

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

### Invoice For

## **Integrity Auto Group (2939)**

Invoice Number:OP#-00214308 Salesperson: Phil Dixon Jr Date Created: 9/13/2012

### **Products**

| Product                              | Description  | Quantity | List Price | Total<br>Price |
|--------------------------------------|--|----------|------------|----------------|
| Website - DIY to VIN Website upgrade | Monthly fee for upgrade from DIY to VIN Website.   | 1.0      | \$599.00   | \$300.00       |
| VIN Chat                             | VIN Click to Chat. Robust integration.<br>Reports include Chat History, Agent<br>Performance, Chat Analysis and Chat<br>Placement Performance reports.   | 1.0      | \$0.00     | \$0.00         |
| SEO - Advanced                       | • Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home | 1.0      | \$0.00     | \$0.00         |

# Page SEO Enhancements • Dominant City SEO scroll bar

| Signature   |   |          |                    | Date         |            |
|---|---|----------|--------------------|--------------|------------|
| ☐ Check By Fax ☐  | One Time ACH ☐ One  | e Time C | redit Card A       | Authorizatio | on         |
|   |   |          | Total Due          | Now:         | \$1,450.00 |
|   |   | Or       | ne Time Shipping:  |              | \$0.00     |
| *this invoice does not replace or supersede current billing |   |          | Monthly Recurring: |              | \$300.00   |
|   |   | Pr       | oducts/One         | Time:        | \$1,150.00 |
|   | ( Timborations ( Costic only).                                |          |                    |              |            |
| SEO - Advanced Onetime fee                                  | Onetime to fee to build Advanced (VinSolutions Website only). | SEO      | 1.0                | \$0.00       | \$0.00     |
| VIN Chat onetime fee  | Onetime fee for VIN Click to Char                             | t.       | 1.0                | \$0.00       | \$0.00     |
| Website - DIY to VIN Website onetime fee                    | Website - DIY to VIN website one fee.                         | etime    | 1.0                | \$599.00     | \$500.00   |
| Website - Design Upgrade                                    | Change web site to different look and feel.                   |          | 1.0                | \$799.00     | \$650.00   |

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### **Payment Authorization**

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

| ONE | TIME            | AIIT | HOF. | RIZA | TION        |
|-----|-----------------|------|------|------|-------------|
|     | <b>I</b> IIVIIV |      |      |      | 1 1 1 7 1 7 |

| ACCOUNT HOLDER INFORMATION   |        |      |                                   |  |
|------------------------------|--------|------|-----------------------------------|--|
| Account Owners Name:         |        |      | VinSolutions Account Number: 2939 |  |
| Address Line 1:              |        |      | Phone Number:                     |  |
| Address Line 2:              |        |      | Fax Number:                       |  |
| City:                        | State: | Zip: | Email:                            |  |
| Opportunity ID: OP#-00214308 |        |      | Dollar Amount: \$1,450.00         |  |

### **Credit Card Payment**

| CREDIT CARD INFORMATION |  |
|-------------------------|--|
| Cardholder Name:        | Visa Mastercard AmEx - Please circle one |
| Card Number:            | Expiration Date:                         |

#### **Check by Fax**

| •                                      |                          |  |  |
|--|--------------------------|--|--|
| CHECK BY FAX INFORMATION (ACTUAL CHECK |                          |  |  |
| MUST ACCOMPANY THIS FORM) DO NOT MAIL  |                          |  |  |
| Bank Name:                             | Bank Phone:              |  |  |
| Name on Bank Acct:                     | Check Number:            |  |  |
| Bank Routing Number:                   | Checking Account Number: |  |  |

### **ACH (Electronic Debit)**

| ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST |             |  |
|---|-------------|--|
| ACCOMPANY THIS FORM)                      |             |  |
| Bank Name:                                | Bank Phone: |  |
| Name on Bank Acct:                        |             |  |
| Bank Routing Number:                      |             |  |
| Checking Account Number:                  |             |  |

| ACKNOWLEDGEMENT       |        |
|-----------------------|--------|
| Authorized Name:      | Title: |
| Authorized Signature: | Date:  |