

Invoice For  
**Cadillac of Naperville (6368)**  
Invoice Number: OP#-00091655  
Salesperson: Lori Berkson Date Created: 4/22/2013

**Products**

Product	Description	Qty.	List Price	Sales Price	
Platinum Lite 2 Package PROMO	Includes; CRM, ILM, Desking, eBay, market pricing with bookouts, inventory management. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$4,359.00	\$3,751.00	
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00	
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0			
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0			
Inventory Module	Inventory Module - monthly	1.0			
Service Dashboard	Ties your CRM to your service department dashboard.	1.0			
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0			
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0			
Email Banner	Email Banner	1.0			
Email Hosting	Hosting of dealers' email.	1.0			
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0			
Mobile Application	Smart phone application	1.0			
AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module.	1.0	\$199.00		
Black Book Used Car Pricing	Black Book pricing of used cars	1.0			
Blue Book Used Car Pricing	Used car pricing from Blue Book	1.0			
Craigslist - Manual	Craigslist listings manual tool	1.0			
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0			

eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0		
Galves Used Car Pricing Tool	Galves used car pricing tool	1.0		
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0		
Market Pricing Tool	Local market pricing tool	1.0		
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0		
Photo Overlay	Photo overlay display - monthly	1.0		
Survey Module	Survey Tool for CRM customers	1.0		
Trainer - Ongoing Campaign - 4 days Annually Onsite	Trainer - Ongoing Campaign - 4 days Annually Onsite with 1 Trainer - all airfare, hotel and rental car expenses to be paid by dealer.	1.0	\$399.00	
PBX Phone Integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	\$129.00	
Customer Text Messaging - 1000 Texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.	1.0	\$29.00	
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Platinum Lite 2 package PROMO onetime fee	Onetime fee for Platinum Solution includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$10,149.00	\$501.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00	\$499.00
VinCamera & Software	G700	1.0	\$799.00	
Drivers License Scanner	Automatically uploads customer's information	1.0	\$999.00	
Service Dashboard onetime fee	Setup service dashboard.	1.0		
BDC Module onetime fee	Create BDC module	1.0		
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0		
Email Banner onetime fee	Creation of Email Banner	1.0		
Email Hosting onetime fee	Email hosting for dealer	1.0		
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0		
Mobile Application onetime fee	Smart phone application	1.0		
AIS Rebates - Desking integration onetime fee	Onetime fee for AIS Rebates - incentive integration into Desking module	1.0	\$199.00	
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0		
Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0		
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0		
CRM Bundled Solution onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0		
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0		
Galves used car pricing tool onetime fee	Galves used car pricing tool onetime fee	1.0		
ILM onetime fee	Onetime fee for ILM	1.0		
Customer Text Messaging - 1000 Texts Onetime Fee	Customer Text Messaging onetime fee.	1.0	\$49.00	
PBX phone integration onetime fee	Onetime fee for private branch exchange phone integration into VinSolutions CRM	1.0	\$1,259.00	
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0		
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0		
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0		
Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0		
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0		

Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0

Products/One Time:	\$1,000.00
One Time Shipping:	\$0.00
One Time Sales Tax:	\$0.00
Monthly Recurring:	\$4,000.00
<b>Total Now Due:</b>	<b>\$5,000.00</b>
<b>Total Monthly Recurring:</b>	<b>\$4,000.00</b>

\*Taxes are subject to state and local regulations and are subject to change

\*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

*Copyright VinSolutions.*

**CONTRACTS**

**HASSLES**

**SERVICES**

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(F) 617-904-1618

## Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

### ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION			
Account Owners Name:		VinSolutions Account Number: 6368	
Address Line 1:		Phone Number:	
Address Line 2:		Fax Number:	
City:	State:	Zip:	Email:
Opportunity ID: OP#-00091655		Dollar Amount: \$5,000.00	

### Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

### Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

### ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

### ACKNOWLEDGEMENT

Authorized Name:	Title:
Authorized Signature:	Date: