Invoice For

Coral Springs Honda (5931)

Invoice Number:OP#-00241767

Salesperson: James Campbell Date Created: 12/31/2012

Products

Product	Description	Qty.	List Price	Sales Price	
CRM Plus PROMO	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	$3,399.00	$1,424.00	
Website - VIN Ala Carte	Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0	$1,299.00	$899.00	
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$249.00	$249.00	
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0			
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ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0			
AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module.	1.0	$199.00	$199.00	
Customer Text Messaging - 1000 Texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.	1.0	$29.00	$29.00	
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0			
Mobile Application	Smart phone application	1.0			
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0			
Email Hosting	Hosting of dealers' email.	1.0			

Item	Description	Qty		
AIS Rebates - Website Integration	Third party vender - website integration.	1.0		
VIN Chat	VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports.	1.0		
SEO - Advanced	• Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar	1.0		
Service Dashboard	Ties your CRM to your service department dashboard.	1.0		
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0		
Email Banner	Email Banner	1.0		
Email Hosting	Hosting of dealers' email.	1.0		
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$499.00	$499.00
AIS Rebates - Desking integration onetime fee	Onetime fee for AIS Rebates - incentive integration into Desking module	1.0	$199.00	$199.00
Customer Text Messaging - 1000 Texts Onetime Fee	Customer Text Messaging onetime fee.	1.0	$49.00	$49.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0		
Mobile Application onetime fee	Smart phone application	1.0		
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0		
Email Hosting onetime fee	Email hosting for dealer	1.0		
AIS Rebates - Website integration onetime fee	Onetime fee for AIS Rebates - website integration.	1.0		
Website - VIN Ala Carte onetime fee	Onetime fee to create VIN Website.	1.0	$1,299.00	
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0		
Email Hosting onetime fee	Email hosting for dealer	1.0		
Email Banner onetime fee	Creation of Email Banner	1.0		
BDC Module onetime fee	Create BDC module	1.0		
Service Dashboard onetime fee	Setup service dashboard.	1.0		
SEO - Advanced Onetime fee	Onetime to fee to build Advanced SEO (VinSolutions Website only).	1.0		
VIN Chat onetime fee	Onetime fee for VIN Click to Chat.	1.0		
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0		
ILM onetime fee	Onetime fee for ILM	1.0		
	Four days initial on-site training with one trainer. All			

Trainer - Four Day Package	travel expenses paid by dealer.	1.0	
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	
CRM Plus PROMO onetime fee	Onetime fee for CRM, includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	$8,879.00 ($747.00)

Products/One Time:	$0.00
One Time Shipping:	$0.00
One Time Sales Tax:	$0.00
Monthly Recurring:	$2,800.00
Total Now Due:	**$2,800.00**
Total Monthly Recurring:	**$2,800.00**

*Taxes are subject to state and local regulations and are subject to change

*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax   ☐ One Time ACH   ☐ One Time Credit Card Authorization

Signature   Date

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Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION				
Account Owners Name:			VinSolutions Account Number: 5931	
Address Line 1:			Phone Number:	
Address Line 2:			Fax Number:	
City:	State:	Zip:	Email:	
Opportunity ID: OP#-00241767			Dollar Amount: $2,800.00	

Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: