

Invoice For

5 Star Motors Inc (5801)

Invoice Number: OP#-00222653

Salesperson: Bobby Roberts Date Created: 11/9/2012

Products

Product	Description	Qty.	List Price	Sales Price	Sales Tax
Gold 2 Package PROMO	Includes: CRM, ILM, inventory management and a VIN website. Requires three days on site training by professional trainer.	1.0	\$4,589.00	\$3,599.00	\$285.56
Website - VIN Ala Carte	Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0	\$1,299.00	\$699.00	
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0			
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0			
Inventory Module	Inventory Module - monthly	1.0			
Website - VIN	Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0			
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0			
Website - Scion Only	Monthly fee for Scion website.	1.0	\$449.00		
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0			
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$99.00	\$99.00	\$8.32
	Customer Text Messaging - 1000 texts per month				

Customer Text Messaging - 1000 Texts	incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.	1.0	\$29.00	\$29.00	\$2.44
Email Hosting	Hosting of dealers' email.	1.0			
AIS Rebates - Website Integration	Third party vender - website integration.	1.0			
VIN Chat	VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports.	1.0			
Desking Light	Enables payment calculator and summary.	1.0			
Email Banner	Email Banner	1.0			
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0			
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0			
Photo Overlay	Photo overlay display - monthly	1.0			
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0			
Market Pricing Tool	Local market pricing tool	1.0			
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0			
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0			
Craigslist - Manual	Craigslist listings manual tool	1.0			
VIN Chat	VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports.	1.0			
Blue Book Used Car Pricing	Used car pricing from Blue Book	1.0			
AIS Rebates - Website Integration	Third party vender - website integration.	1.0			
SEO - Advanced	<ul style="list-style-type: none"> • Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar 	1.0			
Mobile Application	Smart phone application	1.0			
Email Hosting	Hosting of dealers' email.	1.0			
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0			
Service Dashboard	Ties your CRM to your service department dashboard.	1.0			
	<ul style="list-style-type: none"> • Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle 				

SEO - Advanced	Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar	1.0			
Website - Microsite	Creation of dealer's microsite. Bolsters SEO as well as providing additional real estate for additional details and consumer interaction. Includes one page microsite with a form. Additional content pages for information (max of 2), limited lead pages (maximum of 2) and splash links out to other dealership sites.	0.5	\$199.50		
Call Tracking - 1000 Minutes Local	Call Tracking - 1000 inbound minutes per month using local phone numbers. Used to populate Dealer website with up to 8 local phone numbers for call tracking and campaign tracking ROI reporting.	1.0	\$69.00		
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Gold 2 package PROMO onetime fee	Onetime fee for Gold package, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	\$8,669.00	\$2,750.00	\$231.00
Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$199.00	\$199.00	\$16.72
Customer Text Messaging - 1000 Texts Onetime Fee	Customer Text Messaging onetime fee.	1.0	\$49.00	\$49.00	\$4.12
Website - VIN Ala Carte onetime fee	Onetime fee to create VIN Website.	1.0	\$1,299.00		
Email Hosting onetime fee	Email hosting for dealer	1.0			
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0			
AIS Rebates - Website integration onetime fee	Onetime fee for AIS Rebates - website integration.	1.0			
VIN Chat onetime fee	Onetime fee for VIN Click to Chat.	1.0			
Desking Light onetime fee	Setup payment calculator and summary.	1.0			
Email Banner onetime fee	Creation of Email Banner	1.0			
CRM Bundled Solution onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0			
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0			
VIN Chat onetime fee	Onetime fee for VIN Click to Chat.	1.0			
Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0			
AIS Rebates - Website integration onetime fee	Onetime fee for AIS Rebates - website integration.	1.0			
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0			
Mobile Application onetime fee	Smart phone application	1.0			
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0			
Email Hosting onetime fee	Email hosting for dealer	1.0			
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0			
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0			
SEO - Advanced Onetime fee	Onetime to fee to build Advanced SEO (VinSolutions Website only).	1.0			
Website - VIN onetime fee	Onetime fee to create VIN Website.	1.0			

Trainer - Three Day Package	Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%.	1.0	
Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0	
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	
ILM onetime fee	Onetime fee for ILM	1.0	
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	
Service Dashboard onetime fee	Setup service dashboard.	1.0	
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	
Website - Scion only onetime fee	Website - Scion only onetime fee.	1.0	\$449.00
SEO - Advanced Onetime fee	Onetime to fee to build Advanced SEO (VinSolutions Website only).	1.0	
Call Tracking - 1000 Minutes Local onetime fee	Call Tracking - 1000 Minutes Local onetime fee.	1.0	\$69.00
Credit - AutoTrader Family Discount	Onetime fee AutoTrader Family discount.	1.0	(\$2,998.00)

Products/One Time: \$0.00
 Monthly Recurring: \$4,426.00
 One Time Shipping: \$0.00
 Sales Tax: \$296.33
Total Now Due: \$4,722.33

*Taxes are subject to state and local regulations and are subject to change

*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

Copyright VinSolutions.

CONTRACTS

HASSLES

SERVERS

6405 Metcalf Ave. Suite 400 • Overland Park, KS 66202 • T: 1.800.980.7488 • F: 913.825.6396 • www.vinsolutions.com

VinSolutions
6405 Metcalf Ave Suite 400
Overland Park, KS 66202
(P) 913-825-6300
(F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION			
Account Owners Name:		VinSolutions Account Number: 5801	
Address Line 1:		Phone Number:	
Address Line 2:		Fax Number:	
City:	State:	Zip:	Email:
Opportunity ID: OP#-00222653		Dollar Amount: \$4,722.33	

Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT

Authorized Name:	Title:
Authorized Signature:	Date: