

VinSolutions 6405 Metcalf Ave Suite 400 Overland Park, KS 66202 www.vinsolutions.com

Sales and Support: 913-825-6124

Invoice For

Jack O'Diamonds Honda Lincoln (2824)

Invoice Number:OP#-00045641 Salesperson: Shawn Morse Date Created: 3/21/2011

Products

Product	Description	Quantity	List Price	Total Price
Digital Marketing Social Media Management SMM Package	• Dealer Branded Facebook Site Set Up • Dealer Branded Facebook Site Monthly Management • Monthly Strategy Session with Budget Recommendations • 10 Dealer Specific Facebook Custom Posts Monthly • 5 Facebook Widgets • Creation of Dealer Branded Twitter Account • Dealer Branded Twitter Account Featuring Automated Inventory Posts • Dealer Registration and Content Syndication for Flickr • YouTube Posting (only available for customers on our inventory, ILM or CRM packages) • Bit.ly Management and Reporting • Dedicated Marketing Retention Manager • Weekly or Monthly Reporting Provided • Optional Items for Package \$299 Set Up/\$199 Monthly: ? Dealer Rater Account Set Up ? Dealer Rater Monitoring for Customer Posts ? Positive Customer Testimonial Postings	1.0	\$499.00	\$399.00
Website - rotator custom banner	Up to 5 different website banners per month.	1.0	\$249.00	\$249.00
Website - template change	Change website to different template Onetime fee for: • Dealer Branded Facebook Site Set Up • Dealer Branded Facebook Site Monthly Management • Monthly Strategy Session with Budget Recommendations • 10 Dealer Specific Facebook Custom Posts Monthly • 5	1.0	\$599.00	\$499.00

Digital Marketing Social Media Management SMM Package Onetime fee

Branded Twitter Account • Dealer
Branded Twitter Account Featuring
Automated Inventory Posts • Dealer
Registration and Content Syndication for
Flickr • YouTube Posting (only available
for customers on our inventory, ILM or
CRM packages) • Bit.ly Management and
Reporting • Dedicated Marketing
Retention Manager • Weekly or Monthly
Reporting Provided • Optional Items for
Package \$299 Set Up/\$199 Monthly: ?
Dealer Rater Account Set Up ? Dealer
Rater Monitoring for Customer Posts ?
Positive Customer Testimonial Postings

Facebook Widgets • Creation of Dealer

1.0 \$499.00 \$399.00

Total: \$1,546.00
Shipping: \$0.00

Invoice Total

Total Due NOW: \$1,546.00

□ Check By Fax □ One Time ACH □ One Time Credit Card Authorization

Signature □ Date

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