

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Volkswagen of Laredo (6397)

Invoice Number:OP#-00275670 Salesperson: David White Date Created: 4/25/2013

Products

Product	Description	Qty.	List Price	Sales Price	Sales Tax
Platinum 2 Package PROMO	Includes; CRM, ILM, Desking, eBay, Inventory Management, Service Aisle and VIN Website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$4,999.00	\$3,622.00	\$239.05
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00	\$16.44
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0			
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0			
Inventory Module	Inventory Module - monthly	1.0			
Website - VIN	Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0			
AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module.	1.0	\$199.00	\$199.00	\$13.14
Customer Text Messaging - 1000 Texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.	1.0	\$29.00	\$29.00	\$1.92
Service Dashboard	Ties your CRM to your service department dashboard.	1.0			
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead	1.0			

Dynamic Comment Builder Form Mapping AIS Rebates - Website Integration AIV Click to Chat. Rebate integration Chat Placement Performance reports. Inventory Gallery for Website Inventory Gallery for Website Inventory Gallery for Website Inventory Gallery for Website Inventory Gallery display - monthly - Keyword market research analysis - Market Courted Develor SED Click - Tong tall SEO 1 Canation Specific Page breading and content optimization - Lead Generating Vehicle Canation Search Engine Friendly Automotive SEO URLs - Tong tall SEO 1 Canation Specific Page breading and content optimization - Lead Generating Vehicle SEO Seo Paymantio Onclick Inventory Seorch Bouncaring Coupon Technology - Integrated Vehicle Vision Straight Rebathoran Picture (Unique Vision Seorch S		performance, anything.			
AIS Rebates - Website Integration VIN Chat VIN Chat (Chat History, Agent Performance, Chat Analysis and Chat Placement Performance P	Dynamic Comment Builder	Dynamic comment builder automatically creates rich	1.0		
VIN Clack to Chart Robust integration Reports include Chart History, Agent Performance, Chart Analysis and Chart Placement Performance reports. Desking Module Photo death to your DMS, Dealer Track and Route Onc. Plant death and forms. Inventory Gallery for Website Inventory Gallery display - monthly - Keyword market research analysis - Market Control Dealer ARO Tritics - Primary Optimization for three city Self-Vinter Primary Optimization for three city Self-Vinter Primary Optimization for three city Self-Vinter Primary Optimization for three city Performance of the Control Specific Page heading and content optimization - Lead Generating Vehicle Petal Pages - Integrated Content Management - Inventory Specials & Featured Vehicles - Search Engine Optimized Automotive Content - Ability to Add Custom Pages - Dynamic One-Click Inventory Search - Seomerang Coupon Technology - Integrated Vehicle Vehicle Vehicle - Vinter Self-Vinter Content - Ability to Add Custom Pages - Dynamic One-Click Inventory Search - Seomerang Analysis - Local Listing URL Submission plant Social Media Plagins - HTML Optimization - Recent Customer community specific pages - Sold Vehicle SEO Pages - Dealer Market SEO warp - 5 SEO service driven Sub Pages - 1928 elader Fabancement - Platinum Home Page SEO Enhancements - Donniana City SEO Search	Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0		
Desking Module	AIS Rebates - Website Integration	Third party vender - website integration.	1.0		
Inventory Gallery for Website Inventory Gallery for Website Inventory Gallery of Sallery amountly *Keyword market research analysis.* Market Control Dateler SPED Titles *Plemany Optimization for three city specific locations *Search Engine Floradily Automotive SEO URIAs *Longul all SEO *Location Specific Page heading and content optimization *Lead Generating Vehicle Dealir Pages *Integrated Coloneut Management *Inventory Specials & Featured Vehicles *Search Engine Optimized Automotive Content *Ability to Add Custom Pages *Dynamic OneClick Inventory Search * Boomerang Coupton Technology *Integrated Vehicle Unicos *Integrated Coloneut Management *Inventory Specials & Featured Vehicles *Search Engine Optimized Automotive Content *Ability to Add Custom Pages *Dynamic OneClick Inventory Search * Boomerang Coupton Technology *Integrated Vehicle Video's * High Resolutions Pictures (Unique to VinSolutions) *RSS Feats (Inventory & Specials) * Inhanced XMI *Sittemaps (Google, Bing & Valoot) * Robotts file *Google Analytics & VinSolutions Integrated Analytics * Local Listing URI. Submission plan * Social Media Pugine *IHTML Optimization * Recent Customer community specific pages * Sold Service University *Submission plan * Social Media Pugine * Hillory Coloneut * Protection Sub Pages * Page Heart Enthursement * Platinum Home Page SEO Enhancements * Dominant City SEO swell ber Survey Module Survey Tool for CRM customers Photo Overlay Photo overlay display * monthly 1.0 Market Pricing Tool Local market pricing tool 1.0 Bay Listings - 10 additional listings * Bay listing charges are paid by dealer Craigslist * Munual Craigslist * Munual Craigslist listings manual tool Black Book Used Car Pricing Black Book Used Car Pricing Black Book gricing for seed cars VinLens Mobile Application Smart phone application Credit * package PROMO onetime fee Onetime fee for Platinum package Includes 4 days of training wi	VIN Chat	Chat History, Agent Performance, Chat Analysis and	1.0		
Reyword market research analysis Market Control Dealer's SED UTILEs - Pinnary Optimization for three city specific locations - Search Begine Friendly Automotive SEO URILS - Long tail SEO - Location Specific Page heading and content optimization - Lead Generating Vehicle Dealer SEO Leadino Specific Page heading and content optimization - Lead Generating Vehicle Deali Pages - Hiegerated Content Management - Inventory Specials & Featured Vehicles - Search Dengine Optimized Automotive Content - Ability to Add Custom Pages - Pynamic One-Click Inventory Search Boomerang Coupton Technology - Intergranted Vehicle Visios - High Resolutions Pictures (Unique to Visios) - High Resolution Pictu	Desking Module		1.0		
Dealer SEO Titles - Primary Optimization for three city specific locations - Search Engine Friendly Automotive SEO URLs - Long tail SEO - Location Specific Page heading and content optimization - Lead Generating Vehicle Detail Pages - Integrated Content Management - Inventory Specials & Featured Vehicles - Search Engine Optimized Automotive Content - Ability to Add Custom Pages - Dynamic OacCilck Inventory Search - Boomerang Coupon Technology - Integrated Vehicle Video's - High Resolutions Pleatures (Unique to VinSolutions) - RSS Feeds (Inventory & Specials) - Enhanced AML Stemps (Google Bing & Yalnool) - Record Custom Pages - Polar Market SEO Specials) - Enhanced Analytis - Local Lasting URL Submission Integrated Analytis - Local Lasting URL Submission Record Customer Cummunity specific puges - Sold Vehicle SEO Pages - Dealer Market SEO wrap - 5 SEO Service driven Sub Pages - Page Reader Enflanaement - Platinum Home Page SEO Enhancements - Dominant City SEO secrol bar Griven Sub Pages - Page Reader Enflanaement - Platinum Home Page SEO Enhancements - Dominant City SEO secrol bar Griven Sub Pages - Page Reader Enflanaement - Platinum Home Page SEO Enhancements - Dominant City SEO secrol bar Griven Sub Pages - Page Reader Enflanaement - Platinum Home Page SEO Enhancements - Dominant City SEO secrol bar Griven Sub Pages - Page Reader Enflanaement - Platinum Home Page SEO Enhancements - Dominant City SEO secrol bar Griven Sub Pages - Page Reader Enflanaement - Louis - Platinum Home Page SEO Enhancements - Dominant City SEO secrol bar Griven Sub Pages - Page Reader Enflanaement - Louis - Platinum Home Pages SEO Enhancements - Dominant City SEO secrol bar Griven Sub Pages - Page Reader Enflanaement - Louis - Platinum Home Pages SEO Enhancements - Dominant City SEO secrol bar Griven Sub Pages - Pa	Inventory Gallery for Website	Inventory Gallery display - monthly	1.0		
Photo Overlay Photo overlay display - monthly 1.0 NADA Used Car Pricing Tool NADA used car pricing tool 1.0 Narket Pricing Tool Local market pricing tool 1.0 Narket Pricing Tool 10 eBay Listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer. Craigslist - Manual Craigslist listings manual tool 1.0 Narket Book Used Car Pricing Black Book pricing of used cars 1.0 VinLens. Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Narth phone application 1.0 Narth phone application Narth phone application 1.0 Narth phone application 1.0 Narth phone application 1.0 Narth phone application Narth phone application Narth phone application 1.0 Narth phone application Narth phone appl	SEO - Advanced	Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant	1.0		
NADA Used Car Pricing Tool Market Pricing Tool Local market pricing tool 1.0 eBay Listings rolu ded in Inventory Module or 10 additional listings, eBay listing charges are paid by dealer. Craigslist - Manual Craigslist listings manual tool Black Book Used Car Pricing Black Book Used Car Pricing VinLens VinLens VinLens VinLens Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Mobile Application Smart phone application Email Banner Email Banner Email Banner Credit - package limited user monthly reoccurring fee. Platinum 2 package PROMO onetime fee Onetime fee for Platinum package includes 4 days of training with 1 trainer, expenses paid by dealer Drivers License Scanner Automatically uploads customer's information VinCamera & Software Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Repair Orders (preload up to 5 years of history), Repair Orders (preload up to 10 years of history), Repair Orders (preload up to 2 years of history), Repair Orders (preload up to 2 years of history), Repair Orders (preload up to 2 years of history), Repair Orders (preload up to 3 years of history), Repair Orders (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Repair Orders (preload up to 3 years of history), Insert/Update/Search (Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Als Rebates - Desking integration Onetime fee for Als Rebates - incentive integration into Desking module	Survey Module	Survey Tool for CRM customers	1.0		
Market Pricing Tool	Photo Overlay	Photo overlay display - monthly	1.0		
eBay Listings - 10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer. Craigslist I-Manual Craigslist I listings manual tool Black Book Used Car Pricing Black Book pricing of used cars VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Mobile Application Smart phone application Email Banner Credit - package limited user monthly reoccurring fee Credit - package limited user monthly reoccurring fee Onetime fee for Platinum package includes 4 days of training with 1 trainer, expenses paid by dealer VinCamera & Software Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 5 years of history), Repair Orders (preload up to 5 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Onetime fee for AIS Rebates - incentive integration into Desking module	NADA Used Car Pricing Tool	NADA used car pricing tool	1.0		
eBay Listings - 10 additional listings. eBay listing charges are paid by dealer. Craigslist - Manual Black Book Used Car Pricing Black Book pricing of used cars VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Mobile Application Email Banner Email Banner Credit - package limited user monthly reoccurring fee. Platinum 2 package PROMO onetime fee Training with 1 trainer, expenses paid by dealer Drivers License Scanner Automatically uploads customer's information Data Integration - Enhanced onetime fee Data Integration - Enhanced onetime fee Alis Rebates - Desking integration Onetime fee for AIS Rebates - incentive integration into Desking module 1.0 Say 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0	Market Pricing Tool	Local market pricing tool	1.0		
Black Book Used Car Pricing Black Book pricing of used cars VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Mobile Application Smart phone application Email Banner Credit - package limited user monthly reoccurring fee. Credit - package limited user monthly reoccurring fee. Platinum 2 package PROMO onetime fee Onetime fee for Platinum package includes 4 days of training with 1 trainer, expenses paid by dealer Drivers License Scanner Automatically uploads customer's information VinCamera & Software G700 Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Insert/Update/Search (Pustomer, Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. AIS Rebates - Desking integration Onetime fee for AIS Rebates - incentive integration into netime fee	eBay Listings - 10	additional listings. eBay listing charges are paid by	1.0		
VinLens Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Mobile Application Smart phone application 1.0 Email Banner 1.0 Credit - package limited user monthly reoccurring fee. 1.0 Platinum 2 package PROMO onetime fee one curring fee for Platinum package includes 4 days of training with 1 trainer, expenses paid by dealer 1.0 Drivers License Scanner Automatically uploads customer's information 1.0 \$999.00 \$999.00 \$82.43 VinCamera & Software G700 1.0 \$799.00 \$799.00 \$65.93 Data Integration - Enhanced onetime fee History (preload up to 5 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. AIS Rebates - Desking integration Onetime fee for AIS Rebates - incentive integration into netime fee	Craigslist - Manual	Craigslist listings manual tool	1.0		
VinLens to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Mobile Application Smart phone application 1.0 Email Banner Email Banner 1.0 Credit - package limited user monthly reoccurring fee. 1.0 (\$1,099.00) (\$1,099.00) (\$72.54) Platinum 2 package PROMO onetime fee Onetime fee for Platinum package includes 4 days of training with 1 trainer, expenses paid by dealer Drivers License Scanner Automatically uploads customer's information 1.0 \$999.00 \$999.00 \$82.43 VinCamera & Software G700 1.0 \$799.00 \$799.00 \$65.93 Data Integration - Enhanced onetime fee History (preload up to 5 years of history), Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. AIS Rebates - Desking integration Onetime fee for AIS Rebates - incentive integration into Desking module 1.0 \$10. \$199.00 \$199.00 \$13.14	Black Book Used Car Pricing	Black Book pricing of used cars	1.0		
Email Banner Credit - package limited user monthly reoccurring fee. Credit - package limited user monthly reoccurring fee. Platinum 2 package PROMO onetime fee Conetime fee for Platinum package includes 4 days of training with 1 trainer, expenses paid by dealer Drivers License Scanner Automatically uploads customer's information VinCamera & Software G700 Conetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. AIS Rebates - Desking integration Onetime fee for AIS Rebates - incentive integration into netime fee	VinLens	to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or	1.0		
Credit - package limited user monthly reoccurring fee. Credit - package limited user monthly reoccurring fee. Credit - package limited user monthly reoccurring fee. Description of training with 1 trainer, expenses paid by dealer Drivers License Scanner Automatically uploads customer's information Conetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. AIS Rebates - Desking integration Onetime fee for AIS Rebates - incentive integration into Desking module Credit - package limited user monthly reoccurring fee. 1.0 \$10,849.00 \$3,302.00 \$217.93 1.0 \$799.00 \$999.00 \$82.43 VinCamera & Software 1.0 \$799.00 \$799.00 \$65.93 1.0 \$499.00 \$499.00 \$32.94	Mobile Application	Smart phone application	1.0		
Platinum 2 package PROMO onetime fee Onetime fee for Platinum package includes 4 days of training with 1 trainer, expenses paid by dealer Drivers License Scanner Automatically uploads customer's information 1.0 \$999.00 \$999.00 \$82.43 VinCamera & Software G700 1.0 \$799.00 \$799.00 \$65.93 Data Integration - Enhanced onetime fee (Platinum package includes 4 days of training with 1 trainer, expenses paid by dealer 1.0 \$10,849.00 \$3,302.00 \$217.93 Donetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. AIS Rebates - Desking integration Onetime fee for AIS Rebates - incentive integration into Desking module	Email Banner	Email Banner	1.0		
Drivers License Scanner Automatically uploads customer's information VinCamera & Software Drivers License Scanner Automatically uploads customer's information Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. AIS Rebates - Desking integration Onetime fee for AIS Rebates - incentive integration into Desking module 1.0 \$10,849.00 \$999.00 \$82.43 1.0 \$499.00 \$499.00 \$32.94		Credit - package limited user monthly reoccurring fee.	1.0	(\$1,099.00) (\$1,099.00)	(\$72.54)
VinCamera & Software G700 One time fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. AIS Rebates - Desking integration One time fee for AIS Rebates - incentive integration into Desking module 1.0 \$499.00 \$499.00 \$32.94	Platinum 2 package PROMO onetime fee		1.0	\$10,849.00 \$3,302.00	\$217.93
Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. AIS Rebates - Desking integration Onetime fee for AIS Rebates - incentive integration into Desking module Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. 1.0 \$499.00 \$499.00 \$32.94	Drivers License Scanner	Automatically uploads customer's information	1.0	\$999.00 \$999.00	\$82.43
Data Integration - Enhanced onetime fee History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. AIS Rebates - Desking integration onetime fee Onetime fee for AIS Rebates - incentive integration into Desking module When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. 1.0 \$499.00 \$499.00 \$32.94	VinCamera & Software	G700	1.0	\$799.00 \$799.00	\$65.93
onetime fee Desking module	Data Integration - Enhanced onetime fee	When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and		\$499.00 \$499.00	\$32.94
Service Dashboard onetime fee Setup service dashboard. 1.0			1.0	\$199.00 \$199.00	\$13.14
	Service Dashboard onetime fee	Setup service dashboard.	1.0		

BDC Module onetime fee	Create BDC module	1.0	
AIS Rebates - Website integration onetime fee	Onetime fee for AIS Rebates - website integration.	1.0	
VIN Chat onetime fee	Onetime fee for VIN Click to Chat.	1.0	
CRM Bundled Solution onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	
Website - VIN onetime fee	Onetime fee to create VIN Website.	1.0	
Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0	
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	
Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0	
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	
ILM onetime fee	Onetime fee for ILM	1.0	
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0	
Customer Text Messaging - 1000 Texts Onetime Fee	Customer Text Messaging onetime fee.	1.0	\$49.00
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	
SEO - Advanced Onetime fee	Onetime to fee to build Advanced SEO (VinSolutions Website only).	1.0	
Web site - Mobile	Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid.	1.0	
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	
Email Banner onetime fee	Creation of Email Banner	1.0	
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	
Mobile Application onetime fee	Smart phone application	1.0	
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	

Products/One Time:	\$5,798.00
One Time Shipping:	\$0.00
One Time Sales Tax:	\$412.37
Monthly Recurring:	\$3,000.00
Monthly Recurring Sales Tax:	\$198.01
Total Now Due:	\$9,408.38
Total Monthly Recurring:	\$3,198.01

^{*}Taxes are subject to state and local regulations and are subject to change

^{*}Does not include Dealer-paid Travel Expenses related to onsite training

		-	
Signature			Date
☐ Check By Fax	☐ One Time ACH	☐ One Time Credit Card A	Authorization

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VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE	TIME	AUTHO	RIZATION
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ONE TIME AUTHORIZATION					
ACCOUNT HOLDE	R INFORMATION				
Account Owners Nan	ne:		VinSolutions Account Number: 6397		
Address Line 1:			Phone Number:		
Address Line 2:			Fax Number:		
City:	State:	Zip:	Email:		
Opportunity ID: OP#	-00275670		Dollar Amount: \$9,408.38		
Credit Card Pa					
Cardholder Name:			Visa Mastercard AmEx - Please circle one		
Card Number:	_	_	Expiration Date:		

Check by Fax

•			
CHECK BY FAX INFORMATION (ACTUAL CHECK			
MUST ACCOMPANY THIS FORM) DO NOT MAIL			
Bank Name:	Bank Phone:		
Name on Bank Acct:	Check Number:		
Bank Routing Number:	Checking Account Number:		

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST	
ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: