



# UX Researcher

## Personal Info

### Name

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### LinkedIn/GitHub

lisannesimons

### (Resume) Website

<https://lisannesimons.eu>

## Languages

Dutch ●●●●●  
native speaker

English ●●●●●  
business fluent

German ●●●●○  
intermediate  
working proficiency

## DOI of Publications

10.3389/fenrg.2021.742109

10.3389/fenrg.2021.717975

I am always open for more information about user experience research positions in which I can apply my knowledge on communication and computer science, as well as my proven skills in qualitative and quantitative UX research, to better understand the customers/users and help design for a marvelous user experience.

## Work Experience

### User Experience Researcher

*Meta (contractor)*

05/2022 – present

- Planning, executing and analyzing qualitative and quantitative research;
- Closely collaborating with several cross-functional product teams on product innovation and improvement;
- Clearly and crisply communicating research findings to inform product strategy and direction;
- Advocating for the users' experience and well-being during product meetings;
- Collaborating with researchers across the company to achieve wide impact with research findings.

### User-Centered Research Associate

*Chair for Communication Science and the Human-Computer Interaction Center at RWTH Aachen University*

09/2020 – 08/2021

- Conducted mixed-method, multinational studies using both qualitative and quantitative methodologies as part of a collaboration with two large interdisciplinary European Commission's Horizon 2020 projects;
- Was responsible for the planning, executing, analyzing, visualizing and reporting of the studies.

### Student Research Assistant

*Chair for Communication Science and the Human-Computer Interaction Center at RWTH Aachen University*

05/2017 – 08/2020

- Assisted in a large variety of research, thus gaining direct hands-on experience with the knowledge acquired during my studies;
- Tasks included: leading focus groups and conducting interviews; transcribing audio recordings; thematic analysis of transcriptions; literature research; designing and implementing surveys; analyzing survey data; data and concept visualization.

### Summer Intern

*Mediaan*

07/2018 – 10/2018

## Education

### M.Sc. Technical Communication Fundamentals of Computer Science

*RWTH Aachen University*

10/2018 – 06/2020

Two-year interdisciplinary Master's program combining communication science and computer science courses, i.a., usability, user diversity and technology acceptance; sociology of technology; web science; social computing; data communication and security; advanced topics of virtual reality.

### B.Sc. Technical Communication Fundamentals of Computer Science

*RWTH Aachen University*

10/2015 – 08/2018

Three-year interdisciplinary Bachelor's program combining communication science and computer science courses, i.a., empirical methods in linguistics and communication studies; public speaking and conversation skills; cognition, individual and environment; statistics; designing interactive systems; software engineering; computer engineering; programming and data structures.



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## Bilingual University Preparatory Education

Charlemagne College in Landgraaf, the Netherlands

08/2009 – 08/2018

Six years of secondary education were completed cum laude and left me equipped with the necessary skills to attend a university, as well as a good mastery of the English language.

## Volunteering

### Volunteer & Team Leader

Second Harvest of Silicon Valley

08/2021 – 05/2022

- Managed volunteers during various food-sorting activities by resolving problems and making sure everything runs safely and smoothly.

### User Experience Designer

Open Disclosure San Jose, a Code for San Jose Project

09/2021 – 12/2021

- Conducted a heuristic evaluation of the existing website;
- Redesigned the website to include independent expenditures;
- Conceptualization, design, and recording of explanatory video on independent expenditures.

### Board Member Student Association

K.A.V. Alcuinus

10/2016 – 05/2019

- Fulfilled the roles of assessor, treasurer, and president.
- Helped Dutch students find their way in a foreign country.

## Technical Skills

### Quantitative Research

- survey planning/design
- quality control/sampling
- Qualtrics (Admin)
- statistical Analysis
- SPSS (Syntax)
- R / Python
- SQL
- C

### Qualitative Research

- in-dept interviews
- usability testing
- concept testing
- unmoderated research
- focus groups
- thematic analysis
- text analysis
- heuristic evaluation

### Further Skills

- Figma
- data visualization
- A/B testing
- UX design principles
- prototyping
- personas
- use case (diagrams)
- wireframing

## Soft Skills

- cross-functional collaboration
- storytelling
- (technical) writing
- goal setting
- independent
- time management