

Invoice For

Colorado Springs Dodge (4171)

Invoice Number: OP#-00146622

Salesperson: Phil Dixon Jr Date Created: 2/24/2012

Products

Product	Description	Quantity	Total Price
Gold Lite 2 Package	Includes: CRM, ILM, and inventory management. Requires three days on site training by professional trainer.	1.0	\$2,749.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	\$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	\$999.00
Email Banner	Email Banner	1.0	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00

Blue Book Used Car Pricing	Used car pricing from Blue Book	1.0	\$0.00
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0	\$0.00
Market Pricing Tool	Local market pricing tool	1.0	\$0.00
Photo Overlay	Photo overlay display - monthly	1.0	\$0.00
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0	\$0.00
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0	\$0.00
Craigslist - Manual	Craigslist listings manual tool	1.0	\$0.00
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00
Desking Light	Enables payment calculator and summary.	1.0	\$0.00
Gold Lite 2 package onetime fee	Onetime fee for Gold package, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	\$7,449.00
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0	\$999.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00
Trainer - Three Day Package	Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%.	1.0	\$0.00

Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0	\$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00
CRM Bundled Solution onetime fee	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	1.0	\$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	\$0.00
Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0	\$0.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00
BDC Module onetime fee	Create BDC module	1.0	\$0.00
Desking Light onetime fee	Setup payment calculator and summary.	1.0	\$0.00
Credit - AutoTrader Family Discount	Onetime fee AutoTrader Family discount.	1.0	(\$4,473.00)

Total: \$8,471.00

Shipping: \$0.00

Invoice Total

Total Due NOW: \$8,471.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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