

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

## **Thompson Sales Company (4018)**

Invoice Number:OP#-00056942 Salesperson: Brian Fox Date Created: 2/8/2011

## **Products**

Product	Description	Quantity	List Price	Total Price
Diamond Package	Includes; CRM, ILM, Desking, inventory management, service aisle, numerous third party service and integrations, fulfillment campaign and advanced dealer website with advanced SEO. *Our most complete package. Additional fulfillment, third party campaigns and calls may be purchased depending on dealer's needs.	1.0	\$8,999.00	\$8,750.00
Data Integration - Bi-directional	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.		\$249.00	\$249.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00	\$0.00
AIS Rebates - Desking and Website integration	Desking, website and inventory incentive integration.	1.0	\$0.00	\$0.00
ADP bi-directional certified CRM Integration	ADP Third-Party Access Program allowing full bi-directional CRM integration. Includes ILM and Inventory.	1.0	\$0.00	\$0.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	\$0.00	\$0.00
Desking module	Push deals to DMS, print deals and forms.	1.0	\$0.00	\$0.00

Click to Chat manned   Manned Click to Chat   1.0   \$0.00   \$0.00   Photo overlay   Photo overlay   Photo overlay   Photo overlay   Assistance   Photo overlay   Photo overl	KnowMe Premium	Third party vender - Premium KnowMe phone integration includes 16 toll free numbers, 4 Click to Call links and 2000 minutes a month.	1.0	\$0.00	\$0.00
IILM Internet Lead Management system manages all incoming internet leads. Includes: ViniBrotenter, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.  Talking Head Stips et up fee Inventory Module Inventory Gallery for website Inventory Gallery Module Inventory Module Inventory Module Inventory Module Inventory Module	Click to Chat manned	Manned Click to Chat	1.0	\$0.00	\$0.00
ILM manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.  Talking Head Visible ups third party lead generator - \$1.0 \$0.00 \$0.00 \$0.00 Includes mobile application for smart phones.  Talking Head Visible ups third party lead generator - \$1.0 \$0.00 \$0.00 \$0.00 Inventory Module Inventory Module - monthly 1.0 \$0.00 \$0.00 \$0.00 Inventory Module Inventory Module - monthly 1.0 \$0.00 \$0.00 \$0.00 Inventory Module Inventory Module - monthly 1.0 \$0.00 \$0.00 \$0.00 Inventory Module Inventory Module - monthly 1.0 \$0.00 \$0.00 \$0.00 Inventory Module Inventory Module - monthly 1.0 \$0.00 \$0.00 \$0.00 Inventory into VinSolutions' CRM \$0.00 \$0.00 \$0.00 Inventory into VinSolutions' CRM Monthly reoccuring website advanced package includes Search Engine Optimization Search engine optimization includes long tail inventory keywords and the ability to control title updates.  Market Pricing Tool Local market pricing tool 1.0 \$0.00 \$0.00 \$0.00 Inventory Gallery for website Black Book pricing of used cars 1.0 \$0.00 \$0.00 \$0.00 Inventory Gallery for website Pricing tool 1.0 \$0.00 \$0.00 \$0.00 Inventory Gallery for website Inventory Gallery display - monthly 1.0 \$0.00 \$0.00 \$0.00 Inventory Gallery for website Inventory Gallery display - monthly 1.0 \$0.00 \$0.00 \$0.00 Inventory Gallery for website Inventory Gallery display - monthly 1.0 \$0.00 \$0	Photo overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00
Talking Head Visible ups third party lead generator - \$199 set up fee Inventory Module Inventory Module - monthly 1.0 \$0.00 \$0.00 \$0.00 NADA used car pricing tool 1.0 \$0.00 \$0.00 \$0.00 Newsletter - dealer monthly 2.00 One brand article with up to 10,000 emails sent per month 2.000 per month 2.000 months into VinSolutions' CRM 2.000 Monthly reoccuring website advanced package includes Search Engine 2.000 Monthly reoccuring website advanced package includes Search Engine 2.000 Monthly reoccuring website advanced package includes Search Engine 2.000 Monthly reoccuring website advanced package includes Search Engine 2.000 Monthly reoccuring website advanced package includes long tail inventory keywords and the ability to control title updates.  Market Pricing Tool Local market pricing tool 1.0 \$0.00 \$0.00 S0.00 Data append Authenticom 1.0 \$0.00 S0.00 S0.00 Data append Authenticom 1.0 \$0.00 S0.00 S0.00 Data append Authenticom 1.0 \$0.00 S0.00 S0.00 Data append Authenticom 1.0 S0.00 S0.00 S0.00 Data append Authenticom 1.0 S0.00 S0.00 S0.00 Data append Authenticom 1.0 S0.00 S0.00 S0.00 S0.00 S0.00 Data append Authenticom 1.0 S0.00	ILM	manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart	1.0	\$0.00	\$0.00
NADA used car pricing tool Newsletter - dealer monthly PBX phone integration Website - advanced package including SEO  Market Pricing Tool Data append Authenticom Black Book used car pricing Polk Cross Sell - new and used Website - mobile Inventory Gallery for website Email Banner Email Banner Email Banner Email Book used car pricing Survey Module Email Hosting BDC Module  BDC Module  BDC Module  BDC Module  NADA used car pricing tool One brand article with up to 10,000 emails sent per month Private branch exchange phone integration into VinSolutions' CRM Monthly reoccuring website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.  Local market pricing tool Data append Authenticom Black Book pricing of used cars 1.0 \$0.00 \$0.00 \$0.00  S0.00  Polk Cross Sell - new and used Cross Sell new and used Cross Sell new and used  Website - mobile Inventory Gallery display - monthly Inventory Gallery for website Email Banner Email Banner Email Banner Email Banner Email Banner Inventory Gallery display - monthly Inventory Gallery display Inventory Gallery Inventory Gallery display Inventory Invento	Talking Head	Visible ups third party lead generator -	1.0	\$0.00	\$0.00
Newsletter - dealer monthly sent per month  PBX phone integration Private branch exchange phone integration into VinSolutions' CRM Monthly reoccuring website advanced package including SEO Private branch exchange phone integration into VinSolutions' CRM Monthly reoccuring website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.  Market Pricing Tool Local market pricing tool 1.0 \$0.00 \$0.00 Data append Authenticom Data append Authenticom 1.0 \$0.00 \$0.00 S0.00 Black Book used car pricing Black Book pricing of used cars 1.0 \$0.00 \$0.00 S0.00 Polk Cross Sell - new and used Cross Sell new and used Cross Sell new and used Customized smart phone mobile website for Blackberry, iphone, ipad and Droid.  Inventory Gallery for website Inventory Gallery display - monthly 1.0 \$0.00 \$0.00 S0.00 Email Banner 1.0 \$0.00 \$0.00 S0.00 Email Banner 1.0 \$0.00 \$0.00 S0.00	Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00
PBX phone integration  PBX phone integration  Pivate branch exchange phone integration into VinSolutions' CRM  Monthly reoccuring website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.  Market Pricing Tool  Data append Authenticom Black Book used car pricing Polk Cross Sell - new and used  Website - mobile  Customized smart phone mobile website for Blackberry, iphone, ipad and Droid.  Inventory Gallery for website Email Banner  Craigslist auto posting Blue Book used car pricing Craigslist auto posting Blue Book used car pricing Cused car pricing from Blue Book Survey Module Survey Tool for CRM customers BDC Module  BDC Module  Dynamic comment builder  Dynamic comment builder  Sent per month Private branch exchange phone integration into VinSolutions' CRM Inventory keywords and the advanced package includes Search Engine Optimization search engine optimization promable website for Blackberry, iphone, ipad and Droid. Inventory Gallery for website Inventory Gallery display - monthly Inventory Gallery on the pricing of Sound Soun	NADA used car pricing tool	NADA used car pricing tool	1.0	\$0.00	\$0.00
Website - advanced package including SEO  Market Pricing Tool	Newsletter - dealer monthly	•	1.0	\$0.00	\$0.00
Website - advanced package includes Search Engine Optimization. Search engine optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.1.0\$0.00\$0.00Market Pricing ToolLocal market pricing tool1.0\$0.00\$0.00Data append Authenticom1.0\$0.00\$0.00Black Book used car pricingBlack Book pricing of used cars1.0\$0.00\$0.00Polk Cross Sell - new and usedThird party vender - single make Polk Cross Sell new and used1.0\$0.00\$0.00Website - mobileCustomized smart phone mobile website for Blackberry, iphone, ipad and Droid.1.0\$0.00\$0.00Inventory Gallery for websiteInventory Gallery display - monthly1.0\$0.00\$0.00Email Banner1.0\$0.00\$0.00Craigslist auto posting tool-MotoBlastMonthly fee for automatic Craigslist olisting1.0\$0.00\$0.00Blue Book used car pricingUsed car pricing from Blue Book1.0\$0.00\$0.00Survey ModuleSurvey Tool for CRM customers1.0\$0.00\$0.00Email HostingHosting of dealers' email.1.0\$0.00\$0.00Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.1.0\$0.00\$0.00Dynamic comment builderCreates rich vehicle descriptions with no two alike.\$0.00\$0.00	PBX phone integration		1.0	\$0.00	\$0.00
Data append Authenticom Black Book used car pricing Black Book pricing of used cars Polk Cross Sell - new and used  Customized smart phone mobile website for Blackberry, iphone, ipad and Droid.  Inventory Gallery for website Email Banner  Craigslist auto posting tool-MotoBlast Blue Book used car pricing Blue Book used car pricing Survey Module Email Hosting  Hosting of dealers' email.  BDC Module  Dynamic comment builder  Data append Authenticom  Data append Authenticom  1.0 \$0.00 \$0.00 \$0.00  1.0 \$0.00	1 0	package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and	1.0	\$0.00	\$0.00
Black Book used car pricingBlack Book pricing of used cars1.0\$0.00\$0.00Polk Cross Sell - new and usedThird party vender - single make Polk Cross Sell new and used1.0\$0.00\$0.00Website - mobileCustomized smart phone mobile website for Blackberry, iphone, ipad and Droid.1.0\$0.00\$0.00Inventory Gallery for websiteInventory Gallery display - monthly1.0\$0.00\$0.00Email Banner1.0\$0.00\$0.00Craigslist auto posting tool-MotoBlastMonthly fee for automatic Craigslist listing1.0\$0.00\$0.00Blue Book used car pricingUsed car pricing from Blue Book Survey Module1.0\$0.00\$0.00Survey ModuleSurvey Tool for CRM customers Hosting of dealers' email.1.0\$0.00\$0.00Email HostingHosting of dealers' email. 	Market Pricing Tool	Local market pricing tool	1.0	\$0.00	\$0.00
Polk Cross Sell - new and used  Third party vender - single make Polk Cross Sell new and used  Website - mobile  Customized smart phone mobile website for Blackberry, iphone, ipad and Droid.  Inventory Gallery for website  Inventory Gallery display - monthly  Email Banner  Email Banner  Email Banner  Craigslist auto posting tool-MotoBlast  Blue Book used car pricing  Survey Module  Email Hosting  Hosting of dealers' email.  BDC Module  BDC Module  Dynamic comment builder  Third party vender - single make Polk Cross Sell new and used  1.0  \$0.00	Data append Authenticom	Data append Authenticom	1.0	\$0.00	\$0.00
Website - mobile  Customized smart phone mobile website for Blackberry, iphone, ipad and Droid.  Inventory Gallery for website  Inventory Gallery display - monthly  Email Banner  Email Banner  Email Banner  Craigslist auto posting tool-MotoBlast  Blue Book used car pricing  Survey Module  Email Hosting  Hosting of dealers' email.  Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.  Dynamic comment builder  Crustomized smart phone mobile website 1.0  \$0.00	Black Book used car pricing	Black Book pricing of used cars	1.0	\$0.00	\$0.00
Inventory Gallery for website Inventory Gallery display - monthly 1.0 \$0.00 \$0.00 Email Banner Email Banner 1.0 \$0.00 \$0.00 \$0.00 Craigslist auto posting tool-MotoBlast listing Monthly fee for automatic Craigslist listing 1.0 \$0.00 \$0.00 \$0.00 Survey Module Survey Tool for CRM customers 1.0 \$0.00 \$0.00 \$0.00 Survey Module Survey Tool for CRM customers 1.0 \$0.00 \$0.00 \$0.00 Email Hosting Hosting of dealers' email. 1.0 \$0.00 \$0.00 \$0.00 Survey Module Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.  Dynamic comment builder organization with no two alike.	Polk Cross Sell - new and used	1 •	1.0	\$0.00	\$0.00
Email BannerEmail Banner1.0\$0.00\$0.00Craigslist auto posting tool-MotoBlastMonthly fee for automatic Craigslist listing1.0\$0.00\$0.00Blue Book used car pricingUsed car pricing from Blue Book1.0\$0.00\$0.00Survey ModuleSurvey Tool for CRM customers1.0\$0.00\$0.00Email HostingHosting of dealers' email.1.0\$0.00\$0.00Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.1.0\$0.00\$0.00Dynamic comment builderDynamic comment builder automatically creates rich vehicle descriptions with no two alike.1.0\$0.00\$0.00	Website - mobile		1.0	\$0.00	\$0.00
Craigslist auto posting tool-MotoBlast  Blue Book used car pricing  Used car pricing from Blue Book  Survey Module  Email Hosting  Hosting of dealers' email.  Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.  Dynamic comment builder  Dynamic comment builder  Monthly fee for automatic Craigslist  1.0 \$0.00 \$0.00 \$0.00  \$0.00 \$0.00  \$0.00 \$0.00  \$0.00 \$0.00  \$0.00 \$0.00  \$0.00 \$0.00  \$0.00 \$0.00  \$0.00 \$0.00  \$0.00 \$0.00  \$0.00 \$0.00  \$0.00 \$0.00  \$0.00 \$0.00  \$0.00 \$0.00  \$0.00 \$0.00  \$0.00 \$0.00	Inventory Gallery for website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00
blue Book used car pricing Used car pricing from Blue Book 1.0 \$0.00 \$0.	Email Banner	Email Banner	1.0	\$0.00	\$0.00
Survey Module  Email Hosting  Hosting of dealers' email.  Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.  Dynamic comment builder  Dynamic comment builder  Survey Tool for CRM customers  1.0 \$0.00 \$0.00  \$0.00  \$0.00  \$0.00  \$0.00  \$0.00  \$0.00  \$0.00  \$0.00  \$0.00  \$0.00  \$0.00  \$0.00  \$0.00  \$0.00  \$0.00  \$0.00  \$0.00  \$0.00  \$0.00	1 0	· · · · · · · · · · · · · · · · · · ·	1.0	\$0.00	\$0.00
Email Hosting  Hosting of dealers' email.  Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.  Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	Blue Book used car pricing	Used car pricing from Blue Book	1.0	\$0.00	\$0.00
Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.  Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	Survey Module	Survey Tool for CRM customers	1.0	\$0.00	\$0.00
from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.  Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.  1.0 \$0.00 \$0.00 \$0.00 \$0.00	Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
Dynamic comment builder creates rich vehicle descriptions with no two alike. 1.0 \$0.00 \$0.00	BDC Module	from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead	1.0	\$0.00	\$0.00
M 11 A 11 / G / 1 11 / 10 40.00 40.00	Dynamic comment builder	creates rich vehicle descriptions with no	1.0	\$0.00	\$0.00
Mobile Application Smart phone application 1.0 \$0.00 \$0.00	Mobile Application	Smart phone application	1.0	\$0.00	\$0.00

Diamond package onetime fee	Onetime fee for Diamond package includes setup and integration of all software including third party and creation, optimizing and hosting of website. Includes initial 4 day training with 1 trainer, expenses paid by dealer. Further training includes 2 additional days on-site, expenses paid by dealer, and 8 hours virtual training quarterly - for one year.	1.0	\$16,999.00 \$16,500.00	
VinCamera & software	VinCamera & software 8.1 Mega pixel rubberized waterproof military spec camera.	1.0	\$999.00	\$999.00
Drivers License Scanner	Automatically uploads customer's information	1.0	\$799.00	\$799.00
Data Integration - Bi-directional onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00	\$499.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00	\$0.00
AIS Rebates - Desking and Website integration onetime fee	Desking, website and inventory incentive integration onetime fee.	1.0	\$0.00	\$0.00
ADP certified Integration onetime fee	Onetime fee for ADP Third-Party Access Program integration.	1.0	\$0.00	\$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
CRM Bundled Solution onetime fee	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	1.0	\$0.00	\$0.00
KnowMe Premium onetime fee	Oentime fee for third party vender - Premium KnowMe phone integration	1.0	\$0.00	\$0.00
Newsletter - dealer onetime fee	Onetime fee includes account creation, banner development and campaign planning	1.0	\$0.00	\$0.00
Trainer - 12 hours via webinar (Diamond Package or ala carte)	12 hours dedicated WebEx training for CRM customers. To be completed before onsite training.	1.0	\$0.00	\$0.00
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	\$0.00	\$0.00
Email Banner onetime fee Craigslist auto posting	Creation of Email Banner Onetime fee for automatic Craigslist	1.0	\$0.00	\$0.00

tool-MotoBlast onetime fee	listing	1.0	\$0.00	\$0.00
Click for Chat manned onetime fee	Onetime fee for manned Click to Chat	1.0	\$0.00	\$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$0.00	\$0.00
Data append onetime fee for Authenticom	Onetime fee for data append Authenticom	1.0	\$0.00	\$0.00
Website - mobile onetime fee	Customized smart phone mobile website onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid.	1.0	\$0.00	\$0.00
PBX phone integration onetime fee	Onetime fee for private branch exchange phone integration into VinSolutions CRM	1.0	\$0.00	\$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$0.00	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00
Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Four days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	\$0.00	\$0.00
Trainer - Ongoing year long training campaign.	Year long training campaign broken into 4 quarters. Each quarter includes 2 days of onsite training - all airfare, hotel and rental car expenses to be paid by dealer. Each quarter also includes 8 hours of custom tailored, dedicated WebEx training. Total of 8 days onsite and 32 hours virtual training throughout the year.	1.0	\$0.00	\$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	\$0.00	\$0.00
Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0	\$0.00	\$0.00
Polk Cross Sell - new and used onetime fee	Onetime fee for third party vender - single make Polk Cross Sell new and used	1.0	\$0.00	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
Desking module onetime fee	Onetime fee for Desking	1.0	\$0.00	\$0.00
Talking Head onetime fee	Onetime fee for Talking Head	1.0	\$0.00	\$0.00
Click for Call onetime fee	Onetime fee for Click for Call	1.0	\$0.00	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00

**Total: \$27,796.00** Shipping: \$30.00

**Invoice Total** 

**Total Due NOW: \$27,826.00** 

Date

☐ Check By Fax

 $\square$  One Time ACH

☐ One Time Credit Card Authorization

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Signature





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