

Purchase Agreement Summary For
LaSorsa Buick Chevrolet Mitsubishi (7291)

Agreement Number: OP#-00329779
Salesperson: Aaron Loughlin Date Created: 1/23/2014

Products

Product	Description	Qty.	List Price	Sales Price	Sales Tax
CRM/ILM	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$2,365.16	\$2,076.78	\$184.32
ILM Integration		1.0			
CRM Plus Desking Package	Includes; CRM, ILM, Desking, eBay, inventory management, Business Development Center, Craigslist manual listings tool, Dynamic Comment Builder, Mobile Application and Service Dashboard. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0			
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0			
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	\$756.21	\$663.99	\$58.93
Market Pricing Tool	Local market pricing tool	1.0	\$399.00	\$400.26	\$35.52
Data Integration Push/Pull	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$249.00	\$249.00	\$22.10
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$218.64	\$19.41
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0	\$100.00	\$94.67	\$8.41
Black Book Used Car Pricing	Black Book pricing of used cars	1.0	\$100.00	\$94.66	\$8.40
Customer Text Messaging - 1000 Texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.	1.0	\$29.00	\$29.00	\$2.58
AIS Rebates - Desking Integration	Third party vendor, incentive integration into Desking module.	1.0			
Survey Module	Survey Tool for CRM customers	1.0			
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0			

CRM/ILM onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$4,730.32
Desking Module onetime fee	Onetime fee for Advanced Desking.	1.0	\$1,512.42
Photo Overlay	Photo overlay display - onetime	1.0	
Trainer - 4 Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0	\$2,600.00
Data Integration Push/Pull - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$498.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00
Email Banner	Email Banner	1.0	\$199.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	
Inventory Gallery for Website	Inventory Gallery display - one-time, required	1.0	
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	
Customer Text Messaging - 1000 Texts onetime fee	Customer Text Messaging onetime fee.	1.0	\$58.00
NADA Used Car Pricing Tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$200.00
Black Book Used Car Pricing onetime fee	Black Book used car pricing onetime fee	1.0	\$200.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$798.00

Products/One Time:	\$0.00
One Time Shipping:	\$0.00
One Time Sales Tax:	\$0.00
Monthly Recurring:	\$3,827.00
Monthly Recurring Sales Tax:	\$339.67
Total Now Due:	\$4,166.67
Total Monthly Recurring:	\$4,166.67

*Taxes are subject to state and local regulations and are subject to change

*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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VinSolutions
6405 Metcalf Ave Suite 400
Overland Park, KS 66202
(P) 913-825-6300
(F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION			
Account Owners Name:		VinSolutions Account Number: 7291	
Address Line 1:		Phone Number:	
Address Line 2:		Fax Number:	
City:	State:	Zip:	Email:
Opportunity ID: OP#-00329779		Dollar Amount: \$4,166.67	

Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT

Authorized Name:	Title:
Authorized Signature:	Date: