

Invoice For  
**Superior Ford Inc (6132)**  
Invoice Number: OP#-00222553  
Salesperson: David White Date Created: 2/13/2013

**Products**

Product	Description	Qty.	List Price	Sales Price	
Gold Lite 2 Package PROMO	Includes: CRM, ILM, and inventory management. Requires three days on site training by professional trainer.	1.0	\$3,799.00	\$3,200.00	
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0			
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0			
Inventory Module	Inventory Module - monthly	1.0			
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$99.00	\$99.00	
Service Dashboard	Ties your CRM to your service department dashboard.	1.0			
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0			
Desking Light	Enables payment calculator and summary.	1.0			
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0			
Email Banner	Email Banner	1.0			
Email Hosting	Hosting of dealers' email.	1.0			
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0			
Mobile Application	Smart phone application	1.0			
Black Book Used Car Pricing	Black Book pricing of used cars	1.0			
Craigslist - Manual	Craigslist listings manual tool	1.0			
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0			
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0			
Market Pricing Tool	Local market pricing tool	1.0			
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0			
Photo Overlay	Photo overlay display - monthly	1.0			

Credit - package limited user monthly reoccurring fee	Credit - package limited user monthly reoccurring fee.	1.0	(\$1,099.00)	(\$1,099.00)
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Gold Lite 2 package PROMO onetime fee	Onetime fee for Gold package, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	\$7,989.00	\$2,301.00
Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$199.00	\$199.00
Service Dashboard onetime fee	Setup service dashboard.	1.0		
BDC Module onetime fee	Create BDC module	1.0		
Desking Light onetime fee	Setup payment calculator and summary.	1.0		
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0		
Email Banner onetime fee	Creation of Email Banner	1.0		
Email Hosting onetime fee	Email hosting for dealer	1.0		
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0		
Mobile Application onetime fee	Smart phone application	1.0		
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0		
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0		
CRM Bundled Solution onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0		
ILM onetime fee	Onetime fee for ILM	1.0		
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0		
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0		
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0		
Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0		
Trainer - Two Day Package	Two days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0	\$2,699.00	
Trainer - Three Day Package	Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%.	1.0		
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0		
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0		

Products/One Time:	\$2,500.00
One Time Shipping:	\$0.00
One Time Sales Tax:	\$0.00
Monthly Recurring:	\$2,200.00
<b>Total Now Due:</b>	<b>\$4,700.00</b>
<b>Total Monthly Recurring:</b>	<b>\$2,200.00</b>

\*Taxes are subject to state and local regulations and are subject to change

\*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

*Copyright VinSolutions.*

**CONTRACTS**

**HASSLES**

**SERVERS**

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## Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

### ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION			
Account Owners Name:		VinSolutions Account Number: 6132	
Address Line 1:		Phone Number:	
Address Line 2:		Fax Number:	
City:	State:	Zip:	Email:
Opportunity ID: OP#-00222553		Dollar Amount: \$4,700.00	

### Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

### Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

### ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: