

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Purchase Agreement Summary For

Sames Red Barn Motors (6072)

Agreement Number:OP#-00332143

Salesperson: David White Date Created: 1/15/2014

Products

Product	Description	Qty.	List Price	Sales Price	Sales Tax
Website - Vin Advanced	Monthly fee for Vin Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, Ir addition to Inventory and Titles. These enhancements additunctionality, calls to action and improve SEO.	1.0	\$799.00	\$679.15	\$44.82
Website - Vin Advanced Package	Monthly fee for Vin Website, includes mobile platform for Blackberry, iPhone, iPad and Android. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes Inventory and Titles. These enhancements add functionality, calls to action and improve SEO. Also includes VinLens, our website traffic tracker.	1.0			
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0			
SEO - Advanced	* Keyword market research analysis * Market Control Dealer SEO Titles * Primary Optimization for three city specific locations * Search Engine Friendly Automotive SEO URLs * Long tail SEO * Location Specific Page heading and content optimization * Lead Generating Vehicle Detail Pages * Integrated Content Management * Inventory Specials & Featured Vehicles * Search Engine Optimized Automotive Content * Ability to Add Custom Pages * Dynamic OneClick Inventory Search * Boomerang Coupon Technology * Integrated Vehicle Video's * High Resolutions Pictures (Unique to VinSolutions) * RSS Feeds (Inventory & Specials) * Enhanced XML Sitemaps (Google, Bing & Yahoo!) * Robot.txt file * Google Analytics & VinSolutions Integrated Analytics * Local Listing URL Submission plan * Social Media Plugins * HTML Optimization * Recent Customer community specific pages * Sold Vehicle SEO Pages * Dealer Market SEO wrap * 5 SEO service driven Sub Pages * Page Header Enhancement * Platinum Home Page SEO Enhancements * Dominant City SEO scroll bar	1.0			

Third party vendor - website integr	ation.	1.0			
VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports.					
VinVideo display for website		1.0			
Onetime fee to create Vin Website.		1.0	\$1,598.00	\$738.45	\$48.74
	Products/One Tim	ie:		\$	5738.45
	One Time Shippin	ıg:			\$0.00
					\$48.74
	•	_			679.15
		g Sal	es Tax:		\$44.82
	Total Now Due:				,511.16
	Total Monthly Ro	ecur	ring:	\$	5723.97
	*Taxes are subject to state and local	regulatio	ns and are subject	to change	
	*Does not include Dealer-paid Trave	el Expens	es related to onsite	e training	
sede current billing					
☐ One Time ACH	☐ One Time Cre	edit (Card Auth	ıorizatio	n
			Dat	te	
	VIN Click to Chat. Robust integratic Chat History, Agent Performance, Chat Placement Performance report VinVideo display for website Onetime fee to create Vin Website.	Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports. VinVideo display for website Onetime fee to create Vin Website. Products/One Time One Time Shippint One Time Sales Tomothly Recurring Monthly Recurring Monthly Recurring Total Now Due: Total Monthly Reservation of the Product of t	VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports. VinVideo display for website 1.0 Products/One Time: One Time Shipping: One Time Sales Tax: Monthly Recurring: Monthly Recurring Sal Total Now Due: Total Monthly Recurring *Taxes are subject to state and local regulatio *Does not include Dealer-paid Travel Expens	VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports. VinVideo display for website 1.0 Onetime fee to create Vin Website. 1.0 \$1,598.00 Products/One Time: One Time Shipping: One Time Sales Tax: Monthly Recurring: Monthly Recurring Sales Tax: Total Now Due: Total Monthly Recurring: *Taxes are subject to state and local regulations and are subject *Does not include Dealer-paid Travel Expenses related to onsite *Seede current billing One Time ACH One Time Credit Card Auth	VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports. VinVideo display for website 1.0 Onetime fee to create Vin Website. 1.0 \$1,598.00 \$738.45 Products/One Time: One Time Shipping: One Time Sales Tax: Monthly Recurring: Monthly Recurring Sales Tax: Total Now Due: Total Monthly Recurring: *Total Monthly

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6405 Metcalf Ave. Suite 400

Overland Park, KS 66202

T: 1.800.980.7488
 F: 913.825.6396
 www.vinsolutions.com

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

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ACCOUNT HOLDER IN	FORMATION			
Account Owners Name:			VinSolutions Account Number: 6072	
Address Line 1: Address Line 2:			Phone Number: Fax Number:	
City:	State:	Zip:	Email:	
Opportunity ID: OP#-00332143			Dollar Amount: \$1,511.16	
Opportunity ID: OP#-00332143			Dollar Amount: \$1,511.16	

Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

v		
CHECK BY FAX INFORMATION (ACTUAL CHECK		
MUST ACCOMPANY THIS FORM) DO NOT MAIL		
Bank Name:	Bank Phone:	
Name on Bank Acct:	Check Number:	
Bank Routing Number:	Checking Account Number:	

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST	
ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: