

Invoice For

**Cherokee Hyundai (3855)**

Invoice Number: OP#-00059066

Salesperson: Chase Abbott Date Created: 12/1/2010

**Products**

| Product                                   | Description  | Quantity | List Price | Total Price |
|---|--|----------|------------|-------------|
| Platinum 1 package                        | Includes; CRM, ILM, Desking, eBay, inventory management, service aisle and dealer website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.                | 1.0      | \$4,499.00 | \$3,599.00  |
| Service Dashboard                         | Ties your CRM to your service department dashboard.  | 1.0      | \$0.00     | \$0.00      |
| CRM - Bundled Solution                    | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures. | 1.0      | \$0.00     | \$0.00      |
| Desking module                            | Push deals to DMS, print deals and forms.  | 1.0      | \$0.00     | \$0.00      |
| Craigslist - manual                       | Craigslist listings manual tool  | 1.0      | \$0.00     | \$0.00      |
| Photo overlay                             | Photo overlay display - monthly  | 1.0      | \$0.00     | \$0.00      |
| ILM                                       | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.   | 1.0      | \$0.00     | \$0.00      |
| Inventory Module                          | Inventory Module - monthly   | 1.0      | \$0.00     | \$0.00      |
| Form Mapping                              | Form Mapping. Up to 3 dealership provided forms.   | 1.0      | \$0.00     | \$0.00      |
| Website - best practice package incl. SEO | Monthly fee website best practice package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.          | 1.0      | \$0.00     | \$0.00      |

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|--|--|-----|------------|------------|
| eBay listings - 10   | 10 eBay listings included  | 1.0 | \$0.00     | \$0.00     |
| Mobile Application   | Smart phone application  | 1.0 | \$0.00     | \$0.00     |
| Dynamic comment builder  | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.   | 1.0 | \$0.00     | \$0.00     |
| BDC Module   | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | \$0.00     | \$0.00     |
| Website - mobile   | Customized smart phone mobile website for Blackberry, iphone, ipad and Droid.  | 1.0 | \$0.00     | \$0.00     |
| Inventory Gallery for website  | Inventory Gallery display - monthly  | 1.0 | \$0.00     | \$0.00     |
| VinVideos  | VinVideo display for website   | 1.0 | \$0.00     | \$0.00     |
| Email Banner   | Email Banner   | 1.0 | \$0.00     | \$0.00     |
| Survey Module  | Survey Tool for CRM customers  | 1.0 | \$0.00     | \$0.00     |
| Email Hosting  | Hosting of dealers' email.   | 1.0 | \$0.00     | \$0.00     |
| Credit - package limited user monthly reoccurring fee  | Credit - package limited user monthly reoccurring fee.   | 1.0 | (\$849.00) | (\$849.00) |
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| Platinum 1 package onetime fee   | Onetime fee for Platinum package includes includes 4 days of training with 1 trainer, expenses paid by dealer  | 1.0 | \$9,499.00 | \$6,649.00 |
| VinCamera & software   | VinCamera & software 8.1 Mega pixel rubberized waterproof military spec camera.  | 1.0 | \$999.00   | \$799.00   |
| Service Dashboard onetime fee  | Setup service dashboard.   | 1.0 | \$0.00     | \$0.00     |
| Photo overlay onetime fee  | Onetime fee for photo overlay  | 1.0 | \$0.00     | \$0.00     |
| VinVideos onetime fee  | Onetime fee for VinVideos  | 1.0 | \$0.00     | \$0.00     |
| Inventory Gallery onetime fee  | Onetime fee for inventory gallery  | 1.0 | \$0.00     | \$0.00     |
| Desking module onetime fee   | Onetime fee for Desking  | 1.0 | \$0.00     | \$0.00     |
| Website - mobile onetime fee   | Customized smart phone mobile website onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid.  | 1.0 | \$0.00     | \$0.00     |
| Craigslist - manual onetime fee  | Onetime fee for manual Craigslist  | 1.0 | \$0.00     | \$0.00     |
| Survey Module onetime fee  | Onetime fee for Survey Tool for CRM customers  | 1.0 | \$0.00     | \$0.00     |
| Mobile Application onetime fee   | Smart phone application  | 1.0 | \$0.00     | \$0.00     |
| Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer. | Four days on-site with one trainer. All travel and lodging to be paid by dealer.   | 1.0 | \$0.00     | \$0.00     |
| Form Mapping   | Form Mapping. Up to 3 dealership provided forms.   | 1.0 | \$0.00     | \$0.00     |
| Dynamic comment builder  |  |     |            |            |

|   |   |     |              |              |
|---|---|-----|--------------|--------------|
| onetime fee   | Setup dynamic comment builder.  | 1.0 | \$0.00       | \$0.00       |
| BDC Module onetime fee                                | Create BDC module   | 1.0 | \$0.00       | \$0.00       |
| Email Hosting onetime fee                             | Email hosting for dealer  | 1.0 | \$0.00       | \$0.00       |
| Email Banner onetime fee                              | Creation of Email Banner  | 1.0 | \$0.00       | \$0.00       |
| Trainer - online training via webinar                 | Online training via WebEx. To be completed before onsite training.  | 1.0 | \$0.00       | \$0.00       |
| Inventory Module onetime fee                          | Onetime fee for Inventory Module  | 1.0 | \$0.00       | \$0.00       |
| ILM onetime fee                                       | Onetime fee for ILM   | 1.0 | \$0.00       | \$0.00       |
| CRM Bundled Solution onetime fee                      | Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures         | 1.0 | \$0.00       | \$0.00       |
| Website - best practice package incl. SEO onetime fee | Onetime fee for website best practice package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Search Engine Optimization. | 1.0 | \$0.00       | \$0.00       |
| Credit - 1 trainer, 1 day                             | Credit of one trainer day   | 2.0 | (\$2,500.00) | (\$2,500.00) |

**Total: \$7,698.00**

Shipping: \$39.95

**Invoice Total**

**Total Due NOW: \$7,737.95**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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