

Invoice For

## Planet Honda (4824)

Invoice Number: OP#-00122679

Salesperson: Jeremy Bravard Date Created: 12/15/2011

### Products

Product	Description	Quantity	List Price	Total Price
Gold Lite 1 Package	Includes: CRM, ILM, and inventory management. Requires three days on site training by professional trainer.	1.0	\$3,499.00	\$2,824.00
Trainer - Ongoing Campaign - 4 days bi-annually onsite with 1 trainer expenses, paid by dealer	Year long training campaign broken into 2 segments. Each each includes 4 days of onsite training - all airfare, hotel and rental car expenses to be paid by dealer.	1.0	\$499.00	\$299.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	\$0.00	\$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00
CRM Customer Push	Pushes customer information to DMS. Private branch exchange phone integration	1.0	\$279.00	\$279.00

PBX Phone Integration	into VinSolutions' CRM	1.0	\$119.00	\$119.00
Customer Text Messaging - 1000 Texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.	1.0	\$29.00	\$29.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00	\$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00	\$0.00
Desking Light	Enables payment calculator and summary.	1.0	\$0.00	\$0.00
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00
Email Banner	Email Banner	1.0	\$0.00	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
Craigslist - Manual	Craigslist listings manual tool	1.0	\$0.00	\$0.00
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings.	1.0	\$0.00	\$0.00
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00
Photo Overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00
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Trainer - Eight Day Package	Four days initial on-site training with two trainers. All travel expenses paid by dealer.	1.0	\$4,799.00	\$4,799.00
Gold Lite 1 package onetime fee	Onetime fee for Gold Solution, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	\$7,699.00	\$3,428.00
PBX phone integration onetime fee	Onetime fee for private branch exchange phone integration into VinSolutions CRM	1.0	\$1,099.00	\$1,099.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00	\$499.00
CRM Customer Push onetime fee	Onetime fee to establish CRM Customer Push.	1.0	\$279.00	\$279.00
Customer Text Messaging -				

1000 Texts Onetime Fee	Customer Text Messaging onetime fee.	1.0	\$49.00	\$49.00
Trainer - Day(s) In-House	Trainer - day(s) in-house. Dealer pays airfare and car rental, VinSolutions pays for hotel, limit three participants. Use multiple quantities for multiple days or more than three participants.	2.0	\$1,798.00	\$0.00
BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00
CRM Bundled Solution onetime fee	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	1.0	\$0.00	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00
Trainer - Year Long Training Campaign - Q4	Year long training campaign broken into 4 quarters. Each quarter includes 2 days of onsite training - all travel expenses to be paid by dealer. Each quarter also includes 8 hours of custom tailored, dedicated WebEx training. Total of 8 days onsite and 32 hours virtual training throughout the year.	1.0	\$0.00	\$0.00
Trainer - Year Long Training Campaign - Q3	Year long training campaign broken into 4 quarters. Each quarter includes 2 days of onsite training - all travel expenses to be paid by dealer. Each quarter also includes 8 hours of custom tailored, dedicated WebEx training. Total of 8 days onsite and 32 hours virtual training throughout the year.	1.0	\$0.00	\$0.00
Trainer - Year Long Training Campaign - Q2	Year long training campaign broken into 4 quarters. Each quarter includes 2 days of onsite training - all travel expenses to be paid by dealer. Each quarter also includes 8 hours of custom tailored, dedicated WebEx training. Total of 8 days onsite and 32 hours virtual training throughout the year.	1.0	\$0.00	\$0.00
Trainer - Year Long Training Campaign - Q1	Year long training campaign broken into 4 quarters. Each quarter includes 2 days of onsite training - all travel expenses to be paid by dealer. Each quarter also includes 8 hours of custom tailored, dedicated WebEx training. Total of 8 days onsite and 32 hours virtual training throughout the year.	1.0	\$0.00	\$0.00

Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	\$0.00	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	\$0.00	\$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Desking Light onetime fee	Setup payment calculator and summary.	1.0	\$0.00	\$0.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00	\$0.00
Trainer - 1 Day Credit	Credit of one trainer day	1.0	(\$1,399.00)	(\$1,399.00)

**Total: \$12,553.00**

Shipping: \$0.00

Number of Installments: 2

Installment Due Date    Installment Amount

2/14/2012                      \$3,799.00

12/15/2011                    \$8,754.00

**Invoice Total**

**Total Due NOW: \$8,754.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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