

Invoice For

Blake Fulenwider Chrysler Dodge Jeep (4547)

Invoice Number: OP#-00105445

Salesperson: David White Date Created: 8/12/2011

Products

| Product | Description | Quantity | List Price | Total Price |
|---------------------------------------|--|----------|-------------|-------------|
| Platinum Lite 2 package | Includes; CRM, ILM, Desking, eBay, market pricing with bookouts, inventory management. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions. | 3.0 | \$13,497.00 | \$10,068.00 |
| Data Integration - Enhanced | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 3.0 | \$747.00 | \$747.00 |
| CRM - limited users, additional user. | Additional user added to limited user CRM. Limit of 20 users. | 4.0 | \$676.00 | \$676.00 |
| PBX phone integration | Private branch exchange phone integration into VinSolutions' CRM | 3.0 | \$357.00 | \$357.00 |
| Service Dashboard | Ties your CRM to your service department dashboard. | 3.0 | \$0.00 | \$0.00 |
| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 3.0 | \$0.00 | \$0.00 |
| Dynamic comment builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 3.0 | \$0.00 | \$0.00 |
| Email Banner | Email Banner | 3.0 | \$0.00 | \$0.00 |
| Email Hosting | Hosting of dealers' email. | 3.0 | \$0.00 | \$0.00 |
| | Form Mapping. Up to 3 dealership | | | |

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|---|--|-----|--------------|--------------|
| Form Mapping | provided forms. | 3.0 | \$0.00 | \$0.00 |
| Mobile Application | Smart phone application | 3.0 | \$0.00 | \$0.00 |
| Black Book used car pricing | Black Book pricing of used cars | 3.0 | \$0.00 | \$0.00 |
| Craigslist - manual | Craigslist listings manual tool | 3.0 | \$0.00 | \$0.00 |
| CRM - Bundled Solution | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures. | 3.0 | \$0.00 | \$0.00 |
| Desking module | Push deals to your DMS, Dealer Track and Route One. Print deals and forms. | 3.0 | \$0.00 | \$0.00 |
| eBay listings - 10 | 10 eBay listings included in Inventory Module or 10 additional listings. | 3.0 | \$0.00 | \$0.00 |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 3.0 | \$0.00 | \$0.00 |
| Inventory Gallery for website | Inventory Gallery display - monthly | 3.0 | \$0.00 | \$0.00 |
| Inventory Module | Inventory Module - monthly | 3.0 | \$0.00 | \$0.00 |
| Market Pricing Tool | Local market pricing tool | 3.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool | NADA used car pricing tool | 3.0 | \$0.00 | \$0.00 |
| Photo overlay | Photo overlay display - monthly | 3.0 | \$0.00 | \$0.00 |
| Survey Module | Survey Tool for CRM customers | 3.0 | \$0.00 | \$0.00 |
| Credit - package limited user monthly reoccurring fee | Credit - package limited user monthly reoccurring fee. | 3.0 | (\$2,847.00) | (\$2,847.00) |
| Platinum Lite 2 package onetime fee | Onetime fee for Platinum Solution includes includes includes 4 days of training with 1 trainer, expenses paid by dealer | 3.0 | \$30,597.00 | \$21,897.00 |
| VinCamera & software | VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera. | 3.0 | \$3,447.00 | \$3,447.00 |
| PBX phone integration onetime fee | Onetime fee for private branch exchange phone integration into VinSolutions CRM | 3.0 | \$3,297.00 | \$3,297.00 |
| Data Integration - Enhanced onetime fee | Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 3.0 | \$1,497.00 | \$1,497.00 |
| Service Dashboard onetime fee | Setup service dashboard. | 3.0 | \$0.00 | \$0.00 |

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|---|---|-----|--------------|--------------|
| BDC Module onetime fee | Create BDC module | 3.0 | \$0.00 | \$0.00 |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 3.0 | \$0.00 | \$0.00 |
| Email Banner onetime fee | Creation of Email Banner | 3.0 | \$0.00 | \$0.00 |
| Email Hosting onetime fee | Email hosting for dealer | 3.0 | \$0.00 | \$0.00 |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealership provided forms. | 3.0 | \$0.00 | \$0.00 |
| Mobile Application onetime fee | Smart phone application | 3.0 | \$0.00 | \$0.00 |
| Black Book used car pricing onetime fee | Black Book used car pricing onetime fee | 3.0 | \$0.00 | \$0.00 |
| Craigslist - manual onetime fee | Onetime fee for manual Craigslist | 3.0 | \$0.00 | \$0.00 |
| CRM Bundled Solution onetime fee | Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures | 3.0 | \$0.00 | \$0.00 |
| Desking module onetime fee | Onetime fee for Advanced Desking. | 3.0 | \$0.00 | \$0.00 |
| ILM onetime fee | Onetime fee for ILM | 3.0 | \$0.00 | \$0.00 |
| Inventory Gallery onetime fee | Onetime fee for inventory gallery | 3.0 | \$0.00 | \$0.00 |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 3.0 | \$0.00 | \$0.00 |
| Market Pricing Tool onetime fee | Onetime fee for local market pricing | 3.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool onetime fee | Onetime fee for NADA used car pricing | 3.0 | \$0.00 | \$0.00 |
| Photo overlay onetime fee | Onetime fee for photo overlay | 3.0 | \$0.00 | \$0.00 |
| Survey Module onetime fee | Onetime fee for Survey Tool for CRM customers | 3.0 | \$0.00 | \$0.00 |
| Trainer - four days on-site with one trainer. All travel expenses paid by dealer. | Four days on-site with one trainer. All travel expenses paid by dealer. | 3.0 | \$0.00 | \$0.00 |
| Trainer - online training via webinar | Online training via WebEx. To be completed before onsite training. | 3.0 | \$0.00 | \$0.00 |
| Credit - 1 trainer, 1 day | Credit of one trainer day | 3.0 | (\$4,197.00) | (\$4,197.00) |

Total: \$34,942.00

Shipping: \$45.00

Invoice Total

Total Due NOW: \$34,987.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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CONTRACTS

HASSLES

SERVERS

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