

Invoice For

**McGrath Honda STC (3737)**

Invoice Number: OP#-00045073

Salesperson: Christian Salazar Date Created: 10/15/2010

**Products**

Product	Description	Quantity	List Price	Total Price
CRM - Ala Carte Solution	Customer Relationship Management System - manages entire customer base. Includes, but not limited to: ILM, spam assassin, bad lead rejection, service marketing, reverse look-up and VinBrochures.	1.0	\$2,499.00	\$1,599.00
Website - best practice package incl. SEO ala carte	Monthly fee website best practice package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates.	1.0	\$799.00	\$799.00
Market Pricing Tool	Local market pricing tool	1.0	\$399.00	\$349.00
KnowMe Basic with outbound tracking	Third party vender - Basic KnowMe phone integration with outbound tracking	1.0	\$249.00	\$249.00
NADA used car pricing tool	NADA used car pricing tool	1.0	\$99.00	\$49.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
Dynamic comment builder	Dynamic comment builder automatically creates rich vehicle descriptions with no two alike.	1.0	\$0.00	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Email Banner	Email Banner	1.0	\$0.00	\$0.00
BDC Module	Easily support your entire organization from one centralized location when applicable. Pull any report you want across the entire organization, ROI, lead performance, anything.	1.0	\$0.00	\$0.00
Inventory Light	Limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00

Mobile Application	Smart phone application	1.0	\$0.00	\$0.00
Service Aisle	Ties your CRM to your service department. Features detailed customizable dashboards and scheduling tools.	1.0	\$0.00	\$0.00
Desking light	Desking light	1.0	\$0.00	\$0.00
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CRM Ala Carte onetime fee	Onetime fee for CRM, includes 3 days of training with 1 trainer, expenses paid by dealer	1.0	\$6,249.00	\$4,999.00
Website - best practice package incl. SEO onetime fee ala carte	Onetime fee for website best practice package includes Search Engine Optimization. Search engine optimization includes long tail inventory keywords and the ability to control title updates. Search Engine Optimization.	1.0	\$799.00	\$799.00
Market Pricing Tool onetime fee	Onetime fee for local market pricing	1.0	\$399.00	\$349.00
KnowMe Basic with outbound tracking onetime fee	Onetime fee for third party vender - Basic KnowMe phone integration with outbound tracking	1.0	\$249.00	\$249.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
Trainer - online training via webinar	Online training via WebEx. To be completed before onsite training.	1.0	\$0.00	\$0.00
BDC Module onetime fee	Create BDC module	1.0	\$0.00	\$0.00
Dynamic comment builder onetime fee	Setup dynamic comment builder.	1.0	\$0.00	\$0.00
Email Banner onetime fee	Creation of Email Banner	1.0	\$0.00	\$0.00
Service Aisle onetime fee	Setup service aisles.	1.0	\$0.00	\$0.00
Form Mapping	Form Mapping. Up to 3 dealership provided forms.	1.0	\$0.00	\$0.00
Mobile Application onetime fee	Smart phone application	1.0	\$0.00	\$0.00
Trainer - three days on-site with one trainer. Airfare, hotel and rental car expenses paid by dealer.	Three days on-site with one trainer. All travel and lodging to be paid by dealer.	1.0	\$0.00	\$0.00
Inventory Light onetime fee	Onetime fee for limited inventory gallery, view inventory with ILM	1.0	\$0.00	\$0.00
Desking light onetime fee	Desking light one time fee	1.0	\$0.00	\$0.00

**Total: \$9,441.00**

Shipping: \$0.00

**Invoice Total**

**Total Due NOW: \$9,441.00**

☐ Check By Fax

☐ One Time ACH

☐ One Time Credit Card Authorization

Signature

Date

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**CONTRACTS**

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**SERVERS**

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