

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Wiese Toyota (2358)

Invoice Number:OP#-00102987 Salesperson: Darin Mayville Date Created: 9/12/2011

Products

| Product | Description | Quantity | List Price | Total Price |
|---|---|----------|------------|----------------|
| Website - splash pages | Monthly fee for web site splash pages | 1.0 | \$549.00 | \$500.00 |
| AIS Rebates - Desking and Website integration | Desking, website and inventory incentive integration. | 1.0 | \$299.00 | \$299.00 |
| Web site - Advanced SEO | • Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar | 1.0 | \$329.00 | \$0.00 |

| Web site - template change | Change web site to different template | 1.0 | \$699.00 | \$699.00 |
|---|---|-----|----------|----------|
| Website - splash pages onetime fee | Onetime fee for web site splash pages | 1.0 | \$549.00 | \$500.00 |
| AIS Rebates - Desking and Website integration onetime fee | Desking, website and inventory incentive integration onetime fee. | 1.0 | \$299.00 | \$299.00 |
| Website - Advanced SEO Onetime fee | Onetime to fee to build Advanced SEO (VinSolutions Website only). | 1.0 | \$329.00 | \$0.00 |

Total: \$2,297.00

Shipping: \$0.00

Invoice Total

Total Due NOW: \$2,297.00

 \square Check By Fax \square One Time ACH \square One Time Credit Card Authorization

Signature

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6405 Metcalf Ave. Suite 400

Overland Park, KS 66202

T: 1.800.980.7488

F: 913.825.6396

www.vinsolutions.com