

Invoice For

**O'Daniel Automart (4935)**

Invoice Number: OP#-00214470

Salesperson: Soren Blair Date Created: 8/24/2012

**Products**

Product	Description	Quantity	List Price	Total Price
Website - DIY to VIN Website upgrade	Monthly fee for upgrade from DIY to VIN Website.	1.0	\$599.00	\$0.00
AIS Rebates - Website Integration	Third party vender - website integration.	1.0	\$0.00	\$0.00
VIN Chat	VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports.	1.0	\$0.00	\$0.00
SEO - Advanced	<ul style="list-style-type: none"> <li>• Keyword market research analysis •</li> <li>• Market Control Dealer SEO Titles •</li> <li>• Primary Optimization for three city specific locations •</li> <li>• Search Engine Friendly Automotive SEO URLs •</li> <li>• Long tail SEO •</li> <li>• Location Specific Page heading and content optimization •</li> <li>• Lead Generating Vehicle Detail Pages •</li> <li>• Integrated Content Management •</li> <li>• Inventory Specials &amp; Featured Vehicles •</li> <li>• Search Engine Optimized Automotive Content •</li> <li>• Ability to Add Custom Pages •</li> <li>• Dynamic OneClick Inventory Search •</li> <li>• Boomerang Coupon Technology •</li> <li>• Integrated Vehicle Video's •</li> <li>• High Resolutions Pictures (Unique to VinSolutions) •</li> <li>• RSS Feeds (Inventory &amp; Specials) •</li> <li>• Enhanced XML Sitemaps (Google, Bing &amp; Yahoo!) •</li> <li>• Robot.txt file •</li> <li>• Google Analytics &amp; VinSolutions Integrated Analytics •</li> <li>• Local Listing URL Submission plan •</li> <li>• Social Media Plugins •</li> <li>• HTML Optimization •</li> <li>• Recent Customer community specific pages •</li> <li>• Sold Vehicle</li> </ul>	1.0	\$0.00	\$0.00

SEO Pages • Dealer Market SEO wrap • 5  
SEO service driven Sub Pages • Page  
Header Enhancement • Platinum Home  
Page SEO Enhancements • Dominant City  
SEO scroll bar

AIS Rebates - Website integration onetime fee	Onetime fee for AIS Rebates - website integration.	1.0	\$0.00	\$0.00
VIN Chat onetime fee	Onetime fee for VIN Click to Chat.	1.0	\$0.00	\$0.00
Website - DIY to VIN Website onetime fee	Website - DIY to VIN website onetime fee.	1.0	\$599.00	\$0.00
SEO - Advanced Onetime fee	Onetime to fee to build Advanced SEO (VinSolutions Website only).	1.0	\$0.00	\$0.00

\*this invoice does not replace or supersede current billing

Products/One Time: \$0.00  
Monthly Recurring: \$0.00  
One Time Shipping: \$0.00

**Total Due Now: \$0.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

*Copyright VinSolutions.*

**CONTRACTS**

**HASSLES**

**SERVERS**

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VinSolutions  
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Overland Park, KS 66202  
(P) 913-825-6300  
(F) 617-904-1618

## Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

### ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION			
Account Owners Name:		VinSolutions Account Number: 4935	
Address Line 1:		Phone Number:	
Address Line 2:		Fax Number:	
City:	State:	Zip:	Email:
Opportunity ID: OP#-00214470		Dollar Amount: \$0.00	

### Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

### Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

### ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: