

Invoice For

**Sonia's Auto Sales (4757)**

Invoice Number: OP#-00125637

Salesperson: Freddy Dubon-Ramirez Date Created: 11/14/2011

**Products**

| Product                     | Description  | Quantity | List Price | Total Price |
|-----------------------------|--|----------|------------|-------------|
| Silver 2 package            | Includes; ILM, inventory management and dealer website.  | 1.0      | \$2,399.00 | \$1,901.00  |
| Data Integration            | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.   | 1.0      | \$99.00    | \$99.00     |
| ILM                         | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.         | 1.0      | \$0.00     | \$0.00      |
| Inventory Module            | Inventory Module - monthly   | 1.0      | \$0.00     | \$0.00      |
| SEO - Best Practice website | Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.   | 1.0      | \$0.00     | \$0.00      |
| Dynamic comment builder     | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.   | 1.0      | \$0.00     | \$0.00      |
| Email Banner                | Email Banner   | 1.0      | \$0.00     | \$0.00      |
| Email Hosting               | Hosting of dealers' email.   | 1.0      | \$0.00     | \$0.00      |
| Mobile Application          | Smart phone application  | 1.0      | \$0.00     | \$0.00      |
| VinLens                     | VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. | 1.0      | \$0.00     | \$0.00      |
| Black Book used car pricing | Black Book pricing of used cars  | 1.0      | \$0.00     | \$0.00      |
| Blue Book used car pricing  | Used car pricing from Blue Book  | 1.0      | \$0.00     | \$0.00      |

|   |  |     |            |            |
|---|--|-----|------------|------------|
| Craigslist - manual                     | Craigslist listings manual tool  | 1.0 | \$0.00     | \$0.00     |
| eBay listings - 10                      | 10 eBay listings included in Inventory Module or 10 additional listings.   | 1.0 | \$0.00     | \$0.00     |
| Galves used car pricing tool            | Galves used car pricing tool   | 1.0 | \$0.00     | \$0.00     |
| Inventory Gallery for website           | Inventory Gallery display - monthly  | 1.0 | \$0.00     | \$0.00     |
| Market Pricing Tool                     | Local market pricing tool  | 1.0 | \$0.00     | \$0.00     |
| NADA used car pricing tool              | NADA used car pricing tool   | 1.0 | \$0.00     | \$0.00     |
| Photo overlay                           | Photo overlay display - monthly  | 1.0 | \$0.00     | \$0.00     |
| Website - best practice                 | Monthly fee for Best Practice Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: <a href="http://alpha.vinmanagersites.com">http://alpha.vinmanagersites.com</a> | 1.0 | \$0.00     | \$0.00     |
| <hr/>                                   |  |     |            |            |
| Silver 2 package onetime fee            | Onetime fee for Silver package.  | 1.0 | \$2,399.00 | \$1,801.00 |
| VinCamera & software                    | VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera.   | 1.0 | \$1,149.00 | \$999.00   |
| Data Integration - onetime fee          | Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.   | 1.0 | \$199.00   | \$199.00   |
| Dynamic comment builder onetime fee     | Setup dynamic comment builder.   | 1.0 | \$0.00     | \$0.00     |
| Email Banner onetime fee                | Creation of Email Banner   | 1.0 | \$0.00     | \$0.00     |
| Email Hosting onetime fee               | Email hosting for dealer   | 1.0 | \$0.00     | \$0.00     |
| Mobile Application onetime fee          | Smart phone application  | 1.0 | \$0.00     | \$0.00     |
| VinLens onetime fee                     | Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.   | 1.0 | \$0.00     | \$0.00     |
| Black Book used car pricing onetime fee | Black Book used car pricing onetime fee  | 1.0 | \$0.00     | \$0.00     |
| Blue Book used car pricing onetime fee  | Blue Book used car pricing onetime fee   | 1.0 | \$0.00     | \$0.00     |
| Craigslist - manual onetime fee         | Onetime fee for manual Craigslist  | 1.0 | \$0.00     | \$0.00     |
| SEO - Best Practice website onetime fee | Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.   | 1.0 | \$0.00     | \$0.00     |
| Inventory Gallery onetime fee           | Onetime fee for inventory gallery  | 1.0 | \$0.00     | \$0.00     |

|  |   |     |        |        |
|--|---|-----|--------|--------|
| Galves used car pricing tool onetime fee | Galves used car pricing tool onetime fee            | 1.0 | \$0.00 | \$0.00 |
| ILM onetime fee                          | Onetime fee for ILM                                 | 1.0 | \$0.00 | \$0.00 |
| Inventory Module onetime fee             | Onetime fee for Inventory Module                    | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool onetime fee          | Onetime fee for local market pricing                | 1.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool onetime fee   | Onetime fee for NADA used car pricing               | 1.0 | \$0.00 | \$0.00 |
| Photo overlay onetime fee                | Onetime fee for photo overlay                       | 1.0 | \$0.00 | \$0.00 |
| Website - best practice onetime fee      | Website - Best Practice onetime fee to create site. | 1.0 | \$0.00 | \$0.00 |

**Total: \$4,999.00**

Shipping: \$15.00

**Invoice Total**

**Total Due NOW: \$5,014.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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