

Purchase Agreement Summary For
Bob Moore Kia Northwest (4942)

Agreement Number: OP#-00291494
Salesperson: Roby Anderson Date Created: 7/2/2013

Products

| Product | Description | Qty. | List Price | Sales Price | |
|--------------------------------------|--|------|------------|-------------|--|
| CRM | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. | 1.0 | \$2,264.97 | \$1,316.02 | |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | \$603.44 | \$350.61 | |
| Inventory Module | Inventory Module - monthly | 1.0 | \$452.39 | \$262.85 | |
| Data Integration - Upgrade | Upgrade to enhanced data integration. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$149.00 | \$149.00 | |
| Platinum Lite 1 Package | Includes; CRM, ILM, Desking, eBay, inventory management, Business Development Center, Craigslist manual listings tool, Dynamic Comment Builder, Mobile Application and Service Dashboard. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions. | 1.0 | | | |
| Desking Module | Push deals to your DMS, Dealer Track and Route One. Print deals and forms. | 1.0 | \$603.44 | \$350.61 | |
| AIS Rebates - Desking Integration | Third party vendor, incentive integration into Desking module. | 1.0 | \$199.00 | \$115.62 | |
| Survey Module | Survey Tool for CRM customers | 1.0 | \$74.77 | \$43.44 | |
| Customer Text Messaging - 1000 Texts | Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over. | 1.0 | \$29.00 | \$16.85 | |
| eBay Listings - 10 | 10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer. | 1.0 | | | |
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | | | |

Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing,

| | | | | |
|--|---|-----|------------|----------|
| CRM onetime fee | campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. | 1.0 | \$2,264.97 | \$375.08 |
| Data Integration - Upgrade onetime fee | Onetime fee for upgrading to enhanced Data Integration. | 1.0 | \$299.00 | \$299.00 |
| Desking Module onetime fee | Onetime fee for Advanced Desking. | 1.0 | \$603.44 | \$99.93 |
| ILM onetime fee | Onetime fee for ILM | 1.0 | \$603.44 | \$99.93 |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | \$452.39 | \$74.92 |
| AIS Rebates - Desking Integration onetime fee | Onetime fee for AIS Rebates - incentive integration into Desking module | 1.0 | \$199.00 | \$32.95 |
| Survey Module onetime fee | Onetime fee for Survey Tool for CRM customers | 1.0 | \$74.77 | \$12.38 |
| Customer Text Messaging - 1000 Texts onetime fee | Customer Text Messaging onetime fee. | 1.0 | \$29.00 | \$4.80 |
| Email Banner | Email Banner | 1.0 | \$199.00 | |
| Inventory Gallery for Website | Inventory Gallery display - one-time, required | 1.0 | | |
| Launch Coordinator | Launch coordinator ensures smooth transition to MotoSnap. | 1.0 | | |
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| Trainer - Four Day Package | Four days initial on-site training with one trainer. All travel expenses paid by dealer. | 1.0 | \$5,399.00 | |
| Photo Overlay | Photo overlay display - onetime | 1.0 | | |

| | |
|---------------------------------|-------------------|
| Products/One Time: | \$999.01 |
| One Time Shipping: | \$0.00 |
| One Time Sales Tax: | \$0.00 |
| Monthly Recurring: | \$2,605.00 |
| Total Now Due: | \$3,604.01 |
| Total Monthly Recurring: | \$2,605.00 |

*Taxes are subject to state and local regulations and are subject to change

*Does not include Dealer-paid Travel Expenses related to onsite training

***this invoice does not replace or supersede current billing**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

Copyright VinSolutions.

CONTRACTS

HASSLES

SERVERS

6405 Metcalf Ave. Suite 400

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Overland Park, KS 66202

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T: 1.800.980.7488

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F: 913.825.6396

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www.vinsolutions.com

VinSolutions
6405 Metcalf Ave Suite 400
Overland Park, KS 66202
(P) 913-825-6300
(F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE TIME AUTHORIZATION

| ACCOUNT HOLDER INFORMATION | | | |
|------------------------------|--------|-----------------------------------|--------|
| Account Owners Name: | | VinSolutions Account Number: 4942 | |
| Address Line 1: | | Phone Number: | |
| Address Line 2: | | Fax Number: | |
| City: | State: | Zip: | Email: |
| Opportunity ID: OP#-00291494 | | Dollar Amount: \$3,604.01 | |

Credit Card Payment

| CREDIT CARD INFORMATION | |
|-------------------------|--|
| Cardholder Name: | Visa Mastercard AmEx - Please circle one |
| Card Number: | Expiration Date: |

Check by Fax

| CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL | |
|--|--------------------------|
| Bank Name: | Bank Phone: |
| Name on Bank Acct: | Check Number: |
| Bank Routing Number: | Checking Account Number: |

ACH (Electronic Debit)

| ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM) | |
|--|-------------|
| Bank Name: | Bank Phone: |
| Name on Bank Acct: | |
| Bank Routing Number: | |
| Checking Account Number: | |

| ACKNOWLEDGEMENT | |
|-----------------------|--------|
| Authorized Name: | Title: |
| Authorized Signature: | Date: |