

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Wallingford Buick GMC (4566)

Invoice Number:OP#-00216339

Salesperson: Jeremy Bravard Date Created: 3/6/2013

Products

| Product | Description | Qty. | List Price | Sales Price | Sales Tax |
|-----------------------------|--|------|---------------|----------------|--------------|
| CRM Plus Limited User PROMO | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Push deals to your DMS, Dealer Track and Route One. Print deals and forms. | 1.0 | \$2,079.00 | \$1,852.00 | \$18.52 |
| Website - DIY Ala Carte | Monthly fee for DIY (Do It Yourself) Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: http://alpha.vinmanagersites.com | 1.0 | \$699.00 | \$239.00 | |
| Data Integration - Upgrade | Upgrade to enhanced data integration. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$149.00 | \$149.00 | \$1.49 |
| Inventory Light | Limited inventory gallery, view inventory with ILM | 1.0 | | | |
| Inventory Light | Limited inventory gallery, view inventory with ILM | 1.0 | | | |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | | | |
| Email Hosting | Hosting of dealers' email. | 1.0 | | | |
| VinLens | VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. | 1.0 | | | |
| SEO - DIY Website | Search engine optimization includes long tail inventory keywords and the ability to control title updates. | 1.0 | | | |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | | | |
| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | | | |
| Email Banner | Email Banner | 1.0 | | | |

| Email Hosting | Hosting of dealers' email. | | 1.0 | | | |
|---|---|---|--------------------|------------|------------|--|
| Form Mapping | Form Mapping. Up to 3 dealersh | ip provided forms. | 1.0 | | | |
| Mobile Application | Smart phone application | | 1.0 | | | |
| Desking Module | Push deals to your DMS, Dealer Print deals and forms. | Track and Route One. | 1.0 | | | |
| CRM Plus Limited User PROMO onetime fee | Onetime fee for CRM, includes 4 trainer, expenses paid by dealer | days of training with 1 | 1.0 | \$7,479.00 | \$1,701.00 | \$17.01 |
| Data Integration - Upgrade onetime fe | ee Onetime fee for upgrading to enh | nanced Data Integration. | 1.0 | \$299.00 | \$299.00 | \$2.99 |
| Email Hosting onetime fee | Email hosting for dealer | | 1.0 | | | |
| Inventory Light onetime fee | Onetime fee for limited inventory inventory with ILM | y gallery, view | 1.0 | | | |
| VinLens onetime fee | Onetime fee for VinLens, Custor Application allows you to see and traffic in real time. Track click pa reactivate customers or prospects | d track your website aths to direct market and | 1.0 | | | |
| Service Dashboard onetime fee | Setup service dashboard. | | 1.0 | | | |
| Email Banner onetime fee | Creation of Email Banner | | 1.0 | | | |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealersh | ip provided forms. | 1.0 | | | |
| Mobile Application onetime fee | Smart phone application | | 1.0 | | | |
| ILM onetime fee | Onetime fee for ILM | | 1.0 | | | |
| Launch Coordinator | Launch coordinator ensures smoo MotoSnap. | oth transition to | 1.0 | | | |
| Trainer - Four Day Package | Four days initial on-site training travel expenses paid by dealer. | with one trainer. All | 1.0 | | | |
| Desking module onetime fee | Onetime fee for Advanced Deski | ng. | 1.0 | | | |
| Inventory Light onetime fee | Onetime fee for limited inventory inventory with ILM | y gallery, view | 1.0 | | | |
| Email Hosting onetime fee | Email hosting for dealer | | 1.0 | | | |
| BDC Module onetime fee | Create BDC module | | 1.0 | | | |
| Launch Coordinator | Launch coordinator ensures smoo MotoSnap. | oth transition to | 1.0 | | | |
| Website - DIY Ala Carte onetime fee | Website - Best Practice onetime | fee to create site. | 1.0 | \$699.00 | | |
| SEO - DIY website onetime fee | | | 1.0 | | | |
| | | Products/One Tir One Time Shippi One Time Sales T Monthly Recurrin Monthly Recurrin Total Now Due: | ng: Fax: ng: | les Tax: | \$2,7 | \$0.00 \$0.00 \$20.00 \$20.00 \$20.01 280.01 |
| | | Total Monthly F | Recur | ring: | · · | 260.01 |
| | | *Taxes are subject to state and local regulations and are subject to change *Does not include Dealer-paid Travel Expenses related to onsite training | | | | |
| *this invoice does not replace or sup | ersede current billing | | | | | |
| ☐ Check By Fax | ☐ One Time ACH | ☐ One Time C | redit (| Card Autl | norizatio | ı |
| Signature | | | | Da | te | |







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VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

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| ACCOUNT HOLDI | ER INFORMATION | | | | |
|------------------------------|----------------|------|---|--|--|
| Account Owners Name: | | | VinSolutions Account Number: 4566 | | |
| Address Line 1: | | | Phone Number: | | |
| Address Line 2: | | | Fax Number: | | |
| City: | State: | Zip: | Email: | | |
| Opportunity ID: OP#-00216339 | | | Dollar Amount: \$4,280.01 | | |
| | | | | | |
| Credit Card P | · | | | | |
| | · | | Visa Mastercard AmEx - Please circle one Expiration Date: | | |

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|--|--------------------------|--|--|--|
| CHECK BY FAX INFORMATION (ACTUAL CHECK | | | | |
| MUST ACCOMPANY THIS FORM) DO NOT MAIL | | | | |
| Bank Name: | Bank Phone: | | | |
| Name on Bank Acct: | Check Number: | | | |
| Bank Routing Number: | Checking Account Number: | | | |

ACH (Electronic Debit)

| , | |
|---|-------------|
| ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST | |
| ACCOMPANY THIS FORM) | |
| Bank Name: | Bank Phone: |
| Name on Bank Acct: | |
| Bank Routing Number: | |
| Checking Account Number: | |
| | |

| ACKNOWLEDGEMENT | |
|-----------------------|--------|
| Authorized Name: | Title: |
| Authorized Signature: | Date: |