

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

## Heller Motors (3841)

Invoice Number: OP#-00057641

Salesperson: Christian Salazar Date Created: 2/14/2011

## **Products**

Product	Description	Quantity	ict Dwice	Total Price
Bronze 2 package	Inventory module, market pricing and dealer website.	1.0	\$1,399.00	\$1,120.00
CRM - limited users, up to 10.	Customer Relationship Management System - manages entire customer base. Includes; ILM, spam assassin, service marketing, bad lead rejection, reverse look-up and VinBrochures. Users limited to 10. Includes mobile application for smart phones.	1.0	\$1,349.00	\$1,080.00
CRM - limited users, additional user.	Additional user added to limited user CRM. Limit of 15 users.	3.0	\$450.00	\$360.00
Website - best practice	Monthly fee for best practice website, includes mobile platform for Blackberry, iphone, ipad and Droid.	1.0	\$0.00	\$0.00
Black Book used car pricing	Black Book pricing of used cars	1.0	\$0.00	\$0.00
Craigslist - manual	Craigslist listings manual tool	1.0	\$0.00	\$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00
eBay listings - 10	10 eBay listings included	1.0	\$0.00	\$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00

Form Mapping   Form Mapping   Up to 3 dealership provided forms.   Email Hosting   Hosting of dealers' email.   1.0   \$0.00	ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
Email Banner         Email Banner         1.0         \$0.00         \$0.00           Dynamic comment builder         Dynamic comment builder cautomatically creates rich vehicle descriptions with no two alike.         1.0         \$0.00         \$0.00           Service Dashboard         Enables payment calculator and summary.         1.0         \$0.00         \$0.00           Service Dashboard         Ties your CRM to your service department dashboard.         1.0         \$0.00         \$0.00           Inventory Module         Inventory Module - monthly         1.0         \$0.00         \$0.00           Market Pricing Tool         Local market pricing tool         1.0         \$0.00         \$0.00           Mobile Application         Smart phone application         1.0         \$0.00         \$0.00           NADA used car pricing tool         NADA used car pricing tool         1.0         \$0.00         \$0.00           Photo overlay         Photo overlay display - monthly         1.0         \$0.00         \$0.00           CRM - limited users, onetime fee         One time fee for limited user CRM, includes 3 days of training with 1 trainer, expenses paid by dealer         1.0         \$5,099.00         \$1,120.00           Website - best practice onetime fee for Bronze package         1.0         \$1,399.00         \$1,120.00           Website -	Form Mapping		1.0	\$0.00	\$0.00
Dynamic comment builder creates rich vehicle descriptions with no two alike.  Desking Light Enables payment calculator and summary.  Ties your CRM to your service department dashboard.  Inventory Module Inventory Module Inventory Module — monthly 1.0 \$0.00 \$0.00 \$0.00 Market Pricing Tool Local market pricing tool 1.0 \$0.00 \$0.00 Mobile Application Smart phone application 1.0 \$0.00 \$0.00 Mobile Application Photo overlay Photo overlay display - monthly 1.0 \$0.00 \$0.00 \$0.00 Mobile Application Photo overlay display - monthly 1.0 \$0.00 \$0.00 \$0.00 Mobile Application Photo overlay display - monthly 1.0 \$0.00 \$0.00 \$0.00 Mobile Application Photo overlay display - monthly 1.0 \$0.00 \$0.00 \$0.00 Mobile Application Photo overlay display - monthly 1.0 \$0.00 \$0.00 \$0.00 Mobile Application Photo overlay display - monthly 1.0 \$0.00 \$0.00 \$0.00 Mobile Application Photo overlay display - monthly 1.0 \$0.00 \$0.00 \$0.00 Mobile Application Photo overlay display - monthly 1.0 \$0.00 \$0.00 \$0.00 Mobile Application Photo overlay display - monthly 1.0 \$0.00 \$0.00 \$0.00 Mobile Application onetime fee One time fee for limited user CRM, includes 3 days of training with 1 trainer, expenses paid by dealer Photo overlay one time fee One time fee for Bronze package 1.0 \$1,399.00 \$1,120.00 \$0.00 \$0.00 mobile platform for Blackberry, iphone, ipad and Droid. Includes micro sites.  Black Book used car pricing one fee Photo overlay 0.0 \$0.00	Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
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Onetime fee for limited inventory		Smart phone application	1.0	\$0.00	\$0.00
		Onetime fee for limited inventory			

Inventory Light onetime fee	gallery, view inventory with ILM	1.0	\$0.00	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00	\$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$0.00	\$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$0.00	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	\$0.00	\$0.00
Credit - 1 trainer, 1 day	Credit of one trainer day	1.0	(\$1,250.00) (\$1	,000.000,

Total: \$6,760.00 Shipping: \$0.00

Number of Installments:

Installment Due Date Installment Amount 2/10/2011 \$3,380.00

11/30/2010 **PAID Invoice Total** 

**Total Due NOW: \$3,380.00** 

☐ One Time ACH ☐ One Time Credit Card Authorization ☐ Check By Fax

Signature Date

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