Invoice For

# Morrie's Brooklyn Park Nissan Subaru (5766)

Invoice Number:OP#-00203493
Salesperson: Brian Fox Date Created: 10/31/2012

## Products

| Product | Description | Qty. | List Price | Sales Price | Sales Tax |
|---|---|---|---|---|---|
| Platinum 1 Package PROMO | Includes; CRM, ILM, Desking, eBay, Inventory Management, Service Aisle and VIN Website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions. | 1.0 | $4,759.00 | $1,924.13 | |
| Data Integration - Enhanced | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | $249.00 | $249.00 | |
| Website - Portal | Monthly fee for web site portal. | 0.13 | $116.87 | $116.87 | |
| Website - VIN Ala Carte | Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes Inventory and Titles. These enhancements add functionality, calls to action and improve SEO. | 1.0 | $1,299.00 | | |
| CRM - Bundled Solution | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. | 1.0 | | | |
| Inventory Module | Inventory Module - monthly | 1.0 | | | |
| Website - VIN | Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO. | 1.0 | | | |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | | | |

| Item | Description | Qty | Price | Total |
|---|---|---|---|---|
| Inventory Light | Limited inventory gallery, view inventory with ILM | 1.0 | | |
| Trainer - Ongoing Campaign - 8 days Annually Onsite | Trainer - Ongoing Campaign - 8 days Annually Onsite - all airfare, hotel and rental car expenses to be paid by dealer. | 1.0 | $699.00 | $699.00 |
| AIS Rebates - Desking Integration | Third party vendor, - incentive integration into Desking module. | 1.0 | $199.00 | $199.00 |
| Data Appending | Recurring appending your customer data. | 1.0 | $149.00 | $149.00 |
| PBX Phone Integration | Private branch exchange phone integration into VinSolutions' CRM | 1.0 | $129.00 | $129.00 |
| Customer Text Messaging - 1000 Texts | Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over. | 1.0 | $29.00 | $29.00 |
| Email Hosting | Hosting of dealers' email. | 1.0 | | |
| Email Banner | Email Banner | 1.0 | | |
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | | |
| AIS Rebates - Website Integration | Third party vender - website integration. | 1.0 | | |
| Craigslist - Manual | Craigslist listings manual tool | 1.0 | | |
| Dynamic Comment Builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | | |
| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | | |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | | |
| SEO - Advanced | • Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar | 1.0 | | |
| Survey Module | Survey Tool for CRM customers | 1.0 | | |
| Photo Overlay | Photo overlay display - monthly | 1.0 | | |
| Inventory Gallery for Website | Inventory Gallery display - monthly | 1.0 | | |
| eBay Listings - 10 | 10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer. | 1.0 | | |
| Desking Module | Push deals to your DMS, Dealer Track and Route One. Print deals and forms. | 1.0 | | |
| VIN Chat | VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports. | 1.0 | | |
| VinLens | VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. | 1.0 | | |
| Mobile Application | Smart phone application | 1.0 | | |
| Email Hosting | Hosting of dealers' email. | 1.0 | | |

| Item | Description | Qty | Price |
|---|---|---|---|
| AIS Rebates - Website Integration | Third party vender - website integration. | 1.0 | |
| VIN Chat | VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports. | 1.0 | |
| SEO - Advanced | • Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar | 1.0 | |
| Trainer - Four Day Package | Four days initial on-site training with one trainer. All travel expenses paid by dealer. | 1.0 | $5,399.00 |
| Data Appending onetime fee | Onetime fee to initially append customer data. | 1.0 | $149.00 |
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | |
| Inventory Light onetime fee | Onetime fee for limited inventory gallery, view inventory with ILM | 1.0 | |
| AIS Rebates - Website integration onetime fee | Onetime fee for AIS Rebates - website integration. | 1.0 | |
| VIN Chat onetime fee | Onetime fee for VIN Click to Chat. | 1.0 | |
| Website - VIN Ala Carte onetime fee | Onetime fee to create VIN Website. | 1.0 | $1,299.00 |
| SEO - Advanced Onetime fee | Onetime to fee to build Advanced SEO (VinSolutions Website only). | 1.0 | |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | |
| Customer Text Messaging - 1000 Texts Onetime Fee | Customer Text Messaging onetime fee. | 1.0 | $49.00 |
| Email Banner onetime fee | Creation of Email Banner | 1.0 | |
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealership provided forms. | 1.0 | |
| Mobile Application onetime fee | Smart phone application | 1.0 | |
| VinLens onetime fee | Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. | 1.0 | |
| Data Integration - Enhanced onetime fee | Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | $499.00 |
| AIS Rebates - Desking integration onetime fee | Onetime fee for AIS Rebates - incentive integration into Desking module | 1.0 | $199.00 |
| AIS Rebates - Website integration onetime fee | Onetime fee for AIS Rebates - website integration. | 1.0 | |
| VIN Chat onetime fee | Onetime fee for VIN Click to Chat. | 1.0 | |
| Craigslist - manual onetime fee | Onetime fee for manual Craigslist | 1.0 | |
| | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, | | |

| | | | |
|---|---|---|---|
| CRM Bundled Solution onetime fee | spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. | 1.0 | |
| Desking module onetime fee | Onetime fee for Advanced Desking. | 1.0 | |
| ILM onetime fee | Onetime fee for ILM | 1.0 | |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | |
| Photo Overlay Onetime Fee | Onetime fee for photo overlay | 1.0 | |
| Survey Module onetime fee | Onetime fee for Survey Tool for CRM customers | 1.0 | |
| Trainer - Four Day Package | Four days initial on-site training with one trainer. All travel expenses paid by dealer. | 1.0 | |
| Website - VIN onetime fee | Onetime fee to create VIN Website. | 1.0 | |
| Web site - Mobile | Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid. | 1.0 | |
| SEO - Advanced Onetime fee | Onetime to fee to build Advanced SEO (VinSolutions Website only). | 1.0 | |
| Inventory Gallery onetime fee | Onetime fee for inventory gallery | 1.0 | |
| Launch Coordinator | Launch coordinator ensures smooth transition to MotoSnap. | 1.0 | |
| Platinum 1 package PROMO onetime fee | Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer | 1.0 | $10,499.00 |
| Website - Portal onetime fee | Web site - portal onetime fee. | 1.0 | $899.00 |
| PBX phone integration onetime fee | Onetime fee for private branch exchange phone integration into VinSolutions CRM | 1.0 | $1,259.00 |
| Credit - AutoTrader Family Discount | Onetime fee AutoTrader Family discount. | 1.0 | |
| Service Dashboard onetime fee | Setup service dashboard. | 1.0 | |
| BDC Module onetime fee | Create BDC module | 1.0 | |

| | |
|---|---|
| Products/One Time: | $0.00 |
| Monthly Recurring: | $3,495.00 |
| One Time Shipping: | $0.00 |
| **Total Now Due:** | **$3,495.00** |

☐ Check By Fax        ☐ One Time ACH        ☐ One Time Credit Card Authorization

Signature _____        Date _____

*Copyright VinSolutions.*

# Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

# ONE TIME AUTHORIZATION

| ACCOUNT HOLDER INFORMATION | | | | |
|---|---|---|---|---|
| Account Owners Name: | | | VinSolutions Account Number: 5766 | |
| Address Line 1: | | | Phone Number: | |
| Address Line 2: | | | Fax Number: | |
| City: | State: | Zip: | Email: | |
| Opportunity ID: OP#-00203493 | | | Dollar Amount: $3,495.00 | |

## Credit Card Payment

| CREDIT CARD INFORMATION | |
|---|---|
| Cardholder Name: | Visa Mastercard AmEx - Please circle one |
| Card Number: | Expiration Date: |

## Check by Fax

| CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL | |
|---|---|
| Bank Name: | Bank Phone: |
| Name on Bank Acct: | Check Number: |
| Bank Routing Number: | Checking Account Number: |

## ACH (Electronic Debit)

| ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM) | |
|---|---|
| Bank Name: | Bank Phone: |
| Name on Bank Acct: | |
| Bank Routing Number: | |
| Checking Account Number: | |

| ACKNOWLEDGEMENT | |
|---|---|
| Authorized Name: | Title: |
| Authorized Signature: | Date: |