Purchase Agreement Summary For

High Country Toyota (7234)

Agreement Number:OP#-00330139

Salesperson: James Campbell Date Created: 1/14/2014

Products

Product	Description	Qty.	List Price	Sales Price	
CRM/ILM	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	$2,255.72	$2,009.09	
Website - Vin Advanced	Monthly fee for Vin Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0	$721.22	$642.36	
Inventory Module	Inventory Module - monthly	1.0	$360.16	$320.78	
CRM Pro with Website Package	Includes; CRM, ILM, Desking, eBay, Inventory Management, Service Aisle, Business Development Center, Craigslist manual listings tool, Dynamic Comment Builder, Mobile Application, Vin Website and VinLens website traffic tracker. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0			
ILM Integration		1.0			
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	$721.22	$642.36	
Market Pricing Tool	Local market pricing tool	1.0	$360.16	$320.78	
Data Integration - Upgrade to Push/Pull	Upgrade to Data Integration Push/Pull. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$149.00	$149.00	
Data Appending	Recurring appending your customer data.	1.0	$149.00	$132.71	
PBX Phone Integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	$129.00	$114.90	
Blue Book Used Car Pricing	Used car pricing from Blue Book	1.0	$90.26	$80.40	
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0	$90.26	$80.40	
Black Book Used Car Pricing	Black Book pricing of used cars	1.0	$90.26	$80.39	

Item	Description	Qty	Price	Net
Customer Text Messaging - 1000 Texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.	1.0	$29.00	$25.83
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0		
VinVideos	VinVideo display for website	1.0		
SEO - Advanced	* Keyword market research analysis * Market Control Dealer SEO Titles * Primary Optimization for three city specific locations * Search Engine Friendly Automotive SEO URLs * Long tail SEO * Location Specific Page heading and content optimization * Lead Generating Vehicle Detail Pages * Integrated Content Management * Inventory Specials & Featured Vehicles * Search Engine Optimized Automotive Content * Ability to Add Custom Pages * Dynamic OneClick Inventory Search * Boomerang Coupon Technology * Integrated Vehicle Videoâ€™s * High Resolutions Pictures (Unique to VinSolutions) * RSS Feeds (Inventory & Specials) * Enhanced XML Sitemaps (Google, Bing & Yahoo!) * Robot.txt file * Google Analytics & VinSolutions Integrated Analytics * Local Listing URL Submission plan * Social Media Plugins * HTML Optimization * Recent Customer community specific pages * Sold Vehicle SEO Pages * Dealer Market SEO wrap * 5 SEO service driven Sub Pages * Page Header Enhancement * Platinum Home Page SEO Enhancements * Dominant City SEO scroll bar	1.0		
AIS Rebates - Desking Integration	Third party vendor, incentive integration into Desking module.	1.0		
VIN Chat	VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports.	1.0		
Survey Module	Survey Tool for CRM customers	1.0		
AIS Rebates - Website Integration	Third party vendor - website integration.	1.0		

Item	Description	Qty	Price	Net
Trainer - 4 Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0	$2,600.00	$703.00
VinCamera & Software	G700	1.0	$599.00	$494.93
Email Banner	Email Banner	1.0	$199.00	$164.43
VinStickers - Custom / Ad Hoc Design Fee	New custom sticker creative work or changes to an existing custom sticker.	1.0	$169.00	$139.64
PBX Phone Integration onetime fee	Onetime fee for private branch exchange phone integration into VinSolutions CRM	1.0	$1,259.00	
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0		
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	$720.31	
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	$720.31	
CRM/ILM onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	$4,511.44	
Customer Text Messaging - 1000 Texts onetime fee	Customer Text Messaging onetime fee.	1.0	$58.00	
Data Appending onetime fee	Onetime fee to initially append customer data.	1.0	$298.00	
Data Integration - Upgrade to Push/Pull onetime fee	Onetime fee for upgrading to Data Integration Push/Pull.	1.0	$299.00	
Website - Vin Advanced onetime fee	Onetime fee to create Vin Website.	1.0	$1,442.43	
Desking Module onetime fee	Onetime fee for Advanced Desking.	1.0	$1,442.43	
Photo Overlay	Photo overlay display - onetime	1.0		
NADA Used Car Pricing Tool onetime				

fee	Onetime fee for NADA used car pricing	1.0	$180.53
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	
Inventory Gallery for Website	Inventory Gallery display - one-time, required	1.0	
Black Book Used Car Pricing onetime fee	Black Book used car pricing onetime fee	1.0	$180.53
Blue Book Used Car Pricing onetime fee	Blue Book used car pricing onetime fee	1.0	$180.53

Products/One Time:	$1,502.00
One Time Shipping:	$0.00
One Time Sales Tax:	$0.00
Monthly Recurring:	$4,599.00
Total Now Due:	**$6,101.00**
Total Monthly Recurring:	**$4,599.00**

*Taxes are subject to state and local regulations and are subject to change

*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax   ☐ One Time ACH   ☐ One Time Credit Card Authorization

Signature _____   Date _____

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Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION			
Account Owners Name:			VinSolutions Account Number: 7234
Address Line 1:			Phone Number:
Address Line 2:			Fax Number:
City:	State:	Zip:	Email:
Opportunity ID: OP#-00330139			Dollar Amount: $6,101.00

Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: