

<<Contact Name>>, <<Title>>

<<Account Name>>

<<Billing Address>>

RE: VinSolutions’ <<Package>> Proposal

Dear <<Contact Name>>:

We’re pleased to present this proposal for a VinSolutions products package tailored to fit your specific dealership’s needs. When you select VinSolutions, you are teaming up with outstanding software developers, knowledgeable sales people, thorough trainers, and dedicated customer service consultants. Our goal is to partner with you for the life of your business. We understand that long-lasting relationships based on trust are valuable, and to show our good faith we won’t ask you to sign a long-term contract. We’ll earn your trust and your business every day by providing you with the best products and services in the industry.

When we receive the following information, we’ll initiate the solutions sequence that will help you drive your dealership’s success:

1. Go to <http://www.vinsolutions.com> and click the “create account” tab at the top right hand corner.
2. Read and click the “I read and understood” icon just above the continue button, the click the continue button.
3. Fill out the required fields and click on the “sign-up!” tab. An e-mail will be sent to your Regional Manager and they will contact you shortly.

Please note any alterations to this proposed solutions package will necessitate a new quoted price reflecting the desired changes. We look forward to working with you, and appreciate the opportunity you’ve given us to earn your business.

Best regards,

Sales Guy