

Invoice For  
**Carmody East Auto Center (4769)**

Invoice Number: OP#-00075182  
Salesperson: Darin Mayville Date Created: 11/17/2011

**Products**

| Product                                       | Description  | Quantity | List Price | Total Price |
|---|--|----------|------------|-------------|
| Website - best practice ala carte             | Monthly fee for Best Practice Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: <a href="http://alpha.vinmanagersites.com">http://alpha.vinmanagersites.com</a> | 1.0      | \$799.00   | \$550.00    |
| Data Integration                              | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.   | 1.0      | \$99.00    | \$99.00     |
| Inventory Light                               | Limited inventory gallery, view inventory with ILM   | 1.0      | \$0.00     | \$0.00      |
| SEO - Best Practice website                   | Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.   | 1.0      | \$0.00     | \$0.00      |
| Email Hosting                                 | Hosting of dealers' email.   | 1.0      | \$0.00     | \$0.00      |
| VinLens                                       | VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.   | 1.0      | \$0.00     | \$0.00      |
| Website - best practice ala carte onetime fee | Website - Best Practice onetime fee to create site.<br>Onetime fee for data integration with   | 1.0      | \$799.00   | \$599.00    |

|   |  |     |          |          |
|---|--|-----|----------|----------|
| Data Integration - onetime fee          | dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.   | 1.0 | \$199.00 | \$199.00 |
| Email Hosting onetime fee               | Email hosting for dealer   | 1.0 | \$0.00   | \$0.00   |
| Inventory Light onetime fee             | Onetime fee for limited inventory gallery, view inventory with ILM   | 1.0 | \$0.00   | \$0.00   |
| SEO - Best Practice website onetime fee | Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.   | 1.0 | \$0.00   | \$0.00   |
| VinLens onetime fee                     | Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. | 1.0 | \$0.00   | \$0.00   |

**Total: \$1,447.00**

Shipping: \$0.00

**Invoice Total**

**Total Due NOW: \$1,447.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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**CONTRACTS**

**HASSLES**

**SERVICES**

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