

Invoice For

## Overland Park Mazda (4858)

Invoice Number: OP#-00217073

Salesperson: Brian Fox Date Created: 10/1/2012

### Products

Product	Description	Quantity	Total Price
Digital Marketing VinSocial Maximum	<p>Our social media experts will work with you to completely control your online social media presence. This includes:</p> <p>Gmail Set up account for dealership</p> <p>Facebook: Set Up of Fan Page</p> <p>Development of Info page Linking with dealership Place page (if set up) Custom profile pic Custom Timeline Image</p> <p>Facebook App Set up Set up: Fan Page status updates – minimum 14/week</p> <p>Monitoring and reaction to Fan Page Ad set up and management of ads - Ad spend not included Create vanity url Networking with local supporting businesses Posting of positive sentiment reviews from review sites</p> <p>Twitter: Set Up of Account Custom background Custom avatar Connecting with your community Connect &amp; link to/from other social media accounts</p> <p>Minimum of 14 Tweets /week</p> <p>Management of @mentions Keyword conversation management and response within 24 hours</p> <p>Competition Monitoring (up to 3) Unsolicited Support through dealer name and keywords</p> <p>Additional Twitter accounts can be set up for an additional fee, ie: Service, Community, Body Shop, Sales.</p> <p>Pinterest: Set up Customization Create Boards Create Images and Adds linking back to dealer website</p> <p>Google+: Set up Google Account Set up Google+ Profile Custom profile pic</p> <p>Manage circles Monitoring and reaction to</p>	1.0	\$799.00

page Connection to YouTube account  
 Links posted on profile page to other  
 dealer's social sites YouTube: Channel  
 setup Custom background Custom avatar 3  
 interactions/week with users Connection to  
 Google+, Twitter and Facebook Full  
 networking with local community channels  
 Target customers using keywords and  
 demographics About.me Set up &  
 customization Custom Graphics  
 Connection to all SM sites Foursquare: Set  
 up Claim your listing Create deals Track  
 Analysis of and respond to reviews Blog:  
 Blog creation RSS Feed from OEM  
 Posting to social media accounts Online  
 Reputation Management Track mentions  
 of dealership on social channels Track  
 analysis of reviews Respond to reviews &  
 Notify Dealership of Reviews Correct  
 inaccurate statement(s) about dealership  
 Klout: Set Up Manage K+ adds Additional  
 Social Media Site Set up: Secondary and  
 Up & Coming Social Sites Seo/SEM  
 Optimized Context Descriptors included in  
 Social Site Set up & Content Posted Link  
 relevancy connecting SM account  
 increasing SEO Weekly Reach Out Phone  
 calls/ Email from VinSocial Specialist Full  
 Reports Available  
 Weekly/Monthly/Custom

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Digital Marketing VinSocial Maximum Onetime Fee	Onetime fee to establish VinSocial Maximum which includes over 50 different social media sites.	1.0	\$799.00
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*this invoice does not replace or supersede current billing	Products/One Time:	\$799.00
	Monthly Recurring;	\$799.00
	One Time Shipping:	\$0.00
	Sales Tax:	\$0.00
	<b>Total Now Due:</b>	<b>\$1,598.00</b>

\*Taxes are subject to state and local regulations and are  
subject to change

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

*Copyright VinSolutions.*

**CONTRACTS**

**HASSLES**

**SERVERS**

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VinSolutions  
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Overland Park, KS 66202  
(P) 913-825-6300  
(F) 617-904-1618

## Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

### ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION			
Account Owners Name:		VinSolutions Account Number: 4858	
Address Line 1:		Phone Number:	
Address Line 2:		Fax Number:	
City:	State:	Zip:	Email:
Opportunity ID: OP#-00217073		Dollar Amount: \$1,598.00	

### Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

### Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

### ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: