



VinSolutions  
6405 Metcalf Ave Suite 400  
Overland Park, KS 66202  
www.vinsolutions.com  
Sales and Support: 913-825-6124

Invoice For

## Holiday Auto Group (4921)

Invoice Number: OP#-00257293

Salesperson: Jennifer Barnhart Duvall Date Created: 3/5/2013

### Products

| Product                                   | Description   | Qty. | List Price | Sales Price | Sales Tax |
|---|---|------|------------|-------------|-----------|
| Digital Marketing SEM Package             | • Monthly Strategy Session with Ad Budget Recommendations • PPC Keyword & Market Research Analysis • Search, Display, Mobile, and Remarketing Campaign Creation • Campaign Management • Bid Management • Keyword & Ad Copy Optimization • Landing Site Technology • Monthly Reporting | 1.0  | \$799.00   | \$799.00    |           |
| Digital Marketing SEM Budget              | Dealer's Search Engine Marketing Budget per month. Used on behalf of dealer.  | 1.0  |            |             |           |
| Digital Marketing SEM Package Onetime Fee | Onetime fee for establishing dealer's Search Engine Marketing.  | 1.0  | \$799.00   | \$599.00    | \$39.53   |

|                                 |                   |
|---------------------------------|-------------------|
| Products/One Time:              | \$599.00          |
| One Time Shipping:              | \$0.00            |
| One Time Sales Tax:             | \$39.53           |
| Monthly Recurring:              | \$799.00          |
| Monthly Recurring Sales Tax:    | \$0.00            |
| <b>Total Now Due:</b>           | <b>\$1,437.53</b> |
| <b>Total Monthly Recurring:</b> | <b>\$799.00</b>   |

\*Taxes are subject to state and local regulations and are subject to change

\*Does not include Dealer-paid Travel Expenses related to onsite training

**\*this invoice does not replace or supersede current billing**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

Copyright VinSolutions.

**CONTRACTS**

**HASSLES**

**SERVERS**

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VinSolutions  
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## Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

### ONE TIME AUTHORIZATION

| ACCOUNT HOLDER INFORMATION   |        |                                   |        |
|------------------------------|--------|-----------------------------------|--------|
| Account Owners Name:         |        | VinSolutions Account Number: 4921 |        |
| Address Line 1:              |        | Phone Number:                     |        |
| Address Line 2:              |        | Fax Number:                       |        |
| City:                        | State: | Zip:                              | Email: |
| Opportunity ID: OP#-00257293 |        | Dollar Amount: \$1,437.53         |        |

### Credit Card Payment

| CREDIT CARD INFORMATION |  |
|-------------------------|--|
| Cardholder Name:        | Visa Mastercard AmEx - Please circle one |
| Card Number:            | Expiration Date:                         |

### Check by Fax

| CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL |                          |
|--|--------------------------|
| Bank Name:   | Bank Phone:              |
| Name on Bank Acct:   | Check Number:            |
| Bank Routing Number:   | Checking Account Number: |

### ACH (Electronic Debit)

| ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM) |             |
|--|-------------|
| Bank Name:   | Bank Phone: |
| Name on Bank Acct:   |             |
| Bank Routing Number:   |             |
| Checking Account Number:                                       |             |

### ACKNOWLEDGEMENT

|                       |        |
|-----------------------|--------|
| Authorized Name:      | Title: |
| Authorized Signature: | Date:  |