

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Bruce Titus Port Orchard Ford (4125)

Invoice Number:OP#-00073784 Salesperson: William Fowler Date Created: 3/15/2011

Products

| Product | Description | Quantity | List Price | Fotal Price |
|--|---|----------|------------|----------------|
| Platinum Lite 3 package | Includes; CRM, ILM, Desking, eBay, inventory management. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions. | 1.0 | \$4,749.00 | \$2,950.00 |
| PBX phone integration | Private branch exchange phone integration into VinSolutions' CRM | 1.0 | \$99.00 | \$50.00 |
| eBay Unlimited | Unlimited posting for eBay. | 1.0 | \$299.00 | \$0.00 |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | \$0.00 | \$0.00 |
| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | \$0.00 | \$0.00 |
| Black Book used car pricing | Black Book pricing of used cars | 1.0 | \$0.00 | \$0.00 |
| Blue Book used car pricing | Used car pricing from Blue Book | 1.0 | \$0.00 | \$0.00 |
| Craigslist auto posting tool-MotoBlast | Monthly fee for automatic Craigslist posting tool. Includes Facebook widgets for increased inventory online exposure. | 1.0 | \$0.00 | \$0.00 |
| CRM - Bundled Solution | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures. | 1.0 | \$0.00 | \$0.00 |
| Desking module | Push deals to DMS, print deals and forms. | 1.0 | \$0.00 | \$0.00 |
| Dynamic comment builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. 10 eBay listings included in Inventory | 1.0 | \$0.00 | \$0.00 |

| eBay listings - 10 | Module or 10 additional listings. | 1.0 | \$0.00 | \$0.00 |
|--|--|-----|------------|------------|
| Email Banner | Email Banner | 1.0 | \$0.00 | \$0.00 |
| Email Hosting | Hosting of dealers' email. | 1.0 | \$0.00 | \$0.00 |
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery for website | Inventory Gallery display - monthly | 1.0 | \$0.00 | \$0.00 |
| Inventory Module | Inventory Module - monthly | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool | Local market pricing tool | 1.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool | NADA used car pricing tool | 1.0 | \$99.00 | \$0.00 |
| Mobile Application | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| Photo overlay | Photo overlay display - monthly | 1.0 | \$0.00 | \$0.00 |
| Survey Module | Survey Tool for CRM customers | 1.0 | \$0.00 | \$0.00 |
| VinVideos | VinVideo display for website | 1.0 | \$0.00 | \$0.00 |
| | | | | |
| Platinum Lite 3 package onetime fee | Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer | 1.0 | \$9,749.00 | \$6,439.00 |
| Drivers License Scanner | Automatically uploads customer's information | 2.0 | \$1,598.00 | \$1,598.00 |
| PBX phone integration onetime fee | Onetime fee for private branch exchange phone integration into VinSolutions CRM | 1.0 | \$999.00 | \$999.00 |
| VinCamera & software | VinCamera & software 8.1 Mega pixel rubberized waterproof military spec camera. | 1.0 | \$999.00 | \$799.00 |
| Service Dashboard onetime fee | Setup service dashboard. | 1.0 | \$0.00 | \$0.00 |
| BDC Module onetime fee | Create BDC module | 1.0 | \$0.00 | \$0.00 |
| Black Book used car pricing onetime fee | Black Book used car pricing onetime fee | 1.0 | \$0.00 | \$0.00 |
| Blue Book used car pricing onetime fee | Blue Book used car pricing onetime fee | 1.0 | \$0.00 | \$0.00 |
| Craigslist auto posting tool-MotoBlast onetime fee | Onetime fee for automatic Craigslist listing tool. | 1.0 | \$0.00 | \$0.00 |
| CRM Bundled Solution onetime fee | Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures | 1.0 | \$0.00 | \$0.00 |
| Desking module onetime fee | Onetime fee for Desking | 1.0 | \$0.00 | \$0.00 |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | \$0.00 | \$0.00 |

| Email Banner onetime fee | Creation of Email Banner | 1.0 | \$0.00 | \$0.00 |
|---|--|-----|---------|--------|
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | \$0.00 | \$0.00 |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| ILM onetime fee | Onetime fee for ILM | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery onetime fee | Onetime fee for inventory gallery | 1.0 | \$0.00 | \$0.00 |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool onetime fee | Onetime fee for NADA used car pricing | 1.0 | \$99.00 | \$0.00 |
| Market Pricing Tool onetime fee | Onetime fee for local market pricing | 1.0 | \$0.00 | \$0.00 |
| Mobile Application onetime fee | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| Photo overlay onetime fee | Onetime fee for photo overlay | 1.0 | \$0.00 | \$0.00 |
| Survey Module onetime fee | Onetime fee for Survey Tool for CRM customers | 1.0 | \$0.00 | \$0.00 |
| Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer. | Four days on-site with one trainer. All travel and lodging to be paid by dealer. | 1.0 | \$0.00 | \$0.00 |
| Trainer - online training via webinar | Online training via WebEx. To be completed before onsite training. | 1.0 | \$0.00 | \$0.00 |
| VinVideos onetime fee | Onetime fee for VinVideos | 1.0 | \$0.00 | \$0.00 |

Total: \$12,835.00

Shipping: \$45.00

Invoice Total

Total Due NOW: \$12,880.00

 \square Check By Fax \square One Time ACH \square One Time Credit Card Authorization

Signature

Copyright VinSolutions.





