

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

## Subaru Of Puyallup (4241)

Invoice Number:OP#-00084603 Salesperson: William Fowler Date Created: 4/25/2011

## **Products**

| Product                           | Description  | Quantity | Ligt Drigg | Total<br>Price |
|-----------------------------------|--|----------|------------|----------------|
| Platinum Lite 1 package           | Includes; CRM, ILM, Desking, eBay, inventory management. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.  | 1.0      | \$4,549.00 | \$3,581.00     |
| Data Integration - Enhanced       | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0      | \$249.00   | \$249.00       |
| AIS Rebates - Desking integration | Third party vendor, - incentive integration into Desking module.   | 1.0      | \$169.00   | \$169.00       |
| Service Dashboard                 | Ties your CRM to your service department dashboard.  | 1.0      | \$0.00     | \$0.00         |
| BDC Module                        | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.   | 1.0      | \$0.00     | \$0.00         |
| Dynamic comment builder           | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.   | 1.0      | \$0.00     | \$0.00         |
| Email Banner                      | Email Banner   | 1.0      | \$0.00     | \$0.00         |
| Email Hosting                     | Hosting of dealers' email.   | 1.0      | \$0.00     | \$0.00         |
| Form Mapping                      | Form Mapping. Up to 3 dealership provided forms.   | 1.0      | \$0.00     | \$0.00         |
| Mobile Application                | Smart phone application  | 1.0      | \$0.00     | \$0.00         |
| Craigslist - manual               | Craigslist listings manual tool  | 1.0      | \$0.00     | \$0.00         |

| CRM - Bundled Solution   | Customer Relationship Management<br>System - manages entire customer base.<br>Includes, but not limited to: ILM, spam<br>assassin, bad lead rejection, service<br>marketing, reverse look-up and<br>VinBrochures.  | 1.0        | \$0.00                                | \$0.00                               |
|--|--|------------|---------------------------------------|--------------------------------------|
| Desking module   | Push deals to DMS, print deals and forms.  | 1.0        | \$0.00                                | \$0.00                               |
| eBay listings - 10   | 10 eBay listings included in Inventory Module or 10 additional listings.   | 1.0        | \$0.00                                | \$0.00                               |
| ILM  | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.   | 1.0        | \$0.00                                | \$0.00                               |
| Inventory Gallery for website  | Inventory Gallery display - monthly  | 1.0        | \$0.00                                | \$0.00                               |
| Inventory Module   | Inventory Module - monthly   | 1.0        | \$0.00                                | \$0.00                               |
| Photo overlay  | Photo overlay display - monthly  | 1.0        | \$0.00                                | \$0.00                               |
| Survey Module  | Survey Tool for CRM customers  | 1.0        | \$0.00                                | \$0.00                               |
| VinVideos  | VinVideo display for website   | 1.0        | \$0.00                                | \$0.00                               |
| Platinum Lite 1 package onetime fee  VinCamera & software  Data Integration - Enhanced onetime fee | Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer  VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera.  Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0<br>1.0 | \$10,299.00<br>\$1,149.00<br>\$499.00 | \$9,231.00<br>\$1,149.00<br>\$499.00 |
| AIS Rebates - Desking integration onetime fee  | Onetime and first month fee for AIS Rebates - incentive integration into Desking module  | 1.0        | \$169.00                              | \$169.00                             |
| Service Dashboard onetime fee  | Setup service dashboard.   | 1.0        | \$0.00                                | \$0.00                               |
| BDC Module onetime fee   | Create BDC module  | 1.0        | \$0.00                                | \$0.00                               |
| Dynamic comment builder onetime fee  | Setup dynamic comment builder.   | 1.0        | \$0.00                                | \$0.00                               |
| Email Banner onetime fee   | Creation of Email Banner   | 1.0        | \$0.00                                | \$0.00                               |
| Email Hosting onetime fee  | Email hosting for dealer   | 1.0        | \$0.00                                | \$0.00                               |
| Form Mapping Onetime fee   | Form Mapping. Up to 3 dealership provided forms.   | 1.0        | \$0.00                                | \$0.00                               |
| Mobile Application onetime   |  |            |                                       |                                      |

| fee  | Smart phone application  | 1.0 | \$0.00            | \$0.00   |
|--|--|-----|-------------------|----------|
| VinVideos onetime fee  | Onetime fee for VinVideos  | 1.0 | \$0.00            | \$0.00   |
| Trainer - online training via webinar  | Online training via WebEx. To be completed before onsite training.   | 1.0 | \$0.00            | \$0.00   |
| Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer. | Four days on-site with one trainer. All travel and lodging to be paid by dealer.   | 1.0 | \$0.00            | \$0.00   |
| Survey Module onetime fee  | Onetime fee for Survey Tool for CRM customers  | 1.0 | \$0.00            | \$0.00   |
| Craigslist - manual onetime fee  | Onetime fee for manual Craigslist  | 1.0 | \$0.00            | \$0.00   |
| CRM Bundled Solution onetime fee   | Onetime fee for Customer Relationship<br>Management System - manages entire<br>customer base. Includes, but not limited<br>to: ILM, spam assassin, bad lead<br>rejection, service marketing, reverse<br>look-up and VinBrochures | 1.0 | \$0.00            | \$0.00   |
| Desking module onetime fee   | Onetime fee for Desking  | 1.0 | \$0.00            | \$0.00   |
| ILM onetime fee  | Onetime fee for ILM  | 1.0 | \$0.00            | \$0.00   |
| Inventory Gallery onetime fee  | Onetime fee for inventory gallery  | 1.0 | \$0.00            | \$0.00   |
| Inventory Module onetime fee   | Onetime fee for Inventory Module   | 1.0 | \$0.00            | \$0.00   |
| Photo overlay onetime fee  | Onetime fee for photo overlay  | 1.0 | \$0.00            | \$0.00   |
| Credit - 1 trainer, 1 day  | Credit of one trainer day  | 1.0 | (\$1,399.00) (\$1 | ,399.00) |

Total: \$13,648.00

Shipping: \$15.00

**Invoice Total** 

**Total Due NOW: \$13,663.00** 

 $\square$  Check By Fax  $\square$  One Time ACH  $\square$  One Time Credit Card Authorization

Signature Date

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