

Hi. I'm **Lisandro Vico**  
UX/UI Designer & Front-developer



-  lisandrovico@gmail.com
-  @bogardus

**Name** EnvialoSimple  
**Type** Mobile App  
**Role** UX/UI Designer  
**Year** 2014

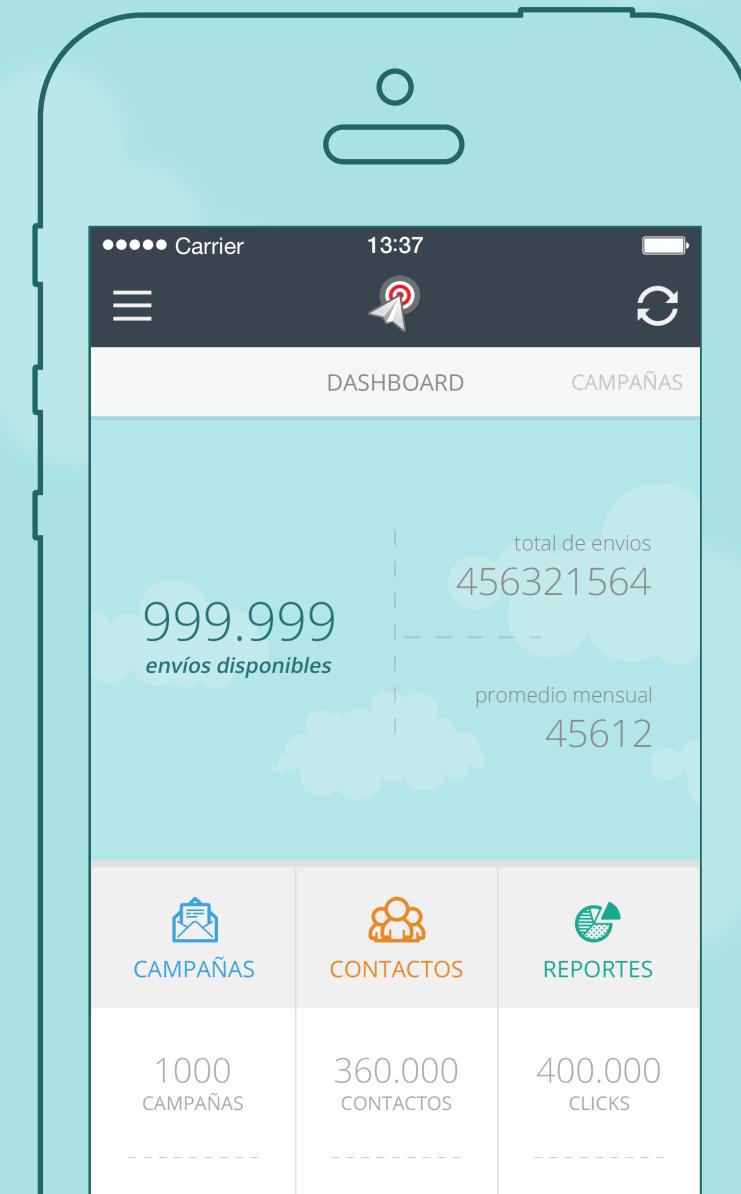


Email Marketing Efectivo *by Donweb*

**EnvialoSimple**  
Effective e-mail marketing

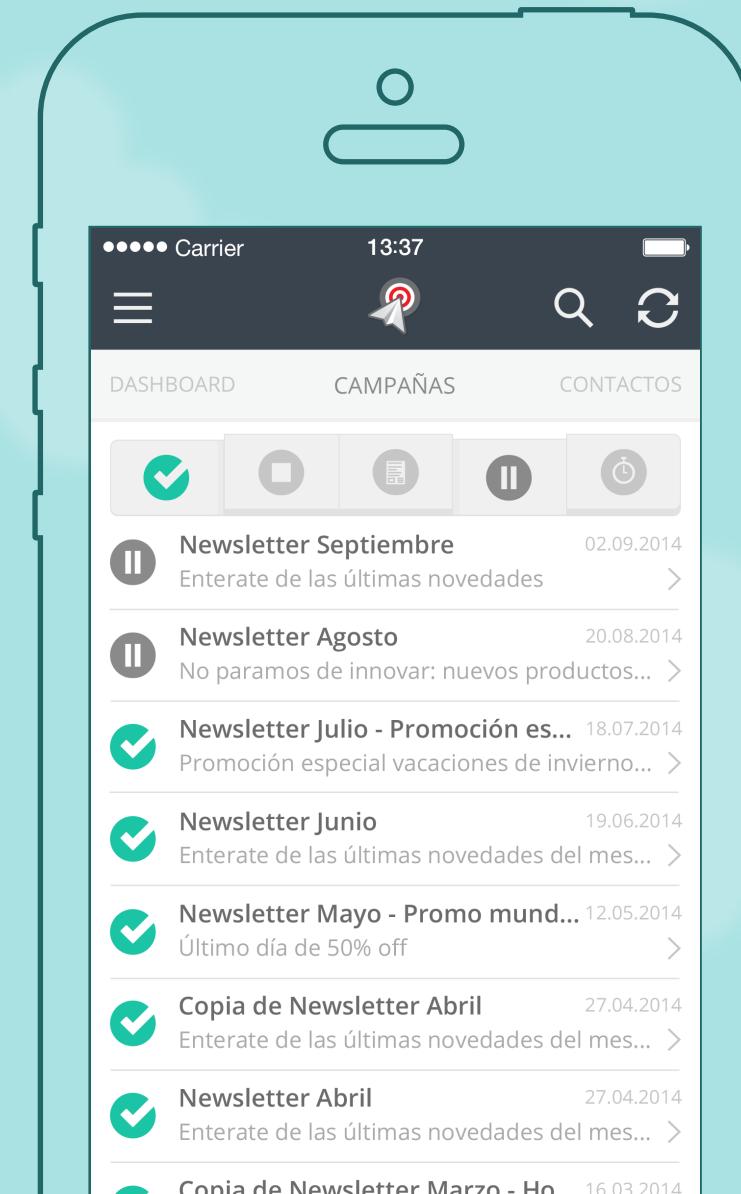
## Dashboard main screen

Main user stats at first glance  
Quick access to all sections.



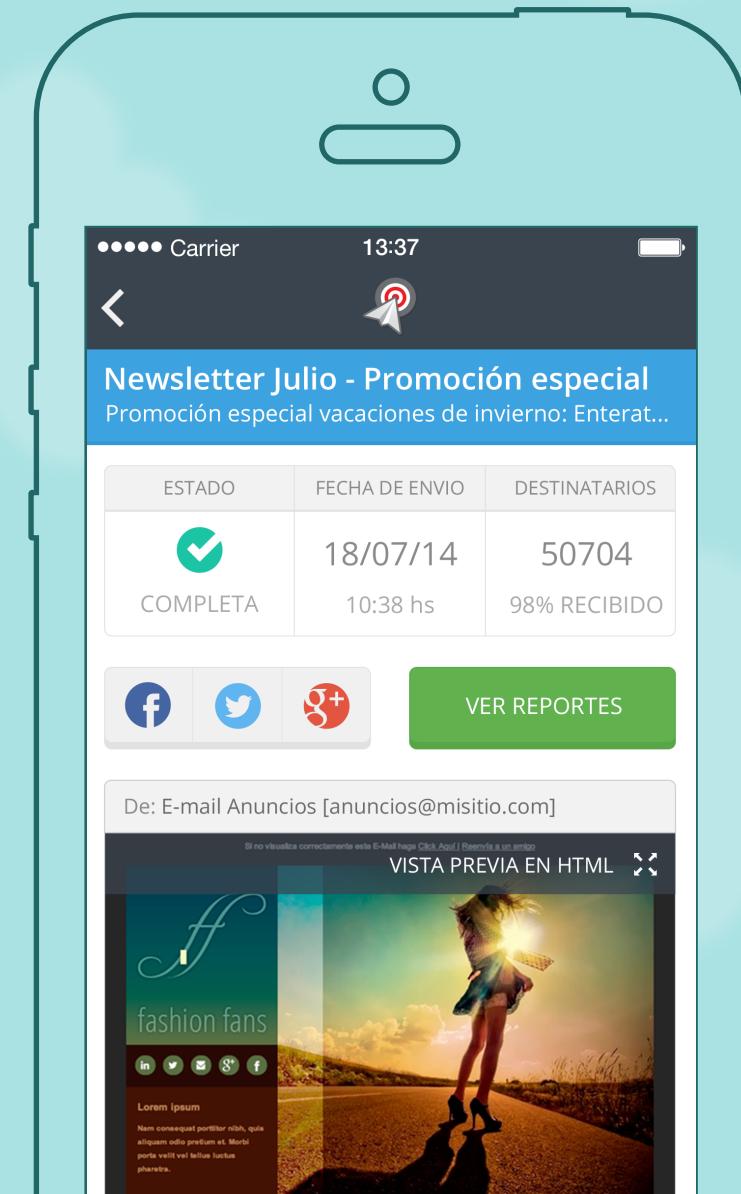
## Campaigns manager

Search, filter and browse all your campaigns by keywords or status



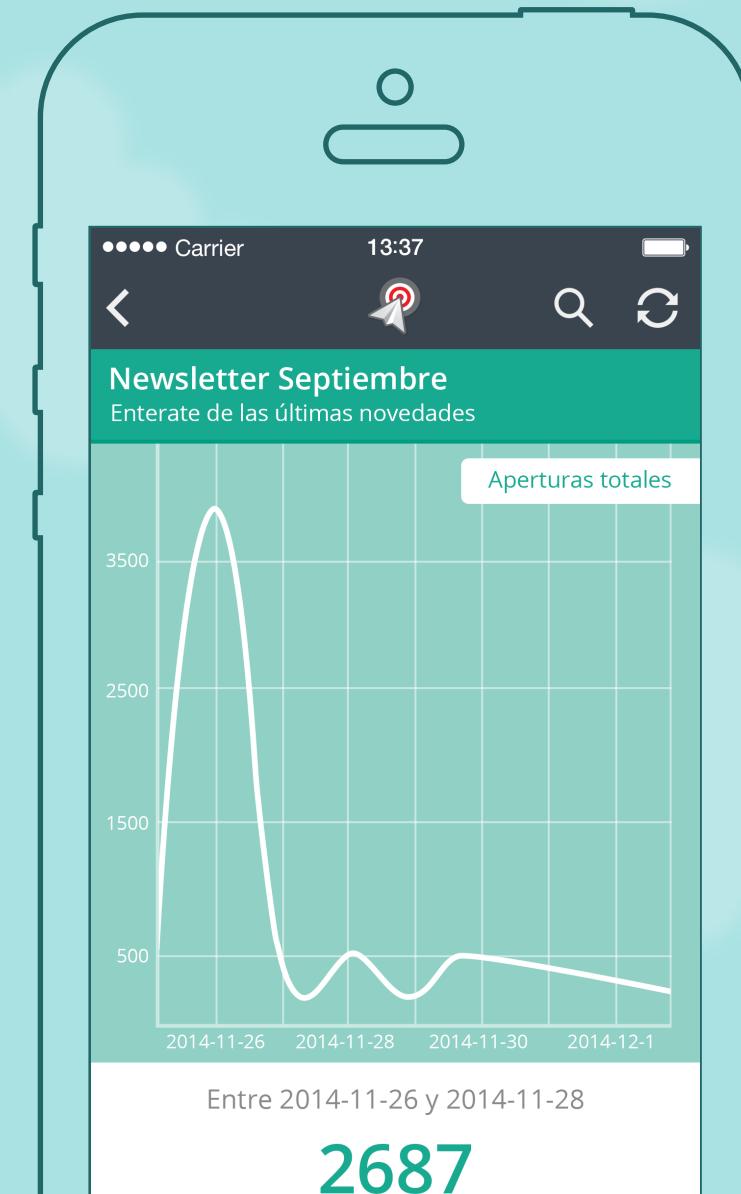
## HTML Preview and details

Preview, schedule, send and share campaigns in a breeze.



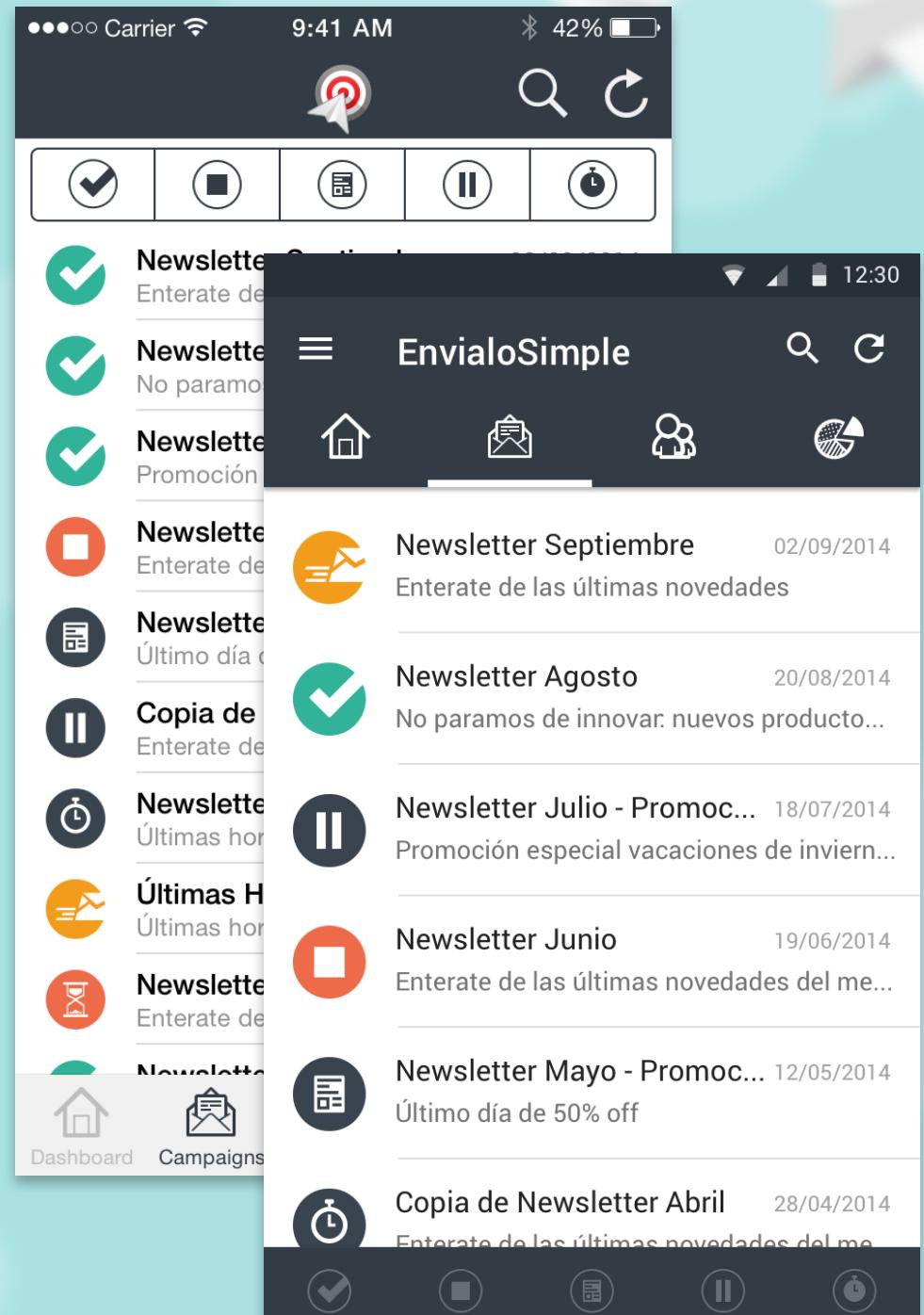
## Reports and graphs

Detailed reports and statistics  
help you improve your campaigns



# iOS 8 & Material Design

## Unreleased design exploration



**Name** TEDxRosario 2014  
**Type** Mobile App  
**Role** UX/UI Designer  
**Year** 2014



# TEDxRosario 2014

The greatest brainstorming ever made

## Before the storm

Social login guarantees all ideas have associated authors.



# Brainstorming session

Navigate through subjects and post ideas. See the count grow.



## All ideas in real time

Read other people's ideas and get inspired. Vote and share them.



## Watch it by the numbers

See how you performed and the complete session stats.



**Name** QR Code Reader  
**Type** Mobile App  
**Role** UX/UI Designer  
**Year** 2014

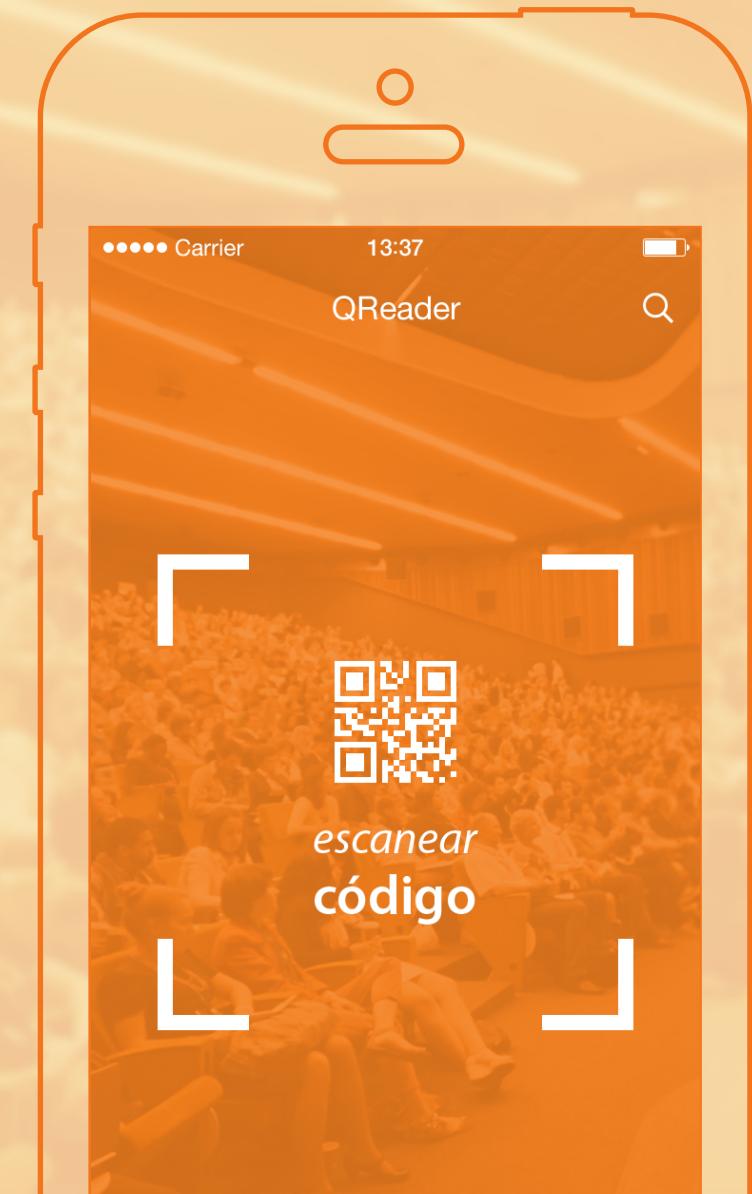
QR  
code

## QR Code reader

Internal app for event accreditation

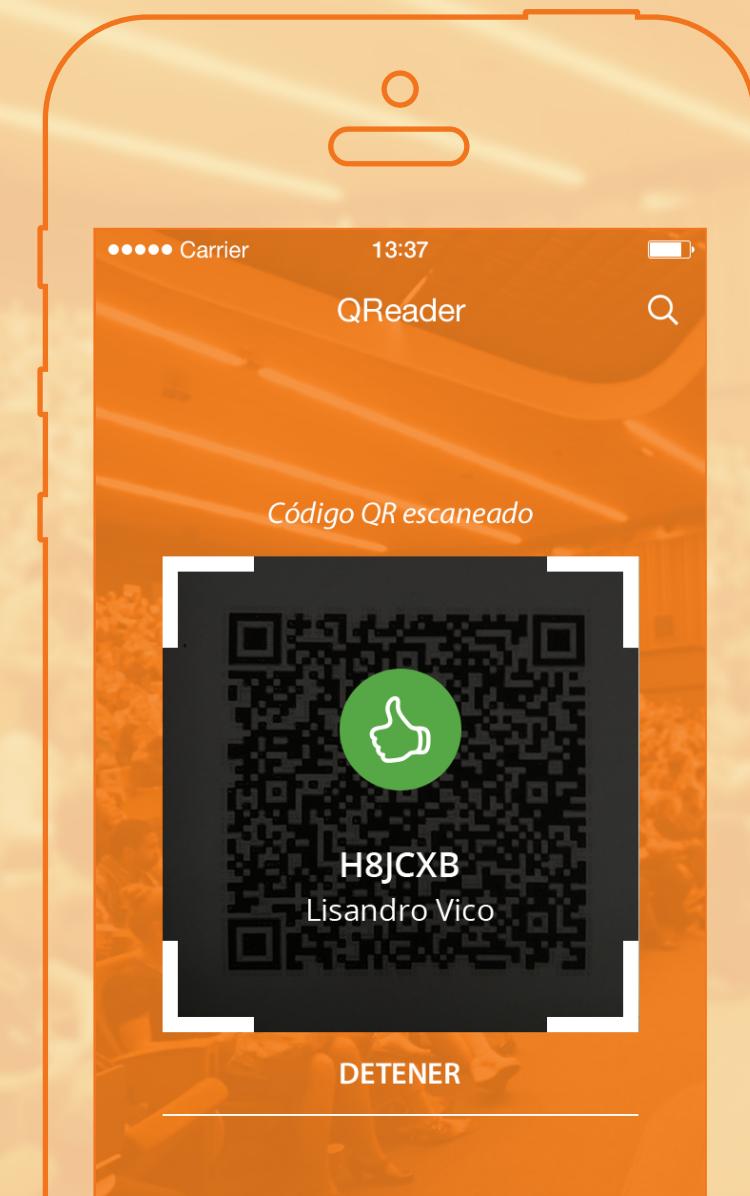
## Stand by screen

Ready for action whenever  
the center squared is tapped.



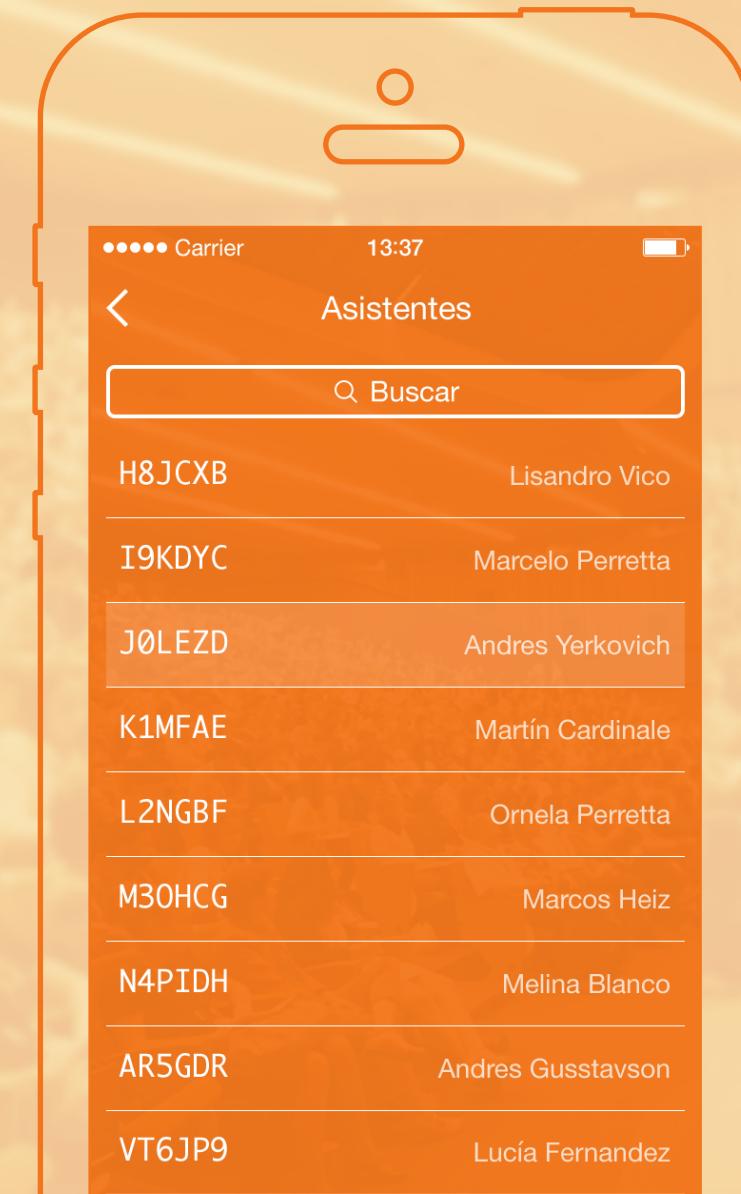
# Acreditation approved

Scan QR Codes and check if attendees are able to pass.



## Search for attendees

If QR code is inintelligible or broken,  
there's always the search option



**Name** EventoSimple  
**Type** Web App  
**Role** UX/UI Designer  
**Year** 2014 - *unreleased*



eventosimple

**EventoSimple**  
Event manager for everyone

# My events

All events in one place. Preview,  
edit or remove at will.

The screenshot shows the eventosimple web application interface. On the left is a dark sidebar with the following navigation options:

- DASHBOARD
- MIS EVENTOS (highlighted)
- Nuevo evento
- Todos los eventos
- Reportes
- MI CUENTA

At the bottom of the sidebar is a 'AYUDA' (Help) link. The main content area is titled 'Mis eventos' and 'Todos los eventos'. It includes search and filter buttons ('Buscar evento', 'Filtrar eventos: Publicado, Borrador'). A table lists seven events:

Fecha inicio	Evento	Estado
25/11/2014	Social Media Day Buenos Aires 2014	Finalizado
03/12/2014	Workshop internacional para profesionales de Internet 2014	Borrador
05/12/2014	Curso de Marketing Digital y Negocios por Internet - Nueva Edición!	Publicado
03/12/2014	Curso Inicial de Android	Publicado
03/12/2014	Nuevas Herramientas para Exportadores de Servicios, Contenidos y Tecnología	Borrador
03/12/2014	Taller Práctico de Maquetación HTML para Diseñadores Gráficos	Publicado
03/12/2014	CURSO DE PROGRAMACIÓN PARA ANDROID	Borrador

Each event row has a small icon bar on the right containing a minus sign, a document icon, and a pencil icon.

## CREAR EVENTO

Completa la información básica y luego personaliza el diseño de la landing page

Título

Escribe aquí el título de tu evento

Inicio



00 : 00

Fin



00 : 00

Lugar

Evento online

Cordoba 3753, Rosario, Santa Fe, Argentina



Mostrar mapa en la pagina del evento

LISTO. CONTINUAR AL DISEÑO

## CREAR EVENTO

Completa la información básica y luego personaliza el diseño de la landing page

Título

Escribe aquí el título de tu evento

Inicio



00 : 00

Fin



00 : 00

Diciembre 2014

SU	MO	TU	WE	TH	FR	SA
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Mostrar mapa en la pagina del evento

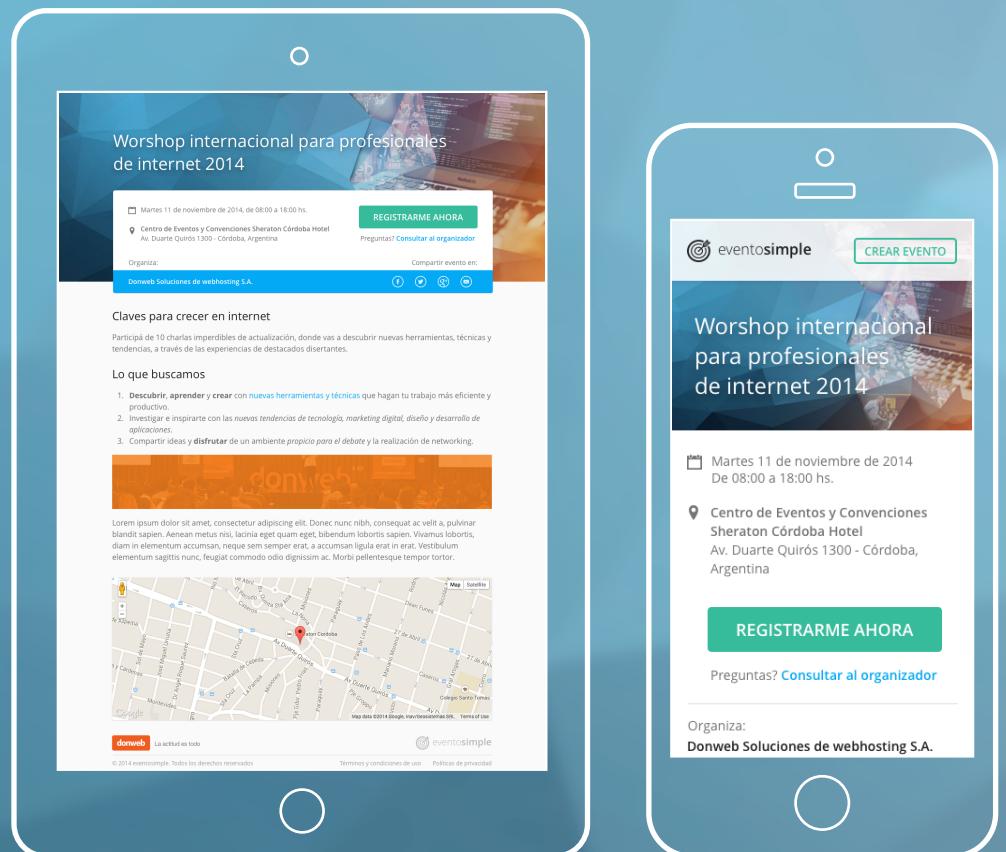
LISTO. CONTINUAR AL DISEÑO

# Online or live events

Workshops, webinars, or just  
a family reunion. No restrictions.

# Landing page

Customizable, responsive template and public URL.





lisandrovico@gmail.com  
@bogardus

See you!