

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Sanders Ford (4929)

Invoice Number:OP#-00143315 Salesperson: James Campbell Date Created: 2/1/2012

Products

Product	Description	Quantity	List Price	Total Price
Platinum Lite 2 Package	Includes; CRM, ILM, Desking, eBay, market pricing with bookouts, inventory management. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$5,199.00	\$5,199.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	\$0.00	\$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00
Trainer - Ongoing Campaign - 8 days Annually Onsite	Trainer - Ongoing Campaign - 8 days Annually Onsite - all airfare, hotel and rental car expenses to be paid by dealer.	1.0	\$699.00	\$699.00
AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module.	1.0	\$199.00	\$199.00

PBX Phone Integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	\$129.00	\$129.00
Black Book Used Car Pricing	Black Book pricing of used cars	1.0	\$0.00	\$0.00
Blue Book Used Car Pricing	Used car pricing from Blue Book	1.0	\$0.00	\$0.00
Craigslist - Manual	Craigslist listings manual tool	1.0	\$0.00	\$0.00
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	\$0.00	\$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00	\$0.00
Email Banner	Email Banner	1.0	\$0.00	\$0.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0	\$0.00	\$0.00
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00
Market Pricing Tool	Local market pricing tool	1.0	\$0.00	\$0.00
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0	\$0.00	\$0.00
Photo Overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00
Survey Module	Survey Tool for CRM customers	1.0	\$0.00	\$0.00
Platinum Lite 2 package onetime fee	Onetime fee for Platinum Solution includes includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$11,949.00	\$6,197.00
PBX phone integration onetime fee	Onetime fee for private branch exchange phone integration into VinSolutions CRM	1.0	\$1,259.00	\$699.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00	\$499.00
AIS Rebates - Desking integration onetime fee Black Book used car pricing	Onetime fee for AIS Rebates - incentive integration into Desking module	1.0	\$199.00	\$199.00
Drack Dook used car pricing				

CRM Bundled Solution onetime fee customer base. Includes, but not limited to: ILM, spam assassisn, bad lead to: ILM, spam assassisn, bad lead to: ILM (ILM, spam assassisn, bad lead to: ILM (ILM, spam assassisn, bad lead rejection, service marketing, reverse look-up and VinBrochures ILM onetime fee Onetime fee for ILM (1.0) \$0.00 \$0.00 Market Pricing Tool onetime fee Onetime fee for photo overlay (1.0) \$0.00 \$0.00 Photo Overlay Onetime Fee Onetime fee for photo overlay (1.0) \$0.00 \$0.00 Four days initial on-site training with one trainer. All travel expenses paid by dealer. Service Dashboard onetime fee Setup service dashboard. (1.0) \$0.00 \$0.00 Mobile Application onetime fee Smart phone application fee Email Hosting onetime fee Creation of Email Banner (1.0) \$0.00 \$0.00 BDC Module onetime fee Create BDC module (1.0) \$0.00 \$0.00 Dynamic comment builder onetime fee Create BDC module (1.0) \$0.00 \$0.00 BDC Module onetime fee Onetime fee Onetime fee for inventory gallery (1.0) \$0.00 \$0.00 Launch Coordinator Launch coordinator ensures smooth transition to MotoSnap. Inventory Gallery onetime fee Onetime fee for inventory gallery (1.0) \$0.00 \$0.00 NADA used car pricing tool onetime fee of onetime fee for inventory gallery (1.0) \$0.00 \$0.00 NADA used car pricing tool onetime fee onetime fee of Onetime fee for NADA used car pricing onetime fee Onetime fee for Inventory Module (1.0) \$0.00 \$0.00 Eraigslist - manual onetime fee Onetime fee for Advanced Desking. (1.0) \$0.00 \$0.00 Craigslist - manual onetime fee Onetime fee for manual Craigslist (1.0) \$0.00 \$0.00 Eredit - AutoTrader Family onetime fee AutoTrader Family discount. (1.0) \$0.00 \$0.00	onetime fee	Black Book used car pricing onetime fee Onetime fee for Customer Relationship	1.0	\$0.00	\$0.00
Market Pricing Tool onetime fee Photo Overlay Onetime Fee Photo Overlay Onetime Fee Photo Overlay Onetime Fee Photo Overlay Onetime Fee Pour days initial on-site training with one trainer. All travel expenses paid by dealer. Service Dashboard onetime fee Setup service dashboard. Setup service dashboard. Form Mapping Onetime fee Form Mapping Onetime fee Form Mapping Onetime fee Email Hosting onetime fee Email Hosting onetime fee Email hosting for dealer Dynamic comment builder onetime fee BDC Module onetime fee BDC Module onetime fee BDC Module onetime fee Create BDC module Launch Coordinator Inventory Gallery onetime fee Onetime fee for inventory gallery NADA used car pricing tool onetime fee Onetime fee for Inventory Module Desking module onetime fee Onetime fee for Inventory Module Blue Book used car pricing onetime fee Credit - AutoTrader Family Onetime fee for AutoTrader Family of scount in the containing date of the process of the contains of the process of t		Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse	1.0	\$0.00	\$0.00
Fee One-time fee for photo overlay 1.0 \$0.00 \$0.00 Four-four-four-fee One-time fee for photo overlay 1.0 \$0.00 \$0.00 \$0.00 Four-four-fee One-time fee for photo overlay 1.0 \$0.00 \$0	ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
Trainer - Four Day Package Four days initial on-site training with one trainer. All travel expenses paid by dealer. Service Dashboard onetime fee Mobile Application onetime fee Mobile Application onetime fee Form Mapping Onetime fee Email Hosting onetime fee Email Hosting onetime fee Email Banner onetime fee Creation of Email Banner Setup dynamic comment builder onetime fee BDC Module onetime fee Create BDC module Launch Coordinator Inventory Gallery onetime fee Survey Module onetime fee NADA used car pricing tool onetime fee Inventory Module onetime fee Creation of Email Round onetime fee National Continue fee National Continue fee onetime fee onetime fee Inventory Module onetime fee Create BDC module National Continue fee onetime fee oneti	_	Onetime fee for local market pricing	1.0	\$0.00	\$0.00
Trainer - Four Day Package Service Dashboard onetime fee Setup service dashboard. Setup service dashboard. Setup service dashboard. 1.0 \$0.00	Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00
Mobile Application onetime fee Form Mapping Onetime fee Form Mapping Onetime fee Email Hosting onetime fee Email Hosting onetime fee Email hosting for dealer Creation of Email Banner Dynamic comment builder onetime fee BDC Module onetime fee Create BDC module Launch Coordinator Inventory Gallery onetime fee NADA used car pricing tool onetime fee NADA used car pricing tool onetime fee Craigslist - manual onetime fee Craigslist - manual onetime fee Blue Book used car pricing onetime fee Creatime fee AutoTrader Family Crestime fee AutoTrader Family Constime fee AutoTrader Family Sentup dasabelication 1.0 \$0.00 \$	Trainer - Four Day Package	trainer. All travel expenses paid by	1.0	\$0.00	\$0.00
Form Mapping Onetime fee Form Mapping. Up to 3 dealership provided forms. Email Hosting onetime fee Email hosting for dealer 1.0 \$0.00 \$0.00 \$0.00 Email Banner onetime fee Creation of Email Banner 1.0 \$0.00 \$0.00 \$0.00 Dynamic comment builder onetime fee Setup dynamic comment builder. 1.0 \$0.00 \$0.00 \$0.00 Email Banner 1.0 \$0.00 \$0.00 \$0.00 Dynamic comment builder onetime fee Create BDC module 1.0 \$0.00 \$0.00 \$0.00 Email Banner 1.0 \$0.00 \$0.00 \$0.00 \$0.00 Email Banner 1.0 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 Email Banner 1.0 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 Email Banner 1.0 \$0.0		Setup service dashboard.	1.0	\$0.00	\$0.00
Email Hosting onetime fee Email hosting for dealer 1.0 \$0.00 \$0.00 Email Banner onetime fee Creation of Email Banner 1.0 \$0.00 \$0.00 Email Banner onetime fee Creation of Email Banner 1.0 \$0.00 \$0.00 Email Banner onetime fee Creation of Email Banner 1.0 \$0.00 \$0.00 Email Banner onetime fee Create DC module 1.0 \$0.00 \$0.00 Email Banner onetime fee Email Banner 1.0 \$0.00 \$0.00 Email Banner Individual Individual Email Banner Individual I		Smart phone application	1.0	\$0.00	\$0.00
Email Banner onetime fee	Form Mapping Onetime fee	11 9 1	1.0	\$0.00	\$0.00
Dynamic comment builder onetime fee BDC Module onetime fee Create BDC module Launch Coordinator Launch coordinator ensures smooth transition to MotoSnap. Inventory Gallery onetime fee Onetime fee for inventory gallery NADA used car pricing tool onetime fee Inventory Module onetime fee Inventory Module onetime fee Onetime fee for Inventory Module Desking module onetime fee Create BDC module 1.0 \$0.00	Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
onetime fee BDC Module onetime fee Create BDC module Launch Coordinator Launch coordinator ensures smooth transition to MotoSnap. Inventory Gallery onetime fee Onetime fee for inventory gallery NADA used car pricing tool onetime fee Inventory Module onetime fee Onetime fee for NADA used car pricing Inventory Module onetime fee Onetime fee for Inventory Module Onetime fee for Inventory Module Craigslist - manual onetime fee Onetime fee for manual Craigslist Onetime fee for manual Craigslist Donetime fee Credit - AutoTrader Family Onetime fee AutoTrader Family Onetime fee AutoTrader Family Onetime fee AutoTrader Family Onetime fee AutoTrader Family discount 1.0 \$0.00	Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Launch CoordinatorLaunch coordinator ensures smooth transition to MotoSnap.1.0\$0.00\$0.00Inventory Gallery onetime feeOnetime fee for inventory gallery1.0\$0.00\$0.00Survey Module onetime feeOnetime fee for Survey Tool for CRM customers1.0\$0.00\$0.00NADA used car pricing tool onetime feeOnetime fee for NADA used car pricing onetime fee1.0\$0.00\$0.00Inventory Module onetime feeOnetime fee for Inventory Module1.0\$0.00\$0.00Desking module onetime feeOnetime fee for Advanced Desking.1.0\$0.00\$0.00Craigslist - manual onetime feeOnetime fee for manual Craigslist1.0\$0.00\$0.00Blue Book used car pricing onetime feeBlue Book used car pricing onetime fee1.0\$0.00\$0.00Credit - AutoTrader FamilyOnetime fee AutoTrader Family discount1.0\$0.00 (\$4.000.00)	•	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Launch Coordinator transition to MotoSnap. Inventory Gallery onetime fee Onetime fee for inventory gallery Survey Module onetime fee Onetime fee for Survey Tool for CRM customers NADA used car pricing tool onetime fee Onetime fee for NADA used car pricing onetime fee Inventory Module onetime fee Onetime fee for Inventory Module Inventory Module onetime fee Onetime fee for Inventory Module Craigslist - manual onetime fee Onetime fee for manual Craigslist Onetime fee for manual Craigslist Destine fee AutoTrader Family Onetime fee AutoTrader Family discount 1.0 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
Survey Module onetime fee Onetime fee for Survey Tool for CRM customers NADA used car pricing tool onetime fee Onetime fee for NADA used car pricing 1.0 \$0.00 \$0.00 Inventory Module onetime fee Onetime fee for Inventory Module 1.0 \$0.00 \$0.00 Desking module onetime fee Onetime fee for Advanced Desking. 1.0 \$0.00 \$0.00 Craigslist - manual onetime fee Onetime fee for manual Craigslist 1.0 \$0.00 \$0.00 Blue Book used car pricing onetime fee Onetime fee Onetime fee Onetime fee for manual Craigslist 1.0 \$0.00 \$0.00 \$0.00 Craigslist - Manual Onetime fee for manual Craigslist 1.0 \$0.00 \$0.00 \$0.00 Solution fee Onetime fee Onetime fee AutoTrader Family Onetime fee AutoTrader Family discount 1.0 \$0.00 \$0.00 Solution fee Onetime fee Oneti	Launch Coordinator		1.0	\$0.00	\$0.00
NADA used car pricing tool onetime fee Onetime fee for NADA used car pricing 1.0 \$0.00 \$0.00 Inventory Module onetime fee Onetime fee for Inventory Module 1.0 \$0.00 \$0.00 Desking module onetime fee Onetime fee for Advanced Desking. 1.0 \$0.00 \$0.00 Craigslist - manual onetime fee Onetime fee for manual Craigslist 1.0 \$0.00 \$0.00 Blue Book used car pricing onetime fee Onetime fee Onetime fee for manual Craigslist 1.0 \$0.00 \$0.00 Craigslist - Manual Onetime fee for manual Craigslist 1.0 \$0.00 \$0.00 \$0.00 Credit - AutoTrader Family Onetime fee AutoTrader Family discount 1.0 \$0.00 \$0.00 \$0.00 Credit - AutoTrader Family Onetime fee AutoTrader Family discount 1.0 \$0.00 \$0.00 \$0.00 Credit - AutoTrader Family Onetime fee AutoTrader Family discount 1.0 \$0.00 \$0.00 Credit - AutoTrader Family Onetime fee AutoTrader Family discount 1.0 \$0.00 Credit - AutoTrader Family Onetime fee AutoTrader Family discount 1.0 \$0.00 Credit - AutoTrader Family Onetime fee AutoTrader Family Onetime fee AutoTrader Family Onetime fee Onetime fe	Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
onetime fee Inventory Module onetime fee Onetime fee for Inventory Module Desking module onetime fee Onetime fee for Advanced Desking. Craigslist - manual onetime fee Onetime fee for manual Craigslist 1.0 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 Craigslist - manual onetime fee for manual Craigslist 1.0 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 Craigslist - manual onetime fee for manual Craigslist 1.0 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 Craigslist - MutoTrader Family Onetime fee AutoTrader Family discount 1.0 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Survey Module onetime fee	•	1.0	\$0.00	\$0.00
Desking module onetime fee Onetime fee for Advanced Desking. 1.0 \$0.00 \$0.00 Craigslist - manual onetime fee Onetime fee for manual Craigslist 1.0 \$0.00 \$0.00 \$0.00 Blue Book used car pricing onetime fee Blue Book used car pricing onetime fee 1.0 \$0.00 \$0.00 Credit - AutoTrader Family Onetime fee AutoTrader Family discount 1.0 \$0.00 \$0.00 \$0.00	1 0	Onetime fee for NADA used car pricing	1.0	\$0.00	\$0.00
Craigslist - manual onetime fee for manual Craigslist 1.0 \$0.00 \$0.00 Blue Book used car pricing onetime fee 1.0 \$0.00 \$0.00 Credit - AutoTrader Family Onetime fee AutoTrader Family discount 1.0 \$0.00 \$0.00	Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00
fee Onetime fee for manual Craigstist 1.0 \$0.00 \$0.00 Blue Book used car pricing onetime fee 1.0 \$0.00 \$0.00 Credit - AutoTrader Family Onetime fee AutoTrader Eamily discount 1.0 \$0.00 \$0.00	Desking module onetime fee	Onetime fee for Advanced Desking.	1.0	\$0.00	\$0.00
onetime fee Credit - AutoTrader Family Onetime fee AutoTrader Family discount 1.0 \$0.00 \$0.00 \$0.00	<u>e</u>	Onetime fee for manual Craigslist	1.0	\$0.00	\$0.00
The time tee Alifo Frader Family discount 10 NUCLINA DUU (NA DUU UU)		Blue Book used car pricing onetime fee	1.0	\$0.00	\$0.00
	•	Onetime fee AutoTrader Family discount.	1.0	\$0.00 (\$4,0	(00.00)

Total: \$10,069.00 Shipping: \$0.00

Invoice Total

Total Due NOW: \$10,069.00

☐ Check By Fax

 \square One Time ACH

☐ One Time Credit Card Authorization

Signature Date

Copyright VinSolutions.







6405 Metcalf Ave. Suite 400

Overland Park, KS 66202

T: 1.800.980.7488

F: 913.825.6396 •

www.vinsolutions.com