Invoice For

Bolivar Motor Company (5812)

Invoice Number:OP#-00223423

Salesperson: Micah Burgess Date Created: 11/14/2012

Products

Product	Description	Qty.	List Price	Sales Price	Sales Tax
Platinum 2 Package PROMO	Includes; CRM, ILM, Desking, eBay, Inventory Management, Service Aisle and VIN Website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions.	1.0	$4,999.00	$3,503.00	
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$249.00	$249.00	$24.28
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0			
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0			
Inventory Module	Inventory Module - monthly	1.0			
Website - VIN	Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0			
KnowMe Premium	Third party vender - Premium KnowMe phone integration includes 16 toll free numbers, 4 Click to Call links and 2000 minutes a month.	1.0	$549.00	$549.00	
AIS Rebates - Desking Integration	Third party vendor, - incentive integration into Desking module.	1.0	$199.00	$199.00	$19.40
Service Dashboard	Ties your CRM to your service department dashboard.	1.0			
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0			

Item	Description	Qty		
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0		
Email Banner	Email Banner	1.0		
AIS Rebates - Website Integration	Third party vender - website integration.	1.0		
Blue Book Used Car Pricing	Used car pricing from Blue Book	1.0		
Craigslist - Manual	Craigslist listings manual tool	1.0		
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0		
SEO - Advanced	• Keyword market research analysis • Market Control Dealer SEO Titles • Primary Optimization for three city specific locations • Search Engine Friendly Automotive SEO URLs • Long tail SEO • Location Specific Page heading and content optimization • Lead Generating Vehicle Detail Pages • Integrated Content Management • Inventory Specials & Featured Vehicles • Search Engine Optimized Automotive Content • Ability to Add Custom Pages • Dynamic OneClick Inventory Search • Boomerang Coupon Technology • Integrated Vehicle Video's • High Resolutions Pictures (Unique to VinSolutions) • RSS Feeds (Inventory & Specials) • Enhanced XML Sitemaps (Google, Bing & Yahoo!) • Robot.txt file • Google Analytics & VinSolutions Integrated Analytics • Local Listing URL Submission plan • Social Media Plugins • HTML Optimization • Recent Customer community specific pages • Sold Vehicle SEO Pages • Dealer Market SEO wrap • 5 SEO service driven Sub Pages • Page Header Enhancement • Platinum Home Page SEO Enhancements • Dominant City SEO scroll bar	1.0		
Survey Module	Survey Tool for CRM customers	1.0		
Photo Overlay	Photo overlay display - monthly	1.0		
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0		
Market Pricing Tool	Local market pricing tool	1.0		
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0		
Galves Used Car Pricing Tool	Galves used car pricing tool	1.0		
Desking Module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0		
VIN Chat	VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports.	1.0		
Black Book Used Car Pricing	Black Book pricing of used cars	1.0		
Email Hosting	Hosting of dealers' email.	1.0		
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0		
Mobile Application	Smart phone application	1.0		
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0		
Platinum 2 package PROMO onetime fee	Onetime fee for Platinum package includes 4 days of training with 1 trainer, expenses paid by dealer	1.0	$10,849.00	$1,753.00
KnowMe Premium onetime fee	Oentime fee for third party vender - Premium KnowMe phone integration	1.0	$549.00	$549.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$499.00	$499.00
AIS Rebates - Desking integration onetime fee	Onetime fee for AIS Rebates - incentive integration into Desking module	1.0	$199.00	$199.00
Service Dashboard onetime fee	Setup service dashboard.	1.0		

Item	Description	Qty	Price
BDC Module onetime fee	Create BDC module	1.0	
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	
Email Banner onetime fee	Creation of Email Banner	1.0	
Black Book used car pricing onetime fee	Black Book used car pricing onetime fee	1.0	
VIN Chat onetime fee	Onetime fee for VIN Click to Chat.	1.0	
CRM Bundled Solution onetime fee	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, campaign creation, CSR, Wish List, equity mining, reverse look-up, VinBrochures, and free unlimited live online training.	1.0	
Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0	
Survey Module onetime fee	Onetime fee for Survey Tool for CRM customers	1.0	
Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0	
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	
ILM onetime fee	Onetime fee for ILM	1.0	
Galves used car pricing tool onetime fee	Galves used car pricing tool onetime fee	1.0	
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0	
Trainer - Four Day Package	Four days initial on-site training with one trainer. All travel expenses paid by dealer.	1.0	$5,399.00
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	
SEO - Advanced Onetime fee	Onetime to fee to build Advanced SEO (VinSolutions Website only).	1.0	
Web site - Mobile	Customized smart phone mobile web site for Blackberry, iphone, ipad and Droid.	1.0	
Website - VIN onetime fee	Onetime fee to create VIN Website.	1.0	
Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	
Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0	
AIS Rebates - Website integration onetime fee	Onetime fee for AIS Rebates - website integration.	1.0	
Email Hosting onetime fee	Email hosting for dealer	1.0	
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	
Mobile Application onetime fee	Smart phone application	1.0	
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	

Products/One Time:	$3,000.00
Monthly Recurring:	$4,500.00
One Time Shipping:	$0.00
Sales Tax:	$43.68
Total Now Due:	**$7,543.68**

*Taxes are subject to state and local regulations and are subject to change

*Does not include Dealer-paid Travel Expenses related to onsite training

☐ Check By Fax ☐ One Time ACH ☐ One Time Credit Card Authorization

Signature   Date

CONTRACTS

HASSLES

SERVERS

6405 Metcalf Ave. Suite 400 • Overland Park, KS 66202 • T: 1.800.980.7488 • F: 913.825.6396 • www.vinsolutions.com

Payment Authorization

The undersigned customer hereby authorizes VinSolutions, LLC to charge said account on our behalf. If selecting the Check by Fax option, we authorize VinSolutions to submit all pertinent information from this check to our bank for payment as check, and we understand that we are not required to submit the check to VinSolutions.

ONE TIME AUTHORIZATION

ACCOUNT HOLDER INFORMATION				
Account Owners Name:			VinSolutions Account Number: 5812	
Address Line 1:			Phone Number:	
Address Line 2:			Fax Number:	
City:	State:	Zip:	Email:	
Opportunity ID: OP#-00223423			Dollar Amount: $7,543.68	

Credit Card Payment

CREDIT CARD INFORMATION	
Cardholder Name:	Visa Mastercard AmEx - Please circle one
Card Number:	Expiration Date:

Check by Fax

CHECK BY FAX INFORMATION (ACTUAL CHECK MUST ACCOMPANY THIS FORM) DO NOT MAIL	
Bank Name:	Bank Phone:
Name on Bank Acct:	Check Number:
Bank Routing Number:	Checking Account Number:

ACH (Electronic Debit)

ACH (ELECTRONIC DEBIT) (VOIDED CHECK MUST ACCOMPANY THIS FORM)	
Bank Name:	Bank Phone:
Name on Bank Acct:	
Bank Routing Number:	
Checking Account Number:	

ACKNOWLEDGEMENT	
Authorized Name:	Title:
Authorized Signature:	Date: