Purchase Agreement Summary For

Lafayette Ford (6712)

Agreement Number:OP#-00221424

Salesperson: Stephen Kalnasi Date Created: 8/9/2013

Products

Product	Description	Qty.	List Price	Sales Price	
CRM	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	$2,111.90	$1,560.36	
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	$562.66	$415.71	
Inventory Module	Inventory Module - monthly	1.0	$421.82	$311.66	
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$249.00	$183.98	
Platinum Lite 2 Package	Includes; CRM, ILM, Desking, eBay, market pricing with bookouts, inventory management, Business Development Center, Craigslist manual listings tool, Dynamic Comment Builder, Mobile Application and Service Dashboard. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0			
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	$562.66	$415.71	
Market Pricing Tool	Local market pricing tool	1.0	$351.40	$259.63	
AIS Rebates - Desking Integration	Third party vendor, incentive integration into Desking module.	1.0	$199.00	$147.03	
PBX Phone Integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	$129.00	$123.58	
Black Book Used Car Pricing	Black Book pricing of used cars	1.0	$69.72	$51.54	
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0	$69.72	$51.51	
Survey Module	Survey Tool for CRM customers	1.0	$69.72	$51.51	
Customer Text Messaging - 1000 Texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.	1.0	$29.00	$27.78	
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0			

PBX Phone Integration onetime fee	Onetime fee for private branch exchange phone integration into VinSolutions CRM	1.0	$1,259.00	$631.93
CRM onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	$2,111.90	$279.79
Desking Module onetime fee	Onetime fee for Advanced Desking.	1.0	$562.66	$74.54
ILM onetime fee	Onetime fee for ILM	1.0	$562.66	$74.54
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$499.00	$66.11
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	$421.82	$55.89
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	$351.40	$46.55
AIS Rebates - Desking Integration onetime fee	Onetime fee for AIS Rebates - incentive integration into Desking module	1.0	$199.00	$26.37
Customer Text Messaging - 1000 Texts onetime fee	Customer Text Messaging onetime fee.	1.0	$29.00	$14.55
Black Book Used Car Pricing onetime fee	Black Book used car pricing onetime fee	1.0	$69.72	$9.25
NADA Used Car Pricing Tool onetime fee	Onetime fee for NADA used car pricing	1.0	$69.72	$9.24
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	$69.72	$9.24
Email Banner	Email Banner	1.0	$199.00	
Photo Overlay	Photo overlay display - onetime	1.0		
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0		
Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0	$5,399.00	
Inventory Gallery for Website	Inventory Gallery display - one-time, required	1.0		
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0		

Products/One Time:	$1,298.00
One Time Shipping:	$0.00
One Time Sales Tax:	$0.00
Monthly Recurring:	$3,600.00
Total Now Due:	**$4,898.00**
Total Monthly Recurring:	**$3,600.00**

*Taxes are subject to state and local regulations and are subject to change

*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax   ☐ One Time ACH   ☐ One Time Credit Card Authorization

Signature   Date

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION				
Account Owners Name:			VinSolutions Account Number: 6712	
Address Line 1:			Phone Number:	
Address Line 2:			Fax Number:	
City:	State:	Zip:	Email:	
Opportunity ID: OP#-00221424			Dollar Amount: $4,898.00	

Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: