

Invoice For

## Gerald Jones Mazda (4082)

Invoice Number: OP#-00110895

Salesperson: James Campbell Date Created: 9/28/2011

### Products

Product	Description	Quantity	List Price	Total Price
Website - Advanced ala carte	Monthly fee for Advanced Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0	\$1,099.00	\$899.00
Website - Microsite	Creation of dealer's microsite. Bolsters SEO as well as providing additional real estate for additional details and consumer interaction. Includes one page microsite with a form. Additional content pages for information (max of 2), limited lead pages (maximum of 2) and splash links out to other dealership sites.	1.0	\$399.00	\$169.00
AIS Rebates - Website integration	Third party vender - website integration.	1.0	\$169.00	\$169.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate	1.0	\$0.00	\$0.00

customers or prospects listed as bad or lost.

• Keyword market research analysis •  
 Market Control Dealer SEO Titles •  
 Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO •  
 Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar

Web site - Advanced SEO

1.0

\$0.00

\$0.00

Website - Advanced ala carte onetime fee

Onetime fee to create Advanced Website.

1.0

\$1,099.00

\$899.00

Website - Microsite onetime fee

Website - microsite onetime fee.

1.0

\$399.00

\$169.00

AIS Rebates - Website integration onetime fee

Onetime fee for AIS Rebates - website integration.

1.0

\$169.00

\$169.00

Inventory Light onetime fee

Onetime fee for limited inventory gallery, view inventory with ILM

1.0

\$0.00

\$0.00

VinLens onetime fee

Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.

1.0

\$0.00

\$0.00

Website - Advanced SEO Onetime fee

Onetime to fee to build Advanced SEO (VinSolutions Website only).

1.0

\$0.00

\$0.00

**Total: \$2,474.00**

Shipping: \$0.00

**Invoice Total**

**Total Due NOW: \$2,474.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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**CONTRACTS**

**HASSLES**

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