Invoice For

Princeton Auto Center (6186)

Invoice Number:OP#-00223334

Salesperson: Brian Fox Date Created: 2/28/2013

Products

Product	Description	Qty.	List Price	Sales Price	Sales Tax
Gold 1 Package PROMO	Includes: CRM, ILM, inventory management and a VIN website. Requires three days on site training by professional trainer.	1.0	$4,249.00	$2,921.00	
Website - VIN	Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0			
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0			
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0			
Inventory Module	Inventory Module - monthly	1.0			
CRM Customer Push	Pushes customer information to DMS.	1.0	$329.00	$329.00	
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	$99.00	$99.00	
SEO - Advanced	• Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions	1.0			

	Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar				
Desking Light	Enables payment calculator and summary.	1.0			
Email Banner	Email Banner	1.0			
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0			
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0			
VIN Chat	VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports.	1.0			
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0			
Photo Overlay	Photo overlay display - monthly	1.0			
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0			
Craigslist - Manual	Craigslist listings manual tool	1.0			
AIS Rebates - Website Integration	Third party vender - website integration.	1.0			
Mobile Application	Smart phone application	1.0			
Email Hosting	Hosting of dealers' email.	1.0			
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0			
Service Dashboard	Ties your CRM to your service department dashboard.	1.0			
Credit - package limited user monthly reoccurring fee	Credit - package limited user monthly reoccurring fee.	1.0	($1,099.00)	($1,099.00)	
VinCamera & Software	G700	1.0	$799.00	$799.00	$54.93
Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	$199.00	$199.00	
Trainer - Three Day Package	Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%.	1.0			
Website - VIN onetime fee	Onetime fee to create VIN Website.	1.0			
SEO - Advanced Onetime fee	Onetime to fee to build Advanced SEO (VinSolutions Website only).	1.0			
Service Dashboard onetime fee	Setup service dashboard.	1.0			
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0			
Email Hosting onetime fee	Email hosting for dealer	1.0			
Mobile Application onetime fee	Smart phone application	1.0			
Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0			
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0			
ILM onetime fee	Onetime fee for ILM	1.0			
CRM Bundled Solution onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0			
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0			
VIN Chat onetime fee	Onetime fee for VIN Click to Chat.	1.0			
AIS Rebates - Website integration onetime fee	Onetime fee for AIS Rebates - website integration.	1.0			
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and	1.0			

reactivate customers or prospects listed as bad or lost.

Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	
Email Banner onetime fee	Creation of Email Banner	1.0	
Desking Light onetime fee	Setup payment calculator and summary.	1.0	
CRM Customer Push onetime fee	Onetime fee to establish CRM Customer Push.	1.0	
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	
Gold 1 package PROMO onetime fee	Onetime fee for Gold package, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	$8,329.00 ($199.00)

Products/One Time:	$799.00
One Time Shipping:	$0.00
One Time Sales Tax:	$54.93
Monthly Recurring:	$2,250.00
Monthly Recurring Sales Tax:	$0.00
Total Now Due:	**$3,103.93**
Total Monthly Recurring:	**$2,250.00**

*Taxes are subject to state and local regulations and are subject to change

*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax   ☐ One Time ACH   ☐ One Time Credit Card Authorization

Signature _____   Date _____

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Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION				
Account Owners Name:			VinSolutions Account Number: 6186	
Address Line 1:			Phone Number:	
Address Line 2:			Fax Number:	
City:	State:	Zip:	Email:	
Opportunity ID: OP#-00223334			Dollar Amount: $3,103.93	

Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: