

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Purchase Agreement Summary For

# Mike Naughton Ford (6939)

Agreement Number:OP#-00303664

Salesperson: Brian Fox Date Created: 10/18/2013

#### **Products**

Product	Description	Qty.	List Price	Sales Price	
CRM	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$2,683.94	\$1,816.93	
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	g 1.0	\$715.06	\$484.07	
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$99.00	\$99.00	
CRM - Ala Carte Package	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM * Business Development Center * Dynamic Comment Builder * Mobile Application * Service Dashboard * Spam Assassin * bad lead rejection * service marketing * campaign creation * CSR * Wish List * equity mining * reverse look-up * VinBrochures * free unlimited live online training	1.0			
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0			
Desking Light	Enables payment calculator and summary.	1.0			
Trainer - Three Day Package	Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%.	1.0	\$4,049.00	\$2,400.00	
CRM onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$2,683.94		
Email Banner	Email Banner	1.0	\$199.00		
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0			
Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$199.00		
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0			

Trainer - Two Day Install Follow-Up

CRM purchase. All travel expenses paid by dealer.

ILM onetime fee

Onetime fee for ILM

Launch Coordinator

Launch Coordinator

Two days complimentary install follow-up training with CRM purchase. All travel expenses paid by dealer.

1.0 \$715.06

Launch Coordinator

MotoSnap.

Products/One Time: \$2,400.00
One Time Shipping: \$0.00
One Time Sales Tax: \$0.00
Monthly Recurring: \$2,400.00
Total Now Due: \$4,800.00
Total Monthly Recurring: \$2,400.00

☐ Check By Fax ☐ One Time ACH ☐ One Time Credit Card Authorization

Signature ☐ Date

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<sup>\*</sup>Taxes are subject to state and local regulations and are subject to change

<sup>\*</sup>Does not include Dealer-paid Travel Expenses related to onsite training

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## **Payment Authorization**

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE	TIME	AUTHO	RIZA	TION

Account Owners Name	:		VinSolutions Account Number: 6939
Address Line 1:			Phone Number:
Address Line 2:			Fax Number:
City:	State:	Zip:	Email:
Opportunity ID: OP#-0	0303664		Dollar Amount: \$4,800.00

### **Credit Card Payment**

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

#### Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK	
MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

#### **ACH (Electronic Debit)**

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST		
ACCOMPANY THIS FORM)		
Bank Name:	Bank Phone:	
Name on Bank Acct:		
Bank Routing Number:		
Checking Account Number:		

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: