

Invoice For
Parker Ford Lincoln, Inc. (4467)

Invoice Number: OP#-00103072
Salesperson: Soren Blair Date Created: 11/22/2011

Products

Product	Description	Quantity	List Price	Total Price
Silver Lite 2 Package	Includes; ILM and Inventory Management.	1.0	\$1,899.00	\$1,425.00
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$99.00	\$99.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00
Email Banner	Email Banner	1.0	\$0.00	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
Black Book Used Car Pricing	Black Book pricing of used cars	1.0	\$0.00	\$0.00
Blue Book Used Car Pricing	Used car pricing from Blue Book	1.0	\$0.00	\$0.00
Craigslist - Manual	Craigslist listings manual tool	1.0	\$0.00	\$0.00
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings.	1.0	\$0.00	\$0.00
Galves Used Car Pricing Tool	Galves used car pricing tool	1.0	\$0.00	\$0.00
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00
Market Pricing Tool	Local market pricing tool	1.0	\$0.00	\$0.00
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0	\$0.00	\$0.00

Photo Overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00
Silver Lite 2 package onetime fee	Onetime fee for Silver package.	1.0	\$1,899.00	\$1,380.00
VinCamera & Software	VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera.	1.0	\$1,149.00	\$861.00
VinSticker - 250 Custom	Custom four color Vinstickers window sticker - price per 250	1.0	\$279.00	\$279.00
Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$199.00	\$199.00
VinStickers - Custom / Ad Hoc Design Fee	New custom sticker creative work or changes to an existing custom sticker.	1.0	\$169.00	\$169.00
Buyers Guide - English250	English Buyers Guide - price per 250	1.0	\$79.00	\$79.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	\$0.00	\$0.00
Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0	\$0.00	\$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	\$0.00	\$0.00
Galves used car pricing tool onetime fee	Galves used car pricing tool onetime fee	1.0	\$0.00	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$0.00	\$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$0.00	\$0.00
Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
Credit - ILM Onetime Fee	Credit - ILM onetime fee	1.0	(\$799.00)	(\$401.00)

Total: \$4,090.00

Shipping: \$45.00

Invoice Total

Total Due NOW: \$4,135.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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CONTRACTS

HASSLES

SERVERS

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