

Invoice For

## Mallon Chevrolet (3820)

Invoice Number: OP#-00058026

Salesperson: Jeremy Bravard Date Created: 11/17/2010

### Products

| Product                           | Description   | Quantity | List Price | Total Price |
|-----------------------------------|---|----------|------------|-------------|
| CRM - limited users, up to 10.    | Customer Relationship Management System - manages entire customer base. Includes; ILM, spam assassin, service marketing, bad lead rejection, reverse look-up and VinBrochures. Users limited to 10. Includes mobile application for smart phones. | 1.0      | \$1,349.00 | \$902.00    |
| Desking module                    | Push deals to DMS, print deals and forms.   | 1.0      | \$899.00   | \$629.00    |
| Market Pricing Tool               | Local market pricing tool   | 1.0      | \$449.00   | \$314.00    |
| AIS Rebates - Desking integration | Third party vendor, - incentive integration into Desking module.  | 1.0      | \$149.00   | \$149.00    |
| PBX phone integration             | Private branch exchange phone integration into VinSolutions' CRM  | 1.0      | \$99.00    | \$99.00     |
| NADA used car pricing tool        | NADA used car pricing tool  | 1.0      | \$99.00    | \$69.00     |
| Galves used car pricing tool      | Galves used car pricing tool  | 1.0      | \$99.00    | \$69.00     |
| Black Book used car pricing       | Black Book pricing of used cars   | 1.0      | \$99.00    | \$69.00     |
| Blue Book used car pricing        | Used car pricing from Blue Book   | 1.0      | \$99.00    | \$69.00     |
| Service Dashboard                 | Ties your CRM to your service department dashboard.   | 1.0      | \$0.00     | \$0.00      |
| Mobile Application                | Smart phone application   | 1.0      | \$0.00     | \$0.00      |
| Dynamic comment builder           | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.  | 1.0      | \$0.00     | \$0.00      |
| Form Mapping                      | Form Mapping. Up to 3 dealership provided forms.  | 1.0      | \$0.00     | \$0.00      |
| ILM                               | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection.  | 1.0      | \$0.00     | \$0.00      |

|   |  |     |            |            |
|---|--|-----|------------|------------|
|   | Includes mobile application for smart phones.  |     |            |            |
| Email Banner                                  | Email Banner   | 1.0 | \$0.00     | \$0.00     |
| BDC Module                                    | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | \$0.00     | \$0.00     |
| Email Hosting                                 | Hosting of dealers' email.   | 1.0 | \$0.00     | \$0.00     |
| Inventory Light                               | Limited inventory gallery, view inventory with ILM   | 1.0 | \$0.00     | \$0.00     |
| Desking light                                 | Desking light  | 1.0 | \$0.00     | \$0.00     |
| <hr/>   |  |     |            |            |
| CRM - limited users, onetime fee              | Onetime fee for limited user CRM, includes 3 days of training with 1 trainer, expenses paid by dealer  | 1.0 | \$5,099.00 | \$3,527.00 |
| PBX phone integration onetime fee             | Onetime fee for private branch exchange phone integration into VinSolutions CRM  | 1.0 | \$999.00   | \$999.00   |
| Desking module onetime fee                    | Onetime fee for Desking  | 1.0 | \$899.00   | \$629.00   |
| Drivers License Scanner                       | Automatically uploads customer's information   | 1.0 | \$799.00   | \$599.00   |
| Market Pricing Tool onetime fee               | Onetime fee for local market pricing   | 1.0 | \$449.00   | \$314.00   |
| AIS Rebates - Desking integration onetime fee | Onetime and first month fee for AIS Rebates - incentive integration into Desking module  | 1.0 | \$149.00   | \$149.00   |
| Blue Book used car pricing onetime fee        | Blue Book used car pricing onetime fee   | 1.0 | \$99.00    | \$69.00    |
| Galves used car pricing tool onetime fee      | Galves used car pricing tool onetime fee   | 1.0 | \$99.00    | \$69.00    |
| NADA used car pricing tool onetime fee        | Onetime fee for NADA used car pricing  | 1.0 | \$99.00    | \$69.00    |
| Black Book used car pricing onetime fee       | Black Book used car pricing onetime fee  | 1.0 | \$99.00    | \$69.00    |
| Service Dashboard onetime fee                 | Setup service dashboard.   | 1.0 | \$0.00     | \$0.00     |
| Inventory Light onetime fee                   | Onetime fee for limited inventory gallery, view inventory with ILM   | 1.0 | \$0.00     | \$0.00     |
| Mobile Application onetime fee                | Smart phone application  | 1.0 | \$0.00     | \$0.00     |
| Form Mapping                                  | Form Mapping. Up to 3 dealership provided forms.   | 1.0 | \$0.00     | \$0.00     |
| Dynamic comment builder onetime fee           | Setup dynamic comment builder.   | 1.0 | \$0.00     | \$0.00     |
| ILM onetime fee                               | Onetime fee for ILM  | 1.0 | \$0.00     | \$0.00     |
| Trainer - online training via webinar         | Online training via WebEx. To be completed before onsite training.   | 1.0 | \$0.00     | \$0.00     |
| Email Banner onetime fee                      | Creation of Email Banner   | 1.0 | \$0.00     | \$0.00     |
| BDC Module onetime fee                        | Create BDC module  | 1.0 | \$0.00     | \$0.00     |

|   |   |     |        |        |
|---|---|-----|--------|--------|
| Email Hosting onetime fee   | Email hosting for dealer  | 1.0 | \$0.00 | \$0.00 |
| Trainer - three days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer. | Three days on-site with one trainer. All travel and lodging to be paid by dealer. | 1.0 | \$0.00 | \$0.00 |
| Desking light onetime fee   | Desking light one time fee  | 1.0 | \$0.00 | \$0.00 |

**Total: \$8,862.00**

Shipping: \$39.95

Number of Installments: 2

Installment Due Date Installment Amount

12/15/2010 \$4,431.00

11/17/2010 \$4,431.00

**Invoice Total**

**Total Due NOW: \$4,470.95**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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**CONTRACTS**

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