

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Easterns Auto Group (3174)

Invoice Number:OP#-00036426 Salesperson: Carrie Bermel Date Created: 3/10/2011

Products

Product	Description	Quantity	List Price	Total Price
Digital Marketing Social Media Management SMM Package	• Dealer Branded Facebook Site Set Up • Dealer Branded Facebook Site Monthly Management • Monthly Strategy Session with Budget Recommendations • 10 Dealer Specific Facebook Custom Posts Monthly • 5 Facebook Widgets • Creation of Dealer Branded Twitter Account • Dealer Branded Twitter Account Featuring Automated Inventory Posts • Dealer Registration and Content Syndication for Flickr • YouTube Posting (only available for customers on our inventory, ILM or CRM packages) • Bit.ly Management and Reporting • Dedicated Marketing Retention Manager • Weekly or Monthly Reporting Provided • Optional Items for Package \$299 Set Up/\$199 Monthly: ? Dealer Rater Account Set Up ? Dealer Rater Monitoring for Customer Posts ? Positive Customer Testimonial Postings		\$499.00	\$499.00

Onetime fee for: • Dealer Branded Facebook Site Set Up • Dealer Branded Facebook Site Monthly Management • Monthly Strategy Session with Budget Recommendations • 10 Dealer Specific Facebook Custom Posts Monthly • 5 Facebook Widgets • Creation of Dealer Branded Twitter Account • Dealer Branded Twitter Account Featuring Digital Marketing Social Media Automated Inventory Posts • Dealer Management SMM Package Registration and Content Syndication for Onetime fee Flickr • YouTube Posting (only available for customers on our inventory, ILM or

for customers on our inventory, ILM or CRM packages) • Bit.ly Management and Reporting • Dedicated Marketing

Retention Manager • Weekly or Monthly Reporting Provided • Optional Items for Package \$299 Set Up/\$199 Monthly: ? Dealer Rater Account Set Up? Dealer Rater Monitoring for Customer Posts? Positive Customer Testimonial Postings 1.0 \$499.00 \$399.00

Total: \$898.00

Shipping: \$0.00

Invoice Total

Total Due NOW: \$898.00

 \square Check By Fax \square One Time ACH \square One Time Credit Card Authorization

Signature

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