

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Heiser Chevrolet (6066)

Invoice Number:OP#-00254933

Salesperson: Soren Blair Date Created: 1/31/2013

Products

Product	Description	Qty.	List Price	Sales Price	Sales Tax
Platinum Lite 2 Package PROMO	Includes; CRM, ILM, Desking, eBay, market pricing with bookouts, inventory management. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$4,359.00	\$2,870.00	
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00	
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0			
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0			
Inventory Module	Inventory Module - monthly	1.0			
AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module.	1.0	\$199.00	\$199.00	
PBX Phone Integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	\$129.00	\$129.00	
Customer Text Messaging - 1000 Texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.	1.0	\$29.00	\$29.00	
Service Dashboard	Ties your CRM to your service department dashboard.	1.0			
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0			
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0			
Blue Book Used Car Pricing	Used car pricing from Blue Book	1.0			
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0			
Galves Used Car Pricing Tool	Galves used car pricing tool	1.0			

Survey Module	Survey Tool for CRM customers	1.0		
Photo Overlay	Photo overlay display - monthly	1.0		
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0		
Market Pricing Tool	Local market pricing tool	1.0		
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0		
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0		
Craigslist - Manual	Craigslist listings manual tool	1.0		
Black Book Used Car Pricing	Black Book pricing of used cars	1.0		
Email Banner	Email Banner	1.0		
Email Hosting	Hosting of dealers' email.	1.0		
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0		
Mobile Application	Smart phone application	1.0		
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Platinum Lite 2 package PROMO onetime fee	Onetime fee for Platinum Solution includes includes includes 4 days of training with 1 trainer, expenses paid by dealer Onetime fee for data integration with dealer's DMS.	1.0	\$10,149.00 \$2,500.00	\$140.00
Data Integration - Enhanced onetime fee	When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00 \$499.00	\$27.95
Customer Text Messaging - 1000 Texts Onetime Fee	Customer Text Messaging onetime fee.	1.0	\$49.00	
Service Dashboard onetime fee	Setup service dashboard.	1.0		
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0		
Email Hosting onetime fee	Email hosting for dealer	1.0		
Mobile Application onetime fee	Smart phone application	1.0		
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0		
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0		
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0		
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0		
Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0		
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0		
Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0		
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0		
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0		
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0		
ILM onetime fee	Onetime fee for ILM	1.0		
Galves used car pricing tool onetime fee	Galves used car pricing tool onetime fee	1.0		
Trainer - Two Day Package	Two days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0	\$2,699.00	
Trainer - Three Day Package	Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%.	1.0	\$4,049.00	
Trainer - Day(s) In-House	Trainer - day(s) in-house. Dealer pays airfare and car rental, VinSolutions pays for hotel, limit three participants. Use multiple quantities for multiple days or more than three participants.	8.0	\$7,992.00	
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0		
CRM Bundled Solution onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0		

Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0	
AIS Rebates - Desking integration onetime fee	Onetime fee for AIS Rebates - incentive integration into Desking module	1.0	\$199.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	
Email Banner onetime fee	Creation of Email Banner	1.0	
BDC Module onetime fee	Create BDC module	1.0	
PBX phone integration onetime fee	Onetime fee for private branch exchange phone integration into VinSolutions CRM	1.0	\$1,259.00

Products/One Time: \$2,999.00
One Time Shipping: \$0.00
One Time Sales Tax: \$167.95
Monthly Recurring: \$3,476.00
Monthly Recurring Sales Tax: \$0.00
Total Now Due: \$6,642.95
Total Monthly Recurring: \$3,476.00

☐ Check By Fax	\square One Time ACH	☐ One Time Credit Card Authorization
Signature		Date
oignature .		Date

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6405 Metcalf Ave. Suite 400

Overland Park, KS 66202

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www.vinsolutions.com

^{*}Taxes are subject to state and local regulations and are subject to change

^{*}Does not include Dealer-paid Travel Expenses related to onsite training

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE	TIME	AUTHO	RIZATI	ON

Account Owners Nam	e:		VinSolutions Account Number: 6066
Address Line 1:			Phone Number:
Address Line 2:			Fax Number:
City:	State:	Zip:	Email:
Opportunity ID: OP#-	00254933		Dollar Amount: \$6,642.95

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK		
MUST ACCOMPANY THIS FORM) DO NOT MAIL		
Bank Name:	Bank Phone:	
Name on Bank Acct:	Check Number:	
Bank Routing Number:	Checking Account Number:	

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST	
ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: