

Invoice For
Parker Ford Lincoln, Inc. (4467)

Invoice Number: OP#-00103072
Salesperson: Soren Blair Date Created: 11/22/2011

Products

| Product | Description | Quantity | List Price | Total Price |
|-------------------------------|--|----------|------------|-------------|
| Silver Lite 2 Package | Includes; ILM and Inventory Management. | 1.0 | \$1,899.00 | \$1,425.00 |
| Data Integration | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | \$99.00 | \$99.00 |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | \$0.00 | \$0.00 |
| Inventory Module | Inventory Module - monthly | 1.0 | \$0.00 | \$0.00 |
| Dynamic Comment Builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | \$0.00 | \$0.00 |
| Email Banner | Email Banner | 1.0 | \$0.00 | \$0.00 |
| Email Hosting | Hosting of dealers' email. | 1.0 | \$0.00 | \$0.00 |
| Mobile Application | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| Black Book Used Car Pricing | Black Book pricing of used cars | 1.0 | \$0.00 | \$0.00 |
| Blue Book Used Car Pricing | Used car pricing from Blue Book | 1.0 | \$0.00 | \$0.00 |
| Craigslist - Manual | Craigslist listings manual tool | 1.0 | \$0.00 | \$0.00 |
| eBay Listings - 10 | 10 eBay listings included in Inventory Module or 10 additional listings. | 1.0 | \$0.00 | \$0.00 |
| Galves Used Car Pricing Tool | Galves used car pricing tool | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery for Website | Inventory Gallery display - monthly | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool | Local market pricing tool | 1.0 | \$0.00 | \$0.00 |
| NADA Used Car Pricing Tool | NADA used car pricing tool | 1.0 | \$0.00 | \$0.00 |

| | | | | |
|--|--|-----|------------|------------|
| Photo Overlay | Photo overlay display - monthly | 1.0 | \$0.00 | \$0.00 |
| Silver Lite 2 package onetime fee | Onetime fee for Silver package. | 1.0 | \$1,899.00 | \$1,425.00 |
| VinCamera & Software | VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera. | 1.0 | \$1,149.00 | \$861.00 |
| VinSticker - 250 Custom | Custom four color Vinstickers window sticker - price per 250 | 1.0 | \$279.00 | \$279.00 |
| Data Integration - onetime fee | Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | \$199.00 | \$199.00 |
| VinStickers - Custom / Ad Hoc Design Fee | New custom sticker creative work or changes to an existing custom sticker. | 1.0 | \$169.00 | \$169.00 |
| Buyers Guide - English250 | English Buyers Guide - price per 250 | 1.0 | \$79.00 | \$79.00 |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | \$0.00 | \$0.00 |
| Email Banner onetime fee | Creation of Email Banner | 1.0 | \$0.00 | \$0.00 |
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | \$0.00 | \$0.00 |
| Mobile Application onetime fee | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| Black Book used car pricing onetime fee | Black Book used car pricing onetime fee | 1.0 | \$0.00 | \$0.00 |
| Blue Book used car pricing onetime fee | Blue Book used car pricing onetime fee | 1.0 | \$0.00 | \$0.00 |
| Craigslist - manual onetime fee | Onetime fee for manual Craigslist | 1.0 | \$0.00 | \$0.00 |
| Galves used car pricing tool onetime fee | Galves used car pricing tool onetime fee | 1.0 | \$0.00 | \$0.00 |
| ILM onetime fee | Onetime fee for ILM | 1.0 | \$0.00 | \$0.00 |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool onetime fee | Onetime fee for local market pricing | 1.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool onetime fee | Onetime fee for NADA used car pricing | 1.0 | \$0.00 | \$0.00 |
| Photo Overlay Onetime Fee | Onetime fee for photo overlay | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery onetime fee | Onetime fee for inventory gallery | 1.0 | \$0.00 | \$0.00 |
| Credit - ILM Onetime Fee | Credit - ILM onetime fee | 1.0 | (\$799.00) | (\$401.00) |

Total: \$4,135.00

Shipping: \$45.00

Invoice Total

Total Due NOW: \$4,180.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

Copyright VinSolutions.

CONTRACTS

HASSLES

SERVERS

6405 Metcalf Ave. Suite 400 • Overland Park, KS 66202 • T: 1.800.980.7488 • F: 913.825.6396 • www.vinsolutions.com