

Invoice For

Shepherd Team Auto Plaza (2640)

Invoice Number: OP#-00214509

Salesperson: Phil Dixon Jr Date Created: 1/2/2013

Products

| Product | Description | Qty. | List Price | Sales Price | |
|---|---|------|------------|--------------|--|
| Website - DIY to VIN Website upgrade | Monthly fee for upgrade from DIY to VIN Website. | 1.0 | \$599.00 | \$599.00 | |
| AIS Rebates - Website Integration | Third party vender - website integration. | 1.0 | | | |
| | <ul style="list-style-type: none"> • Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar | 1.0 | | | |
| SEO - Advanced | | | | | |
| Website - Design Upgrade | Change web site to different look and feel. | 1.0 | \$799.00 | \$799.00 | |
| Website - DIY to VIN Website onetime fee | Website - DIY to VIN website onetime fee. | 1.0 | \$599.00 | \$599.00 | |
| AIS Rebates - Website integration onetime fee | Onetime fee for AIS Rebates - website integration. | 1.0 | | | |
| SEO - Advanced Onetime fee | Onetime to fee to build Advanced SEO (VinSolutions Website only). | 1.0 | | | |
| Credit - AutoTrader Family Discount | Onetime fee AutoTrader Family discount. | 1.0 | | (\$1,398.00) | |

| | |
|---------------------------------|-----------------|
| Products/One Time: | \$0.00 |
| One Time Shipping: | \$0.00 |
| One Time Sales Tax: | \$0.00 |
| Monthly Recurring: | \$599.00 |
| Total Now Due: | \$599.00 |
| Total Monthly Recurring: | \$599.00 |

*Taxes are subject to state and local regulations and are subject to change

*Does not include Dealer-paid Travel Expenses related to onsite training

***this invoice does not replace or supersede current billing**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

Copyright VinSolutions.

CONTRACTS

HASSLES

SERVICES

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Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE TIME AUTHORIZATION

| ACCOUNT HOLDER INFORMATION | | | |
|------------------------------|--------|-----------------------------------|--------|
| Account Owners Name: | | VinSolutions Account Number: 2640 | |
| Address Line 1: | | Phone Number: | |
| Address Line 2: | | Fax Number: | |
| City: | State: | Zip: | Email: |
| Opportunity ID: OP#-00214509 | | Dollar Amount: \$599.00 | |

Credit Card Payment

| CREDIT CARD INFORMATION | |
|-------------------------|--|
| Cardholder Name: | Visa Mastercard AmEx - Please circle one |
| Card Number: | Expiration Date: |

Check by Fax

| CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL | |
|--|--------------------------|
| Bank Name: | Bank Phone: |
| Name on Bank Acct: | Check Number: |
| Bank Routing Number: | Checking Account Number: |

ACH (Electronic Debit)

| ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM) | |
|--|-------------|
| Bank Name: | Bank Phone: |
| Name on Bank Acct: | |
| Bank Routing Number: | |
| Checking Account Number: | |

| ACKNOWLEDGEMENT | |
|-----------------------|--------|
| Authorized Name: | Title: |
| Authorized Signature: | Date: |