

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Crown Dodge Chrysler Jeep (1654)

Invoice Number:OP#-00129941 Salesperson: William Fowler Date Created: 1/23/2012

Products

Product	Description	Quantity	List Price	Total Price
Gold Lite 2 Package	Includes: CRM, ILM, and inventory management. Requires three days on site training by professional trainer.	1.0	\$2,749.00	\$1,999.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	\$0.00	\$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00
Desking - Upgrade Customer Push to Advanced	Upgrade Desking light customer push to Advanced Desking.	1.0	\$719.00	\$499.00
Craigslist - Manual	Craigslist listings manual tool	1.0	\$0.00	\$0.00
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0	\$0.00	\$0.00

Inventory Gallery for Website Service Dashboard Service Dashboard Ties your CRM to your service department dashboard. Ties your CRM to your service department dashboard. Desking Light Enables payment calculator and summary. Email Banner Email Banner Form Mapping Form Mapping. Up to 3 dealership provided forms. Smart phone application Email Hosting Hosting of dealers' email. Dynamic Comment Builder Creater is rich vehicle descriptions with no two alike. Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. Local market pricing tool NADA Used Car Pricing Tool NADA Used Car Pricing Tool NADA used Car Pricing Tool Photo Overlay Photo overlay Photo overlay display - monthly Credit - package limited user monthly reccurring fee Onetime fee for Gold package, includes 3 days of training with I trainer, expenses paid by dealer Onetime fee for Gold package, includes 3 days of training with I trainer, expenses paid by dealer Onetime fee to upgrade Desking light Onetime fee to upgrade Desking light Onetime fee to upgrade Desking. Onetime fee for Guld ackage, includes 3 days of training with I trainer, expenses paid by dealer Onetime fee for Gold package, includes 3 days of training with I trainer, expenses paid by dealer Onetime fee for Gold package, includes 3 days of training with I trainer, expenses paid by dealer Onetime fee to upgrade Desking light Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Sea					
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Email Hosting Hosting of dealers' email. 1.0 \$0.00 \$0.00 Dynamic Comment Builder automatically creates rich vehicle descriptions with no two alike. Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. Market Pricing Tool Local market pricing tool NADA Used Car Pricing Tool NADA used car pricing tool 1.0 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0	Form Mapping	•	1.0	\$0.00	\$0.00
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Dynamic Comment Builder reates rich vehicle descriptions with no two alike. Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. Market Pricing Tool Local market pricing tool NADA Used Car pr	Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
BDC Module from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. Market Pricing Tool Local market pricing tool 1.0 \$0.00 \$0.00 NADA Used Car Pricing Tool NADA used car pricing tool 1.0 \$0.00 \$0.00 Photo Overlay Photo overlay display - monthly 1.0 \$0.00 \$0.00 Credit - package limited user monthly reoccurring fee Photo overlay display - monthly reoccurring fee Proceduring fee. Gold Lite 2 package onetime fee For Gold package, includes 3 days of training with 1 trainer, expenses paid by dealer Onetime fee to upgrade Desking light customer Push to Advanced Onetime Fee Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Craigslist - manual onetime fee Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to ti. II.M, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures ILM onetime fee Onetime fee for ILM 1.0 \$0.00 \$0.00 No.00 notime fee for Inventory Module 1.0 \$0.00 \$0.00 No.00 notime fee for Inventory Module 1.0 \$0.00 \$0.00 No.00 notime fee for Inventory Module 1.0 No.00 \$0.00 No.00 notime fee for Inventory Module 1.0 No.00 \$0.00 No.00 notime fee for Inventory Module 2 pricing tool onetime fee for Inventory Module 2 pricing 1.0 No.00	Dynamic Comment Builder	creates rich vehicle descriptions with no	1.0	\$0.00	\$0.00
NADA Used Car Pricing Tool Photo Overlay Photo overlay display - monthly Photo overlay fire in training vite in trainer, expenses Photo overlay day overlay - 1.0 Photo overlay day overlay - 1.0 Photo overlay end overlay - 1.0 Photo overlay end overlay -	BDC Module	from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead	1.0	\$0.00	\$0.00
Photo Overlay Photo overlay display - monthly 1.0	Market Pricing Tool	1 0	1.0	\$0.00	\$0.00
Credit - package limited user monthly reoccurring fee Credit - package limited user monthly reoccurring fee. Credit - package limited user monthly (specification on the fee for Gold package, includes 3 days of training with 1 trainer, expenses paid by dealer Conetime fee to upgrade Desking light Conetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History Conetime fee for fee of history), Repair Corders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Craigslist - manual onetime fee Craigslist - manual onetime fee onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures ILM onetime fee Cnetime fee for ILM I.0 \$0.00 \$0.00 So.00 So.00 Inventory Module onetime fee Conetime fee for Inventory Module Conetime fee for NADA used car pricing Conetime fee for NADA used car pricing Conetime fee for Inventory Module	NADA Used Car Pricing Tool	NADA used car pricing tool	1.0	\$0.00	\$0.00
monthly reoccurring fee reoccurring fee. Gold Lite 2 package onetime fee Onetime fee for Gold package, includes 3 days of training with 1 trainer, expenses paid by dealer Desking - Upgrade Customer Onetime fee to upgrade Desking light Push to Advanced Onetime Fee customer push to Advanced Desking. Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Craigslist - manual onetime fee Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures ILM onetime fee Onetime fee for ILM 1.0 \$0.00 \$0.00 \$0.00 Inventory Module onetime fee Onetime fee for Inventory Module 1.0 \$0.00 \$0.00 \$0.00 onetime fee for Inventory Module 1.0 \$0.00 \$0.00 \$0.00 onetime fee for Inventory Module 1.0 \$0.00 \$0.00 \$0.00 onetime fee for Inventory Module 1.0 \$0.00 \$0.00 \$0.00 onetime fee for Inventory Module 1.0 \$0.00 \$0.00 \$0.00 onetime fee for Inventory Module 1.0 \$0.00 \$0.00 \$0.00 onetime fee for Inventory Module 1.0 \$0.00 \$0.00 \$0.00 onetime fee for Inventory Module 1.0 \$0.00 \$0.00 \$0.00 onetime fee for Inventory Module 2.0 \$0.00 \$0.00 \$0.00 onetime fee for Inventory Module 2.0 \$0.00 \$0.00 \$0.00 onetime fee for Inventory Module 2.0 \$0.00 \$0.00 \$0.00 onetime fee for Inventory Module 2.0 \$0.00 \$0.00 \$0.00 \$0.00 onetime fee for Inventory Module 2.0 \$0.00 \$0.00 \$0.00 \$0.00 onetime fee for Inventory Module 2.0 \$0.00 \$0.00 \$0.00 \$0.00 onetime fee for Inventory Module 2.0 \$0.00 \$0.00 \$0.00 \$0.00 onetime fee for Inventory Module 2.0 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0	•	Photo overlay display - monthly	1.0	\$0.00	\$0.00
days of training with 1 trainer, expenses paid by dealer Desking - Upgrade Customer Push to Advanced Onetime Fee customer push to Advanced Desking light Onetime fee to upgrade Desking light Customer push to Advanced Desking. Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Craigslist - manual onetime fee CRM Bundled Solution Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited onetime fee CRM Bundled Solution onetime fee Ustomer Push to Advanced Desking light 1.0 \$499.00 \$499.00 \$499.00 \$499.00 \$499.00 \$499.00 \$499.00 \$499.00 \$499.00 \$499.00 \$499.00 \$409.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 Inventory Module onetime fee Onetime fee for ILM 1.0 \$0.00 \$0.00 \$0.00 Inventory Module onetime fee NADA used car pricing tool onetime fee for NADA used car pricing Onetime fee for NADA used car pricing Onetime fee for NADA used car pricing		•	1.0	(\$949.00)	(\$949.00)
Push to Advanced Onetime Fee customer push to Advanced Desking. Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History Data Integration - Enhanced onetime fee (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Craigslist - manual onetime fee Onetime fee for Customer Relationship Management System - manages entire CRM Bundled Solution onetime fee to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures ILM onetime fee Onetime fee for ILM 1.0 \$0.00 \$0.00 Inventory Module onetime fee Onetime fee for Inventory Module 1.0 \$0.00 \$0.00 NADA used car pricing tool onetime fee for NADA used car pricing 1.0 \$0.00 \$0.00		days of training with 1 trainer, expenses	1.0	\$7,449.00	\$2,350.00
dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Craigslist - manual onetime fee Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited onetime fee to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures ILM onetime fee Onetime fee for ILM Inventory Module onetime fee Onetime fee for Inventory Module Onetime fee Onetime fee for NADA used car pricing Onetime fee Onetime fee for NADA used car pricing Onetime fee	- 1-		1.0	\$719.00	\$499.00
Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures ILM onetime fee Onetime fee for ILM 1.0 \$0.00 \$0.00 \$0.00 Inventory Module onetime fee Onetime fee for Inventory Module NADA used car pricing tool onetime fee Onetime fee for NADA used car pricing 1.0 \$0.00 \$0.00 \$0.00	onetime fee	dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00	\$499.00
CRM Bundled Solution customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures ILM onetime fee Onetime fee for ILM 1.0 \$0.00 \$0.00 Inventory Module onetime fee Onetime fee for Inventory Module 1.0 \$0.00 \$0.00 NADA used car pricing tool onetime fee for NADA used car pricing 1.0 \$0.00 \$0.00	Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	\$0.00	\$0.00
Inventory Module onetime fee Onetime fee for Inventory Module 1.0 \$0.00 \$0.00 NADA used car pricing tool onetime fee for NADA used car pricing 1.0 \$0.00 \$0.00		Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and	1.0	\$0.00	\$0.00
NADA used car pricing tool onetime fee for NADA used car pricing 1.0 \$0.00 \$0.00	ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
onetime fee Onetime fee for NADA used car pricing 1.0 \$0.00 \$0.00	Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00
Service Dashboard onetime fee Setup service dashboard. 1.0 \$0.00 \$0.00	NADA used car pricing tool	·	1.0	\$0.00	\$0.00
	Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00	\$0.00

Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Desking Light onetime fee	Setup payment calculator and summary.	1.0	\$0.00	\$0.00
BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	\$0.00	\$0.00
Trainer - Three Day Package	Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%.	1.0	\$0.00	\$0.00
Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$0.00	\$0.00
Credit - Inventory Onetime Fee	Credit - Inventory onetime fee	1.0	(\$549.00)	(\$549.00)
Credit - ILM Onetime Fee	Credit - ILM onetime fee	1.0	(\$799.00)	(\$799.00)

Total: \$3,798.00 Shipping: \$0.00

Invoice Total

Total Due NOW: \$3,798.00

 \square Check By Fax \square One Time ACH \square One Time Credit Card Authorization

Signature

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