Invoice For

# Gosch Toyota (6279)

Invoice Number:OP#-00267174

Salesperson: Bobby Roberts Date Created: 3/25/2013

## Products

| Product | Description | Qty. | List Price | Sales Price | |
|---|---|---|---|---|---|
| Gold Lite 1 Package PROMO | Includes: CRM, ILM, and inventory management. Requires three days on site training by professional trainer. | 1.0 | $3,499.00 | $3,211.80 | |
| Data Integration - Enhanced | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | $249.00 | $99.60 | |
| CRM - Bundled Solution | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. | 1.0 | | | |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | | | |
| Inventory Module | Inventory Module - monthly | 1.0 | | | |
| CRM Customer Push | Pushes customer information to DMS. | 1.0 | $329.00 | $329.00 | |
| PBX Phone Integration | Private branch exchange phone integration into VinSolutions' CRM | 1.0 | $129.00 | $51.60 | |
| AIS Rebates - Website Integration Existing Customers only | Third party vender - website integration. | 1.0 | $49.00 | $49.00 | |
| Customer Text Messaging - 1000 Texts | Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over. | 1.0 | $29.00 | $29.00 | |
| Desking Light | Enables payment calculator and summary. | 1.0 | | | |
| Dynamic Comment Builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | | | |
| Email Banner | Email Banner | 1.0 | | | |
| Email Hosting | Hosting of dealers' email. | 1.0 | | | |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | | | |
| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | | | |

| Product | Description | Qty | | |
|---|---|---|---|---|
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | | |
| Mobile Application | Smart phone application | 1.0 | | |
| Craigslist - Manual | Craigslist listings manual tool | 1.0 | | |
| eBay Listings - 10 | 10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer. | 1.0 | | |
| Inventory Gallery for Website | Inventory Gallery display - monthly | 1.0 | | |
| Photo Overlay | Photo overlay display - monthly | 1.0 | | |
| Gold Lite 1 package PROMO onetime fee | Onetime fee for Gold Solution, includes 3 days of training with 1 trainer, expenses paid by dealer | 1.0 | $7,649.00 | $3,463.00 |
| PBX phone integration onetime fee | Onetime fee for private branch exchange phone integration into VinSolutions CRM | 1.0 | $1,259.00 | $1,259.00 |
| Data Integration - Enhanced onetime fee | Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | $499.00 | $499.00 |
| CRM Customer Push onetime fee | Onetime fee to establish CRM Customer Push. | 1.0 | $329.00 | $329.00 |
| Customer Text Messaging - 1000 Texts Onetime Fee | Customer Text Messaging onetime fee. | 1.0 | $49.00 | $49.00 |
| AIS Rebates - Website Integration Existing Customers onetime fee | Onetime fee for AIS Rebates - website integration. | 1.0 | $49.00 | $49.00 |
| Service Dashboard onetime fee | Setup service dashboard. | 1.0 | | |
| BDC Module onetime fee | Create BDC module | 1.0 | | |
| Desking Light onetime fee | Setup payment calculator and summary. | 1.0 | | |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | | |
| Email Banner onetime fee | Creation of Email Banner | 1.0 | | |
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | | |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealership provided forms. | 1.0 | | |
| Mobile Application onetime fee | Smart phone application | 1.0 | | |
| Craigslist - manual onetime fee | Onetime fee for manual Craigslist | 1.0 | | |
| CRM Bundled Solution onetime fee | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. | 1.0 | | |
| ILM onetime fee | Onetime fee for ILM | 1.0 | | |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | | |
| Photo Overlay Onetime Fee | Onetime fee for photo overlay | 1.0 | | |
| Trainer - Three Day Package | Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%. | 1.0 | | |
| Inventory Gallery onetime fee | Onetime fee for inventory gallery | 1.0 | | |
| Launch Coordinator | Launch coordinator ensures smooth transition to MotoSnap. | 1.0 | | |

| | |
|---|---|
| Products/One Time: | $5,648.00 |
| One Time Shipping: | $0.00 |
| One Time Sales Tax: | $0.00 |
| Monthly Recurring: | $3,770.00 |
| **Total Now Due:** | **$9,418.00** |
| **Total Monthly Recurring:** | **$3,770.00** |

*Taxes are subject to state and local regulations and are subject to change

*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax            ☐ One Time ACH                    ☐ One Time Credit Card Authorization

Signature _____  Date _____

*Copyright VinSolutions.*

# Payment Authorization

VinSolutions
6405 Metcalf Ave Suite 400
Overland Park, KS 66202
(P) 913-825-6300
(F) 617-904-1618

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf.  If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

# ONE TIME AUTHORIZATION

| ACCOUNT HOLDER INFORMATION | | | | |
|---|---|---|---|---|
| Account Owners Name: | | | VinSolutions Account Number: 6279 | |
| Address Line 1: | | | Phone Number: | |
| Address Line 2: | | | Fax Number: | |
| City: | State: | Zip: | Email: | |
| Opportunity ID: OP#-00267174 | | | Dollar Amount: $9,418.00 | |

## Credit Card Payment

| CREDIT CARD INFORMATION | |
|---|---|
| Cardholder Name: | Visa Mastercard AmEx - Please circle one |
| Card Number: | Expiration Date: |

## Check by Fax

| CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL | |
|---|---|
| Bank Name: | Bank Phone: |
| Name on Bank Acct: | Check Number: |
| Bank Routing Number: | Checking Account Number: |

## ACH (Electronic Debit)

| ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM) | |
|---|---|
| Bank Name: | Bank Phone: |
| Name on Bank Acct: | |
| Bank Routing Number: | |
| Checking Account Number: | |

| ACKNOWLEDGEMENT | |
|---|---|
| Authorized Name: | Title: |
| Authorized Signature: | Date: |