

Invoice For

Salerno Duane Infiniti (3168)

Invoice Number: OP#-00140931

Salesperson: Darin Mayville Date Created: 2/22/2012

Products

Product	Description	Quantity	List Price	Total Price
Website - VIN Ala Carte	Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0	\$1,099.00	\$849.00
Digital Marketing SEM Package	<ul style="list-style-type: none"> • Monthly Strategy Session with Ad Budget Recommendations • PPC Keyword & Market Research Analysis • Campaign Management • Bid Management • Keyword & Ad Copy Optimization • Landing Site Technology • Monthly Reporting 	1.0	\$799.00	\$559.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
Digital Marketing SEM Budget	Dealer's Search Engine Marketing Budget per month. Used on behalf of dealer.	1.0	\$0.00	\$0.00
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Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
AIS Rebates - Website Integration	Third party vender - website integration.	1.0	\$0.00	\$0.00
	Unmanned VIN Click to Chat. Robust			

VIN Chat	integration and reporting.	1.0	\$0.00	\$0.00
Website - VIN Ala Carte onetime fee	Onetime fee to create VIN Website.	1.0	\$1,099.00	\$849.00
Digital Marketing SEM Package Onetime Fee	Onetime fee for establishing dealer's Search Engine Marketing.	1.0	\$799.00	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
AIS Rebates - Website integration onetime fee	Onetime fee for AIS Rebates - website integration.	1.0	\$0.00	\$0.00
VIN Chat onetime fee	Onetime fee for VIN Click to Chat.	1.0	\$0.00	\$0.00

Total: \$2,257.00

Shipping: \$0.00

Invoice Total

Total Due NOW: \$2,257.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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CONTRACTS

HASSLES

SERVERS

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