

Invoice For

**Stadium Nissan Of Seattle (5183)**

Invoice Number: OP#-00176335

Salesperson: Bobby Roberts Date Created: 4/20/2012

**Products**

Product	Description	Quantity	List Price	Total Price
Silver 1 Package	Includes; ILM, inventory management and VIN website.	1.0	\$2,499.00	\$1,751.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00
Website - VIN	Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0	\$0.00	\$0.00
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$99.00	\$99.00
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00
Email Banner	Email Banner	1.0	\$0.00	\$0.00

Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
AIS Rebates - Website Integration	Third party vender - website integration.	1.0	\$0.00	\$0.00
VIN Chat	VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports.	1.0	\$0.00	\$0.00
Craigslist - Manual	Craigslist listings manual tool	1.0	\$0.00	\$0.00
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0	\$0.00	\$0.00
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00
Photo Overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00
SEO - Advanced	<ul style="list-style-type: none"> <li>• Keyword market research analysis •</li> <li>• Market Control Dealer SEO Titles •</li> <li>• Primary Optimization for three city specific locations •</li> <li>• Search Engine Friendly Automotive SEO URLs •</li> <li>• Long tail SEO •</li> <li>• Location Specific Page heading and content optimization •</li> <li>• Lead Generating Vehicle Detail Pages •</li> <li>• Integrated Content Management •</li> <li>• Inventory Specials &amp; Featured Vehicles •</li> <li>• Search Engine Optimized Automotive Content •</li> <li>• Ability to Add Custom Pages •</li> <li>• Dynamic OneClick Inventory Search •</li> <li>• Boomerang Coupon Technology •</li> <li>• Integrated Vehicle Video's •</li> <li>• High Resolutions Pictures (Unique to VinSolutions) •</li> <li>• RSS Feeds (Inventory &amp; Specials) •</li> <li>• Enhanced XML Sitemaps (Google, Bing &amp; Yahoo!) •</li> <li>• Robot.txt file •</li> <li>• Google Analytics &amp; VinSolutions Integrated Analytics •</li> <li>• Local Listing URL Submission plan •</li> <li>• Social Media Plugins •</li> <li>• HTML Optimization •</li> <li>• Recent Customer community specific pages •</li> <li>• Sold Vehicle SEO Pages •</li> <li>• Dealer Market SEO wrap •</li> <li>• 5 SEO service driven Sub Pages •</li> <li>• Page Header Enhancement •</li> <li>• Platinum Home Page SEO Enhancements •</li> <li>• Dominant City SEO scroll bar</li> </ul>	1.0	\$0.00	\$0.00
Silver 1 package onetime fee	Onetime fee for Silver package.	1.0	\$2,499.00	\$2,499.00

VinCamera & Software	VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera.	1.0	\$1,149.00	\$1,149.00
Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$199.00	\$199.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
VIN Chat onetime fee	Onetime fee for VIN Click to Chat.	1.0	\$0.00	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00
SEO - Advanced Onetime fee	Onetime to fee to build Advanced SEO (VinSolutions Website only).	1.0	\$0.00	\$0.00
Website - VIN onetime fee	Onetime fee to create VIN Website.	1.0	\$0.00	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	\$0.00	\$0.00
AIS Rebates - Website integration onetime fee	Onetime fee for AIS Rebates - website integration.	1.0	\$0.00	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Credit - AutoTrader Family Discount	Onetime fee AutoTrader Family discount.	1.0	\$0.00	(\$2,147.00)

**Total: \$3,550.00**

Shipping: \$15.00

**Invoice Total**

**Total Due NOW: \$3,565.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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**CONTRACTS**

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**SERVERS**

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