

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com Sales and Support: 913-825-6124

Invoice For

McKenney-Salinas Honda Mitsubishi (4122)

Invoice Number:OP#-00145245 Salesperson: Matt Griffis Date Created: 2/22/2012

Products

Product	Description	Quantity	List Price	Total Price
Digital Marketing SEM Package	• Monthly Strategy Session with Ad Budget Recommendations • PPC Keyword & Market Research Analysis • Campaign Management • Bid Management • Keyword & Ad Copy Optimization • Landing Site Technology • Monthly Reporting	1.0	\$799.00	\$719.10
Digital Marketing VinSocial Maximum	Our social media experts will work with you to completely control your online social media presence. We setup and manage your Facebook, Twitter, Google+, YouTube, Google Places, Foursquare, Yelp, Klout and 41 additional sites including DealerRater. Additionally we will post at least one blog a week and one press release a month.	1.0	\$799.00	\$719.10
Digital Marketing VinSocial Maximum Onetime Fee	Onetime fee to establish VinSocial Maximum which includes over 50 different social media sites.	1.0	\$799.00	\$679.15
Digital Marketing SEM Package Onetime Fee	Onetime fee for establishing dealer's Search Engine Marketing.	1.0	\$799.00	\$679.15

Total: \$2,796.50 Shipping: \$0.00 Invoice Total

Total Due NOW: \$2,796.50

 \Box Check By Fax \Box One Time ACH

☐ One Time Credit Card Authorization

Signature Date

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