

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Purchase Agreement Summary For

Altavista Chrysler Dodge Jeep (6654)

Agreement Number:OP#-00263723 Salesperson: Nate Blair Date Created: 7/19/2013

Products

Product	Description	Qty.	List Price	Sales Price	Sales Tax
CRM Limited Users	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$1,215.50	\$1,109.38	
Website - VIN	Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0	\$607.44	\$554.41	
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$485.83	\$443.41	
Inventory Module	Inventory Module - monthly	1.0	\$364.22	\$332.42	
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$99.00	\$99.00	
Gold 2 Limited Users Package	Includes: CRM, ILM, inventory management and a VIN website. Also contains Business Development Center to support your entire organization from one location, Craigslist manual listings tool, Dynamic Comment Builder to create unique and rich vehicle descriptions, our Mobile Application, Service Dashboard tie-in, and the VinLens website traffic tracker. Requires three days on site training by professional trainer. Limited to no more than 15 users.	1.0			
Market Pricing Tool	Local market pricing tool	1.0	\$303.42	\$276.92	
	* Keyword market research analysis * Market Control Dealer SEO Titles * Primary Optimization for three city specific locations * Search Engine Friendly Automotive SEO URLs * Long tail SEO * Location Specific Page heading and content optimization * Lead Generating Vehicle Detail Pages * Integrated Content Management * Inventory Specials & Featured Vehicles * Search Engine Optimized Automotive Content * Ability to Add				

SEO - Advanced Programs Conec Tick Inventory, Search * Recommers Composer Technology * Integrand Analysis of Landared XML Siteraps (Google, Bing & Valuo) * Nobottons in Conget Analysis of Nobotton in Conget Nobotton in						
VIN Clack to Chat. Rohust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance, Chat Analysis and Chat Rohust integration Black Book Used Car Pricing Black Book Used Car Pricing Black Book Used Car Pricing Customer Text Messaging - 1000 Texts Start Messaging - 1000 Texts Black Book Used Car Pricing Customer Text Messaging - 1000 texts per month Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over. Desking Light Enables payment calculator and summary. 1.0 1.0 \$29.00 \$26.47 Will Chain Charles Software G700 1.0 clay issings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer. VinCamera & Software G700 1.0 \$799.00 \$799.00 \$39.95 Trainer - Three Day Package Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%. Customer Relationship Management System - manages entire constomer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Website - VIN onetime fee Onetime fee for data integration with dealer's DMS. Data Integration - onetime fee Onetime fee for fata integration with dealer's DMS. Data Integration - onetime fee Onetime fee for fata integration with dealer's DMS. Publishes Vehicle Inventory, R&I Deal History and Repair Orders when applicable. LM onetime fee Onetime fee for full M Repair Orders when applicable. LM onetime fee Onetime fee for ILM Onetime fee Onetime fee for Intentory Module Onetime fee for Intentory Mod	SEO - Advanced	Boomerang Coupon Technology * Integrated Vehicle Video's * High Resolutions Pictures (Unique to VinSolutions) * RSS Feeds (Inventory & Specials) * Enhanced XML Sitemaps (Google, Bing & Yahoo!) * Robot.txt file * Google Analytics & VinSolutions Integrated Analytics * Local Listing URL Submission plan * Social Media Plugins * HTML Optimization * Recent Customer community specific pages * Sold Vehicle SEO Pages * Dealer Market SEO wrap * 5 SEO service driven Sub Pages * Page Header Enhancement * Platinum Home Page SEO Enhancements * Dominant	1.0	\$181.81	\$165.94	
VIN Chat Chat History, Agent Performance, Chat Analysis and Chuf Pricing Churchmance reports and Churchmance reports and St. Rebates - Website Integration Third party vendor - website integration. 1.0 \$60.20 \$54.95 and St. Rebates - Website Integration Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the one orgoing quantity that covers usage. Unused texts are not rolled over. Enables purpment actualizator and summary. 1.0 \$29.00 \$26.47 \$29.00 \$26.47 \$29.00 \$20.47 \$29.00 \$20.47 \$20.40	NADA Used Car Pricing Tool	-	1.0	\$60.20	\$54.95	
ALS Rebates - Website Integration Customer Text Messaging - 1000 texts per month incurrent for mile per mile per month incurrent for mile per mile per mile per mile per month incurrent for mile per	VIN Chat	Chat History, Agent Performance, Chat Analysis and	1.0	\$60.20	\$54.95	
Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer with the covers usage. Unused texts are not rolled over. Desking Light Enables payment calculator and summary. 1.0 Bay Listings - 10 additional listings, eBay listing charges are paid by dealer. VinCamera & Software G700 1.0 \$799.00 \$799.00 \$39.95 Trainer - Three Day Package Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%. Customer Patationalish Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up, VinBrochures, and free unlimited live online training. Website - VIN onetime fee Onetime fee to create VIN Website. 1.0 \$607.44 \$258.14 Onetime fee to create VIN Website. 1.0 \$607.44 \$258.14 Data Integration - onetime fee Repail Banner 1.0 \$199.00 \$292.92 8 Remail Banner 1.0 \$485.83 \$206.49 Email Banner 1.0 \$485.83 \$206.49	Black Book Used Car Pricing	Black Book pricing of used cars	1.0	\$60.20	\$54.95	
Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over. Desking Light Enables payment calculator and summary. 1.0 eBay Listings - 10 For and additional listings, eBay listing charges are paid by dealer. Desking Light Enables payment calculator and summary. 1.0 eBay Listings - 10 For and additional listings, eBay listing charges are paid by dealer. For a continued and the properties of the continued of th	AIS Rebates - Website Integration	Third party vendor - website integration.	1.0	\$29.79	\$27.20	
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Trainer - Three Day Package Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%. Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Website - VIN onetime fee Onetime fee to create VIN Website. Data Integration - onetime fee Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. Repair Orders when applicable. ILM onetime fee Onetime fee for ILM Email Banner Inventory Module onetime fee Onetime fee for Inventory Module Inventory Module onetime fee Onetime fee for local market pricing Onetime fee for local market pricing Onetime fee Onetime fee for local market pricing Inventory Module onetime fee Onetime fee for local market pricing Onetime fee Onetime fee for local market pricing Inventory Module Onetime fee Onetime fee for local market pricing Inventory Module Onetime fee Onetime fee for local market pricing Inventory Module Onetime fee Onetime fee for local market pricing Inventory Module Onetime fee Onetime fee for local market pricing Inventory Module Onetime fee Onetime fee for NADA used car pricing Inventory Module Onetime fee Onetime fee for NADA used car pricing Onetime fee Onetime fee for NADA used car pricing Onetime fee UNIN Chat onetime fee Onetime fee for NADA used car pricing onetime fee UNIN Chat onetime fee Onetime fee for AIS Rebates - website integration Onetime fee Customer Text Messaging - 1000 Texts Onetime fee for AIS Rebates - website integration Onetime fee Customer Text Messaging - 1000 Texts Onetime fee Customer Text Messaging - 1000 Texts Onetime fee Launch Coordinator Photo Overlay Photo overlay display - one-time, required Inventory Gallery for Website Inventory Gallery display - one-time, required Inventory Gallery for Website Inventory Gallery overlime Launch Coordinator ensur	eBay Listings - 10	additional listings. eBay listing charges are paid by	1.0			
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Inventory Gallery for Website Inventory Gallery display - one-time, required 1.0 Photo Overlay Photo overlay display - one-time 1.0 Launch Coordinator ensures smooth transition to 1.0	Launch Coordinator		1.0			
Photo Overlay Photo overlay display - onetime 1.0 Launch Coordinator ensures smooth transition to 1.0	Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0			
Launch Coordinator Launch coordinator ensures smooth transition to	Inventory Gallery for Website	Inventory Gallery display - one-time, required	1.0			
	Photo Overlay	Photo overlay display - onetime	1.0			
	Launch Coordinator		1.0			

Products/One Time:	\$3,200.00
One Time Shipping:	\$0.00
One Time Sales Tax:	\$39.95
Monthly Recurring:	\$3,200.00
Monthly Recurring Sales Tax:	\$0.00
Total Now Due:	\$6,439.95
Total Monthly Recurring:	\$3,200.00

^{*}Taxes are subject to state and local regulations and are subject to change

☐ Check By Fax ☐ One Time ACH ☐ One Time Credit Card Authorization

Signature ☐ Date

Copyright VinSolutions.







6405 Metcalf Ave. Suite 400

Overland Park, KS 66202

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www.vinsolutions.com

^{*}Does not include Dealer-paid Travel Expenses related to onsite training

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

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ACCOUNT HOLDER INFORMATION				
Account Owners Name:			VinSolutions Account Number: 6654	
Address Line 1:			Phone Number:	
Address Line 2:			Fax Number:	
City:	State:	Zip:	Email:	
Opportunity ID: OP#	-00263723		Dollar Amount: \$6,439.95	

Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

v	
CHECK BY FAX INFORMATION (ACTUAL CHECK	
MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST	
ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: