

Invoice For

Wackerli Auto Center (4212)

Invoice Number: OP#-00038097

Salesperson: William Fowler Date Created: 4/15/2011

Products

| Product | Description | Quantity | List Price | Total Price |
|-----------------------------------|--|----------|------------|-------------|
| Platinum 2 package | Includes; CRM, ILM, Desking, eBay, inventory management and dealer website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions. | 1.0 | \$4,899.00 | \$4,100.00 |
| Data Integration - Bi-directional | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$249.00 | \$249.00 |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | \$0.00 | \$0.00 |
| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | \$0.00 | \$0.00 |
| Blue Book used car pricing | Used car pricing from Blue Book | 1.0 | \$0.00 | \$0.00 |
| CRM - Bundled Solution | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures. | 1.0 | \$0.00 | \$0.00 |
| Dynamic comment builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | \$0.00 | \$0.00 |

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|---|--|-----|------------|------------|
| Email Banner | Email Banner | 1.0 | \$0.00 | \$0.00 |
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery for website | Inventory Gallery display - monthly | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool | Local market pricing tool | 1.0 | \$0.00 | \$0.00 |
| VinLens | VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. | 1.0 | \$0.00 | \$0.00 |
| Website - mobile | Customized smart phone mobile website for Blackberry, iphone, ipad and Droid. | 1.0 | \$0.00 | \$0.00 |
| Website - best practice package incl. SEO | Monthly fee website best practice package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. | 1.0 | \$0.00 | \$0.00 |
| VinVideos | VinVideo display for website | 1.0 | \$0.00 | \$0.00 |
| Survey Module | Survey Tool for CRM customers | 1.0 | \$0.00 | \$0.00 |
| Photo overlay | Photo overlay display - monthly | 1.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool | NADA used car pricing tool | 1.0 | \$0.00 | \$0.00 |
| Mobile Application | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| Inventory Module | Inventory Module - monthly | 1.0 | \$0.00 | \$0.00 |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | \$0.00 | \$0.00 |
| Email Hosting | Hosting of dealers' email. | 1.0 | \$0.00 | \$0.00 |
| eBay listings - 10 | 10 eBay listings included in Inventory Module or 10 additional listings. | 1.0 | \$0.00 | \$0.00 |
| Desking module | Push deals to DMS, print deals and forms. | 1.0 | \$0.00 | \$0.00 |
| Craigslist - manual | Craigslist listings manual tool | 1.0 | \$0.00 | \$0.00 |
| Credit - package limited user monthly reoccurring fee | Credit - package limited user monthly reoccurring fee. | 1.0 | (\$849.00) | (\$849.00) |
| Platinum 2 package onetime fee | Onetime fee for Platinum 2 package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer | 1.0 | \$9,899.00 | \$6,275.00 |
| VinCamera & software | VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera. | 1.0 | \$999.00 | \$699.00 |
| | Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal | | | |

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|--|---|-----|----------|----------|
| Data Integration - Bi-directional onetime fee | History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$499.00 | \$499.00 |
| Service Dashboard onetime fee | Setup service dashboard. | 1.0 | \$0.00 | \$0.00 |
| BDC Module onetime fee | Create BDC module | 1.0 | \$0.00 | \$0.00 |
| Craigslist - manual onetime fee | Onetime fee for manual Craigslist | 1.0 | \$0.00 | \$0.00 |
| Desking module onetime fee | Onetime fee for Desking | 1.0 | \$0.00 | \$0.00 |
| Email Banner onetime fee | Creation of Email Banner | 1.0 | \$0.00 | \$0.00 |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery onetime fee | Onetime fee for inventory gallery | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool onetime fee | Onetime fee for local market pricing | 1.0 | \$0.00 | \$0.00 |
| Website - mobile onetime fee | Customized smart phone mobile website onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. | 1.0 | \$0.00 | \$0.00 |
| Website - best practice package incl. SEO onetime fee | Onetime fee for website best practice package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Search Engine Optimization. | 1.0 | \$0.00 | \$0.00 |
| VinVideos onetime fee | Onetime fee for VinVideos | 1.0 | \$0.00 | \$0.00 |
| Trainer - online training via webinar | Online training via WebEx. To be completed before onsite training. | 1.0 | \$0.00 | \$0.00 |
| Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer. | Four days on-site with one trainer. All travel and lodging to be paid by dealer. | 1.0 | \$0.00 | \$0.00 |
| Survey Module onetime fee | Onetime fee for Survey Tool for CRM customers | 1.0 | \$0.00 | \$0.00 |
| Photo overlay onetime fee | Onetime fee for photo overlay | 1.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool onetime fee | Onetime fee for NADA used car pricing | 1.0 | \$0.00 | \$0.00 |
| Mobile Application onetime fee | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| VinLens onetime fee | Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. | 1.0 | \$0.00 | \$0.00 |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | \$0.00 | \$0.00 |
| ILM onetime fee | Onetime fee for ILM | 1.0 | \$0.00 | \$0.00 |
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | \$0.00 | \$0.00 |

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|--|---|-----|--------------|--------------|
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | \$0.00 | \$0.00 |
| CRM Bundled Solution onetime fee | Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures | 1.0 | \$0.00 | \$0.00 |
| Blue Book used car pricing onetime fee | Blue Book used car pricing onetime fee | 1.0 | \$0.00 | \$0.00 |
| Credit - 1 trainer, 1 day | Credit of one trainer day | 1.0 | (\$1,250.00) | (\$1,250.00) |

Total: \$9,723.00

Shipping: \$15.00

Number of Installments: 2

Installment Due Date Installment Amount

5/12/2011 \$4,723.00

4/12/2011 PAID

Invoice Total

Total Due NOW: \$5,015.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature _____

Date _____

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CONTRACTS

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SERVERS

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