

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Purchase Agreement Summary For

Ft Pierce Buick and GMC (6581)

Agreement Number:OP#-00287274

Salesperson: James Campbell Date Created: 6/24/2013

Products

Product	Description	Qty.	List Price	Sales Price
Platinum Lite 1 Package PROMO	Includes; CRM, ILM, Desking, eBay, inventory management, Business Development Center, Craigslist manual listings tool, Dynamic Comment Builder, Mobile Application and Service Dashboard. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$3,999.00	\$2,200.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0		
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0		
Inventory Module	Inventory Module - monthly	1.0		
AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module.	1.0	\$199.00	\$149.00
Customer Text Messaging - 1000 Texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.	1.0	\$29.00	
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0		
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0		
Survey Module	Survey Tool for CRM customers	1.0		
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0		
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0		

One Time Sales	Tax:			\$0.00 \$0.00 598.00
			\$4,0	00.000
Form Mapping. Up to 3 dealership provided forms.	1.0			
	1.0			
Onetime fee for Inventory Module	1.0			
Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0			
Onetime fee for inventory gallery	1.0			
Launch coordinator ensures smooth transition to MotoSnap.	1.0			
Photo overlay display - onetime	1.0			
Email Banner	1.0			
Onetime fee for Survey Tool for CRM customers	1.0			
Onetime fee for ILM	1.0			
Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0			
Customer Text Messaging onetime fee.	1.0	\$49.00		
Onetime fee for AIS Rebates - incentive integration into Desking module	1.0	\$199.00	\$149.00	
Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00	\$499.00	
includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$9,799.00	\$3,352.00	
	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Onetime fee for AIS Rebates - incentive integration into Desking module Customer Text Messaging onetime fee. Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Onetime fee for ILM Onetime fee for Survey Tool for CRM customers Email Banner Photo overlay display - onetime Launch coordinator ensures smooth transition to MotoSnap. Onetime fee for inventory gallery Four days initial on-site training with one trainer. All travel expenses paid by dealer. Onetime fee for Inventory Module Onetime fee for Advanced Desking. Form Mapping. Up to 3 dealership provided forms. Products/One Tin One Time Shipp One Time Sales	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Onetime fee for AIS Rebates - incentive integration into Desking module Customer Text Messaging onetime fee. 1.0 Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Onetime fee for ILM Onetime fee for Survey Tool for CRM customers Email Banner Photo overlay display - onetime Launch coordinator ensures smooth transition to MotoSnap. Onetime fee for inventory gallery Four days initial on-site training with one trainer. All travel expenses paid by dealer. Onetime fee for Advanced Desking. 1.0 Onetime fee for Advanced Desking.	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Onetime fee for AIS Rebates - incentive integration into Desking module Customer Text Messaging onetime fee. Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Onetime fee for ILM Onetime fee for Survey Tool for CRM customers Email Banner Photo overlay display - onetime Launch coordinator ensures smooth transition to MotoSnap. Onetime fee for inventory gallery Four days initial on-site training with one trainer. All travel expenses paid by dealer. Onetime fee for Inventory Module Onetime fee for Advanced Desking. Form Mapping. Up to 3 dealership provided forms. Products/One Time: One Time Shipping: One Time Sales Tax:	by dealer Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Onetime fee for AIS Rebates - incentive integration into Desking module Customer Text Messaging onetime fee. 1.0 \$199.00 \$149.00 Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Onetime fee for Survey Tool for CRM customers Email Banner 1.0 Photo overlay display - onetime Launch coordinator ensures smooth transition to MotoSnap. Onetime fee for inventory gallery 1.0 Conetime fee for Inventory gallery 1.0 Touridays initial on-site training with one trainer. All travel expenses paid by dealer. Onetime fee for Advanced Desking. Form Mapping. Up to 3 dealership provided forms. Products/One Time: One Time Shipping: One Time Sales Tax: Monthly Recurring: \$2,4

00 00 00 00 **Total Now Due:** \$6,598.00 **Total Monthly Recurring:** \$2,598.00

☐ Check By Fax	☐ One Time ACH	☐ One Time Credit Card Authorization
Signature		Date

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^{*}Taxes are subject to state and local regulations and are subject to change

^{*}Does not include Dealer-paid Travel Expenses related to onsite training

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE	TIME	AUTHO)RIZAT	LIUN

Account Owners Name:			VinSolutions Account Number: 6581
Address Line 1:			Phone Number:
Address Line 2:			Fax Number:
City:	State:	Zip:	Email:
Opportunity ID: OP#-00	287274		Dollar Amount: \$6,598.00

Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK	
MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST	
ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: