

Invoice For

Mertz Ford (5125)

Invoice Number: OP#-00164748

Salesperson: Soren Blair Date Created: 4/12/2012

Products

Product	Description	Quantity	List Price	Total Price
Website - DIY Ala Carte	Monthly fee for DIY (Do It Yourself) Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: http://alpha.vinmanagersites.com	1.0	\$699.00	\$599.00
Inventory Module	Inventory Module - monthly	1.0	\$599.00	\$380.00
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$99.00	\$99.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
VinCamera & Software	VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera.	1.0	\$1,149.00	\$741.00
Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$199.00	\$199.00

Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$599.00	\$186.00
Website - DIY Ala Carte onetime fee	Website - Best Practice onetime fee to create site.	1.0	\$699.00	\$185.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00

Total: \$2,389.00

Shipping: \$15.00

Invoice Total

Total Due NOW: \$2,404.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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CONTRACTS

HASSLES

SERVERS

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