

Invoice For

## **Infiniti Of Lisle (4478)**

Invoice Number: OP#-00048311

Salesperson: Lori Berkson Date Created: 7/14/2011

### **Products**

| Product                  | Description                                                                                                                                                                                        | Quantity | List Price | Total Price |
|--------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|------------|-------------|
| CRM - Ala Carte Solution | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures. | 1.0      | \$2,949.00 | \$2,101.00  |
| Data Integration         | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.                                                                               | 1.0      | \$99.00    | \$99.00     |
| Service Dashboard        | Ties your CRM to your service department dashboard.                                                                                                                                                | 1.0      | \$0.00     | \$0.00      |
| BDC Module               | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.                   | 1.0      | \$0.00     | \$0.00      |
| Desking Light            | Enables payment calculator and summary.                                                                                                                                                            | 1.0      | \$0.00     | \$0.00      |
| Dynamic comment builder  | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.                                                                                                         | 1.0      | \$0.00     | \$0.00      |
| Email Hosting            | Hosting of dealers' email.                                                                                                                                                                         | 1.0      | \$0.00     | \$0.00      |
| Form Mapping             | Form Mapping. Up to 3 dealership provided forms.                                                                                                                                                   | 1.0      | \$0.00     | \$0.00      |
| Inventory Light          | Limited inventory gallery, view inventory with ILM                                                                                                                                                 | 1.0      | \$0.00     | \$0.00      |
| Mobile Application       | Smart phone application                                                                                                                                                                            | 1.0      | \$0.00     | \$0.00      |
|                          | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up,                                                                                       |          |            |             |

|                                                                                    |                                                                                                                                      |     |              |              |
|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|-----|--------------|--------------|
| ILM                                                                                | spam assassin and bad lead rejection. Includes mobile application for smart phones.                                                  | 1.0 | \$0.00       | \$0.00       |
| CRM Ala Carte onetime fee                                                          | Onetime fee for CRM, includes 3 days of training with 1 trainer, expenses paid by dealer                                             | 1.0 | \$7,299.00   | \$4,200.00   |
| Data Integration - onetime fee                                                     | Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | \$199.00     | \$199.00     |
| Service Dashboard onetime fee                                                      | Setup service dashboard.                                                                                                             | 1.0 | \$0.00       | \$0.00       |
| BDC Module onetime fee                                                             | Create BDC module                                                                                                                    | 1.0 | \$0.00       | \$0.00       |
| Desking Light onetime fee                                                          | Setup payment calculator and summary.                                                                                                | 1.0 | \$0.00       | \$0.00       |
| Dynamic comment builder onetime fee                                                | Setup dynamic comment builder.                                                                                                       | 1.0 | \$0.00       | \$0.00       |
| Email Banner onetime fee                                                           | Creation of Email Banner                                                                                                             | 1.0 | \$0.00       | \$0.00       |
| Trainer - online training via webinar                                              | Online training via WebEx. To be completed before onsite training.                                                                   | 1.0 | \$0.00       | \$0.00       |
| Trainer - three days on-site with one trainer. All travel expenses paid by dealer. | Three days on-site with one trainer. All travel expenses paid by dealer.                                                             | 1.0 | \$0.00       | \$0.00       |
| ILM onetime fee                                                                    | Onetime fee for ILM                                                                                                                  | 1.0 | \$0.00       | \$0.00       |
| Email Hosting onetime fee                                                          | Email hosting for dealer                                                                                                             | 1.0 | \$0.00       | \$0.00       |
| Form Mapping Onetime fee                                                           | Form Mapping. Up to 3 dealership provided forms.                                                                                     | 1.0 | \$0.00       | \$0.00       |
| Inventory Light onetime fee                                                        | Onetime fee for limited inventory gallery, view inventory with ILM                                                                   | 1.0 | \$0.00       | \$0.00       |
| Mobile Application onetime fee                                                     | Smart phone application                                                                                                              | 1.0 | \$0.00       | \$0.00       |
| Credit - 1 trainer, 1 day                                                          | Credit of one trainer day                                                                                                            | 1.0 | (\$1,399.00) | (\$1,399.00) |

**Total: \$5,200.00**

Shipping: \$0.00

**Invoice Total**

**Total Due NOW: \$5,200.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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**CONTRACTS**

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**SERVERS**

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