Invoice For

McGrath Honda (3693)

Invoice Number:OP#-00045074

Salesperson: Christian Salazar Date Created: 9/28/2010

Products

Product	Description	Quantity	List Price	Total Price
CRM - Ala Carte Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	$2,499.00	$1,599.00
Market Pricing Tool	Local market pricing tool	1.0	$399.00	$329.00
KnowMe Basic with outbound tracking	Third party vender - Basic KnowMe phone integration with outbound tracking	1.0	$249.00	$249.00
NADA used car pricing tool	NADA used car pricing tool	1.0	$99.00	$49.00
Black Book used car pricing	Black Book pricing of used cars	1.0	$99.00	$49.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	$0.00	$0.00
Email Banner	Email Banner	1.0	$0.00	$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	$0.00	$0.00
Mobile Application	Smart phone application	1.0	$0.00	$0.00
Service Aisle	Ties your CRM to your service department. Features detailed customizable dashboards and scheduling tools.	1.0	$0.00	$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	$0.00	$0.00

Desking light	Desking light	1.0	$0.00	$0.00
CRM Ala Carte onetime fee	Onetime fee for CRM, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	$6,249.00	$4,999.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	$399.00	$329.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	$0.00	$0.00
Trainer - online training via webinar	Online training via WebEx. To be completed before onsite training.	1.0	$0.00	$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
Service Aisle onetime fee	Setup service aisles.	1.0	$0.00	$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	$0.00	$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	$0.00	$0.00
BDC Module onetime fee	Create BDC module	1.0	$0.00	$0.00
Mobile Application onetime fee	Smart phone application	1.0	$0.00	$0.00
Desking light onetime fee	Desking light one time fee	1.0	$0.00	$0.00
Trainer - three days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Three days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	$0.00	$0.00

Total: $7,603.00
Shipping: $0.00

Invoice Total
Total Due NOW: $7,603.00

☐ Check By Fax   ☐ One Time ACH   ☐ One Time Credit Card Authorization

Signature _____   Date _____

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