**Integrity:**

Commitment

Responsibility

1. I am a working mother and in my little free time I want to be there for my children and drive them to after-school clubs and go to doctor’s appointments

**Feelings**:

Comfort  
  
Example:  
I am too tired after work and just want to sit on the couch

**Spirituality:**  
Family  
Friendship

Example:  
1. In my free time I want to spend time with my elderly parents  
2. In my free time I want to hang out with my friends

**Achievement:**  
Professionalism  
Productivity  
Success  
Performance

Excellence

Motivation

Wealth

Example:  
1. I work late and don’t have time for sports in the evening. I could cycle to work but I would arrive sweaty and look unprofessional (Professionalism)

2. I don’t want to stop working when I prepare for exams (Productivity)  
3. I am very dedicated to get this promotion and work day and night on my project (Success)

4. I am not motivated doing sports because I dont see results fast enough, however, I am motivated to work on my coding skills in my free time (Motivation)  
5. I dont want to pay for the gym – its not worth the money (Wealth)

**Intelligence:**  
Knowledge  
Learning

Example:  
I just don’t like sports. I am more of the reading-type. I prefer reading books and learning new things

**Enjoyment:**  
Fun

Recreation

Example:  
1. I don’t think sports is fun. I prefer doing other fun things, like playing x-box

2. I prefer other recreational activities, that I am good at – like drawing.

**Strength:**

Ambition

Dedication

Example:  
1. I am very eager on achieving very high grades this year because its my final year so I can get a good job afterwards

**Order:**

Security/Safety

Example:  
1. I have been injured and afraid to do sports so that I don’t accidentally damage something

Note: This list is not exhaustive, but from the nature of the arguments given in the test run of the chatbot we believed that those values would cover most of the arguments that could be given in our context.

Values the chatbot promotes:  
**Health/Energy/Vitality**