

Invoice For

## **Dorschel Central (1620)**

Invoice Number: OP#-00060004

Salesperson: Jeremy Bravard Date Created: 12/15/2011

### **Products**

Product	Description	Quantity	List Price	Total Price
Website - Premium Ala Carte	Monthly fee for Premium Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of seven best practice themes with customizable colors, and customizable/movable calls to action. You may mix and match the different themes to create a truly unique website. Included is up to 40 pages of Best Practice content, up to 20 custom content pages, a 17-20 page service department section, collision center page and five rotating Hero Banners. Also includes our Premium SEO consisting of dominant city scroll bar, dealer market wrap, service driven sub pages, page header and home page enhancements, recent customer community specific pages, title and inventory urls, long tail, monthly web ranking report and so much more.	3.0	\$4,197.00	\$2,739.00
Website - Portal	Monthly fee for web site portal.	1.0	\$899.00	\$899.00
Inventory Light	Limited inventory gallery, view inventory with ILM	4.0	\$0.00	\$0.00
VinVideos	VinVideo display for website	3.0	\$957.00	\$957.00
AIS Rebates - Website Integration	Third party vender - website integration.	3.0	\$507.00	\$507.00
Click to Chat unmanned	Unmanned Click to Chat	3.0	\$297.00	\$297.00
Website - Best Practice to Premium Upgrade	Monthly fee for upgrade from Best Practice to Premium Website.	1.0	\$598.00	\$155.00
Email Hosting	Hosting of dealers' email.	3.0	\$0.00	\$0.00
	VinLens, Customer Information			

VinLens	Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. • Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology •	4.0	\$0.00	\$0.00
SEO - Advanced	Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar	3.0	\$0.00	\$0.00

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Website - Premium ala carte onetime fee	Onetime fee to create Premium Website.	3.0	\$4,197.00	\$2,739.00
VinVideos onetime fee	Onetime fee for VinVideos	3.0	\$957.00	\$957.00
Website - Portal onetime fee	Web site - portal onetime fee.	1.0	\$899.00	\$899.00
AIS Rebates - Website integration onetime fee	Onetime fee for AIS Rebates - website integration.	3.0	\$507.00	\$507.00
Click for Chat unmanned onetime	Onetime fee for unmanned Click to Chat unmanned	3.0	\$297.00	\$297.00
Website - Best Practice to Premium Upgrade onetime fee	Website - Best Practice to Premium onetime fee.	1.0	\$598.00	\$155.00
Email Hosting onetime fee	Email hosting for dealer	3.0	\$0.00	\$0.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	4.0	\$0.00	\$0.00
SEO - Advanced Onetime fee	Onetime to fee to build Advanced SEO (VinSolutions Website only).	3.0	\$0.00	\$0.00

VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	4.0	\$0.00	\$0.00
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**Total: \$11,108.00**

Shipping: \$0.00

**Invoice Total**

**Total Due NOW: \$11,108.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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**CONTRACTS**

**HASSLES**

**SERVERS**

6405 Metcalf Ave. Suite 400 • Overland Park, KS 66202 • T: 1.800.980.7488 • F: 913.825.6396 • [www.vinsolutions.com](http://www.vinsolutions.com)