Invoice For

BORCHERDING ENTERPRISES INC (4353)

Invoice Number:OP#-00081621

Salesperson: Micah Burgess Date Created: 6/10/2011

Products

Product	Description	Quantity	List Price	Total Price
Platinum Lite 1 package	Includes; CRM, ILM, Desking, eBay, inventory management. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	$4,199.00	$2,882.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$249.00	$249.00
AIS Rebates - Desking integration	Third party vendor, - incentive integration into Desking module.	1.0	$169.00	$169.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	$0.00	$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	$0.00	$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	$0.00	$0.00
Email Banner	Email Banner	1.0	$0.00	$0.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam	1.0	$0.00	$0.00

	assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.			
eBay listings - 10	10 eBay listings included in Inventory Module or 10 additional listings.	1.0	$0.00	$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	$0.00	$0.00
Photo overlay	Photo overlay display - monthly	1.0	$0.00	$0.00
Survey Module	Survey Tool for CRM customers	1.0	$0.00	$0.00
Inventory Module	Inventory Module - monthly	1.0	$0.00	$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	$0.00	$0.00
Desking module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	$0.00	$0.00
Craigslist - manual	Craigslist listings manual tool	1.0	$0.00	$0.00
Email Hosting	Hosting of dealers' email.	1.0	$0.00	$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
Mobile Application	Smart phone application	1.0	$0.00	$0.00
Platinum Lite 1 package onetime fee	Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	$9,949.00	$8,460.00
VinCamera & software	VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera.	1.0	$1,149.00	$1,149.00
Trainer - day(s) on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	# of days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	$1,399.00	$1,000.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$499.00	$499.00
AIS Rebates - Desking integration onetime fee	Onetime and first month fee for AIS Rebates - incentive integration into Desking module	1.0	$169.00	$169.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	$0.00	$0.00
BDC Module onetime fee	Create BDC module	1.0	$0.00	$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	$0.00	$0.00

CRM Bundled Solution onetime fee	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	1.0	$0.00	$0.00
ILM onetime fee	Onetime fee for ILM	1.0	$0.00	$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	$0.00	$0.00
VinVideos onetime fee	Onetime fee for VinVideos	1.0	$0.00	$0.00
Trainer - online training via webinar	Online training via WebEx. To be completed before onsite training.	1.0	$0.00	$0.00
Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Four days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	$0.00	$0.00
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	$0.00	$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	$0.00	$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	$0.00	$0.00
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0	$0.00	$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	$0.00	$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	$0.00	$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	$0.00	$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
Mobile Application onetime fee	Smart phone application	1.0	$0.00	$0.00

Total: $14,577.00
Shipping: $15.00

Invoice Total
Total Due NOW: $14,592.00

☐ Check By Fax ☐ One Time ACH ☐ One Time Credit Card Authorization

Signature _____ Date _____

Copyright VinSolutions.

CONTRACTS   HASSLES   SERVERS