

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Sanders Ford (4929)

Invoice Number:OP#-00143315 Salesperson: James Campbell Date Created: 1/30/2012

Products

Product	Description	Quantity	List Price	Total Price
Platinum 2 Package	Includes; CRM, ILM, Desking, eBay, Inventory Management, Service Aisle and VIN Website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.		\$5,999.00	\$5,999.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	\$0.00	\$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00
Trainer - Ongoing Campaign - 8 days Annually Onsite	Trainer - Ongoing Campaign - 8 days Annually Onsite - all airfare, hotel and rental car expenses to be paid by dealer.	1.0	\$699.00	\$699.00
AIS Rebates - Desking and Website Integration	Desking, website and inventory incentive integration.	1.0	\$279.00	\$279.00

PBX Phone Integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	\$129.00	\$129.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00	\$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00	\$0.00
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00
Email Banner	Email Banner	1.0	\$0.00	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
Black Book Used Car Pricing	Black Book pricing of used cars	1.0	\$0.00	\$0.00
Click to Chat unmanned	Unmanned Click to Chat	1.0	\$0.00	\$0.00
Craigslist - Manual	Craigslist listings manual tool	1.0	\$0.00	\$0.00
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	\$0.00	\$0.00
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0	\$0.00	\$0.00
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00
Market Pricing Tool	Local market pricing tool	1.0	\$0.00	\$0.00
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0	\$0.00	\$0.00
Photo Overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00
Survey Module	Survey Tool for CRM customers	1.0	\$0.00	\$0.00
Website - VIN	Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In	1.0	\$0.00	\$0.00

SEO - Advanced	addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO. • Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar	1.0	\$0.00	\$0.00
Platinum 2 package onetime fee	Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$12,749.00	\$6,118.00
PBX phone integration onetime fee	Onetime fee for private branch exchange phone integration into VinSolutions CRM	1.0	\$1,259.00	\$699.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00	\$499.00
AIS Rebates - Desking and Website integration onetime fee	Desking, website and inventory incentive integration onetime fee.	1.0	\$279.00	\$279.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00	\$0.00

onetime fee Setup dynamic comment buttier. 1.0 \$0.00 \$	BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
Email Hosting onetime fee Email hosting for dealer 1.0 \$0.00 \$0.00 Form Mapping Onetime fee Form Mapping. Up to 3 dealership provided forms. 1.0 \$0.00 \$0.00 Mobile Application onetime fee Smart phone application 1.0 \$0.00 \$0.00 VinLens onetime fee Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. 1.0 \$0.00 \$0.00 Black Book used car pricing onetime fee Black Book used car pricing onetime fee 1.0 \$0.00 \$0.00 Click for Chat unmanned onetime fee Onetime fee for unmanned Click to Chat unmanned 1.0 \$0.00 \$0.00 Craigslist - manual onetime fee Onetime fee for Lostomer Relationship Management System - manages entire customer base. Includes, but not limited to: LIM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures 1.0 \$0.00 \$0.00 Desking module onetime fee Onetime fee for LM 1.0 \$0.00 \$0.00 ILM onetime fee Onetime fee for ILM 1.0 \$0.00 \$0.00 Inventory Module onetime fee	Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Form Mapping Onetime fee Mobile Application onetime fee Content fee Smart phone application onetime fee Content fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Black Book used car pricing onetime fee Click for Chat unmanned Onetime fee for unmanned Click to Chat unmanned onetime fee Click for Chat unmanned Onetime fee for unmanned Click to Chat unmanned onetime fee Onetime fee for Customer Relationship Management System – manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Onetime fee onetime fee ILM onetime fee Onetime fee for ILM onetime fee Onetime fee for Inventory Module 1.0 \$0.00 \$0.	Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Mobile Application onetime fee Mobile Application onetime fee VinLens onetime fee VinLens onetime fee Nonetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Black Book used car pricing onetime fee Click for Chat unmanned onetime fee Click for Chat unmanned onetime fee Craigslist - manual onetime fee Onetime fee for unmanned Click to Chat unmanned Craigslist - manual onetime fee CRM Bundled Solution onetime fee CRM Bundled Solution onetime fee ULM onetime fee Desking module onetime fee low in the process of t	Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
Trainer - Four Day Package Sinari pilote application 1.0 \$0.00 \$0.00 Onetime fee Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Black Book used car pricing onetime fee Click for Chat unmanned Onetime fee Onetime fee for unmanned Click to Chat unmanned onetime Craigslist - manual onetime fee Onetime fee for manual Craigslist 1.0 \$0.00 \$0.00 Craigslist - manual onetime fee Onetime fee for Manual Craigslist 1.0 \$0.00 \$0.00 Craigslist - manual onetime fee onetime fee outsomer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Desking module onetime fee Onetime fee for Advanced Desking. 1.0 \$0.00 \$0.00 Ilmostime fee Onetime fee onetime fee Onetime fee for Inventory Module 1.0 \$0.00 \$0.00 Inventory Module onetime fee Onetime fee for Inventory Module 1.0 \$0.00 \$0.00 Market Pricing Tool onetime fee Onetime fee for local market pricing 1.0 \$0.00 \$0.00 Market Pricing Tool onetime fee Onetime fee for Inventory Module 1.0 \$0.00 \$0.00 Market Pricing Tool onetime fee Onetime fee for Inventory Module 1.0 \$0.00 \$0.00 Market Pricing Tool onetime fee Onetime fee for NADA used car pricing 1.0 \$0.00 \$0.00 Trainer - Four Day Package Onetime fee for Survey Tool for CRM customers Four days initial on-site training with one trainer. All travel expenses paid by dealer. Website - VIN onetime fee Onetime fee to create VIN Website. 1.0 \$1,299.00 \$0.00 SEO - Advanced Onetime fee Onetime fee to create VIN Website. 1.0 \$0.00 \$0.00 Fourtime to fee to build Advanced SEO (VinSolutions Website only). Inventory Gallery onetime fee Onetime fee to inventory gallery 1.0 \$0.00 \$0.00 Toutime fee for inventory gallery 1.0 \$0.00 \$0.00 Toutime fee for inventory gallery 1.0 \$0.00 \$0.00	Form Mapping Onetime fee		1.0	\$0.00	\$0.00
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ILM onetime fee		Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse	1.0	\$0.00	\$0.00
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Market Pricing Tool onetime fee NADA used car pricing tool onetime fee for NADA used car pricing NADA used car pricing tool onetime fee Photo Overlay Onetime Fee Onetime fee for photo overlay Survey Module onetime fee Onetime fee for Survey Tool for CRM customers Four days initial on-site training with one trainer. All travel expenses paid by dealer. Website - VIN onetime fee Onetime fee to create VIN Website. Onetime fee to create VIN Website. Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid. SEO - Advanced Onetime fee Onetime fee for inventory gallery Launch Coordinator Launch Coordinator Onetime fee for Invanced Invalidation of the pricing in the pricing	ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
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Onetime fee Photo Overlay Onetime Fee Onetime fee for photo overlay Survey Module onetime fee Onetime fee for photo overlay Survey Module onetime fee Onetime fee for Survey Tool for CRM customers Four days initial on-site training with one trainer. All travel expenses paid by dealer. Website - VIN onetime fee Onetime fee to create VIN Website. Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid. SEO - Advanced Onetime fee Onetime fee to build Advanced SEO (VinSolutions Website only). Launch Coordinator Launch Coordinator Conetime fee for NADA used car pricing 1.0 \$0.00	e	Onetime fee for local market pricing	1.0	\$0.00	\$0.00
Survey Module onetime fee Onetime fee for Survey Tool for CRM customers Four days initial on-site training with one trainer. All travel expenses paid by dealer. Website - VIN onetime fee Onetime fee to create VIN Website. Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid. SEO - Advanced Onetime fee Onetime to fee to build Advanced SEO (VinSolutions Website only). Inventory Gallery onetime fee Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid. SEO - Advanced Onetime fee Onetime to fee to build Advanced SEO (VinSolutions Website only). Launch Coordinator Launch Coordinator Launch coordinator ensures smooth 1.0 \$0.00 \$0.00	1 0	Onetime fee for NADA used car pricing	1.0	\$0.00	\$0.00
Trainer - Four Day Package Trainer - Four Day Package Website - VIN onetime fee Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid. SEO - Advanced Onetime fee Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid. SEO - Advanced Onetime fee Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid. SEO - Advanced Onetime fee Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid. SEO - Advanced Onetime fee Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid. SEO - Advanced Onetime fee Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid. SEO - Advanced Onetime fee Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid. SEO - Advanced Onetime fee Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid. SEO - Advanced Onetime fee Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid. SO 00 \$0.00	Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00
Trainer - Four Day Package trainer. All travel expenses paid by dealer. Website - VIN onetime fee Onetime fee to create VIN Website. Web site - Mobile Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid. SEO - Advanced Onetime fee Onetime to fee to build Advanced SEO (VinSolutions Website only). Inventory Gallery onetime fee Onetime fee for inventory gallery Launch Coordinator Launch Coordinator Launch Coordinator Trainer - Four Day Package trainer. All travel expenses paid by dealer. 1.0 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Survey Module onetime fee	•	1.0	\$0.00	\$0.00
Web site - MobileCustomized smart phone mobile web site for Blackberry, iphone, ipad and Droid.1.0\$0.00\$0.00SEO - Advanced Onetime feeOnetime to fee to build Advanced SEO (VinSolutions Website only).1.0\$0.00\$0.00Inventory Gallery onetime feeOnetime fee for inventory gallery1.0\$0.00\$0.00Launch CoordinatorLaunch coordinator ensures smooth1.0\$0.00\$0.00	Trainer - Four Day Package	trainer. All travel expenses paid by	1.0	\$0.00	\$0.00
for Blackberry, iphone, ipad and Droid. SEO - Advanced Onetime fee Onetime fee Onetime fee for inventory gallery Launch Coordinator for Blackberry, iphone, ipad and Droid. 1.0 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Website - VIN onetime fee	Onetime fee to create VIN Website.	1.0	\$1,299.00	\$0.00
Inventory Gallery onetime fee Onetime fee for inventory gallery Launch Coordinator	Web site - Mobile	<u>*</u>	1.0	\$0.00	\$0.00
Launch Coordinator Ensures Smooth 1.0 \$0.00 \$0.00	SEO - Advanced Onetime fee		1.0	\$0.00	\$0.00
Launch Coordinator	Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
transition to 1/10tobinapi	Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	\$0.00	\$0.00

		Total: \$10,950.00
		Shipping: \$0.00
		Invoice Total
		Total Due NOW: \$10,950.00
☐ Check By Fax	☐ One Time ACH	☐ One Time Credit Card Authorization
Signature		Date

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