

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

## Mid City Subaru (4656)

Invoice Number:OP#-00116905 Salesperson: Christian Salazar Date Created: 10/7/2011

## **Products**

| Product                               | Description  | Quantity | List Price | Total<br>Price |
|---------------------------------------|--|----------|------------|----------------|
| CRM - limited users, up to 10.        | Customer Relationship Management<br>System - manages entire customer base.<br>Includes; ILM, spam assassin, service<br>marketing, bad lead rejection, reverse<br>look-up and VinBrochures. Users limited<br>to 10. Includes mobile application for<br>smart phones.                              | 1.0      | \$1,499.00 | \$1,275.00     |
| Desking module                        | Push deals to your DMS, Dealer Track and Route One. Print deals and forms.   | 1.0      | \$999.00   | \$834.00       |
| Inventory Module                      | Inventory Module - monthly   | 1.0      | \$549.00   | \$467.00       |
| Market Pricing Tool                   | Local market pricing tool  | 1.0      | \$499.00   | \$425.00       |
| Data Integration - Enhanced           | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0      | \$249.00   | \$249.00       |
| AIS Rebates - Desking integration     | Third party vendor, - incentive integration into Desking module.   | 1.0      | \$169.00   | \$169.00       |
| CRM - limited users, additional user. | Additional user added to limited user CRM.   | 1.0      | \$169.00   | \$144.00       |
| PBX phone integration                 | Private branch exchange phone integration into VinSolutions' CRM   | 1.0      | \$119.00   | \$102.00       |
| Black Book used car pricing           | Black Book pricing of used cars  | 1.0      | \$109.00   | \$93.00        |
| NADA used car pricing tool            | NADA used car pricing tool   | 1.0      | \$109.00   | \$93.00        |
| Service Dashboard                     | Ties your CRM to your service department dashboard. Easily support your entire organization  | 1.0      | \$0.00     | \$0.00         |

| BDC Module   | from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.   | 1.0 | \$0.00     | \$0.00   |
|--|--|-----|------------|----------|
| Desking Light  | Enables payment calculator and summary.  | 1.0 | \$0.00     | \$0.00   |
| Dynamic comment builder  | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.   | 1.0 | \$0.00     | \$0.00   |
| Email Banner   | Email Banner   | 1.0 | \$0.00     | \$0.00   |
| Email Hosting  | Hosting of dealers' email.   | 1.0 | \$0.00     | \$0.00   |
| Form Mapping   | Form Mapping. Up to 3 dealership provided forms.   | 1.0 | \$0.00     | \$0.00   |
| Inventory Light  | Limited inventory gallery, view inventory with ILM   | 1.0 | \$0.00     | \$0.00   |
| Mobile Application   | Smart phone application  | 1.0 | \$0.00     | \$0.00   |
| ILM  | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.   | 1.0 | \$0.00     | \$0.00   |
| Data Integration - Enhanced onetime fee  | Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$499.00   | \$499.00 |
| PBX phone integration onetime fee  | e Onetime fee for private branch exchange phone integration into VinSolutions CRM  | 1.0 | \$1,099.00 | \$0.00   |
| Black Book used car pricing onetime fee  | Black Book used car pricing onetime fee  | 1.0 | \$109.00   | \$0.00   |
| Market Pricing Tool onetime fee  | Onetime fee for local market pricing   | 1.0 | \$499.00   | \$0.00   |
| AIS Rebates - Desking integration onetime fee                                      | Onetime and first month fee for AIS Rebates - incentive integration into Desking module  | 1.0 | \$169.00   | \$0.00   |
| BDC Module onetime fee   | Create BDC module  | 1.0 | \$0.00     | \$0.00   |
| Dynamic comment builder onetime fee  | Setup dynamic comment builder.   | 1.0 | \$0.00     | \$0.00   |
| Email Hosting onetime fee  | Email hosting for dealer   | 1.0 | \$0.00     | \$0.00   |
| Inventory Light onetime fee  | Onetime fee for limited inventory gallery, view inventory with ILM   | 1.0 | \$0.00     | \$0.00   |
| Trainer - three days on-site with one trainer. All travel expenses paid by dealer. | Three days on-site with one trainer. All travel expenses paid by dealer.   | 1.0 | \$0.00     | \$0.00   |
| ILM onetime fee  | Onetime fee for ILM  | 1.0 | \$0.00     | \$0.00   |

| Mobile Application onetime fee         | Smart phone application   | 1.0 | \$0.00     | \$0.00     |
|--|---|-----|------------|------------|
| Form Mapping Onetime fee               | Form Mapping. Up to 3 dealership provided forms.  | 1.0 | \$0.00     | \$0.00     |
| Email Banner onetime fee               | Creation of Email Banner  | 1.0 | \$0.00     | \$0.00     |
| Desking Light onetime fee              | Setup payment calculator and summary.   | 1.0 | \$0.00     | \$0.00     |
| Service Dashboard onetime fee          | Setup service dashboard.  | 1.0 | \$0.00     | \$0.00     |
| NADA used car pricing tool onetime fee | Onetime fee for NADA used car pricing   | 1.0 | \$109.00   | \$0.00     |
| Inventory Module onetime fee           | Onetime fee for Inventory Module  | 1.0 | \$549.00   | \$0.00     |
| Desking module onetime fee             | Onetime fee for Advanced Desking.   | 1.0 | \$999.00   | \$0.00     |
| CRM - limited users, onetime fee       | Onetime fee for limited user CRM, includes 3 days of training with 1 trainer, expenses paid by dealer | 1.0 | \$5,799.00 | (\$499.00) |
|  |   |     |            |            |

Total: \$3,851.00

Shipping: \$0.00

**Invoice Total** 

**Total Due NOW: \$3,851.00** 

 $\square$  Check By Fax  $\square$  One Time ACH  $\square$  One Time Credit Card Authorization

Signature

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