



VinSolutions
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Overland Park, KS 66202
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Sales and Support: 913-825-6124

Invoice For

Haley Buick GMC (2978)

Invoice Number: OP#-00145215

Salesperson: Carrie Bermel Date Created: 1/18/2012

Products

Product	Description	Quantity	Total Price
Digital Marketing SEM Package	• Monthly Strategy Session with Ad Budget Recommendations • PPC Keyword & Market Research Analysis • Campaign Management • Bid Management • Keyword & Ad Copy Optimization • Landing Site Technology • Monthly Reporting	1.0	\$799.00
Digital Marketing Advanced SEO Package	• Title & Page Name Optimization • Page Heading & Content Optimization • HTML Optimization • Website Lead Enhancer • Keyword & Market Research Analysis • Monthly Web Ranking Report • Map Management Training • Local Listing & URL Submission Plan	1.0	\$799.00
Digital Marketing SEM Package Onetime Fee	Onetime fee for establishing dealer's Search Engine Marketing.	1.0	\$799.00
SEO - Advanced Onetime fee	Onetime to fee to build Advanced SEO (VinSolutions Website only).	1.0	\$799.00

Total: \$3,196.00

Shipping: \$0.00

Invoice Total

Total Due NOW: \$3,196.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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CONTRACTS

HASSLES

SERVERS

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