

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Bob Swope Ford Inc (6118)

Invoice Number:OP#-00257372

Salesperson: Soren Blair Date Created: 2/13/2013

Products

Product	Description	Qty.	List Price	Sales Price
CRM Plus Limited User PROMO	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	\$2,079.00	\$1,249.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0		
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0		
AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module.	1.0	\$199.00	\$199.00
Customer Text Messaging - 1000 Texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.	1.0	\$29.00	\$29.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0		
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0		
Email Banner	Email Banner	1.0		
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0		
Email Hosting	Hosting of dealers' email.	1.0		
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0		
Mobile Application	Smart phone application	1.0		

Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders

Data Integration - Enhanced onetime fee	(preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00 \$499.00	
Trainer - Day(s) In-House	Trainer - day(s) in-house. Dealer pays airfare and car rental, VinSolutions pays for hotel, limit three participants. Use multiple quantities for multiple days or more than three participants.	2.0	\$1,998.00	
Trainer - Two Day Package	Two days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0	\$2,699.00	
Service Dashboard onetime fee	Setup service dashboard.	1.0		
BDC Module onetime fee	Create BDC module	1.0		
Email Banner onetime fee	Creation of Email Banner	1.0		
Email Hosting onetime fee	Email hosting for dealer	1.0		
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0		
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0		
Customer Text Messaging - 1000 Texts Onetime Fee	Customer Text Messaging onetime fee.	1.0	\$49.00	
Mobile Application onetime fee	Smart phone application	1.0		
AIS Rebates - Desking integration onetime fee	Onetime fee for AIS Rebates - incentive integration into Desking module	1.0	\$199.00	
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0		
ILM onetime fee	Onetime fee for ILM	1.0		
Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0		
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0		
CRM Plus Limited User PROMO onetime fee	Onetime fee for CRM, includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$7,479.00 (\$499.00)	

Products/One Time: \$0.00 One Time Shipping: \$0.00 One Time Sales Tax: \$0.00 Monthly Recurring: \$1,726.00 **Total Now Due:** \$1,726.00 **Total Monthly Recurring:** \$1,726.00

☐ Check By Fax	☐ One Time ACH	☐ One Time Credit Card Authorization
Signature		Date

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^{*}Taxes are subject to state and local regulations and are subject to change

^{*}Does not include Dealer-paid Travel Expenses related to onsite training

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE	TIME	AUTHO	RIZA	TION

ACCOUNT HOLDE	ER INFORMATION			
Account Owners Name:			VinSolutions Account Number: 6118	
Address Line 1:			Phone Number:	
Address Line 2:			Fax Number:	
City:	State:	Zip:	Email:	
Opportunity ID: OP#-00257372			Dollar Amount: \$1,726.00	
Credit Card P CREDIT CARD INI Cardholder Name:			Visa Mastercard AmEx - Please circle one	

Check by Fax

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CHECK BY FAX INFORMATION (ACTUAL CHECK		
MUST ACCOMPANY THIS FORM) DO NOT MAIL		
Bank Name:	Bank Phone:	
Name on Bank Acct:	Check Number:	
Bank Routing Number:	Checking Account Number:	

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST	
ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: