

Invoice For

Don Jacobs Honda, BMW, VW (4273)

Invoice Number: OP#-00058168

Salesperson: Christian Salazar Date Created: 5/10/2011

Products

Product	Description	Quantity	List Price	Total Price
Platinum 3 package	Includes; CRM, ILM, Desking, eBay, inventory management, and dealer website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$6,099.00	\$4,899.00
Web site - Portal	Monthly fee for web site portal.	1.0	\$899.00	\$899.00
Website - best practice ala carte	Monthly fee for best practice website, includes mobile platform for Blackberry, iphone, ipad and Droid. Includes two revisions and up to five pages of content copied. Additional revisions and copy may incur additional fees.	1.0	\$799.00	\$699.00
Inventory Module	Inventory Module - monthly	1.0	\$549.00	\$499.00
AIS Rebates - Desking and Website integration	Desking, website and inventory incentive integration.	1.0	\$329.00	\$329.00
Service Scheduler CRM	Ties your CRM to your service department. Features detailed customizable dashboards and scheduling tools. Pushes and pulls from Arkona or ADP 3PA DMS. Integration fees may apply.	1.0	\$329.00	\$329.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00
KnowMe Basic Plus w/o	Third party vender - Basic Plus KnowMe			

multiring	phone integration. 25 toll free #s, 1000 incoming minutes,	1.0	\$229.00	\$229.00
AIS Rebates - Website integration	Third party vender - website integration.	1.0	\$169.00	\$169.00
PBX phone integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	\$119.00	\$99.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00	\$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00	\$0.00
Craigslist auto posting tool-MotoBlast	Monthly fee for automatic Craigslist posting tool. Includes Facebook widgets for increased inventory online exposure.	1.0	\$0.00	\$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00
Email Banner	Email Banner	1.0	\$0.00	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
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Black Book used car pricing	Black Book pricing of used cars	1.0	\$0.00	\$0.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	\$0.00	\$0.00
Desking module	Push deals to DMS, print deals and forms.	1.0	\$0.00	\$0.00

eBay listings - 10	10 eBay listings included in Inventory Module or 10 additional listings.	1.0	\$0.00	\$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00
Market Pricing Tool	Local market pricing tool	1.0	\$0.00	\$0.00
NADA used car pricing tool	NADA used car pricing tool	1.0	\$0.00	\$0.00
Photo overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00
Survey Module	Survey Tool for CRM customers	1.0	\$0.00	\$0.00
VinVideos	VinVideo display for website	1.0	\$0.00	\$0.00
Website - best practice package incl. SEO	Monthly fee website best practice package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$0.00	\$0.00
Web site - mobile	Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid.	1.0	\$0.00	\$0.00
Platinum 3 package onetime fee	Onetime fee for Platinum 3 package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$11,799.00	\$10,199.00
Drivers License Scanner	Automatically uploads customer's information	3.0	\$2,697.00	\$2,397.00
PBX phone integration onetime fee	Onetime fee for private branch exchange phone integration into VinSolutions CRM	1.0	\$1,099.00	\$999.00
VinCamera & software	VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera.	1.0	\$1,149.00	\$999.00
Web site - Portal onetime fee	Web site - portal onetime fee.	1.0	\$899.00	\$899.00
Website - best practice ala carte onetime fee	Website - best practice onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. Includes two revisions and up to five pages copied. Additional revisions or copy may incur additional fees.	1.0	\$799.00	\$699.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$549.00	\$499.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer,	1.0	\$499.00	\$499.00

	Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.			
AIS Rebates - Desking and Website integration onetime fee	Desking, website and inventory incentive integration onetime fee.	1.0	\$329.00	\$329.00
Service Scheduler CRM onetime fee	Establish CRM Service Aisle.	1.0	\$329.00	\$329.00
AIS Rebates - Website integration onetime fee	Onetime fee for AIS Rebates - website integration.	1.0	\$169.00	\$169.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
Web site - page design fee	Custom page design charge per hour for web site design.	1.0	\$0.00	\$0.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00	\$0.00
BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
Craigslist auto posting tool-MotoBlast onetime fee	Onetime fee for automatic Craigslist listing tool.	1.0	\$0.00	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
Web site - page design fee	Custom page design charge per hour for web site design.	1.0	\$0.00	\$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
Web site - mobile onetime fee	Customized smart phone mobile web site onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid.	1.0	\$0.00	\$0.00
Website - best practice package incl. SEO onetime fee	Onetime fee for website best practice package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Search Engine Optimization.	1.0	\$0.00	\$0.00
VinVideos onetime fee	Onetime fee for VinVideos	1.0	\$0.00	\$0.00
Trainer - online training via webinar	Online training via WebEx. To be completed before onsite training.	1.0	\$0.00	\$0.00
Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Four days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	\$0.00	\$0.00

Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	\$0.00	\$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	\$0.00	\$0.00
CRM Bundled Solution onetime fee	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	1.0	\$0.00	\$0.00
Desking module onetime fee	Onetime fee for Desking	1.0	\$0.00	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$0.00	\$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$0.00	\$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00

Total: \$26,417.00

Shipping: \$60.00

Invoice Total

Total Due NOW: \$26,477.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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