

Invoice For

Robberson Ford Lincoln Mercury (4962)

Invoice Number: OP#-00087015

Salesperson: Bobby Roberts Date Created: 2/13/2012

Products

| Product | Description | Quantity | List Price | Total Price |
|-------------------------------------|--|----------|------------|-------------|
| Gold Advanced 1 Package | Includes: CRM, ILM, inventory management and Advanced dealer website. Requires three days on site training by professional trainer. | 1.0 | \$4,299.00 | \$3,869.00 |
| Data Integration | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | \$99.00 | \$99.00 |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | \$0.00 | \$0.00 |
| Inventory Module | Inventory Module - monthly | 1.0 | \$0.00 | \$0.00 |
| AIS Rebates - Inventory Integration | Third party vender - Inventory integration. | 1.0 | \$169.00 | \$169.00 |
| AIS Rebates - Website Integration | Third party vender - website integration. | 1.0 | \$169.00 | \$169.00 |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | \$0.00 | \$0.00 |
| Dynamic Comment Builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | \$0.00 | \$0.00 |
| Email Hosting | Hosting of dealers' email. | 1.0 | \$0.00 | \$0.00 |
| Mobile Application | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| VinLens | VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track | 1.0 | \$0.00 | \$0.00 |

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|---|--|-----|------------|------------|
| | click paths to direct market and reactivate customers or prospects listed as bad or lost. | | | |
| Craigslist - Manual | Craigslist listings manual tool | 1.0 | \$0.00 | \$0.00 |
| eBay Listings - 10 | 10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer. | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery for Website | Inventory Gallery display - monthly | 1.0 | \$0.00 | \$0.00 |
| Photo Overlay | Photo overlay display - monthly | 1.0 | \$0.00 | \$0.00 |
| Website - VIN | Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO. | 1.0 | \$0.00 | \$0.00 |
| Gold Advanced 1 package onetime fee | Onetime fee for Gold package, includes 3 days of training with 1 trainer, expenses paid by dealer | 1.0 | \$8,499.00 | \$1,963.00 |
| Data Integration - onetime fee | Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | \$199.00 | \$199.00 |
| AIS Rebates - Inventory integration onetime fee | Onetime and first month fee for AIS Rebates - inventory integration | 1.0 | \$169.00 | \$169.00 |
| AIS Rebates - Website integration onetime fee | Onetime fee for AIS Rebates - website integration. | 1.0 | \$169.00 | \$169.00 |
| Service Dashboard onetime fee | Setup service dashboard. | 1.0 | \$0.00 | \$0.00 |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | \$0.00 | \$0.00 |
| Email Banner onetime fee | Creation of Email Banner | 1.0 | \$0.00 | \$0.00 |
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | \$0.00 | \$0.00 |
| Mobile Application onetime fee | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| VinLens onetime fee | Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. | 1.0 | \$0.00 | \$0.00 |
| Craigslist - manual onetime fee | Onetime fee for manual Craigslist | 1.0 | \$0.00 | \$0.00 |
| ILM onetime fee | Onetime fee for ILM | 1.0 | \$0.00 | \$0.00 |

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|------------------------------|------------------------------------|-----|--------|--------|
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | \$0.00 | \$0.00 |
| Photo Overlay Onetime Fee | Onetime fee for photo overlay | 1.0 | \$0.00 | \$0.00 |
| Website - VIN onetime fee | Onetime fee to create VIN Website. | 1.0 | \$0.00 | \$0.00 |

Total: \$6,806.00

Shipping: \$0.00

Invoice Total

Total Due NOW: \$6,806.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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SERVERS

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