



VinSolutions
6405 Metcalf Ave Suite 400
Overland Park, KS 66202
www.vinsolutions.com
Sales and Support: 913-825-6124

Invoice For

Phil Fitts Ford Lincoln (4194)

Invoice Number: OP#-00111906

Salesperson: Brennan Van Dyne Date Created: 9/23/2011

Products

Product	Description	Quantity	List Price	Total Price
Website - best practice ala carte	Monthly fee for Best Practice Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: http://alpha.vinmanagersites.com	1.0	\$799.00	\$640.00
Market Pricing Tool	Local market pricing tool	1.0	\$499.00	\$350.00
NADA used car pricing tool	NADA used car pricing tool	1.0	\$109.00	\$89.00
Black Book used car pricing	Black Book pricing of used cars	1.0	\$109.00	\$89.00
SEO - Best Practice website	Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$0.00	\$0.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
Website - best practice ala carte onetime fee	Website - Best Practice onetime fee to create site.	1.0	\$799.00	\$799.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$499.00	\$499.00
NADA used car pricing tool				

onetime fee	Onetime fee for NADA used car pricing	1.0	\$109.00	\$109.00
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	\$109.00	\$109.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
SEO - Best Practice website onetime fee	Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$0.00	\$0.00

Total: \$2,684.00

Shipping: \$0.00

Invoice Total

Total Due NOW: \$2,684.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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CONTRACTS

HASSLES

SERVERS

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