

Invoice For

Isringhausen Imports (4765)

Invoice Number: OP#-00035848

Salesperson: Christian Salazar Date Created: 11/16/2011

Products

Product	Description	Quantity	List Price	Total Price
CRM - Ala Carte Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	\$2,949.00	\$1,974.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
Desking module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	\$999.00	\$699.00
Market Pricing Tool	Local market pricing tool	1.0	\$499.00	\$349.00
KnowMe Basic Plus	Third party vender - Basic Plus KnowMe phone integration. 25 toll free #s, 1000 incoming minutes, multi ring capability	1.0	\$299.00	\$299.00
Data Appending	Recurring appending your customer data.	1.0	\$279.00	\$279.00
Black Book used car pricing	Black Book pricing of used cars	1.0	\$109.00	\$75.00

NADA used car pricing tool	NADA used car pricing tool	1.0	\$109.00	\$75.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00	\$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00	\$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00
Email Banner	Email Banner	1.0	\$0.00	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
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CRM Ala Carte onetime fee	Onetime fee for CRM, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	\$7,299.00	\$3,000.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00	\$499.00
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0	\$999.00	\$424.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$499.00	\$349.00
KnowMe Basic Plus onetime fee	Onetime fee for third party vender - Basic KnowMe Plus phone integration	1.0	\$299.00	\$299.00
Data Appending onetime fee	Onetime fee to initially append customer data.	1.0	\$279.00	\$279.00
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	\$109.00	\$75.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$109.00	\$75.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00	\$0.00
BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	\$0.00	\$0.00
Trainer - Three Day Package	Three days on-site with one trainer. All travel expenses paid by dealer. Package is	1.0	\$0.00	\$0.00

	discounted 10%.			
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00

Total: \$8,999.00

Shipping: \$0.00

Number of Installments: 2

Installment Due Date Installment Amount

12/16/2011 \$2,500.00

11/16/2011 \$6,499.00

Invoice Total

Total Due NOW: \$6,499.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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