



VinSolutions
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Sales and Support: 913-825-6124

Invoice For

Korum Automotive Group (4097)

Invoice Number: OP#-00058075

Salesperson: William Fowler Date Created: 3/4/2011

Products

Product	Description	Quantity	Total Price
Platinum Advanced 3 package	Includes; CRM, ILM, Desking, eBay, inventory management, service aisle and advanced website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$5,599.00
AIS Rebates - Desking and Website integration	Desking, website and inventory incentive integration.	1.0	\$295.00
Deal Push	Pushes deals to DMS to desk in dealer's DMS	1.0	\$249.00
PBX phone integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	\$99.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	\$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00
Market Pricing Tool	Local market pricing tool	1.0	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00
NADA used car pricing tool	NADA used car pricing tool	1.0	\$0.00
Photo overlay	Photo overlay display - monthly	1.0	\$0.00
Survey Module	Survey Tool for CRM customers	1.0	\$0.00
VinVideos	VinVideo display for website	1.0	\$0.00
	Monthly reoccurring website advanced package includes Search Engine		
Website - advanced package		1.0	\$0.00

including SEO	Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.		
Website - mobile	Customized smart phone mobile website for Blackberry, iphone, ipad and Droid.	1.0	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00
Black Book used car pricing	Black Book pricing of used cars	1.0	\$0.00
Blue Book used car pricing	Used car pricing from Blue Book	1.0	\$0.00
Craigslist auto posting tool-MotoBlast	Monthly fee for automatic Craigslist posting tool. Includes Facebook widgets for increased inventory online exposure.	1.0	\$0.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	\$0.00
Desking module	Push deals to DMS, print deals and forms.	1.0	\$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00
eBay listings - 10	10 eBay listings included in Inventory Module or 10 additional listings.	1.0	\$0.00
Email Banner	Email Banner	1.0	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00
Galves used car pricing tool	Galves used car pricing tool	1.0	\$0.00
Platinum Advanced 3 package onetime fee	Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$10,599.00
Website - best practice ala carte onetime fee	Website - best practice onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. Includes micro sites.	3.0	\$2,097.00

VinCamera & software	VinCamera & software 8.1 Mega pixel rubberized waterproof military spec camera.	2.0	\$1,998.00
PBX phone integration onetime fee	Onetime fee for private branch exchange phone integration into VinSolutions CRM	1.0	\$999.00
Data Integration - Bi-directional onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00
AIS Rebates - Desking and Website integration onetime fee	Desking, website and inventory incentive integration onetime fee.	1.0	\$295.00
Galves used car pricing tool onetime fee	Galves used car pricing tool onetime fee	1.0	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00
Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Four days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	\$0.00
VinVideos onetime fee	Onetime fee for VinVideos	1.0	\$0.00
Website - mobile onetime fee	Customized smart phone mobile website onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid.	1.0	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00
Desking module onetime fee	Onetime fee for Desking	1.0	\$0.00
CRM Bundled Solution onetime fee	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	1.0	\$0.00
Craigslist auto posting tool-MotoBlast onetime fee	Onetime fee for automatic Craigslist listing tool.	1.0	\$0.00
Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0	\$0.00
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	\$0.00
BDC Module onetime fee	Create BDC module	1.0	\$0.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00
	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time.		

VinLens onetime fee	Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00
Website - advanced package including SEO onetime fee	Onetime fee website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$0.00
Trainer - online training via webinar	Online training via WebEx. To be completed before onsite training.	1.0	\$0.00
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	\$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	\$0.00

Total: \$22,729.00

Shipping: \$30.00

Invoice Total

Total Due NOW: \$22,759.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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CONTRACTS

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