

Purchase Agreement Summary For  
**Century 3 Kia (6980)**  
Agreement Number: OP#-00320130  
Salesperson: Nate Blair Date Created: 11/4/2013

**Products**

| Product                     | Description   | Qty. | List Price | Sales Price | Sales Tax |
|-----------------------------|---|------|------------|-------------|-----------|
| Website - VIN               | Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.  | 1.0  | \$679.25   | \$582.93    |           |
| Inventory Module            | Inventory Module - monthly  | 1.0  | \$407.28   | \$349.53    | \$24.47   |
| Data Integration            | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.  | 1.0  | \$99.00    | \$99.00     |           |
| Bronze 2 Package            | Inventory module, market pricing and VIN website. Includes Craigslist manual listings tool, Dynamic Comment Builder to create unique and rich vehicle descriptions, Mobile Application, VinLens website traffic tracker.  | 1.0  |            |             |           |
| Market Pricing Tool         | Local market pricing tool   | 1.0  | \$339.29   | \$291.17    | \$20.38   |
| SEO - Advanced              | * Keyword market research analysis * Market Control Dealer SEO Titles * Primary Optimization for three city specific locations * Search Engine Friendly Automotive SEO URLs * Long tail SEO * Location Specific Page heading and content optimization * Lead Generating Vehicle Detail Pages * Integrated Content Management * Inventory Specials & Featured Vehicles * Search Engine Optimized Automotive Content * Ability to Add Custom Pages * Dynamic OneClick Inventory Search * Boomerang Coupon Technology * Integrated Vehicle Video™s * High Resolutions Pictures (Unique to VinSolutions) * RSS Feeds (Inventory & Specials) * Enhanced XML Sitemaps (Google, Bing & Yahoo!) * Robot.txt file * Google Analytics & VinSolutions Integrated Analytics * Local Listing URL Submission plan * Social Media Plugins * HTML Optimization * Recent Customer community specific pages * Sold Vehicle SEO Pages * Dealer Market SEO wrap * 5 SEO service driven Sub Pages * Page Header Enhancement * Platinum Home Page SEO Enhancements * Dominant City SEO scroll bar | 1.0  | \$203.30   | \$174.47    |           |
| Black Book Used Car Pricing | Black Book pricing of used cars   | 1.0  | \$67.31    | \$57.77     |           |

|   |   |     |          |          |         |
|---|---|-----|----------|----------|---------|
| NADA Used Car Pricing Tool                    | NADA used car pricing tool  | 1.0 | \$67.31  | \$57.77  |         |
| VIN Chat                                      | VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports. | 1.0 | \$67.31  | \$57.77  | \$4.05  |
| AIS Rebates - Website Integration             | Third party vendor - website integration.   | 1.0 | \$33.32  | \$28.59  |         |
| eBay Listings - 10                            | 10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.                             | 1.0 |          |          |         |
| <hr/>   |   |     |          |          |         |
| VinCamera & Software                          | G700  | 1.0 | \$799.00 | \$799.00 | \$55.93 |
| Website - VIN onetime fee                     | Onetime fee to create VIN Website.  | 1.0 | \$679.25 | \$164.60 |         |
| Inventory Module onetime fee                  | Onetime fee for Inventory Module  | 1.0 | \$407.28 | \$98.70  | \$6.91  |
| Market Pricing Tool onetime fee               | Onetime fee for local market pricing  | 1.0 | \$339.29 | \$82.22  | \$5.75  |
| SEO - Advanced onetime fee                    | Onetime to fee to build Advanced SEO (VinSolutions Website only).   | 1.0 | \$203.30 | \$49.26  | \$3.45  |
| Data Integration - onetime fee                | Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.          | 1.0 | \$199.00 | \$48.22  | \$3.37  |
| Black Book Used Car Pricing onetime fee       | Black Book used car pricing onetime fee   | 1.0 | \$67.31  | \$16.31  | \$1.14  |
| VIN Chat onetime fee                          | Onetime fee for VIN Click to Chat.  | 1.0 | \$67.31  | \$16.31  | \$1.14  |
| NADA Used Car Pricing Tool onetime fee        | Onetime fee for NADA used car pricing   | 1.0 | \$67.31  | \$16.31  | \$1.14  |
| AIS Rebates - Website Integration onetime fee | Onetime fee for AIS Rebates - website integration.  | 1.0 | \$33.32  | \$8.07   | \$0.56  |
| Inventory Gallery for Website                 | Inventory Gallery display - one-time, required  | 1.0 |          |          |         |
| Photo Overlay                                 | Photo overlay display - onetime   | 1.0 |          |          |         |
| Launch Coordinator                            | Launch coordinator ensures smooth transition to MotoSnap.   | 1.0 |          |          |         |

|                                 |                   |
|---------------------------------|-------------------|
| Products/One Time:              | \$1,299.00        |
| One Time Shipping:              | \$0.00            |
| One Time Sales Tax:             | \$79.39           |
| Monthly Recurring:              | \$1,699.00        |
| Monthly Recurring Sales Tax:    | \$48.90           |
| <b>Total Now Due:</b>           | <b>\$3,126.29</b> |
| <b>Total Monthly Recurring:</b> | <b>\$1,747.90</b> |

\*Taxes are subject to state and local regulations and are subject to change

\*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

*Copyright VinSolutions.*





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## Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

### ONE TIME AUTHORIZATION

| ACCOUNT HOLDER INFORMATION   |        |                                   |        |
|------------------------------|--------|-----------------------------------|--------|
| Account Owners Name:         |        | VinSolutions Account Number: 6980 |        |
| Address Line 1:              |        | Phone Number:                     |        |
| Address Line 2:              |        | Fax Number:                       |        |
| City:                        | State: | Zip:                              | Email: |
| Opportunity ID: OP#-00320130 |        | Dollar Amount: \$3,126.29         |        |

### Credit Card Payment

| CREDIT CARD INFORMATION |  |
|-------------------------|--|
| Cardholder Name:        | Visa Mastercard AmEx - Please circle one |
| Card Number:            | Expiration Date:                         |

### Check by Fax

| CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL |                          |
|--|--------------------------|
| Bank Name:   | Bank Phone:              |
| Name on Bank Acct:   | Check Number:            |
| Bank Routing Number:   | Checking Account Number: |

### ACH (Electronic Debit)

| ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM) |             |
|--|-------------|
| Bank Name:   | Bank Phone: |
| Name on Bank Acct:   |             |
| Bank Routing Number:   |             |
| Checking Account Number:                                       |             |

### ACKNOWLEDGEMENT

|                       |        |
|-----------------------|--------|
| Authorized Name:      | Title: |
| Authorized Signature: | Date:  |