

Invoice For

Holly Chevrolet (4065)

Invoice Number: OP#-00125668

Salesperson: Sarah Nugent Date Created: 11/10/2011

Products

Product	Description	Quantity	Total Price
Digital Marketing SEM Package	<ul style="list-style-type: none"> • Monthly Strategy Session with Ad Budget Recommendations • PPC Keyword & Market Research Analysis • Campaign Management • Bid Management • Keyword & Ad Copy Optimization • Landing Site Technology • Monthly Reporting • Optional Items for Package: - Additional Search Engine (\$299 Set Up / \$199 Monthly) - Additional Campaigns (\$299 Set Up / \$199 Monthly) 	1.0	\$799.00
Digital Marketing Social Media Management SMM Package	<ul style="list-style-type: none"> • Dedicated Marketing Retention Manager • Monthly Reporting Provided • Dealer Branded Facebook Site Set Up • Dealer Branded Facebook Site Monthly Management • 12 Dealer Specific Facebook Custom Posts Monthly • 5 Facebook Widgets • Creation of Dealer Branded Twitter Account • Dealer Branded Twitter Account Featuring Automated Inventory Posts • Dealer Registration and Content Syndication for Flickr • YouTube Posting (only available for customers on our inventory, ILM or CRM packages) • Bit.ly Set up and reporting 	1.0	\$549.00

Onetime fee for: • Includes One Search Engine and 3 Campaigns • PPC Keyword & Market Research Analysis • Monthly Strategy Session with Ad Budget

Digital Marketing SEM Package Onetime Fee	Recommendations • Campaign Management • Bid Management • Keyword & Ad Copy Optimization • Landing Site Technology • Monthly Reporting • Optional Items for Package: - Additional Search Engine (\$299 Set Up/\$199 Monthly) - Additional Campaigns (\$299 Set Up / \$199 Monthly) Onetime fee for: • Dealer Branded Facebook Site Set Up • Dealer Branded Facebook Site Monthly Management • Monthly Strategy Session with Budget Recommendations • 10 Dealer Specific Facebook Custom Posts Monthly • 5 Facebook Widgets • Creation of Dealer Branded Twitter Account • Dealer Branded Twitter Account Featuring Automated Inventory Posts • Dealer Registration and Content Syndication for Flickr • YouTube Posting (only available for customers on our inventory, ILM or CRM packages) • Bit.ly Management and Reporting • Dedicated Marketing Retention Manager • Weekly or Monthly Reporting Provided • Optional Items for Package \$299 Set Up/\$199 Monthly: ? Dealer Rater Account Set Up ? Dealer Rater Monitoring for Customer Posts ? Positive Customer Testimonial Postings	1.0	\$799.00
Digital Marketing Social Media Management SMM Package Onetime fee		1.0	\$549.00

Total: \$2,696.00

Shipping: \$0.00

Invoice Total

Total Due NOW: \$2,696.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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CONTRACTS

HASSLES

SERVERS