

Invoice For

Roberts Motors, Inc. (5626)

Invoice Number: OP#-00208514

Salesperson: Soren Blair Date Created: 9/28/2012

Products

| Product | Description | Quantity | List Price | Total Price |
|---|---|----------|------------|-------------|
| CRM Plus Limited User PROMO | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Push deals to your DMS, Dealer Track and Route One. Print deals and forms. | 1.0 | \$2,079.00 | \$1,180.00 |
| Data Integration - Enhanced | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$249.00 | \$249.00 |
| CRM - Limited Users, Additional User | Additional user added to limited user CRM. | 2.0 | \$398.00 | \$200.00 |
| Inventory Light | Limited inventory gallery, view inventory with ILM | 1.0 | \$0.00 | \$0.00 |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool | Local market pricing tool | 1.0 | \$549.00 | \$499.00 |
| AIS Rebates - Desking Integration | Third party vendor, - incentive integration into Desking module. | 1.0 | \$199.00 | \$199.00 |

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|---|--|-----|------------|------------|
| PBX Phone Integration | Private branch exchange phone integration into VinSolutions' CRM | 1.0 | \$129.00 | \$99.00 |
| Customer Text Messaging - 1000 Texts | Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over. | 1.0 | \$29.00 | \$29.00 |
| Email Banner | Email Banner | 1.0 | \$0.00 | \$0.00 |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | \$0.00 | \$0.00 |
| NADA Used Car Pricing Tool | NADA used car pricing tool | 1.0 | \$129.00 | \$0.00 |
| Black Book Used Car Pricing | Black Book pricing of used cars | 1.0 | \$129.00 | \$0.00 |
| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | \$0.00 | \$0.00 |
| Desking Module | Push deals to your DMS, Dealer Track and Route One. Print deals and forms. | 1.0 | \$0.00 | \$0.00 |
| Email Hosting | Hosting of dealers' email. | 1.0 | \$0.00 | \$0.00 |
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| Mobile Application | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| CRM Plus Limited User PROMO onetime fee | Onetime fee for CRM, includes 4 days of training with 1 trainer, expenses paid by dealer | 1.0 | \$7,479.00 | \$1,801.00 |
| Data Integration - Enhanced onetime fee | Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$499.00 | \$499.00 |
| AIS Rebates - Desking integration onetime fee | Onetime fee for AIS Rebates - incentive integration into Desking module | 1.0 | \$199.00 | \$199.00 |
| Market Pricing Tool onetime fee | Onetime fee for local market pricing | 1.0 | \$549.00 | \$0.00 |
| BDC Module onetime fee | Create BDC module | 1.0 | \$0.00 | \$0.00 |
| Service Dashboard onetime fee | Setup service dashboard. | 1.0 | \$0.00 | \$0.00 |
| Email Banner onetime fee | Creation of Email Banner | 1.0 | \$0.00 | \$0.00 |
| Desking module onetime fee | Onetime fee for Advanced Desking. | 1.0 | \$0.00 | \$0.00 |
| Trainer - Four Day Package | Four days initial on-site training with one trainer. All travel expenses paid by dealer. | 1.0 | \$0.00 | \$0.00 |
| PBX phone integration onetime fee | Onetime fee for private branch exchange phone integration into VinSolutions CRM | 1.0 | \$1,259.00 | \$0.00 |

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|--|--|-----|----------|--------|
| Black Book used car pricing onetime fee | Black Book used car pricing onetime fee | 1.0 | \$129.00 | \$0.00 |
| NADA used car pricing tool onetime fee | Onetime fee for NADA used car pricing | 1.0 | \$129.00 | \$0.00 |
| Customer Text Messaging - 1000 Texts Onetime Fee | Customer Text Messaging onetime fee. | 1.0 | \$49.00 | \$0.00 |
| Launch Coordinator | Launch coordinator ensures smooth transition to MotoSnap. | 1.0 | \$0.00 | \$0.00 |
| ILM onetime fee | Onetime fee for ILM | 1.0 | \$0.00 | \$0.00 |
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | \$0.00 | \$0.00 |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| Inventory Light onetime fee | Onetime fee for limited inventory gallery, view inventory with ILM | 1.0 | \$0.00 | \$0.00 |
| Mobile Application onetime fee | Smart phone application | 1.0 | \$0.00 | \$0.00 |

Products/One Time: \$2,499.00
Monthly Recurring: \$2,455.00
One Time Shipping: \$0.00

Total Due Now: \$4,954.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

Copyright VinSolutions.

CONTRACTS

HASSLES

SERVERS

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Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE TIME AUTHORIZATION

| ACCOUNT HOLDER INFORMATION | | | |
|------------------------------|--------|-----------------------------------|--------|
| Account Owners Name: | | VinSolutions Account Number: 5626 | |
| Address Line 1: | | Phone Number: | |
| Address Line 2: | | Fax Number: | |
| City: | State: | Zip: | Email: |
| Opportunity ID: OP#-00208514 | | Dollar Amount: \$4,954.00 | |

Credit Card Payment

| CREDIT CARD INFORMATION | |
|-------------------------|--|
| Cardholder Name: | Visa Mastercard AmEx - Please circle one |
| Card Number: | Expiration Date: |

Check by Fax

| CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL | |
|--|--------------------------|
| Bank Name: | Bank Phone: |
| Name on Bank Acct: | Check Number: |
| Bank Routing Number: | Checking Account Number: |

ACH (Electronic Debit)

| ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM) | |
|--|-------------|
| Bank Name: | Bank Phone: |
| Name on Bank Acct: | |
| Bank Routing Number: | |
| Checking Account Number: | |

| ACKNOWLEDGEMENT | |
|-----------------------|--------|
| Authorized Name: | Title: |
| Authorized Signature: | Date: |