Invoice For

Jake Kaplan's Limited Norwood (5028)

Invoice Number:OP#-00159288

Salesperson: Freddy Dubon-Ramirez Date Created: 3/7/2012

Products

Product	Description	Quantity	List Price	Total Price
Website - DIY Ala Carte	Monthly fee for DIY (Do It Yourself) Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: http://alpha.vinmanagersites.com	1.0	$699.00	$549.00
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	$99.00	$99.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	$0.00	$0.00
VinVideos	VinVideo display for website	1.0	$359.00	$350.00
Website - Microsite	Creation of dealer's microsite. Bolsters SEO as well as providing additional real estate for additional details and consumer interaction. Includes one page microsite with a form. Additional content pages for information (max of 2), limited lead pages (maximum of 2) and splash links out to other dealership sites.	1.0	$399.00	$299.00
Email Hosting	Hosting of dealers' email.	1.0	$0.00	$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	$0.00	$0.00

VinVideos onetime fee	Onetime fee for VinVideos	1.0	$359.00	$350.00
Website - DIY Ala Carte onetime fee	Website - Best Practice onetime fee to create site.	1.0	$699.00	$301.00
Website - Microsite onetime fee	Website - microsite onetime fee for existing website customers.	1.0	$199.00	$199.00
Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	$199.00	$199.00
Email Hosting onetime fee	Email hosting for dealer	1.0	$0.00	$0.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	$0.00	$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	$0.00	$0.00

Total: $2,346.00

Shipping: $0.00

Invoice Total

Total Due NOW: $2,346.00

☐ Check By Fax   ☐ One Time ACH   ☐ One Time Credit Card Authorization

Signature   Date

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