

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Mike Molstead Motors (3712)

Invoice Number:OP#-00047460 Salesperson: Brian Fox Date Created: 10/6/2010

Products

Product	Description	Quantity	I ict Prica	Total Price
Platinum Lite 2 package	Includes; CRM, ILM, Desking, eBay, market pricing with bookouts, inventory management, service aisle. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$3,899.00	\$2,850.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	\$0.00	\$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00
VinVideos	VinVideo display for website	1.0	\$0.00	\$0.00
Desking module	Push deals to DMS, print deals and forms.	1.0	\$0.00	\$0.00
Craigslist - manual	Craigslist listings manual tool	1.0	\$0.00	\$0.00
Market Pricing Tool	Local market pricing tool	1.0	\$0.00	\$0.00
NADA used car pricing tool	NADA used car pricing tool	1.0	\$0.00	\$0.00
Black Book used car pricing	Black Book pricing of used cars	1.0	\$0.00	\$0.00
eBay listings - 10	10 eBay listings included	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
	Ties your CRM to your service department. Features detailed			

BDC Module Dynamic comment builder Dynamic comment builder Dynamic comment builder Email Banner Email Banner Email Banner Email Banner Email Banner Email Banner Born Mapping Form Mapping Donetime fee for Platinum Solution includes includes includes includes a lacky of training with 1 trainer, expenses paid by dealer Photo overlay Photo overlay Photo overlay Photo overlay Photo overlay ILM onetime fee Onetime fee for ILM Onetime fee for ILM Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Desking module onetime fee VinVideos onetime fee VinVideos onetime fee VinVideos onetime fee Vonetime fee for VinVideos Onetime fee for VinVideos Onetime fee for VinVideos Onetime fee for Photo overlay Donetime fee Smart phone application Smart phone application Smart phone application Setup dynamic comment builder Trainer - four days on-site with one trainer. All travel and lodging to be paid by dealer. Smart phone application Setup dynamic comment builder Trainer - online fee Setup service aisles. To mapping Trainer - online training via webeba. To be completed before onsite training. Trainer - online training via webeba. To be completed before onsite training. Unetime fee for inventory gallery 1.0 So.00 So.0	Service Aisle	customizable dashboards and scheduling tools.	1.0	\$0.00	\$0.00
Email Banner Email Banner Email Banner Email Banner Email Banner Email Banner 1.0 \$0.00 \$0.00 Form Mapping Form Mapping. Up to 3 dealership provided forms. Survey Module Survey Tool for CRM customers 1.0 \$0.00 \$0.00 Platinum Lite 2 package onetime fee Onetime fee for Platinum Solution includes includes includes includes 4 days of training with 1 trainer, expenses paid by dealer Photo overlay Photo overlay display - monthly 1.0 \$0.00 \$0.00 ILM onetime fee Onetime fee for LLM 1.0 \$0.00 \$0.00 CRM Bundled Solution onetime fee Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Onetime fee for VinVideos onetime fee Onetime fee for VinVideos onetime fee Onetime fee for VinVideos onetime fee Onetime fee for photo overlay onetime fee Onetime fee for photo overlay 1.0 \$0.00 \$0.00 Trainer - four days on-site with one trainer. Alir and rental care expenses paid by dealer. Mobile Application onetime fee Smart phone application 1.0 \$0.00 \$0.00 Black Book used car pricing onetime fee Creation of Email Banner 1.0 \$0.00 \$0.00 Black Book used car pricing onetime fee Creation of Email Banner 1.0 \$0.00 \$0.00 Sound Sound Sound Sound Sound Sound Sound Sound Sou	BDC Module	from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead	1.0	\$0.00	\$0.00
Form Mapping Form Mapping. Up to 3 dealership provided forms. 1.0 \$0.00	Dynamic comment builder	creates rich vehicle descriptions with no	1.0	\$0.00	\$0.00
Survey Module Survey Tool for CRM customers 1.0 \$0.00 \$0.00 Platinum Lite 2 package onetime fee	Email Banner	Email Banner	1.0	\$0.00	\$0.00
Platinum Lite 2 package onetime fee for Platinum Solution includes includes includes 4 days of training with 1 trainer, expenses paid by dealer Photo overlay Photo overlay display - monthly 1.0 \$0.00 \$0.00 ILM onetime fee Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assasin, bad lead rejection, service marketing, reverse look-up and VinBrochures Desking module onetime fee Onetime fee for Desking 1.0 \$0.00 \$0.00 VinVideos onetime fee Onetime fee for Platinum Solution 1.0 \$0.00 \$0.00 Photo overlay onetime fee Onetime fee for Platinum Solution 1.0 \$0.00 \$0.00 Trainer - four days on-site with one trainer. Airfare, hota and rental car expenses paid by dealer. Mobile Application onetime fee Smart phone application 1.0 \$0.00 \$0.00 Sound So	Form Mapping	11 0 1	1.0	\$0.00	\$0.00
Platinum Lite 2 package onetime fee netime fee Photo overlay Photo overlay display - monthly netime fee netime fee for ILM netime fee netime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures netime fee netime fee for Desking nothing fee for Pusking nothing fee for Desking nothing fee for Pusking nothing fee for Desking nothing fee for Desking nothing fee for Desking nothing fee for Desking nothing fee for photo overlay nothing fee for photo fee for photo overlay nothing fee fee fee fee fee fee fee fee fee fe	Survey Module	Survey Tool for CRM customers	1.0	\$0.00	\$0.00
ILM onetime fee Onetime fee for ILM Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Desking module onetime fee Onetime fee for Desking Onetime fee for VinVideos Photo overlay onetime fee Onetime fee for photo overlay Trainer - four days on-site with one trainer. All and rental car expenses paid by dealer. Mobile Application onetime fee Black Book used car pricing onetime fee Email Banner onetime fee Creation of Email Banner Desking module onetime fee Email Banner onetime fee Creation of Email Banner Desking module onetime fee Onetime fee for Desking Trainer - four days on-site With one trainer. Alrfare, hotel and rental car expenses paid by dealer. Mobile Application onetime fee Email Banner onetime fee Smart phone application Onetime fee Email Banner onetime fee Creation of Email Banner Dynamic comment builder Onetime fee Setup dynamic comment builder. Setup dynamic comment builder. Trainer - online fee Create BDC module Trainer - online training via Weblex. To be completed before onsite training.		includes includes 4 days of training with 1 trainer, expenses paid by	1.0	\$8,899.00	\$5,500.00
CRM Bundled Solution onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures Desking module onetime fee Onetime fee for Desking 1.0 \$0.00 \$	Photo overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00
CRM Bundled Solution onetime fee	ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
VinVideos onetime fee		Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse	1.0	\$0.00	\$0.00
Photo overlay onetime fee Onetime fee for photo overlay 1.0 \$0.00 \$0.00 Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer. Mobile Application onetime fee Smart phone application 1.0 \$0.00 \$	Desking module onetime fee	Onetime fee for Desking	1.0	\$0.00	\$0.00
Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer. Mobile Application onetime fee Smart phone application sonetime fee Email Banner onetime fee Creation of Email Banner Setup dynamic comment builder onetime fee Service Aisle onetime fee Setup service aisles. Boundary on the fee Setup service aisles. Form Mapping Form Mapping. Up to 3 dealership provided forms. Four days on-site with one trainer. All travel and lodging to be paid by dealer. 1.0 \$0.00 \$	VinVideos onetime fee	Onetime fee for VinVideos	1.0	\$0.00	\$0.00
Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer. Mobile Application onetime fee Smart phone application sonetime fee Email Banner onetime fee Creation of Email Banner Setup dynamic comment builder onetime fee Service Aisle onetime fee Setup service aisles. Boundary on the fee Setup service aisles. Form Mapping Form Mapping. Up to 3 dealership provided forms. Four days on-site with one trainer. All travel and lodging to be paid by dealer. 1.0 \$0.00 \$	Photo overlay onetime fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00
Black Book used car pricing onetime fee Black Book used car pricing and solo on the solo on th	Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid	Four days on-site with one trainer. All	1.0	\$0.00	\$0.00
onetime fee Black Book used car pricing onetime fee 1.0 \$0.00 \$0.00 Email Banner onetime fee Creation of Email Banner 1.0 \$0.00 \$0.00 Dynamic comment builder onetime fee Setup dynamic comment builder. 1.0 \$0.00 \$0.00 Service Aisle onetime fee Setup service aisles. 1.0 \$0.00 \$0.00 BDC Module onetime fee Create BDC module 1.0 \$0.00 \$0.00 Form Mapping Form Mapping. Up to 3 dealership provided forms. 1.0 \$0.00 \$0.00 Trainer - online training via WebEx. To be completed before onsite training. 1.0 \$0.00 \$0.00		Smart phone application	1.0	\$0.00	\$0.00
Dynamic comment builder onetime feeSetup dynamic comment builder.1.0\$0.00\$0.00Service Aisle onetime feeSetup service aisles.1.0\$0.00\$0.00BDC Module onetime feeCreate BDC module1.0\$0.00\$0.00Form MappingForm Mapping. Up to 3 dealership provided forms.1.0\$0.00\$0.00Trainer - online training via webinarOnline training via WebEx. To be completed before onsite training.1.0\$0.00\$0.00		Black Book used car pricing onetime fee	1.0	\$0.00	\$0.00
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BDC Module onetime fee	•	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Form Mapping Form Mapping. Up to 3 dealership provided forms. Trainer - online training via Online training via WebEx. To be completed before onsite training. 1.0 \$0.00 \$0.00 \$0.00	Service Aisle onetime fee	Setup service aisles.	1.0	\$0.00	\$0.00
Trainer - online training via webinar Online training via WebEx. To be completed before onsite training. 1.0 \$0.00 \$0.00 \$0.00	BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
webinar completed before onsite training.	Form Mapping		1.0	\$0.00	\$0.00
			1.0	\$0.00	\$0.00
	Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00

Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	\$0.00	\$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$0.00	\$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$0.00	\$0.00
Credit - 1 trainer, 1 day	Credit of one trainer day	1.0	(\$1,250.00) (\$1,2	250.00)

Total: \$7,100.00 Shipping: \$0.00

Invoice Total

Total Due NOW: \$7,100.00

 \square Check By Fax \square One Time ACH ☐ One Time Credit Card Authorization

Signature Date

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