

Invoice For

**Wallingford Buick GMC (4566)**

Invoice Number: OP#-00216339

Salesperson: Jeremy Bravard Date Created: 1/30/2013

**Products**

Product	Description	Qty.	List Price	Sales Price	Sales Tax
CRM Plus Limited User PROMO	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training. Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	\$2,079.00	\$1,852.00	\$18.52
Website - DIY Ala Carte	Monthly fee for DIY (Do It Yourself) Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: <a href="http://alpha.vinmanagersites.com">http://alpha.vinmanagersites.com</a>	1.0	\$699.00	\$239.00	
Data Integration - Upgrade	Upgrade to enhanced data integration. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$149.00	\$149.00	\$1.49
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0			
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ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0			
Email Hosting	Hosting of dealers' email.	1.0			
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0			
SEO - DIY Website	Search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0			
Service Dashboard	Ties your CRM to your service department dashboard.	1.0			
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0			
Email Banner	Email Banner	1.0			

Email Hosting	Hosting of dealers' email.	1.0			
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0			
Mobile Application	Smart phone application	1.0			
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0			
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CRM Plus Limited User PROMO onetime fee	Onetime fee for CRM, includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$7,479.00	\$4,402.00	\$44.02
Data Integration - Upgrade onetime fee	Onetime fee for upgrading to enhanced Data Integration.	1.0	\$299.00	\$299.00	\$2.99
Email Hosting onetime fee	Email hosting for dealer	1.0			
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0			
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0			
Service Dashboard onetime fee	Setup service dashboard.	1.0			
Email Banner onetime fee	Creation of Email Banner	1.0			
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0			
Mobile Application onetime fee	Smart phone application	1.0			
ILM onetime fee	Onetime fee for ILM	1.0			
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0			
Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0			
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0			
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0			
Email Hosting onetime fee	Email hosting for dealer	1.0			
BDC Module onetime fee	Create BDC module	1.0			
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0			
Website - DIY Ala Carte onetime fee	Website - Best Practice onetime fee to create site.	1.0	\$699.00		
SEO - DIY website onetime fee		1.0			
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Products/One Time:	\$4,701.00
One Time Shipping:	\$0.00
One Time Sales Tax:	\$47.01
Monthly Recurring:	\$2,240.00
Monthly Recurring Sales Tax:	\$20.01
<b>Total Now Due:</b>	<b>\$7,008.02</b>
<b>Total Monthly Recurring:</b>	<b>\$2,260.01</b>

\*Taxes are subject to state and local regulations and are subject to change

\*Does not include Dealer-paid Travel Expenses related to onsite training

**\*this invoice does not replace or supersede current billing**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

*Copyright VinSolutions.*

**CONTRACTS**

**HASSLES**

**SERVERS**

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## Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

### ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION			
Account Owners Name:		VinSolutions Account Number: 4566	
Address Line 1:		Phone Number:	
Address Line 2:		Fax Number:	
City:	State:	Zip:	Email:
Opportunity ID: OP#-00216339		Dollar Amount: \$7,008.02	

### Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

### Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

### ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

### ACKNOWLEDGEMENT

Authorized Name:	Title:
Authorized Signature:	Date: