

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Boch Automotive (4295)

Invoice Number:OP#-00066115 Salesperson: Jeremy Bravard Date Created: 5/13/2011

Products

Product	Description	Quantity	List Price	Total Price
Website - best practice ala carte	Monthly fee for Best Practice Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: http://alpha.vinmanagersites.com	8.0	\$6,392.00	\$4,000.00
VinVideos	VinVideo display for website	8.0	\$2,552.00	\$1,592.00
AIS Rebates - Website integration	Third party vender - website integration.	8.0	\$1,352.00	\$1,192.00
Website - Scion only with mobile application	Monthly fee for Scion website, includes mobile platform for Blackberry, iphone, ipad and Droid.	2.0	\$1,358.00	\$1,000.00
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	10.0	\$990.00	\$990.00
Web site - Portal	Monthly fee for web site portal.	1.0	\$899.00	\$226.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	11.0	\$0.00	\$0.00
Inventory Light	Limited inventory gallery, view inventory with ILM	11.0	\$0.00	\$0.00
Website - best practice ala carte Website - Best Practice onetime fee to onetime fee create site.		8.0	\$6,392.00	\$4,000.00

Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	10.0	\$1,990.00	\$1,990.00
VinVideos onetime fee	Onetime fee for VinVideos	8.0	\$2,552.00	\$1,592.00
AIS Rebates - Website integration onetime fee	Onetime fee for AIS Rebates - website integration.	8.0	\$1,352.00	\$1,192.00
Website - Scion only with mobile application onetime fee	Website - Scion only with mobile application onetime fee.	2.0	\$1,358.00	\$1,000.00
Web site - Portal onetime fee	Web site - portal onetime fee.	1.0	\$899.00	\$226.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	11.0	\$0.00	\$0.00
Web site - page design fee	Custom page design charge per hour for web site design.	11.0	\$0.00	\$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	11.0	\$0.00	\$0.00

Total: \$19,000.00

Shipping: \$0.00

Invoice Total

Total Due NOW: \$19,000.00

 \square Check By Fax \square One Time ACH \square One Time Credit Card Authorization

Signature

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