

Invoice For

## Ultimate Kia (3713)

Invoice Number: OP#-00051246

Salesperson: Chase Abbott Date Created: 10/6/2010

### Products

| Product                       | Description  | Quantity | List Price | Total Price |
|-------------------------------|--|----------|------------|-------------|
| Platinum 2 package            | Includes; CRM, ILM, Desking, eBay, inventory management, service aisle and dealer website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.                | 1.0      | \$4,299.00 | \$3,439.00  |
| CRM - Bundled Solution        | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures. | 1.0      | \$0.00     | \$0.00      |
| ILM                           | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.   | 1.0      | \$0.00     | \$0.00      |
| Inventory Module              | Inventory Module - monthly   | 1.0      | \$0.00     | \$0.00      |
| Inventory Gallery for website | Inventory Gallery display - monthly  | 1.0      | \$0.00     | \$0.00      |
| VinVideos                     | VinVideo display for website   | 1.0      | \$0.00     | \$0.00      |
| Desking module                | Push deals to DMS, print deals and forms.  | 1.0      | \$0.00     | \$0.00      |
| Craigslist - manual           | Craigslist listings manual tool  | 1.0      | \$0.00     | \$0.00      |
| Market Pricing Tool           | Local market pricing tool  | 1.0      | \$0.00     | \$0.00      |
| NADA used car pricing tool    | NADA used car pricing tool   | 1.0      | \$0.00     | \$0.00      |
| Black Book used car pricing   | Black Book pricing of used cars  | 1.0      | \$0.00     | \$0.00      |
| eBay listings - 10            | 10 eBay listings included  | 1.0      | \$0.00     | \$0.00      |
| Website - mobile              | Customized smart phone mobile website for Blackberry, iphone, ipad and Droid.  | 1.0      | \$0.00     | \$0.00      |
|                               | Monthly fee website best practice package  |          |            |             |

|  |   |     |            |            |
|--|---|-----|------------|------------|
| Website - best practice package incl. SEO  | includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.   | 1.0 | \$0.00     | \$0.00     |
| PBX phone integration  | Private branch exchange phone integration into VinSolutions' CRM  | 1.0 | \$99.00    | \$0.00     |
| Mobile Application   | Smart phone application   | 1.0 | \$0.00     | \$0.00     |
| Service Aisle  | Ties your CRM to your service department. Features detailed customizable dashboards and scheduling tools.   | 1.0 | \$0.00     | \$0.00     |
| BDC Module   | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.                                  | 1.0 | \$0.00     | \$0.00     |
| Dynamic comment builder  | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.  | 1.0 | \$0.00     | \$0.00     |
| Email Banner   | Email Banner  | 1.0 | \$0.00     | \$0.00     |
| Form Mapping   | Form Mapping. Up to 3 dealership provided forms.  | 1.0 | \$0.00     | \$0.00     |
| Survey Module  | Survey Tool for CRM customers   | 1.0 | \$0.00     | \$0.00     |
| <hr/>  |   |     |            |            |
| Platinum 2 package onetime fee   | Onetime fee for Platinum 2 package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer  | 1.0 | \$9,299.00 | \$7,439.00 |
| PBX phone integration onetime fee  | Onetime fee for private branch exchange phone integration into VinSolutions CRM   | 1.0 | \$999.00   | \$999.00   |
| Photo overlay  | Photo overlay display - monthly   | 1.0 | \$0.00     | \$0.00     |
| ILM onetime fee  | Onetime fee for ILM   | 1.0 | \$0.00     | \$0.00     |
| CRM Bundled Solution onetime fee   | Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures | 1.0 | \$0.00     | \$0.00     |
| Desking module onetime fee   | Onetime fee for Desking   | 1.0 | \$0.00     | \$0.00     |
| VinVideos onetime fee  | Onetime fee for VinVideos   | 1.0 | \$0.00     | \$0.00     |
| Photo overlay onetime fee  | Onetime fee for photo overlay   | 1.0 | \$0.00     | \$0.00     |
| Trainer - four days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer. | Four days on-site with one trainer. All travel and lodging to be paid by dealer.  | 1.0 | \$0.00     | \$0.00     |
| Survey Module onetime fee  | Onetime fee for Survey Tool for CRM customers   | 1.0 | \$0.00     | \$0.00     |
| Black Book used car pricing onetime fee  | Black Book used car pricing onetime fee   | 1.0 | \$0.00     | \$0.00     |

|   |   |     |        |        |
|---|---|-----|--------|--------|
| Email Banner onetime fee                              | Creation of Email Banner  | 1.0 | \$0.00 | \$0.00 |
| Dynamic comment builder onetime fee                   | Setup dynamic comment builder.  | 1.0 | \$0.00 | \$0.00 |
| Service Aisle onetime fee                             | Setup service aisles.   | 1.0 | \$0.00 | \$0.00 |
| BDC Module onetime fee                                | Create BDC module   | 1.0 | \$0.00 | \$0.00 |
| Form Mapping  | Form Mapping. Up to 3 dealership provided forms.  | 1.0 | \$0.00 | \$0.00 |
| Mobile Application onetime fee                        | Smart phone application   | 1.0 | \$0.00 | \$0.00 |
| Trainer - online training via webinar                 | Online training via WebEx. To be completed before onsite training.  | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery onetime fee                         | Onetime fee for inventory gallery   | 1.0 | \$0.00 | \$0.00 |
| Inventory Module onetime fee                          | Onetime fee for Inventory Module  | 1.0 | \$0.00 | \$0.00 |
| Craigslist - manual onetime fee                       | Onetime fee for manual Craigslist   | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool onetime fee                       | Onetime fee for local market pricing  | 1.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool onetime fee                | Onetime fee for NADA used car pricing   | 1.0 | \$0.00 | \$0.00 |
| Website - mobile onetime fee                          | Customized smart phone mobile website onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid.   | 1.0 | \$0.00 | \$0.00 |
| Website - best practice package incl. SEO onetime fee | Onetime fee for website best practice package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Search Engine Optimization. | 1.0 | \$0.00 | \$0.00 |

**Total: \$11,877.00**

Shipping: \$0.00

**Invoice Total**

**Total Due NOW: \$11,877.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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**CONTRACTS**

**HASSLES**

**SERVICES**