

Invoice For

Chuck Van Horn Dodge Inc (5228)

Invoice Number: OP#-00173803

Salesperson: Christian Salazar Date Created: 5/8/2012

Products

| Product | Description | Quantity | List Price | Total Price |
|-------------------------|--|----------|------------|-------------|
| Bronze 1 Package | Inventory module and VIN website. | 1.0 | \$1,999.00 | \$1,101.50 |
| Inventory Module | Inventory Module - monthly | 1.0 | \$0.00 | \$0.00 |
| Website - VIN | Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO. | 1.0 | \$0.00 | \$0.00 |
| Data Integration | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | \$99.00 | \$99.00 |
| Dynamic Comment Builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | \$0.00 | \$0.00 |
| Mobile Application | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| VinLens | VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. | 1.0 | \$0.00 | \$0.00 |
| AIS Rebates - Website | | | | |

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|---|--|-----|------------|------------|
| Integration | Third party vender - website integration. | 1.0 | \$0.00 | \$0.00 |
| VIN Chat | VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports. | 1.0 | \$0.00 | \$0.00 |
| Craigslist - Manual | Craigslist listings manual tool | 1.0 | \$0.00 | \$0.00 |
| eBay Listings - 10 | 10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer. | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery for Website | Inventory Gallery display - monthly | 1.0 | \$0.00 | \$0.00 |
| Photo Overlay | Photo overlay display - monthly | 1.0 | \$0.00 | \$0.00 |
| <hr/> | | | | |
| Bronze 1 package onetime fee | One time fee for Bronze 1 package | 1.0 | \$1,999.00 | \$250.00 |
| Data Integration - onetime fee | Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | \$199.00 | \$199.00 |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | \$0.00 | \$0.00 |
| Mobile Application onetime fee | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| VinLens onetime fee | Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. | 1.0 | \$0.00 | \$0.00 |
| AIS Rebates - Website integration onetime fee | Onetime fee for AIS Rebates - website integration. | 1.0 | \$0.00 | \$0.00 |
| VIN Chat onetime fee | Onetime fee for VIN Click to Chat. | 1.0 | \$0.00 | \$0.00 |
| Craigslist - manual onetime fee | Onetime fee for manual Craigslist | 1.0 | \$0.00 | \$0.00 |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | \$0.00 | \$0.00 |
| Photo Overlay Onetime Fee | Onetime fee for photo overlay | 1.0 | \$0.00 | \$0.00 |
| Website - VIN onetime fee | Onetime fee to create VIN Website. | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery onetime fee | Onetime fee for inventory gallery | 1.0 | \$0.00 | \$0.00 |
| Credit - AutoTrader Family Discount | Onetime fee AutoTrader Family discount. | 1.0 | \$0.00 | (\$449.00) |

Total: \$1,200.50

Shipping: \$0.00

Invoice Total

Total Due NOW: \$1,200.50

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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CONTRACTS

HASSLES

SERVERS

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