

Invoice For

Glen Sain Ford (4673)

Invoice Number: OP#-00083473

Salesperson: David White Date Created: 10/12/2011

Products

Product	Description	Quantity	Total Price
CRM - limited users, up to 10.	Customer Relationship Management System - manages entire customer base. Includes; ILM, spam assassin, service marketing, bad lead rejection, reverse look-up and VinBrochures. Users limited to 10. Includes mobile application for smart phones.	1.0	\$1,499.00
Website - best practice	Monthly fee for Best Practice Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: http://alpha.vinmanagersites.com	1.0	\$799.00
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$99.00
Customer Text Messaging - 1000 texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.	1.0	\$29.00
Service Dashboard	Ties your CRM to your service department dashboard. Easily support your entire organization from one centralized location when	1.0	\$0.00
BDC Module		1.0	\$0.00

	applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.		
Desking Light	Enables payment calculator and summary.	1.0	\$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00
Email Banner	Email Banner	1.0	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00
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CRM - limited users, onetime fee	Onetime fee for limited user CRM, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	\$5,799.00
Website - best practice onetime fee	Website - Best Practice onetime fee to create site.	1.0	\$799.00
Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$199.00
Customer Text Messaging - 1000 texts onetime fee	Customer Text Messaging onetime fee.	1.0	\$49.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00
BDC Module onetime fee	Create BDC module	1.0	\$0.00
Desking Light onetime fee	Setup payment calculator and summary.	1.0	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00
Trainer - three days on-site with one trainer. All travel expenses paid by dealer.	Three days on-site with one trainer. All travel expenses paid by dealer.	1.0	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00
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Total: \$9,272.00

Shipping: \$0.00

Invoice Total

Total Due NOW: \$9,272.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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CONTRACTS

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