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Sales and Support: 913-825-6124

Invoice For

Claremont Ford Inc (4849)

Invoice Number:OP#-00111909 Salesperson: Freddy Dubon-Ramirez Date Created: 12/15/2011

Products

Product	Description	Quantity	Ligt Drigg	Total Price
Gold 2 Package	Includes: CRM, ILM, Inventory Management and Dealer Website. Requires three days on site training by professional trainer.	1.0	\$4,499.00	\$3,750.00
Data Integration	Data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$99.00	\$99.00
CRM - Bundled Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	\$0.00	\$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	\$0.00	\$0.00
Inventory Module	Inventory Module - monthly	1.0	\$0.00	\$0.00
SEO - Best Practice Website	Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$0.00	\$0.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	\$0.00	\$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across	1.0	\$0.00	\$0.00

	the entire organization, ROI, lead performance, anything.			
Desking Light	Enables payment calculator and summary.	1.0	\$0.00	\$0.00
	Dynamic comment builder automatically			
Dynamic Comment Builder	creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00
Email Banner	Email Banner	1.0	\$0.00	\$0.00
Email Hosting	Hosting of dealers' email.	1.0	\$0.00	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
VinLens	VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost.	1.0	\$0.00	\$0.00
Black Book Used Car Pricing	Black Book pricing of used cars	1.0	\$0.00	\$0.00
Craigslist - Manual	Craigslist listings manual tool	1.0	\$0.00	\$0.00
eBay Listings - 10	10 eBay listings included in Inventory Module or 10 additional listings.	1.0	\$0.00	\$0.00
Inventory Gallery for Website	Inventory Gallery display - monthly	1.0	\$0.00	\$0.00
Market Pricing Tool	Local market pricing tool	1.0	\$0.00	\$0.00
NADA Used Car Pricing Tool	NADA used car pricing tool	1.0	\$0.00	\$0.00
Photo Overlay	Photo overlay display - monthly	1.0	\$0.00	\$0.00
Website - Best Practice Cradit - package limited user	Monthly fee for Best Practice Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: http://alpha.vinmanagersites.com Credit - package limited user monthly	1.0	\$0.00	\$0.00
Credit - package limited user monthly reoccurring fee	reoccurring fee.	1.0	(\$949.00)	(\$949.00)
Gold 2 package onetime fee	Onetime fee for Gold package, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	\$8,649.00	\$4,924.50
Data Integration - onetime fee	Onetime fee for data integration with dealer's DMS. Publishes Vehicle Inventory, F&I Deal History and Repair Orders when applicable.	1.0	\$199.00	\$199.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	\$0.00	\$0.00
BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
Desking Light onetime fee	Setup payment calculator and summary.	1.0	\$0.00	\$0.00

Email Banner onetime fee Creation of Email Banner 1.0 \$0.00 \$0.00 Email Hosting onetime fee Email hosting for dealer 1.0 \$0.00 \$0.00 Form Mapping Onetime fee Form Mapping. Up to 3 dealership provided forms. 1.0 \$0.00 \$0.00 Mobile Application onetime fee Smart phone application 1.0 \$0.00 \$0.00 Trainer - three days on-site with one trainer. All one trainer, Airfare, hotel and rental car expenses paid by dealer. Three days on-site with one trainer. All travel and lodging to be paid by dealer. 1.0 \$0.00 \$0.00 VinLens onetime fee Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real travel and reactivate customers or prospects listed as bad or lost. 1.0 \$0.00 \$0.00 Black Book used car pricing onetime fee Black Book used car pricing onetime fee 1.0 \$0.00 \$0.00 Craigslist - manual onetime fee Onetime fee for manual Craigslist for the fee for Customer Relationship Management System - manages entire customer sea, Includes, but not limited to: ILM, span assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures 1.0 \$0.00 \$0.00 ILM onetime fee Onetime fee for ILM 1.0<	Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Some Mapping Onetime fee	Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Mobile Application onetime fee reference in the provided forms. Smart phone application 1.0 \$0.0	Email Hosting onetime fee	Email hosting for dealer	1.0	\$0.00	\$0.00
Trainer - three days on-site with one trainer. All and rental car expenses paid by dealer. VinLens onetime fee Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Black Book used car pricing onetime fee Craigslist - manual onetime fee Craigslist - manual onetime fee CRM Bundled Solution onetime fee Craigslist - manual onetime fee Craigslist - manual onetime fee Craigslist - manual onetime fee Conetime fee Conetime fee Conetime fee Conetime fee Conetime fee Conetime fee Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures ILM onetime fee Onetime fee for ILM Inventory Module onetime fee Onetime fee for Inventory Module Market Pricing Tool onetime fee Onetime fee for local market pricing NADA used car pricing tool onetime fee for local market pricing Caunch Coordinator Launch Coordinator Launch coordinator ensures smooth transition to MotoSnap. Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates. Inventory Gallery onetime fee Onetime fee for inventory gallery Photo Overlay Onetime fee Onetime fee for inventory gallery Conetime fee for photo overlay Website - best Practice onetime fee to create site.	Form Mapping Onetime fee		1.0	\$0.00	\$0.00
with one trainer. Airfare, hotel and rental car expenses paid by dealer. Continue fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. Black Book used car pricing onetime fee		Smart phone application	1.0	\$0.00	\$0.00
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onetime fee Craigslist - manual onetime fee CRM Bundled Solution onetime fee onetime fee CRM Bundled Solution onetime fee onetime fee CRM Bundled Solution onetime fee onetime fee for ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures ILM onetime fee Onetime fee for ILM Onetime fee for Inventory Module 1.0 \$0.00 \$0.00 \$0.00 Market Pricing Tool onetime fee for local market pricing fee NADA used car pricing tool onetime fee for NADA used car pricing onetime fee Launch Coordinator Launch coordinator ensures smooth transition to MotoSnap. Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates. Inventory Gallery onetime fee Onetime fee for inventory gallery Photo Overlay Onetime fee Onetime fee for inventory gallery Onetime fee for photo overlay Nebsite - best practice Website - Best Practice onetime fee to create site.	VinLens onetime fee	Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects	1.0	\$0.00	\$0.00
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Market Pricing Tool onetime feeOnetime fee for local market pricing1.0\$0.00\$0.00NADA used car pricing tool onetime feeOnetime fee for NADA used car pricing1.0\$0.00\$0.00Launch CoordinatorLaunch coordinator ensures smooth transition to MotoSnap.1.0\$0.00\$0.00SEO - Best Practice website onetime feeBest Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates.1.0\$0.00\$0.00Inventory Gallery onetime feeOnetime fee for inventory gallery1.0\$0.00\$0.00Photo Overlay Onetime FeeOnetime fee for photo overlay1.0\$0.00\$0.00Website - best practice onetime feeWebsite - Best Practice onetime fee to create site.1.0\$0.00\$0.00	ILM onetime fee	Onetime fee for ILM	1.0	\$0.00	\$0.00
NADA used car pricing tool onetime fee for NADA used car pricing Launch Coordinator Launch coordinator ensures smooth transition to MotoSnap. Best Practice website search engine optimization includes long tail inventory keywords and the ability to control title updates. Inventory Gallery onetime fee Onetime fee for inventory gallery NADA used car pricing 1.0 \$0.00	Inventory Module onetime fee	Onetime fee for Inventory Module	1.0	\$0.00	\$0.00
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Photo Overlay Onetime Fee Onetime fee for photo overlay 1.0 \$0.00 \$0.00 Website - best practice onetime fee to onetime fee create site. 1.0 \$0.00 \$0.00		optimization includes long tail inventory keywords and the ability to control title	1.0	\$0.00	\$0.00
Website - best practice onetime fee to onetime fee to create site. Website - Best Practice onetime fee to create site. 1.0 \$0.00 \$0.00	Inventory Gallery onetime fee	Onetime fee for inventory gallery	1.0	\$0.00	\$0.00
onetime fee create site.	Photo Overlay Onetime Fee	Onetime fee for photo overlay	1.0	\$0.00	\$0.00
Trainer - 1 Day Credit Credit of one trainer day 1.0 (\$1,399.00) (\$1,399.00)	*		1.0	\$0.00	\$0.00
	Trainer - 1 Day Credit	Credit of one trainer day	1.0	(\$1,399.00) (\$1	1,399.00)

Total: \$6,624.50 Shipping: \$0.00

Invoice Total

Total Due NOW: \$6,624.50

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