

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Purchase Agreement Summary For

Five Star Ford Lincoln-Mercury (7282)

Agreement Number:OP#-00333506 Salesperson: Nate Blair Date Created: 1/22/2014

Products

Product	Description	Qty.	List Price	Sales Price	
CRM/ILM	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$2,499.00	\$2,642.66	
Inventory Module	Inventory Module - monthly	1.0	\$399.00	\$421.93	
ILM Integration		1.0			
CRM Package	Includes: CRM, ILM, and inventory management. Also contains Business Development Center to support your entire organization from one location, Dynamic Comment Builder to create unique and rich vehicle descriptions, our Mobile Application, and Service Dashboard tie-in. Requires three days on site training by professional trainer.	1.0			
PBX Phone Integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	\$129.00	\$136.41	
Data Integration Pull	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$99.00	\$99.00	
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0			
Trainer - 3 Day Package	Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%.	1.0	\$1,900.00	\$1,900.00	
CRM/ILM onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$4,998.00	\$964.60	
PBX Phone Integration onetime fee	Onetime fee for private branch exchange phone integration into VinSolutions CRM	1.0	\$1,259.00	\$242.98	
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$798.00	\$154.01	
Data Integration Pull - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$199.00	\$38.41	
Photo Overlay	Photo overlay display - onetime	1.0			

Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.		1.0		
Email Banner	Email Banner		1.0	\$199.00	
Form Mapping	Form Mapping. Up to 3 dealersh	ip provided forms.	1.0		
Inventory Gallery for Website	** * * * * * * * * * * * * * * * * * * *		1.0		
		Products/One T	lime:		\$3,300.00
		One Time Ship			\$0.00
		One Time Sales			\$0.00
		Monthly Recur			\$3,300.00
		Total Now Due			\$6,600.00
		Total Monthly		ing:	\$3,300.00
		*Taxes are subject to state and	local regulations	and are subject to cl	nange
		*Does not include Dealer-paid Travel Expenses related to onsite training		ning	
☐ Check By Fax	☐ One Time ACH	☐ One Time	Credit C	ard Author	rization
Signature				Date	

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6405 Metcalf Ave. Suite 400

Overland Park, KS 66202

T: 1.800.980.7488
F: 913.825.6396
www.vinsolutions.com

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

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ACCOUNT HOLDER INFORMATION				
Account Owners Name:			VinSolutions Account Number: 7282	
Address Line 1:			Phone Number:	
Address Line 2:			Fax Number:	
City:	State:	Zip:	Email:	
Opportunity ID: OP#-00333506			Dollar Amount: \$6,600.00	

Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

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CHECK BY FAX INFORMATION (ACTUAL CHECK	
MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST	
ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: