Invoice For

Royal Gate Dodge Chrysler Jeep, Inc. (4751)

Invoice Number:OP#-00188134
Salesperson: Brian Fox Date Created: 5/8/2012

Products

Product	Description	Quantity	List Price	Total Price
CRM Plus Limited User	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	$2,449.00	$1,951.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$249.00	$249.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	$0.00	$0.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	$0.00	$0.00
AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module.	1.0	$199.00	$199.00
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	$0.00	$0.00
Email Hosting	Hosting of dealers' email.	1.0	$0.00	$0.00

Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
Mobile Application	Smart phone application	1.0	$0.00	$0.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	$0.00	$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	$0.00	$0.00
Email Banner	Email Banner	1.0	$0.00	$0.00
CRM Plus Limited User onetime fee	Onetime fee for CRM, includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	$8,799.00	$8,799.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$499.00	$499.00
AIS Rebates - Desking integration onetime fee	Onetime fee for AIS Rebates - incentive integration into Desking module	1.0	$199.00	$199.00
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0	$0.00	$0.00
ILM onetime fee	Onetime fee for ILM	1.0	$0.00	$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
Mobile Application onetime fee	Smart phone application	1.0	$0.00	$0.00
BDC Module onetime fee	Create BDC module	1.0	$0.00	$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	$0.00	$0.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	$0.00	$0.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	$0.00	$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	$0.00	$0.00
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	$0.00	$0.00
Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0	$0.00	$0.00
Credit - AutoTrader Family Discount	Onetime fee AutoTrader Family discount.	1.0	$0.00	($6,997.00)

Total: $4,899.00
Shipping: $0.00

	Invoice Total
	Total Due NOW: $4,899.00

☐ Check By Fax　　　☐ One Time ACH　　　☐ One Time Credit Card Authorization

Signature　　　　　　　　　　　　　　　　　　　　　　Date

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