Invoice For

Hawk Ford of Oak Lawn (4316)

Invoice Number:OP#-00089123
Salesperson: Soren Blair Date Created: 5/20/2011

Products

Product	Description	Quantity	List Price	Total Price
Platinum Advanced 2 package	Includes; CRM, ILM, Desking, eBay, inventory management, service aisle and advanced website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	$5,899.00	$4,133.00
AIS Rebates - Desking and Website integration	Desking, website and inventory incentive integration.	1.0	$329.00	$299.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$249.00	$249.00
KnowMe Basic Plus w/o multiring	Third party vender - Basic Plus KnowMe phone integration. 25 toll free #s, 1000 incoming minutes,	1.0	$229.00	$229.00
PBX phone integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	$119.00	$89.00
Web site - mobile	Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid.	1.0	$0.00	$0.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	$0.00	$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	$0.00	$0.00
	Dynamic comment builder automatically			

Dynamic comment builder	creates rich vehicle descriptions with no two alike.	1.0	$0.00	$0.00
Blue Book used car pricing	Used car pricing from Blue Book	1.0	$0.00	$0.00
Photo overlay	Photo overlay display - monthly	1.0	$0.00	$0.00
NADA used car pricing tool	NADA used car pricing tool	1.0	$0.00	$0.00
Market Pricing Tool	Local market pricing tool	1.0	$0.00	$0.00
Inventory Module	Inventory Module - monthly	1.0	$0.00	$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	$0.00	$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	$0.00	$0.00
eBay listings - 10	10 eBay listings included in Inventory Module or 10 additional listings.	1.0	$0.00	$0.00
Desking module	Push deals to DMS, print deals and forms.	1.0	$0.00	$0.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	$0.00	$0.00
Website - Advanced	Monthly fee for Advanced Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0	$0.00	$0.00
VinVideos	VinVideo display for website	1.0	$0.00	$0.00
Survey Module	Survey Tool for CRM customers	1.0	$0.00	$0.00
Craigslist - manual	Craigslist listings manual tool	1.0	$0.00	$0.00
Email Banner	Email Banner	1.0	$0.00	$0.00
Email Hosting	Hosting of dealers' email.	1.0	$0.00	$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
Mobile Application	Smart phone application	1.0	$0.00	$0.00
	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track			

VinLens	click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	$0.00	$0.00
Black Book used car pricing	Black Book pricing of used cars	1.0	$0.00	$0.00
Platinum Advanced 2 package onetime fee	Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	$11,799.00	$9,465.00
VinCamera & software	VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera.	1.0	$1,149.00	$899.00
PBX phone integration onetime fee	Onetime fee for private branch exchange phone integration into VinSolutions CRM	1.0	$1,099.00	$824.00
VinSticker - 500 Custom	Custom four color Vinstickers window sticker - price per 500	1.0	$499.00	$499.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$499.00	$499.00
AIS Rebates - Desking and Website integration onetime fee	Desking, website and inventory incentive integration onetime fee.	1.0	$329.00	$299.00
KnowMe Basic Plus w/o multiring onetime fee	Onetime fee for third party vender - Basic KnowMe Plus w/o multiring phone integration	1.0	$199.00	$199.00
Buyers Guide - English500	English Buyers Guide - price per 500	1.0	$129.00	$129.00
Website - Advanced onetime fee	Onetime fee to create Advanced Website.	1.0	$0.00	$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	$0.00	$0.00
Mobile Application onetime fee	Smart phone application	1.0	$0.00	$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	$0.00	$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	$0.00	$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	$0.00	$0.00
ILM onetime fee	Onetime fee for ILM	1.0	$0.00	$0.00
Desking module onetime fee	Onetime fee for Desking	1.0	$0.00	$0.00
CRM Bundled Solution onetime fee	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	1.0	$0.00	$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	$0.00	$0.00

Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	$0.00	$0.00
Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0	$0.00	$0.00
VinVideos onetime fee	Onetime fee for VinVideos	1.0	$0.00	$0.00
Trainer - online training via webinar	Online training via WebEx. To be completed before onsite training.	1.0	$0.00	$0.00
Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Four days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	$0.00	$0.00
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	$0.00	$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	$0.00	$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	$0.00	$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	$0.00	$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	$0.00	$0.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	$0.00	$0.00
BDC Module onetime fee	Create BDC module	1.0	$0.00	$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	$0.00	$0.00
Web site - mobile onetime fee	Customized smart phone mobile web site onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid.	1.0	$0.00	$0.00

Total: $17,812.00
Shipping: $55.00

Invoice Total
Total Due NOW: $17,867.00

☐ Check By Fax   ☐ One Time ACH   ☐ One Time Credit Card Authorization

Signature _____   Date _____

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