

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

### Invoice For

# Ed Bozarth Aurora (6296)

Invoice Number:OP#-00268090

Salesperson: Brian Fox Date Created: 3/29/2013

### **Products**

Product	Description	Qty.	List Price	Sales Price	Sales Tax
Platinum 2 Package PROMO	Includes; CRM, ILM, Desking, eBay, Inventory Management, Service Aisle and VIN Website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$4,999.00	\$3,323.00	
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00	
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0			
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0			
Inventory Module	Inventory Module - monthly	1.0			
Website - VIN	Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, Ir addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0			
AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module.	1.0	\$199.00	\$199.00	
KnowMe Basic Plus	Third party vender - Basic Plus KnowMe phone integration. 25 toll free #s, 1000 incoming minutes, mult ring capability	i 1.0	\$299.00	\$150.00	
PBX Phone Integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	\$129.00	\$50.00	
Customer Text Messaging - 1000 Texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity	1.0	\$29.00	\$29.00	

	that covers usage. Unused texts are not rolled over.				
Service Dashboard	Ties your CRM to your service department dashboard.	1.0			
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0			
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0			
AIS Rebates - Website Integration	Third party vender - website integration.	1.0			
Blue Book Used Car Pricing	Used car pricing from Blue Book	1.0			
Craigslist - Manual	Craigslist listings manual tool	1.0			
SEO - Advanced	• Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar	1.0			
Survey Module	Survey Tool for CRM customers	1.0			
Photo Overlay	Photo overlay display - monthly	1.0			
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0			
Market Pricing Tool	Local market pricing tool	1.0			
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0			
Galves Used Car Pricing Tool	Galves used car pricing tool	1.0			
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0			
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0			
VIN Chat	VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports.	1.0			
Black Book Used Car Pricing	Black Book pricing of used cars	1.0			
Email Banner	Email Banner	1.0			
Email Hosting	Hosting of dealers' email.	1.0			
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0			
Mobile Application	Smart phone application	1.0			
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0			
Drivers License Scanner	Automatically uploads customer's information	1.0	\$999.00	\$999.00	\$28.97
VinCamera & Software	G700	1.0	\$799.00	\$799.00	\$23.17
Trainer - Day(s) In-House	Trainer - day(s) in-house. Dealer pays airfare and car rental, VinSolutions pays for hotel, limit three participants. Use multiple quantities for multiple days or more than three participants.	2.0	\$1,998.00	\$588.00	

Data Integration - Enhanced onetime fee for data integration with dealer's DMS. When applicable publishes by delicted inventory, Reput Orders proceeding to years of history), Reput Orders procedul proceeding to years of history), Reput Orders procedul proceeding the publishes of Wellies Invention (Pale Street) and publishes (Pale Delis in real times of years), insert Update Search Service Vehicle, and publishes (Pale Delis in real times) and publishes (Pale Delis in real times). Insert Update Search Service Vehicle, and publishes (Pale Delis in real times). Proceedings of the publishes of the personal process of the Chemistry of the Pale Street (Pale Street) and publishes (Pale Street). Process of the Chemistry of the Pale Street (Pale Street) and publishes (Pale Street). Process of the Chemistry of the Pale Street (Pale Street) and publishes (Pale Street). Process of the Pale Street (Pale Street) and publishes (Pale Street). Process of the Pale Street (Pale Street) and publishes (Pale Street). Process of the Pale Street (Pale Street) and publishes (Pale Street). Process of the Pale Street (Pale Street).	VinSticker - 500 Custom	Custom four color Vinstickers window sticker - price per 500	1.0	\$549.00	\$549.00	\$15.92
Desking module Obesing module of Carlsine Module Creative work or changes to an existing custom sticker creative work or changes to an existing custom sticker creative work or changes to an existing custom sticker. Subject of Carlsiner Text Messaging - 1000 Texts Onetime Fee Contentine Fee For INACION Contentine Fee Contentine Fee Contentine Fee For INACION Contentine Fee For INACION Contentine Fee For Industry Contentine Fee For Advanced Desking.  Crass BURL Desk Contentine Fee Co	Data Integration - Enhanced onetime fee	When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and	1.0	\$499.00	\$499.00	
Reger Guide - English5000 English Stop			1.0	\$199.00	\$199.00	
Customer Text Messaging - 1000 Text Nomember Fex Nomember Sex Nomember Sex Messaging onetime fee.  Cheime fee for third party vender - Basic KnowMe Plus phone integration onetime fee phone integration integration onetime fee phone integration into VinSolutions CRM Drivers License Scanner Automatically uploads customer's information Service Dashbourd onetime fee Create BDC module DDC Module onetime fee BDC Module onetime fee Setup service dashboard. BDC Module onetime fee Black Book used car pricing onetime fee Black Book used car pricing onetime fee Black Book used car pricing onetime fee NADA used car pricing foot foot fact that pricing foot onetime fee NaDA used the foot days initial on-site training with one trainer. All raved expenses paid by de			1.0	\$169.00	\$169.00	\$4.90
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PBX phone integration onetime fee  PBX phone integration onetime fee  Drivers License Scanner  Automatically uploads customer's information  Service Dashboard onetime fee  Create BDC module  Create BDC module  Dynamic comment builder onetime fee  Dynamic comment builder  Dynamic comment builder onetime fee  Dynamic comment builder  Dynamic comment builder onetime fee  Dynamic comment builder onetime fee  Dynamic comment builder  Dynamic comment builder onetime fee  Dynamic comment builder  Dynamic comment builder  Dynamic comment builder onetime fee  Dynamic comment builder  Dynamic comment builder  Dynamic comment builder  Dynamic comment builder onetime fee  Dynamic comment builder  Dynamic comment buil		Customer Text Messaging onetime fee.	1.0	\$49.00	\$49.00	
Drivers License Scanner Service Deshboard onetime fee Setup service dashboard.  Create BDC module Dynamic comment builder onetime fee Dynamic comment builder. Dynamic comment	KnowMe Basic Plus onetime fee		1.0	\$299.00		
Service Dashboard onetime fee BDC Module onetime fee Create BDC module Dynamic comment builder. Black Book used car pricing onetime fee Black Book used car pricing onetime fee VIN Chat onetime fee Onetime fee for VIN Click to Chat. Note of the photo overlay Onetime fee NADA used car pricing tool onetime fee Market Pricing Tool onetime fee Market Pricing Tool onetime fee Inventory Module onetime fee Onetime fee for Inventory Module ILM onetime fee Onetime fee for Advanced Desking.  Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, span assassin, bud lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.  Craigslist - manual onetime fee Pour days initial on-site training with one trainer. All travel expenses paid by dealer.  Platinum 2 package PROMO onetime fee Pour days initial on-site training with one trainer. All travel expenses paid by dealer.  Destination on trainer. All travel expenses paid by dealer.  Launch coordinator Launch coordinator ensures smooth transition to ModoSnap.  Inventory Gallery onetime fee Onetime fee for inventory gallery Onetime fee for inventory gallery Customized smart phone mobile web site for Blackberry, invention, expense paid by dealer.  Trainer - Fou	PBX phone integration onetime fee		1.0	\$1,259.00		
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Trainer - Four Day Package  Four days initial on-site training with one trainer. All travel expenses paid by dealer.  Onetime fee for Platinum package includes 4 days of training with 1 trainer, expenses paid by dealer  Launch Coordinator  Launch coordinator condinator ensures smooth transition to MotoSnap.  Inventory Gallery onetime fee  Onetime fee for inventory gallery  SEO - Advanced Onetime fee  Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid.  Website - WIN onetime fee  Onetime fee to create VIN Website.  Trainer - Four Day Package  Four days initial on-site training with one trainer. All travel expenses paid by dealer.  Survey Module onetime fee  Onetime fee for Survey Tool for CRM customers  Blue Book used car pricing onetime fee  AIS Rebates - Website integration onetime fee  AIS Rebates - Website integration onetime fee  Creation of Email Banner  Email Hosting onetime fee  Creation of Email Banner  Email Hosting onetime fee  Email hosting for dealer	Craigslist - manual onetime fee		1.0			
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Launch Coordinator Launch Coordinator Launch Coordinator Inventory Gallery onetime fee Onetime fee for inventory gallery SEO - Advanced Onetime fee Onetime to fee to build Advanced SEO (VinSolutions Website only).  Web site - Mobile Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid.  Website - VIN onetime fee Onetime fee to create VIN Website.  Trainer - Four Day Package Four days initial on-site training with one trainer. All travel expenses paid by dealer.  Survey Module onetime fee Onetime fee for Survey Tool for CRM customers Blue Book used car pricing onetime fee AIS Rebates - Website integration onetime fee AIS Rebates - Website integration onetime fee Email Banner onetime fee Creation of Email Banner Email Hosting onetime fee Email hosting for dealer  Launch coordinator Intrainer, expenses paid by dealer  1.0  1.0  1.0  1.0  1.0  1.0  1.0  1.	Trainer - Four Day Package		1.0	\$5,399.00		
Inventory Gallery onetime fee Onetime fee for inventory gallery 1.0  SEO - Advanced Onetime fee Onetime to fee to build Advanced SEO (VinSolutions Website only).  Web site - Mobile Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid.  Website - VIN onetime fee Onetime fee to create VIN Website. 1.0  Trainer - Four Day Package Four days initial on-site training with one trainer. All travel expenses paid by dealer.  Survey Module onetime fee Onetime fee for Survey Tool for CRM customers 1.0  Blue Book used car pricing onetime fee Blue Book used car pricing onetime fee 1.0  AIS Rebates - Website integration onetime fee For AIS Rebates - website integration. 1.0  Email Banner onetime fee Email hosting for dealer 1.0	Platinum 2 package PROMO onetime fee		1.0	\$10,849.00		
SEO - Advanced Onetime fee Onetime to fee to build Advanced SEO (VinSolutions Website only).  Web site - Mobile Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid.  Website - VIN onetime fee Onetime fee to create VIN Website. 1.0  Trainer - Four Day Package Four days initial on-site training with one trainer. All travel expenses paid by dealer.  Survey Module onetime fee Onetime fee for Survey Tool for CRM customers 1.0  Blue Book used car pricing onetime fee Blue Book used car pricing onetime fee 1.0  AIS Rebates - Website integration onetime fee For AIS Rebates - website integration. 1.0  Email Banner onetime fee Creation of Email Banner 1.0  Email Hosting onetime fee Email hosting for dealer 1.0	Launch Coordinator		1.0			
Web site - Mobile  Web site - Mobile  Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid.  Website - VIN onetime fee  Onetime fee to create VIN Website.  Trainer - Four Day Package  Four days initial on-site training with one trainer. All travel expenses paid by dealer.  Survey Module onetime fee  Onetime fee for Survey Tool for CRM customers  Blue Book used car pricing onetime fee  AIS Rebates - Website integration onetime fee  Email Banner onetime fee  Creation of Email Banner  Email Hosting onetime fee  Email hosting for dealer  1.0  1.0	Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0			
Web site - Mobile  iphone, ipad and Droid.  Website - VIN onetime fee  Onetime fee to create VIN Website.  Trainer - Four Day Package  Four days initial on-site training with one trainer. All travel expenses paid by dealer.  Survey Module onetime fee  Onetime fee for Survey Tool for CRM customers  Blue Book used car pricing onetime fee  Blue Book used car pricing onetime fee  AIS Rebates - Website integration onetime fee  Onetime fee for AIS Rebates - website integration.  Onetime fee for AIS Rebates - website integration.  Email Banner onetime fee  Email hosting onetime fee  Email hosting for dealer  1.0	SEO - Advanced Onetime fee		1.0			
Trainer - Four Day Package Four days initial on-site training with one trainer. All travel expenses paid by dealer.  Survey Module onetime fee Onetime fee for Survey Tool for CRM customers Blue Book used car pricing onetime fee Blue Book used car pricing onetime fee AIS Rebates - Website integration onetime fee onetime fee Onetime fee for AIS Rebates - website integration.  Email Banner onetime fee Creation of Email Banner 1.0  Email Hosting onetime fee Email hosting for dealer 1.0	Web site - Mobile		1.0			
Survey Module onetime fee Onetime fee for Survey Tool for CRM customers 1.0  Blue Book used car pricing onetime fee Blue Book used car pricing onetime fee 1.0  AIS Rebates - Website integration onetime fee Onetime fee for AIS Rebates - website integration.  Email Banner onetime fee Creation of Email Banner 1.0  Email Hosting onetime fee Email hosting for dealer 1.0	Website - VIN onetime fee	Onetime fee to create VIN Website.	1.0			
Blue Book used car pricing onetime fee Blue Book used car pricing onetime fee 1.0  AIS Rebates - Website integration onetime fee Onetime fee for AIS Rebates - website integration. 1.0  Email Banner onetime fee Creation of Email Banner 1.0  Email Hosting onetime fee Email hosting for dealer 1.0	Trainer - Four Day Package		1.0			
AIS Rebates - Website integration onetime fee Onetime fee for AIS Rebates - website integration.  Email Banner onetime fee Creation of Email Banner 1.0  Email Hosting onetime fee Email hosting for dealer 1.0	Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0			
onetime fee  Creation of Email Banner  Email Hosting onetime fee  Creation of Email Banner  Email Hosting onetime fee  Email hosting for dealer  1.0  1.0	Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0			
Email Hosting onetime fee Email hosting for dealer 1.0		Onetime fee for AIS Rebates - website integration.	1.0			
	Email Banner onetime fee	Creation of Email Banner	1.0			
Form Mapping Onetime fee Form Mapping. Up to 3 dealership provided forms. 1.0	Email Hosting onetime fee	Email hosting for dealer	1.0			
	Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0			

Mobile Application onetime fee

Smart phone application

1.0

VinLens onetime fee

Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.

1.0

Products/One Time: \$4,000.00
One Time Shipping: \$0.00
One Time Sales Tax: \$77.28
Monthly Recurring: \$4,000.00
Monthly Recurring Sales Tax: \$0.00
Total Now Due: \$8,077.28
Total Monthly Recurring: \$4,000.00

☐ Check By Fax ☐ One Time ACH ☐ One Time Credit Card Authorization

Signature

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F: 913.825.6396

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<sup>\*</sup>Taxes are subject to state and local regulations and are subject to change

<sup>\*</sup>Does not include Dealer-paid Travel Expenses related to onsite training

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

## **Payment Authorization**

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE	TIME	AUTHO	RIZATION
		/ <b>N N</b> / <b>H H H N</b>	/ 1 N 1 <i>/ /</i> / N 1 1 N / / ·

ONE TIME	E AUTHORIZA	ATION	
ACCOUNT HOLDE	R INFORMATION		
Account Owners Nan	ne:		VinSolutions Account Number: 6296
Address Line 1:			Phone Number:
Address Line 2:			Fax Number:
City:	State:	Zip:	Email:
Opportunity ID: OP#	-00268090		Dollar Amount: \$8,077.28
Credit Card Pa	nyment		
CREDIT CARD INFO	ORMATION		
Cardholder Name:	_		Visa Mastercard AmEx - Please circle one

### Check by Fax

Card Number:

CHECK BY FAX INFORMATION (ACTUAL CHECK	
MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

Expiration Date:

### **ACH (Electronic Debit)**

`	
ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST	
ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	
-	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: