

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Purchase Agreement Summary For

# Infiniti of Palm Beach (6688)

Agreement Number: OP#-00298456

Salesperson: James Campbell Date Created: 7/31/2013

#### **Products**

| Product                           | Description   | Qty. | List<br>Price | Sales<br>Price |
|-----------------------------------|---|------|---------------|----------------|
| CRM                               | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.  | 1.0  | \$2,217.45    | \$1,008.73     |
| ILM                               | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.  | 1.0  | \$590.78      | \$268.74       |
| Data Integration - Enhanced       | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.  | 1.0  | \$249.00      | \$113.27       |
| CRM Plus Package                  | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, Business Development Center, Mobile Application, Service Dashboard, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Push deals to your DMS, Dealer Track and Route One. Print deals and forms. | 1.0  |               |                |
| Inventory Light                   | Limited inventory gallery, view inventory with ILM  | 1.0  |               |                |
| Desking Module                    | Push deals to your DMS, Dealer Track and Route One. Print deals and forms.  | 1.0  | \$590.78      | \$268.74       |
| AIS Rebates - Desking Integration | Third party vendor, incentive integration into Desking module.  | 1.0  | \$199.00      | \$90.52        |
| CRM onetime fee                   | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.  | 1.0  | \$2,217.45    | \$541.24       |
| ILM onetime fee                   | Onetime fee for ILM   | 1.0  | \$590.78      | \$144.20       |
| Desking Module onetime fee        | Onetime fee for Advanced Desking.   | 1.0  | \$590.78      | \$144.19       |
|                                   | Onetime fee for data integration with dealer's DMS.<br>When applicable, publishes Vehicle Inventory, F&I Deal   |      |               |                |

| Data Integration - Enhanced onetime fee       | History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$499.00   | \$121.80 |
|---|---|-----|------------|----------|
| AIS Rebates - Desking Integration onetime fee | Onetime fee for AIS Rebates - incentive integration into Desking module   | 1.0 | \$199.00   | \$48.57  |
| Email Banner                                  | Email Banner  | 1.0 | \$199.00   |          |
| Form Mapping                                  | Form Mapping. Up to 3 dealership provided forms.  | 1.0 |            |          |
| Launch Coordinator                            | Launch coordinator ensures smooth transition to MotoSnap.   | 1.0 |            |          |
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| Trainer - Four Day Package                    | Four days initial on-site training with one trainer. All travel expenses paid by dealer.  | 1.0 | \$5,399.00 |          |
|   |   |     |            |          |

Products/One Time: \$1,000.00
One Time Shipping: \$0.00
One Time Sales Tax: \$0.00
Monthly Recurring: \$1,750.00
Total Now Due: \$2,750.00
Total Monthly Recurring: \$1,750.00

☐ Check By Fax ☐ One Time ACH ☐ One Time Credit Card Authorization

Signature ☐ Date

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<sup>\*</sup>Taxes are subject to state and local regulations and are subject to change

<sup>\*</sup>Does not include Dealer-paid Travel Expenses related to onsite training

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

## **Payment Authorization**

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

| ONE | TIME | AUTHO | RIZATIO | N |
|-----|------|-------|---------|---|
|     |      |       |         |   |

| <b>ONE TIME</b>      | <b>AUTHORIZA</b> | TION |  |
|----------------------|------------------|------|--|
| ACCOUNT HOLDER       | INFORMATION      |      |  |
| Account Owners Nam   | e:               |      | VinSolutions Account Number: 6688        |
| Address Line 1:      |                  |      | Phone Number:                            |
| Address Line 2:      |                  |      | Fax Number:                              |
| City:                | State:           | Zip: | Email:                                   |
| Opportunity ID: OP#- | 00298456         |      | Dollar Amount: \$2,750.00                |
| Credit Card Pag      | ,                |      |  |
| Cardholder Name:     |                  |      | Visa Mastercard AmEx - Please circle one |
| Card Number:         |                  |      | Expiration Date:                         |

### Check by Fax

| CHECK BY FAX INFORMATION (ACTUAL CHECK |                          |
|--|--------------------------|
| MUST ACCOMPANY THIS FORM) DO NOT MAIL  |                          |
| Bank Name:                             | Bank Phone:              |
| Name on Bank Acct:                     | Check Number:            |
| Bank Routing Number:                   | Checking Account Number: |

### **ACH (Electronic Debit)**

| ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST |             |
|---|-------------|
| ACCOMPANY THIS FORM)                      |             |
| Bank Name:                                | Bank Phone: |
| Name on Bank Acct:                        |             |
| Bank Routing Number:                      |             |
| Checking Account Number:                  |             |

| ACKNOWLEDGEMENT       |        |
|-----------------------|--------|
| Authorized Name:      | Title: |
| Authorized Signature: | Date:  |