

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

BRAEGER FORD (3950)

Invoice Number:OP#-00061655 Salesperson: Lori Berkson Date Created: 1/5/2011

Products

Product	Description	Quantity		Total Price
Platinum Advanced 2 package	Includes; CRM, ILM, Desking, eBay, inventory management, service aisle and advanced website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$5,299.00	\$4,300.00
AIS Rebates - Desking integration	Third party vendor, - incentive integration into Desking module.	1.0	\$149.00	\$149.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00	\$0.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	\$0.00	\$0.00
Desking module	Push deals to DMS, print deals and forms.	1.0	\$0.00	\$0.00
Craigslist - manual	Craigslist listings manual tool	1.0	\$0.00	\$0.00
Photo overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00
NADA used car pricing tool	NADA used car pricing tool	1.0	\$0.00	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
	Monthly reoccuring website advanced package includes Search Engine			

Website - advanced package including SEO	Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$0.00	\$0.00
Market Pricing Tool	Local market pricing tool	1.0	\$0.00	\$0.00
Website - mobile	Customized smart phone mobile website for Blackberry, iphone, ipad and Droid.	1.0	\$0.00	\$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00
VinVideos	VinVideo display for website	1.0	\$0.00	\$0.00
Email Banner	Email Banner	1.0	\$0.00	\$0.00
Survey Module	Survey Tool for CRM customers	1.0	\$0.00	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00	\$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
eBay listings - 10	10 eBay listings included	1.0	\$0.00	\$0.00
Black Book used car pricing	Black Book pricing of used cars	1.0	\$0.00	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
Platinum Advanced 2 package onetime fee	Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$10,299.00 \$	10,299.00
AIS Rebates - Desking integration onetime fee	Onetime and first month fee for AIS Rebates - incentive integration into Desking module	1.0	\$149.00	\$149.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00	\$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00
VinVideos onetime fee	Onetime fee for VinVideos	1.0	\$0.00	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
Desking module onetime fee	Onetime fee for Desking	1.0	\$0.00	\$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$0.00	\$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	\$0.00	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00

Form Mapping Form Mapping. Up to 3 dealership provided forms. Dynamic comment builder onetime fee Setup dynamic comment builder. 1.0 \$0.00 \$0.00 \$0.00 BDC Module onetime fee Email hosting for dealer 1.0 \$0.00 \$0.00 \$0.00 Survey Module onetime fee Email hosting for dealer 1.0 \$0.00 \$0.00 Survey Module onetime fee Customers 1.0 \$0.00 \$0.00 Survey Module onetime fee Survey Tool for CRM customers 1.0 \$0.00 \$0.00 Survey Module onetime fee Survey Tool for CRM customers 1.0 \$0.00 \$0.00 Survey Module onetime fee Survey Tool for CRM customers 1.0 \$0.00 \$0.00 Survey Module onetime fee Survey Tool for CRM customers 1.0 \$0.00 \$0.00 Survey Module onetime fee Survey Tool for CRM customers 1.0 \$0.00 \$0.00 Survey Module onetime fee Survey Tool for CRM Survey Tool for CRM Survey Tool for CRM Survey Module onetime fee Survey Tool for CRM Survey Tool for CRM Survey Module Onetime fee Survey Tool for CRM Survey Tool for CRM Survey Module Onetime fee Survey Tool for CRM Survey Module Onetime fee Survey Tool for CRM Survey Tool for CRM Survey Module Onetime fee Survey Tool for CRM Survey Tool for CRM Survey Module Onetime fee Survey Tool for CRM Survey Tool for CRM Survey Tool for CRM Survey Module Onetime fee Survey Tool for CRM Survey Survey Tool for CRM Survey S	Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Four days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	\$0.00	\$0.00
onetime fee BDC Module onetime fee BDC Module onetime fee Email Hosting onetime fee Create BDC module Continue fee Survey Tool for CRM Survey Module onetime fee Black Book used car pricing onetime fee Creation of Email Banner Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Market Pricing Tool onetime fee Trainer - online training via webiar a webinar Website - mobile onetime fee Website - advanced package including SEO onetime fee Website - advanced package including SEO onetime fee Inventory Module onetime fee Inventory Module onetime fee Conetime fee for Inventory Module Customized smart phone mobile website and proting tail inventory keywords and the ability to control title updates. Inventory Module onetime fee Conetime fee for Inventory Module Customized smart phone mobile website onetime fee onetime f	Form Mapping		1.0	\$0.00	\$0.00
Email Hosting onetime fee Survey Module onetime fee Conetime fee for Survey Tool for CRM customers Black Book used car pricing onetime fee Email Banner onetime fee Creation of Email Banner Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Market Pricing Tool onetime fee Trainer - online training via webEx. To be completed before onsite training. Customized smart phone mobile website onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. Onetime fee website advanced package including SEO onetime fee Onetime fee for ILM Onetime fee for ILM Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Email hosting fee for CRM customer Tender CRM 1.0 \$0.00	•	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Survey Module onetime fee customers Black Book used car pricing onetime fee 1.0 \$0.00 \$0.00 \$0.00 Email Banner onetime fee Creation of Email Banner 1.0 \$0.00 \$0.00 \$0.00 Email Banner onetime fee Creation of Email Banner 1.0 \$0.00 \$0.00 \$0.00 Email Banner onetime fee Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Market Pricing Tool onetime fee Onetime fee for local market pricing 1.0 \$0.00 \$0.00 \$0.00 Email English for the pricing onetime fee Customized smart phone mobile website onetime fee Enciludes mobile platform for Blackberry, iphone, ipad and Droid. Onetime fee website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Inventory Module onetime fee Onetime fee for ILM Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
Black Book used car pricing onetime fee Email Banner onetime fee Creation of Email Banner Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Market Pricing Tool onetime fee Trainer - online training via website - and particular on the pricing of Blackberry, iphone, ipad and Droid. Website - advanced package including SEO onetime fee Inventory Module onetime fee Inventory Module onetime fee Onetime fee for Inventory Module Inventory Module onetime fee CRM Bundled Solution onetime fee Customized smarsheing, reverse look-up and VinBrochures Inventory website - and rack your website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Inventory Module Solution onetime fee onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Inventory well and pricing onetime fee includes onetime fee includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
onetime fee Email Banner onetime fee Creation of Email Banner Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Market Pricing Tool onetime fee Trainer - online training via webinar Onetime fee for local market pricing Touline training via WebEx. To be completed before onsite training. Customized smart phone mobile website onetime fee website advanced package including SEO onetime fee Including SEO onetime fee Including SEO onetime fee Onetime fee for Inventory Module ILM onetime fee CRM Bundled Solution Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Inventory well and Droid. So.00 So	Survey Module onetime fee	•	1.0	\$0.00	\$0.00
VinLens onetime fee Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Market Pricing Tool onetime fee onetime fee for local market pricing Onetime fee for local market pricing I.0 \$0.00 \$0.00 \$0.00 Source of training via WebEx. To be completed before onsite training. Customized smart phone mobile website onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. Onetime fee website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Inventory Module onetime fee Onetime fee for Inventory Module ILM onetime fee Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Onetime fee for Customer Relationship, reverse look-up and VinBrochures		Black Book used car pricing onetime fee	1.0	\$0.00	\$0.00
VinLens onetime fee Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Market Pricing Tool onetime fee Onetime fee for local market pricing 1.0 \$0.00 \$0.00 \$0.00 \$1.00 \$0.00	Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Trainer - online training via webEx. To be completed before onsite training. Website - mobile onetime fee onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. Onetime fee website advanced package including SEO onetime fee onetime f	VinLens onetime fee	Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects	1.0	\$0.00	\$0.00
webinar completed before onsite training. Customized smart phone mobile website onetime fee onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. Onetime fee website advanced package including SEO onetime fee includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Inventory Module onetime fee Onetime fee for Inventory Module 1.0 \$0.00 \$0.00 ILM onetime fee Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Completed before onsite training. 1.0 \$0.00 \$0.00 \$0.00 \$0.00		Onetime fee for local market pricing	1.0	\$0.00	\$0.00
Website - mobile onetime fee onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. Onetime fee website advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Inventory Module onetime fee Onetime fee for Inventory Module 1.0 \$0.00 \$0.00 ILM onetime fee Onetime fee for ILM 1.0 \$0.00 \$0.00 Contime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited onetime fee ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures			1.0	\$0.00	\$0.00
Website - advanced package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Inventory Module onetime fee Onetime fee for Inventory Module 1.0 \$0.00 \$0.00 ILM onetime fee Onetime fee for ILM 1.0 \$0.00 \$0.00 Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	Website - mobile onetime fee	onetime fee, includes mobile platform	1.0	\$0.00	\$0.00
ILM onetime fee Onetime fee for ILM Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures 1.0 \$0.00 \$0.00 \$0.00		includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to	1.0	\$0.00	\$0.00
Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse	Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00
CRM Bundled Solution onetime fee CLM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
Credit - 1 trainer, 1 day		Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse	1.0	\$0.00	\$0.00
	Credit - 1 trainer, 1 day	Credit of one trainer day	4.0	(\$5,000.00) (\$5	,000.00)

Total: \$9,897.00 Shipping: \$24.95

Invoice Total

Total Due NOW: \$9,921.95

Signature			Date
☐ Check By Fax	☐ One Time ACH	☐ One Time Credit Card A	Authorization

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6405 Metcalf Ave. Suite 400

Overland Park, KS 66202

• T: 1.800.980.7488 • F: 913.825.6396 • www.vinsolutions.com