

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

King Chevrolet (6128)

Invoice Number:OP#-00257429

Salesperson: James Campbell Date Created: 2/13/2013

Products

Product	Description	Qty.	List Price	Sales Price
Silver 1 Package PROMO	Includes; ILM, inventory management and VIN website.	1.0	\$2,099.00	\$1,401.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0		
Inventory Module	Inventory Module - monthly	1.0		
Website - VIN	Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0		
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$99.00	\$99.00
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0		
Photo Overlay	Photo overlay display - monthly	1.0		
SEO - Advanced	• Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar			

Email Banner Email Banner 1.0 Email Hosting Hosting of dealers' email. 1.0 Mobile Application Smart phone application 1.0 VinLens VinLen	Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0		
Mobile Application VinLens Customer Information Application allows you VinLens Customer Information Application allows you VinLens VinLens coard track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. AIS Rebates - Website Integration VIN Click to Chat. Robust integration. Reports include VIN Click to Chat. Robust integration. Reports include VIN Click to Chat. Robust integration. Reports include VIN Chat Chat Placement Performance reports. Craigslist - Manual Craigslist Istings annual tool Clay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer. VinCamera & Software G700 Gnetime fee for Silver package Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. Trainer - One Day Conetime fee for data integration with one trainer. All travel expenses paid by dealer. Trainer - One Day Conetime fee for ILM Onetime fee Onetime fee for ILM Onetime fee Onetime fee for ILM Onetime fee Onetime fee for Immention publication Onetime fee Creation of Email Banner AIS Rebates - Website integration onetime fee Craigslist - Manual onetime fee Craigslist - Manual onetime fee Onetime fee for Manual Craigslist VIN Chat onetime fee Craigslist - Manual onetime fee Donetime fee for VIN Click to Chat. Onetime fee Setup dynamic comment builder Onetime fee for VIN Click to Chat.	Email Banner	Email Banner	1.0		
VinLens Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. AIS Rebates - Website Integration	Email Hosting	Hosting of dealers' email.	1.0		
VinLens to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. AIS Rebates - Website Integration Third party vender - website integration. VIN Click to Chat. Robust integration. Reports include Chat History. Agent Performance, Chat Analysis and Chat Placement Performance reports. Craigslist - Manual Craigslist listings manual tool 10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer. VinCamera & Software Silver 1 package PROMO onetime fee Onetime fee for Silver package. Onetime fee for Silver package. Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. Trainer - One Day Application onetime fee One day of on-site training with one trainer. All travel expenses paid by dealer. LM onetime fee Onetime fee for ILM 1.0 AIS Rebates - Website integration onetime fee Craigolist - manual onetime fee Craigolist - manual onetime fee Craigolist - manual onetime fee Onetime fee for AlS Rebates - website integration. Onetime fee for Vin Click to Chat. Onetime fee for Vin Click to Chat. Onetime fee for WinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Email Hosting onetime fee Photo Overlay Onetime fee Onetime fee for photo overlay Vehsite - VIN onetime fee Onetime fee for photo overlay Onetime fee for forealed Vin Solutions Website only).	Mobile Application	Smart phone application	1.0		
VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports. Craigslist - Manual Craigslist listings manual tool 10 eBay Listings included in Inventory Module or 10 additional listings, eBay listing charges are paid by dealer. VinCamera & Software G700 Silver 1 package PROMO onetime fee Onetime fee for Gata integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. Trainer - One Day One day of on-site training with one trainer. All travel expenses paid by dealer. ILM onetime fee Onetime fee for Inventory Module Inventory Module onetime fee Onetime fee for Inventory Module Inventory Module onetime fee Onetime fee for Inventory Module Inventory Module onetime fee Onetime fee for Inventory Module Inventory Module onetime fee Onetime fee for Inventory Module Inventory Module onetime fee Onetime fee for Inventory Module Inventory Module onetime fee Onetime fee for Inventory Module Inventory Module onetime fee Onetime fee for Inventory Module Inventory Module onetime fee Onetime fee for Inventory Module Onetime fee for Inventory Module Inventory Module Inventory Module onetime fee Onetime fee for Inventory Module Onetime fee onetime fee Onetime fee for Inventory Module Inventory Mo	VinLens	to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or	1.0		
Vin Chat Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports. Craigslist - Manual Craigslist listings manual tool 10 eBay Listings - 10 10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer. Vin Camera & Software G700 Silver 1 package PROMO onetime fee Onetime fee for Silver package. Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. One day of on-site training with one trainer. All travel expenses paid by dealer. ILM onetime fee Onetime fee for ILM Inventory Module onetime fee Onetime fee for ILM Inventory Module onetime fee Smart phone application Onetime fee or Inventory Module Inventory Module onetime fee Smart phone application Onetime fee or Inventory Module I.0 AIS Rebates - Website integration Onetime fee for AIS Rebates - website integration onetime fee Vin Chat onetime fee Onetime fee for Win Click to Chat. Onetime fee for Vin Lens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Email Hosting onetime fee Dynamic comment builder onetime fee Email hosting for dealer Dynamic comment builder onetime fee Cheat onetime fee onetime fee for ploto overlay Onetime fee for to comment builder. Onetime fee for to build Advanced SEO (Vin Solutions Website only).	AIS Rebates - Website Integration	Third party vender - website integration.	1.0		
eBay Listings - 10 Bay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer. VinCamera & Software G700 Silver I package PROMO onetime fee Onetime fee for Silver package. Onetime fee for Silver package. Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. Trainer - One Day Dada Jo on-site training with one trainer. All travel expenses paid by dealer. ILM onetime fee Onetime fee for ILM Inventory Module onetime fee Onetime fee for Inventory Module Inventory Module onetime fee Onetime fee for Inventory Module Inventory Module application onetime fee Smart phone application Onetime fee for AIS Rebates - website integration onetime fee Craigslist - manual onetime fee Onetime fee for VIN Click to Chat. Onetime fee for VIN Click to Unat. Onetime fee for VIN Click to Unat. VinLens onetime fee Email Hosting onetime fee Dynamic comment builder onetime fee Email Hosting onetime fee Dynamic comment builder onetime fee Dynamic comment builder onetime fee Onetime fee for photo overlay Website - VIN onetime fee Onetime fee for photo overlay Onetime fee for onetime fee Setup dynamic comment builder. Onetime fee for to create VIN Website. Onetime fee for photo overlay Onetime fee for onetime fee Onetime fee for photo overlay Onetime fee for to create VIN Website. Onetime fee for to create VIN Website. Onetime fee for to create VIN Website. Onetime fee for to to build Advanced SEO (VinSolutions Website only).	VIN Chat	Chat History, Agent Performance, Chat Analysis and	1.0		
eBay Listings - 10 additional listings. eBay listing charges are paid by dealer. VinCamera & Software Silver I package PROMO onetime fee Onetime fee for Silver package. Data Integration - onetime fee Nepair Orders when applicable. Trainer - One Day Cone day of on-site training with one trainer. All travel expenses paid by dealer. ILM onetime fee Onetime fee for ILM Inventory Module onetime fee Onetime fee for Inventory Module Inventory Module onetime fee Mobile Application onetime fee Smart phone application Onetime fee for AIS Rebates - website integration onetime fee Craigslist - manual onetime fee Onetime fee for manual Craigslist Vin Chat onetime fee Onetime fee for VIN Click to Chat. Onetime fee for VIN Click to Chat. Onetime fee Craigslist onetime fee Craigs	Craigslist - Manual	Craigslist listings manual tool	1.0		
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Data Integration - onetime fee Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. Trainer - One Day	VinCamera & Software	G700	1.0	\$799.00	\$745.00
Data Integration - onetime feePublishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.1.0\$199.00\$199.00Trainer - One DayOne day of on-site training with one trainer. All travel expenses paid by dealer.2.0\$2,698.00\$2,698.00ILM onetime feeOnetime fee for ILM1.01.0Inventory Module onetime feeOnetime fee for Inventory Module1.01.0Email Banner onetime feeCreation of Email Banner1.01.0Mobile Application onetime feeSmart phone application1.01.0AIS Rebates - Website integration onetime feeOnetime fee for AIS Rebates - website integration.1.01.0Craigslist - manual onetime feeOnetime fee for WIN Click to Chat.1.01.0VIN Chat onetime feeOnetime fee for VIN Click to Chat.1.01.0VinLens onetime feeOnetime fee for VinLens, Customer Information1.01.0Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.1.0Email Hosting onetime feeSetup dynamic comment builder.1.0Dynamic comment builder onetime feeSetup dynamic comment builder.1.0Photo Overlay Onetime feeOnetime fee for photo overlay1.0Website - VIN onetime feeOnetime fee to create VIN Website.1.0SEO - Advanced Onetime feeOnetime fee to build Advanced SEO (VinSolutions Website only).1.0	Silver 1 package PROMO onetime fee	Onetime fee for Silver package.	1.0	\$2,099.00	\$556.00
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Email Banner onetime feeCreation of Email Banner1.0Mobile Application onetime feeSmart phone application1.0AIS Rebates - Website integration onetime feeOnetime fee for AIS Rebates - website integration.1.0Craigslist - manual onetime feeOnetime fee for manual Craigslist1.0VIN Chat onetime feeOnetime fee for VIN Click to Chat.1.0VinLens onetime feeOnetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.1.0Email Hosting onetime feeSetup dynamic comment builder.1.0Photo Overlay Onetime FeeOnetime fee for photo overlay1.0Website - VIN onetime feeOnetime fee to create VIN Website.1.0SEO - Advanced Onetime feeOnetime to fee to build Advanced SEO (VinSolutions Website only).1.0	ILM onetime fee	Onetime fee for ILM	1.0		
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Website - VIN onetime fee Onetime fee to create VIN Website. SEO - Advanced Onetime fee Onetime to fee to build Advanced SEO (VinSolutions Website only). 1.0	Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0		
SEO - Advanced Onetime fee Onetime to fee to build Advanced SEO (VinSolutions Website only).	Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0		
Website only).	Website - VIN onetime fee	Onetime fee to create VIN Website.	1.0		
Inventory Gallery onetime fee Onetime fee for inventory gallery 1.0	SEO - Advanced Onetime fee	· ·	1.0		
	Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0		

Total Monthly Recurring:	\$1,500.00
Total Now Due:	\$3,000.00
Monthly Recurring:	\$1,500.00
One Time Sales Tax:	\$0.00
One Time Shipping:	\$0.00
Products/One Time:	\$1,500.00

^{*}Taxes are subject to state and local regulations and are subject to change

^{*}Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax	☐ One Time ACH	☐ One Time Credit Card A	Authorization
Signature			Date

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Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE	TIME	AUTHO	RIZATION
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Account Owners Name:			VinSolutions Account Number: 6128
Address Line 1:			Phone Number:
Address Line 2:			Fax Number:
City:	State:	Zip:	Email:
Opportunity ID: OP#-0	0257429		Dollar Amount: \$3,000.00

Visa Mastercard AmEx - Please circle one

Check by Fax

Cardholder Name: Card Number:

CHECK BY FAX INFORMATION (ACTUAL CHECK	
MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

Expiration Date:

ACH (Electronic Debit)

,	
ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST	
ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: