



VinSolutions  
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Invoice For

## Phil Fitts Ford Lincoln (4194)

Invoice Number: OP#-00104082

Salesperson: Brennan Van Dyne Date Created: 8/18/2011

### Products

Product	Description	Quantity	Total Price
Gold Advanced 1 package	Includes: CRM, ILM, inventory management and Advanced dealer website. Requires three days on site training by professional trainer.	1.0	\$2,799.00
CRM - limited users, additional user.	Additional user added to limited user CRM. Limit of 20 users.	2.0	\$338.00
AIS Rebates - Website integration	Third party vender - website integration.	1.0	\$149.00
AIS Rebates - Inventory integration	Third party vender - Inventory integration.	1.0	\$149.00
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$99.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00
Email Banner	Email Banner	1.0	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00
eBay listings - 10	10 eBay listings included in Inventory Module or 10 additional listings.	1.0	\$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	\$0.00
	Monthly fee for Advanced Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action.		
Website - Advanced	Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability	1.0	\$0.00

for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.

Photo overlay	Photo overlay display - monthly	1.0	\$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00
Craigslist - manual	Craigslist listings manual tool	1.0	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00
Desking Light	Enables payment calculator and summary.	1.0	\$0.00
Credit - package limited user monthly reoccurring fee	Credit - package limited user monthly reoccurring fee.	1.0	(\$949.00)
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Gold Advanced 1 package onetime fee	Onetime fee for Gold package, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	\$6,999.00
Drivers License Scanner	Automatically uploads customer's information	1.0	\$899.00
Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$199.00
AIS Rebates - Website integration onetime fee	Onetime fee for AIS Rebates - website integration.	1.0	\$149.00
AIS Rebates - Inventory integration onetime fee	Onetime and first month fee for AIS Rebates - inventory integration	1.0	\$149.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00

Website - Advanced onetime fee	Onetime fee to create Advanced Website.	1.0	\$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00
Desking Light onetime fee	Setup payment calculator and summary.	1.0	\$0.00
Credit - Inventory onetime fee	Credit - Inventory onetime fee	1.0	(\$549.00)
Credit - ILM onetime fee	Credit - ILM onetime fee	1.0	(\$799.00)

**Total: \$9,632.00**

Shipping: \$15.00

**Invoice Total**

**Total Due NOW: \$9,647.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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