

506—Santa Fe's "Super Chief" Traveling thru the Orange Groves, California



VINTAGE LINEN POSTCARDS

WHY

HYBRID IDENTITY- PHOTOGRAPH/
PRINT/MODE OF COMMUNICATION

IDEALIZED IMAGE OF PLACES
(BOTH FAMOUS AND UNKNOWN)

EVOKE A SPECIFIC TIME PERIOD

The postcards themselves grapple with how we “see” shared cultural sites and spaces, including those that we may never actually see in real life. They are part of a larger communal creating of a shared vision, which fittingly is also one of the elements of the internet that first felt magical to me as a child.

CHALLENGES

- Deciding what to have on the site (and scrapping a lot of things that took time)
- Coding basics

IN THE FUTURE

- Expand elements
- Develop “travel to nowhere”
- Look into global examples

PAPER FORM

Use the form of a postcard strip to highlight what is “lost in translation” when going from web to print

Raise questions about functionality, aesthetics and purpose when going from web to print (and back again)

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