Invoice For

Rick Ball Auto Mall (4679)

Invoice Number:OP#-00080282
Salesperson: Brian Fox Date Created: 10/14/2011

Products

Product	Description	Quantity	List Price	Total Price
Bronze 1 package	Inventory module 1, and dealer website.	1.0	$1,599.00	$903.00
Website - Portal	Monthly fee for web site portal.	1.0	$899.00	$629.00
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	$99.00	$99.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	$0.00	$0.00
Inventory Module	Inventory Module - monthly	1.0	$0.00	$0.00
AIS Rebates - Inventory integration	Third party vender - Inventory integration.	1.0	$169.00	$169.00
SEO - Best Practice website	Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	$0.00	$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	$0.00	$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	$0.00	$0.00
eBay listings - 10	10 eBay listings included in Inventory Module or 10 additional listings.	1.0	$0.00	$0.00
Photo overlay	Photo overlay display - monthly	1.0	$0.00	$0.00
	Monthly fee for Best Practice Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with			

Website - best practice	customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: http://alpha.vinmanagersites.com	1.0	$0.00	$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	$0.00	$0.00
Craigslist - manual	Craigslist listings manual tool	1.0	$0.00	$0.00
Mobile Application	Smart phone application	1.0	$0.00	$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	$0.00	$0.00
VinCamera & software	VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera.	1.0	$1,149.00	$1,149.00
Website - Portal onetime fee	Web site - portal onetime fee.	1.0	$899.00	$283.00
Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	$199.00	$199.00
AIS Rebates - Inventory integration onetime fee	Onetime and first month fee for AIS Rebates - inventory integration	1.0	$169.00	$169.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	$0.00	$0.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	$0.00	$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	$0.00	$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	$0.00	$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	$0.00	$0.00
SEO - Best Practice website onetime fee	Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	$0.00	$0.00
Website - best practice onetime fee	Website - Best Practice onetime fee to create site.	1.0	$0.00	$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	$0.00	$0.00
Bronze 1 package onetime fee	One time fee for Bronze 1 package	1.0	$1,599.00	$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	$0.00	$0.00
Mobile Application onetime fee	Smart phone application	1.0	$0.00	$0.00

Total: $3,600.00
Shipping: $15.00

Invoice Total

Total Due NOW: $3,615.00

☐ Check By Fax   ☐ One Time ACH   ☐ One Time Credit Card Authorization

Signature _____   Date _____

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