

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Purchase Agreement Summary For

# Gordon Chevrolet (6938)

Agreement Number: OP#-00288884

Salesperson: Stephen Kalnasi Date Created: 10/24/2013

## **Products**

Product	Description	Qty.	List Price	Sales Price
CRM	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$2,111.90	\$1,442.38
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$562.66	\$384.28
Inventory Module	Inventory Module - monthly	1.0	\$421.82	\$288.09
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$170.06
Platinum Lite 2 Package	Includes; CRM, ILM, Desking, eBay, market pricing with bookouts, inventory management, Business Development Center, Craigslist manual listings tool, Dynamic Comment Builder, Mobile Application and Service Dashboard. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0		
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	\$562.66	\$384.28
Market Pricing Tool	Local market pricing tool	1.0	\$351.40	\$240.00
KnowMe Basic Plus	Third party vendor - Basic Plus KnowMe phone integration. 25 toll free #s, 1000 incoming minutes, multiring capability	i 1.0	\$299.00	\$204.21
AIS Rebates - Desking Integration	Third party vendor, incentive integration into Desking module.	1.0	\$199.00	\$135.96
PBX Phone Integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	\$129.00	\$88.10
Black Book Used Car Pricing	Black Book pricing of used cars	1.0	\$69.72	\$47.61
Survey Module	Survey Tool for CRM customers	1.0	\$69.72	\$47.61
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0	\$69.72	\$47.61
Customer Text Messaging - 1000 Texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.	1.0	\$29.00	\$19.81

PBX Phone Integration onetime fee integration into VinSolutions CRM integration into VinSolutions CRM (Proceeding)         1.0         \$1,259.00         \$387.11           Desking Module onetime fee         Onetime fee for Advanced Desking.         1.0         \$562.66         \$173.00           ILM onetime fee         Onetime fee for Advanced Desking.         1.0         \$562.66         \$173.00           ILM onetime fee         Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, R&I Deal History (preload up to 5 years of history), Repair Orders proceeding to 2 years of history). Insert/Update/Search Service Vehicle, and publishes fact Deals in real time.         1.0         \$499.00         \$153.43           Inventory Module onetime fee         Onetime fee for Inventory Module         1.0         \$421.82         \$129.70           Market Pricing Tool onetime fee         Onetime fee for Inventory Module         1.0         \$235.14         \$108.05           KnowMe Basic Plus onetime fee         Onetime fee for AIS Rebates - incentive integration into onetime fee         1.0         \$199.00         \$61.19           Black Book Used Car Pricing Onetime fee for AIS Rebates - incentive integration into onetime fee         1.0         \$69.72         \$21.44           NADA Used Car Pricing Tool onetime fee for Survey Tool for CRM customers         1.0         \$69.72         \$21.44           NADA Used Car Pricing Tool onetime fee for NAD	CRM onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$2,111.90	\$649.35
Data Integration - Enhanced onetime fee for ILM	PBX Phone Integration onetime fee		1.0	\$1,259.00	\$387.11
Data Integration - Enhanced onetime fee  Inventory Module onetime fee  Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Does  Inventory Module onetime fee  Onetime fee for Inventory Module  Market Pricing Tool onetime fee  Onetime fee for Inventory Module  Market Pricing Tool onetime fee  Onetime fee for Inventory Module  Norting Fee for Inventory Module  Onetime fee for Hoventory Module  Onetime fee for Hoventory Module  Onetime fee for Inventory Module  Onetime fee for Market pricing  Onetime fee for Market pricing  Onetime fee for Market pricing  Onetime fee for AIS Rebates - incentive integration into  Desking module  Black Book Used Car Pricing onetime  fee  Onetime fee for Survey Tool for CRM customers  Inventory Module onetime fee  Onetime fee for Survey Tool for CRM customers  Onetime fee  Onetime fee for NADA used car pricing  Customer Text Messaging - 1000 Texts  Customer Text Messaging onetime fee.  Inventory Gallery for Website  Inventory Gallery display - one-time, required  Photo Overlay  Photo overlay display - one-time, required  Photo Overlay  Trainer - Two Day Install Follow-Up  Trainer - Augus (s) In-House  Trainer - Augus (s) In-House  Trainer - Augus (s) In-House  Prour days complimentary install follow-up training with CRM purchase. All travel expenses paid by dealer.  Launch Coordinator  Four days initial on-site training with one trainer. All travel expenses paid by dealer.  Launch Coordinator ensures smooth transition to MotoSanap.  Four days initial on-site training with one trainer. All travel expenses paid by dealer.	Desking Module onetime fee	Onetime fee for Advanced Desking.	1.0	\$562.66	\$173.00
Data Integration - Enhanced onetime fee History (preload up to 5 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&R Deals in real time.  Inventory Module onetime fee Onetime fee of Inventory Module 1.0 \$421.82 \$129.70   Market Pricing Tool onetime fee Onetime fee for Inventory Module 1.0 \$351.40 \$108.05   KnowMe Basic Plus onetime fee Onetime fee for hird party vendor - Basic KnowMe Plus 1.0 \$299.00 \$91.93   ALS Rebates - Desking Integration Onetime fee for ALS Rebates - incentive integration into onetime fee Possing Integration Onetime fee for ALS Rebates - incentive integration into Desking module Plus 1.0 \$69.72 \$21.44   Black Book Used Car Pricing onetime Black Book used car pricing onetime fee Onetime fee for Survey Tool for CRM customers 1.0 \$69.72 \$21.44   NADA Used Car Pricing Tool onetime fee for NADA used car pricing Customer Text Messaging - 1000 Text Onetime fee for NADA used car pricing fee Photo Overlay Survey Module onetime fee For NADA used car pricing Customer Text Messaging - 1000 Text Inventory Gallery display - one-time, required 1.0 \$29.00 \$8.92   Email Banner Email Banner Email Banner Inventory Gallery display - one-time, required 1.0 \$100   Trainer - Two Day Install Follow-Up Trainer - Two Day Install Follow-Up Trainer - Two Gays complimentary install follow-up training with CRM purchase. All travel expenses paid by dealer.  Trainer - Four Day Package Four days initial on-site training with one trainer. All travel expenses paid by dealer.  Launch Coordinator Launch coordinator ensures smooth transition to MotoSnap.	ILM onetime fee	Onetime fee for ILM	1.0	\$562.66	\$173.00
Market Pricing Tool onetime feeOnetime fee for local market pricing1.0\$351.40\$108.05KnowMe Basic Plus onetime fee Phone integrationOnetime fee for third party vendor - Basic KnowMe Plus phone integration1.0\$299.00\$91.93AIS Rebates - Desking Integration onetime fee Black Book Used Car Pricing onetime feeOnetime fee for AIS Rebates - incentive integration into Desking module1.0\$199.00\$61.19Black Book Used Car Pricing onetime feeBlack Book used car pricing onetime fee Onetime fee for Survey Tool for CRM customers1.0\$69.72\$21.44Survey Module onetime feeOnetime fee for NADA used car pricing Onetime fee1.0\$69.72\$21.44Customer Text Messaging - 1000 Texts onetime feeCustomer Text Messaging onetime fee.1.0\$29.00\$8.92Customer Text Messaging - 1000 Texts onetime feeEmail Banner1.0\$199.00\$8.92Inventory Gallery for WebsiteInventory Gallery display - one-time, required1.0\$199.00Photo OverlayPhoto overlay display - one-time, required1.0\$199.00Trainer - Two Day Install Follow-UpTwo days complimentary install follow-up training with CRM purchase. All travel expenses paid by dealer.2.0\$1,998.00Trainer - Day(s) In-HouseTrainer - day(s) in-house. Dealer pays airfare and car rental, VinSolutions pays for hotel, limit three participants. Use multiple quantities for multiple days or more than three participants. Use multiple quantities for multiple days or more than three participants.2.0\$1,998.00Launch Coor	Data Integration - Enhanced onetime fee	When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and	1.0	\$499.00	\$153.43
KnowMe Basic Plus onetime fee AIS Rebates - Desking Integration Onetime fee for AIS Rebates - incentive integration into Desking module Desking module Desking module Desking module Desking module Desking module Desking module 	Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$421.82	\$129.70
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Desking module  Black Book Used Car Pricing onetime fee Black Book Used Car Pricing onetime fee Black Book Used Car Pricing onetime fee Customer Text Messaging - 1000 Texts onetime fee Email Banner Inventory Gallery for Website Photo Overlay  Trainer - Two Day Install Follow-Up Trainer - Day(s) In-House  Launch Coordinator  Launch Coordinator  Desking module Black Book used car pricing onetime fee Black Book used car pricing onetime fee 1.0 \$69.72 \$21.44  Separate Se	KnowMe Basic Plus onetime fee		1.0	\$299.00	\$91.93
Survey Module onetime fee  NADA Used Car Pricing Tool onetime fee for NADA used car pricing fee  NADA Used Car Pricing Tool onetime fee for NADA used car pricing fee  Customer Text Messaging - 1000 Texts onetime fee  Email Banner Inventory Gallery for Website Photo Overlay  Photo overlay display - one-time, required Photo Overlay  Photo overlay display - one-time, required Photo Overlay  Trainer - Two Day Install Follow-Up  Trainer - Day(s) In-House  Trainer - Day(s) In-House  Launch Coordinator  Launch Coordinator ensures smooth transition to MotoSnap.  Launch Coordinator  Launch Coordinator ensures smooth transition to MotoSnap.  Launch Coordinator  Launch Coordinator ensures smooth transition to MotoSnap.  Launch Coordinator ensures smooth transition to MotoSnap.			1.0	\$199.00	\$61.19
NADA Used Car Pricing Tool onetime fee for NADA used car pricing fee Customer Text Messaging - 1000 Texts Customer Text Messaging onetime fee. 1.0 \$29.00 \$8.92  Email Banner Email Banner 1.0 \$199.00 Inventory Gallery for Website Inventory Gallery display - one-time, required 1.0 Photo Overlay Photo overlay display - one-time, required 1.0 Two days complimentary install follow-up training with CRM purchase. All travel expenses paid by dealer.  Trainer - Day(s) In-House Trainer - day(s) in-house. Dealer pays airfare and car rental, VinSolutions pays for hotel, limit three participants. Use multiple quantities for multiple days or more than three participants. Use multiple quantities for multiple days or more than three participants. Four days initial on-site training with one trainer. All travel expenses paid by dealer.  Trainer - Four Day Package Launch coordinator ensures smooth transition to MotoSnap.  Launch Coordinator Launch coordinator ensures smooth transition to MotoSnap.		Black Book used car pricing onetime fee	1.0	\$69.72	\$21.44
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onetime fee  Email Banner  Email Banner  Inventory Gallery for Website  Inventory Gallery display - one-time, required  Photo Overlay  Photo overlay display - onetime  Trainer - Two Day Install Follow-Up  Trainer - Day(s) In-House  Trainer - Day(s) In-House  Trainer - Day Package  Four days initial on-site training with one trainer. All travel expenses paid by dealer.  Launch Coordinator  Launch Coordinator ensures smooth transition to MotoSnap.  Launch Coordinator  Launch Coordinator ensures smooth transition to MotoSnap.  Launch Coordinator  Launch Coordinator ensures smooth transition to MotoSnap.  Launch Coordinator  Launch Coordinator ensures smooth transition to MotoSnap.		Onetime fee for NADA used car pricing	1.0	\$69.72	\$21.44
Inventory Gallery for Website Inventory Gallery display - one-time, required Photo Overlay Photo overlay display - one-time 1.0  Trainer - Two Day Install Follow-Up Two days complimentary install follow-up training with CRM purchase. All travel expenses paid by dealer.  Trainer - Day(s) In-House Trainer - day(s) in-house. Dealer pays airfare and car rental, VinSolutions pays for hotel, limit three participants. Use multiple quantities for multiple days or more than three participants.  Launch Coordinator Launch coordinator ensures smooth transition to MotoSnap.  Trainer - Four Day Package Four days initial on-site training with one trainer. All travel expenses paid by dealer.  Launch Coordinator Launch coordinator ensures smooth transition to MotoSnap.  Launch Coordinator ensures smooth transition to MotoSnap.		Customer Text Messaging onetime fee.	1.0	\$29.00	\$8.92
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Trainer - Two Day Install Follow-Up  CRM purchase. All travel expenses paid by dealer.  Trainer - day(s) in-house. Dealer pays airfare and car rental, VinSolutions pays for hotel, limit three participants. Use multiple quantities for multiple days or more than three participants.  Launch Coordinator  Launch Coordinator  Trainer - Four Day Package  Four days initial on-site training with one trainer. All travel expenses paid by dealer.  Launch Coordinator	Inventory Gallery for Website	Inventory Gallery display - one-time, required	1.0		
Trainer - Two Day Install Follow-Up  CRM purchase. All travel expenses paid by dealer.  Trainer - day(s) in-house. Dealer pays airfare and car rental, VinSolutions pays for hotel, limit three participants. Use multiple quantities for multiple days or more than three participants.  Launch Coordinator  Launch Coordinator  Launch Coordinator  Four days initial on-site training with one trainer. All travel expenses paid by dealer.  Launch Coordinator	Photo Overlay	Photo overlay display - onetime	1.0		
Trainer - Day(s) In-House rental, VinSolutions pays for hotel, limit three participants. Use multiple quantities for multiple days or more than three participants.  Launch Coordinator Launch coordinator ensures smooth transition to MotoSnap.  Trainer - Four Day Package Four days initial on-site training with one trainer. All travel expenses paid by dealer.  Launch Coordinator Launch coordinator ensures smooth transition to MotoSnap.  Launch Coordinator ensures smooth transition to MotoSnap.	Trainer - Two Day Install Follow-Up		1.0		
Launch Coordinator  MotoSnap.  Four days initial on-site training with one trainer. All travel expenses paid by dealer.  Launch Coordinator  Launch coordinator ensures smooth transition to MotoSnap.  1.0 \$5,399.00	Trainer - Day(s) In-House	rental, VinSolutions pays for hotel, limit three participants. Use multiple quantities for multiple days or	2.0	\$1,998.00	
Launch Coordinator	Launch Coordinator		1.0		
Launch Coordinator MotoSnap.	Trainer - Four Day Package		1.0	\$5,399.00	
Form Mapping Form Mapping. Up to 3 dealership provided forms. 1.0	Launch Coordinator		1.0		
	Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0		

Total Monthly Recurring:	\$3,500.00
Total Now Due:	\$5,500.00
Monthly Recurring:	\$3,500.00
One Time Sales Tax:	\$0.00
One Time Shipping:	\$0.00
Products/One Time:	\$2,000.00

<sup>\*</sup>Taxes are subject to state and local regulations and are subject to change

<sup>\*</sup>Does not include Dealer-paid Travel Expenses related to onsite training

Signature		Date	
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☐ Check By Fax	☐ One Time ACH	☐ One Time Credit Card Authorization	

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## **Payment Authorization**

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE	TIME	AUTHO	RIZATION
		/ <b>N N</b> / <b>H H H N</b> /	/ 1 N 1 <i>/ /</i> / N 1 1 N / / ·

Account Owners Name	e:		VinSolutions Account Number: 6938
Address Line 1:			Phone Number:
Address Line 2:			Fax Number:
City:	State:	Zip:	Email:
Opportunity ID: OP#-(	00288884		Dollar Amount: \$5,500.00

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

## Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK	
MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

## **ACH (Electronic Debit)**

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST	
ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: