

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

### Invoice For

# Lake Ford Lincoln Inc (6209)

Invoice Number:OP#-00262428 Salesperson: Nate Blair Date Created: 3/6/2013

#### **Products**

Product	Description	Qty.	List Price	Sales Price	Sales Tax
Platinum Lite 1 Package PROMO	Includes; CRM, ILM, Desking, eBay, inventory management. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$3,999.00	\$2,322.00	\$139.32
Website - Portal	Monthly fee for web site portal.	1.0	\$899.00	\$899.00	
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.		\$249.00	\$249.00	
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0			
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0			
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0			
Inventory Module	Inventory Module - monthly	1.0			
PBX Phone Integration	Private branch exchange phone integration into VinSolutions' CRM	1.0	\$129.00	\$129.00	\$7.74
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0			
Service Dashboard	Ties your CRM to your service department dashboard.	1.0			
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0			
Email Hosting	Hosting of dealers' email.	1.0			
Mobile Application	Smart phone application	1.0			
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0			
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0			
Survey Module	Survey Tool for CRM customers	1.0			
Photo Overlay	Photo overlay display - monthly	1.0			
	10 eBay listings included in Inventory Module or 10				

eBay Listings - 10	additional listings. eBay listing charges are paid by dealer.	1.0		
Craigslist - Manual	Craigslist listings manual tool	1.0		
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0		
Email Banner	Email Banner	1.0		
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0		
Credit - package limited user monthly reoccurring fee	Credit - package limited user monthly reoccurring fee.	1.0	(\$1,099.00) (\$1,099.00)	(\$65.94)
Platinum Lite 1 package PROMO onetime fee	Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$9,799.00 \$1,202.00	\$72.12
VinCamera & Software	G700	1.0	\$799.00 \$799.00	\$47.94
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00 \$499.00	\$29.94
PBX phone integration onetime fee	Onetime fee for private branch exchange phone integration into VinSolutions CRM	1.0	\$1,259.00	
Website - Portal onetime fee	Web site - portal onetime fee.	1.0	\$899.00	
BDC Module onetime fee	Create BDC module	1.0		
Email Banner onetime fee	Creation of Email Banner	1.0		
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0		
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0		
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0		
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0		
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0		
Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0		
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0		
Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0		
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0		
ILM onetime fee	Onetime fee for ILM	1.0		
CRM Bundled Solution onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0		
Mobile Application onetime fee	Smart phone application	1.0		
Email Hosting onetime fee	Email hosting for dealer	1.0		
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0		
Service Dashboard onetime fee	Setup service dashboard.	1.0		
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0		
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0		

Total Monthly Recurring:	\$2,581.12
Total Now Due:	\$5,231.12
Monthly Recurring Sales Tax:	\$81.12
Monthly Recurring:	\$2,500.00
One Time Sales Tax:	\$150.00
One Time Shipping:	\$0.00
Products/One Time:	\$2,500.00

<sup>\*</sup>Taxes are subject to state and local regulations and are subject to change

☐ Check By Fax ☐ One Time ACH ☐ One Time Credit Card Authorization

Signature ☐ Date

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www.vinsolutions.com

<sup>\*</sup>Does not include Dealer-paid Travel Expenses related to onsite training

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 (P) 913-825-6300 (F) 617-904-1618

# **Payment Authorization**

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE	TIME	AUTHO	RIZATION
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ONE TIME	E AUTHORIZA	TION	
ACCOUNT HOLDE	R INFORMATION		
Account Owners Nar	me:		VinSolutions Account Number: 6209
Address Line 1:			Phone Number:
Address Line 2:			Fax Number:
City:	State:	Zip:	Email:
Opportunity ID: OP#	‡-00262428		Dollar Amount: \$5,231.12
Credit Card Pa	·		
CREDIT CARD INF	ORMATION		
Cardholder Name:			Visa Mastercard AmEx - Please circle one

### Check by Fax

Card Number:

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CHECK BY FAX INFORMATION (ACTUAL CHECK			
MUST ACCOMPANY THIS FORM) DO NOT MAIL			
Bank Name:	Bank Phone:		
Name on Bank Acct:	Check Number:		
Bank Routing Number:	Checking Account Number:		

Expiration Date:

## **ACH (Electronic Debit)**

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST	
ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: