| Brand   | Store   | State | selected | category | brand_id | store_id |
|---------|---------|-------|----------|----------|----------|----------|
| Brand A | Store 1 | PA    | 1        | Type 1   | 1        | 1        |
| Brand A | Store 2 | PA    | 1        | Type 1   | 1        | 2        |
| Brand A | Store 3 | ОН    | 1        | Type 1   | 1        | 3        |
| Brand B | Store 1 | PA    | 1        | Type 1   | 2        | 1        |
| Brand B | Store 2 | PA    | 1        | Type 1   | 2        | 2        |
| Brand B | Store 3 | ОН    | 1        | Type 1   | 2        | 3        |
| Brand C | Store 1 | PA    | 1        | Type 1   | 3        | 1        |
| Brand C | Store 2 | PA    | 1        | Type 1   | 3        | 2        |
| Brand C | Store 3 | ОН    | 1        | Type 1   | 3        | 3        |
| Brand D | Store 1 | PA    | 0        | Type 1   | 4        | 1        |
| Brand D | Store 2 | PA    | 0        | Type 1   | 4        | 2        |
| Brand D | Store 3 | ОН    | 0        | Type 1   | 4        | 3        |