

Invoice For

**Gabriel Jordan Chevrolet (4149)**

Invoice Number: OP#-00075340

Salesperson: Shawn Morse Date Created: 3/16/2011

**Products**

| Product                           | Description  | Quantity | List Price | Total Price |
|-----------------------------------|--|----------|------------|-------------|
| Gold Lite 2 package               | Includes: CRM, ILM, and inventory management. Requires three days on site training by professional trainer.  | 1.0      | \$3,649.00 | \$2,750.00  |
| Data Integration - Bi-directional | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0      | \$249.00   | \$249.00    |
| Market Pricing Tool               | Local market pricing tool  | 1.0      | \$0.00     | \$0.00      |
| Mobile Application                | Smart phone application  | 1.0      | \$0.00     | \$0.00      |
| NADA used car pricing tool        | NADA used car pricing tool   | 1.0      | \$0.00     | \$0.00      |
| BDC Module                        | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.   | 1.0      | \$0.00     | \$0.00      |
| Craigslist - manual               | Craigslist listings manual tool  | 1.0      | \$0.00     | \$0.00      |
| Desking Light                     | Enables payment calculator and summary.  | 1.0      | \$0.00     | \$0.00      |
| eBay listings - 10                | 10 eBay listings included in Inventory Module or 10 additional listings.   | 1.0      | \$0.00     | \$0.00      |
| Email Hosting                     | Hosting of dealers' email.   | 1.0      | \$0.00     | \$0.00      |
| Inventory Module                  | Inventory Module - monthly   | 1.0      | \$0.00     | \$0.00      |
| Inventory Gallery for website     | Inventory Gallery display - monthly  | 1.0      | \$0.00     | \$0.00      |
|                                   | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up,   |          |            |             |

|   |  |     |            |            |
|---|--|-----|------------|------------|
| ILM   | spam assassin and bad lead rejection. Includes mobile application for smart phones.  | 1.0 | \$0.00     | \$0.00     |
| Galves used car pricing tool                          | Galves used car pricing tool   | 1.0 | \$0.00     | \$0.00     |
| Form Mapping  | Form Mapping. Up to 3 dealership provided forms.   | 1.0 | \$0.00     | \$0.00     |
| Email Banner  | Email Banner   | 1.0 | \$0.00     | \$0.00     |
| Dynamic comment builder                               | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.   | 1.0 | \$0.00     | \$0.00     |
| CRM - Bundled Solution                                | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.   | 1.0 | \$0.00     | \$0.00     |
| Black Book used car pricing                           | Black Book pricing of used cars  | 1.0 | \$0.00     | \$0.00     |
| Service Dashboard                                     | Ties your CRM to your service department dashboard.  | 1.0 | \$0.00     | \$0.00     |
| Photo overlay   | Photo overlay display - monthly  | 1.0 | \$0.00     | \$0.00     |
| Credit - package limited user monthly reoccurring fee | Credit - package limited user monthly reoccurring fee.   | 1.0 | (\$849.00) | (\$849.00) |
| <hr/>   |  |     |            |            |
| Gold Lite 2 package onetime fee                       | Onetime fee for Gold package, includes 3 days of training with 1 trainer, expenses paid by dealer  | 1.0 | \$7,399.00 | \$5,049.00 |
| Data Integration - Bi-directional onetime fee         | Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$499.00   | \$499.00   |
| Market Pricing Tool onetime fee                       | Onetime fee for local market pricing   | 1.0 | \$0.00     | \$0.00     |
| Mobile Application onetime fee                        | Smart phone application  | 1.0 | \$0.00     | \$0.00     |
| Photo overlay onetime fee                             | Onetime fee for photo overlay  | 1.0 | \$0.00     | \$0.00     |
| BDC Module onetime fee                                | Create BDC module  | 1.0 | \$0.00     | \$0.00     |
| Craigslist - manual onetime fee                       | Onetime fee for manual Craigslist  | 1.0 | \$0.00     | \$0.00     |
| Dynamic comment builder onetime fee                   | Setup dynamic comment builder.   | 1.0 | \$0.00     | \$0.00     |
| Email Hosting onetime fee                             | Email hosting for dealer   | 1.0 | \$0.00     | \$0.00     |
| Galves used car pricing tool onetime fee              | Galves used car pricing tool onetime fee   | 1.0 | \$0.00     | \$0.00     |
| Inventory Module onetime fee                          | Onetime fee for Inventory Module   | 1.0 | \$0.00     | \$0.00     |
| Inventory Gallery onetime fee                         | Onetime fee for inventory gallery  | 1.0 | \$0.00     | \$0.00     |

|   |   |     |            |            |
|---|---|-----|------------|------------|
| ILM onetime fee   | Onetime fee for ILM   | 1.0 | \$0.00     | \$0.00     |
| Form Mapping Onetime fee  | Form Mapping. Up to 3 dealership provided forms.  | 1.0 | \$0.00     | \$0.00     |
| Email Banner onetime fee  | Creation of Email Banner  | 1.0 | \$0.00     | \$0.00     |
| CRM Bundled Solution onetime fee  | Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures | 1.0 | \$0.00     | \$0.00     |
| Black Book used car pricing onetime fee   | Black Book used car pricing onetime fee   | 1.0 | \$0.00     | \$0.00     |
| Service Dashboard onetime fee   | Setup service dashboard.  | 1.0 | \$0.00     | \$0.00     |
| Trainer - online training via webinar   | Online training via WebEx. To be completed before onsite training.  | 1.0 | \$0.00     | \$0.00     |
| Trainer - three days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer. | Three days on-site with one trainer. All travel and lodging to be paid by dealer.   | 1.0 | \$0.00     | \$0.00     |
| Credit - 1 trainer, 1 day   | Credit of one trainer day   | 0.5 | (\$625.00) | (\$625.00) |

**Total: \$7,073.00**

Shipping: \$0.00

Number of Installments: 2

Installment Due Date    Installment Amount

4/15/2011                      \$5,002.00

3/16/2011                      \$2,150.00

**Invoice Total**

**Total Due NOW: \$2,150.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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