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**Onboarding Doc**

1.  Dealer Code:

2.  Who is (are) the person(s) we will be reporting to? This is for anyone who you want to have access to our reporting.

Contact:

Phone:

Email:

Contact:

Phone:

Email:

3.  Dealership Alias:

4.  Dealership Slogan/Advertising Message/ or "Why-Buys":

5.  Dealership URL:

6.  Mobile URL:

7.  Website Provider:

8.  Inventory Feed Provider:

9.  Dealership Sales Phone Number that we will direct calls to:

10.  Dealership Sales Email for your CRM:

11.  Dealership IP Address: (list all available)

12.  Name of Competitive Stores in your area:

13.  List 5 Names of Cities/Regions (3 Cities/Regions - Chrysler) you would like to target inside/outside the targeted radius: (this will be used for search terms in addition to regular geo targeting):

\*\*\*14.  If you are running Retargeting or Display ads with us, please send us a high resolution jpeg file of your companies logo.  (e-mail it to [onboarding@haystak.com](mailto:onboarding@haystak.com))

We will review this information with you on our first onboarding call however, should you have any questions please reach out to our onboarding team at [onboarding@haystak.com](mailto:onboarding@haystak.com).

Thank you again for choosing Haystak Digital. We look forward to building a strong relationship and working with you for a long time to come!

Sincerely,

Haystak Digital Team