

Invoice For

## **Audi Coral Springs (3138)**

Invoice Number: OP#-00049169

Salesperson: Chase Abbott Date Created: 9/30/2010

### **Products**

Product	Description	Quantity	List Price	Total Price
Digital Marketing SEM Package	<ul style="list-style-type: none"> <li>Includes One Search Engine and 3 Campaigns • PPC Keyword &amp; Market Research Analysis • Monthly Strategy Session with Ad Budget Recommendations • Campaign Management • Bid Management • Keyword &amp; Ad Copy Optimization • Landing Site Technology • Monthly Reporting • Optional Items for Package: Additional Search Engine (\$299 Set Up / \$199 Monthly) Additional Campaigns (\$299 Set Up / \$199 Monthly)</li> <li>Create or Update your Business Profile Facebook Page • Upload your Dealership Logo / Dealership Image • Market to your entire email database with a Facebook Fan Request Email • Update your Facebook Site with an Inventory Widget; Creating a new "Inventory" tab on your Facebook account and uploading all your inventory on Facebook for your customers to search</li> <li>Update your Facebook Site with our Service Special Widget; Creating a new "Service" tab that allows you to publish service specials and book service requests from your Facebook site • Update your Facebook Site with our Trade Appraisal Widget; Creating a new "Trade Appraisal" Tab allowing your customers to send you an trade in or appraisal request directly from your Facebook page. • Update your Facebook Site with our Reputation</li> </ul>	1.0	\$699.00	\$699.00
Digital Marketing Facebook Widgets	<ul style="list-style-type: none"> <li>Create or Update your Business Profile Facebook Page • Upload your Dealership Logo / Dealership Image • Market to your entire email database with a Facebook Fan Request Email • Update your Facebook Site with an Inventory Widget; Creating a new "Inventory" tab on your Facebook account and uploading all your inventory on Facebook for your customers to search</li> <li>Update your Facebook Site with our Service Special Widget; Creating a new "Service" tab that allows you to publish service specials and book service requests from your Facebook site • Update your Facebook Site with our Trade Appraisal Widget; Creating a new "Trade Appraisal" Tab allowing your customers to send you an trade in or appraisal request directly from your Facebook page. • Update your Facebook Site with our Reputation</li> </ul>	1.0	\$199.00	\$199.00

Monitor Widget; crawling all social websites and blogs to gather any comments, discussions or articles that contain your dealership. • Update your Facebook Site with our Web Leads Widget; our Widget will go out and crawl social networking sites to find leads and update your site with those leads

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Digital Marketing SEM Package Onetime Fee	<p>Onetime fee for: • Includes One Search Engine and 3 Campaigns • PPC Keyword &amp; Market Research Analysis • Monthly Strategy Session with Ad Budget Recommendations • Campaign Management • Bid Management • Keyword &amp; Ad Copy Optimization • Landing Site Technology • Monthly Reporting • Optional Items for Package: Additional Search Engine (\$299 Set Up/\$199 Monthly) Additional Campaigns (\$299 Set Up / \$199 Monthly)</p>	1.0	\$699.00	\$599.00
Digital Marketing Facebook Widgets Onetime Fee	<p>Onetime fee to establish: • Create or Update your Business Profile Facebook Page • Upload your Dealership Logo / Dealership Image • Market to your entire email database with a Facebook Fan Request Email • Update your Facebook Site with an Inventory Widget; Creating a new “Inventory” tab on your Facebook account and uploading all your inventory on Facebook for your customers to search • Update your Facebook Site with our Service Special Widget; Creating a new “Service” tab that allows you to publish service specials and book service requests from your Facebook site • Update your Facebook Site with our Trade Appraisal Widget; Creating a new “Trade Appraisal” Tab allowing your customers to send you an trade in or appraisal request directly from your Facebook page. • Update your Facebook Site with our Reputation Monitor Widget; crawling all social websites and blogs to gather any comments, discussions or articles that contain your dealership. • Update your Facebook Site with our Web Leads Widget; our Widget will go out and crawl social networking sites to find leads and update your site with those leads</p>	1.0	\$299.00	\$239.00

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**Total: \$1,736.00**

Shipping: \$0.00

**Invoice Total**

**Total Due NOW: \$1,896.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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**CONTRACTS**

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