Invoice For

Porsche/ Audi of Bedford (3940)

Invoice Number: OP#-00061650

Salesperson: Randell Horn Date Created: 12/21/2010

Products

Product	Description	Quantity	List Price	Total Price
Platinum Advanced 2 package	Includes; CRM, ILM, Desking, eBay, inventory management, service aisle and advanced website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	$5,299.00	$3,149.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	$0.00	$0.00
AIS Rebates - Desking and Website integration	Third party vender - desking and website integration.	1.0	$295.00	$0.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	$0.00	$0.00
Desking module	Push deals to DMS, print deals and forms.	1.0	$0.00	$0.00
Craigslist - manual	Craigslist listings manual tool	1.0	$0.00	$0.00
Photo overlay	Photo overlay display - monthly	1.0	$0.00	$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	$0.00	$0.00
Talking Head	Visible ups third party lead generator - $199 set up fee	1.0	$249.00	$0.00
Inventory Module	Inventory Module - monthly	1.0	$0.00	$0.00
Click to Chat unmanned	Unmanned Click to Chat	1.0	$199.00	$0.00
NADA used car pricing tool	NADA used car pricing tool	1.0	$0.00	$0.00

Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
PBX phone integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	$99.00	$0.00
Website - advanced package including SEO	Monthly reoccuring website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	$0.00	$0.00
Market Pricing Tool	Local market pricing tool	1.0	$0.00	$0.00
Data append Authenticom	Data append Authenticom	1.0	$249.00	$0.00
Website - mobile	Customized smart phone mobile website for Blackberry, iphone, ipad and Droid.	1.0	$0.00	$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	$0.00	$0.00
VinVideos	VinVideo display for website	1.0	$0.00	$0.00
Email Banner	Email Banner	1.0	$0.00	$0.00
Survey Module	Survey Tool for CRM customers	1.0	$0.00	$0.00
Email Hosting	Hosting of dealers' email.	1.0	$0.00	$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	$0.00	$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	$0.00	$0.00
Mobile Application	Smart phone application	1.0	$0.00	$0.00
eBay listings - 10	10 eBay listings included	1.0	$0.00	$0.00
Black Book used car pricing	Black Book pricing of used cars	1.0	$0.00	$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	$0.00	$0.00
Platinum Advanced 2 package onetime fee	Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	$10,299.00	$8,499.00
Trainer - day(s) on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	# of days on-site with one trainer. All travel and lodging to be paid by dealer.	2.0	$2,500.00	$2,500.00
VinCamera & software	VinCamera & software 8.1 Mega pixel rubberized waterproof military spec camera.	1.0	$999.00	$999.00
	Automatically uploads customer's			

Drivers License Scanner	information	1.0	$799.00	$799.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	$0.00	$0.00
AIS Rebates - Desking and Website integration onetime fee	Onetime and first month fee for AIS Rebates - desking and website integration	1.0	$295.00	$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	$0.00	$0.00
VinVideos onetime fee	Onetime fee for VinVideos	1.0	$0.00	$0.00
ILM onetime fee	Onetime fee for ILM	1.0	$0.00	$0.00
Website - advanced package including SEO onetime fee	Onetime fee website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	$0.00	$0.00
Data append onetime fee for Authenticom	Onetime fee for data append Authenticom	1.0	$249.00	$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	$0.00	$0.00
BDC Module onetime fee	Create BDC module	1.0	$0.00	$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	$0.00	$0.00
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	$0.00	$0.00
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	$0.00	$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	$0.00	$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	$0.00	$0.00
Trainer - online training via webinar	Online training via WebEx. To be completed before onsite training.	1.0	$0.00	$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	$0.00	$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	$0.00	$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	$0.00	$0.00
Click for Chat unmanned onetime	Onetime fee for unmanned Click to Chat unmanned	1.0	$199.00	$0.00
Mobile Application onetime fee	Smart phone application	1.0	$0.00	$0.00
Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Four days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	$0.00	$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
Website - mobile onetime fee	Customized smart phone mobile website onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid.	1.0	$0.00	$0.00

PBX phone integration onetime fee	Onetime fee for private branch exchange phone integration into VinSolutions CRM	1.0	$999.00	$0.00
CRM Bundled Solution onetime fee	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	1.0	$0.00	$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	$0.00	$0.00
Desking module onetime fee	Onetime fee for Desking	1.0	$0.00	$0.00
Talking Head onetime fee	Onetime fee for Talking Head	1.0	$249.00	$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	$0.00	$0.00

Total: $15,946.00

Shipping: $54.95

Number of Installments:	4
Installment Due Date	Installment Amount
12/21/2010	$5,297.00
3/21/2011	$2,500.00
2/1/2011	$3,149.00
1/20/2011	$5,000.00

Invoice Total

Total Due NOW: $5,351.95

☐ Check By Fax ☐ One Time ACH ☐ One Time Credit Card Authorization

Signature _____   Date _____