Invoice For

Marty Cancila CDJ (4238)

Invoice Number: OP#-00071901
Salesperson: Brian Fox Date Created: 4/22/2011

Products

Product	Description	Quantity	List Price	Total Price
Diamond Package	Includes; CRM, ILM, Desking, inventory management, service aisle, numerous third party service and integrations, fulfillment campaign and advanced dealer website with SEO. *Our most complete package. Additional fulfillment, third party campaigns and calls may be purchased depending on dealer's needs.	1.0	$8,999.00	$6,299.00
Data Integration - Bi-directional	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$249.00	$249.00
NADA used car pricing tool	NADA used car pricing tool	1.0	$0.00	$0.00
Newsletter - dealer monthly	One brand article with up to 10,000 emails sent per month	1.0	$0.00	$0.00
PBX phone integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	$0.00	$0.00
Photo overlay	Photo overlay display - monthly	1.0	$0.00	$0.00
Survey Module	Survey Tool for CRM customers	1.0	$0.00	$0.00
Talking Head	Visible ups third party lead generator - $199 set up fee	1.0	$0.00	$0.00
Website - advanced package including SEO	Monthly recurring website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	$0.00	$0.00

Website - mobile	Customized smart phone mobile website for Blackberry, iphone, ipad and Droid.	1.0	$0.00	$0.00
Service Aisle CRM and Website	Ties your CRM to your service department and website. Features detailed customizable dashboards and scheduling tools. Allows your customers to schedule their own service appointments. Pushes and pulls from Arkona or ADP 3PA DMS. Integration fees may apply.	1.0	$0.00	$0.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	$0.00	$0.00
AIS Rebates - Desking and Website integration	Desking, website and inventory incentive integration.	1.0	$0.00	$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	$0.00	$0.00
Black Book used car pricing	Black Book pricing of used cars	1.0	$0.00	$0.00
Blue Book used car pricing	Used car pricing from Blue Book	1.0	$0.00	$0.00
Click to Chat manned	Manned Click to Chat	1.0	$0.00	$0.00
Craigslist auto posting tool-MotoBlast	Monthly fee for automatic Craigslist posting tool. Includes Facebook widgets for increased inventory online exposure.	1.0	$0.00	$0.00
Mobile Application	Smart phone application	1.0	$0.00	$0.00
Market Pricing Tool	Local market pricing tool	1.0	$0.00	$0.00
KnowMe Premium	Third party vender - Premium KnowMe phone integration includes 16 toll free numbers, 4 Click to Call links and 2000 minutes a month.	1.0	$0.00	$0.00
Inventory Module	Inventory Module - monthly	1.0	$0.00	$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	$0.00	$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	$0.00	$0.00
Galves used car pricing tool	Galves used car pricing tool	1.0	$0.00	$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
Email Hosting	Hosting of dealers' email.	1.0	$0.00	$0.00
Email Banner	Email Banner	1.0	$0.00	$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	$0.00	$0.00
	• Create or Update your Business Profile Facebook Page • Upload your Dealership Logo / Dealership Image • Market to your			

Digital Marketing Facebook Widgets	entire email database with a Facebook Fan Request Email • Update your Facebook Site with an Inventory Widget; Creating a new "Inventory" tab on your Facebook account and uploading all your inventory on Facebook for your customers to search • Update your Facebook Site with our Service Special Widget; Creating a new "Service" tab that allows you to publish service specials and book service requests from your Facebook site • Update your Facebook Site with our Trade Appraisal Widget; Creating a new "Trade Appraisal" Tab allowing your customers to send you an trade in or appraisal request directly from your Facebook page. • Update your Facebook Site with our Reputation Monitor Widget; crawling all social websites and blogs to gather any comments, discussions or articles that contain your dealership. • Update your Facebook Site with our Web Leads Widget; our Widget will go out and crawl social networking sites to find leads and update your site with those leads	1.0	$0.00	$0.00
Desking module	Push deals to DMS, print deals and forms.	1.0	$0.00	$0.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	$0.00	$0.00
Data append Authenticom	Data append Authenticom	1.0	$0.00	$0.00
Diamond package onetime fee	Onetime fee for Diamond package includes setup and integration of all software including third party and creation, optimizing and hosting of website. Includes initial 4 day training with 1 trainer, expenses paid by dealer. Further training includes 2 additional days on-site, expenses paid by dealer, and 8 hours virtual training quarterly - for one year.	1.0	$16,999.00	$14,449.00
VinCamera & software	VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera.	1.0	$999.00	$999.00
Drivers License Scanner	Automatically uploads customer's information	1.0	$799.00	$799.00
	Onetime fee for data integration with dealer's DMS. When applicable,			

Data Integration - Bi-directional onetime fee	publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$499.00	$499.00
Mobile Application onetime fee	Smart phone application	1.0	$0.00	$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	$0.00	$0.00
Newsletter - dealer onetime fee	Onetime fee includes account creation, banner development and campaign planning	1.0	$0.00	$0.00
PBX phone integration onetime fee	Onetime fee for private branch exchange phone integration into VinSolutions CRM	1.0	$0.00	$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	$0.00	$0.00
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	$0.00	$0.00
Talking Head onetime fee	Onetime fee for Talking Head	1.0	$0.00	$0.00
Trainer - 12 hours via webinar (Diamond Package or ala carte)	12 hours dedicated WebEx training for CRM customers. To be completed before onsite training.	1.0	$0.00	$0.00
Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Four days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	$0.00	$0.00
Website - mobile onetime fee	Customized smart phone mobile website onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid.	1.0	$0.00	$0.00
Service Aisle CRM and Website onetime fee	Establish CRM and Website Service Aisle.	1.0	$0.00	$0.00
Trainer - year long training campaign - Q1	Year long training campaign broken into 4 quarters. Each quarter includes 2 days of onsite training - all airfare, hotel and rental car expenses to be paid by dealer. Each quarter also includes 8 hours of custom tailored, dedicated WebEx training. Total of 8 days onsite and 32 hours virtual training throughout the year.	1.0	$0.00	$0.00
Trainer - year long training campaign - Q2	Year long training campaign broken into 4 quarters. Each quarter includes 2 days of onsite training - all airfare, hotel and rental car expenses to be paid by dealer. Each quarter also includes 8 hours of custom tailored, dedicated WebEx training. Total of 8 days onsite and 32 hours virtual training throughout the year.	1.0	$0.00	$0.00
	Year long training campaign broken into 4 quarters. Each quarter includes 2 days			

Trainer - year long training campaign - Q3	of onsite training - all airfare, hotel and rental car expenses to be paid by dealer. Each quarter also includes 8 hours of custom tailored, dedicated WebEx training. Total of 8 days onsite and 32 hours virtual training throughout the year.	1.0	$0.00	$0.00
Trainer - year long training campaign - Q4	Year long training campaign broken into 4 quarters. Each quarter includes 2 days of onsite training - all airfare, hotel and rental car expenses to be paid by dealer. Each quarter also includes 8 hours of custom tailored, dedicated WebEx training. Total of 8 days onsite and 32 hours virtual training throughout the year.	1.0	$0.00	$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	$0.00	$0.00
KnowMe Premium onetime fee	Oentime fee for third party vender - Premium KnowMe phone integration	1.0	$0.00	$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	$0.00	$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	$0.00	$0.00
ILM onetime fee	Onetime fee for ILM	1.0	$0.00	$0.00
Galves used car pricing tool onetime fee	Galves used car pricing tool onetime fee	1.0	$0.00	$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	$0.00	$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	$0.00	$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	$0.00	$0.00
Digital Marketing Facebook Widgets Onetime Fee	Onetime fee to establish: • Create or Update your Business Profile Facebook Page • Upload your Dealership Logo / Dealership Image • Market to your entire email database with a Facebook Fan Request Email • Update your Facebook Site with an Inventory Widget; Creating a new "Inventory" tab on your Facebook account and uploading all your inventory on Facebook for your customers to search • Update your Facebook Site with our Service Special Widget; Creating a new "Service" tab that allows you to publish service specials and book service requests from your Facebook site • Update your Facebook Site with our Trade Appraisal Widget; Creating a new "Trade Appraisal" Tab allowing your customers to send you an trade in or appraisal request directly from your Facebook page. • Update your Facebook Site with our Reputation Monitor Widget; crawling	1.0	$0.00	$0.00

	all social websites and blogs to gather any comments, discussions or articles that contain your dealership. • Update your Facebook Site with our Web Leads Widget; our Widget will go out and crawl social networking sites to find leads and update your site with those leads			
Service Dashboard onetime fee	Setup service dashboard.	1.0	$0.00	$0.00
AIS Rebates - Desking and Website integration onetime fee	Desking, website and inventory incentive integration onetime fee.	1.0	$0.00	$0.00
BDC Module onetime fee	Create BDC module	1.0	$0.00	$0.00
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	$0.00	$0.00
Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0	$0.00	$0.00
Click for Chat manned onetime fee	Onetime fee for manned Click to Chat	1.0	$0.00	$0.00
Craigslist auto posting tool-MotoBlast onetime fee	Onetime fee for automatic Craigslist listing tool.	1.0	$0.00	$0.00
CRM Bundled Solution onetime fee	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	1.0	$0.00	$0.00
Trainer - Ongoing year long training campaign.	Year long training campaign broken into 4 quarters. Each quarter includes 2 days of onsite training - all airfare, hotel and rental car expenses to be paid by dealer. Each quarter also includes 8 hours of custom tailored, dedicated WebEx training. Total of 8 days onsite and 32 hours virtual training throughout the year.	1.0	$0.00	$0.00
Data append onetime fee for Authenticom	Onetime fee for data append Authenticom	1.0	$0.00	$0.00
Desking module onetime fee	Onetime fee for Desking	1.0	$0.00	$0.00

Total: $23,294.00
Shipping: $30.00

Number of Installments:	4
Installment Due Date	Installment Amount
4/22/2011	$10,734.50
7/21/2011	$4,186.50
6/21/2011	$4,186.50
5/22/2011	$4,186.50

Invoice Total

Total Due NOW: $10,764.50

☐ Check By Fax   ☐ One Time ACH   ☐ One Time Credit Card Authorization

Signature   Date

Copyright VinSolutions.