

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Glenn Polk Ford (5510)

Invoice Number:OP#-00213823 Salesperson: David White Date Created: 8/21/2012

Products

Product	Description	Quantity	List Price	Fotal Price
Platinum Lite 1 Package PROMO	Includes; CRM, ILM, Desking, eBay, inventory management. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$3,999.00	\$2,718.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$0.00	\$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00
AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module.	1.0	\$199.00	\$199.00
NADA Used Car Pricing Tool Black Book Used Car Pricing	NADA used car pricing tool Black Book pricing of used cars	1.0 1.0	\$129.00 \$129.00	\$129.00 \$129.00
Diack Book Osea Cai Frieling	Diack Book pricing of used cars	1.0	Ψ127.00	Ψ127.00

Service Dashboard	Ties your CRM to your service department dashboard.		\$0.00	\$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00	\$0.00
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00
Email Banner	Email Banner	1.0	\$0.00	\$0.00
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	\$0.00	\$0.00
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00
Survey Module	Survey Tool for CRM customers	1.0	\$0.00	\$0.00
Photo Overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0	\$0.00	\$0.00
Craigslist - Manual	Craigslist listings manual tool	1.0	\$0.00	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
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Credit - package limited user monthly reoccurring fee	Credit - package limited user monthly reoccurring fee.	1.0	(\$1,099.00)	(\$1,099.00)
Credit - package limited user	Credit - package limited user monthly reoccurring fee. Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	(\$1,099.00) (\$9,799.00	\$9,799.00
Credit - package limited user monthly reoccurring fee Platinum Lite 1 package	Credit - package limited user monthly reoccurring fee. Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by			
Credit - package limited user monthly reoccurring fee Platinum Lite 1 package PROMO onetime fee Data Integration - Enhanced onetime fee AIS Rebates - Desking integration onetime fee	Credit - package limited user monthly reoccurring fee. Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and	1.0	\$9,799.00	\$9,799.00
Credit - package limited user monthly reoccurring fee Platinum Lite 1 package PROMO onetime fee Data Integration - Enhanced onetime fee AIS Rebates - Desking	Credit - package limited user monthly reoccurring fee. Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Onetime fee for AIS Rebates - incentive	1.0	\$9,799.00 \$499.00	\$9,799.00 \$499.00
Credit - package limited user monthly reoccurring fee Platinum Lite 1 package PROMO onetime fee Data Integration - Enhanced onetime fee AIS Rebates - Desking integration onetime fee NADA used car pricing tool	Credit - package limited user monthly reoccurring fee. Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Onetime fee for AIS Rebates - incentive integration into Desking module	1.0	\$9,799.00 \$499.00 \$199.00	\$9,799.00 \$499.00 \$199.00
Credit - package limited user monthly reoccurring fee Platinum Lite 1 package PROMO onetime fee Data Integration - Enhanced onetime fee AIS Rebates - Desking integration onetime fee NADA used car pricing tool onetime fee Black Book used car pricing	Credit - package limited user monthly reoccurring fee. Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Onetime fee for AIS Rebates - incentive integration into Desking module Onetime fee for NADA used car pricing	1.0 1.0 1.0	\$9,799.00 \$499.00 \$199.00 \$129.00	\$9,799.00 \$499.00 \$199.00 \$129.00
Credit - package limited user monthly reoccurring fee Platinum Lite 1 package PROMO onetime fee Data Integration - Enhanced onetime fee AIS Rebates - Desking integration onetime fee NADA used car pricing tool onetime fee Black Book used car pricing onetime fee Service Dashboard onetime	Credit - package limited user monthly reoccurring fee. Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. Onetime fee for AIS Rebates - incentive integration into Desking module Onetime fee for NADA used car pricing Black Book used car pricing onetime fee	1.0 1.0 1.0 1.0	\$9,799.00 \$499.00 \$199.00 \$129.00	\$9,799.00 \$499.00 \$199.00 \$129.00

Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
CRM Bundled Solution onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wist List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	h 1.0	\$0.00	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00
Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer		\$0.00	\$0.00
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	\$0.00	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	\$0.00	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0	\$0.00	\$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	\$0.00	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00
Credit - AutoTrader Family Discount	Onetime fee AutoTrader Family discount	1.0	\$0.00 (\$7,255.00)
		Products/One Monthly Rec One Time Sh	urring:	\$3,500.00 \$2,325.00 \$0.00
		Total Due	e Now:	\$5,825.00
☐ Check By Fax ☐	One Time ACH ☐ One Time	Credit Card	Authorizati	on
Signature			Date	

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VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

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Account Owners Name	:		VinSolutions Account Number: 5510
Address Line 1:			Phone Number:
Address Line 2:			Fax Number:
City:	State:	Zip:	Email:
Opportunity ID: OP#-0	0213823		Dollar Amount: \$5,825.00

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK		
MUST ACCOMPANY THIS FORM) DO NOT MAIL		
Bank Name:	Bank Phone:	
Name on Bank Acct:	Check Number:	
Bank Routing Number:	Checking Account Number:	

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST	
ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: