

Invoice For

The Car Store Laurel (4259)

Invoice Number: OP#-00085710

Salesperson: Jeremy Bravard Date Created: 7/20/2011

Products

Product	Description	Quantity	Total Price
Bronze 2 package	Inventory module, market pricing and dealer website.	1.0	\$1,399.00
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$99.00
NADA used car pricing tool	NADA used car pricing tool	1.0	\$99.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00
Black Book used car pricing	Black Book pricing of used cars	1.0	\$0.00
Blue Book used car pricing	Used car pricing from Blue Book	1.0	\$0.00
Website - best practice	Monthly fee for Best Practice Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: http://alpha.vinmanagersites.com	1.0	\$0.00
Photo overlay	Photo overlay display - monthly	1.0	\$0.00
Craigslist - manual	Craigslist listings manual tool	1.0	\$0.00
	10 eBay listings included in Inventory		

eBay listings - 10	Module or 10 additional listings.	1.0	\$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	\$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00
Market Pricing Tool	Local market pricing tool	1.0	\$0.00
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Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$199.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	\$0.00
Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0	\$0.00
Bronze 2 package onetime fee	One time fee for Bronze package	1.0	\$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	\$0.00
Website - best practice onetime fee	Website - Best Practice onetime fee to create site.	1.0	\$0.00
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Total: \$1,796.00

Shipping: \$0.00

Invoice Total

Total Due NOW: \$1,796.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

CONTRACTS

HASSLES

SERVERS

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