

Invoice For

Midway Chrysler Dodge Jeep (5075)

Invoice Number: OP#-00144422

Salesperson: Brian Fox Date Created: 3/14/2012

Products

| Product | Description | Quantity | List Price | Total Price |
|-------------------------------|---|----------|------------|-------------|
| CRM - Limited Users, up to 15 | Customer Relationship Management System - manages entire customer base. Includes; ILM, spam assassin, service marketing, bad lead rejection, reverse look-up and VinBrochures. Users limited to 15. Includes mobile application for smart phones. | 1.0 | \$1,749.00 | \$1,318.00 |
| Inventory Module | Inventory Module - monthly | 1.0 | \$599.00 | \$599.00 |
| Data Integration | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | \$99.00 | \$99.00 |
| Inventory Light | Limited inventory gallery, view inventory with ILM | 1.0 | \$0.00 | \$0.00 |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | \$0.00 | \$0.00 |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | \$0.00 | \$0.00 |
| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | \$0.00 | \$0.00 |
| Desking Light | Enables payment calculator and summary. | 1.0 | \$0.00 | \$0.00 |
| Dynamic Comment Builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | \$0.00 | \$0.00 |

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|-------------------------------------|--|-----|------------|--------------|
| Email Banner | Email Banner | 1.0 | \$0.00 | \$0.00 |
| Email Hosting | Hosting of dealers' email. | 1.0 | \$0.00 | \$0.00 |
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| Mobile Application | Smart phone application | 1.0 | \$0.00 | \$0.00 |
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| CRM - limited users, onetime fee | Onetime fee for limited user CRM, includes 3 days of training with 1 trainer, expenses paid by dealer | 1.0 | \$6,699.00 | \$6,699.00 |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | \$599.00 | \$599.00 |
| Data Integration - onetime fee | Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | \$199.00 | \$199.00 |
| Service Dashboard onetime fee | Setup service dashboard. | 1.0 | \$0.00 | \$0.00 |
| BDC Module onetime fee | Create BDC module | 1.0 | \$0.00 | \$0.00 |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | \$0.00 | \$0.00 |
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | \$0.00 | \$0.00 |
| Inventory Light onetime fee | Onetime fee for limited inventory gallery, view inventory with ILM | 1.0 | \$0.00 | \$0.00 |
| Trainer - Three Day Package | Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%. | 1.0 | \$0.00 | \$0.00 |
| Launch Coordinator | Launch coordinator ensures smooth transition to MotoSnap. | 1.0 | \$0.00 | \$0.00 |
| ILM onetime fee | Onetime fee for ILM | 1.0 | \$0.00 | \$0.00 |
| Mobile Application onetime fee | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| Email Banner onetime fee | Creation of Email Banner | 1.0 | \$0.00 | \$0.00 |
| Desking Light onetime fee | Setup payment calculator and summary. | 1.0 | \$0.00 | \$0.00 |
| Credit - AutoTrader Family Discount | Onetime fee AutoTrader Family discount. | 1.0 | \$0.00 | (\$4,997.00) |
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Total: \$4,516.00

Shipping: \$0.00

Invoice Total

Total Due NOW: \$4,516.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

CONTRACTS

HASSLES

SERVERS

6405 Metcalf Ave. Suite 400 • Overland Park, KS 66202 • T: 1.800.980.7488 • F: 913.825.6396 • www.vinsolutions.com