



*The most important thing about your vehicle
is the Family that it Protects*

That's why we want you to be aware of the recall that might affect your vehicle.

Dealer Logo

[Vehicle Make] Has Issued a Recall for Several of its Vehicle Models

Though the issue is not likely to affect a large number of vehicles, among those recalled, if you are the owner of one of the recalled vehicles, it is still important to bring your vehicle into a dealership to insure that it continues to function in the way it was intended to.

[Dealership Name]’s Service Department is certified to perform all recall services on [Vehicle Make] vehicles. Also, as a thank you, while your vehicle is being serviced, for the recall, you can take advantage of one of the attached offers to save money on other maintenance your vehicle may need.

The Following Models have been Recalled:

- [Model Year] - [Model Year] [Vehicle Model]
- [Model Year] - [Model Year] [Vehicle Model]
- [Model Year] - [Model Year] [Vehicle Model]

If you own one of these vehicles, call us at
800.123.4567
to make a service appointment, today.

Our friendly and qualified service technicians will make sure you get the service your vehicle needs and get you back on the road quickly.

\$19⁹⁵

OIL CHANGE SPECIAL
Includes Multipoint Inspection

Excludes diesels and synthetics. Up to 5 quarts of oil. Tax, supplies, and disposal fees extra. Must present coupon at time of service. Only valid at [Dealership Name]. Exp. XX/XX/XXXX

\$29⁹⁵

FULL SERVICE SPECIAL
Oil Change | Tire Rotation | Inspection

Excludes diesels and synthetics. Up to 5 quarts of oil. Tax, supplies, and disposal fees extra. Must present coupon at time of service. Only valid at [Dealership Name]. Exp. XX/XX/XXXX

DEALERSHIP NAME

12345 Any Street | Any City, ST 12345

PRESORTED
FIRST-CLASS MAIL
US POSTAGE
PAID
MGI



Customer Name
123 Customer Address
City, ST 12345-6789