

Invoice For

**Faulkner Chevrolet Inc (4945)**

Invoice Number: OP#-00050928

Salesperson: Micah Burgess Date Created: 2/9/2012

**Products**

| Product                  | Description  | Quantity | List Price | Total Price |
|--------------------------|--|----------|------------|-------------|
| CRM - Ala Carte Solution | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures. | 1.0      | \$2,949.00 | \$1,965.00  |
| Data Integration         | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.   | 1.0      | \$99.00    | \$99.00     |
| Inventory Light          | Limited inventory gallery, view inventory with ILM   | 1.0      | \$0.00     | \$0.00      |
| ILM                      | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.   | 1.0      | \$0.00     | \$0.00      |
| Service Dashboard        | Ties your CRM to your service department dashboard.  | 1.0      | \$0.00     | \$0.00      |
| BDC Module               | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.                   | 1.0      | \$0.00     | \$0.00      |
| Desking Light            | Enables payment calculator and summary.  | 1.0      | \$0.00     | \$0.00      |
| Dynamic Comment Builder  | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.   | 1.0      | \$0.00     | \$0.00      |
| Email Banner             | Email Banner   | 1.0      | \$0.00     | \$0.00      |

|                                     |  |     |            |            |
|-------------------------------------|--|-----|------------|------------|
| Email Hosting                       | Hosting of dealers' email.   | 1.0 | \$0.00     | \$0.00     |
| Form Mapping                        | Form Mapping. Up to 3 dealership provided forms.   | 1.0 | \$0.00     | \$0.00     |
| Mobile Application                  | Smart phone application  | 1.0 | \$0.00     | \$0.00     |
| <hr/>                               |  |     |            |            |
| CRM Ala Carte onetime fee           | Onetime fee for CRM, includes 3 days of training with 1 trainer, expenses paid by dealer   | 1.0 | \$7,299.00 | \$5,275.00 |
| Data Integration - onetime fee      | Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | \$199.00   | \$199.00   |
| Service Dashboard onetime fee       | Setup service dashboard.   | 1.0 | \$0.00     | \$0.00     |
| BDC Module onetime fee              | Create BDC module  | 1.0 | \$0.00     | \$0.00     |
| Desking Light onetime fee           | Setup payment calculator and summary.  | 1.0 | \$0.00     | \$0.00     |
| Dynamic comment builder onetime fee | Setup dynamic comment builder.   | 1.0 | \$0.00     | \$0.00     |
| Email Banner onetime fee            | Creation of Email Banner   | 1.0 | \$0.00     | \$0.00     |
| Email Hosting onetime fee           | Email hosting for dealer   | 1.0 | \$0.00     | \$0.00     |
| Form Mapping Onetime fee            | Form Mapping. Up to 3 dealership provided forms.   | 1.0 | \$0.00     | \$0.00     |
| Inventory Light onetime fee         | Onetime fee for limited inventory gallery, view inventory with ILM   | 1.0 | \$0.00     | \$0.00     |
| Mobile Application onetime fee      | Smart phone application  | 1.0 | \$0.00     | \$0.00     |
| ILM onetime fee                     | Onetime fee for ILM  | 1.0 | \$0.00     | \$0.00     |
| Trainer - Three Day Package         | Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%.                                  | 1.0 | \$0.00     | \$0.00     |
| Launch Coordinator                  | Launch coordinator ensures smooth transition to MotoSnap.  | 1.0 | \$0.00     | \$0.00     |

**Total: \$7,538.00**

Shipping: \$0.00

**Invoice Total**

**Total Due NOW: \$7,538.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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**CONTRACTS**

**HASSLES**

**SERVICES**