

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Woodland Motors (5714)

Invoice Number:OP#-00216291

Salesperson: Bobby Roberts Date Created: 10/12/2012

Products

Product	Description	O4]	List	Sales	Sales	ı
rrouuci	Description	Qty.	Price	Price	Tax	ı

Our social media experts will work with you to completely control your online social media presence. This includes: Gmail Set up account for dealership Facebook: Set Up of Fan Page Development of Info page Linking with dealership Place page (if set up) Custom profile pic Custom Timeline Image Facebook App Set up Set up: Fan Page status updates – minimum 14/week Monitoring and reaction to Fan Page Ad set up and management of ads - Ad spend not included Create vanity url Networking with local supporting businesses Posting of positive sentiment reviews from review sites Twitter: Set Up of Account Custom background Custom avatar Connecting with your community Connect & link to/from other social media accounts Minimum of 14 Tweets /week Management of @mentions Keyword conversation management and response within 24 hours Competition Monitoring (up to 3) Unsolicited Support through dealer name and keywords Additional Twitter accounts can be set up for an additional fee, ie: Service, Community, Body Shop, Sales. Pinterest: Set up Customization Create Boards Create Images and Adds linking back to dealer website Google+: Set up Google Account Set up Google+ Profile Custom profile pic Manage circles Monitoring and reaction to page Connection to YouTube account Links posted on profile page to other dealer's social sites YouTube: Channel setup Custom background Custom avatar 3 interactions/week with users Connection to Google+, Twitter and Facebook Full networking with local community channels Target customers using keywords and demographics About.me Set up & customization Custom Graphics Connection to all SM sites Foursquare: Set up Claim your listing Create deals Track Analysis of and respond to reviews Blog: Blog creation RSS Feed from OEM Posting to social media accounts Online Reputation Management Track mentions of dealership on

social channels Track analysis of reviews Respond to reviews & Notify Dealership of Reviews Correct inaccurate statement(s) about dealership Klout: Set Up Manage K+ adds Additional Social Media Site Set up: Secondary and Up & Coming Social Sites Seo/SEM Optimized Context Descriptors included in Social Site Set up & Content Posted Link relevancy connecting SM account increasing SEO Weekly Reach Out Phone calls/

Digital Marketing VinSocial Maximum

1.0 \$799.00 \$799.00

Email from VinSocial Specialist Full Reports Available Weekly/Monthy/Custom

Digital Marketing VinSocial Maximu Onetime Fee	Onetime fee to establish Vinsincludes over 50 different soo	10 \$	799.00 \$0.00
		Products/One Time:	\$0.00
		Monthly Recurring:	\$799.00
		One Time Shipping:	\$0.00
		Sales Tax:	\$0.00
		Total Now Due:	\$799.00
☐ Check By Fax	☐ One Time ACH	☐ One Time Credit Care	d Authorization
Signature			Date

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Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

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ACCOUNT HOLDER INF Account Owners Name:	FORMATION		VinSolutions Account Number: 5714
Address Line 1: Address Line 2:			Phone Number: Fax Number:
City:	State:	Zip:	Email:
Opportunity ID: OP#-00216291		•	Dollar Amount: \$799.00
Credit Card Paymo			
CREDIT CARD INFORM			Visa Mastercard AmEx - Please circle one
Credit Card Paymore CREDIT CARD INFORM Cardholder Name: Card Number:			Visa Mastercard AmEx - Please circle one Expiration Date:
CREDIT CARD INFORM Cardholder Name: Card Number: Check by Fax	IATION		
CREDIT CARD INFORM Cardholder Name: Card Number: Check by Fax CHECK BY FAX INFORI	IATION MATION (ACTUAL CHI		
CREDIT CARD INFORM Cardholder Name: Card Number: Check by Fax CHECK BY FAX INFORI	IATION MATION (ACTUAL CHI		
CREDIT CARD INFORM Cardholder Name:	IATION MATION (ACTUAL CHI		

ACH (Electronic Debit)

Bank Routing Number:

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ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST	
ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

Checking Account Number:

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: