

Invoice For

Dick Norris Buick GMC (Palm Harbor) (6053)

Invoice Number: OP#-00251422

Salesperson: James Campbell Date Created: 1/29/2013

Products

| Product | Description | Qty. | List Price | Sales Price | |
|-------------------------------------|---|------|------------|-------------|--|
| CRM - Ala Carte Solution | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM * Spam Assassin * bad lead rejection * service marketing * campaign creation * CSR * Wish List * equity mining * reverse look-up * VinBrochures * free unlimited live online training | 1.0 | \$3,399.00 | \$2,351.00 | |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | | | |
| Data Integration | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | \$99.00 | \$99.00 | |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | | | |
| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | | | |
| Desking Light | Enables payment calculator and summary. | 1.0 | | | |
| Dynamic Comment Builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | | | |
| Email Banner | Email Banner | 1.0 | | | |
| Email Hosting | Hosting of dealers' email. | 1.0 | | | |
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | | | |
| Mobile Application | Smart phone application | 1.0 | | | |
| CRM Ala Carte onetime fee | Onetime fee for CRM, includes 3 days of training with 1 trainer, expenses paid by dealer | 1.0 | \$8,399.00 | \$2,251.00 | |
| Data Integration - onetime fee | Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | \$199.00 | \$199.00 | |
| Trainer - One Day | One day of on-site training with one trainer. All travel expenses paid by dealer. | 2.0 | \$2,698.00 | | |
| Service Dashboard onetime fee | Setup service dashboard. | 1.0 | | | |
| BDC Module onetime fee | Create BDC module | 1.0 | | | |
| Desking Light onetime fee | Setup payment calculator and summary. | 1.0 | | | |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | | | |
| Email Banner onetime fee | Creation of Email Banner | 1.0 | | | |

| | | |
|--------------------------------|---|-----|
| Email Hosting onetime fee | Email hosting for dealer | 1.0 |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealership provided forms. | 1.0 |
| Mobile Application onetime fee | Smart phone application | 1.0 |
| ILM onetime fee | Onetime fee for ILM | 1.0 |
| Trainer - Three Day Package | Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%. | 1.0 |
| Launch Coordinator | Launch coordinator ensures smooth transition to MotoSnap. | 1.0 |

| | |
|---------------------------------|-------------------|
| Products/One Time: | \$2,450.00 |
| One Time Shipping: | \$0.00 |
| One Time Sales Tax: | \$0.00 |
| Monthly Recurring: | \$2,450.00 |
| Total Now Due: | \$4,900.00 |
| Total Monthly Recurring: | \$2,450.00 |

*Taxes are subject to state and local regulations and are subject to change

*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

Copyright VinSolutions.

CONTRACTS

HASSLES

SERVERS

6405 Metcalf Ave. Suite 400

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Overland Park, KS 66202

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T: 1.800.980.7488

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F: 913.825.6396

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www.vinsolutions.com

VinSolutions
6405 Metcalf Ave Suite 400
Overland Park, KS 66202
(P) 913-825-6300
(F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE TIME AUTHORIZATION

| ACCOUNT HOLDER INFORMATION | | | |
|------------------------------|--------|-----------------------------------|--------|
| Account Owners Name: | | VinSolutions Account Number: 6053 | |
| Address Line 1: | | Phone Number: | |
| Address Line 2: | | Fax Number: | |
| City: | State: | Zip: | Email: |
| Opportunity ID: OP#-00251422 | | Dollar Amount: \$4,900.00 | |

Credit Card Payment

| CREDIT CARD INFORMATION | |
|-------------------------|--|
| Cardholder Name: | Visa Mastercard AmEx - Please circle one |
| Card Number: | Expiration Date: |

Check by Fax

| CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL | |
|--|--------------------------|
| Bank Name: | Bank Phone: |
| Name on Bank Acct: | Check Number: |
| Bank Routing Number: | Checking Account Number: |

ACH (Electronic Debit)

| ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM) | |
|--|-------------|
| Bank Name: | Bank Phone: |
| Name on Bank Acct: | |
| Bank Routing Number: | |
| Checking Account Number: | |

| ACKNOWLEDGEMENT | |
|-----------------------|--------|
| Authorized Name: | Title: |
| Authorized Signature: | Date: |