

UX Researcher

Personal Info

Name

Lisanne Simons

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Address

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LinkedIn/GitHub

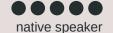
lisannesimons

(Resume) Website

https://lisannesimons.eu

Languages

Dutch



English

business fluent

German

● ● ● ○ ○ ○ intermediate working proficiency

DOI of Publications

10.3389/fenrg.2021.742109 10.3389/fenrg.2021.717975 I am always open for more information about user experience research positions in which I can apply my knowledge on communication and computer science, as well as my proven skills in qualitative and quantitative UX research, to better understand the customers/users and help design for a marvelous user experience.

Work Experience

User Experience Researcher

Meta (contractor)

05/2022 - present

- Planning, executing and analyzing qualitative and quantitative research;
- Closely collaborating with several cross-functional product teams on product innovation and improvement;
- Clearly and crisply communicating research findings to inform product strategy and direction:
- Advocating for the users' experience and well-being during product meetings;
- Collaborating with researchers across the company to achieve wide impact with research findings.

User-Centered Research Associate

Chair for Communication Science and the Human-Computer Interaction Center at RWTH Aachen University

09/2020 - 08/2021

- Conducted mixed-method, multinational studies using both qualitative and quantitative methodologies as part of a collaboration with two large interdisciplinary European Commission's Horizon 2020 projects;
- Was responsible for the planning, executing, analyzing, visualizing and reporting of the studies.

Student Research Assistant

Chair for Communication Science and the Human-Computer Interaction Center at RWTH Aachen University

05/2017 - 08/2020

- Assisted in a large variety of research, thus gaining direct hands-on experience with the knowledge acquired during my studies;
- Tasks included: leading focus groups and conducting interviews; transcribing audio recordings; thematic analysis of transcriptions; literature research; designing and implementing surveys; analyzing survey data; data and concept visualization.

Summer Intern

Mediaan

07/2018 - 10/2018

Education

M.Sc. Technical Communication Fundamentals of Computer Science

RWTH Aachen University

10/2018 - 06/2020

Two-year interdisciplinary Master's program combining communication science and computer science courses, i.a., usability, user diversity and technology acceptance; sociology of technology; web science; social computing; data communication and security; advanced topics of virtual reality.

B.Sc. Technical Communication Fundamentals of Computer Science

RWTH Aachen University

10/2015 - 08/2018

Three-year interdisciplinary Bachelor's program combining communication science and computer science courses, i.a., empirical methods in linguistics and communication studies; public speaking and conversation skills; cognition, individual and environment; statistics; designing interactive systems; software engineering; computer engineering; programming and data structures.



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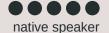
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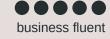
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Bilingual University Preparatory Education

Charlemagne College in Landgraaf, the Netherlands

08/2009 - 08/2018

Six years of secondary education were completed cum laude and left me equipped with the necessary skills to attend a university, as well as a good mastery of the English language.

Volunteering

Volunteer & Team Leader

Second Harvest of Silicon Valley

08/2021 - 05/2022

 Managed volunteers during various food-sorting activities by resolving problems and making sure everything runs safely and smoothly.

User Experience Designer

Open Disclosure San Jose, a Code for San Jose Project

09/2021 - 12/2021

10/2016 - 05/2019

- Conducted a heuristic evaluation of the existing website;
- Redesigned the website to include independent expenditures;
- Conceptualization, design, and recording of explanatory video on independent expenditures.

Board Member Student Association

- Fulfilled the roles of assessor, treasurer, and president.
- Helped Dutch students find their way in a foreign country.

Technical Skills

K.A.V. Alcuinus

Quantitative Research

- survey planning/design
- quality control/sampling
- Qualtrics (Admin)
- statistical Analysis
- SPSS (Syntax)
- R / Python
- SQL
- C

Qualitative Research

- in-depht interviews
- usability testingconcept testing
- unmoderated research
- focus groups
- thematic analysis
- text analysis
- heuristic evaluation

Further Skills

- Figma
- data visualization
- A/B testing
- UX design principles
- prototyping
- personas
- use case (diagrams)
- wireframing

Soft Skills

- · cross-functional collaboration
- storytelling
- (technical) writing
- goal setting
- independent
- time management