

Invoice For
Gloucester Toyota Scion (4334)

Invoice Number: OP#-00089287
Salesperson: Brennan Vandyne Date Created: 5/31/2011

Products

| Product | Description | Quantity | List Price | Total Price |
|---|--|----------|------------|-------------|
| Platinum 2 package | Includes; CRM, ILM, Desking, eBay, inventory management and dealer website. Requires: on-site training by professional trainer. Subsequent training at Vinsolutions. | 1.0 | \$4,999.00 | \$3,500.00 |
| AIS Rebates - Desking and Website integration | Desking, website and inventory incentive integration. | 1.0 | \$329.00 | \$329.00 |
| Data Appending | Appending your customer data. | 1.0 | \$279.00 | \$279.00 |
| Data Integration - Enhanced | Data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$249.00 | \$249.00 |
| Website - best practice | Monthly fee for Best Practice Website, includes mobile platform for Blackberry, iphone, ipad and Droid. Choose from one of three best practice themes with customizable colors and calls to action. Includes up to 40 pages of content, the ability for dealer to add up to five custom pages. Comes with Basic SEO through Inventory and Titles. Example theme is here: http://alpha.vinmanagersites.com | 1.0 | \$0.00 | \$0.00 |
| Dynamic comment builder | Dynamic comment builder automatically creates rich vehicle descriptions with no two alike. | 1.0 | \$0.00 | \$0.00 |
| Email Hosting | Hosting of dealers' email. | 1.0 | \$0.00 | \$0.00 |
| Mobile Application | Smart phone application | 1.0 | \$0.00 | \$0.00 |

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| Black Book used car pricing | Black Book pricing of used cars | 1.0 | \$0.00 | \$0.00 |
| Craigslist - manual | Craigslist listings manual tool | 1.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool | NADA used car pricing tool | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool | Local market pricing tool | 1.0 | \$0.00 | \$0.00 |
| Inventory Module | Inventory Module - monthly | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery for website | Inventory Gallery display - monthly | 1.0 | \$0.00 | \$0.00 |
| ILM | Internet Lead Management system manages all incoming internet leads. Includes: VinBrochure, reverse look-up, spam assassin and bad lead rejection. Includes mobile application for smart phones. | 1.0 | \$0.00 | \$0.00 |
| Galves used car pricing tool | Galves used car pricing tool | 1.0 | \$0.00 | \$0.00 |
| eBay listings - 10 | 10 eBay listings included in Inventory Module or 10 additional listings. | 1.0 | \$0.00 | \$0.00 |
| Desking module | Push deals to your DMS, Dealer Track and Route One. Print deals and forms. | 1.0 | \$0.00 | \$0.00 |
| CRM - Bundled Solution | Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures. | 1.0 | \$0.00 | \$0.00 |
| Survey Module | Survey Tool for CRM customers | 1.0 | \$0.00 | \$0.00 |
| Photo overlay | Photo overlay display - monthly | 1.0 | \$0.00 | \$0.00 |
| Blue Book used car pricing | Used car pricing from Blue Book | 1.0 | \$0.00 | \$0.00 |
| VinLens | VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. | 1.0 | \$0.00 | \$0.00 |
| Form Mapping | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| Email Banner | Email Banner | 1.0 | \$0.00 | \$0.00 |
| BDC Module | Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything. | 1.0 | \$0.00 | \$0.00 |
| Service Dashboard | Ties your CRM to your service department dashboard. | 1.0 | \$0.00 | \$0.00 |
| Credit - package limited user monthly reoccurring fee | Credit - package limited user monthly reoccurring fee. | 1.0 | (\$949.00) | (\$949.00) |
| Platinum 2 package onetime fee | Onetime fee for Platinum 2 package includes includes includes 4 days of training with 1 trainer, expenses paid by dealer VinCamera & software 12.1 Mega pixel | 1.0 | \$10,699.00 | \$7,500.00 |

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| VinCamera & software | rubberized waterproof military spec camera. | 1.0 | \$1,149.00 | \$1,149.00 |
| Drivers License Scanner | Automatically uploads customer's information | 1.0 | \$899.00 | \$899.00 |
| Data Integration - Enhanced onetime fee | Onetime fee for data integration with dealer's DMS. When applicable, publishes Vehicle Inventory, F&I Deal History (preload up to 5 years of history), Repair Orders (preload up to 2 years of history), Insert/Update/Search Customer, Insert/Update/Search Service Vehicle, and pushes F&I Deals in real time. | 1.0 | \$499.00 | \$499.00 |
| AIS Rebates - Desking and Website integration onetime fee | Desking, website and inventory incentive integration onetime fee. | 1.0 | \$329.00 | \$329.00 |
| Data Appending onetime fee | Onetime fee to initially append customer data. | 1.0 | \$279.00 | \$279.00 |
| Trainer - online training via webinar | Online training via WebEx. To be completed before onsite training. | 1.0 | \$0.00 | \$0.00 |
| Dynamic comment builder onetime fee | Setup dynamic comment builder. | 1.0 | \$0.00 | \$0.00 |
| Email Hosting onetime fee | Email hosting for dealer | 1.0 | \$0.00 | \$0.00 |
| Galves used car pricing tool onetime fee | Galves used car pricing tool onetime fee | 1.0 | \$0.00 | \$0.00 |
| Desking module onetime fee | Onetime fee for Advanced Desking. | 1.0 | \$0.00 | \$0.00 |
| CRM Bundled Solution onetime fee | Onetime fee for Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures | 1.0 | \$0.00 | \$0.00 |
| Craigslist - manual onetime fee | Onetime fee for manual Craigslist | 1.0 | \$0.00 | \$0.00 |
| Blue Book used car pricing onetime fee | Blue Book used car pricing onetime fee | 1.0 | \$0.00 | \$0.00 |
| Black Book used car pricing onetime fee | Black Book used car pricing onetime fee | 1.0 | \$0.00 | \$0.00 |
| VinLens onetime fee | Onetime fee for VinLens, Customer Information Application allows you to see and track your website traffic in real time. Track click paths to direct market and reactivate customers or prospects listed as bad or lost. | 1.0 | \$0.00 | \$0.00 |
| Mobile Application onetime fee | Smart phone application | 1.0 | \$0.00 | \$0.00 |
| Form Mapping Onetime fee | Form Mapping. Up to 3 dealership provided forms. | 1.0 | \$0.00 | \$0.00 |
| Trainer - four days on-site with one trainer. Airfare, hotel | Four days on-site with one trainer. All | | | |

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| and rental car expenses paid by dealer. | travel and lodging to be paid by dealer. | 1.0 | \$0.00 | \$0.00 |
| Survey Module onetime fee | Onetime fee for Survey Tool for CRM customers | 1.0 | \$0.00 | \$0.00 |
| Photo overlay onetime fee | Onetime fee for photo overlay | 1.0 | \$0.00 | \$0.00 |
| NADA used car pricing tool onetime fee | Onetime fee for NADA used car pricing | 1.0 | \$0.00 | \$0.00 |
| Market Pricing Tool onetime fee | Onetime fee for local market pricing | 1.0 | \$0.00 | \$0.00 |
| Inventory Module onetime fee | Onetime fee for Inventory Module | 1.0 | \$0.00 | \$0.00 |
| Inventory Gallery onetime fee | Onetime fee for inventory gallery | 1.0 | \$0.00 | \$0.00 |
| ILM onetime fee | Onetime fee for ILM | 1.0 | \$0.00 | \$0.00 |
| Email Banner onetime fee | Creation of Email Banner | 1.0 | \$0.00 | \$0.00 |
| BDC Module onetime fee | Create BDC module | 1.0 | \$0.00 | \$0.00 |
| Web site - mobile onetime fee | Customized smart phone mobile web site onetime fee, includes mobile platform for Blackberry, iphone, ipad and Droid. | 1.0 | \$0.00 | \$0.00 |
| Website - best practice onetime fee | Website - Best Practice onetime fee to create site. | 1.0 | \$0.00 | \$0.00 |
| Service Dashboard onetime fee | Setup service dashboard. | 1.0 | \$0.00 | \$0.00 |
| VinVideos onetime fee | Onetime fee for VinVideos | 1.0 | \$0.00 | \$0.00 |
| Credit - 1 trainer, 1 day | Credit of one trainer day | 1.0 | (\$1,399.00) | (\$1,399.00) |

Total: \$12,664.00

Shipping: \$30.00

Invoice Total

Total Due NOW: \$12,694.00

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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CONTRACTS

HASSLES

SERVERS

6405 Metcalf Ave. Suite 400

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Overland Park, KS 66202

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T: 1.800.980.7488

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F: 913.825.6396

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www.vinsolutions.com