

Purchase Agreement Summary For
Marino Chrysler Jeep Dodge (6573)

Agreement Number: OP#-00275568

Salesperson: Soren Blair Date Created: 6/25/2013

Products

Product	Description	Qty.	List Price	Sales Price	
CRM	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$2,180.86	\$1,308.64	
Website - VIN	Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0	\$726.47	\$435.92	
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$581.03	\$348.65	
Inventory Module	Inventory Module - monthly	1.0	\$435.59	\$261.38	
Gold 1 Package	VinSolutions Gold 1 Package: CRM, ILM, inventory management and a VIN website. Also contains Business Development Center to support your entire organization from one location, Craigslist manual listings tool, Dynamic Comment Builder to create unique and rich vehicle descriptions, our Mobile Application, Service Dashboard tie-in, and the VinLens website traffic tracker. Requires three days on site training by professional trainer.	1.0			
SEO - Basic	Search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$99.00	\$59.41	
Desking Light	Enables payment calculator and summary.	1.0			
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0			
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0			
Trainer - Three Day Package	Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%.	1.0	\$4,049.00	\$1,282.50	

Trainer - Three Day Package	Three days on-site with one trainer. All travel expenses paid by dealer. Package is discounted 10%.	1.0	\$4,049.00	\$601.50
CRM onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	\$2,180.86	
ILM onetime fee	Onetime fee for ILM	1.0	\$581.03	
Inventory Gallery for Website	Inventory Gallery display - one-time, required	1.0		
Website - VIN onetime fee	Onetime fee to create VIN Website.	1.0	\$726.47	
VinCamera & Software	G700	1.0	\$799.00	
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$435.59	
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0		
Photo Overlay	Photo overlay display - onetime	1.0		
SEO - Advanced onetime fee	Onetime fee to build Advanced SEO (VinSolutions Website only).	1.0	\$217.43	

Products/One Time:	\$1,884.00
One Time Shipping:	\$0.00
One Time Sales Tax:	\$0.00
Monthly Recurring:	\$2,414.00
Total Now Due:	\$4,298.00
Total Monthly Recurring:	\$2,414.00

*Taxes are subject to state and local regulations and are subject to change

*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

Copyright VinSolutions.

CONTRACTS

HASSLES

SERVERS

6405 Metcalf Ave. Suite 400 • Overland Park, KS 66202 • T: 1.800.980.7488 • F: 913.825.6396 • www.vinsolutions.com

VinSolutions
6405 Metcalf Ave Suite 400
Overland Park, KS 66202
(P) 913-825-6300
(F) 617-904-1618

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION			
Account Owners Name:		VinSolutions Account Number: 6573	
Address Line 1:		Phone Number:	
Address Line 2:		Fax Number:	
City:	State:	Zip:	Email:
Opportunity ID: OP#-00275568		Dollar Amount: \$4,298.00	

Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT

Authorized Name:	Title:
Authorized Signature:	Date: