

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Robert Woodall Chevrolet, Inc. (6409)

Invoice Number:OP#-00256668 Salesperson: Nate Blair Date Created: 4/30/2013

Products

Product	Description	Qty.	List Price	Sales Price	
Platinum Lite 1 Package	Includes; CRM, ILM, Desking, eBay, inventory management. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.		\$4,799.00	\$4,223.00	
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00	
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0			
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0			
Inventory Module	Inventory Module - monthly				
AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module.		\$199.00	\$199.00	
Customer Text Messaging - 1000 Texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.		\$29.00	\$29.00	
Service Dashboard	Ties your CRM to your service department dashboard.				
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.				
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.				
Craigslist - Manual	Craigslist listings manual tool	1.0			
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.				
Photo Overlay	Photo overlay display - monthly	1.0			
Survey Module	Survey Tool for CRM customers	1.0			
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0			

Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.			
Email Banner	Email Banner			
Form Mapping	Form Mapping. Up to 3 dealership provided forms.			
Mobile Application	Smart phone application	1.0		
Platinum Lite 1 package onetime fee	Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$11,549.00	\$5,253.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.		\$499.00	\$499.00
AIS Rebates - Desking integration onetime fee	Onetime fee for AIS Rebates - incentive integration into Desking module	1.0	\$199.00	\$199.00
Customer Text Messaging - 1000 Texts Onetime Fee	Customer Text Messaging onetime fee.	1.0	\$49.00	\$49.00
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.			
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0		
Service Dashboard onetime fee	Setup service dashboard.			
BDC Module onetime fee	Create BDC module	1.0		
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0		
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0		
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0		
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers			
Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.			
Photo Overlay Onetime Fee	ime Fee Onetime fee for photo overlay			
ILM onetime fee	Onetime fee for ILM			
CRM Bundled Solution onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.			
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0		
Email Banner onetime fee	Creation of Email Banner	1.0		
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0		
Mobile Application onetime fee	Smart phone application	1.0		

Total Monthly Recurring:	\$4,700.00
Total Now Due:	\$10,700.00
Monthly Recurring:	\$4,700.00
One Time Sales Tax:	\$0.00
One Time Shipping:	\$0.00
Products/One Time:	\$6,000.00

 $[\]ensuremath{^{*}}\textsc{Taxes}$ are subject to state and local regulations and are subject to change

^{*}Does not include Dealer-paid Travel Expenses related to onsite training

Signature			Date
☐ Check By Fax	☐ One Time ACH	☐ One Time Credit Card A	Authorization

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Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

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ONE TIME AUTHORIZATION				
ACCOUNT HOLDER	R INFORMATION			
Account Owners Nan	ne:		VinSolutions Account Number: 6409	
Address Line 1:			Phone Number:	
Address Line 2:			Fax Number:	
City:	State:	Zip:	Email:	
Opportunity ID: OP#-	-00256668		Dollar Amount: \$10,700.00	
Cuadit Cand Da				
Credit Card Pa	yment			
CREDIT CARD INFORMATION				
Cardholder Name:			Visa Mastercard AmEx - Please circle one	

Check by Fax

Card Number:

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CHECK BY FAX INFORMATION (ACTUAL CHECK		
MUST ACCOMPANY THIS FORM) DO NOT MAIL		
Bank Name:	Bank Phone:	
Name on Bank Acct:	Check Number:	
Bank Routing Number:	Checking Account Number:	

Expiration Date:

ACH (Electronic Debit)

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: