Purchase Agreement Summary For

Liebig Management Inc (6992)

Agreement Number:OP#-00320958

Salesperson: James Campbell Date Created: 11/8/2013

Products

Product	Description	Qty.	List Price	Sales Price	
Website - VIN	Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0	$829.98	$700.70	
Inventory Module	Inventory Module - monthly	1.0	$497.65	$420.14	
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	$99.00	$99.00	
Bronze 1 Package	Inventory module and VIN website. Includes Craigslist manual listings tool, Dynamic Comment Builder to create unique and rich vehicle descriptions, Mobile Application, VinLens website traffic tracker.	1.0			
SEO - Advanced	* Keyword market research analysis * Market Control Dealer SEO Titles * Primary Optimization for three city specific locations * Search Engine Friendly Automotive SEO URLs * Long tail SEO * Location Specific Page heading and content optimization * Lead Generating Vehicle Detail Pages * Integrated Content Management * Inventory Specials & Featured Vehicles * Search Engine Optimized Automotive Content * Ability to Add Custom Pages * Dynamic OneClick Inventory Search * Boomerang Coupon Technology * Integrated Vehicle Videoâ€™s * High Resolutions Pictures (Unique to VinSolutions) * RSS Feeds (Inventory & Specials) * Enhanced XML Sitemaps (Google, Bing & Yahoo!) * Robot.txt file * Google Analytics & VinSolutions Integrated Analytics * Local Listing URL Submission plan * Social Media Plugins * HTML Optimization * Recent Customer community specific pages * Sold Vehicle SEO Pages * Dealer Market SEO wrap * 5 SEO service driven Sub Pages * Page Header Enhancement * Platinum Home Page SEO Enhancements * Dominant City SEO scroll bar	1.0	$248.41	$209.72	
VIN Chat	VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports.	1.0	$82.25	$69.44	

eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0	
Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	$199.00
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	
Inventory Gallery for Website	Inventory Gallery display - one-time, required	1.0	
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	$497.65
Photo Overlay	Photo overlay display - onetime	1.0	
SEO - Advanced onetime fee	Onetime to fee to build Advanced SEO (VinSolutions Website only).	1.0	$248.41
VIN Chat onetime fee	Onetime fee for VIN Click to Chat.	1.0	$82.25
Website - VIN onetime fee	Onetime fee to create VIN Website.	1.0	$829.98

Products/One Time:	$0.00
One Time Shipping:	$0.00
One Time Sales Tax:	$0.00
Monthly Recurring:	$1,499.00
Total Now Due:	**$1,499.00**
Total Monthly Recurring:	**$1,499.00**

*Taxes are subject to state and local regulations and are subject to change

*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax   ☐ One Time ACH   ☐ One Time Credit Card Authorization

Signature _____   Date _____

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Payment Authorization

VinSolutions
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Overland Park, KS 66202
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(F) 617-904-1618

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION				
Account Owners Name:			VinSolutions Account Number: 6992	
Address Line 1:			Phone Number:	
Address Line 2:			Fax Number:	
City:	State:	Zip:	Email:	
Opportunity ID: OP#-00320958			Dollar Amount: $1,499.00	

Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: