

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Red Lion Chevrolet (6120)

Invoice Number:OP#-00257355 Salesperson: Nate Blair Date Created: 2/13/2013

Products

Product	Description	Qty.	List Price	Sales Price	Sales Tax
Platinum 2 Package PROMO	Includes; CRM, ILM, Desking, eBay, Inventory Management, Service Aisle and VIN Website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$4,999.00	\$2,750.00	\$165.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00	
Website - Portal	Monthly fee for web site portal.	1.0	\$899.00	\$50.00	
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0			
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0			
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0			
Inventory Module	Inventory Module - monthly	1.0			
Website - VIN	Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.				
AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module.	1.0	\$199.00	\$199.00	
PBX Phone Integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	\$129.00	\$52.00	\$3.12
Service Dashboard	Ties your CRM to your service department dashboard.	1.0			
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead	1.0			

	performance, anything.		
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	
Email Banner	Email Banner		
AIS Rebates - Website Integration	Third party vender - website integration.	1.0	
Blue Book Used Car Pricing	Used car pricing from Blue Book	1.0	
Craigslist - Manual	Craigslist listings manual tool	1.0	
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0	
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	
KnowMe Premium	Third party vender - Premium KnowMe phone integration includes 16 toll free numbers, 4 Click to Call links and 2000 minutes a month.	1.0	\$549.00
SEO - Advanced	• Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar	1.0	
Survey Module	Survey Tool for CRM customers	1.0	
Photo Overlay	Photo overlay display - monthly	1.0	
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0	
Market Pricing Tool	Local market pricing tool	1.0	
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0	
Galves Used Car Pricing Tool	Galves used car pricing tool	1.0	
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	
VIN Chat	VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports.	1.0	
Black Book Used Car Pricing	Black Book pricing of used cars	1.0	
Email Hosting	Hosting of dealers' email.	1.0	
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	
Mobile Application	Smart phone application	1.0	
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	

Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders

(preload up to 2 years of history), Insert/Update/Search
Customer, Insert/Update/Search Service Vehicle, and
pushes F&I Deals in real time.
Onetime fee for Platinum nackage includes A days of

ASI Rebates - Desking integration onetime fee or ABI Rebates - incentive integration into pession growth on the pession growth of the pession	Platinum 2 package PROMO onetime fee	Onetime fee for Platinum package includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$10,849.00	\$301.00	\$18.06
BDC Module onetime fee Dynamic comment builder onetime fee Craule former onetime fee Craule former onetime fee Craule former onetime fee AIS Rebates - Website integration onetime fee Blue Book used car pricing onetime fee Craigslist - manual onetime fee Craigslist - manual onetime fee Craigslist - Manual onetime fee Craigslist - Website - Will one fee for AdN Rebates - website integration Desking module onetime fee Onetime fee for AdN Rebates - Website integration Onetime fee for AdN Rebates - Website integration Onetime fee for AdN Rebates - Website - 1.0 Onetime fee for AdN Rebates - Website - 1.0 Onetime fee for AdN Rebates - Website - 1.0 Onetime fee for AdN Rebates - Website - 1.0 Onetime fee for AdN Rebates - Website - 1.0 Onetime fee for AdN Rebates - Website - 1.0 Onetime fee for AdN Rebates - Website - 1.0 Onetime fee for AdN Rebates - Website - 1.0 Onetime fee for Survey Doof for CRM customers 1.0 Onetime fee for Survey Doof for CRM customers 1.0 Onetime fee for Survey Doof for CRM customers 1.0 Onetime fee for Photo overlay Onetime fee for NaDA used car pricing 1.0 Galves used car pricing tool onetime fee Inventury Module onetime fee Onetime fee for Inventury Module Ill Monetime fee Onetime fee for Inventury Module Galves used car pricing tool onetime fee Onetime fee for Inventury Module Inventory Light onetime fee VinLens onetime fee Onetime fee for VinLens, Customer Information Application allows you to see and track your website until it in real time. Track click paths to direct market and reactive accordinator and reactive encourage of the proposed islead as dar of lost. Inventory Callery onetime fee Onetime fee for VinLens, Customer Information Onetime fee for Invinction wenture fee. Onetime fee for Invinction wenture fee. Onetime fee for Vinture branch exchange phone integration onetime fee Inventury Gallery onetime fee Onetime fee for Vinture branch exchange phone integration into Winture branch exchange phone integration into Winture branch exchange phone integration into Wi			1.0	\$199.00	\$199.00	\$11.94
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Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and	Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0			
VinLens onetime fee Application allows you to see and track your website traffic in real time. Track click paths to direct market and	Mobile Application onetime fee	Smart phone application	1.0			
		Application allows you to see and track your website traffic in real time. Track click paths to direct market and	1.0			

Products/One Time:	\$999.00
One Time Shipping:	\$0.00
One Time Sales Tax:	\$59.94
Monthly Recurring:	\$3,300.00
Monthly Recurring Sales Tax:	\$168.12
Total Now Due:	\$4,527.06
Total Monthly Recurring:	\$3,468.12

^{*}Taxes are subject to state and local regulations and are subject to change

☐ Check By Fax ☐ One Time ACH ☐ One Time Credit Card Authorization

Signature ☐ Date

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6405 Metcalf Ave. Suite 400

Overland Park, KS 66202

T: 1.800.980.7488

F: 913.825.6396

www.vinsolutions.com

^{*}Does not include Dealer-paid Travel Expenses related to onsite training

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE	TIN	AE A	LII	Γ HO	RIZA	TION

ONE TIME AUTHORIZATION				
ACCOUNT HOLDER IN	FORMATION			
Account Owners Name:			VinSolutions Account Number: 6120	
Address Line 1:			Phone Number:	
Address Line 2:			Fax Number:	
City:	State:	Zip:	Email:	
Opportunity ID: OP#-00257355			Dollar Amount: \$4,527.06	
Credit Card Payment CREDIT CARD INFORMATION				
Cardholder Name:			Visa Mastercard AmEx - Please circle one	
Card Number:			Expiration Date:	

Check by Fax

•			
CHECK BY FAX INFORMATION (ACTUAL CHECK			
MUST ACCOMPANY THIS FORM) DO NOT MAIL			
Bank Name:	Bank Phone:		
Name on Bank Acct:	Check Number:		
Bank Routing Number:	Checking Account Number:		

ACH (Electronic Debit)

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: