



LISBEL CRUZ

UI/UX DESIGNER & FRONT-END DEVELOPER

● CONTACT

Katy, Texas.

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● EXPERIENCE

- **Senior Mobile Ad Developer** Nov 2016 - Present
Padsquad, NY
 - Part of the front end development team that maintains the company's web.
 - Developed functionalities oriented to mobile units (Rich media) that require HTML5, CSS3, Javascript and responsive experience.
 - Development & maintenance of reusable repositories components for the mobile units.
- **Engineer IV** Nov 2015 - Nov 2016
Claro, DR
 - Designed and built interactive prototypes for applications that can be tested with customers.
 - Front end Developer for internal application oriented to client service.
 - Collaborated with other teams to develop cross-product design solutions.
- **Web Developer** Jan 2013 - Nov 2015
Theorem, DR
 - Designed digital advertising.
 - Created functional ads with HTML5, JavaScript and various platforms like Celtra Ad Creator.
- **Previous Experiences:**
 - UI/UX Designer & Front End Developer for a web application: www.picsera.com in 2014.
 - Instructor assistant in the areas of HTML & CSS, Photoshop & Illustrator in 2012.

● SIDE PROJECTS

- **Seasons Cretive Agency:** design and development of templates for Themeforest and Graphicriver. www.themeforest.net/user/seasonsca
- **Crapfest Game (Padsquad):** game for advertising purpose. www.crabfesttest.surge.sh

● EDUCATION

- **Bachelor's degree, Graphic Design**
APEC University, DR
2013 - 2016
- **Associate's degree, Technologist in Multimedia**
Las Americas Institute of Technology (ITAL), DR
2010 - 2012