

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

# Sonju Superstore (2850)

Invoice Number:OP#-00213501 Salesperson: Carrie Bermel Date Created: 9/6/2012

### **Products**

Product	Description	Quantity	List Price	Fotal Price
	Our social media experts will work with			· IICC
	you to completely control your online			
	social media presence. This includes:			
	Gmail Set up account for dealership			
	Facebook: Set Up of Fan Page			
	Development of Info page Linking with			
	dealership Place page (if set up) Custom			
	profile pic Custom Timeline Image			
	Facebook App Set up Set up: Fan Page			
	status updates – minimum 14/week			
	Monitoring and reaction to Fan Page Ad			
	set up and management of ads - Ad spend not included Create vanity url Networking			
	with local supporting businesses Posting of			
	positive sentiment reviews from review			
	sites Twitter: Set Up of Account Custom			
	background Custom avatar Connecting			
	with your community Connect & link			
	to/from other social media accounts			
	Minimum of 14 Tweets /week			
	Management of @mentions Keyword			
	conversation management and response			
	within 24 hours Competition Monitoring			
	(up to 3) Unsolicited Support through			
	dealer name and keywords Additional			
	Twitter accounts can be set up for an additional fee, ie: Service, Community,			
	Body Shop, Sales. Pinterest: Set up			
	Customization Create Boards Create			
	Images and Adds linking back to dealer			
	website Google+: Set up Google Account			
Digital Marketing VinSocial	Set up Google+ Profile Custom profile pic	1.0	\$799.00	\$599.
Maximum	Manage circles Monitoring and reaction to	1.0	Ψ.///.00	4077

page Connection to YouTube account Links posted on profile page to other dealer's social sites YouTube: Channel setup Custom background Custom avatar 3 interactions/week with users Connection to Google+, Twitter and Facebook Full networking with local community channels Target customers using keywords and demographics About.me Set up & customization Custom Graphics Connection to all SM sites Foursquare: Set up Claim your listing Create deals Track Analysis of and respond to reviews Blog: Blog creation RSS Feed from OEM Posting to social media accounts Online Reputation Management Track mentions of dealership on social channels Track analysis of reviews Respond to reviews & Notify Dealership of Reviews Correct inaccurate statement(s) about dealership Klout: Set Up Manage K+ adds Additional Social Media Site Set up: Secondary and Up & Coming Social Sites Seo/SEM Optimized Context Descriptors included in Social Site Set up & Content Posted Link relevancy connecting SM account increasing SEO Weekly Reach Out Phone calls/ Email from VinSocial Specialist Full Reports Available Weekly/Monthy/Custom

Onetime fee to establish VinSocial Digital Marketing VinSocial Maximum which includes over 50 1.0 \$799.00 \$399.00 Maximum Onetime Fee different social media sites. Products/One Time: \$399.00 Monthly Recurring: \$599.00 \*this invoice does not replace or supersede current billing One Time Shipping: \$0.00 **Total Due Now:** \$998.00 ☐ One Time ACH ☐ One Time Credit Card Authorization ☐ Check By Fax

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Signature





Date

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

## **Payment Authorization**

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE	TIME	AUTHO	RIZA	TION

ONE TIME	AUTHORIZA	TION		
ACCOUNT HOLDER	R INFORMATION			
Account Owners Nam	ne:		VinSolutions Account Number: 2850	
Address Line 1:			Phone Number:	
Address Line 2:			Fax Number:	
City:	State:	Zip:	Email:	
Opportunity ID: OP#-	-00213501		Dollar Amount: \$998.00	
Credit Card Pa				
Cardholder Name:			Visa Mastercard AmEx - Please circle one	
Card Number:			Expiration Date:	

#### Check by Fax

•		
CHECK BY FAX INFORMATION (ACTUAL CHECK		
MUST ACCOMPANY THIS FORM) DO NOT MAIL		
Bank Name:	Bank Phone:	
Name on Bank Acct:	Check Number:	
Bank Routing Number:	Checking Account Number:	

### **ACH (Electronic Debit)**

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST	
ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: