

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

## **Hatcher Chevrolet-Buick (3148)**

Invoice Number: OP#-00087349

Salesperson: Brennan Vandyne Date Created: 5/18/2011

## **Products**

| Product                        | Description   | Quantity | ict Drice  | Total<br>Price |
|--------------------------------|---|----------|------------|----------------|
| CRM - limited users, up to 10. | Customer Relationship Management<br>System - manages entire customer base.<br>Includes; ILM, spam assassin, service<br>marketing, bad lead rejection, reverse<br>look-up and VinBrochures. Users limited<br>to 10. Includes mobile application for<br>smart phones. | 1.0      | \$1,499.00 | \$1,000.00     |
| Market Pricing Tool            | Local market pricing tool   | 1.0      | \$499.00   | \$300.00       |
| Data Integration               | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.  | 1.0      | \$99.00    | \$99.00        |
| Black Book used car pricing    | Black Book pricing of used cars   | 1.0      | \$109.00   | \$77.00        |
| Blue Book used car pricing     | Used car pricing from Blue Book   | 1.0      | \$109.00   | \$77.00        |
| NADA used car pricing tool     | NADA used car pricing tool  | 1.0      | \$109.00   | \$77.00        |
| Service Dashboard              | Ties your CRM to your service department dashboard.   | 1.0      | \$0.00     | \$0.00         |
| BDC Module                     | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.  | 1.0      | \$0.00     | \$0.00         |
| Desking Light                  | Enables payment calculator and summary.   | 1.0      | \$0.00     | \$0.00         |
| Dynamic comment builder        | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.  | 1.0      | \$0.00     | \$0.00         |
| Email Banner                   | Email Banner  | 1.0      | \$0.00     | \$0.00         |
| Email Hosting                  | Hosting of dealers' email.  | 1.0      | \$0.00     | \$0.00         |
|                                | Form Mapping. Up to 3 dealership  |          |            |                |

| Form Mapping                                       | provided forms.  | 1.0 | \$0.00     | \$0.00     |
|--|--|-----|------------|------------|
| Inventory Light                                    | Limited inventory gallery, view inventory with ILM   | 1.0 | \$0.00     | \$0.00     |
| Mobile Application                                 | Smart phone application  | 1.0 | \$0.00     | \$0.00     |
| ILM  | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | \$0.00     | \$0.00     |
| CRM - limited users, onetime fee                   | Onetime fee for limited user CRM, includes 3 days of training with 1 trainer, expenses paid by dealer  | 1.0 | \$5,799.00 | \$4,060.00 |
| Trainer - day(s) in-house                          | Trainer - day(s) in-house. Dealer pays airfare and car rental, VinSolutions pays for hotel, limit three participants. Use multiple quantities for multiple days or more than three participants. | 1.0 | \$899.00   | \$500.00   |
| Market Pricing Tool onetime fee                    | Onetime fee for local market pricing   | 1.0 | \$499.00   | \$350.00   |
| Data Integration - onetime fee                     | Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.   | 1.0 | \$199.00   | \$199.00   |
| Black Book used car pricing onetime fee            | Black Book used car pricing onetime fee  | 1.0 | \$109.00   | \$77.00    |
| Blue Book used car pricing onetime fee             | Blue Book used car pricing onetime fee   | 1.0 | \$109.00   | \$77.00    |
| NADA used car pricing tool onetime fee             | Onetime fee for NADA used car pricing  | 1.0 | \$109.00   | \$77.00    |
| Service Dashboard onetime fee                      | e Setup service dashboard.   | 1.0 | \$0.00     | \$0.00     |
| Email Banner onetime fee                           | Creation of Email Banner   | 1.0 | \$0.00     | \$0.00     |
| Form Mapping Onetime fee                           | Form Mapping. Up to 3 dealership provided forms.   | 1.0 | \$0.00     | \$0.00     |
| Mobile Application onetime fee                     | Smart phone application  | 1.0 | \$0.00     | \$0.00     |
|  | Three days on-site with one trainer. All travel and lodging to be paid by dealer.  | 1.0 | \$0.00     | \$0.00     |
| Trainer - online training via webinar              | Online training via WebEx. To be completed before onsite training.   | 1.0 | \$0.00     | \$0.00     |
| ILM onetime fee                                    | Onetime fee for ILM  | 1.0 | \$0.00     | \$0.00     |
| Inventory Light onetime fee                        | Onetime fee for limited inventory gallery, view inventory with ILM   | 1.0 | \$0.00     | \$0.00     |
| Email Hosting onetime fee  Dynamic comment builder | Email hosting for dealer   | 1.0 | \$0.00     | \$0.00     |
| J  |  |     |            |            |

| onetime fee               | Setup dynamic comment builder.        | 1.0 | \$0.00                    | \$0.00     |
|---------------------------|---------------------------------------|-----|---------------------------|------------|
| BDC Module onetime fee    | Create BDC module                     | 1.0 | \$0.00                    | \$0.00     |
| Desking Light onetime fee | Setup payment calculator and summary. | 1.0 | \$0.00                    | \$0.00     |
| Credit - ILM onetime fee  | Credit - ILM onetime fee              | 1.0 | (\$799.00)                | (\$699.00) |
| Credit - 1 trainer, 1 day | Credit of one trainer day             | 1.0 | (\$1,399.00) (\$1,399.00) |            |
|                           |                                       |     |                           |            |

Total: \$4,872.00

Shipping: \$0.00

Number of Installments:

Installment Due Date Installment Amount

6/8/2011 \$2,436.00

5/18/2011 \$2,436.00

**Invoice Total** 

**Total Due NOW: \$2,436.00** 

 $\square$  Check By Fax  $\square$  One Time ACH  $\square$  One Time Credit Card Authorization

Signature

Copyright VinSolutions.







6405 Metcalf Ave. Suite 400

Overland Park, KS 66202

T: 1.800.980.7488

F: 913.825.6396

www.vinsolutions.com