

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Joe Rizza Ford (2655)

Invoice Number: OP#-00197219

Salesperson: Christian Salazar Date Created: 5/31/2012

Products

Product	Description	Quantity	List Price	Total Price
CRM Plus	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	\$3,999.00	\$2,998.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
KnowMe Premium	Third party vender - Premium KnowMe phone integration includes 16 toll free numbers, 4 Click to Call links and 2000 minutes a month.	1.0	\$549.00	\$299.00
Trainer - Ongoing Campaign -	Trainer - Ongoing Campaign - 8 days Annually Onsite - all airfare, hotel and	1.0	\$699.00	\$227.00

8 days Annually Onsite	rental car expenses to be paid by dealer.			
PBX Phone Integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	\$129.00	\$26.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00	\$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00	\$0.00
Email Banner	Email Banner	1.0	\$0.00	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	\$0.00	\$0.00
CRM Plus onetime fee	Onetime fee for CRM, includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$10,449.00	\$5,000.00
PBX phone integration onetime fee	Onetime fee for private branch exchange phone integration into VinSolutions CRM	1.0	\$1,259.00	\$1,259.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00	\$499.00
KnowMe Premium onetime fee	Oentime fee for third party vender - Premium KnowMe phone integration	1.0	\$549.00	\$299.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00	\$0.00
BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0	\$0.00	\$0.00
Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0	\$0.00	\$0.00
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	\$0.00	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00

Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Credit - AutoTrader Family Discount	Onetime fee AutoTrader Family dis	scount. 1.0	\$0.00 (\$4,	557.00)
			Total: \$6	5,299.00
			Shipping	g: \$0.00
	Nur	mber of Installments:		2
	I	nstallment Due Date	Installment A	Amount
		6/30/2012	\$2	,500.00

Invoice Total

Total Due NOW: \$3,799.00

 \square Check By Fax \square One Time ACH \square One Time Credit Card Authorization

Signature

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\$3,799.00

6405 Metcalf Ave. Suite 400

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5/31/2012

www.vinsolutions.com

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

Payment Authorization

ACKNOWLEDGEMENT

Authorized Name:

Authorized Signature:

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

Account Owners Name: Address Line 1: Address Line 2: City: State: Zip: Dollar Amount: \$3,799.00 Credit Card Payment CREDIT CARD INFORMATION Cardholder Name: Card Number: Check by Fax CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL Bank Routing Number: Bank Routing Number: Check Cleck FORM) ACH (ELECTRONIC Debit) ACH (ELECTRONIC Debit) ACOMPANY THIS FORM) Bank Name: Bank Phone: Bank Phone: Check MUST ACCOMPANY THIS FORM) Bank Routing Number: Check MUST ACCOMPANY THIS FORM) Bank Routing Number: Check MUST ACCOMPANY THIS FORM) Bank Routing Number: Bank Routing Number: Checking Account Number: Bank Phone: Bank Phone: Bank Phone: Bank Phone: Bank Phone: Bank Phone: Bank Phone:	ACCOUNT HOLDE	R INFORMATION		
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