Invoice For

# Heller Motors (3841)

Invoice Number: OP#-00057641

Salesperson: Christian Salazar Date Created: 2/14/2011

## Products

| Product | Description | Quantity | List Price | Total Price |
|---|---|---|---|---|
| Bronze 2 package | Inventory module, market pricing and dealer website. | 1.0 | $1,399.00 | $1,120.00 |
| CRM - limited users, up to 10. | Customer Relationship Management System - manages entire customer base. Includes; ILM, spam assassin, service marketing, bad lead rejection, reverse look-up and VinBrochures. Users limited to 10. Includes mobile application for smart phones. | 1.0 | $1,349.00 | $1,080.00 |
| CRM - limited users, additional user. | Additional user added to limited user CRM. Limit of 15 users. | 3.0 | $450.00 | $360.00 |
| Website - best practice | Monthly fee for best practice website, includes mobile platform for Blackberry, iphone, ipad and Droid. | 1.0 | $0.00 | $0.00 |
| Black Book used car pricing | Black Book pricing of used cars | 1.0 | $0.00 | $0.00 |
| Craigslist - manual | Craigslist listings manual tool | 1.0 | $0.00 | $0.00 |
| Dynamic comment builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | $0.00 | $0.00 |
| eBay listings - 10 | 10 eBay listings included | 1.0 | $0.00 | $0.00 |
| Inventory Gallery for website | Inventory Gallery display - monthly | 1.0 | $0.00 | $0.00 |
| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | $0.00 | $0.00 |
| Mobile Application | Smart phone application | 1.0 | $0.00 | $0.00 |
| Inventory Light | Limited inventory gallery, view inventory with ILM | 1.0 | $0.00 | $0.00 |

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| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | $0.00 | $0.00 |
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | $0.00 | $0.00 |
| Email Hosting | Hosting of dealers' email. | 1.0 | $0.00 | $0.00 |
| Email Banner | Email Banner | 1.0 | $0.00 | $0.00 |
| Dynamic comment builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | $0.00 | $0.00 |
| Desking Light | Enables payment calculator and summary. | 1.0 | $0.00 | $0.00 |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | $0.00 | $0.00 |
| Inventory Module | Inventory Module - monthly | 1.0 | $0.00 | $0.00 |
| Market Pricing Tool | Local market pricing tool | 1.0 | $0.00 | $0.00 |
| Mobile Application | Smart phone application | 1.0 | $0.00 | $0.00 |
| NADA used car pricing tool | NADA used car pricing tool | 1.0 | $0.00 | $0.00 |
| Photo overlay | Photo overlay display - monthly | 1.0 | $0.00 | $0.00 |
| CRM - limited users, onetime fee | Onetime fee for limited user CRM, includes 3 days of training with 1 trainer, expenses paid by dealer | 1.0 | $5,099.00 | $4,080.00 |
| Bronze 2 package onetime fee | One time fee for Bronze package | 1.0 | $1,399.00 | $1,120.00 |
| Website - best practice onetime fee | Website - best practice onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. Includes micro sites. | 1.0 | $0.00 | $0.00 |
| Black Book used car pricing onetime fee | Black Book used car pricing onetime fee | 1.0 | $0.00 | $0.00 |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | $0.00 | $0.00 |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | $0.00 | $0.00 |
| Mobile Application onetime fee | Smart phone application | 1.0 | $0.00 | $0.00 |
| Photo overlay onetime fee | Onetime fee for photo overlay | 1.0 | $0.00 | $0.00 |
| Desking Light onetime fee | Setup payment calculator and summary. | 1.0 | $0.00 | $0.00 |
| Trainer - three days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer. | Three days on-site with one trainer. All travel and lodging to be paid by dealer. | 1.0 | $0.00 | $0.00 |
| Trainer - online training via webinar | Online training via WebEx. To be completed before onsite training. | 1.0 | $0.00 | $0.00 |
| Mobile Application onetime fee | Smart phone application | 1.0 | $0.00 | $0.00 |
| | Onetime fee for limited inventory | | | |

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| Inventory Light onetime fee | gallery, view inventory with ILM | 1.0 | $0.00 | $0.00 |
| ILM onetime fee | Onetime fee for ILM | 1.0 | $0.00 | $0.00 |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealership provided forms. | 1.0 | $0.00 | $0.00 |
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | $0.00 | $0.00 |
| Email Banner onetime fee | Creation of Email Banner | 1.0 | $0.00 | $0.00 |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | $0.00 | $0.00 |
| BDC Module onetime fee | Create BDC module | 1.0 | $0.00 | $0.00 |
| Service Dashboard onetime fee | Setup service dashboard. | 1.0 | $0.00 | $0.00 |
| NADA used car pricing tool onetime fee | Onetime fee for NADA used car pricing | 1.0 | $0.00 | $0.00 |
| Market Pricing Tool onetime fee | Onetime fee for local market pricing | 1.0 | $0.00 | $0.00 |
| Inventory Gallery onetime fee | Onetime fee for inventory gallery | 1.0 | $0.00 | $0.00 |
| Craigslist - manual onetime fee | Onetime fee for manual Craigslist | 1.0 | $0.00 | $0.00 |
| Credit - 1 trainer, 1 day | Credit of one trainer day | 1.0 | ($1,250.00) | ($1,000.00) |

**Total: $6,760.00**
Shipping: $0.00

| Number of Installments: | 2 |
|---|---|
| Installment Due Date | Installment Amount |
| 2/10/2011 | $3,380.00 |
| 11/30/2010 | PAID |

**Invoice Total**

**Total Due NOW: $3,380.00**

☐ Check By Fax          ☐ One Time ACH          ☐ One Time Credit Card Authorization

Signature _____          Date _____

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