

Purchase Agreement Summary For  
**Haley Volvo of Midlothian (6765)**

Agreement Number: OP#-00301053  
Salesperson: Nate Blair Date Created: 8/27/2013

**Products**

| Product                              | Description  | Qty. | List Price | Sales Price |  |
|--------------------------------------|--|------|------------|-------------|--|
| CRM                                  | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.                       | 1.0  | \$2,111.90 | \$1,491.78  |  |
| ILM                                  | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.   | 1.0  | \$562.66   | \$397.43    |  |
| Inventory Module                     | Inventory Module - monthly   | 1.0  | \$421.82   | \$297.95    |  |
| Data Integration - Enhanced          | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.                 | 1.0  | \$249.00   | \$249.00    |  |
| Platinum Lite 2 Package              | Includes; CRM, ILM, Desking, eBay, market pricing with bookouts, inventory management, Business Development Center, Craigslist manual listings tool, Dynamic Comment Builder, Mobile Application and Service Dashboard. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions. | 1.0  |            |             |  |
| Desking Module                       | Push deals to your DMS, Dealer Track and Route One. Print deals and forms.   | 1.0  | \$562.66   | \$397.43    |  |
| Market Pricing Tool                  | Local market pricing tool  | 1.0  | \$351.40   | \$248.21    |  |
| Black Book Used Car Pricing          | Black Book pricing of used cars  | 1.0  | \$69.72    | \$49.24     |  |
| NADA Used Car Pricing Tool           | NADA used car pricing tool   | 1.0  | \$69.72    | \$49.24     |  |
| Survey Module                        | Survey Tool for CRM customers  | 1.0  | \$69.72    | \$49.24     |  |
| Customer Text Messaging - 1000 Texts | Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.   | 1.0  | \$29.00    | \$20.48     |  |
| eBay Listings - 10                   | 10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.  | 1.0  |            |             |  |
| Trainer - Four Day Package           | Four days initial on-site training with one trainer. All travel expenses paid by dealer.   | 1.0  | \$5,399.00 | \$3,501.00  |  |

|  |  |     |            |          |
|--|--|-----|------------|----------|
| Data Integration - Enhanced onetime fee          | Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$499.00   | \$499.00 |
| Customer Text Messaging - 1000 Texts onetime fee | Customer Text Messaging onetime fee.   | 1.0 | \$29.00    |          |
| Black Book Used Car Pricing onetime fee          | Black Book used car pricing onetime fee  | 1.0 | \$69.72    |          |
| CRM onetime fee                                  | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.                       | 1.0 | \$2,111.90 |          |
| Desking Module onetime fee                       | Onetime fee for Advanced Desking.  | 1.0 | \$562.66   |          |
| Email Banner                                     | Email Banner   | 1.0 | \$199.00   |          |
| Form Mapping                                     | Form Mapping. Up to 3 dealership provided forms.   | 1.0 |            |          |
| ILM onetime fee                                  | Onetime fee for ILM  | 1.0 | \$562.66   |          |
| Trainer - Two Day Install Follow-Up              | Two days complimentary install follow-up training with CRM purchase. All travel expenses paid by dealer.   | 1.0 |            |          |
| Launch Coordinator                               | Launch coordinator ensures smooth transition to MotoSnap.  | 1.0 |            |          |
| Inventory Gallery for Website                    | Inventory Gallery display - one-time, required   | 1.0 |            |          |
| Inventory Module onetime fee                     | Onetime fee for Inventory Module   | 1.0 | \$421.82   |          |
| Launch Coordinator                               | Launch coordinator ensures smooth transition to MotoSnap.  | 1.0 |            |          |
| Market Pricing Tool onetime fee                  | Onetime fee for local market pricing   | 1.0 | \$351.40   |          |
| NADA Used Car Pricing Tool onetime fee           | Onetime fee for NADA used car pricing  | 1.0 | \$69.72    |          |
| Photo Overlay                                    | Photo overlay display - onetime  | 1.0 |            |          |
| Survey Module onetime fee                        | Onetime fee for Survey Tool for CRM customers  | 1.0 | \$69.72    |          |

|                                 |                   |
|---------------------------------|-------------------|
| Products/One Time:              | \$4,000.00        |
| One Time Shipping:              | \$0.00            |
| One Time Sales Tax:             | \$0.00            |
| Monthly Recurring:              | \$3,250.00        |
| <b>Total Now Due:</b>           | <b>\$7,250.00</b> |
| <b>Total Monthly Recurring:</b> | <b>\$3,250.00</b> |

\*Taxes are subject to state and local regulations and are subject to change

\*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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## Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

### ONE TIME AUTHORIZATION

| ACCOUNT HOLDER INFORMATION   |        |                                   |        |
|------------------------------|--------|-----------------------------------|--------|
| Account Owners Name:         |        | VinSolutions Account Number: 6765 |        |
| Address Line 1:              |        | Phone Number:                     |        |
| Address Line 2:              |        | Fax Number:                       |        |
| City:                        | State: | Zip:                              | Email: |
| Opportunity ID: OP#-00301053 |        | Dollar Amount: \$7,250.00         |        |

### Credit Card Payment

| CREDIT CARD INFORMATION |  |
|-------------------------|--|
| Cardholder Name:        | Visa Mastercard AmEx - Please circle one |
| Card Number:            | Expiration Date:                         |

### Check by Fax

| CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL |                          |
|--|--------------------------|
| Bank Name:   | Bank Phone:              |
| Name on Bank Acct:   | Check Number:            |
| Bank Routing Number:   | Checking Account Number: |

### ACH (Electronic Debit)

| ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM) |             |
|--|-------------|
| Bank Name:   | Bank Phone: |
| Name on Bank Acct:   |             |
| Bank Routing Number:   |             |
| Checking Account Number:                                       |             |

### ACKNOWLEDGEMENT

|                       |        |
|-----------------------|--------|
| Authorized Name:      | Title: |
| Authorized Signature: | Date:  |