

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

## Invoice For

## **Fette Kia (5797)**

Invoice Number:OP#-00221795

Salesperson: Freddy Dubon-Ramirez Date Created: 11/8/2012

## **Products**

| Product                           | Description   | Qty. | List<br>Price | Sales<br>Price |
|-----------------------------------|---|------|---------------|----------------|
| Website - VIN Ala Carte           | Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.   | 1.0  | \$1,299.00    | \$900.00       |
| Inventory Light                   | Limited inventory gallery, view inventory with ILM  | 1.0  |               |                |
| Data Integration                  | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.  |      | \$99.00       | \$99.00        |
| Email Hosting                     | Hosting of dealers' email.  | 1.0  |               |                |
| AIS Rebates - Website Integration | Third party vender - website integration.   | 1.0  |               |                |
| VIN Chat                          | VIN Click to Chat. Robust integration. Reports include<br>Chat History, Agent Performance, Chat Analysis and<br>Chat Placement Performance reports.   | 1.0  |               |                |
| SEO - Advanced                    | • Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar |      |               |                |

| website - viiv Ala Carte offetime fee         | Offetime fee to create vin website.   | 1.0   | \$1,299.00       | \$301.00           |
|---|---|---|------------------|--------------------|
| Data Integration - onetime fee                | Onetime fee for data integration with<br>Publishes Vehicle Inventory, F&I Dea<br>Repair Orders when applicable. |   | \$199.00         | \$199.00           |
| Email Hosting onetime fee                     | Email hosting for dealer  | 1.0   |                  |                    |
| Inventory Light onetime fee                   | Onetime fee for limited inventory gall inventory with ILM   | ery, view 1.0                                   |                  |                    |
| SEO - Advanced Onetime fee                    | Onetime to fee to build Advanced SE Website only).  | ild Advanced SEO (VinSolutions 1.0              |                  |                    |
| AIS Rebates - Website integration onetime fee | Onetime fee for AIS Rebates - websit  | e integration. 1.0                              |                  |                    |
| VIN Chat onetime fee                          | Onetime fee for VIN Click to Chat.  | 1.0   |                  |                    |
|   |   | Monthly Recurring One Time Shipping             | _                | \$999.00<br>\$0.00 |
|   |   | One Time Shippi                                 | ng:              | \$0.00             |
|   |   | <b>Total Now Due:</b>                           |                  | \$1,499.0          |
|   |   | *Taxes are subject to state                     | and local regula | tions and are      |
|   |   | subject to change                               |                  |                    |
|   |   | *Does not include Dealer-<br>to onsite training | paid Travel Exp  | enses related      |
| ☐ Check By Fax                                | ☐ One Time ACH  | ☐ One Time Credi                                | t Card Autl      | norization         |
|   |   |   |                  |                    |

Onetime fee to create VIN Website.

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6405 Metcalf Ave. Suite 400

Website - VIN Ala Carte onetime fee

Overland Park, KS 66202

1.0 \$1,299.00 \$301.00

T: 1.800.980.7488
 F: 913.825.6396
 www.vinsolutions.com

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

## **Payment Authorization**

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

| ONE | TIN | AE A | TU A | $\Gamma$ HO | RIZA | TION |
|-----|-----|------|------|-------------|------|------|
|     |     |      |      |             |      |      |

Name on Bank Acct: Bank Routing Number: Checking Account Number:

| ACCOUNT HOLDE   | R INFORMATION  |      |  |  |  |
|---|--|------|--|--|--|
| Account Owners Nat  | me:  |      | VinSolutions Account Number: 5797        |  |  |
| Address Line 1:   |  |      | Phone Number:                            |  |  |
| Address Line 2:   |  |      | Fax Number:                              |  |  |
| City:   | State:   | Zip: | Email:                                   |  |  |
| Opportunity ID: OP#   | ‡-00221795   |      | Dollar Amount: \$1,499.00                |  |  |
| CREDIT CARD INF   | FORMATION  |      | Vice Mastercard AmEy - Please circle one |  |  |
| Credit Card Pa  | •  |      |  |  |  |
| Cardholder Name:  |  |      | Visa Mastercard AmEx - Please circle one |  |  |
| Card Number:  |  |      | Expiration Date:                         |  |  |
|   |  |      |  |  |  |
| Check by Fax  |  |      |  |  |  |
|   | IFORMATION (ACTUAL C   | HECK |  |  |  |
| CHECK BY FAX IN   | SFORMATION (ACTUAL C<br>NY THIS FORM) DO NOT N                           |      |  |  |  |
| CHECK BY FAX IN<br>MUST ACCOMPAN  |  |      | Bank Phone:                              |  |  |
| CHECK BY FAX IN<br>MUST ACCOMPAN  | NY THIS FORM) DO NOT N   |      | Bank Phone: Check Number:                |  |  |
| MUST ACCOMPAN<br>Bank Name:   | NY THIS FORM) DO NOT N   |      |  |  |  |
| CHECK BY FAX IN MUST ACCOMPAN Bank Name: Name on Bank Acct:                                 | NY THIS FORM) DO NOT N   |      | Check Number:                            |  |  |
| CHECK BY FAX IN MUST ACCOMPAN Bank Name: Name on Bank Acct: Bank Routing Numb               | NY THIS FORM) DO NOT N   |      | Check Number:                            |  |  |
| CHECK BY FAX IN MUST ACCOMPAN Bank Name: Name on Bank Acct: Bank Routing Numb ACH (Electron | NY THIS FORM) DO NOT N   | 1AIL | Check Number:                            |  |  |
| CHECK BY FAX IN MUST ACCOMPAN Bank Name: Name on Bank Acct: Bank Routing Numb ACH (Electron | NY THIS FORM) DO NOT Note:  Seer:  Control Debit  C DEBIT) (VOIDED CHECK | 1AIL | Check Number:                            |  |  |

| ACKNOWLEDGEMENT       |        |
|-----------------------|--------|
| Authorized Name:      | Title: |
| Authorized Signature: | Date:  |