



UX Researcher

Personal Info

Name

Lisanne Simons

Email

hello@lisannesimons.eu

Phone

+1 408 908 8430

Address

1 Vista Montana #2463
San Jose, CA 95134

LinkedIn/GitHub

lisannesimons

(Resume) Website

<https://lisannesimons.eu>

Languages

Dutch ●●●●●
native speaker

English ●●●●●
business fluent

German ●●●●○
intermediate
working proficiency

DOI of Publications

10.3389/fenrg.2021.742109

10.3389/fenrg.2021.717975

I am always open for information about user experience research positions in which I can apply my knowledge on communication and computer science, as well as my proven skills in qualitative and quantitative empirical research, to better understand the customers and help design for a marvelous user experience.

Work Experience

User Experience Researcher

Meta (contractor)

05/2022 – present

- Conducting mixed-methods research in an interdisciplinary team to improve user experience.

Research Associate

Chair for Communication Science and the Human-Computer Interaction Center at RWTH Aachen University

09/2020 – 08/2021

- Collaborated in two large and interdisciplinary European Commission's Horizon 2020 projects by studying the general public's social acceptance of two Carbon Capture and Utilization products;
- Conducted mixed-method, multinational studies using both qualitative and quantitative methodologies;
- Was responsible for the planning, executing, analyzing, visualizing and reporting of the studies.

Student Research Assistant

Chair for Communication Science and the Human-Computer Interaction Center at RWTH Aachen University

05/2017 – 08/2020

- Assisted in a large variety of research, thus gaining direct hands-on experience with the knowledge acquired during my studies;
- Tasks included: leading focus groups and conducting interviews; transcribing audio recordings; thematic analysis of transcriptions; literature research; designing and implementing surveys; analyzing survey data; data and concept visualization.

Summer Intern

Mediaan

07/2018 – 10/2018

- Formulated a new communication concept for the company's website based on online research and a qualitative interview study with employees;
- Designed an Instagram strategy;
- Helped out with other communication and marketing related activities.

Education

M.Sc. Technical Communication Fundamentals of Computer Science

RWTH Aachen University

10/2018 – 06/2020

Two-year interdisciplinary Master's program combining communication science and computer science courses, i.a., usability, user diversity and technology acceptance; sociology of technology; web science; social computing; data communication and security; advanced topics of virtual reality.

B.Sc. Technical Communication Fundamentals of Computer Science

RWTH Aachen University

10/2015 – 08/2018

Three-year interdisciplinary Bachelor's program combining communication science and computer science courses, i.a., empirical methods in linguistics and communication studies; public speaking and conversation skills; cognition, individual and environment; statistics; designing interactive systems; software engineering; computer engineering; programming and data structures.



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Bilingual University Preparatory Education

Charlemagne College in Landgraaf, the Netherlands

08/2009 – 08/2018

Six years of secondary education were completed cum laude and left me equipped with the necessary skills to attend a university, as well as a good mastery of the English language.

Volunteering

User Experience Designer

Open Disclosure San Jose, a Code for San Jose Project

09/2021 – present

- Conducted a heuristic evaluation of the existing website;
- Redesigned the website to include independent expenditures;
- Conceptualization, design, and recording of explanatory video on independent expenditures.

Volunteer & Team Leader

Second Harvest of Silicon Valley

08/2021 – present

- Managing volunteers during various food-sorting activities by resolving problems and making sure everything runs safely and smoothly.

Board Member Student Association

K.A.V. Alcuinus

10/2016 – 05/2019

- Fulfilled the roles of assessor, treasurer, and president.
- Helped Dutch students find their way in a foreign country.

Technical Skills

Quantitative Research

- survey planning/design
- quality control/sampling
- Qualtrics (Admin)
- statistical Analysis
- SPSS (Syntax)
- R / Python
- SQL

Qualitative Research

- (semi)structured interviews
- focus groups
- transcription
- thematic analysis
- text analysis
- observation

User Experience

- heuristic evaluation
- cognitive walkthrough
- A/B testing
- personas
- use cases
- wireframing
- Figma

Other Research-Related

- mixed-methods research
- cross-cultural research
- (data) visualization

Computer Science

- HTML5
- CSS
- Javascript
- C

Soft Skills

- interdisciplinary collaboration
- storytelling
- (technical) writing
- goal setting
- independent
- time management