

Invoice For

Star Motor Co (2591)

Invoice Number: OP#-00059080

Salesperson: Carrie Bermel Date Created: 12/2/2010

Products

Product	Description	Quantity	Total Price
Digital Marketing Complete Offering Package	<ul style="list-style-type: none"> • VinSolutions Website; Plus • Includes One Search Engine and 4 Campaigns • Keyword & Market Research Analysis • Title & Page Name Optimization • Page Heading & Content Optimization • HTML Optimization • Local Listing & URL Submission Plan • Website Lead Enhancer • Monthly Web Ranking Report • PPC Keyword & Market Research Analysis • Monthly Strategy Session with Ad Budget Recommendations • Campaign Management • Bid Management • Keyword & Ad Copy Optimization • Landing Site Technology • Monthly Reporting • Optional Items for Package ? Additional Search Engine (\$299 Set Up/\$199 Monthly) • Dealer Branded Facebook Site Set Up • Dealer Branded Facebook Site Monthly Management • Monthly Strategy Session with Budget Recommendations • 10 Dealer Specific Facebook Custom Posts Monthly • 5 Facebook Widgets • Creation of Dealer Branded Twitter Account • Dealer Branded Twitter Account Featuring Automated Inventory Posts • Dealer Registration and Content Syndication for Flickr • YouTube Posting (only available for customers on our inventory, ILM or CRM packages) • Dedicated Marketing Retention Manager • Weekly or Monthly Reporting Provided • Dealer Rater 	1.0	\$2,995.00

Account Set Up; Dealer Rater Monitoring
for Customer Posts; Positive Customer
Testimonial Postings • Claiming and
Managing Google Places • Creation of
Google Bar Code • Managing Yahoo
Dealership Map • Managing Bing
Dealership Map • Creation of Microsoft
Tagging • Bit.ly Set up and Reporting

Total: \$2,995.00

Shipping: \$0.00

Invoice Total

Total Due NOW: \$2,995.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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CONTRACTS

HASSLES

SERVICES

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