Invoice For

# Ingram Park Chrysler Dodge Jeep (4771)

Invoice Number:OP#-00124027
Salesperson: David White Date Created: 11/18/2011

## Products

| Product | Description | Quantity | List Price | Total Price |
|---|---|---|---|---|
| Gold Lite 2 package | Includes: CRM, ILM, and inventory management. Requires three days on site training by professional trainer. | 1.0 | $3,999.00 | $3,399.00 |
| Data Integration | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | $99.00 | $99.00 |
| CRM - Bundled Solution | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures. | 1.0 | $0.00 | $0.00 |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | $0.00 | $0.00 |
| Inventory Module | Inventory Module - monthly | 1.0 | $0.00 | $0.00 |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | $0.00 | $0.00 |
| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | $0.00 | $0.00 |
| Desking Light | Enables payment calculator and summary. | 1.0 | $0.00 | $0.00 |
| Dynamic comment builder | Dynamic comment builder automatically creates rich vehicle descriptions with no | 1.0 | $0.00 | $0.00 |

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| | two alike. | | | |
| Email Banner | Email Banner | 1.0 | $0.00 | $0.00 |
| Email Hosting | Hosting of dealers' email. | 1.0 | $0.00 | $0.00 |
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | $0.00 | $0.00 |
| Mobile Application | Smart phone application | 1.0 | $0.00 | $0.00 |
| Black Book used car pricing | Black Book pricing of used cars | 1.0 | $0.00 | $0.00 |
| Craigslist - manual | Craigslist listings manual tool | 1.0 | $0.00 | $0.00 |
| eBay listings - 10 | 10 eBay listings included in Inventory Module or 10 additional listings. | 1.0 | $0.00 | $0.00 |
| Inventory Gallery for website | Inventory Gallery display - monthly | 1.0 | $0.00 | $0.00 |
| Market Pricing Tool | Local market pricing tool | 1.0 | $0.00 | $0.00 |
| NADA used car pricing tool | NADA used car pricing tool | 1.0 | $0.00 | $0.00 |
| Photo overlay | Photo overlay display - monthly | 1.0 | $0.00 | $0.00 |
| Gold Lite 2 package onetime fee | Onetime fee for Gold package, includes 3 days of training with 1 trainer, expenses paid by dealer | 1.0 | $8,249.00 | $7,011.00 |
| Data Integration - onetime fee | Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | $199.00 | $199.00 |
| Service Dashboard onetime fee | Setup service dashboard. | 1.0 | $0.00 | $0.00 |
| BDC Module onetime fee | Create BDC module | 1.0 | $0.00 | $0.00 |
| Desking Light onetime fee | Setup payment calculator and summary. | 1.0 | $0.00 | $0.00 |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | $0.00 | $0.00 |
| Email Banner onetime fee | Creation of Email Banner | 1.0 | $0.00 | $0.00 |
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | $0.00 | $0.00 |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealership provided forms. | 1.0 | $0.00 | $0.00 |
| Mobile Application onetime fee | Smart phone application | 1.0 | $0.00 | $0.00 |
| Trainer - three days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer. | Three days on-site with one trainer. All travel and lodging to be paid by dealer. | 1.0 | $0.00 | $0.00 |
| Black Book used car pricing onetime fee | Black Book used car pricing onetime fee | 1.0 | $0.00 | $0.00 |
| Craigslist - manual onetime fee | Onetime fee for manual Craigslist | 1.0 | $0.00 | $0.00 |
| CRM Bundled Solution onetime fee | Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited | 1.0 | $0.00 | $0.00 |

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| | to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures | | | |
| ILM onetime fee | Onetime fee for ILM | 1.0 | $0.00 | $0.00 |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | $0.00 | $0.00 |
| Market Pricing Tool onetime fee | Onetime fee for local market pricing | 1.0 | $0.00 | $0.00 |
| NADA used car pricing tool onetime fee | Onetime fee for NADA used car pricing | 1.0 | $0.00 | $0.00 |
| Photo overlay onetime fee | Onetime fee for photo overlay | 1.0 | $0.00 | $0.00 |
| Inventory Gallery onetime fee | Onetime fee for inventory gallery | 1.0 | $0.00 | $0.00 |
| Launch Coordinator | Launch coordinator ensures smooth transition to MotoSnap. | 1.0 | $0.00 | $0.00 |
| Trainer - 1 day Credit | Credit of one trainer day | 1.0 | ($1,399.00) | ($1,399.00) |

**Total: $9,309.00**
Shipping: $0.00

**Invoice Total**
**Total Due NOW: $9,309.00**

☐ Check By Fax          ☐ One Time ACH          ☐ One Time Credit Card Authorization

Signature _____          Date _____

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