

Invoice For

Test Dealer (1)

Invoice Number: OP#-00174148

Salesperson: Maggie Jolitz Date Created: 5/16/2012

Products

| Product | Description | Quantity | Total Price |
|---|---|----------|-------------|
| CRM - Limited Users, up to 15 | Customer Relationship Management System - manages entire customer base. Includes; ILM, spam assassin, service marketing, bad lead rejection, reverse look-up and VinBrochures. Users limited to 15. Includes mobile application for smart phones. | 1.0 | \$1,749.00 |
| Inventory Light | Limited inventory gallery, view inventory with ILM | 1.0 | \$0.00 |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | \$0.00 |
| Trainer - Ongoing Campaign - 4 days Annually Onsite | Trainer - Ongoing Campaign - 4 days Annually Onsite with 1 Trainer - all airfare, hotel and rental car expenses to be paid by dealer. | 1.0 | \$399.00 |
| Desking Light | Enables payment calculator and summary. | 1.0 | \$0.00 |
| Dynamic Comment Builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | \$0.00 |
| Email Banner | Email Banner | 1.0 | \$0.00 |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | \$0.00 |
| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | \$0.00 |

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|-------------------------------------|---|-----|------------|
| Email Hosting | Hosting of dealers' email. | 1.0 | \$0.00 |
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 |
| Mobile Application | Smart phone application | 1.0 | \$0.00 |
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| CRM - limited users, onetime fee | Onetime fee for limited user CRM, includes 3 days of training with 1 trainer, expenses paid by dealer | 1.0 | \$6,699.00 |
| BDC Module onetime fee | Create BDC module | 1.0 | \$0.00 |
| Desking Light onetime fee | Setup payment calculator and summary. | 1.0 | \$0.00 |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | \$0.00 |
| Email Banner onetime fee | Creation of Email Banner | 1.0 | \$0.00 |
| ILM onetime fee | Onetime fee for ILM | 1.0 | \$0.00 |
| Launch Coordinator | Launch coordinator ensures smooth transition to MotoSnap. | 1.0 | \$0.00 |
| Service Dashboard onetime fee | Setup service dashboard. | 1.0 | \$0.00 |
| Trainer - Three Day Package | Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%. | 1.0 | \$0.00 |
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | \$0.00 |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 |
| Inventory Light onetime fee | Onetime fee for limited inventory gallery, view inventory with ILM | 1.0 | \$0.00 |
| Mobile Application onetime fee | Smart phone application | 1.0 | \$0.00 |

Total: \$8,847.00

Shipping: \$0.00

Invoice Total

Total Due NOW: \$0.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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CONTRACTS

HASSLES

SERVICES