

Purchase Agreement Summary For  
**M & M Auto Group (7018)**

Agreement Number: OP#-00323076  
Salesperson: Aaron Loughlin Date Created: 11/13/2013

**Products**

Product	Description	Qty.	List Price	Sales Price	Sales Tax
CRM Limited Users	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$1,349.27	\$875.06	\$70.00
Inventory Module	Inventory Module - monthly	1.0	\$599.00	\$492.60	\$39.40
Inventory Module	Inventory Module - monthly	1.0	\$599.00	\$388.47	\$31.08
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$539.30	\$349.76	\$27.98
Inventory Module	Inventory Module - monthly	1.0	\$404.31	\$262.21	\$20.98
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$161.49	\$12.92
Platinum Lite 1 Limited Users Package	Includes; CRM, ILM, Desking, eBay, inventory management, Business Development Center, Craigslist manual listings tool, Dynamic Comment Builder, Mobile Application and Service Dashboard. Limited to no more than 15 users. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0			
Website - Portal	Monthly fee for web site portal. Also includes VinLens, our website traffic tracker.	1.0	\$899.00	\$583.04	
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	\$539.30	\$349.76	\$27.98
AIS Rebates - Desking Integration	Third party vendor, incentive integration into Desking module.	1.0	\$199.00	\$129.07	\$10.32
VIN Chat	VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports.	1.0	\$99.00	\$64.20	\$5.14
Survey Module	Survey Tool for CRM customers	1.0	\$66.82	\$43.34	\$3.46
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0			

Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0	\$5,399.00	\$3,136.22
Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0	\$5,399.00	\$1,161.78
AIS Rebates - Desking Integration onetime fee	Onetime fee for AIS Rebates - incentive integration into Desking module	1.0	\$199.00	
CRM Limited Users onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$1,349.27	
Desking Module onetime fee	Onetime fee for Advanced Desking.	1.0	\$539.30	
Email Banner	Email Banner	1.0	\$199.00	
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0		
ILM onetime fee	Onetime fee for ILM	1.0	\$539.30	
Drivers License Scanner	Automatically uploads customer's information	1.0	\$999.00	
Website - Portal onetime fee	Web site - portal onetime fee.	1.0	\$899.00	
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$599.00	
VinCamera & Software	G700	1.0	\$799.00	
VIN Chat onetime fee	Onetime fee for VIN Click to Chat.	1.0	\$99.00	
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0		
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00	
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$599.00	
Trainer - Two Day Install Follow-Up	Two days complimentary install follow-up training with CRM purchase. All travel expenses paid by dealer.	1.0		
Inventory Gallery for Website	Inventory Gallery display - one-time, required	1.0		
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$404.31	
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0		
Photo Overlay	Photo overlay display - onetime	1.0		
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	\$66.82	

Products/One Time:	\$4,298.00
One Time Shipping:	\$0.00
One Time Sales Tax:	\$0.00
Monthly Recurring:	\$3,699.00
Monthly Recurring Sales Tax:	\$249.26
<b>Total Now Due:</b>	<b>\$8,246.26</b>
<b>Total Monthly Recurring:</b>	<b>\$3,948.26</b>

\*Taxes are subject to state and local regulations and are subject to change

\*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

*Copyright VinSolutions.*

**CONTRACTS**

**HASSLES**

**SERVICES**

6405 Metcalf Ave. Suite 400 • Overland Park, KS 66202 • T: 1.800.980.7488 • F: 913.825.6396 • [www.vinsolutions.com](http://www.vinsolutions.com)

VinSolutions  
6405 Metcalf Ave Suite 400  
Overland Park, KS 66202  
(P) 913-825-6300  
(F) 617-904-1618

## Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

### ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION			
Account Owners Name:		VinSolutions Account Number: 7018	
Address Line 1:		Phone Number:	
Address Line 2:		Fax Number:	
City:	State:	Zip:	Email:
Opportunity ID: OP#-00323076		Dollar Amount: \$8,246.26	

### Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

### Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

### ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: