

Invoice For

Mohawk Honda (5176)

Invoice Number: OP#-00158783

Salesperson: Jeremy Bravard Date Created: 4/19/2012

Products

Product	Description	Quantity	List Price	Total Price
Bronze 2 Package	Inventory module, market pricing and VIN website.	1.0	\$2,399.00	\$1,529.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00
Website - VIN	Monthly fee for VIN Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of eight best practice themes with customizable colors, and customizable/movable calls to action. Includes up to 40 pages of content, 5 custom content pages, a 17-20 page service department section and the ability for dealer to customize the look and feel by moving modules around within the site. SEO includes recent customers, In addition to Inventory and Titles. These enhancements add functionality, calls to action and improve SEO.	1.0	\$0.00	\$0.00
KnowMe Premium	Third party vender - Premium KnowMe phone integration includes 16 toll free numbers, 4 Click to Call links and 2000 minutes a month.	1.0	\$549.00	\$549.00
Galves Used Car Pricing Tool	Galves used car pricing tool	1.0	\$124.00	\$124.00
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$99.00	\$99.00
Dynamic Comment Builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application VinLens, Customer Information	1.0	\$0.00	\$0.00

VinLens	Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
AIS Rebates - Website Integration	Third party vender - website integration.	1.0	\$0.00	\$0.00
Blue Book Used Car Pricing	Used car pricing from Blue Book	1.0	\$0.00	\$0.00
VIN Chat	VIN Click to Chat. Robust integration. Reports include Chat History, Agent Performance, Chat Analysis and Chat Placement Performance reports.	1.0	\$0.00	\$0.00
Craigslist - Manual	Craigslist listings manual tool	1.0	\$0.00	\$0.00
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings. eBay listing charges are paid by dealer.	1.0	\$0.00	\$0.00
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00
Market Pricing Tool	Local market pricing tool	1.0	\$0.00	\$0.00
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0	\$0.00	\$0.00
Photo Overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00
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VinCamera & Software	VinCamera & software 12.1 Mega pixel rubberized waterproof military spec camera.	1.0	\$1,149.00	\$1,149.00
Bronze 2 package onetime fee	One time fee for Bronze package	1.0	\$2,399.00	\$1,080.00
KnowMe Premium onetime fee	Onetime fee for third party vender - Premium KnowMe phone integration	1.0	\$549.00	\$549.00
Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$199.00	\$199.00
Galves used car pricing tool onetime fee	Galves used car pricing tool onetime fee	1.0	\$124.00	\$124.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00
VinLens onetime fee	Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
AIS Rebates - Website integration onetime fee	Onetime fee for AIS Rebates - website integration.	1.0	\$0.00	\$0.00
Blue Book used car pricing onetime fee	Blue Book used car pricing onetime fee	1.0	\$0.00	\$0.00
VIN Chat onetime fee	Onetime fee for VIN Click to Chat.	1.0	\$0.00	\$0.00

Craigslist - manual onetime fee	Onetime fee for manual Craigslist	1.0	\$0.00	\$0.00
Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$0.00	\$0.00
NADA used car pricing tool onetime fee	Onetime fee for NADA used car pricing	1.0	\$0.00	\$0.00
Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00
Website - VIN onetime fee	Onetime fee to create VIN Website.	1.0	\$0.00	\$0.00
Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
Credit - AutoTrader Family Discount	Onetime fee AutoTrader Family discount.	1.0	\$0.00	(\$1,101.00)

Total: \$4,301.00

Shipping: \$15.00

Invoice Total

Total Due NOW: \$4,316.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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CONTRACTS

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SERVERS

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