

Invoice For

## Ryan Motors (5449)

Invoice Number: OP#-00209848

Salesperson: Brian Fox Date Created: 7/27/2012

### Products

| Product                              | Description  | Quantity | List Price | Total Price |
|--------------------------------------|--|----------|------------|-------------|
| Platinum Lite 2 Package<br>PROMO     | Includes; CRM, ILM, Desking, eBay, market pricing with bookouts, inventory management. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.  | 1.0      | \$4,359.00 | \$2,751.00  |
| Data Integration - Enhanced          | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0      | \$249.00   | \$249.00    |
| CRM - Bundled Solution               | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.       | 1.0      | \$0.00     | \$0.00      |
| ILM                                  | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.   | 1.0      | \$0.00     | \$0.00      |
| Inventory Module                     | Inventory Module - monthly   | 1.0      | \$0.00     | \$0.00      |
| AIS Rebates - Desking<br>Integration | Third party vendor, - incentive integration into Desking module.   | 1.0      | \$199.00   | \$199.00    |
| Form Mapping                         | Form Mapping. Up to 3 dealership provided forms.   | 1.0      | \$0.00     | \$0.00      |

|  |  |     |             |             |
|--|--|-----|-------------|-------------|
| Black Book Used Car Pricing                      | Black Book pricing of used cars  | 1.0 | \$0.00      | \$0.00      |
| Craigslist - Manual                              | Craigslist listings manual tool  | 1.0 | \$0.00      | \$0.00      |
| eBay Listings - 10                               | 10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.  | 1.0 | \$0.00      | \$0.00      |
| Inventory Gallery for Website                    | Inventory Gallery display - monthly  | 1.0 | \$0.00      | \$0.00      |
| NADA Used Car Pricing Tool                       | NADA used car pricing tool   | 1.0 | \$0.00      | \$0.00      |
| Survey Module                                    | Survey Tool for CRM customers  | 1.0 | \$0.00      | \$0.00      |
| BDC Module                                       | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.   | 1.0 | \$0.00      | \$0.00      |
| Email Hosting                                    | Hosting of dealers' email.   | 1.0 | \$0.00      | \$0.00      |
| Email Banner                                     | Email Banner   | 1.0 | \$0.00      | \$0.00      |
| Dynamic Comment Builder                          | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.   | 1.0 | \$0.00      | \$0.00      |
| Service Dashboard                                | Ties your CRM to your service department dashboard.  | 1.0 | \$0.00      | \$0.00      |
| Photo Overlay                                    | Photo overlay display - monthly  | 1.0 | \$0.00      | \$0.00      |
| Market Pricing Tool                              | Local market pricing tool  | 1.0 | \$0.00      | \$0.00      |
| Galves Used Car Pricing Tool                     | Galves used car pricing tool   | 1.0 | \$0.00      | \$0.00      |
| Desking Module                                   | Push deals to your DMS, Dealer Track and Route One. Print deals and forms.   | 1.0 | \$0.00      | \$0.00      |
| Blue Book Used Car Pricing                       | Used car pricing from Blue Book  | 1.0 | \$0.00      | \$0.00      |
| Mobile Application                               | Smart phone application  | 1.0 | \$0.00      | \$0.00      |
| <hr/>  |  |     |             |             |
| Platinum Lite 2 package<br>PROMO onetime fee     | Onetime fee for Platinum Solution includes includes includes 4 days of training with 1 trainer, expenses paid by dealer  | 1.0 | \$10,149.00 | \$10,149.00 |
| Data Integration - Enhanced<br>onetime fee       | Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$499.00    | \$499.00    |
| AIS Rebates - Desking<br>integration onetime fee | Onetime fee for AIS Rebates - incentive integration into Desking module  | 1.0 | \$199.00    | \$199.00    |
| Mobile Application onetime<br>fee                | Smart phone application  | 1.0 | \$0.00      | \$0.00      |
| Black Book used car pricing<br>onetime fee       | Black Book used car pricing onetime fee  | 1.0 | \$0.00      | \$0.00      |
| Craigslist - manual onetime<br>fee               | Onetime fee for manual Craigslist  | 1.0 | \$0.00      | \$0.00      |

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|--|--|-----|--------|--------------|
| Desking module onetime fee               | Onetime fee for Advanced Desking.  | 1.0 | \$0.00 | \$0.00       |
| ILM onetime fee                          | Onetime fee for ILM  | 1.0 | \$0.00 | \$0.00       |
| Market Pricing Tool onetime fee          | Onetime fee for local market pricing   | 1.0 | \$0.00 | \$0.00       |
| Photo Overlay Onetime Fee                | Onetime fee for photo overlay  | 1.0 | \$0.00 | \$0.00       |
| Trainer - Four Day Package               | Four days initial on-site training with one trainer. All travel expenses paid by dealer.   | 1.0 | \$0.00 | \$0.00       |
| Form Mapping Onetime fee                 | Form Mapping. Up to 3 dealership provided forms.   | 1.0 | \$0.00 | \$0.00       |
| Email Hosting onetime fee                | Email hosting for dealer   | 1.0 | \$0.00 | \$0.00       |
| Email Banner onetime fee                 | Creation of Email Banner   | 1.0 | \$0.00 | \$0.00       |
| Dynamic comment builder onetime fee      | Setup dynamic comment builder.   | 1.0 | \$0.00 | \$0.00       |
| BDC Module onetime fee                   | Create BDC module  | 1.0 | \$0.00 | \$0.00       |
| Service Dashboard onetime fee            | Setup service dashboard.   | 1.0 | \$0.00 | \$0.00       |
| Launch Coordinator                       | Launch coordinator ensures smooth transition to MotoSnap.  | 1.0 | \$0.00 | \$0.00       |
| Inventory Gallery onetime fee            | Onetime fee for inventory gallery  | 1.0 | \$0.00 | \$0.00       |
| Survey Module onetime fee                | Onetime fee for Survey Tool for CRM customers  | 1.0 | \$0.00 | \$0.00       |
| NADA used car pricing tool onetime fee   | Onetime fee for NADA used car pricing  | 1.0 | \$0.00 | \$0.00       |
| Inventory Module onetime fee             | Onetime fee for Inventory Module   | 1.0 | \$0.00 | \$0.00       |
| Galves used car pricing tool onetime fee | Galves used car pricing tool onetime fee   | 1.0 | \$0.00 | \$0.00       |
| CRM Bundled Solution onetime fee         | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. | 1.0 | \$0.00 | \$0.00       |
| Blue Book used car pricing onetime fee   | Blue Book used car pricing onetime fee   | 1.0 | \$0.00 | \$0.00       |
| Credit - AutoTrader Family Discount      | Onetime fee AutoTrader Family discount.  | 1.0 | \$0.00 | (\$7,648.00) |

Products/One Time: \$3,199.00  
Monthly Recurring: \$3,199.00  
One Time Shipping: \$0.00

**Total Due Now: \$6,398.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

*Copyright VinSolutions.*

**CONTRACTS**

**HASSLES**

**SERVERS**

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VinSolutions  
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Overland Park, KS 66202  
(P) 913-825-6300  
(F) 617-904-1618

## Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

### ONE TIME AUTHORIZATION

| ACCOUNT HOLDER INFORMATION   |        |                                   |        |
|------------------------------|--------|-----------------------------------|--------|
| Account Owners Name:         |        | VinSolutions Account Number: 5449 |        |
| Address Line 1:              |        | Phone Number:                     |        |
| Address Line 2:              |        | Fax Number:                       |        |
| City:                        | State: | Zip:                              | Email: |
| Opportunity ID: OP#-00209848 |        | Dollar Amount: \$6,398.00         |        |

### Credit Card Payment

| CREDIT CARD INFORMATION |  |
|-------------------------|--|
| Cardholder Name:        | Visa Mastercard AmEx - Please circle one |
| Card Number:            | Expiration Date:                         |

### Check by Fax

| CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL |                          |
|--|--------------------------|
| Bank Name:   | Bank Phone:              |
| Name on Bank Acct:   | Check Number:            |
| Bank Routing Number:   | Checking Account Number: |

### ACH (Electronic Debit)

| ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM) |             |
|--|-------------|
| Bank Name:   | Bank Phone: |
| Name on Bank Acct:   |             |
| Bank Routing Number:   |             |
| Checking Account Number:                                       |             |

| ACKNOWLEDGEMENT       |        |
|-----------------------|--------|
| Authorized Name:      | Title: |
| Authorized Signature: | Date:  |