

Invoice For

## **Arlington Heights Ford (3972)**

Invoice Number: OP#-00118001

Salesperson: Christian Salazar Date Created: 10/13/2011

### **Products**

<b>Product</b>	<b>Description</b>	<b>Quantity</b>	<b>List Price</b>	<b>Total Price</b>
Bronze 2 package	Inventory module, market pricing and dealer website.	1.0	\$1,399.00	\$1,099.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00
AIS Rebates - Desking and Website integration	Desking, website and inventory incentive integration.	1.0	\$299.00	\$299.00
SEO - Best Practice website	Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$0.00	\$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
Black Book used car pricing	Black Book pricing of used cars	1.0	\$0.00	\$0.00
Craigslist - manual	Craigslist listings manual tool	1.0	\$0.00	\$0.00
eBay listings - 10	10 eBay listings included in Inventory Module or 10 additional listings.	1.0	\$0.00	\$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00
Market Pricing Tool	Local market pricing tool	1.0	\$0.00	\$0.00
NADA used car pricing tool	NADA used car pricing tool	1.0	\$0.00	\$0.00
Photo overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00
	Monthly fee for Best Practice Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of			

Website - best practice	three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: <a href="http://alpha.vinmanagersites.com">http://alpha.vinmanagersites.com</a>	1.0	\$0.00	\$0.00
Website - Best Practice to Advanced upgrade	Monthly fee for upgrade from Best Practice to Advanced Website.	1.0	\$299.00	\$0.00
Bronze 2 package onetime fee	One time fee for Bronze package	1.0	\$0.00	\$1,100.00
VinCamera & software	VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera.	1.0	\$1,149.00	\$999.00
Website - Best Practice to Advanced Upgrade onetime fee	Website - Best Practice to Advanced onetime fee.	1.0	\$299.00	\$299.00
AIS Rebates - Desking and Website integration onetime fee	Desking, website and inventory incentive integration onetime fee.	1.0	\$299.00	\$299.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$0.00	\$0.00
Website - best practice onetime fee	Website - Best Practice onetime fee to create site.	1.0	\$0.00	\$0.00
SEO - Best Practice website onetime fee	Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$0.00	\$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$0.00	\$0.00
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	\$0.00	\$0.00
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	\$0.00	\$0.00

**Total: \$4,095.00**  
Shipping: \$15.00

**Invoice Total**

**Total Due NOW: \$4,110.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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