

Invoice For

**Fairway Ford Lincoln (4594)**

Invoice Number: OP#-00111899

Salesperson: Soren Blair Date Created: 9/20/2011

**Products**

Product	Description	Quantity	List Price	Total Price
Desking module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	\$999.00	\$650.00
Website - best practice ala carte	Monthly fee for Best Practice Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: <a href="http://alpha.vinmanagersites.com">http://alpha.vinmanagersites.com</a>	1.0	\$799.00	\$549.00
Market Pricing Tool	Local market pricing tool	1.0	\$499.00	\$250.00
SEO - Best Practice website	Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$299.00	\$199.00
SEO - Best Practice website	Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$0.00	\$0.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0	\$999.00	\$650.00

Website - best practice ala carte onetime fee	Website - Best Practice onetime fee to create site.	1.0	\$799.00	\$549.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$499.00	\$250.00
SEO - Best Practice website onetime fee	Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$299.00	\$199.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
SEO - Best Practice website onetime fee	Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$0.00	\$0.00

**Total: \$3,296.00**

Shipping: \$0.00

**Invoice Total**

**Total Due NOW: \$3,296.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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**CONTRACTS**

**HASSLES**

**SERVERS**

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