

Invoice For

David Hobbs Honda (3228)

Invoice Number: OP#-00055957

Salesperson: James Campbell Date Created: 12/16/2010

Products

Product	Description	Quantity	List Price	Total Price
CRM upgrade limited users	Upgrade ILM to limited user CRM	1.0	\$799.00	\$649.00
Website - best practice	Monthly fee for best practice website, includes mobile platform for Blackberry, iphone, ipad and Droid.	1.0	\$699.00	\$549.00
Market Pricing Tool	Local market pricing tool	1.0	\$449.00	\$350.00
NADA used car pricing tool	NADA used car pricing tool	1.0	\$99.00	\$99.00
Polk Cross Sell - new and used	Third party vender - single make Polk Cross Sell new and used	1.0	\$99.90	\$89.00
Blue Book used car pricing	Used car pricing from Blue Book	1.0	\$99.00	\$75.00
Black Book used car pricing	Black Book pricing of used cars	1.0	\$99.00	\$75.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00	\$0.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
Email Banner	Email Banner	1.0	\$0.00	\$0.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00

Desking Light	Enables payment calculator and summary.	1.0	\$0.00	\$0.00
CRM limited user upgrade onetime fee	Upgrade ILM to limited user CRM onetime fee, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	\$4,599.00	\$3,999.00
Website - best practice ala carte onetime fee	Website - best practice onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. Includes micro sites.	1.0	\$699.00	\$649.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$449.00	\$350.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00	\$0.00
Desking Light onetime fee	Setup payment calculator and summary.	1.0	\$0.00	\$0.00
Trainer - three days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Three days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	\$0.00	\$0.00
BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Trainer - online training via webinar	Online training via WebEx. To be completed before onsite training.	1.0	\$0.00	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00

Total: \$6,884.00

Shipping: \$24.95

Invoice Total

Total Due NOW: \$6,908.95

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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