

Invoice For

## Schumacher Auto-Lake Park (4162)

Invoice Number: OP#-00121088

Salesperson: James Campbell Date Created: 10/24/2011

### Products

Product	Description	Quantity	List Price	Total Price
Website - best practice ala carte	Monthly fee for Best Practice Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: <a href="http://alpha.vinmanagersites.com">http://alpha.vinmanagersites.com</a>	1.0	\$799.00	\$499.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
SEO - Best Practice website	Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$0.00	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
Website - best practice ala carte onetime fee	Website - Best Practice onetime fee to create site.	1.0	\$799.00	\$499.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
SEO - Best Practice website onetime fee	Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title	1.0	\$0.00	\$0.00

updates.

VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
---------------------	--	-----	--------	--------

---

**Total: \$998.00**

Shipping: \$0.00

**Invoice Total**

**Total Due NOW: \$998.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

*Copyright VinSolutions.*

**CONTRACTS**

**HASSLES**

**SERVERS**

6405 Metcalf Ave. Suite 400 • Overland Park, KS 66202 • T: 1.800.980.7488 • F: 913.825.6396 • [www.vinsolutions.com](http://www.vinsolutions.com)