Invoice For

Ken Grody Ford Of Carlsbad (3271)

Invoice Number: OP#-00028991

Salesperson: Brendan Shea Date Created: 9/2/2011

Products

Product	Description	Quantity	List Price	Total Price
Platinum Advanced 3 package	Includes; CRM, ILM, Desking, eBay, inventory management, service aisle and advanced website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	$4,999.00	$3,700.00
AIS Rebates - Desking and Website integration	Third party vender - desking and website integration.	1.0	$295.00	$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	$0.00	$0.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	$0.00	$0.00
Inventory Module	Inventory Module - monthly	1.0	$0.00	$0.00
Photo overlay	Photo overlay display - monthly	1.0	$0.00	$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	$0.00	$0.00
VinVideos	VinVideo display for website	1.0	$0.00	$0.00
Desking module	Push deals to DMS, print deals and forms.	1.0	$0.00	$0.00
Craigslist auto posting tool-MotoBlast	Monthly fee for automatic Craigslist listing	1.0	$0.00	$0.00
Market Pricing Tool	Local market pricing tool	1.0	$0.00	$0.00
NADA used car pricing tool	NADA used car pricing tool	1.0	$0.00	$0.00
Blue Book used car pricing	Used car pricing from Blue Book	1.0	$0.00	$0.00

eBay listings - 10	10 eBay listings included	1.0	$0.00	$0.00
Website - mobile	Customized smart phone mobile website for Blackberry, iphone, ipad and Droid.	1.0	$0.00	$0.00
Website - advanced package including SEO	Monthly reoccuring website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	$0.00	$0.00

Platinum Advanced 3 package onetime fee	Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	$9,999.00	$9,999.00
AIS Rebates - Desking and Website integration onetime fee	Onetime and first month fee for AIS Rebates - desking and website integration	1.0	$295.00	$299.00
ILM onetime fee	Onetime fee for ILM	1.0	$0.00	$0.00
CRM Bundled Solution onetime fee	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	1.0	$0.00	$0.00
Desking module onetime fee	Onetime fee for Desking	1.0	$0.00	$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	$0.00	$0.00
VinVideos onetime fee	Onetime fee for VinVideos	1.0	$0.00	$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	$0.00	$0.00
Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Four days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	$0.00	$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	$0.00	$0.00
Craigslist auto posting tool-MotoBlast onetime fee	Onetime fee for automatic Craigslist listing	1.0	$0.00	$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	$0.00	$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	$0.00	$0.00
Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0	$0.00	$0.00
Website - mobile onetime fee	Customized smart phone mobile website onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid.	1.0	$0.00	$0.00
Website - advanced package including SEO onetime fee	Onetime fee website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	$0.00	$0.00

VinCamera & software	VinCamera & software monthly rental. Minimum charge one month, no maximum.	1.0	$999.00	$999.00
Drivers License Scanner	Automatically uploads customer's information	1.0	$799.00	$799.00
VinSticker - 250 Basic Border	Basic Vinstickers window sticker - price per 250	1.0	$149.00	$149.00
Buyers Guide - English250	English Buyers Guide - price per 250	1.0	$75.00	$75.00

Total: $16,020.00
Shipping: $45.00

Number of Installments:	12
Installment Due Date	Installment Amount
4/9/2010	PAID
12/16/2010	PAID
1/1/2011	PAID
2/1/2011	PAID
3/1/2011	PAID
10/1/2011	$1,026.67
5/1/2011	PAID
6/1/2011	PAID
7/1/2011	PAID
8/1/2011	PAID
9/1/2011	$1,026.67
4/1/2011	PAID

Invoice Total

Total Due NOW: $1,071.67

☐ Check By Fax   ☐ One Time ACH   ☐ One Time Credit Card Authorization

Signature   Date

Copyright VinSolutions.

CONTRACTS   HASSLES   SERVERS

6405 Metcalf Ave. Suite 400   •   Overland Park, KS 66202   •   T: 1.800.980.7488   •   F: 913.825.6396   •   www.vinsolutions.com