

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Harley-Davidson of Panama City Beach (6182)

Invoice Number:OP#-00221166 Salesperson: James Campbell Date Created: 2/28/2013

Products

Product	Description	Qty.	List Price	Sales Price
CRM Plus Limited User PROMO	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	\$2,079.00	\$900.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0		
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0		
Service Dashboard	Ties your CRM to your service department dashboard.	1.0		
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0		
Email Banner	Email Banner	1.0		
Email Hosting	Hosting of dealers' email.	1.0		
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0		
Mobile Application	Smart phone application	1.0		
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0		
CRM Plus Limited User PROMO onetime fee	Onetime fee for CRM, includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$7,479.00	\$3,650.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00	\$499.00
Service Dashboard onetime fee	Setup service dashboard.	1.0		

BDC Module onetime fee	Create BDC module	1.0
Email Banner onetime fee	Creation of Email Banner	1.0
Email Hosting onetime fee	Email hosting for dealer	1.0
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0
Mobile Application onetime fee	Smart phone application	1.0
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0
ILM onetime fee	Onetime fee for ILM	1.0
Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0

Products/One Time: \$4,149.00
One Time Shipping: \$0.00
One Time Sales Tax: \$0.00
Monthly Recurring: \$1,149.00
Total Now Due: \$5,298.00
Total Monthly Recurring: \$1,149.00

☐ Check By Fax ☐ One Time ACH ☐ One Time Credit Card Authorization

Signature ☐ Date

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^{*}Taxes are subject to state and local regulations and are subject to change

^{*}Does not include Dealer-paid Travel Expenses related to onsite training

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

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ACKNOWLEDGEMENT

Authorized Name:

Authorized Signature:

ACCOUNT HOLDI	ER INFORMATION					
Account Owners Name:			VinSolutions Account Number: 6182			
Address Line 1:			Phone Number:			
Address Line 2:			Fax Number:			
City:	State:	Zip:	Email:			
Opportunity ID: OP	#-00221166		Dollar Amount: \$5,298.00			
Credit Card P	•					
CREDIT CARD IN	FORMATION					
Cardholder Name:			Visa Mastercard AmEx - Please circle one			
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