

Invoice For

Thompson Sales Company (4018)

Invoice Number: OP#-00056942

Salesperson: Brian Fox Date Created: 2/3/2011

Products

| Product | Description | Quantity | List Price | Total Price |
|---|--|----------|------------|-------------|
| Diamond Package | Includes; CRM, ILM, Desking, inventory management, service aisle, numerous third party service and integrations, fulfillment campaign and advanced dealer website with advanced SEO. *Our most complete package. Additional fulfillment, third party campaigns and calls may be purchased depending on dealer's needs. | 1.0 | \$8,999.00 | \$8,750.00 |
| Data Integration - Bi-directional | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$249.00 | \$249.00 |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | \$0.00 | \$0.00 |
| AIS Rebates - Desking and Website integration | Desking, website and inventory incentive integration. | 1.0 | \$0.00 | \$0.00 |
| ADP bi-directional certified CRM Integration | ADP Third-Party Access Program allowing full bi-directional CRM integration. Includes ILM and Inventory. | 1.0 | \$0.00 | \$0.00 |
| CRM - Bundled Solution | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures. | 1.0 | \$0.00 | \$0.00 |
| Desking module | Push deals to DMS, print deals and forms. | 1.0 | \$0.00 | \$0.00 |

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| KnowMe Premium | Third party vender - Premium KnowMe phone integration includes 16 toll free numbers, 4 Click to Call links and 2000 minutes a month. | 1.0 | \$0.00 | \$0.00 |
| Click to Chat manned | Manned Click to Chat | 1.0 | \$0.00 | \$0.00 |
| Photo overlay | Photo overlay display - monthly | 1.0 | \$0.00 | \$0.00 |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | \$0.00 | \$0.00 |
| Talking Head | Visible ups third party lead generator - \$199 set up fee | 1.0 | \$0.00 | \$0.00 |
| Inventory Module | Inventory Module - monthly | 1.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool | NADA used car pricing tool | 1.0 | \$0.00 | \$0.00 |
| Newsletter - dealer monthly | One brand article with up to 10,000 emails sent per month | 1.0 | \$0.00 | \$0.00 |
| PBX phone integration | Private branch exchange phone integration into VinSolutions' CRM | 1.0 | \$0.00 | \$0.00 |
| Website - advanced package including SEO | Monthly reoccurring website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool | Local market pricing tool | 1.0 | \$0.00 | \$0.00 |
| Data append Authenticom | Data append Authenticom | 1.0 | \$0.00 | \$0.00 |
| Black Book used car pricing | Black Book pricing of used cars | 1.0 | \$0.00 | \$0.00 |
| Polk Cross Sell - new and used | Third party vender - single make Polk Cross Sell new and used | 1.0 | \$0.00 | \$0.00 |
| Website - mobile | Customized smart phone mobile website for Blackberry, iphone, ipad and Droid. | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery for website | Inventory Gallery display - monthly | 1.0 | \$0.00 | \$0.00 |
| Email Banner | Email Banner | 1.0 | \$0.00 | \$0.00 |
| Craigslist auto posting tool-MotoBlast | Monthly fee for automatic Craigslist listing | 1.0 | \$0.00 | \$0.00 |
| Blue Book used car pricing | Used car pricing from Blue Book | 1.0 | \$0.00 | \$0.00 |
| Survey Module | Survey Tool for CRM customers | 1.0 | \$0.00 | \$0.00 |
| Email Hosting | Hosting of dealers' email. | 1.0 | \$0.00 | \$0.00 |
| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | \$0.00 | \$0.00 |
| Dynamic comment builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | \$0.00 | \$0.00 |
| Mobile Application | Smart phone application | 1.0 | \$0.00 | \$0.00 |

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| Diamond package onetime fee | Onetime fee for Diamond package includes setup and integration of all software including third party and creation, optimizing and hosting of website. Includes initial 4 day training with 1 trainer, expenses paid by dealer. Further training includes 2 additional days on-site, expenses paid by dealer, and 8 hours virtual training quarterly - for one year. | 1.0 | \$16,999.00 | \$16,500.00 |
| VinCamera & software | VinCamera & software 8.1 Mega pixel rubberized waterproof military spec camera. | 1.0 | \$999.00 | \$999.00 |
| Drivers License Scanner | Automatically uploads customer's information | 1.0 | \$799.00 | \$799.00 |
| Data Integration - Bi-directional onetime fee | Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$499.00 | \$499.00 |
| Service Dashboard onetime fee | Setup service dashboard. | 1.0 | \$0.00 | \$0.00 |
| AIS Rebates - Desking and Website integration onetime fee | Desking, website and inventory incentive integration onetime fee. | 1.0 | \$0.00 | \$0.00 |
| ADP certified Integration onetime fee | Onetime fee for ADP Third-Party Access Program integration. | 1.0 | \$0.00 | \$0.00 |
| Photo overlay onetime fee | Onetime fee for photo overlay | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery onetime fee | Onetime fee for inventory gallery | 1.0 | \$0.00 | \$0.00 |
| CRM Bundled Solution onetime fee | Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures | 1.0 | \$0.00 | \$0.00 |
| KnowMe Premium onetime fee | Onetime fee for third party vender - Premium KnowMe phone integration | 1.0 | \$0.00 | \$0.00 |
| Newsletter - dealer onetime fee | Onetime fee includes account creation, banner development and campaign planning | 1.0 | \$0.00 | \$0.00 |
| Trainer - 12 hours via webinar (Diamond Package or ala carte) | 12 hours dedicated WebEx training for CRM customers. To be completed before onsite training. | 1.0 | \$0.00 | \$0.00 |
| Black Book used car pricing onetime fee | Black Book used car pricing onetime fee | 1.0 | \$0.00 | \$0.00 |
| Email Banner onetime fee | Creation of Email Banner | 1.0 | \$0.00 | \$0.00 |
| Craigslist auto posting | Onetime fee for automatic Craigslist | | | |

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|--|---|-----|--------|--------|
| tool-MotoBlast onetime fee | listing | 1.0 | \$0.00 | \$0.00 |
| Click for Chat manned onetime fee | Onetime fee for manned Click to Chat | 1.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool onetime fee | Onetime fee for NADA used car pricing | 1.0 | \$0.00 | \$0.00 |
| Data append onetime fee for Authenticom | Onetime fee for data append Authenticom | 1.0 | \$0.00 | \$0.00 |
| Website - mobile onetime fee | Customized smart phone mobile website onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. | 1.0 | \$0.00 | \$0.00 |
| PBX phone integration onetime fee | Onetime fee for private branch exchange phone integration into VinSolutions CRM | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool onetime fee | Onetime fee for local market pricing | 1.0 | \$0.00 | \$0.00 |
| Mobile Application onetime fee | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer. | Four days on-site with one trainer. All travel and lodging to be paid by dealer. | 1.0 | \$0.00 | \$0.00 |
| Trainer - Ongoing year long training campaign. | Year long training campaign broken into 4 quarters. Each quarter includes 2 days of onsite training - all airfare, hotel and rental car expenses to be paid by dealer. Each quarter also includes 8 hours of custom tailored, dedicated WebEx training. Total of 8 days onsite and 32 hours virtual training throughout the year. | 1.0 | \$0.00 | \$0.00 |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | \$0.00 | \$0.00 |
| BDC Module onetime fee | Create BDC module | 1.0 | \$0.00 | \$0.00 |
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | \$0.00 | \$0.00 |
| Survey Module onetime fee | Onetime fee for Survey Tool for CRM customers | 1.0 | \$0.00 | \$0.00 |
| Blue Book used car pricing onetime fee | Blue Book used car pricing onetime fee | 1.0 | \$0.00 | \$0.00 |
| Polk Cross Sell - new and used onetime fee | Onetime fee for third party vender - single make Polk Cross Sell new and used | 1.0 | \$0.00 | \$0.00 |
| ILM onetime fee | Onetime fee for ILM | 1.0 | \$0.00 | \$0.00 |
| Desking module onetime fee | Onetime fee for Desking | 1.0 | \$0.00 | \$0.00 |
| Talking Head onetime fee | Onetime fee for Talking Head | 1.0 | \$0.00 | \$0.00 |
| Click for Call onetime fee | Onetime fee for Click for Call | 1.0 | \$0.00 | \$0.00 |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | \$0.00 | \$0.00 |

Total: \$27,796.00

Shipping: \$30.00

Invoice Total

Total Due NOW: \$27,826.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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CONTRACTS

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