

Purchase Agreement Summary For

**Ciocca Subaru (6973)**

Agreement Number: OP#-00317812

Salesperson: Nate Blair Date Created: 10/31/2013

**Products**

| Product                        | Description  | Qty. | List Price | Sales Price | Sales Tax |
|--------------------------------|--|------|------------|-------------|-----------|
| CRM                            | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.   | 1.0  | \$2,386.51 | \$1,340.24  | \$80.41   |
| ILM                            | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.   | 1.0  | \$635.82   | \$357.07    | \$21.42   |
| Inventory Module               | Inventory Module - monthly   | 1.0  | \$476.67   | \$267.69    | \$16.06   |
| Data Integration               | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.   | 1.0  | \$99.00    | \$99.00     |           |
| Gold Lite 1 Package            | Includes: CRM, ILM, and inventory management. Also contains Business Development Center to support your entire organization from one location, Dynamic Comment Builder to create unique and rich vehicle descriptions, our Mobile Application, and Service Dashboard tie-in. Requires three days on site training by professional trainer. | 1.0  |            |             |           |
| Desking Light                  | Enables payment calculator and summary.  | 1.0  |            |             |           |
| eBay Listings - 10             | 10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.  | 1.0  |            |             |           |
| Trainer - Three Day Package    | Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%.  | 1.0  | \$4,049.00 | \$2,500.00  |           |
| Data Integration - onetime fee | Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.   | 1.0  | \$199.00   |             |           |
| Launch Coordinator             | Launch coordinator ensures smooth transition to MotoSnap.  | 1.0  |            |             |           |
| CRM onetime fee                | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.   | 1.0  | \$2,386.51 |             |           |
| Email Banner                   | Email Banner   | 1.0  | \$199.00   |             |           |

|                                     |  |     |          |
|-------------------------------------|--|-----|----------|
| Form Mapping                        | Form Mapping. Up to 3 dealership provided forms.   | 1.0 |          |
| Trainer - Two Day Install Follow-Up | Two days complimentary install follow-up training with CRM purchase. All travel expenses paid by dealer. | 1.0 |          |
| ILM onetime fee                     | Onetime fee for ILM  | 1.0 | \$635.82 |
| Inventory Gallery for Website       | Inventory Gallery display - one-time, required   | 1.0 |          |
| Inventory Module onetime fee        | Onetime fee for Inventory Module   | 1.0 | \$476.67 |
| Launch Coordinator                  | Launch coordinator ensures smooth transition to MotoSnap.  | 1.0 |          |
| Photo Overlay                       | Photo overlay display - onetime  | 1.0 |          |

|                                 |                   |
|---------------------------------|-------------------|
| Products/One Time:              | \$2,500.00        |
| One Time Shipping:              | \$0.00            |
| One Time Sales Tax:             | \$0.00            |
| Monthly Recurring:              | \$2,064.00        |
| Monthly Recurring Sales Tax:    | \$117.89          |
| <b>Total Now Due:</b>           | <b>\$4,681.89</b> |
| <b>Total Monthly Recurring:</b> | <b>\$2,181.89</b> |

\*Taxes are subject to state and local regulations and are subject to change

\*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

*Copyright VinSolutions.*

**CONTRACTS**

**HASSLES**

**SERVICES**

6405 Metcalf Ave. Suite 400

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Overland Park, KS 66202

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T: 1.800.980.7488

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F: 913.825.6396

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## Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

### ONE TIME AUTHORIZATION

| ACCOUNT HOLDER INFORMATION   |        |                                   |        |
|------------------------------|--------|-----------------------------------|--------|
| Account Owners Name:         |        | VinSolutions Account Number: 6973 |        |
| Address Line 1:              |        | Phone Number:                     |        |
| Address Line 2:              |        | Fax Number:                       |        |
| City:                        | State: | Zip:                              | Email: |
| Opportunity ID: OP#-00317812 |        | Dollar Amount: \$4,681.89         |        |

### Credit Card Payment

| CREDIT CARD INFORMATION |  |
|-------------------------|--|
| Cardholder Name:        | Visa Mastercard AmEx - Please circle one |
| Card Number:            | Expiration Date:                         |

### Check by Fax

| CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL |                          |
|--|--------------------------|
| Bank Name:   | Bank Phone:              |
| Name on Bank Acct:   | Check Number:            |
| Bank Routing Number:   | Checking Account Number: |

### ACH (Electronic Debit)

| ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM) |             |
|--|-------------|
| Bank Name:   | Bank Phone: |
| Name on Bank Acct:   |             |
| Bank Routing Number:   |             |
| Checking Account Number:                                       |             |

| ACKNOWLEDGEMENT       |        |
|-----------------------|--------|
| Authorized Name:      | Title: |
| Authorized Signature: | Date:  |