

Invoice For

Schumacher West Palm Beach (4161)

Invoice Number: OP#-00117976

Salesperson: James Campbell Date Created: 12/15/2011

Products

| Product | Description | Quantity | List Price | Total Price |
|-----------------------------------|--|----------|------------|-------------|
| Platinum Lite 2 Package | Includes; CRM, ILM, Desking, eBay, market pricing with bookouts, inventory management. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions. | 1.0 | \$4,499.00 | \$3,582.00 |
| Data Integration - Enhanced | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$249.00 | \$249.00 |
| CRM - Bundled Solution | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures. | 1.0 | \$0.00 | \$0.00 |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | \$0.00 | \$0.00 |
| Inventory Module | Inventory Module - monthly | 1.0 | \$0.00 | \$0.00 |
| AIS Rebates - Desking Integration | Third party vendor, - incentive integration into Desking module. | 1.0 | \$169.00 | \$169.00 |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | \$0.00 | \$0.00 |

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| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | \$0.00 | \$0.00 |
| Dynamic Comment Builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | \$0.00 | \$0.00 |
| Email Banner | Email Banner | 1.0 | \$0.00 | \$0.00 |
| Email Hosting | Hosting of dealers' email. | 1.0 | \$0.00 | \$0.00 |
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| Mobile Application | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| Black Book Used Car Pricing | Black Book pricing of used cars | 1.0 | \$0.00 | \$0.00 |
| Craigslist - Manual | Craigslist listings manual tool | 1.0 | \$0.00 | \$0.00 |
| Desking Module | Push deals to your DMS, Dealer Track and Route One. Print deals and forms. | 1.0 | \$0.00 | \$0.00 |
| eBay Listings - 10 | 10 eBay listings included in Inventory Module or 10 additional listings. | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery for Website | Inventory Gallery display - monthly | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool | Local market pricing tool | 1.0 | \$0.00 | \$0.00 |
| NADA Used Car Pricing Tool | NADA used car pricing tool | 1.0 | \$0.00 | \$0.00 |
| Photo Overlay | Photo overlay display - monthly | 1.0 | \$0.00 | \$0.00 |
| Survey Module | Survey Tool for CRM customers | 1.0 | \$0.00 | \$0.00 |
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| Platinum Lite 2 package onetime fee | Onetime fee for Platinum Solution includes includes includes 4 days of training with 1 trainer, expenses paid by dealer | 1.0 | \$10,199.00 | \$8,160.00 |
| Trainer - One Day | One day of on-site training with one trainer. All travel expenses paid by dealer. | 4.0 | \$5,596.00 | \$4,480.00 |
| VinCamera & Software | VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera. | 1.0 | \$1,149.00 | \$999.00 |
| Data Integration - Enhanced onetime fee | Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$499.00 | \$499.00 |
| AIS Rebates - Desking integration onetime fee | Onetime and first month fee for AIS Rebates - incentive integration into Desking module | 1.0 | \$169.00 | \$169.00 |
| Trainer - Four Day Package | Four days initial on-site training with one trainer. All travel expenses paid by dealer. | 1.0 | \$0.00 | \$0.00 |
| BDC Module onetime fee | Create BDC module | 1.0 | \$0.00 | \$0.00 |

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| Email Banner onetime fee | Creation of Email Banner | 1.0 | \$0.00 | \$0.00 |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool onetime fee | Onetime fee for NADA used car pricing | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool onetime fee | Onetime fee for local market pricing | 1.0 | \$0.00 | \$0.00 |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | \$0.00 | \$0.00 |
| ILM onetime fee | Onetime fee for ILM | 1.0 | \$0.00 | \$0.00 |
| Desking module onetime fee | Onetime fee for Advanced Desking. | 1.0 | \$0.00 | \$0.00 |
| CRM Bundled Solution onetime fee | Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures | 1.0 | \$0.00 | \$0.00 |
| Craigslist - manual onetime fee | Onetime fee for manual Craigslist | 1.0 | \$0.00 | \$0.00 |
| Black Book used car pricing onetime fee | Black Book used car pricing onetime fee | 1.0 | \$0.00 | \$0.00 |
| Mobile Application onetime fee | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| Survey Module onetime fee | Onetime fee for Survey Tool for CRM customers | 1.0 | \$0.00 | \$0.00 |
| Photo Overlay Onetime Fee | Onetime fee for photo overlay | 1.0 | \$0.00 | \$0.00 |
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | \$0.00 | \$0.00 |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | \$0.00 | \$0.00 |
| Service Dashboard onetime fee | Setup service dashboard. | 1.0 | \$0.00 | \$0.00 |
| Web site - Mobile | Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid. | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery onetime fee | Onetime fee for inventory gallery | 1.0 | \$0.00 | \$0.00 |
| Credit - Inventory Onetime Fee | Credit - Inventory onetime fee | 1.0 | (\$549.00) | (\$549.00) |
| Credit - ILM Onetime Fee | Credit - ILM onetime fee | 1.0 | (\$799.00) | (\$799.00) |

Total: \$16,959.00

Shipping: \$15.00

Invoice Total

Total Due NOW: \$16,974.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

CONTRACTS

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SERVICES

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