



UX Researcher

Personal Info

Name

Lisanne Simons

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LinkedIn/GitHub

lisannesimons

(Resume) Website

<https://lisannesimons.eu>

Languages

Dutch ●●●●●
native speaker

English ●●●●●
business fluent

German ●●●●○
intermediate
working proficiency

DOI of Publications

10.3389/fenrg.2021.742109

10.3389/fenrg.2021.717975

Interdisciplinarily educated graduate (M.Sc.) looking for a user experience research position in which I can apply my knowledge on communication and computer science, as well as my proven skills in qualitative and quantitative empirical research, to better understand the customers and help design for a marvelous user experience.

Work Experience

Research Associate

Chair for Communication Science and the Human-Computer Interaction Center at RWTH Aachen University

09/2020 – 08/2021

- Collaborated in two large and interdisciplinary European Commission's Horizon 2020 projects by studying the general public's social acceptance of two Carbon Capture and Utilization products;
- Conducted mixed-method, multinational studies using both qualitative and quantitative methodologies;
- Was responsible for the planning, executing, analyzing, visualizing and reporting of the studies.

Student Research Assistant

Chair for Communication Science and the Human-Computer Interaction Center at RWTH Aachen University

05/2017 – 08/2020

- Assisted in a large variety of research, thus gaining direct hands-on experience with the knowledge acquired during my studies;
- Tasks included: leading focus groups and conducting interviews; transcribing audio recordings; thematic analysis of transcriptions; literature research; designing and implementing surveys; analyzing survey data; data and concept visualization.

Summer Intern

Mediaan

07/2018 – 10/2018

- Formulated a new communication concept for the company's website based on online research and a qualitative interview study with employees;
- Designed an Instagram strategy;
- Helped out with other communication and marketing related activities.

Hostess & Children's Entertainment

Eventief

2014 – 2016

- A wide variety of tasks including children's entertainment, manning the reception and welcoming guests at both small and big events, and company promo jobs.

Education

M.Sc. Technical Communication Fundamentals of Computer Science

RWTH Aachen University

10/2018 – 06/2020

Two-year interdisciplinary Master's program combining communication science and computer science courses, i.a., usability, user diversity and technology acceptance; sociology of technology; web science; social computing; data communication and security; advanced topics of virtual reality.

B.Sc. Technical Communication Fundamentals of Computer Science

RWTH Aachen University

10/2015 – 08/2018

Three-year interdisciplinary Bachelor's program combining communication science and computer science courses, i.a., empirical methods in linguistics and communication studies; public speaking and conversation skills; cognition, individual and environment; statistics; designing interactive systems; software engineering; computer engineering; programming and data structures.



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Bilingual University Preparatory Education

Charlemagne College in Landgraaf, the Netherlands

08/2009 – 08/2018

Six years of secondary education were completed cum laude and left me equipped with the necessary skills to attend a university, as well as a good mastery of the English language.

Volunteering

User Experience Designer

Open Disclosure San Jose, a Code for San Jose Project

09/2021 – present

- Conducted a heuristic evaluation of the existing website;
- Redesigned the website to include independent expenditures;
- Conceptualization, design, and recording of explanatory video on independent expenditures.

Volunteer & Team Leader

Second Harvest of Silicon Valley

08/2021 – present

- Managing volunteers during various food-sorting activities by resolving problems and making sure everything runs safely and smoothly.

Board Member Student Association

K.A.V. Alcuinus

10/2016 – 05/2019

- Fulfilled the roles of assessor, treasurer, and president.
- Helped Dutch students find their way in a foreign country.

Technical Skills

Quantitative Research

- survey planning/design
- quality control/sampling
- Qualtrics (Admin)
- statistical Analysis
- SPSS (Syntax)
- R
- Python

Qualitative Research

- (semi)structured interviews
- focus groups
- transcription
- thematic analysis
- text analysis
- observation

User Experience

- heuristic evaluation
- cognitive walkthrough
- A/B testing
- personas
- use cases
- wireframing
- Figma

Other Research-Related

- mixed-methods research
- cross-cultural research
- (data) visualization

Computer Science

- HTML5
- CSS
- Javascript
- C

Soft Skills

- interdisciplinary collaboration
- storytelling
- (technical) writing
- goal setting
- independent
- time management