

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Purchase Agreement Summary For

Sud's Motors (6623)

Agreement Number:OP#-00275774

Salesperson: Soren Blair Date Created: 7/29/2013

Products

Product	Description	Qty.	List Price	Sales Price
CRM Limited Users	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$1,255.25	\$1,040.95
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$501.72	\$416.07
Inventory Module	Inventory Module - monthly	1.0	\$376.14	\$311.92
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$206.49
Platinum Lite 2 Limited Users Package	Includes; CRM, ILM, Desking, eBay, market pricing with bookouts, inventory management, Business Development Center, Craigslist manual listings tool, Dynamic Comment Builder, Mobile Application and Service Dashboard. Limited to no more than 15 users. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0		
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	\$501.72	\$416.07
Market Pricing Tool	Local market pricing tool	1.0	\$313.34	\$259.85
Black Book Used Car Pricing	Black Book pricing of used cars	1.0	\$62.17	\$51.55
Survey Module	Survey Tool for CRM customers	1.0	\$62.17	\$51.55
Blue Book Used Car Pricing	Used car pricing from Blue Book	1.0	\$62.17	\$51.55
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0		
CRM Limited Users onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$1,255.25	\$852.91

Desking Module onetime fee	Onetime fee for Advanced Desking.	1.0	\$501.72	\$340.91
ILM onetime fee	Onetime fee for ILM	1.0	\$501.72	\$340.91
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00	\$339.06
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$376.14	\$255.57
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$313.34	\$212.91
Black Book Used Car Pricing onetime fee	Black Book used car pricing onetime fee	1.0	\$62.17	\$42.24
Blue Book Used Car Pricing onetime fee	Blue Book used car pricing onetime fee	1.0	\$62.17	\$42.24
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	\$62.17	\$42.24
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0		
Email Banner	Email Banner	1.0	\$199.00	
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0		
Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0	\$5,399.00	
VinCamera & Software	G700	1.0	\$799.00	
Photo Overlay	Photo overlay display - onetime	1.0		
Inventory Gallery for Website	Inventory Gallery display - one-time, required	1.0		
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0		

Products/One Time: \$2,468.99
One Time Shipping: \$0.00
One Time Sales Tax: \$0.00
Monthly Recurring: \$2,806.00
Total Now Due: \$5,274.99
Total Monthly Recurring: \$2,806.00

☐ Check By Fax	☐ One Time ACH	☐ One Time Credit Card Author	orization
Signature		Date	2

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^{*}Taxes are subject to state and local regulations and are subject to change

^{*}Does not include Dealer-paid Travel Expenses related to onsite training

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

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ONE TIME AUTHORIZATION					
ACCOUNT HOLDER	INFORMATION				
Account Owners Name	e :		VinSolutions Account Number: 6623		
Address Line 1:			Phone Number:		
Address Line 2:			Fax Number:		
City:	State:	Zip:	Email:		
Opportunity ID: OP#-0	00275774		Dollar Amount: \$5,274.99		
Credit Card Pay					
Cardholder Name:			Visa Mastercard AmEx - Please circle one		
Card Number:			Expiration Date:		

Check by Fax

•				
CHECK BY FAX INFORMATION (ACTUAL CHECK				
MUST ACCOMPANY THIS FORM) DO NOT MAIL				
Bank Name:	Bank Phone:			
Name on Bank Acct:	Check Number:			
Bank Routing Number:	Checking Account Number:			

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST	
ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: