

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Purchase Agreement Summary For

Tom O'Brien CDJR (7079)

Agreement Number:OP#-00326727 Salesperson: Soren Blair Date Created: 12/6/2013

Products

Product	Description	Qty.	List Price	Sales Price	Sales Tax
CRM	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$1,963.33	\$1,135.70	\$79.50
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$523.08	\$302.58	\$21.18
Platinum 2 Package	Includes; CRM, ILM, Desking, eBay, Inventory Management, Service Aisle, Business Development Center, Craigslist manual listings tool, Dynamic Comment Builder, Mobile Application, VIN Website and VinLens website traffic tracker. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0			
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0			
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	\$523.08	\$302.58	\$21.18
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$144.04	\$10.08
AIS Rebates - Desking Integration	Third party vendor, incentive integration into Desking module.	1.0	\$199.00	\$115.11	\$8.06
CRM onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$1,963.33	\$1,059.12	
Desking Module onetime fee	Onetime fee for Advanced Desking.	1.0	\$523.08	\$282.17	
ILM onetime fee	Onetime fee for ILM	1.0	\$523.08	\$282.17	
	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders				

AIS Rebates - Desking Integration onetime fee for AIS Rebates - incentive integration into Desking module Email Banner Email Banner Email Banner Form Mapping Launch Coordinator Trainer - Four Day Package Enum Products/One Time: One Time Sales Tax: Monthly Recurring: \$1,999.99 One Total Now Due: Total Monthly Recurring: \$1,0 \$199.00 \$107.35 \$107.35	Data Integration - Enhanced onetime fee	(preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00	\$269.18
Form Mapping Launch Coordinator Launch Coordinator Day Package Products/One Time: One Time Sales Tax: Monthly Recurring: Monthly Recurring Sales Tax: \$1.0 \$1.0 \$1.0 \$1.999.99 One Time Sales Tax: Monthly Recurring: \$2,000.01 Monthly Recurring Sales Tax: \$140.00 \$4,140.00	6 6	E	1.0	\$199.00	\$107.35
Launch Coordinator Launch Coordinator MotoSnap. Four days initial on-site training with one trainer. All travel expenses paid by dealer. Products/One Time: One Time Shipping: One Time Sales Tax: Monthly Recurring: Monthly Recurring: Monthly Recurring Sales Tax: \$1,999.99 One Time Sales Tax: \$2,000.01 Monthly Recurring Sales Tax: \$140.00 Total Now Due: \$4,140.00	Email Banner	Email Banner	1.0	\$199.00	
Trainer - Four Day Package Products/One Time: One Time Sales Tax: MotoSnap. Products/One Time: One Time Sales Tax: Monthly Recurring: MotoSnap. Products/One Time: MotoSnap. Products/One Time: One Time Sales Tax: Monthly Recurring: Monthly Recurring Sales Tax: \$1,999.99 Monthly Recurring: \$2,000.01 Monthly Recurring Sales Tax: \$140.00 Total Now Due: \$4,140.00	Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0		
Products/One Time: \$1,999.99 One Time Shipping: \$0.00 One Time Sales Tax: \$0.00 Monthly Recurring: \$2,000.01 Monthly Recurring Sales Tax: \$140.00 Total Now Due: \$4,140.00	Launch Coordinator		1.0		
One Time Shipping: \$0.00 One Time Sales Tax: \$0.00 Monthly Recurring: \$2,000.01 Monthly Recurring Sales Tax: \$140.00 Total Now Due: \$4,140.00	Trainer - Four Day Package	5	1.0	\$5,399.00	
Total Monthly Reculring: \$2,140.01		One Time Shipp One Time Sales Monthly Recurr Monthly Recurr Total Now Due	ing: Tax: ing: ing Sa		\$0.00 \$0.00 \$2,000.01 \$140.00 \$4,140.00
		Total Monthly	Kecui	ring:	\$2,140.01

^{*}Taxes are subject to state and local regulations and are subject to change

☐ Check By Fax ☐ One Time ACH ☐ One Time Credit Card Authorization

Signature ☐ Date

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^{*}Does not include Dealer-paid Travel Expenses related to onsite training

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE	TIME	AUTHO	RIZATION
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Account Owners Nam	e:		VinSolutions Account Number: 7079
Address Line 1:			Phone Number:
Address Line 2:			Fax Number:
City:	State:	Zip:	Email:
Opportunity ID: OP#-	00326727		Dollar Amount: \$4,140.00

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

v		
CHECK BY FAX INFORMATION (ACTUAL CHECK		
MUST ACCOMPANY THIS FORM) DO NOT MAIL		
Bank Name:	Bank Phone:	
Name on Bank Acct:	Check Number:	
Bank Routing Number:	Checking Account Number:	

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST		
ACCOMPANY THIS FORM)		
Bank Name:	Bank Phone:	
Name on Bank Acct:		
Bank Routing Number:		
Checking Account Number:		

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: