

Invoice For

## Gulf States Toyota Inc (0001)

Invoice Number: OP#-00213467

Salesperson: Ryan Rigdon Date Created: 8/14/2012

### Products

Product	Description	Quantity	Total Price
Website - Custom	Monthly fee starting at \$2995 for a completely custom website. Onetime fees require scoping.	1.0	\$12,500.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00
AIS Rebates - Website Integration	Third party vender - website integration.	1.0	\$0.00
SEO - Advanced	<ul style="list-style-type: none"> <li>• Keyword market research analysis •</li> <li>• Market Control Dealer SEO Titles •</li> <li>• Primary Optimization for three city specific locations •</li> <li>• Search Engine Friendly Automotive SEO URLs •</li> <li>• Long tail SEO •</li> <li>• Location Specific Page heading and content optimization •</li> <li>• Lead Generating Vehicle Detail Pages •</li> <li>• Integrated Content Management •</li> <li>• Inventory Specials &amp; Featured Vehicles •</li> <li>• Search Engine Optimized Automotive Content •</li> <li>• Ability to Add Custom Pages •</li> <li>• Dynamic OneClick Inventory Search •</li> <li>• Boomerang Coupon Technology •</li> <li>• Integrated Vehicle Video's •</li> <li>• High Resolutions Pictures (Unique to VinSolutions) •</li> <li>• RSS Feeds (Inventory &amp; Specials) •</li> <li>• Enhanced XML Sitemaps</li> </ul>	1.0	\$0.00

(Google, Bing & Yahoo!) • Robot.txt file •  
 Google Analytics & VinSolutions  
 Integrated Analytics • Local Listing URL  
 Submission plan • Social Media Plugins •  
 HTML Optimization • Recent Customer  
 community specific pages • Sold Vehicle  
 SEO Pages • Dealer Market SEO wrap • 5  
 SEO service driven Sub Pages • Page  
 Header Enhancement • Platinum Home  
 Page SEO Enhancements • Dominant City  
 SEO scroll bar

Website - Custom onetime fee	Onetime fee for a completely custom website must be scoped by Creative Director. Start at \$1399 plus creative time to complete site.	1.0	\$29,050.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	\$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00
AIS Rebates - Website integration onetime fee	Onetime fee for AIS Rebates - website integration.	1.0	\$0.00

**Total: \$41,550.00**

Shipping: \$0.00

Number of Installments: 2

Installment Due Date    Installment Amount

10/1/2012                      \$12,500.00

8/14/2012                      \$29,050.00

**Invoice Total**

**Total Due NOW: \$29,050.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

*Copyright VinSolutions.*

**CONTRACTS**

**HASSLES**

**SERVICES**

VinSolutions  
6405 Metcalf Ave Suite 400  
Overland Park, KS 66202  
(P) 913-825-6300  
(F) 617-904-1618

## Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

### ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION			
Account Owners Name:		VinSolutions Account Number: 0001	
Address Line 1:		Phone Number:	
Address Line 2:		Fax Number:	
City:	State:	Zip:	Email:
Opportunity ID: OP#-00213467		Dollar Amount: \$29,050.00	

### Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

### Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

### ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

### ACKNOWLEDGEMENT

Authorized Name:	Title:
Authorized Signature:	Date: