

Invoice For

## Columbus Mitsubishi (4861)

Invoice Number: OP#-00133798

Salesperson: Micah Burgess Date Created: 12/20/2011

### Products

Product	Description	Quantity	List Price	Total Price
Website - Advanced Ala Carte	Monthly fee for Advanced Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0	\$1,099.00	\$980.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$199.00	\$199.00
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$99.00	\$99.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
AIS Rebates - Website Integration	Third party vender - website integration.	1.0	\$169.00	\$169.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track	1.0	\$0.00	\$0.00

	click paths to direct market and reactivate customers or prospects listed as bad or lost.			
	<ul style="list-style-type: none"> <li>• Keyword market research analysis •</li> <li>Market Control Dealer SEO Titles •</li> <li>Primary Optimization for three city specific locations •</li> <li>Search Engine Friendly Automotive SEO URLs •</li> <li>Long tail SEO •</li> <li>Location Specific Page heading and content optimization •</li> <li>Lead Generating Vehicle Detail Pages •</li> <li>Integrated Content Management •</li> <li>Inventory Specials &amp; Featured Vehicles •</li> <li>Search Engine Optimized Automotive Content •</li> <li>Ability to Add Custom Pages •</li> <li>Dynamic OneClick Inventory Search •</li> <li>Boomerang Coupon Technology •</li> </ul>			
SEO - Advanced	<ul style="list-style-type: none"> <li>Integrated Vehicle Video's •</li> <li>High Resolutions Pictures (Unique to VinSolutions) •</li> <li>RSS Feeds (Inventory &amp; Specials) •</li> <li>Enhanced XML Sitemaps (Google, Bing &amp; Yahoo!) •</li> <li>Robot.txt file •</li> <li>Google Analytics &amp; VinSolutions Integrated Analytics •</li> <li>Local Listing URL Submission plan •</li> <li>Social Media Plugins •</li> <li>HTML Optimization •</li> <li>Recent Customer community specific pages •</li> <li>Sold Vehicle SEO Pages •</li> <li>Dealer Market SEO wrap •</li> <li>5 SEO service driven Sub Pages •</li> <li>Page Header Enhancement •</li> <li>Platinum Home Page SEO Enhancements •</li> <li>Dominant City SEO scroll bar</li> </ul>	1.0	\$0.00	\$0.00
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Website - Advanced ala carte onetime fee	Onetime fee to create Advanced Website.	1.0	\$1,099.00	\$1,099.00
Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$199.00	\$199.00
AIS Rebates - Website integration onetime fee	Onetime fee for AIS Rebates - website integration.	1.0	\$169.00	\$169.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
	Onetime to fee to build Advanced SEO			

SEO - Advanced Onetime fee (VinSolutions Website only).	1.0	\$0.00	\$0.00
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**Total: \$2,914.00**

Shipping: \$0.00

**Invoice Total**

**Total Due NOW: \$2,914.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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**CONTRACTS**

**HASSLES**

**SERVERS**

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