

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Purchase Agreement Summary For

Razzari Ford Mazda (6540)

Agreement Number: OP#-00286039

Salesperson: Bobby Roberts Date Created: 6/17/2013

Products

Product	Description	Qty.	List Price	Sales Price	
CRM - Ala Carte Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM * Business Development Center * Dynamic Comment Builder * Mobile Application * Service Dashboard * Spam Assassin * bad lead rejection * service marketing * campaign creation * CSR * Wish List * equity mining * reverse look-up * VinBrochures * free unlimited live online training	, 1.0	\$3,399.00	\$2,222.00	
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00	
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0			
PBX Phone Integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	\$129.00	\$129.00	
Customer Text Messaging - 1000 Texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.	1.0	\$29.00		
Desking Light	Enables payment calculator and summary.	1.0			
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0			
CRM Ala Carte onetime fee	Onetime fee for CRM, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	\$8,399.00	\$1,001.00	
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00	\$499.00	
PBX phone integration onetime fee	Onetime fee for private branch exchange phone integration into VinSolutions CRM	1.0	\$1,259.00		
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0			
Trainer - Three Day Package	Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%.	1.0			

Launch Coordinator ILM onetime fee Desking Light onetime fee	Launch coordinator ensures smoot MotoSnap. Onetime fee for ILM Setup payment calculator and sum		1.0 1.0 1.0		
Customer Text Messaging - 1000 Texts Onetime Fee	Customer Text Messaging onetime	e fee.	1.0	\$49.00	
		Products/One Tin			\$1,500.00 \$0.00
		One Time Sales	_		\$0.00
		Monthly Recurri	ng:		\$2,600.00
		Total Now Due:			\$4,100.00
		Total Monthly I	Recurr	ing:	\$2,600.00
		*Taxes are subject to state and local regulations and are subject to		s and are subject to ch	ange
		*Does not include Dealer-paid Tra	avel Expenses	s related to onsite train	ning
☐ Check By Fax	□ One Time ACH	☐ One Time C	redit C	ard Author	rization
Signature				Date	

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Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

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ACCOUNT HOLDER	INFORMATION			
Account Owners Name	e:		VinSolutions Account Number: 6540	
Address Line 1:			Phone Number:	
Address Line 2:			Fax Number:	
City:	State:	Zip:	Email:	
Opportunity ID: OP#-0)0286039		Dollar Amount: \$4,100.00	

Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK	
MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST	
ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: