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Sales and Support: 913-825-6124

Invoice For

Great Western Nissan (6139)

Invoice Number: OP#-00191667

Salesperson: Anthony McGinnis Date Created: 2/15/2013

Products

Product	Description	Qty.	List Price	Sales Price
Platinum 2 Package PROMO	Includes; CRM, ILM, Desking, eBay, Inventory Management, Service Aisle and VIN Website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$4,999.00	\$4,351.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00
Website - VIN	Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0		
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0		
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0		
Inventory Module	Inventory Module - monthly	1.0		
AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module.	1.0	\$199.00	\$199.00
Customer Text Messaging - 1000 Texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.	1.0	\$29.00	
	• Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page			

SEO - Advanced	heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar	1.0
Service Dashboard	Ties your CRM to your service department dashboard.	1.0
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0
Email Hosting	Hosting of dealers' email.	1.0
Mobile Application	Smart phone application	1.0
Black Book Used Car Pricing	Black Book pricing of used cars	1.0
VIN Chat	VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports.	1.0
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0
Survey Module	Survey Tool for CRM customers	1.0
Photo Overlay	Photo overlay display - monthly	1.0
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0
Market Pricing Tool	Local market pricing tool	1.0
Galves Used Car Pricing Tool	Galves used car pricing tool	1.0
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0
Craigslist - Manual	Craigslist listings manual tool	1.0
Blue Book Used Car Pricing	Used car pricing from Blue Book	1.0
AIS Rebates - Website Integration	Third party vender - website integration.	1.0
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0
Email Banner	Email Banner	1.0
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0
Credit - package limited user monthly reoccurring fee	Credit - package limited user monthly reoccurring fee.	1.0 (\$1,099.00) (\$1,099.00)
Platinum 2 package PROMO onetime fee	training with 1 trainer, expenses paid by dealer	1.0 \$10,849.00 \$2,802.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0 \$499.00 \$499.00
AIS Rebates - Desking integration onetime fee	Onetime fee for AIS Rebates - incentive integration into Desking module	1.0 \$199.00 \$199.00

Customer Text Messaging - 1000 Texts Onetime Fee Note Package Trainer - Two Day Package Trainer - Two Day Package Website - VIN onetime fee Onetime fee to create VIN Website. Under the Corporation on the Corporation of Cor	VinCamera & Software	G700	1.0	\$799.00
Website - VIN onetime fee Service Dashboard onetime fee Service Dashboard onetime fee Email Hosting onetime fee CRM Bundled Solution onetime fee Email Hosting onetime fee CRM Bundled Solution onetime fee CRM Bundled Solution onetime fee CRM Bundled Solution onetime fee Craigslist - manual onetime fee Onetime fee for manual Craigslist List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Craigslist - manual onetime fee VIN Chat onetime fee Donetime fee for For manual Craigslist VIN Chat onetime fee Black Book used car pricing onetime fee Donetime fee for VIN Click to Chat. In Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Mobile Application onetime fee Form Mapping Onetime fee Form Mapping Onetime fee Form Mapping Onetime fee Form Mapping Onetime fee Onetime fee for Survey Tool for CRM customers Onetime fee for Survey Tool for CRM customers 1.0 Ponetime fee for Inventory Module Nach Are are pricing tool onetime fee Onetime fee for Inventory Module Note for Inventory Module onetime fee Onetime fee for Inventory Module Donetime fee Donetime fee for Inventory Module Donetime fee Onetime fee for Inventory Module Donetime fee Donetime fee f		Customer Text Messaging onetime fee.	1.0	\$49.00
Service Dashboard onetime fee Dynamic comment builder onetime fee Email Hosting onetime fee Email Hosting onetime fee Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Craigslist - manual onetime fee Onetime fee for Min Click to Chat. I.O Dinite refaining. Craigslist - manual onetime fee Blue Book used car pricing onetime fee Blue Book used car pricing onetime fee Blue Book used car pricing onetime fee Black Book used car pricing onetime fee Dorn Mapping Donetime fee Form Mapping Onetime fee Form Mapping Onetime fee Form Mapping Onetime fee Form Mapping Onetime fee Form Mapping Up to 3 dealership provided forms. Four days initial on-site training with one trainer. All travel expenses paid by dealer. Survey Module onetime fee Onetime fee for Survey Tool for CRM customers Photo Overlay Onetime fee Onetime fee for INADA used car pricing NabA used car pricing tool onetime fee Onetime fee for local market pricing I.O Black Book used car pricing tool onetime fee Onetime fee for INADA used car pricing I.O Black Book used car pricing tool onetime fee Onetime fee for INADA used car pricing I.O Black Book used car pricing too	Trainer - Two Day Package		1.0	\$2,699.00
Dynamic comment builder onetime fee Email Hosting for dealer 1.0	Website - VIN onetime fee	Onetime fee to create VIN Website.	1.0	
Email Hosting onetime fee Email hosting for dealer 1.0 CRM Bundled Solution onetime fee Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. 1.0 Craigslist - manual onetime fee Onetime fee for WiN Click to Chat. 1.0 Blue Book used car pricing onetime fee Blue Book used car pricing onetime fee 1.0 Black Book used car pricing onetime fee Black Book used car pricing onetime fee 1.0 AIS Rebates - Website integration onetime fee Black Book used car pricing onetime fee 1.0 VinLens onetime fee Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. 1.0 Mobile Application onetime fee Smart phone application 1.0 Form Mapping Onetime fee Form Mapping. Up to 3 dealership provided forms. 1.0 Form Mapping Onetime fee Form Mapping. Up to 3 dealership provided forms. 1.0 Survey Module onetime fee For on Mapping. Up to 3 dealership provided forms. 1.0 Form Mapping O	Service Dashboard onetime fee	Setup service dashboard.	1.0	
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Launch Coordinator Launch coordinator ensures smooth transition to	SEO - Advanced Onetime fee		1.0	
Launch Coordinator	Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	
	Launch Coordinator		1.0	

Products/One Time:	\$3,500.00
One Time Shipping:	\$0.00
One Time Sales Tax:	\$0.00
Monthly Recurring:	\$3,700.00
Total Now Due:	\$7,200.00
Total Monthly Recurring:	\$3,700.00

^{*}Taxes are subject to state and local regulations and are subject to change

^{*}Does not include Dealer-paid Travel Expenses related to onsite training

	n
Signature Date	

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6405 Metcalf Ave. Suite 400

Overland Park, KS 66202

T: 1.800.980.7488
 F: 913.825.6396
 www.vinsolutions.com

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE	TIME	AUTHO)RIZAT	LIUN

Account Owners Name	:		VinSolutions Account Number: 6139
Address Line 1:			Phone Number:
Address Line 2:			Fax Number:
City:	State:	Zip:	Email:
Opportunity ID: OP#-0	0191667		Dollar Amount: \$7,200.00

Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

•	
CHECK BY FAX INFORMATION (ACTUAL CHECK	
MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST		
ACCOMPANY THIS FORM)		
Bank Name:	Bank Phone:	
Name on Bank Acct:		
Bank Routing Number:		
Checking Account Number:		

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: