Invoice For

Huntington Beach Ford (4724)

Invoice Number:OP#-00104079

Salesperson: Bobby Roberts Date Created: 10/31/2011

Products

Product	Description	Quantity	List Price	Total Price
CRM - limited users, up to 10.	Customer Relationship Management System - manages entire customer base. Includes; ILM, spam assassin, service marketing, bad lead rejection, reverse look-up and VinBrochures. Users limited to 10. Includes mobile application for smart phones.	1.0	$1,499.00	$751.00
Data Integration - Enhanced	Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$249.00	$249.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	$0.00	$0.00
ILM	Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones.	1.0	$0.00	$0.00
Desking module	Push deals to your DMS, Dealer Track and Route One. Print deals and forms.	1.0	$999.00	$0.00
Email Banner	Email Banner	1.0	$0.00	$0.00
Email Hosting	Hosting of dealers' email.	1.0	$0.00	$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
Mobile Application	Smart phone application	1.0	$0.00	$0.00

Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	$0.00	$0.00
Service Dashboard	Ties your CRM to your service department dashboard.	1.0	$0.00	$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	$0.00	$0.00
Desking Light	Enables payment calculator and summary.	1.0	$0.00	$0.00
CRM - limited users, onetime fee	Onetime fee for limited user CRM, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	$5,799.00	$1,001.00
Data Integration - Enhanced onetime fee	Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time.	1.0	$499.00	$499.00
Desking module onetime fee	Onetime fee for Advanced Desking.	1.0	$999.00	$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	$0.00	$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	$0.00	$0.00
Email Hosting onetime fee	Email hosting for dealer	1.0	$0.00	$0.00
Form Mapping Onetime fee	Form Mapping. Up to 3 dealership provided forms.	1.0	$0.00	$0.00
BDC Module onetime fee	Create BDC module	1.0	$0.00	$0.00
Desking Light onetime fee	Setup payment calculator and summary.	1.0	$0.00	$0.00
Service Dashboard onetime fee	Setup service dashboard.	1.0	$0.00	$0.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	$0.00	$0.00
Mobile Application onetime fee	Smart phone application	1.0	$0.00	$0.00
ILM onetime fee	Onetime fee for ILM	1.0	$0.00	$0.00
Trainer - three days on-site with one trainer. All travel expenses paid by dealer.	Three days on-site with one trainer. All travel expenses paid by dealer.	1.0	$0.00	$0.00
Launch Coordinator	Launch coordinator ensures smooth transition to MotoSnap.	1.0	$0.00	$0.00

Total: $2,500.00
Shipping: $0.00

	Invoice Total
	Total Due NOW: $2,500.00

☐ Check By Fax   ☐ One Time ACH   ☐ One Time Credit Card Authorization

Signature _____   Date _____

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