebates - Desking and Website integration	Third party vender - desking and website integration.	1.0	\$295.00 \$236.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00 \$0.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	\$0.00 \$0.00
Desking module	Push deals to DMS, print deals and forms.	1.0	\$0.00 \$0.00
Photo overlay	Photo overlay display - monthly	1.0	\$0.00 \$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00 \$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00 \$0.00
NADA used car pricing tool	NADA used car pricing tool	1.0	\$0.00 \$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00 \$0.00
Website - best practice package	Monthly fee website best practice package includes Search Engine Optimization. Search engine optimization	1.0	\$0.00 \$0.00

Market Pricing Tool Customized smart phone mobile website for Blackberry, iphone, ipad and Droid. Inventory Gallery for website for Blackberry, iphone, ipad and Droid. Inventory Gallery for website Inventory Gallery display - monthly 1.0 \$0.00 \$0.00 \$0.00 \$1.00	incl. SEO	includes long tail inventory keywords and the ability to control title updates.			
Inventory Gallery for website Inventory Gallery display - monthly Inventory Gallery display for website Inventory Gallery display - monthly Inventory Gallery display for website Inventory Gallery monthly Inventory Gallery monthing Inventory Gallery one time fee Onetime fee for Inventory gallery Inventory Gallery one website Onetime fee for inventory gallery Inventory Gallery one website Inventory Gallery one time fee Creation of Email Banner Inventory Golden contime fee Creation of Email Banner Inventory	Market Pricing Tool	Local market pricing tool	1.0	\$0.00	\$0.00
VinVideos VinVideo display for website 1.0 \$0.00 \$0.00 Email Banner Email Banner 1.0 \$0.00 \$0.00 \$0.00 Craigslist auto posting tool-MotoBlast listing Monthly fee for automatic Craigslist 1.0 \$0.00 \$0.00 \$0.00 Email Hosting Hosting of dealers' email. 1.0 \$0.00 \$0.00 \$0.00 Email Hosting Hosting of dealers' email. 1.0 \$0.00 \$0.00 \$0.00 Email Hosting Hosting of dealers' email. 1.0 \$0.00 \$0.00 \$0.00 Email Hosting Hosting of dealers' email. 1.0 \$0.00 \$	Website - mobile		1.0	\$0.00	\$0.00
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Craigslist auto posting tool-MotoBlast listing Survey Module Email Hosting Hosting of dealers' email. Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. Dynamic comment builder creates rich vehicle descriptions with no two alike. Mobile Application Black Book used car pricing Platinum 3 package onetime fee VinCamera & software VinCamera & software VinCamera & software AIS Rebates - Desking and Webisti integration onetime fee Service Dashboard onetime fee Photo overlay onetime fee VinVideos onetime fee VinVideos onetime fee Onetime fee for photo overlay VinVideos onetime fee Website - mobile onetime fee Creation of Email Banner onetime fee Market Pricing Tool onetime for Monthly fee for automatically carbon should and provided and provide and performance. 1.0 \$0.00 \$0	VinVideos	VinVideo display for website	1.0	\$0.00	\$0.00
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Email Hosting Hosting of dealers' email. 1.0 \$0.00 \$0.		· · · · · · · · · · · · · · · · · · ·	1.0	\$0.00	\$0.00
BDC Module Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. Dynamic comment builder creates rich vehicle descriptions with no two alike. Mobile Application Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. Mobile Application Easy listings - 10 10 eBay listings included Black Book used car pricing Black Book pricing of used cars Onetime fee for Platinum 3 package includes includes includes a days of training with 1 trainer, expenses paid by dealer VinCamera & software VinCamera & software 8.1 Mega pixel rubberized waterproof military spec camera. AIS Rebates - Desking and Website integration onetime fee Service Dashboard onetime fee Service Dashboard onetime fee Service Dashboard onetime fee Onetime fee for photo overlay Ino \$295.00 \$236.00 Sound Nowellary onetime fee Onetime fee for photo overlay Ino \$0.00 \$0.00 Nound Customized smart phone mobile website Onetime fee for inventory gallery Customized smart phone mobile website onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. Trainer - online training via weblex. To be completed before onsite training. Easily support your entire fee on the fee for local market pricing Dynamic comment 1.0 \$0.00 \$0.00 Sound Soun	Survey Module	Survey Tool for CRM customers	1.0	\$0.00	\$0.00
BDC Module applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. Dynamic comment builder creates rich vehicle descriptions with no two alike. Mobile Application Smart phone application 1.0 \$0.00 \$0.00 \$0.00 Black Book used car pricing Black Book pricing of used cars 1.0 \$0.00 \$0.00 \$0.00 Black Book used car pricing Black Book pricing of used cars 1.0 \$0.00 \$0.00 \$0.00 Black Book used car pricing Black Book pricing of used cars 1.0 \$0.00 \$0.00 \$0.00 Black Book used car pricing Black Book pricing of used cars 1.0 \$0.00 \$0.00 \$0.00 \$0.00 Black Book used car pricing Black Book pricing of used cars 1.0 \$0.00	Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
two alike. Mobile Application		from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. Dynamic comment builder automatically			
eBay listings - 10	Dynamic comment builder	<u> •</u>	1.0	\$0.00	\$0.00
Platinum 3 package onetime fee Platinum 3 package onetime fee VinCamera & software VinCamera & software VinCamera & software 8.1 Mega pixel rubberized waterproof military spec camera. AIS Rebates - Desking and Website integration onetime fee Photo overlay onetime fee VinVideos onetime fee VinVideos onetime fee Website - mobile onetime fee Website - mobile onetime fee Website - mobile onetime fee Websita Blanner onetime fee Websita Blanner onetime fee Creation of Email Banner Onetime fee for local market pricing Onetime fee for local market pricing Onetime fee for Platinum 3 package includes includes 4 days of training 3 package includes includes 4 days of training 3 package includes includes 4 days of training with 1 trainer, expenses paid by dealer VinCamera & software 8.1 Mega pixel rubberized waterproof military spec 1.0 \$1.0 \$10,199.00 \$10,199.00 \$10,199.00 \$10,00 \$236.00 \$236.00 \$236.00 \$0.00	Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
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fee Onetime fee for local market pricing 1.0 \$0.00 \$0.00	Platinum 3 package onetime feet VinCamera & software AIS Rebates - Desking and Website integration onetime feet Service Dashboard onetime feet Photo overlay onetime feet VinVideos onetime feet Inventory Gallery onetime feet Website - mobile onetime feet Trainer - online training via	includes includes includes 4 days of training with 1 trainer, expenses paid by dealer VinCamera & software 8.1 Mega pixel rubberized waterproof military spec camera. Onetime and first month fee for AIS Rebates - desking and website integration Setup service dashboard. Onetime fee for photo overlay Onetime fee for VinVideos Onetime fee for inventory gallery Customized smart phone mobile website onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. Online training via WebEx. To be	1.0 1.0 1.0 1.0 1.0 1.0	\$999.00 \$295.00 \$0.00 \$0.00 \$0.00 \$0.00	\$799.00 \$236.00 \$0.00 \$0.00 \$0.00 \$0.00
Mobile Application onetime fee Smart phone application 1.0 \$0.00 \$0.00	Platinum 3 package onetime feet VinCamera & software AIS Rebates - Desking and Website integration onetime feet Service Dashboard onetime feet Photo overlay onetime feet VinVideos onetime feet Inventory Gallery onetime feet Website - mobile onetime feet Trainer - online training via webinar	includes includes includes 4 days of training with 1 trainer, expenses paid by dealer VinCamera & software 8.1 Mega pixel rubberized waterproof military spec camera. Onetime and first month fee for AIS Rebates - desking and website integration Setup service dashboard. Onetime fee for photo overlay Onetime fee for VinVideos Onetime fee for inventory gallery Customized smart phone mobile website onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. Online training via WebEx. To be completed before onsite training.	1.0 1.0 1.0 1.0 1.0 1.0	\$999.00 \$295.00 \$0.00 \$0.00 \$0.00 \$0.00	\$799.00 \$236.00 \$0.00 \$0.00 \$0.00 \$0.00
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Trainer - four days on-site with	Platinum 3 package onetime feed VinCamera & software AIS Rebates - Desking and Website integration onetime feed Service Dashboard onetime feed Photo overlay onetime feed VinVideos onetime feed Inventory Gallery onetime feed Website - mobile onetime feed Trainer - online training via webinar Email Banner onetime feed Market Pricing Tool onetime feed	includes includes includes 4 days of training with 1 trainer, expenses paid by dealer VinCamera & software 8.1 Mega pixel rubberized waterproof military spec camera. Onetime and first month fee for AIS Rebates - desking and website integration Setup service dashboard. Onetime fee for photo overlay Onetime fee for VinVideos Onetime fee for inventory gallery Customized smart phone mobile website onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. Online training via WebEx. To be completed before onsite training. Creation of Email Banner Onetime fee for local market pricing	1.0 1.0 1.0 1.0 1.0 1.0 1.0	\$999.00 \$295.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	\$799.00 \$236.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00

Total: \$13,589.20					
Website - best practice package incl. SEO onetime fee	Onetime fee for website best practice package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Search Engine Optimization.	1.0	\$0.00	\$0.00	
CRM Bundled Solution onetime fee	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	1.0	\$0.00	\$0.00	
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00	
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00	
Desking module onetime fee	Onetime fee for Desking	1.0	\$0.00	\$0.00	
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$0.00	\$0.00	
Craigslist auto posting tool-MotoBlast onetime fee	Onetime fee for automatic Craigslist listing	1.0	\$0.00	\$0.00	
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	\$0.00	\$0.00	
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	\$0.00	\$0.00	
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00	
BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00	
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00	
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00	
one trainer. Airfare, hotel and rental car expenses paid by dealer.	Four days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	\$0.00	\$0.00	

Total: \$13,589.20
Shipping: \$39.95

Invoice Total

Total Due NOW: \$13,629.15

□ Check By Fax □ One Time ACH □ One Time Credit Card Authorization

Signature □ Date







6405 Metcalf Ave. Suite 400 • Overland Park, KS 66202 • T: 1.800.980.7488 • F: 913.825.6396 • www.vinsolutions.com