

Invoice For

## **Gilroy Chevrolet (5100)**

Invoice Number: OP#-00058045

Salesperson: Bobby Roberts Date Created: 3/20/2012

### **Products**

| Product                       | Description   | Quantity | List Price | Total Price |
|-------------------------------|---|----------|------------|-------------|
| CRM - Limited Users, up to 15 | Customer Relationship Management System - manages entire customer base. Includes; ILM, spam assassin, service marketing, bad lead rejection, reverse look-up and VinBrochures. Users limited to 15. Includes mobile application for smart phones. | 1.0      | \$1,749.00 | \$1,000.00  |
| Data Integration              | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.  | 1.0      | \$99.00    | \$99.00     |
| Inventory Light               | Limited inventory gallery, view inventory with ILM  | 1.0      | \$0.00     | \$0.00      |
| ILM                           | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.  | 1.0      | \$0.00     | \$0.00      |
| Service Dashboard             | Ties your CRM to your service department dashboard.   | 1.0      | \$0.00     | \$0.00      |
| BDC Module                    | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.  | 1.0      | \$0.00     | \$0.00      |
| Desking Light                 | Enables payment calculator and summary.   | 1.0      | \$0.00     | \$0.00      |
| Dynamic Comment Builder       | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.  | 1.0      | \$0.00     | \$0.00      |
| Email Banner                  | Email Banner  | 1.0      | \$0.00     | \$0.00      |

|                                     |  |     |            |          |
|-------------------------------------|--|-----|------------|----------|
| Email Hosting                       | Hosting of dealers' email.   | 1.0 | \$0.00     | \$0.00   |
| Form Mapping                        | Form Mapping. Up to 3 dealership provided forms.   | 1.0 | \$0.00     | \$0.00   |
| Mobile Application                  | Smart phone application  | 1.0 | \$0.00     | \$0.00   |
| CRM - limited users, onetime fee    | Onetime fee for limited user CRM, includes 3 days of training with 1 trainer, expenses paid by dealer                                | 1.0 | \$6,699.00 | \$801.00 |
| Data Integration - onetime fee      | Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | \$199.00   | \$199.00 |
| Service Dashboard onetime fee       | Setup service dashboard.   | 1.0 | \$0.00     | \$0.00   |
| BDC Module onetime fee              | Create BDC module  | 1.0 | \$0.00     | \$0.00   |
| Desking Light onetime fee           | Setup payment calculator and summary.  | 1.0 | \$0.00     | \$0.00   |
| Dynamic comment builder onetime fee | Setup dynamic comment builder.   | 1.0 | \$0.00     | \$0.00   |
| Email Banner onetime fee            | Creation of Email Banner   | 1.0 | \$0.00     | \$0.00   |
| Trainer - Three Day Package         | Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%.                                  | 1.0 | \$0.00     | \$0.00   |
| Launch Coordinator                  | Launch coordinator ensures smooth transition to MotoSnap.  | 1.0 | \$0.00     | \$0.00   |
| ILM onetime fee                     | Onetime fee for ILM  | 1.0 | \$0.00     | \$0.00   |
| Email Hosting onetime fee           | Email hosting for dealer   | 1.0 | \$0.00     | \$0.00   |
| Form Mapping Onetime fee            | Form Mapping. Up to 3 dealership provided forms.   | 1.0 | \$0.00     | \$0.00   |
| Inventory Light onetime fee         | Onetime fee for limited inventory gallery, view inventory with ILM   | 1.0 | \$0.00     | \$0.00   |
| Mobile Application onetime fee      | Smart phone application  | 1.0 | \$0.00     | \$0.00   |

**Total: \$2,099.00**

Shipping: \$0.00

**Invoice Total**

**Total Due NOW: \$2,099.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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