

Purchase Agreement Summary For  
**Marshall Toyota (6672)**

Agreement Number: OP#-00297693  
Salesperson: Roby Anderson Date Created: 7/29/2013

**Products**

Product	Description	Qty.	List Price	Sales Price	Sales Tax
CRM Limited Users	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$1,257.06	\$1,099.91	\$72.60
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$502.45	\$439.64	\$29.01
Inventory Module	Inventory Module - monthly	1.0	\$376.68	\$329.59	\$21.75
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00	\$16.43
Gold Lite 2 Limited Users Package	Includes: CRM, ILM, and inventory management. Also contains Business Development Center to support your entire organization from one location, Dynamic Comment Builder to create unique and rich vehicle descriptions, our Mobile Application, and Service Dashboard tie-in. Requires three days on site training by professional trainer. Limited to no more than 15 users.	1.0			
Market Pricing Tool	Local market pricing tool	1.0	\$313.79	\$274.56	\$18.12
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0	\$62.26	\$54.48	\$3.59
Black Book Used Car Pricing	Black Book pricing of used cars	1.0	\$62.26	\$54.44	\$3.59
Customer Text Messaging - 1000 Texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.	1.0	\$29.00	\$25.38	\$1.68
Desking Light	Enables payment calculator and summary.	1.0			
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0			
Trainer - Three Day Package	Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%. Onetime fee for data integration with dealer's DMS.	1.0	\$4,049.00	\$2,028.00	

Data Integration - Enhanced onetime fee	When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00	\$499.00	\$32.93
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0			
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$313.79		
Black Book Used Car Pricing onetime fee	Black Book used car pricing onetime fee	1.0	\$62.26		
CRM Limited Users onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$1,257.06		
Email Banner	Email Banner	1.0	\$199.00		
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0			
Customer Text Messaging - 1000 Texts onetime fee	Customer Text Messaging onetime fee.	1.0	\$29.00		
ILM onetime fee	Onetime fee for ILM	1.0	\$502.45		
Inventory Gallery for Website	Inventory Gallery display - one-time, required	1.0			
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$376.68		
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0			
NADA Used Car Pricing Tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$62.26		
Photo Overlay	Photo overlay display - onetime	1.0			

Products/One Time:	\$2,527.00
One Time Shipping:	\$0.00
One Time Sales Tax:	\$32.93
Monthly Recurring:	\$2,527.00
Monthly Recurring Sales Tax:	\$166.77
<b>Total Now Due:</b>	<b>\$5,253.70</b>
<b>Total Monthly Recurring:</b>	<b>\$2,693.77</b>

\*Taxes are subject to state and local regulations and are subject to change

\*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

*Copyright VinSolutions.*

**CONTRACTS**

**HASSLES**

**SERVERS**



VinSolutions  
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Overland Park, KS 66202  
(P) 913-825-6300  
(F) 617-904-1618

## Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

### ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION			
Account Owners Name:		VinSolutions Account Number: 6672	
Address Line 1:		Phone Number:	
Address Line 2:		Fax Number:	
City:	State:	Zip:	Email:
Opportunity ID: OP#-00297693		Dollar Amount: \$5,253.70	

### Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

### Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

### ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

### ACKNOWLEDGEMENT

Authorized Name:	Title:
Authorized Signature:	Date: