

Invoice For

**Cape Girardeau Honda (4192)**

Invoice Number: OP#-00075992

Salesperson: Matthew Mauldin Date Created: 4/7/2011

**Products**

| Product                           | Description  | Quantity | List Price | Total Price |
|-----------------------------------|--|----------|------------|-------------|
| Gold Lite 2 package               | Includes: CRM, ILM, and inventory management. Requires three days on site training by professional trainer.  | 1.0      | \$3,649.00 | \$3,285.00  |
| Desking module                    | Push deals to DMS, print deals and forms.  | 1.0      | \$899.00   | \$666.00    |
| Data Integration - Bi-directional | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0      | \$249.00   | \$249.00    |
| Form Mapping                      | Form Mapping. Up to 3 dealership provided forms.   | 1.0      | \$0.00     | \$0.00      |
| Galves used car pricing tool      | Galves used car pricing tool   | 1.0      | \$0.00     | \$0.00      |
| ILM                               | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.   | 1.0      | \$0.00     | \$0.00      |
| Inventory Gallery for website     | Inventory Gallery display - monthly  | 1.0      | \$0.00     | \$0.00      |
| Service Dashboard                 | Ties your CRM to your service department dashboard.  | 1.0      | \$0.00     | \$0.00      |
| Black Book used car pricing       | Black Book pricing of used cars  | 1.0      | \$0.00     | \$0.00      |
| Craigslist - manual               | Craigslist listings manual tool  | 1.0      | \$0.00     | \$0.00      |
| Email Hosting                     | Hosting of dealers' email.   | 1.0      | \$0.00     | \$0.00      |
| Email Banner                      | Email Banner   | 1.0      | \$0.00     | \$0.00      |
|                                   | 10 eBay listings included in Inventory   |          |            |             |

|   |  |     |            |            |
|---|--|-----|------------|------------|
| eBay listings - 10                            | Module or 10 additional listings.  | 1.0 | \$0.00     | \$0.00     |
| Dynamic comment builder                       | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.   | 1.0 | \$0.00     | \$0.00     |
| Desking Light                                 | Enables payment calculator and summary.  | 1.0 | \$0.00     | \$0.00     |
| CRM - Bundled Solution                        | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.   | 1.0 | \$0.00     | \$0.00     |
| Blue Book used car pricing                    | Used car pricing from Blue Book  | 1.0 | \$0.00     | \$0.00     |
| BDC Module                                    | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.   | 1.0 | \$0.00     | \$0.00     |
| Inventory Module                              | Inventory Module - monthly   | 1.0 | \$0.00     | \$0.00     |
| Market Pricing Tool                           | Local market pricing tool  | 1.0 | \$0.00     | \$0.00     |
| Mobile Application                            | Smart phone application  | 1.0 | \$0.00     | \$0.00     |
| NADA used car pricing tool                    | NADA used car pricing tool   | 1.0 | \$0.00     | \$0.00     |
| Photo overlay                                 | Photo overlay display - monthly  | 1.0 | \$0.00     | \$0.00     |
| <hr/>   |  |     |            |            |
| Gold Lite 2 package onetime fee               | Onetime fee for Gold package, includes 3 days of training with 1 trainer, expenses paid by dealer  | 1.0 | \$7,399.00 | \$4,499.00 |
| VinCamera & software                          | VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera.   | 1.0 | \$999.00   | \$999.00   |
| Drivers License Scanner                       | Automatically uploads customer's information   | 1.0 | \$799.00   | \$799.00   |
| Desking module onetime fee                    | Onetime fee for Desking  | 1.0 | \$899.00   | \$666.00   |
| Data Integration - Bi-directional onetime fee | Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$499.00   | \$499.00   |
| Form Mapping Onetime fee                      | Form Mapping. Up to 3 dealership provided forms.   | 1.0 | \$0.00     | \$0.00     |
| ILM onetime fee                               | Onetime fee for ILM  | 1.0 | \$0.00     | \$0.00     |
| Inventory Module onetime fee                  | Onetime fee for Inventory Module   | 1.0 | \$0.00     | \$0.00     |
| Service Dashboard onetime fee                 | Setup service dashboard.   | 1.0 | \$0.00     | \$0.00     |
| Email Hosting onetime fee                     | Email hosting for dealer   | 1.0 | \$0.00     | \$0.00     |
| Email Banner onetime fee                      | Creation of Email Banner   | 1.0 | \$0.00     | \$0.00     |
| Dynamic comment builder                       |  |     |            |            |

|   |   |     |        |        |
|---|---|-----|--------|--------|
| onetime fee   | Setup dynamic comment builder.  | 1.0 | \$0.00 | \$0.00 |
| CRM Bundled Solution onetime fee  | Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures | 1.0 | \$0.00 | \$0.00 |
| Craigslist - manual onetime fee   | Onetime fee for manual Craigslist   | 1.0 | \$0.00 | \$0.00 |
| Blue Book used car pricing onetime fee  | Blue Book used car pricing onetime fee  | 1.0 | \$0.00 | \$0.00 |
| Black Book used car pricing onetime fee   | Black Book used car pricing onetime fee   | 1.0 | \$0.00 | \$0.00 |
| BDC Module onetime fee  | Create BDC module   | 1.0 | \$0.00 | \$0.00 |
| Mobile Application onetime fee  | Smart phone application   | 1.0 | \$0.00 | \$0.00 |
| Trainer - online training via webinar   | Online training via WebEx. To be completed before onsite training.  | 1.0 | \$0.00 | \$0.00 |
| Trainer - three days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer. | Three days on-site with one trainer. All travel and lodging to be paid by dealer.   | 1.0 | \$0.00 | \$0.00 |
| Photo overlay onetime fee   | Onetime fee for photo overlay   | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool onetime fee   | Onetime fee for local market pricing  | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery onetime fee   | Onetime fee for inventory gallery   | 1.0 | \$0.00 | \$0.00 |
| Galves used car pricing tool onetime fee  | Galves used car pricing tool onetime fee  | 1.0 | \$0.00 | \$0.00 |

**Total: \$11,662.00**

Shipping: \$30.00

Number of Installments: 3

Installment Due Date    Installment Amount

4/1/2011                      PAID

5/31/2011                    \$2,488.00

5/1/2011                    \$2,488.00

**Invoice Total**

**Total Due NOW: \$6,718.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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**CONTRACTS**

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