

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Holiday Auto Group (4921)

Invoice Number:OP#-00257174 Salesperson: Phil Dixon Jr Date Created: 2/12/2013

Products

Product	Description	Qty.	List Price	Sales Price	Sales Tax
Website - DIY Ala Carte	Monthly fee for DIY (Do It Yourself) Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: http://alpha.vinmanagersites.com	2.0	\$1,398.00	\$1,398.00	\$92.27
Inventory Light	Limited inventory gallery, view inventory with ILM	2.0			
Website - Splash Pages	Monthly fee for web site splash pages	1.0	\$599.00	\$599.00	\$39.53
VIN Chat - Existing Customers only	VIN Click to Chat for existing customers only. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports.	2.0	\$118.00	\$118.00	\$7.79
Email Hosting	Hosting of dealers' email.	2.0			
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	2.0			
SEO - DIY Website	Search engine optimization includes long tail inventory keywords and the ability to control title updates.	2.0			
Website - DIY Ala Carte onetime fee	Website - Best Practice onetime fee to create site.	2.0	\$1,398.00	\$1,398.00	\$92.27
Website - splash pages onetime fee	Onetime fee for web site splash pages	1.0	\$599.00	\$599.00	\$39.53
VIN Chat - Existing Customers only onetime fee	Onetime fee for VIN Click to Chat.	2.0	\$118.00	\$118.00	\$7.79
Email Hosting onetime fee	Email hosting for dealer	2.0			
SEO - DIY website onetime fee		2.0			
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	2.0			
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	2.0			
Credit - AutoTrader Family Discount	Onetime fee AutoTrader Family discount.	1.0		(\$1,618.00)	(\$106.79)

Total Monthly Recurring:	\$2,254.59
Total Now Due:	\$2,784.39
Monthly Recurring Sales Tax:	\$139.59
Monthly Recurring:	\$2,115.00
One Time Sales Tax:	\$32.80
One Time Shipping:	\$0.00
Products/One Time:	\$497.00

^{*}Taxes are subject to state and local regulations and are subject to change

*this invoice does not replace or supersede current billing

 \square Check By Fax \square One Time ACH \square One Time Credit Card Authorization

Signature

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^{*}Does not include Dealer-paid Travel Expenses related to onsite training

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

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Account Owners Nam	INFORMATION		VinSolutions Account Number: 4921	
Address Line 1:			Phone Number:	
Address Line 2:			Fax Number:	
City:	State:	Zip:	Email:	
Opportunity ID: OP#-00257174				
Opportunity ID: OP#-			Dollar Amount: \$2,784.39	
-	yment		Dollar Amount: \$2,784.39	
Opportunity ID: OP#-	yment		Dollar Amount: \$2,784.39 Visa Mastercard AmEx - Please circle one	

CHECK BY FAX INFORMATION (ACTUAL CHECK				
MUST ACCOMPANY THIS FORM) DO NOT MAIL				
Bank Name:	Bank Phone:			
Name on Bank Acct:	Check Number:			
Bank Routing Number:	Checking Account Number:			

ACH (Electronic Debit)

,	
ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST	
ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: