Invoice For

Cape Girardeau Honda (4192)

Invoice Number: OP#-00075992

Salesperson: Matthew Mauldin Date Created: 4/7/2011

Products

Product	Description	Quantity	List Price	Total Price
Gold Lite 2 package	Includes: CRM, ILM, and inventory management. Requires three days on site training by professional trainer.	1.0	$3,649.00	$3,285.00
Desking module	Push deals to DMS, print deals and forms.	1.0	$899.00	$666.00
Data Integration - Bi-directional	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$249.00	$249.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
Galves used car pricing tool	Galves used car pricing tool	1.0	$0.00	$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	$0.00	$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	$0.00	$0.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	$0.00	$0.00
Black Book used car pricing	Black Book pricing of used cars	1.0	$0.00	$0.00
Craigslist - manual	Craigslist listings manual tool	1.0	$0.00	$0.00
Email Hosting	Hosting of dealers' email.	1.0	$0.00	$0.00
Email Banner	Email Banner	1.0	$0.00	$0.00
	10 eBay listings included in Inventory			

eBay listings - 10	Module or 10 additional listings.	1.0	$0.00	$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	$0.00	$0.00
Desking Light	Enables payment calculator and summary.	1.0	$0.00	$0.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	$0.00	$0.00
Blue Book used car pricing	Used car pricing from Blue Book	1.0	$0.00	$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	$0.00	$0.00
Inventory Module	Inventory Module - monthly	1.0	$0.00	$0.00
Market Pricing Tool	Local market pricing tool	1.0	$0.00	$0.00
Mobile Application	Smart phone application	1.0	$0.00	$0.00
NADA used car pricing tool	NADA used car pricing tool	1.0	$0.00	$0.00
Photo overlay	Photo overlay display - monthly	1.0	$0.00	$0.00
Gold Lite 2 package onetime fee	Onetime fee for Gold package, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	$7,399.00	$4,499.00
VinCamera & software	VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera.	1.0	$999.00	$999.00
Drivers License Scanner	Automatically uploads customer's information	1.0	$799.00	$799.00
Desking module onetime fee	Onetime fee for Desking	1.0	$899.00	$666.00
Data Integration - Bi-directional onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$499.00	$499.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
ILM onetime fee	Onetime fee for ILM	1.0	$0.00	$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	$0.00	$0.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	$0.00	$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	$0.00	$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	$0.00	$0.00
Dynamic comment builder				

onetime fee	Setup dynamic comment builder.	1.0	$0.00	$0.00
CRM Bundled Solution onetime fee	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	1.0	$0.00	$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	$0.00	$0.00
Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0	$0.00	$0.00
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	$0.00	$0.00
BDC Module onetime fee	Create BDC module	1.0	$0.00	$0.00
Mobile Application onetime fee	Smart phone application	1.0	$0.00	$0.00
Trainer - online training via webinar	Online training via WebEx. To be completed before onsite training.	1.0	$0.00	$0.00
Trainer - three days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Three days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	$0.00	$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	$0.00	$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	$0.00	$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	$0.00	$0.00
Galves used car pricing tool onetime fee	Galves used car pricing tool onetime fee	1.0	$0.00	$0.00

Total: $11,662.00
Shipping: $30.00

Number of Installments:	3
Installment Due Date	Installment Amount
4/1/2011	PAID
5/31/2011	$2,488.00
5/1/2011	$2,488.00

Invoice Total

Total Due NOW: $6,718.00

☐ Check By Fax   ☐ One Time ACH   ☐ One Time Credit Card Authorization

Signature   Date