Invoice For

Benny Boyd Auto Group (4487)

Invoice Number:OP#-00102123
Salesperson: David White Date Created: 7/19/2011

Products

Product	Description	Quantity	List Price	Total Price
CRM - limited users, up to 10.	Customer Relationship Management System - manages entire customer base. Includes; ILM, spam assassin, service marketing, bad lead rejection, reverse look-up and VinBrochures. Users limited to 10. Includes mobile application for smart phones.	9.0	$13,491.00	$10,611.00
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	9.0	$891.00	$891.00
Service Dashboard	Ties your CRM to your service department dashboard.	9.0	$0.00	$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	9.0	$0.00	$0.00
Desking Light	Enables payment calculator and summary.	9.0	$0.00	$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	9.0	$0.00	$0.00
Email Hosting	Hosting of dealers' email.	9.0	$0.00	$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	9.0	$0.00	$0.00
Inventory Light	Limited inventory gallery, view inventory with ILM	9.0	$0.00	$0.00
Mobile Application	Smart phone application	9.0	$0.00	$0.00
	Internet Lead Management system			

Item	Description			
ILM	manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	9.0	$0.00	$0.00
CRM - limited users, onetime fee	Onetime fee for limited user CRM, includes 3 days of training with 1 trainer, expenses paid by dealer	9.0	$52,191.00	$36,531.00
Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	9.0	$1,791.00	$1,791.00
Service Dashboard onetime fee	Setup service dashboard.	9.0	$0.00	$0.00
BDC Module onetime fee	Create BDC module	9.0	$0.00	$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	9.0	$0.00	$0.00
Email Hosting onetime fee	Email hosting for dealer	9.0	$0.00	$0.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	9.0	$0.00	$0.00
Trainer - online training via webinar	Online training via WebEx. To be completed before onsite training.	9.0	$0.00	$0.00
Trainer - three days on-site with one trainer. All travel expenses paid by dealer.	Three days on-site with one trainer. All travel expenses paid by dealer.	9.0	$0.00	$0.00
ILM onetime fee	Onetime fee for ILM	9.0	$0.00	$0.00
Mobile Application onetime fee	Smart phone application	9.0	$0.00	$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	9.0	$0.00	$0.00
Email Banner onetime fee	Creation of Email Banner	9.0	$0.00	$0.00
Desking Light onetime fee	Setup payment calculator and summary.	9.0	$0.00	$0.00
Credit - 1 trainer, 1 day	Credit of one trainer day	17.0	($23,783.00)	($23,783.00)

Total: $26,041.00
Shipping: $0.00

Invoice Total

Total Due NOW: $26,041.00

☐ Check By Fax   ☐ One Time ACH   ☐ One Time Credit Card Authorization

Signature   Date

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