

Invoice For

**Marshfield Chevrolet (4486)**

Invoice Number: OP#-00090578

Salesperson: Brian Fox Date Created: 7/18/2011

**Products**

| Product                       | Description   | Quantity | List Price | Total Price |
|-------------------------------|---|----------|------------|-------------|
| Bronze 2 package              | Inventory module, market pricing and dealer website.  | 1.0      | \$1,999.00 | \$1,701.00  |
| Data Integration              | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.  | 1.0      | \$99.00    | \$99.00     |
| Dynamic comment builder       | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.  | 1.0      | \$0.00     | \$0.00      |
| Mobile Application            | Smart phone application   | 1.0      | \$0.00     | \$0.00      |
| VinLens                       | VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.  | 1.0      | \$0.00     | \$0.00      |
| Black Book used car pricing   | Black Book pricing of used cars   | 1.0      | \$0.00     | \$0.00      |
| Craigslist - manual           | Craigslist listings manual tool   | 1.0      | \$0.00     | \$0.00      |
| eBay listings - 10            | 10 eBay listings included in Inventory Module or 10 additional listings.  | 1.0      | \$0.00     | \$0.00      |
| Inventory Gallery for website | Inventory Gallery display - monthly   | 1.0      | \$0.00     | \$0.00      |
| Inventory Module              | Inventory Module - monthly  | 1.0      | \$0.00     | \$0.00      |
| Market Pricing Tool           | Local market pricing tool   | 1.0      | \$0.00     | \$0.00      |
| Photo overlay                 | Photo overlay display - monthly   | 1.0      | \$0.00     | \$0.00      |
| Website - best practice       | Monthly fee for Best Practice Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom | 1.0      | \$0.00     | \$0.00      |

pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: <http://alpha.vinmanagersites.com>

|   |  |     |            |            |
|---|--|-----|------------|------------|
| Bronze 2 package onetime fee            | One time fee for Bronze package  | 1.0 | \$1,999.00 | \$1,200.00 |
| Data Integration - onetime fee          | Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.   | 1.0 | \$199.00   | \$199.00   |
| Dynamic comment builder onetime fee     | Setup dynamic comment builder.   | 1.0 | \$0.00     | \$0.00     |
| Mobile Application onetime fee          | Smart phone application  | 1.0 | \$0.00     | \$0.00     |
| Black Book used car pricing onetime fee | Black Book used car pricing onetime fee  | 1.0 | \$0.00     | \$0.00     |
| Blue Book used car pricing onetime fee  | Blue Book used car pricing onetime fee   | 1.0 | \$0.00     | \$0.00     |
| Craigslist - manual onetime fee         | Onetime fee for manual Craigslist  | 1.0 | \$0.00     | \$0.00     |
| Inventory Gallery onetime fee           | Onetime fee for inventory gallery  | 1.0 | \$0.00     | \$0.00     |
| Inventory Module onetime fee            | Onetime fee for Inventory Module   | 1.0 | \$0.00     | \$0.00     |
| Market Pricing Tool onetime fee         | Onetime fee for local market pricing   | 1.0 | \$0.00     | \$0.00     |
| Photo overlay onetime fee               | Onetime fee for photo overlay  | 1.0 | \$0.00     | \$0.00     |
| Website - best practice onetime fee     | Website - Best Practice onetime fee to create site.  | 1.0 | \$0.00     | \$0.00     |
| VinLens onetime fee                     | Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. | 1.0 | \$0.00     | \$0.00     |

**Total: \$3,199.00**

Shipping: \$0.00

**Invoice Total**

**Total Due NOW: \$3,199.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

*Copyright VinSolutions.*

**CONTRACTS**

**HASSLES**

**SERVICES**