Invoice For

Rusty Wallis Volkswagen (2461)

Invoice Number:OP#-00146870
Salesperson: David White Date Created: 3/29/2012

Products

Product	Description	Quantity		Total Price
CRM - Ala Carte Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0		$3,399.00
Data Integration - Upgrade	Upgrade to enhanced data integration. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0		$149.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0		$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0		$0.00
CRM Customer Push	Pushes customer information to DMS.	1.0		$329.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0		$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0		$0.00

Desking Light	Enables payment calculator and summary.	1.0	$0.00
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	$0.00
Email Banner	Email Banner	1.0	$0.00
Email Hosting	Hosting of dealers' email.	1.0	$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00
Mobile Application	Smart phone application	1.0	$0.00
CRM Ala Carte onetime fee	Onetime fee for CRM, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	$8,399.00
CRM Customer Push onetime fee	Onetime fee to establish CRM Customer Push.	1.0	$329.00
Data Integration - Upgrade onetime fee	Onetime fee for upgrading to enhanced Data Integration.	1.0	$299.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	$0.00
BDC Module onetime fee	Create BDC module	1.0	$0.00
Desking Light onetime fee	Setup payment calculator and summary.	1.0	$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	$0.00
Trainer - Three Day Package	Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%.	1.0	$0.00
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	$0.00
ILM onetime fee	Onetime fee for ILM	1.0	$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	$0.00
Mobile Application onetime fee	Smart phone application	1.0	$0.00
Credit - AutoTrader Family Discount	Onetime fee AutoTrader Family discount.	1.0	($5,399.00)

Total: $7,505.00

Shipping: $0.00

Invoice Total

Total Due NOW: $7,505.00

☐ Check By Fax   ☐ One Time ACH   ☐ One Time Credit Card Authorization

Signature   Date

CONTRACTS   HASSLES   SERVERS

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