Invoice For

# Bay Area Airstream Adventures, Inc. (6275)

Invoice Number:OP#-00267955

Salesperson: Anthony McGinnis Date Created: 4/1/2013

## Products

| Product | Description | Qty. | List Price | Sales Price | |
|---|---|---|---|---|---|
| Gold Lite 1 Package PROMO | Includes: CRM, ILM, and inventory management. Requires three days on site training by professional trainer. | 1.0 | $3,499.00 | $2,800.00 | |
| CRM - Bundled Solution | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. | 1.0 | | | |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | | | |
| Inventory Module | Inventory Module - monthly | 1.0 | | | |
| Survey Module | Survey Tool for CRM customers | 1.0 | $229.00 | $229.00 | |
| Call Tracking - 10,000 Minutes Local | Call Tracking - 10,000 inbound minutes per month using local phone numbers. Used to populate Dealer website with up to 20 local phone numbers for call tracking and campaign tracking ROI reporting. | 1.0 | $179.00 | $179.00 | |
| Data Integration | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | $99.00 | $99.00 | |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | | | |
| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | | | |
| Desking Light | Enables payment calculator and summary. | 1.0 | | | |
| Email Banner | Email Banner | 1.0 | | | |
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | | | |
| Craigslist - Manual | Craigslist listings manual tool | 1.0 | | | |
| Inventory Gallery for Website | Inventory Gallery display - monthly | 1.0 | | | |
| Photo Overlay | Photo overlay display - monthly | 1.0 | | | |
| eBay Listings - 10 | 10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer. | 1.0 | | | |
| Mobile Application | Smart phone application | 1.0 | | | |
| Email Hosting | Hosting of dealers' email. | 1.0 | | | |

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|---|---|---|---|---|
| Dynamic Comment Builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | | |
| Credit - package limited user monthly reoccurring fee | Credit - package limited user monthly reoccurring fee. | 1.0 | ($1,099.00) | ($1,099.00) |

| | | | | |
|---|---|---|---|---|
| Gold Lite 1 package PROMO onetime fee | Onetime fee for Gold Solution, includes 3 days of training with 1 trainer, expenses paid by dealer | 1.0 | $7,649.00 | $1,393.00 |
| Survey Module onetime fee | Onetime fee for Survey Tool for CRM customers | 1.0 | $229.00 | $229.00 |
| Data Integration - onetime fee | Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | $199.00 | $199.00 |
| Call Tracking - 10,000 Minutes Local onetime fee | Call Tracking - 10,000 Minutes Local onetime fee. | 1.0 | $179.00 | $179.00 |
| Service Dashboard onetime fee | Setup service dashboard. | 1.0 | | |
| BDC Module onetime fee | Create BDC module | 1.0 | | |
| Desking Light onetime fee | Setup payment calculator and summary. | 1.0 | | |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | | |
| Email Banner onetime fee | Creation of Email Banner | 1.0 | | |
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | | |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealership provided forms. | 1.0 | | |
| Mobile Application onetime fee | Smart phone application | 1.0 | | |
| Craigslist - manual onetime fee | Onetime fee for manual Craigslist | 1.0 | | |
| CRM Bundled Solution onetime fee | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. | 1.0 | | |
| ILM onetime fee | Onetime fee for ILM | 1.0 | | |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | | |
| Photo Overlay Onetime Fee | Onetime fee for photo overlay | 1.0 | | |
| Trainer - Three Day Package | Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%. | 1.0 | | |
| CRM Customer Push onetime fee | Onetime fee to establish CRM Customer Push. | 1.0 | | |
| Inventory Gallery onetime fee | Onetime fee for inventory gallery | 1.0 | | |
| Launch Coordinator | Launch coordinator ensures smooth transition to MotoSnap. | 1.0 | | |

| | |
|---|---|
| Products/One Time: | $2,000.00 |
| One Time Shipping: | $0.00 |
| One Time Sales Tax: | $0.00 |
| Monthly Recurring: | $2,208.00 |
| **Total Now Due:** | **$4,208.00** |
| **Total Monthly Recurring:** | **$2,208.00** |

| **Number of Installments:** | **2** |
|---|---|
| Installment Due Date | Amount |
| 5/25/2013 | $1,000.00 |
| 3/26/2013 | PAID |
| **Total Due NOW:** | **$1,086.92** |

*Taxes are subject to state and local regulations and are subject to change

*Does not include Dealer-paid Travel Expenses related to onsite training

□ **Check By Fax**          □ **One Time ACH**                    □ **One Time Credit Card Authorization**

**Signature**                                                                                    **Date**

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# Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf.  If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

## ONE TIME AUTHORIZATION

| ACCOUNT HOLDER INFORMATION | | | | |
|---|---|---|---|---|
| Account Owners Name: | | | VinSolutions Account Number: 6275 | |
| Address Line 1: | | | Phone Number: | |
| Address Line 2: | | | Fax Number: | |
| City: | State: | Zip: | Email: | |
| Opportunity ID: OP#-00267955 | | | Dollar Amount: **$3,483.00** | |

### Credit Card Payment

| CREDIT CARD INFORMATION | |
|---|---|
| Cardholder Name: | Visa Mastercard AmEx - Please circle one |
| Card Number: | Expiration Date: |

### Check by Fax

| CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL | |
|---|---|
| Bank Name: | Bank Phone: |
| Name on Bank Acct: | Check Number: |
| Bank Routing Number: | Checking Account Number: |

### ACH (Electronic Debit)

| ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM) | |
|---|---|
| Bank Name: | Bank Phone: |
| Name on Bank Acct: | |
| Bank Routing Number: | |
| Checking Account Number: | |

| ACKNOWLEDGEMENT | |
|---|---|
| Authorized Name: | Title: |
| Authorized Signature: | Date: |