Invoice For

Metro Toyota (4802)

Invoice Number:OP#-00110853

Salesperson: Christian Salazar Date Created: 12/5/2011

Products

Product	Description	Quantity	List Price	Total Price
Platinum 1 Package	Includes; CRM, ILM, Desking, eBay, Inventory Management, and Dealer Website. Requires: on-site training by professional trainer.	1.0	$4,499.00	$2,983.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$249.00	$249.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	$0.00	$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	$0.00	$0.00
Inventory Module	Inventory Module - monthly	1.0	$0.00	$0.00
Click to Chat unmanned	Unmanned Click to Chat	1.0	$224.00	$199.00
KnowMe Basic	Third party vender - Basic KnowMe phone integration includes 8 toll free numbers, 2 Click to Call links and 500 minutes a month.	1.0	$229.00	$199.00

AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module.	1.0	$169.00	$169.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	$0.00	$0.00
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0	$0.00	$0.00
Survey Module	Survey Tool for CRM customers	1.0	$0.00	$0.00
SEO - Best Practice Website	Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	$0.00	$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	$0.00	$0.00
Email Hosting	Hosting of dealers' email.	1.0	$0.00	$0.00
Email Banner	Email Banner	1.0	$0.00	$0.00
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	$0.00	$0.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	$0.00	$0.00
Website - Best Practice	Monthly fee for Best Practice Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: http://alpha.vinmanagersites.com	1.0	$0.00	$0.00
Photo Overlay	Photo overlay display - monthly	1.0	$0.00	$0.00
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings.	1.0	$0.00	$0.00
Craigslist - Manual	Craigslist listings manual tool	1.0	$0.00	$0.00
Mobile Application	Smart phone application	1.0	$0.00	$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	$0.00	$0.00
Platinum 1 package onetime fee	Onetime fee for Platinum package includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	$10,399.00	$5,332.00
	Onetime fee for data integration with			

Data Integration - Enhanced onetime fee	dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$499.00	$499.00
Click for Chat unmanned onetime	Onetime fee for unmanned Click to Chat unmanned	1.0	$229.00	$199.00
KnowMe Basic onetime fee	Onetime fee for third party vender - Basic KnowMe phone integration	1.0	$229.00	$199.00
AIS Rebates - Desking integration onetime fee	Onetime and first month fee for AIS Rebates - incentive integration into Desking module	1.0	$169.00	$169.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	$0.00	$0.00
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0	$0.00	$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	$0.00	$0.00
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	$0.00	$0.00
Web site - Mobile	Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid.	1.0	$0.00	$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	$0.00	$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	$0.00	$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	$0.00	$0.00
BDC Module onetime fee	Create BDC module	1.0	$0.00	$0.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	$0.00	$0.00
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	$0.00	$0.00
SEO - Best Practice website onetime fee	Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	$0.00	$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	$0.00	$0.00
Website - best practice onetime fee	Website - Best Practice onetime fee to create site.	1.0	$0.00	$0.00
Trainer - Four Day Package	Four days on-site training with one trainer. All travel expenses paid by dealer. Package is discounted 15%.	1.0	$0.00	$0.00
Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0	$0.00	$0.00
ILM onetime fee	Onetime fee for ILM	1.0	$0.00	$0.00
CRM Bundled Solution	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited			

onetime fee	to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	1.0	$0.00	$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	$0.00	$0.00
Mobile Application onetime fee	Smart phone application	1.0	$0.00	$0.00
Trainer - 1 Day Credit	Credit of one trainer day	1.0	($1,399.00)	($1,399.00)

Total: $8,798.00
Shipping: $0.00

Invoice Total
Total Due NOW: $8,798.00

☐ Check By Fax   ☐ One Time ACH   ☐ One Time Credit Card Authorization

Signature _____   Date _____

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