Invoice For

Symbolic Motor Car Company (4013)

Invoice Number: OP#-00057880

Salesperson: Brendan Shea Date Created: 3/2/2011

Products

Product	Description	Quantity	List Price	Total Price
Nickel 1 package	Inventory module, gallery insert, photo overlay, 10 eBay listings and manual craigslist poster (month to month)	1.0	$649.00	$519.00
Website - advanced package including SEO	Monthly reoccuring website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	$1,599.00	$1,499.00
CRM - limited users, up to 10.	Customer Relationship Management System - manages entire customer base. Includes; ILM, spam assassin, service marketing, bad lead rejection, reverse look-up and VinBrochures. Users limited to 10. Includes mobile application for smart phones.	1.0	$1,349.00	$1,249.00
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	$99.00	$99.00
Craigslist - manual	Craigslist listings manual tool	1.0	$0.00	$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	$0.00	$0.00
eBay listings - 10	10 eBay listings included in Inventory Module or 10 additional listings.	1.0	$0.00	$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	$0.00	$0.00
Inventory Module	Inventory Module - monthly	1.0	$0.00	$0.00
Mobile Application	Smart phone application	1.0	$0.00	$0.00
	Easily support your entire organization from one centralized location when			

BDC Module	applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	$0.00	$0.00
Email Banner	Email Banner	1.0	$0.00	$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	$0.00	$0.00
Desking Light	Enables payment calculator and summary.	1.0	$0.00	$0.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	$0.00	$0.00
Photo overlay	Photo overlay display - monthly	1.0	$0.00	$0.00
Email Hosting	Hosting of dealers' email.	1.0	$0.00	$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	$0.00	$0.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	$0.00	$0.00
Mobile Application	Smart phone application	1.0	$0.00	$0.00

CRM - limited users, onetime fee	Onetime fee for limited user CRM, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	$5,099.00	$4,700.00
Website - advanced package including SEO onetime fee	Onetime fee website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	$1,599.00	$1,499.00
Nickel 1 package onetime fee	Onetime fee for Nickel 1 package	1.0	$649.00	$519.00
Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	$199.00	$199.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	$0.00	$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	$0.00	$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	$0.00	$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	$0.00	$0.00
ILM onetime fee	Onetime fee for ILM	1.0	$0.00	$0.00
Mobile Application onetime fee	Smart phone application	1.0	$0.00	$0.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	$0.00	$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	$0.00	$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	$0.00	$0.00

Desking Light onetime fee	Setup payment calculator and summary.	1.0	$0.00	$0.00
BDC Module onetime fee	Create BDC module	1.0	$0.00	$0.00
Trainer - three days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Three days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	$0.00	$0.00
Trainer - online training via webinar	Online training via WebEx. To be completed before onsite training.	1.0	$0.00	$0.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	$0.00	$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	$0.00	$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	$0.00	$0.00
Mobile Application onetime fee	Smart phone application	1.0	$0.00	$0.00

Total: $10,283.00

Shipping: $0.00

Number of Installments:	3
Installment Due Date	Installment Amount
2/2/2011	PAID
4/5/2011	$2,306.00
3/1/2011	$2,306.00

Invoice Total

Total Due NOW: $5,672.00

☐ Check By Fax ☐ One Time ACH ☐ One Time Credit Card Authorization

Signature   Date

Copyright VinSolutions.

CONTRACTS   HASSLES   SERVERS

6405 Metcalf Ave. Suite 400 • Overland Park, KS 66202 • T: 1.800.980.7488 • F: 913.825.6396 • www.vinsolutions.com