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Sales and Support: 913-825-6124

Invoice For

Symbolic Motor Car Company (4013)

Invoice Number: OP#-00057880 Salesperson: Brendan Shea Date Created: 2/2/2011

Products

Product	Description	Quantity	List Price	Cotal Price
Nickel 1 package	Inventory module, gallery insert, photo overlay, 10 eBay listings and manual craigslist poster (month to month)	1.0	\$649.00	\$519.00
Website - advanced package including SEO	Monthly reoccuring website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$1,599.00 \$	\$1,499.00
CRM - limited users, up to 10.	Customer Relationship Management System - manages entire customer base. Includes; ILM, spam assassin, service marketing, bad lead rejection, reverse look-up and VinBrochures. Users limited to 10. Includes mobile application for smart phones.	1.0	\$1,349.00 \$	51,249.00
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$99.00	\$99.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00	\$0.00
Craigslist - manual	Craigslist listings manual tool	1.0	\$0.00	\$0.00
Photo overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00

two alike. Bay listings - 10	BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00	\$0.00
Mobile Application Mobile Application Mobile Application Mobile Application Smart phone application Dynamic comment builder Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. Email Hosting Hosting of dealers' email. Email Banner Email Banner Email Banner Email Hosting Hosting of dealers' email. Email Banner Limited inventory gallery, view inventory tight Inventory Light Inventory Module Inventory Module Inventory Module - monthly Inventory Module Module Inventory Module Module Inventory Module Module Inventory Module Inventory Module Module Inventory M	Dynamic comment builder	creates rich vehicle descriptions with no	1.0	\$0.00	\$0.00
Mobile Application Dynamic comment builder automatically Creates rich vehicle descriptions with no two alike. Dynamic comment builder Dynamic comment builder automatically Creates rich vehicle descriptions with no two alike. Dynamic comment builder Dynamic comment builder automatically Creates rich vehicle descriptions with no two alike. Dynamic comment builder automatically Creates rich vehicle descriptions with no two alike. Dynamic comment builder automatically Dynamic comment builder Dynamic descriptions with no two alike. Dynamic comment builder Dynamic dement builder Dynamic outment publider Dynamic outment fee Dynamic comment builder Dynamic outment fee Dynamic comment builder Dynamic fee for limited inventory gallery, view inventory with ILM Dynamic automatically Dynamic automat	eBay listings - 10	10 eBay listings included	1.0	\$0.00	\$0.00
Dynamic comment builder creates rich vehicle descriptions with no two alike. Email Hosting Hosting of dealers' email. 1.0 \$0.00 \$0.	Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
Dynamic comment builder creates rich vehicle descriptions with no two alike. Email Hosting Hosting of dealers' email. 1.0 \$0.00 \$0.00 \$0.00 inventory Light Email Banner 1.0 \$0.00 \$0.00 \$0.00 inventory Light Limited inventory gallery, view inventory 1.0 \$0.00 \$0.00 \$0.00 inventory Module Inventory Module - monthly 1.0 \$0.00 \$0.00 \$0.00 inventory Module Enables payment calculator and summary. 1.0 \$0.00 \$0.	Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
Email Banner Email Banner Limited inventory gallery, view inventory with ILM Inventory Module Inventory Module Inventory Module - monthly 1.0 \$0.00 \$0.00 Desking Light Enables payment calculator and summary. 1.0 \$0.00 \$0.00 Form Mapping Up to 3 dealership 1.0 \$0.00 \$0.00 CRM - limited users, onetime fee Inventory Module - monthly 1.0 \$0.00 \$0.00 CRM - limited users, onetime fee Inventory Mapping Involved forms. Onetime fee for limited user CRM, includes 3 days of training with 1 trainer, expenses paid by dealer Onetime fee Website advanced package includes Search Engine Optimization. Search engine optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Onetime fee for Nickel 1 package 1.0 \$649.00 \$519.00 Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. Service Dashboard onetime fee Photo overlay onetime fee Onetime fee for photo overlay onetime fee Inventory Gallery onetime fee Onetime fee for inventory gallery 1.0 \$0.00 \$0.00 Email Banner online training via webEx. To be completed before onsite training. Email Banner onetime fee Creation of Email Banner 1.0 \$0.00 \$0.00 Setup dynamic comment builder Create BDC module Setup dynamic comment builder. Onetime fee for limited inventory gallery, view inventory with ILM	Dynamic comment builder	creates rich vehicle descriptions with no	1.0	\$0.00	\$0.00
Email Banner Email Banner Limited inventory gallery, view inventory with ILM Inventory Module Inventory Module Inventory Module - monthly 1.0 \$0.00 \$0.00 Desking Light Enables payment calculator and summary. 1.0 \$0.00 \$0.00 Form Mapping Up to 3 dealership 1.0 \$0.00 \$0.00 CRM - limited users, onetime fee Inventory Module - monthly 1.0 \$0.00 \$0.00 CRM - limited users, onetime fee Inventory Mapping Involved forms. Onetime fee for limited user CRM, includes 3 days of training with 1 trainer, expenses paid by dealer Onetime fee Website advanced package includes Search Engine Optimization. Search engine optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Onetime fee for Nickel 1 package 1.0 \$649.00 \$519.00 Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. Service Dashboard onetime fee Photo overlay onetime fee Onetime fee for photo overlay onetime fee Inventory Gallery onetime fee Onetime fee for inventory gallery 1.0 \$0.00 \$0.00 Email Banner online training via webEx. To be completed before onsite training. Email Banner onetime fee Creation of Email Banner 1.0 \$0.00 \$0.00 Setup dynamic comment builder Create BDC module Setup dynamic comment builder. Onetime fee for limited inventory gallery, view inventory with ILM	Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
with ILM Inventory Module Inventory Module - monthly Inventory Module Inven	Email Banner	_	1.0	\$0.00	\$0.00
Desking Light Enables payment calculator and summary. 1.0 \$0.00 \$0.00 Form Mapping Form Mapping. Up to 3 dealership provided forms. Onetime fee for limited user CRM, includes 3 days of training with 1 trainer, expenses paid by dealer Onetime fee website advanced package includes Search Engine Optimization. Search engine optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Onetime fee for Nickel 1 package	Inventory Light		1.0	\$0.00	\$0.00
Form Mapping Provided forms. Onetime fee for limited user CRM, includes 3 days of training with 1 trainer, expenses paid by dealer Onetime fee website advanced package includes Search engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Nickel 1 package onetime fee Onetime fee onetime fee Onetime fee for Nickel 1 package 1.0 \$649.00 \$519.00 Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. Service Dashboard onetime fee Onetime fee onetime fee Onetime fee for photo overlay onetime fee Onetime fee for photo overlay 1.0 \$0.00	Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00
CRM - limited users, onetime fee Website - advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Onetime fee for Nickel 1 package Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. Service Dashboard onetime fee Photo overlay onetime fee Onetime fee for photo overlay Inought of the properties	Desking Light	Enables payment calculator and summary.	1.0	\$0.00	\$0.00
includes 3 days of training with 1 trainer, expenses paid by dealer One time fee website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. One time fee on Nickel 1 package one time fee One time fee for Nickel 1 package One time fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. Service Dashboard one time fee One time fee for photo overlay one time fee One time fee for photo overlay Inventory Gallery one time fee One time fee for inventory gallery Online training via webEx. To be completed before onsite training. Email Banner one time fee Create BDC module Dynamic comment builder one time fee One time fee for limited inventory gallery, view inventory with ILM includes 3 days of training with 1 trainer, expenses paid by dealer One time fee website advanced package includes Search Engine Optimization. Search	Form Mapping		1.0	\$0.00	\$0.00
Website - advanced package ncluding SEO onetime fee	CRM - limited users, onetime fee	includes 3 days of training with 1 trainer,	1.0	\$5,099.00	\$4,700.00
Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. Service Dashboard onetime fee Setup service dashboard. Photo overlay onetime fee Onetime fee for photo overlay Inventory Gallery onetime fee Onetime fee for inventory gallery Online training via WebEx. To be completed before onsite training. Email Banner onetime fee Creation of Email Banner BDC Module onetime fee Create BDC module Dynamic comment builder Onetime fee Onetime fee for limited inventory gallery, view inventory with ILM Onetime fee for data integration with dealer's DMS. Publishes Vehicle 1.0 \$199.00 \$199.00 \$0.0	Website - advanced package including SEO onetime fee	includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to	1.0	\$1,599.00	\$1,499.00
Data Integration - onetime fee Inventory, F&I Deal History and Repair Orders when applicable. Service Dashboard onetime fee Setup service dashboard. Photo overlay onetime fee Onetime fee for photo overlay Inventory Gallery onetime fee Onetime fee for inventory gallery Inventory Gallery onetime fee Onetime fee for inventory gallery Online training via WebEx. To be completed before onsite training. Email Banner onetime fee Creation of Email Banner BDC Module onetime fee Create BDC module Dynamic comment builder Setup dynamic comment builder. Onetime fee for limited inventory gallery, view inventory with ILM 1.0 \$199.00 \$199.00 \$0.00	Nickel 1 package onetime fee	Onetime fee for Nickel 1 package	1.0	\$649.00	\$519.00
Service Dashboard onetime fee Setup service dashboard. 1.0 \$0.00 \$0.00 \$0.00 Photo overlay onetime fee Onetime fee for photo overlay 1.0 \$0.00 \$0.00 \$0.00 Inventory Gallery onetime fee Onetime fee for inventory gallery 1.0 \$0.00 \$0.00 \$0.00 Frainer - online training via Online training via WebEx. To be completed before onsite training. In Solution Solu	Data Integration - onetime fee	dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair	1.0	\$199.00	\$199.00
Photo overlay onetime fee Onetime fee for photo overlay 1.0 \$0.00	Service Dashboard onetime fee		1.0	\$0.00	\$0.00
Inventory Gallery onetime fee Onetime fee for inventory gallery 1.0 \$0.00 \$0.00 Trainer - online training via Online training via WebEx. To be completed before onsite training. Email Banner onetime fee Creation of Email Banner 1.0 \$0.00 \$0.00 BDC Module onetime fee Create BDC module 1.0 \$0.00 \$0.00 Dynamic comment builder onetime fee for limited inventory gallery, view inventory with ILM		-			
Trainer - online training via Online training via WebEx. To be completed before onsite training. Email Banner onetime fee Creation of Email Banner 1.0 \$0.00 \$0.00 \$0.00 BDC Module onetime fee Create BDC module 1.0 \$0.00 \$0.00 \$0.00 Dynamic comment builder onetime fee Setup dynamic comment builder. Inventory Light onetime fee Onetime fee for limited inventory gallery, view inventory with ILM	•	•	1.0	\$0.00	
Email Banner onetime fee Creation of Email Banner 1.0 \$0.00 \$0.00 BDC Module onetime fee Create BDC module 1.0 \$0.00 \$0.00 Dynamic comment builder onetime fee Setup dynamic comment builder. Setup dynamic comment builder. 1.0 \$0.00 \$0.00 Solution fee Onetime fee Onetime fee for limited inventory gallery, view inventory with ILM	Γrainer - online training via	Online training via WebEx. To be	1.0	\$0.00	\$0.00
Dynamic comment builder Setup dynamic comment builder. 1.0 \$0.00 \$0.00 Inventory Light onetime fee one	Email Banner onetime fee	-	1.0	\$0.00	\$0.00
Onetime fee Onetime fee Onetime fee on limited inventory gallery, view inventory with ILM 1.0 \$0.00 \$0.00 \$0.00	BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
view inventory with ILM	· •	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Mobile Application onetime fee Smart phone application 1.0 \$0.00 \$0.00	Inventory Light onetime fee	,	1.0	\$0.00	\$0.00
	Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00

Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	\$0.00	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
Desking Light onetime fee	Setup payment calculator and summary.	1.0	\$0.00	\$0.00
Trainer - three days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Three days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	\$0.00	\$0.00

Total: \$10,283.00

Shipping: \$0.00

Number of Installments:	3
Installment Due Date	Installment Amount
2/2/2011	\$5,672.00
4/5/2011	\$2,306.00
3/1/2011	\$2,306.00

Invoice Total Total Due NOW: \$5,672.00

 \square Check By Fax \Box One Time ACH ☐ One Time Credit Card Authorization

Signature Date

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