

Invoice For

Leskovar Suzuki (4288)

Invoice Number: OP#-00055972

Salesperson: William Fowler Date Created: 5/12/2011

Products

| Product | Description | Quantity | List Price | Total Price |
|---------------------------------------|--|----------|------------|-------------|
| Platinum 3 package | Includes; CRM, ILM, Desking, eBay, inventory management, and dealer website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions. | 1.0 | \$6,099.00 | \$4,749.00 |
| CRM - limited users, additional user. | Additional user added to limited user CRM. Limit of 20 users. | 4.0 | \$676.00 | \$540.00 |
| KnowMe Basic Plus | Third party vender - Basic Plus KnowMe phone integration. 25 toll free #s, 1000 incoming minutes, multi ring capability | 1.0 | \$299.00 | \$299.00 |
| Data Integration - Enhanced | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$249.00 | \$249.00 |
| Blue Book used car pricing | Used car pricing from Blue Book | 1.0 | \$0.00 | \$0.00 |
| CRM - Bundled Solution | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures. | 1.0 | \$0.00 | \$0.00 |
| Desking module | Push deals to DMS, print deals and forms. | 1.0 | \$0.00 | \$0.00 |
| eBay listings - 10 | 10 eBay listings included in Inventory Module or 10 additional listings. | 1.0 | \$0.00 | \$0.00 |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam | 1.0 | \$0.00 | \$0.00 |

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| | assassin and bad lead rejection. Includes mobile application for smart phones. | | | |
| Inventory Gallery for website | Inventory Gallery display - monthly | 1.0 | \$0.00 | \$0.00 |
| Inventory Module | Inventory Module - monthly | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool | Local market pricing tool | 1.0 | \$0.00 | \$0.00 |
| VinLens | VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. | 1.0 | \$0.00 | \$0.00 |
| Mobile Application | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| Email Hosting | Hosting of dealers' email. | 1.0 | \$0.00 | \$0.00 |
| Email Banner | Email Banner | 1.0 | \$0.00 | \$0.00 |
| Dynamic comment builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | \$0.00 | \$0.00 |
| Craigslist auto posting tool-MotoBlast | Monthly fee for automatic Craigslist posting tool. Includes Facebook widgets for increased inventory online exposure. | 1.0 | \$0.00 | \$0.00 |
| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | \$0.00 | \$0.00 |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool | NADA used car pricing tool | 1.0 | \$0.00 | \$0.00 |
| Photo overlay | Photo overlay display - monthly | 1.0 | \$0.00 | \$0.00 |
| Survey Module | Survey Tool for CRM customers | 1.0 | \$0.00 | \$0.00 |
| VinVideos | VinVideo display for website | 1.0 | \$0.00 | \$0.00 |
| Website - Best Practice | Monthly fee for Best Practice Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: http://alpha.vinmanagersites.com | 1.0 | \$0.00 | \$0.00 |
| Web site - mobile | Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid. | 1.0 | \$0.00 | \$0.00 |
| Website - SEO Package (VinSolutions Website Only) | • VinSolutions Websites Only • Keyword & Market Research Analysis • Title & Page Name Optimization • Page Heading & Content Optimization • HTML Optimization • Local Listing & URL | 1.0 | \$0.00 | \$0.00 |

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| | Submission Plan • Website Lead Enhancer • Monthly Web Ranking Report | | | |
| Credit - package limited user monthly reoccurring fee | Credit - package limited user monthly reoccurring fee. | 1.0 | (\$949.00) | (\$949.00) |
| Platinum 3 package onetime fee | Onetime fee for Platinum 3 package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer | 1.0 | \$11,799.00 | \$10,029.15 |
| VinCamera & software | VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera. | 1.0 | \$1,149.00 | \$999.00 |
| Data Integration - Enhanced onetime fee | Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$499.00 | \$499.00 |
| KnowMe Basic Plus onetime fee | Onetime fee for third party vender - Basic KnowMe Plus phone integration | 1.0 | \$299.00 | \$299.00 |
| Craigslist auto posting tool-MotoBlast Plug-in ala carte' | Craigslist auto posting tool - MotoBlast Plug-in. To be used with existing MotoBlast customers only. | 1.0 | \$119.00 | \$119.00 |
| VinLens onetime fee | Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. | 1.0 | \$0.00 | \$0.00 |
| Blue Book used car pricing onetime fee | Blue Book used car pricing onetime fee | 1.0 | \$0.00 | \$0.00 |
| CRM Bundled Solution onetime fee | Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures | 1.0 | \$0.00 | \$0.00 |
| Desking module onetime fee | Onetime fee for Desking | 1.0 | \$0.00 | \$0.00 |
| ILM onetime fee | Onetime fee for ILM | 1.0 | \$0.00 | \$0.00 |
| Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer. | Four days on-site with one trainer. All travel and lodging to be paid by dealer. | 1.0 | \$0.00 | \$0.00 |
| VinVideos onetime fee | Onetime fee for VinVideos | 1.0 | \$0.00 | \$0.00 |
| Mobile Application onetime fee | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |

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| Email Hosting onetime fee | Email hosting for dealer | 1.0 | \$0.00 | \$0.00 |
| Email Banner onetime fee | Creation of Email Banner | 1.0 | \$0.00 | \$0.00 |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | \$0.00 | \$0.00 |
| Craigslist auto posting tool-MotoBlast onetime fee | Onetime fee for automatic Craigslist listing tool. | 1.0 | \$0.00 | \$0.00 |
| BDC Module onetime fee | Create BDC module | 1.0 | \$0.00 | \$0.00 |
| Website - SEO Package Onetime fee (VinSolutions Website Only) | Onetime fee for: • VinSolutions Website Only • Keyword & Market Research Analysis • Title & Page Name Optimization • Page Heading & Content Optimization • HTML Optimization • Local Listing & URL Submission Plan • Website Lead Enhancer • Monthly Web Ranking Report • VinSolutions Website Only | 1.0 | \$0.00 | \$0.00 |
| Web site - mobile onetime fee | Customized smart phone mobile web site onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. | 1.0 | \$0.00 | \$0.00 |
| Trainer - online training via webinar | Online training via WebEx. To be completed before onsite training. | 1.0 | \$0.00 | \$0.00 |
| Survey Module onetime fee | Onetime fee for Survey Tool for CRM customers | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery onetime fee | Onetime fee for inventory gallery | 1.0 | \$0.00 | \$0.00 |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool onetime fee | Onetime fee for local market pricing | 1.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool onetime fee | Onetime fee for NADA used car pricing | 1.0 | \$0.00 | \$0.00 |
| Photo overlay onetime fee | Onetime fee for photo overlay | 1.0 | \$0.00 | \$0.00 |

Total: \$16,833.15

Shipping: \$15.00

Invoice Total

Total Due NOW: \$16,848.15

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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