

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Purchase Agreement Summary For

York Kia (7077)

Agreement Number:OP#-00324903 Salesperson: Nate Blair Date Created: 12/6/2013

Products

| Product | Description | Qty. | List Price | Sales Price | Sales Tax |
|--|--|------|---------------|----------------|--------------|
| CRM Limited Users | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. | 1.0 | \$1,249.55 | \$808.92 | \$48.54 |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | \$499.45 | \$323.31 | \$19.40 |
| Data Integration | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | \$99.00 | \$99.00 | |
| CRM - Limited Users Ala Carte Package | Customer Relationship Management System - manages entire customer base. Includes; ILM, Business Development Center, Dynamic Comment Builder, Service Dashboard, spam assassin, service marketing, bad lead rejection, reverse look-up and VinBrochures. Users limited to 15. Includes mobile application for smart phones. | 1.0 | | | |
| Inventory Light | Limited inventory gallery, view inventory with ILM | 1.0 | | | |
| Customer Text Messaging - 1000 Texts | Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over. | 1.0 | \$29.00 | \$18.77 | \$1.13 |
| Desking Light | Enables payment calculator and summary. | 1.0 | | | |
| Trainer - Three Day Package | Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%. | 1.0 | \$4,049.00 | \$2,350.00 | |
| Customer Text Messaging - 1000 Texts onetime fee | Customer Text Messaging onetime fee. | 1.0 | \$29.00 | | |
| Drivers License Scanner | Automatically uploads customer's information | 1.0 | \$999.00 | | |
| CRM Limited Users onetime fee | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. | 1.0 | \$1,249.55 | | |
| Email Banner | Email Banner | 1.0 | \$199.00 | | |
| | | | | | |

| ILM onetime fee | Onetime fee for ILM Launch coordinator ensures smooth transition to | 1.0 \$499.4 | 45 |
|--------------------|--|--|--------------------------------|
| Launch Coordinator | MotoSnap. | 1.0 | |
| | | | |
| | Products/One | | \$2,350.00 |
| | One Time Shi | pping: | \$0.00 |
| | One Time Shi One Time Sal | pping: es Tax: | \$0.00 \$0.00 |
| | One Time Shi One Time Sal Monthly Recu | pping: es Tax: rring: | \$0.00 \$0.00 \$1,250.00 |
| | One Time Shi One Time Sal Monthly Recu | pping: es Tax: | \$0.00 \$0.00 \$1,250.00 |
| | One Time Shi One Time Sal Monthly Recu | pping: es Tax: .rring: .rring Sales Tax | \$0.00 \$0.00 \$1,250.00 |

^{*}Taxes are subject to state and local regulations and are subject to change

☐ Check By Fax ☐ One Time ACH ☐ One Time Credit Card Authorization

Signature ☐ Date

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6405 Metcalf Ave. Suite 400

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^{*}Does not include Dealer-paid Travel Expenses related to onsite training

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

Payment Authorization

Checking Account Number:

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

| ACCOUNT HOLDER I | NFORMATION | | | |
|---|---|------|--|--|
| Account Owners Name: | | | VinSolutions Account Number: 7077 | |
| Address Line 1: | | | Phone Number: | |
| Address Line 2: | | | Fax Number: | |
| City: | State: | Zip: | Email: | |
| Opportunity ID: OP#-00 | 0324903 | | Dollar Amount: \$3,669.07 | |
| Credit Card Payi CREDIT CARD INFOR | | | | |
| Cardholder Name: | | | Visa Mastercard AmEx - Please circle one | |
| Card Number: | | | | |
| Card Number: Check by Fax | | | Expiration Date: | |
| Check by Fax CHECK BY FAX INFO MUST ACCOMPANY | RMATION (ACTUAL CI | | | |
| Check by Fax CHECK BY FAX INFO MUST ACCOMPANY Bank Name: | | | Bank Phone: | |
| Check by Fax CHECK BY FAX INFO MUST ACCOMPANY Bank Name: | | | | |
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| ACKNOWLEDGEMENT | |
|-----------------------|--------|
| Authorized Name: | Title: |
| Authorized Signature: | Date: |