

Invoice For

Keffer Mitsubishi (3697)

Invoice Number: OP#-00049215

Salesperson: Chase Abbott Date Created: 9/29/2010

Products

| Product | Description | Quantity | List Price | Total Price |
|-------------------------------|--|----------|------------|-------------|
| Platinum 2 package | Includes; CRM, ILM, Desking, eBay, inventory management, service aisle and dealer website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions. | 1.0 | \$4,299.00 | \$3,439.00 |
| CRM - Bundled Solution | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures. | 1.0 | \$0.00 | \$0.00 |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | \$0.00 | \$0.00 |
| Inventory Module | Inventory Module - monthly | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery for website | Inventory Gallery display - monthly | 1.0 | \$0.00 | \$0.00 |
| VinVideos | VinVideo display for website | 1.0 | \$0.00 | \$0.00 |
| Desking module | Push deals to DMS, print deals and forms. | 1.0 | \$0.00 | \$0.00 |
| Craigslist - manual | Craigslist listings manual tool | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool | Local market pricing tool | 1.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool | NADA used car pricing tool | 1.0 | \$0.00 | \$0.00 |
| Black Book used car pricing | Black Book pricing of used cars | 1.0 | \$0.00 | \$0.00 |
| eBay listings - 10 | 10 eBay listings included | 1.0 | \$0.00 | \$0.00 |
| Website - mobile | Customized smart phone mobile website for Blackberry, iphone, ipad and Droid. | 1.0 | \$0.00 | \$0.00 |
| | Monthly fee website best practice package | | | |

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|--|---|-----|------------|------------|
| Website - best practice package incl. SEO | includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. | 1.0 | \$0.00 | \$0.00 |
| PBX phone integration | Private branch exchange phone integration into VinSolutions' CRM | 1.0 | \$99.00 | \$0.00 |
| Mobile Application | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| Service Aisle | Ties your CRM to your service department. Features detailed customizable dashboards and scheduling tools. | 1.0 | \$0.00 | \$0.00 |
| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | \$0.00 | \$0.00 |
| Dynamic comment builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | \$0.00 | \$0.00 |
| Email Banner | Email Banner | 1.0 | \$0.00 | \$0.00 |
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| Survey Module | Survey Tool for CRM customers | 1.0 | \$0.00 | \$0.00 |
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| Platinum 2 package onetime fee | Onetime fee for Platinum 2 package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer | 1.0 | \$9,299.00 | \$7,439.00 |
| PBX phone integration onetime fee | Onetime fee for private branch exchange phone integration into VinSolutions CRM | 1.0 | \$999.00 | \$999.00 |
| Photo overlay | Photo overlay display - monthly | 1.0 | \$0.00 | \$0.00 |
| ILM onetime fee | Onetime fee for ILM | 1.0 | \$0.00 | \$0.00 |
| CRM Bundled Solution onetime fee | Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures | 1.0 | \$0.00 | \$0.00 |
| Desking module onetime fee | Onetime fee for Desking | 1.0 | \$0.00 | \$0.00 |
| VinVideos onetime fee | Onetime fee for VinVideos | 1.0 | \$0.00 | \$0.00 |
| Photo overlay onetime fee | Onetime fee for photo overlay | 1.0 | \$0.00 | \$0.00 |
| Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer. | Four days on-site with one trainer. All travel and lodging to be paid by dealer. | 1.0 | \$0.00 | \$0.00 |
| Survey Module onetime fee | Onetime fee for Survey Tool for CRM customers | 1.0 | \$0.00 | \$0.00 |
| Black Book used car pricing onetime fee | Black Book used car pricing onetime fee | 1.0 | \$0.00 | \$0.00 |

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|---|---|-----|--------|--------|
| Email Banner onetime fee | Creation of Email Banner | 1.0 | \$0.00 | \$0.00 |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | \$0.00 | \$0.00 |
| Service Aisle onetime fee | Setup service aisles. | 1.0 | \$0.00 | \$0.00 |
| BDC Module onetime fee | Create BDC module | 1.0 | \$0.00 | \$0.00 |
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| Mobile Application onetime fee | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| Trainer - online training via webinar | Online training via WebEx. To be completed before onsite training. | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery onetime fee | Onetime fee for inventory gallery | 1.0 | \$0.00 | \$0.00 |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | \$0.00 | \$0.00 |
| Craigslist - manual onetime fee | Onetime fee for manual Craigslist | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool onetime fee | Onetime fee for local market pricing | 1.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool onetime fee | Onetime fee for NADA used car pricing | 1.0 | \$0.00 | \$0.00 |
| Website - mobile onetime fee | Customized smart phone mobile website onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. | 1.0 | \$0.00 | \$0.00 |
| Website - best practice package incl. SEO onetime fee | Onetime fee for website best practice package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Search Engine Optimization. | 1.0 | \$0.00 | \$0.00 |

Total: \$11,877.00

Shipping: \$0.00

Invoice Total

Total Due NOW: \$11,877.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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CONTRACTS

HASSLES

SERVICES