

Purchase Agreement Summary For  
**Cole Valley Cadillac (6921)**

Agreement Number: OP#-00316483

Salesperson: Nate Blair Date Created: 10/14/2013

**Products**

Product	Description	Qty.	List Price	Sales Price	Sales Tax
CRM Limited Users	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$1,155.39	\$847.55	\$57.21
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$461.81	\$338.77	\$22.87
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$182.66	\$12.33
CRM Plus Limited User Package	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, Business Development Center, Mobile Application, Service Dashboard, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0			
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0			
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	\$461.81	\$338.77	\$22.87
AIS Rebates - Desking Integration	Third party vendor, incentive integration into Desking module.	1.0	\$199.00	\$145.98	\$9.85
Customer Text Messaging - 1000 Texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.	1.0	\$29.00	\$21.27	\$1.43
Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0	\$5,399.00	\$1,500.00	
AIS Rebates - Desking Integration onetime fee	Onetime fee for AIS Rebates - incentive integration into Desking module	1.0	\$199.00		
	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM,				

CRM Limited Users onetime fee	spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$1,155.39
Desking Module onetime fee	Onetime fee for Advanced Desking.	1.0	\$461.81
Email Banner	Email Banner	1.0	\$199.00
Customer Text Messaging - 1000 Texts onetime fee	Customer Text Messaging onetime fee.	1.0	\$29.00
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00
Trainer - Two Day Install Follow-Up	Two days complimentary install follow-up training with CRM purchase. All travel expenses paid by dealer.	1.0	
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	
ILM onetime fee	Onetime fee for ILM	1.0	\$461.81
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	

Products/One Time:	\$1,500.00
One Time Shipping:	\$0.00
One Time Sales Tax:	\$0.00
Monthly Recurring:	\$1,875.00
Monthly Recurring Sales Tax:	\$126.56
<b>Total Now Due:</b>	<b>\$3,501.56</b>
<b>Total Monthly Recurring:</b>	<b>\$2,001.56</b>

\*Taxes are subject to state and local regulations and are subject to change

\*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

*Copyright VinSolutions.*

**CONTRACTS**

**HASSLES**

**SERVICES**

6405 Metcalf Ave. Suite 400

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Overland Park, KS 66202

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T: 1.800.980.7488

•

F: 913.825.6396

•

www.vinsolutions.com

VinSolutions  
6405 Metcalf Ave Suite 400  
Overland Park, KS 66202  
(P) 913-825-6300  
(F) 617-904-1618

## Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

### ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION			
Account Owners Name:		VinSolutions Account Number: 6921	
Address Line 1:		Phone Number:	
Address Line 2:		Fax Number:	
City:	State:	Zip:	Email:
Opportunity ID: OP#-00316483		Dollar Amount: \$3,501.56	

### Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

### Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

### ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

### ACKNOWLEDGEMENT

Authorized Name:	Title:
Authorized Signature:	Date: