

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Joe Bullard Infiniti (5322)

Invoice Number:OP#-00191635 Salesperson: James Campbell Date Created: 6/15/2012

Products

Product	Description	Quantity	List Price	Total Price
CRM Plus Limited User PROMO	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	\$2,079.00	\$1,269.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module. Call Tracking - 10,000 inbound minutes	1.0	\$199.00	\$199.00
Call Tracking - 10,000 Minutes Local	per month using local phone numbers. Used to populate Dealer website with up to 20 local phone numbers for call	1.0	\$179.00	\$179.00

Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over. Service Dashboard Service Dashboard Ties your CRM to your service department dashboard. Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. Desking Module Desking Module Email Banner Form Mapping. Up to 3 dealership provided forms. Smart phone application Smart phone application CRM Plus Limited User PROMO onetime fee for CRM, includes 4 days of training with 1 trainer, expenses paid by dealer Onetime fee for Grata integration with dealers DMS. When applicable, bublishes vehicle Inventory, F&I Deal History, Insert/Update/Search Customer, Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. ALIS Rebates - Desking module Call Tracking - 10,000 Minutes Local onetime fee Call Tracking - 10,000 Minutes Local onetime fee for integration into Desking module Call Tracking - 10,000 Minutes Local onetime fee for minutes and pushes F&I Deals in real time. Create BDC module Conctime fee for Imitude diventory gallery, view inventory with ILM		tracking and campaign tracking ROI reporting.			
month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over. Service Dashboard Ties your CRM to your service department dashboard. Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. Push deals to your DMS, Dealer Track and Route One. Print deals and forms. Email Banner Email Banner Ino \$0.00 \$0.0	PBX Phone Integration		1.0	\$129.00	\$129.00
Ties your CRM to your service department dashboard. Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. Desking Module Desking Module Email Banner Email Banner Email Banner Email Banner Email Banner Email Banner Form Mapping, Up to 3 dealership provided forms. Smart phone application CRM Plus Limited User PROMO onetime fee PBX phone integration onetime fee Data Integration - Enhanced onetime fee Data Integration - Enhanced onetime fee AIS Rebates - Desking ntegration onetime fee Call Tracking - 10,000 dinutes Local onetime fee Crainer - Four Day Package Email Hosting onetime fee Create BDC module Ties your CRM to your service department dashboard. Easily support your entire organization from when application with department dashboard. 1.0 \$0.00 \$0.	Customer Text Messaging - 1000 Texts	month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled	1.0	\$29.00	\$0.00
from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. Push deals to your DMS, Dealer Track and Route One. Print deals and forms. Email Banner Email Banner Email Banner Hosting of dealers' email. Form Mapping Form Mapping, Up to 3 dealership provided forms. Smart phone application CRM Plus Limited User PROMO onetime fee PBX phone integration onetime fee Data Integration - Enhanced Onetime fee for CRM, includes 4 days of training with 1 trainer, expenses paid by dealer Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Als Rebates - Desking Integration onetime fee Call Tracking - 10,000 Module from one centralized proty proport you want across the entire organization, ROI, lead prot of your DMS, Dealer Track and Route One one one one one one one one of the provided forms. Smart Plone application One one one one of the fee for CRM, includes 4 days of training with 1 trainer, expenses paid by dealer One o	Service Dashboard	Ties your CRM to your service	1.0	\$0.00	\$0.00
and Route One. Print deals and forms. Email Banner Email Banner Email Banner Email Hosting Hosting of dealers' email. Form Mapping. Up to 3 dealership provided forms. Smart phone application CRM Plus Limited User PROMO onetime fee PBX phone integration onetime fee Onetime fee for CRM, includes 4 days of training with 1 trainer, expenses paid by dealer Onetime fee for private branch exchange phone integration into VinSolutions CRM Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. AIS Rebates - Desking onteime fee integration into Desking module Call Tracking - 10,000 Minutes Local onetime fee Four days initial on-site training with one trainer. All travel expenses paid by dealer. Onetime fee Email hosting onetime fee Email hosting for dealer Onetime fee of limited inventory gallery, view inventory with ILM and Route One. Print deals and forms. 1.0 \$0.00 \$0.00 \$0.00	BDC Module	from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead	1.0	\$0.00	\$0.00
Email Hosting Hosting of dealers' email. 1.0 \$0.00 \$0.	Desking Module		1.0	\$0.00	\$0.00
Form Mapping Provided forms. Smart phone application 1.0 \$0.00 \$0.00 CRM Plus Limited User PROMO onetime fee for CRM, includes 4 days of training with 1 trainer, expenses paid by dealer Onetime fee for private branch exchange phone integration into VinSolutions CRM Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Onetime fee for AIS Rebates - incentive integration into Desking module Call Tracking - 10,000 Minutes Local onetime fee Four days initial on-site training with one trainer. All travel expenses paid by dealer. Onetime fee Email hosting onetime fee Create BDC module Onetime fee for Ilmited inventory gallery, view inventory with ILM Onetime fee for CRM, includes 4 days of training and to solon \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Email Banner	Email Banner	1.0	\$0.00	\$0.00
Mobile Application Smart phone application One time fee for CRM, includes 4 days of training with 1 trainer, expenses paid by dealer One time fee for private branch exchange phone integration into VinSolutions CRM One time fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Insert/Update/Search Customer, Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. One time fee for AIS Rebates - incentive integration one time fee Call Tracking - 10,000 Minutes Local one time fee Four days initial on-site training with one trainer - Four Day Package BDC Module one time fee Create BDC module Inventory Light one time fee One time fee for CRM, includes 4 days of training and pushes fee for CRM, includes 4 days of training with 1.0 \$0.00 \$1,259.00 \$5,348.00 \$0.00	Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
Onetime fee for CRM, includes 4 days of training with 1 trainer, expenses paid by dealer Onetime fee for private branch exchange phone integration into VinSolutions CRM Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Onetime fee for AIS Rebates - Desking integration onetime fee Call Tracking - 10,000 Minutes Local onetime fee Craiter - Four Day Package BDC Module onetime fee Create BDC module Email Hosting onetime fee Onetime fee for limited inventory gallery, view inventory with ILM Onetime fee for CRM, includes 4 days of training with 1.0 \$7,479.00 \$5,348.00 \$7,479.00 \$5,348.00 \$1.0 \$1,259.00 \$675.00 \$1,259.00 \$675.00 \$499.00 \$499.00 \$499.00 \$499.00 \$1.0 \$499.00 \$499.00 \$199.00 \$199.00 \$179.00 \$179.00 \$179.00 \$179.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Form Mapping	11 - 1	1.0	\$0.00	\$0.00
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Onetime fee phone integration into VinSolutions CRM Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. AIS Rebates - Desking ontegration onetime fee integration into Desking module Call Tracking - 10,000 Call Tracking - 10,000 Minutes Local onetime fee Call Tracking - Four Day Package Trainer - Four Day Package BDC Module onetime fee Create BDC module Care Email Hosting onetime fee Email hosting for dealer Onetime fee for limited inventory gallery, view inventory with ILM S499.00 \$	CRM Plus Limited User PROMO onetime fee	training with 1 trainer, expenses paid by	1.0	\$7,479.00	\$5,348.00
dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. AIS Rebates - Desking Integration onetime fee Call Tracking - 10,000 Minutes Local onetime fee Call Tracking - 10,000 Minutes Local onetime fee Crainer - Four Day Package Create BDC module Create BDC module Create BDC module Conetime fee Conetime fee Conetime fee Create BDC module Conetime fee for limited inventory gallery, view inventory with ILM Call Tracking - 1.0 Conetime fee Conetime fee Conetime fee Conetime fee for limited inventory gallery, view inventory with ILM Call Tracking - 10,000 Conetime fee for limited inventory gallery, view inventory with ILM Call Tracking - 10,000 Conetime fee for limited inventory gallery, view inventory with ILM Call Tracking - 10,000 Conetime fee for limited inventory gallery, view inventory with ILM	PBX phone integration onetime fee		1.0	\$1,259.00	\$675.00
integration onetime fee integration into Desking module Call Tracking - 10,000 Call Tracking - 10,000 Minutes Local onetime fee onetime fee. Four days initial on-site training with one trainer. All travel expenses paid by dealer. BDC Module onetime fee Create BDC module Email Hosting onetime fee Email hosting for dealer Onetime fee for limited inventory gallery, view inventory with ILM 1.0 \$179.00 \$179.00 \$179.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Data Integration - Enhanced onetime fee	dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and	1.0	\$499.00	\$499.00
Minutes Local onetime fee onetime fee. Four days initial on-site training with one trainer. All travel expenses paid by dealer. BDC Module onetime fee Create BDC module 1.0 \$0.00	AIS Rebates - Desking integration onetime fee		1.0	\$199.00	\$199.00
trainer - Four Day Package trainer. All travel expenses paid by dealer. BDC Module onetime fee Create BDC module 1.0 \$0.00 \$0.00 \$0.00 Email Hosting onetime fee Email hosting for dealer 1.0 \$0.00 \$	Call Tracking - 10,000 Minutes Local onetime fee	<u> </u>	1.0	\$179.00	\$179.00
Email Hosting onetime fee Email hosting for dealer 1.0 \$0.00 \$0.00 inventory Light onetime fee Onetime fee for limited inventory gallery, view inventory with ILM 1.0 \$0.00 \$0.00	Trainer - Four Day Package	·	1.0	\$0.00	\$0.00
Onetime fee Onetime fee onetime fee onetime fee for limited inventory gallery, view inventory with ILM 1.0 \$0.00	BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
view inventory with ILM	Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
LM onetime fee Onetime fee for ILM 1.0 \$0.00 \$0.00	Inventory Light onetime fee		1.0	\$0.00	\$0.00
	ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00

Desking module onetime fee	Onetime fee for Advanced Desking.	1.0	\$0.00	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00	\$0.00
Customer Text Messaging - 1000 Texts Onetime Fee	Customer Text Messaging onetime fee.	1.0	\$49.00	\$0.00
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	\$0.00	\$0.00
Credit - AutoTrader Family Discount	Onetime fee AutoTrader Family discoun	it. 1.0	\$0.00	(\$4,000.00)
		Products/Or Monthly Ro One Time S	ecurring:	\$2,900.00 \$2,025.00 \$0.00
		Total D	ue Now:	\$4,925.00
☐ Check By Fax	☐ One Time ACH ☐ One Time	e Credit Card	l Authorizat	ion
Signature			Date	

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Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE	TIME	AUTHO	RIZATION
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Account Owners Nam	e:		VinSolutions Account Number: 5322
Address Line 1:			Phone Number:
Address Line 2:			Fax Number:
City:	State:	Zip:	Email:
Opportunity ID: OP#-	00191635		Dollar Amount: \$4,925.00

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

v	
CHECK BY FAX INFORMATION (ACTUAL CHECK	
MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST	
ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: