

Invoice For

Hunter Subaru Hyundai (4297)

Invoice Number: OP#-00022348

Salesperson: Chase Abbott Date Created: 5/13/2011

Products

Product	Description	Quantity	List Price	Total Price
Platinum 2 package	Includes; CRM, ILM, Desking, eBay, inventory management and dealer website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$5,599.00	\$3,020.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00
Market Pricing Tool	Local market pricing tool	1.0	\$0.00	\$0.00
NADA used car pricing tool	NADA used car pricing tool	1.0	\$0.00	\$0.00
Photo overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00
Survey Module	Survey Tool for CRM customers	1.0	\$0.00	\$0.00
VinVideos	VinVideo display for website	1.0	\$0.00	\$0.00
Website - best practice package incl. SEO	Monthly fee website best practice package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$0.00	\$0.00
Web site - mobile	Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid.	1.0	\$0.00	\$0.00
Desking module	Push deals to DMS, print deals and forms.	1.0	\$0.00	\$0.00
eBay listings - 10	10 eBay listings included in Inventory Module or 10 additional listings.	1.0	\$0.00	\$0.00

ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00	\$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00	\$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00
Email Banner	Email Banner	1.0	\$0.00	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
Black Book used car pricing	Black Book pricing of used cars	1.0	\$0.00	\$0.00
Craigslist - manual	Craigslist listings manual tool	1.0	\$0.00	\$0.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	\$0.00	\$0.00
Platinum 2 package onetime fee	Onetime fee for Platinum 2 package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$11,299.00	\$8,999.00
VinCamera & software	VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera.	1.0	\$1,149.00	\$999.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer,	1.0	\$499.00	\$499.00

	Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.			
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$0.00	\$0.00
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	\$0.00	\$0.00
Trainer - online training via webinar	Online training via WebEx. To be completed before onsite training.	1.0	\$0.00	\$0.00
Website - best practice package incl. SEO onetime fee	Onetime fee for website best practice package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Search Engine Optimization.	1.0	\$0.00	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	\$0.00	\$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00	\$0.00
CRM Bundled Solution onetime fee	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	1.0	\$0.00	\$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	\$0.00	\$0.00
Desking module onetime fee	Onetime fee for Desking	1.0	\$0.00	\$0.00
Web site - mobile onetime fee	Customized smart phone mobile web site onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid.	1.0	\$0.00	\$0.00
VinVideos onetime fee	Onetime fee for VinVideos	1.0	\$0.00	\$0.00

Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Four days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	\$0.00	\$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$0.00	\$0.00
Credit - 1 trainer, 1 day	Credit of one trainer day	1.0	(\$1,399.00)	(\$1,399.00)

Total: \$12,367.00

Shipping: \$15.00

Invoice Total

Total Due NOW: \$12,382.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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