

Invoice For

Gateway Automotive (1694)

Invoice Number: OP#-00040509

Salesperson: Phil Dixon Jr Date Created: 2/13/2012

Products

Product	Description	Quantity	List Price	Total Price
Website - VIN Ala Carte	Monthly fee for Advanced Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	2.0	\$2,198.00	\$1,900.00
Website - Portal	Monthly fee for web site portal.	1.0	\$899.00	\$800.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
AIS Rebates - Website Integration	Third party vender - website integration.	2.0	\$0.00	\$0.00
VIN Chat	Unmanned VIN Click to Chat. Robust integration and reporting.	2.0	\$0.00	\$0.00
Website - VIN onetime fee	Onetime fee to create VIN Website.	2.0	\$2,198.00	\$1,800.00
Creative/Design Time - 1 Hour	Design charge per hour for creative work.	5.0	\$845.00	\$760.00

Website - Portal onetime fee	Web site - portal onetime fee.	1.0	\$899.00	\$440.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
VIN Chat unmanned onetime	Onetime fee for unmanned VIN Click to Chat unmanned.	2.0	\$0.00	\$0.00
AIS Rebates - Website integration onetime fee	Onetime fee for AIS Rebates - website integration.	2.0	\$0.00	\$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00

Total: \$5,700.00

Shipping: \$0.00

Invoice Total

Total Due NOW: \$5,700.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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CONTRACTS

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