

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Hyundai of Louisville (6184)

Invoice Number: OP#-00258082

Salesperson: Soren Blair Date Created: 2/28/2013

Products

| Product | Description | Qty. | List Price | Sales Price |
|-----------------------------------|--|------|---------------|----------------|
| Bronze 1 Package PROMO | Inventory module and VIN website. | 1.0 | \$1,699.00 | \$1,401.00 |
| Inventory Module | Inventory Module - monthly | 1.0 | | |
| Website - VIN | Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements additunctionality, calls to action and improve SEO. | 1.0 | | |
| Data Integration | Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable. | 1.0 | \$99.00 | \$99.00 |
| Dynamic Comment Builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | | |
| Mobile Application | Smart phone application | 1.0 | | |
| VinLens | VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. | 1.0 | | |
| AIS Rebates - Website Integration | Third party vender - website integration. | 1.0 | | |
| VIN Chat | VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports. | 1.0 | | |
| Craigslist - Manual | Craigslist listings manual tool | 1.0 | | |
| eBay Listings - 10 | 10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer. | 1.0 | | |
| Inventory Gallery for Website | Inventory Gallery display - monthly | 1.0 | | |
| Photo Overlay | Photo overlay display - monthly | 1.0 | | |
| | • Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom | | | |

| SEO - Advanced | Boomerang Coupon Technology • Integrated Video's • High Resolutions Pictures (Unique VinSolutions) • RSS Feeds (Inventory & Spec Enhanced XML Sitemaps (Google, Bing & Y Robot.txt file • Google Analytics & VinSoluti Integrated Analytics • Local Listing URL Subplan • Social Media Plugins • HTML Optimiz Recent Customer community specific pages • Vehicle SEO Pages • Dealer Market SEO was service driven Sub Pages • Page Header Enha Platinum Home Page SEO Enhancements • D City SEO scroll bar | Vehicle to 1.0 cials) • ahoo!) • ions omission cation • Sold up • 5 SEO ncement • | | |
|---|--|---|------------|--|
| Data Integration - onetime fee | Onetime fee for data integration with dealer's Publishes Vehicle Inventory, F&I Deal Histor Repair Orders when applicable. | | \$199.00 | \$199.00 |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | | |
| Mobile Application onetime fee | Smart phone application | 1.0 | | |
| VinLens onetime fee | Onetime fee for VinLens, Customer Informat Application allows you to see and track your traffic in real time. Track click paths to direct reactivate customers or prospects listed as back | website market and 1.0 | | |
| AIS Rebates - Website integration onetime fee | Onetime fee for AIS Rebates - website integra | ation. 1.0 | | |
| VIN Chat onetime fee | Onetime fee for VIN Click to Chat. | 1.0 | | |
| Craigslist - manual onetime fee | Onetime fee for manual Craigslist | 1.0 | | |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | | |
| Photo Overlay Onetime Fee | Onetime fee for photo overlay | 1.0 | | |
| Website - VIN onetime fee | Onetime fee to create VIN Website. | 1.0 | | |
| SEO - Advanced Onetime fee | Onetime to fee to build Advanced SEO (VinS Website only). | Solutions 1.0 | | |
| Inventory Gallery onetime fee | Onetime fee for inventory gallery | 1.0 | | |
| Bronze 1 package PROMO onetime fee | One time fee for Bronze 1 package | 1.0 | \$1,699.00 | |
| | One Tir One Tir Monthly Total N Total N | as/One Time: me Shipping: me Sales Tax: y Recurring: Now Due: Monthly Recu | _ | \$199.00 \$0.00 \$0.00 \$1,500.00 \$1,699.00 \$1,500.00 |
| | | ject to state and local regula nde Dealer-paid Travel Expe | - | - |
| ☐ Check By Fax ☐ | One Time ACH | e Time Credit | Card Autho | orization |
| Signature | | | Date | e |







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VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

| ONE | TIME | AUTHO | RIZA | TION |
|-----|------|-------|------|------|
| | | | | |

| Account Owners Name | : | | VinSolutions Account Number: 6184 |
|-----------------------|---------|------|-----------------------------------|
| Address Line 1: | | | Phone Number: |
| Address Line 2: | | | Fax Number: |
| City: | State: | Zip: | Email: |
| Opportunity ID: OP#-0 | 0258082 | | Dollar Amount: \$1,699.00 |

Visa Mastercard AmEx - Please circle one

Check by Fax

Cardholder Name:

Card Number:

| CHECK BY FAX INFORMATION (ACTUAL CHECK | |
|--|--------------------------|
| MUST ACCOMPANY THIS FORM) DO NOT MAIL | |
| Bank Name: | Bank Phone: |
| Name on Bank Acct: | Check Number: |
| Bank Routing Number: | Checking Account Number: |

Expiration Date:

ACH (Electronic Debit)

| , | |
|---|-------------|
| ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST | |
| ACCOMPANY THIS FORM) | |
| Bank Name: | Bank Phone: |
| Name on Bank Acct: | |
| Bank Routing Number: | |
| Checking Account Number: | |
| | |

| ACKNOWLEDGEMENT | |
|-----------------------|--------|
| Authorized Name: | Title: |
| Authorized Signature: | Date: |