

Invoice For

## Jeff Schmitt Cadillac (2397)

Invoice Number: OP#-00177889

Salesperson: William Fowler Date Created: 4/5/2012

### Products

| Product                           | Description  | Quantity | List Price | Total Price |
|-----------------------------------|--|----------|------------|-------------|
| Website - VIN Ala Carte           | Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO. | 1.0      | \$1,299.00 | \$1,000.00  |
| Inventory Light                   | Limited inventory gallery, view inventory with ILM   | 1.0      | \$0.00     | \$0.00      |
| Email Hosting                     | Hosting of dealers' email.   | 1.0      | \$0.00     | \$0.00      |
| AIS Rebates - Website Integration | Third party vender - website integration.  | 1.0      | \$0.00     | \$0.00      |
| VIN Chat                          | VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports.<br>• Keyword market research analysis •<br>Market Control Dealer SEO Titles •<br>Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages •<br>Integrated Content Management •   | 1.0      | \$0.00     | \$0.00      |

|                |   |     |        |        |
|----------------|---|-----|--------|--------|
| SEO - Advanced | Inventory Specials & Featured Vehicles •<br>Search Engine Optimized Automotive<br>Content • Ability to Add Custom Pages •<br>Dynamic OneClick Inventory Search •<br>Boomerang Coupon Technology •<br>Integrated Vehicle Video's • High<br>Resolutions Pictures (Unique to<br>VinSolutions) • RSS Feeds (Inventory &<br>Specials) • Enhanced XML Sitemaps<br>(Google, Bing & Yahoo!) • Robot.txt file •<br>Google Analytics & VinSolutions<br>Integrated Analytics • Local Listing URL<br>Submission plan • Social Media Plugins •<br>HTML Optimization • Recent Customer<br>community specific pages • Sold Vehicle<br>SEO Pages • Dealer Market SEO wrap • 5<br>SEO service driven Sub Pages • Page<br>Header Enhancement • Platinum Home<br>Page SEO Enhancements • Dominant City<br>SEO scroll bar | 1.0 | \$0.00 | \$0.00 |
|----------------|---|-----|--------|--------|

|  |   |     |            |        |
|--|---|-----|------------|--------|
| Website - VIN Ala Carte<br>onetime fee           | Onetime fee to create VIN Website.                                    | 1.0 | \$1,299.00 | \$0.00 |
| Email Hosting onetime fee                        | Email hosting for dealer  | 1.0 | \$0.00     | \$0.00 |
| Inventory Light onetime fee                      | Onetime fee for limited inventory gallery,<br>view inventory with ILM | 1.0 | \$0.00     | \$0.00 |
| AIS Rebates - Website<br>integration onetime fee | Onetime fee for AIS Rebates - website<br>integration.                 | 1.0 | \$0.00     | \$0.00 |
| VIN Chat onetime fee                             | Onetime fee for VIN Click to Chat.                                    | 1.0 | \$0.00     | \$0.00 |
| SEO - Advanced Onetime fee                       | Onetime to fee to build Advanced SEO<br>(VinSolutions Website only).  | 1.0 | \$0.00     | \$0.00 |

**Total: \$1,000.00**

Shipping: \$0.00

**Invoice Total**

**Total Due NOW: \$1,000.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

*Copyright VinSolutions.*

**CONTRACTS**

**HASSLES**

**SERVERS**