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Sales and Support: 913-825-6124

Invoice For

Klein Automotive (2970)

Invoice Number:OP#-00147341 Salesperson: Darin Mayville Date Created: 2/8/2012

Products

Product	Description	Quantity	List Price Total Price
Platinum 2 Package	Includes; CRM, ILM, Desking, eBay, Inventory Management, Service Aisle and VIN Website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$5,999.00 \$4,099.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	\$0.00 \$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00 \$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00 \$0.00
AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module.	1.0	\$199.00 \$199.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00 \$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00 \$0.00
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00 \$0.00

Email Banner	Email Banner	1.0	\$0.00	\$0.00
AIS Rebates - Website Integration	Third party vender - website integration.	1.0	\$0.00	\$0.00
Blue Book Used Car Pricing	Used car pricing from Blue Book	1.0	\$0.00	\$0.00
Craigslist - Manual	Craigslist listings manual tool	1.0	\$0.00	\$0.00
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0	\$0.00	\$0.00
SEO - Advanced	• Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar	1.0	\$0.00	\$0.00
Website - VIN	Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0	\$0.00	\$0.00

Survey Module Survey Tool for CRM customers 1.0 \$0.00 \$0.00 Photo Overlay Photo overlay display - monthly 1.0 \$0.00 \$0.00 \$0.00 Market Pricing Tool NADA Used car pricing tool 1.0 \$0.00 \$0.00 Market Pricing Tool Local market pricing tool 1.0 \$0.00 \$0.00 Inventory Gallery for Website Inventory Gallery display - monthly 1.0 \$0.00 \$0.00 Inventory Gallery for Website Inventory Gallery display - monthly 1.0 \$0.00 \$0.00 Inventory Gallery for Website Inventory Gallery display - monthly 1.0 \$0.00 \$0.00 Inventory Gallery for Website Inventory Gallery display - monthly 1.0 \$0.00 \$0.00 Inventory Gallery for Website Inventory Gallery display - monthly 1.0 \$0.00 \$0.00 Inventory Gallery G					
NADA Used Car Pricing Tool	Survey Module	Survey Tool for CRM customers	1.0	\$0.00	\$0.00
Market Pricing Tool Inventory Gallery for Website Inventory Gallery display - monthly 1.0 \$0.00 \$0.00 S0.00 Galves Used Car Pricing Tool Galves used car pricing tool 1.0 \$0.00 \$0.00 Desking Module Push deals to your DMS, Dealer Track and Route One. Print deals and forms. 1.0 \$0.00 \$0.00 S0.00 Black Book Used Car Pricing Black Book pricing of used cars 1.0 \$0.00 \$0.00 S0.00 Black Book Used Car Pricing Black Book pricing of used cars 1.0 \$0.00 \$0.00 S0.00 Black Book Used Car Pricing Black Book pricing of used cars 1.0 \$0.00 \$0.00 S0.00 Form Mapping Porm Mapping Up to 3 dealership provided forms. 1.0 \$0.00 \$0.00 S0.00 S0.00 Mobile Application Smart phone application 1.0 \$0.00 \$0.00 S0.00 S0	Photo Overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00
Inventory Gallery for Website Inventory Gallery display - monthly Galves Used Car Pricing Tool Galves used car pricing tool 1.0 \$0.00 \$0.00 Desking Module Push deals to your DMS, Dealer Track and Route One. Print deals and forms. VIN Chat Ummanned Click to Chat 1.0 \$0.00 \$0.00 Black Book Used Car Pricing Black Book pricing of used cars 1.0 \$0.00 \$0.00 Form Mapping Hosting of dealers' email. 1.0 \$0.00 \$0.00 Form Mapping Form Mapping. Up to 3 dealership provided forms. Mobile Application Smart phone application 1.0 \$0.00 \$0.00 Vin Lens Vin Lens Vin Lens Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Credit - package limited user monthly reoccurring fee. One time fee for Platinum package includes includes includes includes and days of training with 1 trainer, expenses paid by dealer ALIS Rebates - Desking integration onetime fee Setup service dashboard. 1.0 \$199.00 \$0.00 BDC Module onectime fee Setup service dashboard. 1.0 \$0.00 \$0.00 BDC Module onectime fee Email hosting or dealer 1.0 \$0.00 \$0.00 Scup Mohile Application onetime fee Email hosting or dealer 1.0 \$0.00 \$0.00 Scup Mohile Application onetime fee Email hosting for dealer 1.0 \$0.00 \$0.00 Scup Mohile Application onetime fee Email hosting for dealer 1.0 \$0.00 \$0.00 Scup Mynamic comment builder 1.0 \$0.00 \$0.00 Scup Mohile Application onetime fee For Customer Relationship Management System - manages entire customer base. Includes, but not limited to: LM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures 1.0 with not limited to: LM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures 1.0 with the customer base. Includes, but not limited to: LM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures 1.0 with the customer base. Includes, but not limited to: LM, spam assassin, bad lead rejection, serv	NADA Used Car Pricing Tool	NADA used car pricing tool	1.0	\$0.00	\$0.00
Galves Used Car Pricing Tool Galves used car pricing tool Desking Module Push deals to your DMS, Dealer Track and Route One. Print deals and forms. 1.0 \$0.00 \$0.00 \$0.00 \$10.00	Market Pricing Tool	Local market pricing tool	1.0	\$0.00	\$0.00
Push deals to your DMS, Dealer Track and Route One. Print deals and forms. 1.0 \$0.00 \$0.00 \$0.00 \$1.00 \$	Inventory Gallery for Website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00
VIN Chat Unmanned Click to Chat 1.0 \$0.00 \$0.00 Black Book Used Car Pricing Black Book pricing of used cars 1.0 \$0.00 \$0.00 Email Hosting Hosting of dealers' email. 1.0 \$0.00 \$0.00 Form Mapping Provided forms. 1.0 \$0.00 \$0.00 \$0.00 Form Mapping Provided forms 1.0 \$0.00 \$0.00 Form Mapping Provided forms 1.0 \$0.00 \$0.00 Form Mapping Integration onetime fee Provided forms 1.0 \$0.00 \$0.00 Form Mapping Provided form 1.0 \$0.00 \$0.00 Form Provid	Galves Used Car Pricing Tool	Galves used car pricing tool	1.0	\$0.00	\$0.00
Black Book Used Car Pricing Black Book pricing of used cars 1.0 \$0.00 \$0.00	Desking Module		1.0	\$0.00	\$0.00
Email Hosting Hosting of dealers' email. 1.0 \$0.00 \$0.00 Form Mapping Form Mapping. Up to 3 dealership provided forms. Mobile Application Smart phone application 1.0 \$0.00 \$0.00 Form Mapping Up to 3 dealership provided forms. Smart phone application 1.0 \$0.00 \$0.00 Form Mapping Up to 3 dealership provided forms. Smart phone application 1.0 \$0.00 \$0.00 Form Mapping Up to 3 dealership provided forms. In Solution Space Up to 3 dealership provided forms. In Space Up to 4 dealer Up to 4 days of training with 1 trainer, expenses paid by dealer Onetime fee for Platinum package includes 4 days of training with 1 trainer, expenses paid by dealer AIS Rebates - Desking Onetime fee Setup service dashboard. In Space Up to 4 sp	VIN Chat	Unmanned Click to Chat	1.0	\$0.00	\$0.00
Form Mapping Form Mapping. Up to 3 dealership provided forms. Mobile Application Smart phone application 1.0 \$0.0	Black Book Used Car Pricing	Black Book pricing of used cars	1.0	\$0.00	\$0.00
Mobile Application Smart phone application VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Credit - package limited user monthly reoccurring fee Credit - package limited user monthly reoccurring fee Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer AIS Rebates - Desking integration onetime fee Service Dashboard onetime fee Service Dashboard onetime fee Service Dashboard onetime fee Dynamic comment builder onetime fee Email Hosting onetime fee Mobile Application onetime fee Black Book used car pricing onetime fee VIN Chat unmanned onetime CRM Bundled Solution onetime fee CRM Bundled Solution onetime fee CRM Bundled Solution onetime fee CRM Bundled Solution onetime fee CRM Bundled Solution onetime fee CRM Bundled Solution onetime fee CRM Bundled Solution onetime fee CRM Smart phone application I.0 S0.00 S0.00 S0.	Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Credit - package limited user monthly reoccurring fee Onetime fee for Platinum package includes includes includes includes 4 days of training with 1 trainer, expenses paid by dealer AIS Rebates - Desking Onetime fee for AIS Rebates - incentive integration onetime fee integration into Desking module Service Dashboard onetime fee Setup service dashboard. Email Hosting onetime fee Email hosting for dealer Flamil Hosting onetime fee Email hosting onetime fee Smart phone application Smart phone application Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures VinLens VinLens, Customer Inferical time. Track click paths to direct market and reactivate customer base and reactivate customer base in real time. Track click paths to direct market ing reverse look-up and VinBrochures Vin Chat unmanned VinLens Vi	Form Mapping		1.0	\$0.00	\$0.00
VinLens Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Credit - package limited user monthly reoccurring fee Credit - package limited user monthly reoccurring fee Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer AIS Rebates - Desking integration onetime fee Onetime fee for AIS Rebates - incentive integration into Desking module Service Dashboard onetime fee Setup service dashboard. Dynamic comment builder onetime fee Create BDC module Dynamic comment builder onetime fee Email Hosting onetime fee Email hosting for dealer Nature place application onetime fee Black Book used car pricing onetime fee Namrt phone application Service Dashboard onetime fee Create BDC module Donetime fee Email hosting for dealer No.00 So.00 So.00 So.00 So.00 So.00 So.00 CRM Bundled Solution onetime fee fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Four days initial on-site training with one	Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
Platinum 2 package onetime fee onetime fee for AIS Rebates - incentive integration into Desking module Platinum 3 package Platinum 2 package onetime fee onetime fee onetime fee onetime fee onetime fee onetime fee Data Bloom onetime fee Platinum 2 package onetime fee onetime f	VinLens	Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or	1.0	\$0.00	\$0.00
Platinum 2 package onetime fee includes includes 4 days of training with 1 trainer, expenses paid by dealer AIS Rebates - Desking integration onetime fee integration into Desking module Service Dashboard onetime fee Setup service dashboard. 1.0 \$0.00 \$0.00 BDC Module onetime fee Create BDC module 1.0 \$0.00 \$0.00 Dynamic comment builder onetime fee Email hosting for dealer 1.0 \$0.00 \$0.00 Mobile Application onetime fee Email hosting for dealer 1.0 \$0.00 \$0.00 Black Book used car pricing onetime fee Smart phone application 1.0 \$0.00 \$0.00 Black Book used car pricing onetime fee Onetime fee for unmanned Click to Chat unmanned Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Four days initial on-site training with one	1 0		1.0	(\$1,099.00)	(\$1,099.00)
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BDC Module onetime fee	9		1.0	\$199.00	\$199.00
Dynamic comment builder onetime fee Email Hosting onetime fee Email Hosting onetime fee Email hosting for dealer Smart phone application Black Book used car pricing onetime fee VIN Chat unmanned onetime CRM Bundled Solution CRM Bundled Solution Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited nonetime fee CRM Bundled Solution Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Four days initial on-site training with one	Service Dashboard onetime fee	e Setup service dashboard.	1.0	\$0.00	\$0.00
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Mobile Application onetime fee Smart phone application Black Book used car pricing onetime fee NIN Chat unmanned onetime CRM Bundled Solution onetime fee CRM Bundled Solution onetime fee CRM Bundled Solution Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Four days initial on-site training with one		Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Black Book used car pricing onetime fee VIN Chat unmanned onetime CRM Bundled Solution onetime fee CRM Bundled Solution onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Four days initial on-site training with one	Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
onetime fee VIN Chat unmanned onetime Onetime fee for unmanned Click to Chat unmanned Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Four days initial on-site training with one Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Four days initial on-site training with one	11	Smart phone application	1.0	\$0.00	\$0.00
Unmanned Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Four days initial on-site training with one		Black Book used car pricing onetime fee	1.0	\$0.00	\$0.00
CRM Bundled Solution onetime fee CRM Bundled Solution onetime fee CRM Bundled Solution customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Four days initial on-site training with one Management System - manages entire 1.0 \$0.00 \$0.00	VIN Chat unmanned onetime		1.0	\$0.00	\$0.00
		Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse	1.0	\$0.00	\$0.00
	Trainer - Four Day Package		1.0	\$0.00	\$0.00

	dealer.			
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	\$0.00	\$0.00
Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$0.00	\$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$0.00	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
Galves used car pricing tool onetime fee	Galves used car pricing tool onetime fee	1.0	\$0.00	\$0.00
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0	\$0.00	\$0.00
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	\$0.00	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
SEO - Advanced Onetime fee	Onetime to fee to build Advanced SEO (VinSolutions Website only).	1.0	\$0.00	\$0.00
Web site - Mobile	Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid.	1.0	\$0.00	\$0.00
Website - VIN onetime fee	Onetime fee to create VIN Website.	1.0	\$0.00	\$0.00
Craigslist - manual onetime fee	e Onetime fee for manual Craigslist	1.0	\$0.00	\$0.00
Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0	\$0.00	\$0.00
AIS Rebates - Website integration onetime fee	Onetime fee for AIS Rebates - website integration.	1.0	\$0.00	\$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Credit - AutoTrader Family Discount	Onetime fee AutoTrader Family discount.	1.0	\$0.00 (\$6,0	(00.000

Total: \$6,398.00 Shipping: \$0.00

Invoice Total

Total Due NOW: \$6,398.00

 \Box Check By Fax \Box One Time ACH \Box One Time Credit Card Authorization

Signature Date

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