

Invoice For

**Amesbury Chevrolet (5572)**

Invoice Number: OP#-00054615

Salesperson: William Fowler Date Created: 9/14/2012

**Products**

| Product                          | Description  | Quantity | List Price | Total Price |
|----------------------------------|--|----------|------------|-------------|
| Platinum Lite 2 Package<br>PROMO | Includes; CRM, ILM, Desking, eBay, market pricing with bookouts, inventory management. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.  | 1.0      | \$4,359.00 | \$2,599.00  |
| Data Integration - Enhanced      | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0      | \$249.00   | \$249.00    |
| CRM - Bundled Solution           | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.       | 1.0      | \$0.00     | \$0.00      |
| ILM                              | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.   | 1.0      | \$0.00     | \$0.00      |
| Inventory Module                 | Inventory Module - monthly   | 1.0      | \$0.00     | \$0.00      |
| Email Banner                     | Email Banner   | 1.0      | \$0.00     | \$0.00      |
| Email Hosting                    | Hosting of dealers' email.   | 1.0      | \$0.00     | \$0.00      |
|                                  | Form Mapping. Up to 3 dealership   |          |            |             |

|   |  |     |              |              |
|---|--|-----|--------------|--------------|
| Form Mapping  | provided forms.  | 1.0 | \$0.00       | \$0.00       |
| Mobile Application                                    | Smart phone application  | 1.0 | \$0.00       | \$0.00       |
| Dynamic Comment Builder                               | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.   | 1.0 | \$0.00       | \$0.00       |
| Craigslist - Manual                                   | Craigslist listings manual tool  | 1.0 | \$0.00       | \$0.00       |
| Desking Module  | Push deals to your DMS, Dealer Track and Route One. Print deals and forms.   | 1.0 | \$0.00       | \$0.00       |
| eBay Listings - 10                                    | 10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.  | 1.0 | \$0.00       | \$0.00       |
| Service Dashboard                                     | Ties your CRM to your service department dashboard.  | 1.0 | \$0.00       | \$0.00       |
| BDC Module  | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.   | 1.0 | \$0.00       | \$0.00       |
| Galves Used Car Pricing Tool                          | Galves used car pricing tool   | 1.0 | \$0.00       | \$0.00       |
| Inventory Gallery for Website                         | Inventory Gallery display - monthly  | 1.0 | \$0.00       | \$0.00       |
| Market Pricing Tool                                   | Local market pricing tool  | 1.0 | \$0.00       | \$0.00       |
| NADA Used Car Pricing Tool                            | NADA used car pricing tool   | 1.0 | \$0.00       | \$0.00       |
| Photo Overlay   | Photo overlay display - monthly  | 1.0 | \$0.00       | \$0.00       |
| Survey Module   | Survey Tool for CRM customers  | 1.0 | \$0.00       | \$0.00       |
| Credit - package limited user monthly reoccurring fee | Credit - package limited user monthly reoccurring fee.   | 1.0 | (\$1,099.00) | (\$1,099.00) |
| <hr/>   |  |     |              |              |
| Platinum Lite 2 package PROMO onetime fee             | Onetime fee for Platinum Solution includes includes includes 4 days of training with 1 trainer, expenses paid by dealer  | 1.0 | \$10,149.00  | \$7,001.00   |
| Data Integration - Enhanced onetime fee               | Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$499.00     | \$499.00     |
| Dynamic comment builder onetime fee                   | Setup dynamic comment builder.   | 1.0 | \$0.00       | \$0.00       |
| Email Banner onetime fee                              | Creation of Email Banner   | 1.0 | \$0.00       | \$0.00       |
| Email Hosting onetime fee                             | Email hosting for dealer   | 1.0 | \$0.00       | \$0.00       |
| Form Mapping Onetime fee                              | Form Mapping. Up to 3 dealership provided forms.   | 1.0 | \$0.00       | \$0.00       |
| Mobile Application onetime fee                        | Smart phone application  | 1.0 | \$0.00       | \$0.00       |
| Galves used car pricing tool                          |  |     |              |              |

|  |  |     |        |              |
|--|--|-----|--------|--------------|
| onetime fee                            | Galves used car pricing tool onetime fee   | 1.0 | \$0.00 | \$0.00       |
| Inventory Module onetime fee           | Onetime fee for Inventory Module   | 1.0 | \$0.00 | \$0.00       |
| NADA used car pricing tool onetime fee | Onetime fee for NADA used car pricing  | 1.0 | \$0.00 | \$0.00       |
| Service Dashboard onetime fee          | Setup service dashboard.   | 1.0 | \$0.00 | \$0.00       |
| Launch Coordinator                     | Launch coordinator ensures smooth transition to MotoSnap.  | 1.0 | \$0.00 | \$0.00       |
| Inventory Gallery onetime fee          | Onetime fee for inventory gallery  | 1.0 | \$0.00 | \$0.00       |
| Trainer - Four Day Package             | Four days initial on-site training with one trainer. All travel expenses paid by dealer.   | 1.0 | \$0.00 | \$0.00       |
| Survey Module onetime fee              | Onetime fee for Survey Tool for CRM customers  | 1.0 | \$0.00 | \$0.00       |
| Photo Overlay Onetime Fee              | Onetime fee for photo overlay  | 1.0 | \$0.00 | \$0.00       |
| Market Pricing Tool onetime fee        | Onetime fee for local market pricing   | 1.0 | \$0.00 | \$0.00       |
| ILM onetime fee                        | Onetime fee for ILM  | 1.0 | \$0.00 | \$0.00       |
| BDC Module onetime fee                 | Create BDC module  | 1.0 | \$0.00 | \$0.00       |
| Craigslist - manual onetime fee        | Onetime fee for manual Craigslist  | 1.0 | \$0.00 | \$0.00       |
| CRM Bundled Solution onetime fee       | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. | 1.0 | \$0.00 | \$0.00       |
| Desking module onetime fee             | Onetime fee for Advanced Desking.  | 1.0 | \$0.00 | \$0.00       |
| Credit - AutoTrader Family Discount    | Onetime fee AutoTrader Family discount.  | 1.0 | \$0.00 | (\$5,000.00) |

Products/One Time: \$2,500.00  
Monthly Recurring: \$1,749.00  
One Time Shipping: \$0.00

**Total Due Now: \$4,249.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

*Copyright VinSolutions.*

**CONTRACTS**

**HASSLES**

**SERVICES**



VinSolutions  
6405 Metcalf Ave Suite 400  
Overland Park, KS 66202  
(P) 913-825-6300  
(F) 617-904-1618

## Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

### ONE TIME AUTHORIZATION

| ACCOUNT HOLDER INFORMATION   |        |                                   |        |
|------------------------------|--------|-----------------------------------|--------|
| Account Owners Name:         |        | VinSolutions Account Number: 5572 |        |
| Address Line 1:              |        | Phone Number:                     |        |
| Address Line 2:              |        | Fax Number:                       |        |
| City:                        | State: | Zip:                              | Email: |
| Opportunity ID: OP#-00054615 |        | Dollar Amount: \$4,249.00         |        |

### Credit Card Payment

| CREDIT CARD INFORMATION |  |
|-------------------------|--|
| Cardholder Name:        | Visa Mastercard AmEx - Please circle one |
| Card Number:            | Expiration Date:                         |

### Check by Fax

| CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL |                          |
|--|--------------------------|
| Bank Name:   | Bank Phone:              |
| Name on Bank Acct:   | Check Number:            |
| Bank Routing Number:   | Checking Account Number: |

### ACH (Electronic Debit)

| ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM) |             |
|--|-------------|
| Bank Name:   | Bank Phone: |
| Name on Bank Acct:   |             |
| Bank Routing Number:   |             |
| Checking Account Number:                                       |             |

| ACKNOWLEDGEMENT       |        |
|-----------------------|--------|
| Authorized Name:      | Title: |
| Authorized Signature: | Date:  |