

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com Sales and Support: 913-825-6124

Invoice For

Towne Ford (2381)

Invoice Number:OP#-00137513 Salesperson: Sarah Nugent Date Created: 12/12/2011

Products

Product	Description	Quantity		Total Price
Digital Marketing Social Media Management SMM Package	• Dedicated Marketing Retention Manager • Monthly Reporting Provided • Dealer Branded Facebook Site Set Up • Dealer Branded Facebook Site Monthly Management • 12 Dealer Specific Facebook Custom Posts Monthly • 5 Facebook Widgets • Creation of Dealer Branded Twitter Account • Dealer Branded Twitter Account Featuring Automated Inventory Posts • Dealer Registration and Content Syndication for Flickr • YouTube Posting (only available for customers on our inventory, ILM or CRM packages) • Bit.ly Set up and reporting	1.0	\$549.00	\$439.00
Digital Marketing Social Media Management SMM Package Onetime fee	Onetime fee for: • Dealer Branded Facebook Site Set Up • Dealer Branded Facebook Site Monthly Management • Monthly Strategy Session with Budget Recommendations • 10 Dealer Specific Facebook Custom Posts Monthly • 5 Facebook Widgets • Creation of Dealer Branded Twitter Account • Dealer Branded Twitter Account Featuring Automated Inventory Posts • Dealer Registration and Content Syndication for Flickr • YouTube Posting (only available for customers on our inventory, ILM or CRM packages) • Bit.ly Management and Reporting • Dedicated Marketing	1.0	\$549.00	\$439.00

Retention Manager • Weekly or Monthly Reporting Provided • Optional Items for Package \$299 Set Up/\$199 Monthly: ? Dealer Rater Account Set Up? Dealer Rater Monitoring for Customer Posts? Positive Customer Testimonial Postings

		Total: \$878.00
		Shipping: \$0.00
		Invoice Total
		Total Due NOW: \$878.00
☐ Check By Fax	☐ One Time ACH	☐ One Time Credit Card Authorization
Signature		Date

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