

VINTAGE LINEN POSTCARDS

SM-16—Daily Scene on the Beach at Santa Monica, California



PHOTO BY "DICK" WHITTINGTON

1B-H2163

WHY

**HYBRID IDENTITY- PHOTOGRAPH/
PRINT/COLLAGE**

**IDEALIZED IMAGE OF PLACES (BOTH
FAMOUS AND UNKNOWN)**

EVOKE A SPECIFIC TIME PERIOD

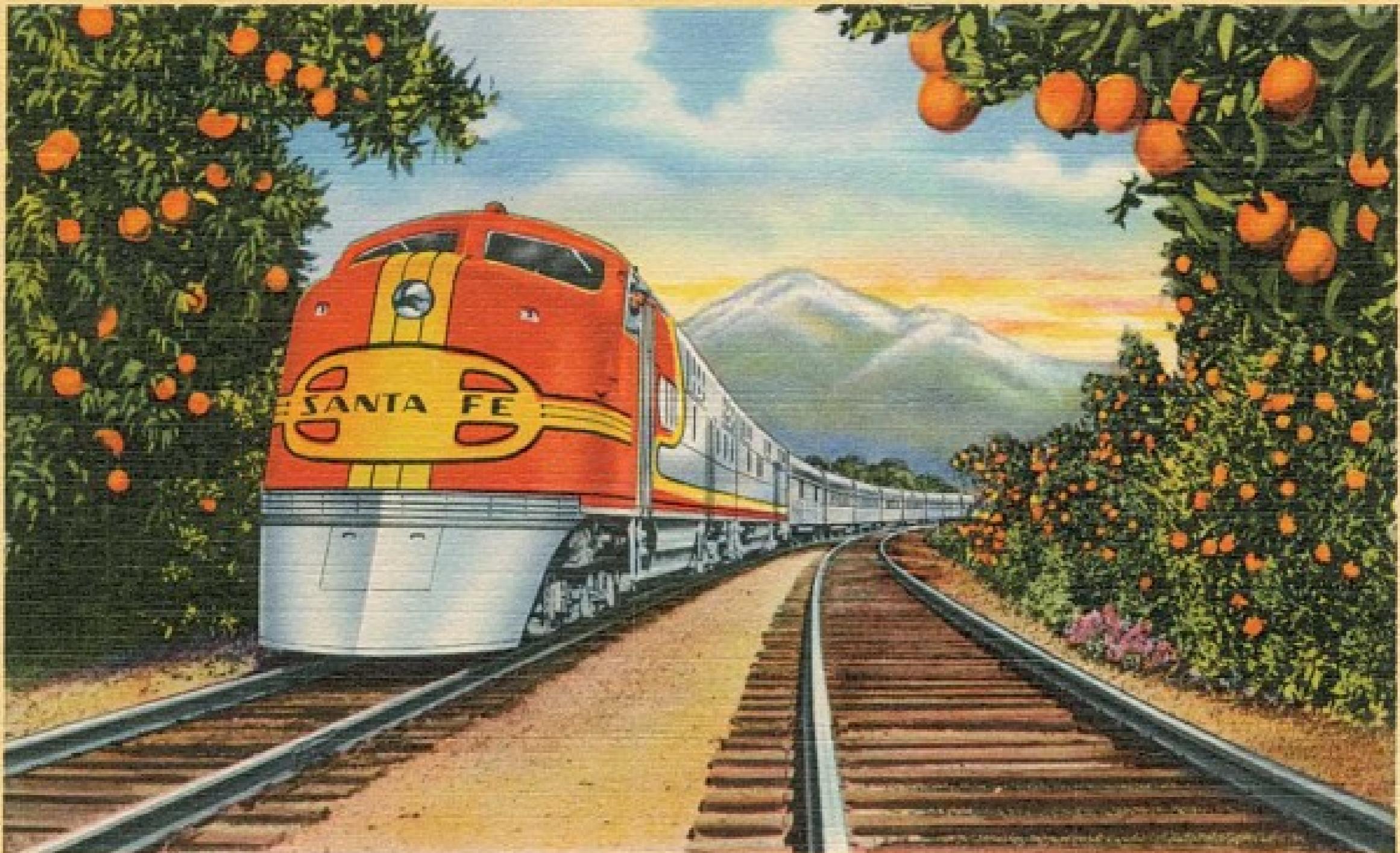
DEAD MEDIUM OF COMMUNICATION

The postcards themselves grapple with how we “see” shared cultural sites and spaces, including those that we may never actually see in real life. They are part of a larger communal creating of a shared vision, which fittingly is also one of the elements of the internet that first felt magical to me as a child.

**“the hyper-vivid appearance of
linen postcards seems at once
weird and quaint”**



506—Santa Fe's "Super Chief" Traveling thru the Orange Groves, California



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OB-H678

CHALLENGES

- Deciding what to have on the site (and scrapping a lot of things that took time)
- Coding basics

IN THE FUTURE

- Expand elements
- Develop “travel to nowhere”
- Look into global examples

PAPER FORM

Use the form of a postcard strip to highlight what is “lost in translation” when going from web to print

Raise questions about functionality, aesthetics and purpose when going from web to print (and back again)

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