

Invoice For

Knippelmier Chevrolet (4239)

Invoice Number: OP#-00084657

Salesperson: David White Date Created: 4/26/2011

Products

Product	Description	Quantity	Total Price
Gold 2 package	Includes: CRM, ILM, inventory management and dealer website. Requires three days on site training by professional trainer.	1.0	\$4,249.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00
Email Banner	Email Banner	1.0	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00
Black Book used car pricing	Black Book pricing of used cars	1.0	\$0.00
Craigslist - manual	Craigslist listings manual tool	1.0	\$0.00
	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam		
CRM - Bundled Solution		1.0	\$0.00

	assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.		
eBay listings - 10	10 eBay listings included in Inventory Module or 10 additional listings.	1.0	\$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	\$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00
Market Pricing Tool	Local market pricing tool	1.0	\$0.00
NADA used car pricing tool	NADA used car pricing tool	1.0	\$0.00
Photo overlay	Photo overlay display - monthly	1.0	\$0.00
Website - best practice	Monthly fee for best practice website, includes mobile platform for Blackberry, iphone, ipad and Droid. Includes two revisions and up to five pages of content copied. Additional revisions or copy may incur additional fees.	1.0	\$0.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00
Desking Light	Enables payment calculator and summary.	1.0	\$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00
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Gold 2 package onetime fee	Onetime fee for Gold package, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	\$8,399.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00

Mobile Application onetime fee	Smart phone application	1.0	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00
BDC Module onetime fee	Create BDC module	1.0	\$0.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00
Website - best practice onetime fee	Website - best practice onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. Includes two revisions, and up to five pages of content copied. Additional revisions or copy may incur additional fees.	1.0	\$0.00
Trainer - three days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Three days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	\$0.00
Trainer - online training via webinar	Online training via WebEx. To be completed before onsite training.	1.0	\$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	\$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	\$0.00
CRM Bundled Solution onetime fee	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	1.0	\$0.00

Total: \$13,396.00

Shipping: \$0.00

Number of Installments: 2

Installment Due Date Installment Amount

4/29/2011 \$9,100.00

4/22/2011 PAID

Invoice Total

Total Due NOW: \$4,296.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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6405 Metcalf Ave. Suite 400 • Overland Park, KS 66202 • T: 1.800.980.7488 • F: 913.825.6396 • www.vinsolutions.com