

Invoice For

## **Bunnin GM Supercenter (3879)**

Invoice Number: OP#-00046535

Salesperson: House Sales Date Created: 11/7/2011

### **Products**

<b>Product</b>	<b>Description</b>	<b>Quantity</b>	<b>List Price</b>	<b>Total Price</b>
Platinum Lite 3 package	Includes; CRM, ILM, Desking, eBay, inventory management. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$4,749.00	\$4,274.00
Service Aisle CRM	Ties your CRM to your service department. Features detailed customizable dashboards and scheduling tools. Pushes and pulls from Arkona or ADP 3PA DMS. Integration fees may apply.	1.0	\$299.00	\$299.00
Data append Authenticom	Data append Authenticom	1.0	\$249.00	\$249.00
AIS Rebates - Desking integration	Third party vendor, - incentive integration into Desking module.	1.0	\$149.00	\$149.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00	\$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00	\$0.00
Black Book used car pricing	Black Book pricing of used cars	1.0	\$0.00	\$0.00
Blue Book used car pricing	Used car pricing from Blue Book	1.0	\$0.00	\$0.00
Craigslist auto posting tool-MotoBlast	Monthly fee for automatic Craigslist posting tool. Includes Facebook widgets for increased inventory online exposure.	1.0	\$0.00	\$0.00
	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam			
CRM - Bundled Solution		1.0	\$0.00	\$0.00

	assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.			
Desking module	Push deals to DMS, print deals and forms.	1.0	\$0.00	\$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00
eBay listings - 10	10 eBay listings included in Inventory Module or 10 additional listings.	1.0	\$0.00	\$0.00
Email Banner	Email Banner	1.0	\$0.00	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00
Market Pricing Tool	Local market pricing tool	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
Photo overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00
Survey Module	Survey Tool for CRM customers	1.0	\$0.00	\$0.00
VinVideos	VinVideo display for website	1.0	\$0.00	\$0.00
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Platinum Lite 3 package onetime fee	Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$9,749.00	\$2,766.00
Drivers License Scanner	Automatically uploads customer's information	2.0	\$1,598.00	\$1,598.00
VinCamera & software	VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera.	1.0	\$999.00	\$999.00
Service Aisle CRM onetime fee	Establish CRM Service Aisle.	1.0	\$299.00	\$299.00
VinSticker - 250 Custom	Custom four color Vinstickers window sticker - price per 250	1.0	\$249.00	\$249.00
Data append onetime fee for Authenticom	Onetime fee for data append Authenticom	1.0	\$249.00	\$249.00
VinSticker - 250 Certified Vehicle	Vinstickers Certified label - price per 250	1.0	\$249.00	\$249.00
VinSticker Custom onetime fee	Custom window sticker onetime fee.	1.0	\$249.00	\$249.00
AIS Rebates - Desking integration onetime fee	Onetime and first month fee for AIS Rebates - incentive integration into Desking module	1.0	\$149.00	\$149.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00	\$0.00

BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	\$0.00	\$0.00
Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0	\$0.00	\$0.00
Craigslist auto posting tool-MotoBlast onetime fee	Onetime fee for automatic Craigslist listing tool.	1.0	\$0.00	\$0.00
CRM Bundled Solution onetime fee	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	1.0	\$0.00	\$0.00
Desking module onetime fee	Onetime fee for Desking	1.0	\$0.00	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
VinVideos onetime fee	Onetime fee for VinVideos	1.0	\$0.00	\$0.00
Trainer - online training via webinar	Online training via WebEx. To be completed before onsite training.	1.0	\$0.00	\$0.00
Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Four days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	\$0.00	\$0.00
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	\$0.00	\$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$0.00	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00

**Total: \$11,778.00**

Shipping: \$75.00

**Invoice Total**

**Total Due NOW: \$11,853.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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