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Invoice For

Payne Volkswagen (2805)

Invoice Number:OP#-00081652 Salesperson: Carrie Bermel Date Created: 4/11/2011

Products

Product	Description	Quantity	List Price	Total Price
Digital Marketing SEM Package Onetime Fee	Onetime fee for: • Includes One Search Engine and 3 Campaigns • PPC Keyword & Market Research Analysis • Monthly Strategy Session with Ad Budget Recommendations • Campaign Management • Bid Management • Keyword & Ad Copy Optimization • Landing Site Technology • Monthly Reporting • Optional Items for Package: ? Additional Search Engine (\$299 Set Up/\$199 Monthly) ? Additional Campaigns (\$299 Set Up / \$199 Monthly)	1.0	\$699.00	\$399.00

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