

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

## Avery Greene Honda (3761)

Invoice Number:OP#-00039398 Salesperson: Brendan Shea Date Created: 10/18/2010

## **Products**

Product	Description	Quantity	List Price Total Price
Platinum Advanced 3 package	Includes; CRM, ILM, Desking, eBay, inventory management, service aisle and advanced website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$5,599.00 \$4,299.00
AIS Rebates - Desking and Website integration	Third party vender - desking and website integration.	1.0	\$295.00 \$295.00
PBX phone integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	\$99.00 \$99.00
700 Credit Inc.	Third party vendor, \$2.35 per product package	1.0	\$0.00 \$0.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	\$0.00 \$0.00
Desking module	Push deals to DMS, print deals and forms.	1.0	\$0.00 \$0.00
Website - advanced package including SEO	Monthly reoccuring website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$0.00 \$0.00
Galves used car pricing tool	Galves used car pricing tool	1.0	\$0.00 \$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	\$0.00 \$0.00
Email Banner	Email Banner	1.0	\$0.00 \$0.00
Black Book used car pricing	Black Book pricing of used cars	1.0	\$0.00 \$0.00
eBay listings - 10	10 eBay listings included	1.0	\$0.00 \$0.00
Mobile Application	Smart phone application	1.0	\$0.00 \$0.00

Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00	
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00	\$0.00	
Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00	
Survey Module	Survey Tool for CRM customers	1.0	\$0.00	\$0.00	
Blue Book used car pricing	Used car pricing from Blue Book	1.0	\$0.00	\$0.00	
Craigslist auto posting tool-MotoBlast	Monthly fee for automatic Craigslist listing	1.0	\$0.00	\$0.00	
VinVideos	VinVideo display for website	1.0	\$0.00	\$0.00	
Website - mobile	Customized smart phone mobile website for Blackberry, iphone, ipad and Droid.	1.0	\$0.00	\$0.00	
Market Pricing Tool	Local market pricing tool	1.0	\$0.00	\$0.00	
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00	
Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00	
NADA used car pricing tool	NADA used car pricing tool	1.0	\$0.00	\$0.00	
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00	
Platinum Advanced 3 package onetime fee	Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$10,599.00	\$9,599.00	
PBX phone integration onetime fee	Onetime fee for private branch exchange phone integration into VinSolutions CRM	1.0	\$999.00	\$999.00	
VinCamera & software	VinCamera & software 8.1 Mega pixel rubberized waterproof military spec camera.	1.0	\$999.00	\$999.00	
Drivers License Scanner	Automatically uploads customer's information	1.0	\$799.00	\$799.00	
AIS Rebates - Desking and Website integration onetime fee	Onetime and first month fee for AIS Rebates - desking and website integration	1.0	\$295.00	\$295.00	
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00	
VinVideos onetime fee	Onetime fee for VinVideos	1.0	\$0.00	\$0.00	
Photo overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00	
CRM Bundled Solution	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited				

onetime fee	to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	1.0	\$0.00	\$0.00
Website - mobile onetime fee	Customized smart phone mobile website onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid.	1.0	\$0.00	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	\$0.00	\$0.00
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	\$0.00	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Craigslist auto posting tool-MotoBlast onetime fee	Onetime fee for automatic Craigslist listing	1.0	\$0.00	\$0.00
Trainer - online training via webinar	Online training via WebEx. To be completed before onsite training.	1.0	\$0.00	\$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$0.00	\$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$0.00	\$0.00
Mobile Application onetime fee	e Smart phone application	1.0	\$0.00	\$0.00
Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Four days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	\$0.00	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Galves used car pricing tool onetime fee	Galves used car pricing tool onetime fee	1.0	\$0.00	\$0.00
Website - advanced package including SEO onetime fee	Onetime fee website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$0.00	\$0.00
Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0	\$0.00	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
Desking module onetime fee	Onetime fee for Desking	1.0	\$0.00	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00

**Total: \$17,384.00** Shipping: \$30.00

**Invoice Total** 

**Total Due NOW: \$17,414.00** 

☐ Check By Fax

 $\Box$  One Time ACH

☐ One Time Credit Card Authorization

Signature Date

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