

Invoice For

Fladeboe Volkswagon (4077)

Invoice Number: OP#-00070225

Salesperson: Brendan Shea Date Created: 6/23/2011

Products

Product	Description	Quantity	List Price	Total Price
Platinum Lite 3 package	Includes; CRM, ILM, Desking, eBay, inventory management. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	\$4,749.00	\$4,269.00
Data Integration - Bi-directional	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$249.00	\$249.00
Customer Text Messaging - 1000 texts	Customer Text Messaging - 1000 texts per month incoming or outgoing. In the case of overages, dealer will be invoiced for and moved to the ongoing quantity that covers usage. Unused texts are not rolled over.	1.0	\$29.00	\$229.00
AIS Rebates - Desking integration	Third party vendor, - incentive integration into Desking module.	1.0	\$149.00	\$149.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00	\$0.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	\$0.00	\$0.00
Desking module	Push deals to DMS, print deals and forms.	1.0	\$0.00	\$0.00
Photo overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00

ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Market Pricing Tool	Local market pricing tool	1.0	\$0.00	\$0.00
Inventory Gallery for website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00
VinVideos	VinVideo display for website	1.0	\$0.00	\$0.00
Email Banner	Email Banner	1.0	\$0.00	\$0.00
Craigslist auto posting tool-MotoBlast	Monthly fee for automatic Craigslist posting tool. Includes Facebook widgets for increased inventory online exposure.	1.0	\$0.00	\$0.00
Blue Book used car pricing	Used car pricing from Blue Book	1.0	\$0.00	\$0.00
Survey Module	Survey Tool for CRM customers	1.0	\$0.00	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00	\$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
eBay listings - 10	10 eBay listings included in Inventory Module or 10 additional listings.	1.0	\$0.00	\$0.00
Black Book used car pricing	Black Book pricing of used cars	1.0	\$0.00	\$0.00
Platinum Lite 3 package onetime fee	Onetime fee for Platinum package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	\$9,749.00	\$4,642.00
Drivers License Scanner	Automatically uploads customer's information	1.0	\$799.00	\$799.00
Data Integration - Bi-directional onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	\$499.00	\$499.00
AIS Rebates - Desking	Onetime and first month fee for AIS Rebates - incentive integration into	1.0	\$149.00	\$109.00

integration onetime fee	Desking module			
Customer Text Messaging - 1000 texts onetime fee	Customer Text Messaging onetime fee.	1.0	\$49.00	\$0.00
Photo overlay onetime fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
Trainer - online training via webinar	Online training via WebEx. To be completed before onsite training.	1.0	\$0.00	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$0.00	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00
Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Four days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	\$0.00	\$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	\$0.00	\$0.00
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	\$0.00	\$0.00
Craigslist auto posting tool-MotoBlast onetime fee	Onetime fee for automatic Craigslist listing tool.	1.0	\$0.00	\$0.00
Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0	\$0.00	\$0.00
CRM Bundled Solution onetime fee	Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures	1.0	\$0.00	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00
Desking module onetime fee	Onetime fee for Desking	1.0	\$0.00	\$0.00
VinVideos onetime fee	Onetime fee for VinVideos	1.0	\$0.00	\$0.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00	\$0.00
Credit - 1 trainer, 1 day	Credit of one trainer day	1.0	(\$1,250.00)	(\$1,250.00)

Total: \$9,695.00

Shipping: \$15.00

Number of Installments: 2

Installment Due Date Installment Amount

5/16/2011 PAID

2/25/2011 PAID

Invoice Total

Total Due NOW: \$15.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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