

EELISA JONES

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PROFESSIONAL EXPERIENCE

Northwestern Mutual (Contract)

MILWAUKEE, WI Specialized Technical Analyst in Law & Public Affairs Department

05/21 – 08/21

- Translated business requirements of 8+ product teams to software engineers to design and build compliance data pipelines
- Presented technical solutions for 4 pipeline products to business-side leaders for approval
- Researched and generated data mappings for Splunk-based monitoring solutions
- Spearheaded retention process and policy improvements for 34m+ records; cross-trained project team leads

Advanced skills: Stakeholder Engagement, Requirements Gathering, Technical/Process Documentation, Research, Data Analysis, Data Mapping

Harley-Davidson Motor Company (Contract to Direct Hire)

MILWAUKEE, WI Data Steward in Data Management & Business Process Insights Departments

10/17 – 12/20

- Automated master data monitoring, reporting, and corrections; saved \$20k+ in annual process costs
- Extracted, cleansed, and visualized customer, material, warranty, and sales data from multiple data sources
- Optimized and documented data flows, models, and related processes across 3 master data domains
- Cross-trained 3 team members on primary master data management practices
- Led a team of 7+ developers, architects, and subject matter experts in Agile ERP adoption project; received C-level executive praise and supported \$150 million in parts and accessories revenue in 2021

Advanced skills: MS Excel, VBA, SAP, AS/400, SQL, Alteryx Analytics, IBM Information Steward, Research, Data Visualization, SOP Generation

Milwaukee County (Contract)

MILWAUKEE, WI Office Assistant in Department of Human Resources

02/16 – 10/17

- Promoted from part-time to full-time in recognition of work ethic and initiative
- Spearheaded record digitization efforts, introducing updated software, policies, and processes
- Oversaw the digitizing and automated indexing of incoming HR documents for over 5K active employees

Advanced skills: OnBase Content Management Platform, MS SharePoint, MS Excel

EDUCATION

University of Wisconsin - Milwaukee

Milwaukee, WI

Master of Science, Information Science & Technology (GPA: 3.9/4.0)

EXPECTED 12/2022

Relevant Coursework: Machine Learning; NLP; Statistics; Object-Oriented Programming; Data Analysis for Data Science; Software Engineering

Languages: Python, SQL, VBA, Java, R

Key Technical Packages: Scikit-learn, TensorFlow, Keras, Matplotlib, Pandas

Key Technical Tools: SPSS, Excel, Anaconda, GitHub, SAP, Alteryx, IBM Information Steward, MS Azure Studio

Online Courses and Certificates: Microsoft Office Specialist Excel 2016 Expert; ML Pipelines w/ Azure (Coursera)

PROJECTS

Twitter Trend Mining & Analysis ([GITHUB](#))

01/21 - PRESENT

- Developed Python scripting to retrieve user trends from Twitter API for selected geolocations
- Cleaned retrieved data using Pandas and identified common trend topics across geolocations

Deep Learning Movie Review Sentiment Analysis ([GITHUB](#))

12/21

- Trained and evaluated two BERT-styled NLP models to automated insight into user sentiment on popular movies