

Invoice For

Coast Volvo Infiniti (5153)

Invoice Number: OP#-00181682

Salesperson: James Campbell Date Created: 4/16/2012

Products

| Product | Description | Quantity | List Price | Total Price |
|-----------------------------|--|----------|------------|-------------|
| Platinum 2 Package | Includes; CRM, ILM, Desking, eBay, Inventory Management, Service Aisle and VIN Website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions. | 1.0 | \$5,999.00 | \$4,423.00 |
| Website - VIN Ala Carte | Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO. | 1.0 | \$1,299.00 | \$800.00 |
| Data Integration - Enhanced | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$249.00 | \$249.00 |
| Inventory Light | Limited inventory gallery, view inventory with ILM Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam | 1.0 | \$0.00 | \$0.00 |

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| CRM - Bundled Solution | assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Internet Lead Management system manages all incoming internet leads. | 1.0 | \$0.00 | \$0.00 |
| ILM | Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | \$0.00 | \$0.00 |
| Inventory Module | Inventory Module - monthly Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, | 1.0 | \$0.00 | \$0.00 |
| Website - VIN | 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO. | 1.0 | \$0.00 | \$0.00 |
| AIS Rebates - Desking Integration | Third party vendor, - incentive integration into Desking module. Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over. | 1.0 | \$199.00 | \$199.00 |
| Customer Text Messaging - 1000 Texts | | 1.0 | \$29.00 | \$29.00 |
| Email Hosting | Hosting of dealers' email. | 1.0 | \$0.00 | \$0.00 |
| AIS Rebates - Website Integration | Third party vender - website integration. | 1.0 | \$0.00 | \$0.00 |
| Black Book Used Car Pricing | Black Book pricing of used cars VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports. | 1.0 | \$0.00 | \$0.00 |
| VIN Chat | | 1.0 | \$0.00 | \$0.00 |
| Desking Module | Push deals to your DMS, Dealer Track and Route One. Print deals and forms. | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery for Website | Inventory Gallery display - monthly | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool | Local market pricing tool | 1.0 | \$0.00 | \$0.00 |
| Email Hosting | Hosting of dealers' email. | 1.0 | \$0.00 | \$0.00 |
| Email Banner | Email Banner | 1.0 | \$0.00 | \$0.00 |
| Dynamic Comment Builder | Dynamic comment builder automatically creates rich vehicle descriptions with no | 1.0 | \$0.00 | \$0.00 |

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| | two alike. | | | |
| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | \$0.00 | \$0.00 |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | \$0.00 | \$0.00 |
| SEO - Advanced | <ul style="list-style-type: none"> • Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar | 1.0 | \$0.00 | \$0.00 |
| Survey Module | Survey Tool for CRM customers | 1.0 | \$0.00 | \$0.00 |
| Photo Overlay | Photo overlay display - monthly | 1.0 | \$0.00 | \$0.00 |
| NADA Used Car Pricing Tool | NADA used car pricing tool | 1.0 | \$0.00 | \$0.00 |
| Mobile Application | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| AIS Rebates - Website Integration | Third party vender - website integration. | 1.0 | \$0.00 | \$0.00 |
| VinLens | <p>VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.</p> | 1.0 | \$0.00 | \$0.00 |

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| eBay Listings - 10 | 10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer. | 1.0 | \$0.00 | \$0.00 |
| Craigslist - Manual | Craigslist listings manual tool | 1.0 | \$0.00 | \$0.00 |
| Blue Book Used Car Pricing | Used car pricing from Blue Book | 1.0 | \$0.00 | \$0.00 |
| VIN Chat | VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports. | 1.0 | \$0.00 | \$0.00 |
| SEO - Advanced | <ul style="list-style-type: none"> • Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar | 1.0 | \$0.00 | \$0.00 |
| Platinum 2 package onetime fee | Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer | 1.0 | \$12,749.00 | \$5,253.00 |
| Data Integration - Enhanced onetime fee | Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$499.00 | \$499.00 |

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| AIS Rebates - Desking integration onetime fee | Onetime fee for AIS Rebates - incentive integration into Desking module | 1.0 | \$199.00 | \$199.00 |
| Customer Text Messaging - 1000 Texts Onetime Fee | Customer Text Messaging onetime fee. | 1.0 | \$49.00 | \$49.00 |
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | \$0.00 | \$0.00 |
| Inventory Light onetime fee | Onetime fee for limited inventory gallery, view inventory with ILM | 1.0 | \$0.00 | \$0.00 |
| AIS Rebates - Website integration onetime fee | Onetime fee for AIS Rebates - website integration. | 1.0 | \$0.00 | \$0.00 |
| AIS Rebates - Website integration onetime fee | Onetime fee for AIS Rebates - website integration. | 1.0 | \$0.00 | \$0.00 |
| Blue Book used car pricing onetime fee | Blue Book used car pricing onetime fee | 1.0 | \$0.00 | \$0.00 |
| Craigslist - manual onetime fee | Onetime fee for manual Craigslist | 1.0 | \$0.00 | \$0.00 |
| Desking module onetime fee | Onetime fee for Advanced Desking. | 1.0 | \$0.00 | \$0.00 |
| Website - VIN onetime fee | Onetime fee to create VIN Website. | 1.0 | \$0.00 | \$0.00 |
| Trainer - Four Day Package | Four days initial on-site training with one trainer. All travel expenses paid by dealer. | 1.0 | \$0.00 | \$0.00 |
| Survey Module onetime fee | Onetime fee for Survey Tool for CRM customers | 1.0 | \$0.00 | \$0.00 |
| Photo Overlay Onetime Fee | Onetime fee for photo overlay | 1.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool onetime fee | Onetime fee for NADA used car pricing | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool onetime fee | Onetime fee for local market pricing | 1.0 | \$0.00 | \$0.00 |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | \$0.00 | \$0.00 |
| VinLens onetime fee | Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. | 1.0 | \$0.00 | \$0.00 |
| ILM onetime fee | Onetime fee for ILM | 1.0 | \$0.00 | \$0.00 |
| Mobile Application onetime fee | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | \$0.00 | \$0.00 |
| Email Banner onetime fee | Creation of Email Banner | 1.0 | \$0.00 | \$0.00 |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | \$0.00 | \$0.00 |
| BDC Module onetime fee | Create BDC module | 1.0 | \$0.00 | \$0.00 |
| Service Dashboard onetime fee | Setup service dashboard. | 1.0 | \$0.00 | \$0.00 |
| Launch Coordinator | Launch coordinator ensures smooth transition to MotoSnap. | 1.0 | \$0.00 | \$0.00 |

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| Inventory Gallery onetime fee | Onetime fee for inventory gallery | 1.0 | \$0.00 | \$0.00 |
| SEO - Advanced Onetime fee | Onetime to fee to build Advanced SEO (VinSolutions Website only). | 1.0 | \$0.00 | \$0.00 |
| Web site - Mobile | Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid. | 1.0 | \$0.00 | \$0.00 |
| CRM Bundled Solution onetime fee | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. | 1.0 | \$0.00 | \$0.00 |
| VIN Chat onetime fee | Onetime fee for VIN Click to Chat. | 1.0 | \$0.00 | \$0.00 |
| Black Book used car pricing onetime fee | Black Book used car pricing onetime fee | 1.0 | \$0.00 | \$0.00 |
| VIN Chat onetime fee | Onetime fee for VIN Click to Chat. | 1.0 | \$0.00 | \$0.00 |
| Website - VIN Ala Carte onetime fee | Onetime fee to create VIN Website. | 1.0 | \$1,299.00 | \$0.00 |
| SEO - Advanced Onetime fee | Onetime to fee to build Advanced SEO (VinSolutions Website only). | 1.0 | \$0.00 | \$0.00 |
| Credit - AutoTrader Family Discount | Onetime fee AutoTrader Family discount. | 1.0 | \$0.00 (\$4,000.00) | |

Total: \$7,700.00

Shipping: \$0.00

Invoice Total

Total Due NOW: \$7,700.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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