



VinSolutions
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Sales and Support: 913-825-6124

Invoice For

Hurd Auto Mall (4031)

Invoice Number: OP#-00058173

Salesperson: Jeremy Bravard Date Created: 2/8/2011

Products

| Product | Description | Quantity | List Price | Total Price |
|-----------------------------------|--|----------|------------|-------------|
| CRM - Ala Carte Solution | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures. | 1.0 | \$2,599.00 | \$1,735.00 |
| Desking module | Push deals to DMS, print deals and forms. | 1.0 | \$899.00 | \$629.00 |
| Data Integration - Bi-directional | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$249.00 | \$249.00 |
| AIS Rebates - Desking integration | Third party vendor, - incentive integration into Desking module. | 1.0 | \$149.00 | \$149.00 |
| Survey Module | Survey Tool for CRM customers | 1.0 | \$199.00 | \$139.00 |
| PBX phone integration | Private branch exchange phone integration into VinSolutions' CRM | 1.0 | \$99.00 | \$99.00 |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | \$0.00 | \$0.00 |
| Inventory Light | Limited inventory gallery, view inventory with ILM | 1.0 | \$0.00 | \$0.00 |
| Dynamic comment builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | \$0.00 | \$0.00 |
| Mobile Application | Smart phone application Easily support your entire organization from one centralized location when | 1.0 | \$0.00 | \$0.00 |

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|---|--|-----|------------|------------|
| BDC Module | applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | \$0.00 | \$0.00 |
| Email Hosting | Hosting of dealers' email. | 1.0 | \$0.00 | \$0.00 |
| Email Banner | Email Banner | 1.0 | \$0.00 | \$0.00 |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | \$0.00 | \$0.00 |
| Desking Light | Enables payment calculator and summary. | 1.0 | \$0.00 | \$0.00 |
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| <hr/> | | | | |
| CRM Ala Carte onetime fee | Onetime fee for CRM, includes 3 days of training with 1 trainer, expenses paid by dealer | 1.0 | \$6,399.00 | \$4,311.00 |
| PBX phone integration onetime fee | Onetime fee for private branch exchange phone integration into VinSolutions CRM | 1.0 | \$999.00 | \$699.00 |
| Desking module onetime fee | Onetime fee for Desking | 1.0 | \$899.00 | \$629.00 |
| Drivers License Scanner | Automatically uploads customer's information | 1.0 | \$799.00 | \$559.00 |
| Data Integration - Bi-directional onetime fee | Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$499.00 | \$499.00 |
| AIS Rebates - Desking integration onetime fee | Onetime and first month fee for AIS Rebates - incentive integration into Desking module | 1.0 | \$149.00 | \$149.00 |
| Survey Module onetime fee | Onetime fee for Survey Tool for CRM customers | 1.0 | \$199.00 | \$139.00 |
| Service Dashboard onetime fee | Setup service dashboard. | 1.0 | \$0.00 | \$0.00 |
| BDC Module onetime fee | Create BDC module | 1.0 | \$0.00 | \$0.00 |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| Inventory Light onetime fee | Onetime fee for limited inventory gallery, view inventory with ILM | 1.0 | \$0.00 | \$0.00 |
| Mobile Application onetime fee | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | \$0.00 | \$0.00 |
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | \$0.00 | \$0.00 |
| Email Banner onetime fee | Creation of Email Banner | 1.0 | \$0.00 | \$0.00 |

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|---|---|-----|--------|--------|
| Trainer - online training via webinar | Online training via WebEx. To be completed before onsite training. | 1.0 | \$0.00 | \$0.00 |
| ILM onetime fee | Onetime fee for ILM | 1.0 | \$0.00 | \$0.00 |
| Desking Light onetime fee | Setup payment calculator and summary. | 1.0 | \$0.00 | \$0.00 |
| Trainer - three days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer. | Three days on-site with one trainer. All travel and lodging to be paid by dealer. | 1.0 | \$0.00 | \$0.00 |

Total: \$9,985.00

Shipping: \$15.00

Invoice Total

Total Due NOW: \$10,000.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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