

Invoice For  
**Gullo Toyota (6091)**  
Invoice Number: OP#-00206037  
Salesperson: David White Date Created: 2/14/2013

**Products**

Product	Description	Qty.	List Price	Sales Price	Sales Tax
Platinum Lite 2 Package PROMO	Includes; CRM, ILM, Desking, eBay, market pricing with bookouts, inventory management. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$4,359.00	\$2,936.00	\$193.78
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00	\$16.43
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0			
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0			
Inventory Module	Inventory Module - monthly	1.0			
AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module.	1.0	\$199.00	\$199.00	\$13.13
Service Dashboard	Ties your CRM to your service department dashboard.	1.0			
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0			
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0			
Email Banner	Email Banner	1.0			
Craigslist - Manual	Craigslist listings manual tool	1.0			
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0			
Market Pricing Tool	Local market pricing tool	1.0			
Photo Overlay	Photo overlay display - monthly	1.0			
Survey Module	Survey Tool for CRM customers	1.0			
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0			

Inventory Gallery for Website	Inventory Gallery display - monthly	1.0			
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0			
Black Book Used Car Pricing	Black Book pricing of used cars	1.0			
Email Hosting	Hosting of dealers' email.	1.0			
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0			
Mobile Application	Smart phone application	1.0			
<hr/>					
Platinum Lite 2 package PROMO onetime fee	Onetime fee for Platinum Solution includes includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$10,149.00	\$1,802.00	\$118.93
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00	\$499.00	\$32.93
AIS Rebates - Desking integration onetime fee	Onetime fee for AIS Rebates - incentive integration into Desking module	1.0	\$199.00	\$199.00	\$13.13
Trainer - Day(s) In-House	Trainer - day(s) in-house. Dealer pays airfare and car rental, VinSolutions pays for hotel, limit three participants. Use multiple quantities for multiple days or more than three participants.	2.0	\$1,998.00		
Trainer - Two Day Package	Two days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0	\$2,699.00		
Service Dashboard onetime fee	Setup service dashboard.	1.0			
BDC Module onetime fee	Create BDC module	1.0			
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0			
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0			
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0			
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0			
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0			
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0			
Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0			
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0			
Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0			
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0			
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0			
ILM onetime fee	Onetime fee for ILM	1.0			
CRM Bundled Solution onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0			
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0			
Email Banner onetime fee	Creation of Email Banner	1.0			
Email Hosting onetime fee	Email hosting for dealer	1.0			
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0			
Mobile Application onetime fee	Smart phone application	1.0			
<hr/>					

Products/One Time:	\$2,500.00
One Time Shipping:	\$0.00
One Time Sales Tax:	\$164.99
Monthly Recurring:	\$3,384.00
Monthly Recurring Sales Tax:	\$223.34
<b>Total Now Due:</b>	<b>\$6,272.33</b>
<b>Total Monthly Recurring:</b>	<b>\$3,607.34</b>

\*Taxes are subject to state and local regulations and are subject to change

\*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

*Copyright VinSolutions.*

**CONTRACTS**

**HASSLES**

**SERVERS**

6405 Metcalf Ave. Suite 400

•

Overland Park, KS 66202

•

T: 1.800.980.7488

•

F: 913.825.6396

•

[www.vinsolutions.com](http://www.vinsolutions.com)

VinSolutions  
6405 Metcalf Ave Suite 400  
Overland Park, KS 66202  
(P) 913-825-6300  
(F) 617-904-1618

## Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

### ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION			
Account Owners Name:		VinSolutions Account Number: 6091	
Address Line 1:		Phone Number:	
Address Line 2:		Fax Number:	
City:	State:	Zip:	Email:
Opportunity ID: OP#-00206037		Dollar Amount: \$6,272.33	

### Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

### Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

### ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: