Invoice For

Brooks Motors LLC (3104)

Invoice Number:OP#-00106422

Salesperson: William Fowler Date Created: 12/15/2011

Products

Product	Description	Quantity	List Price	Total Price
Gold Lite 2 Package	Includes: CRM, ILM, and inventory management. Requires three days on site training by professional trainer.	1.0	$2,749.00	$1,699.00
Data Integration - Upgrade	Upgrade to enhanced data integration. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$149.00	$149.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	$0.00	$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	$0.00	$0.00
Inventory Module	Inventory Module - monthly	1.0	$0.00	$0.00
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	$999.00	$503.00
AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module.	1.0	$149.00	$149.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	$0.00	$0.00

BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	$0.00	$0.00
Desking Light	Enables payment calculator and summary.	1.0	$0.00	$0.00
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	$0.00	$0.00
Email Banner	Email Banner	1.0	$0.00	$0.00
Email Hosting	Hosting of dealers' email.	1.0	$0.00	$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
Mobile Application	Smart phone application	1.0	$0.00	$0.00
Black Book Used Car Pricing	Black Book pricing of used cars	1.0	$0.00	$0.00
Blue Book Used Car Pricing	Used car pricing from Blue Book	1.0	$0.00	$0.00
Craigslist - Manual	Craigslist listings manual tool	1.0	$0.00	$0.00
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings.	1.0	$0.00	$0.00
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0	$0.00	$0.00
Market Pricing Tool	Local market pricing tool	1.0	$0.00	$0.00
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0	$0.00	$0.00
Photo Overlay	Photo overlay display - monthly	1.0	$0.00	$0.00
Gold Lite 2 package onetime fee	Onetime fee for Gold package, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	$7,449.00	$5,201.00
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0	$999.00	$699.00
Data Integration - Upgrade onetime fee	Onetime fee for upgrading to enhanced Data Integration.	1.0	$299.00	$299.00
AIS Rebates - Desking integration onetime fee	Onetime and first month fee for AIS Rebates - incentive integration into Desking module	1.0	$149.00	$149.00
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	$0.00	$0.00
BDC Module onetime fee	Create BDC module	1.0	$0.00	$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	$0.00	$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	$0.00	$0.00
Mobile Application onetime fee	Smart phone application	1.0	$0.00	$0.00
Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0	$0.00	$0.00
CRM Bundled Solution onetime fee	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited	1.0	$0.00	$0.00

	to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures			
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	$0.00	$0.00
Trainer - Three Day Package	Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%.	1.0	$0.00	$0.00
Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0	$0.00	$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	$0.00	$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	$0.00	$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	$0.00	$0.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	$0.00	$0.00
ILM onetime fee	Onetime fee for ILM	1.0	$0.00	$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	$0.00	$0.00
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	$0.00	$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	$0.00	$0.00
Desking Light onetime fee	Setup payment calculator and summary.	1.0	$0.00	$0.00
Credit - Inventory Onetime Fee	Credit - Inventory onetime fee	1.0	($549.00)	($549.00)
Credit - ILM Onetime Fee	Credit - ILM onetime fee	1.0	($799.00)	($799.00)

Total: $7,500.00
Shipping: $0.00

Invoice Total
Total Due NOW: $7,500.00

☐ Check By Fax   ☐ One Time ACH   ☐ One Time Credit Card Authorization

Signature   Date

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