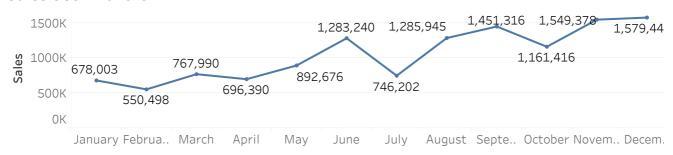
# **Profit Analysis**

Analysing sales and profits over months and market profit analysis for the month July that faces ...

Tur..

## **EMEA Profit Loss in July**

#### Sales Over Months



#### **Profit Over Months**

#### 174,250 176,195 147,570 150K 154,798 149,500 93,952 100K 104,410 73,763 77,888 72,049 73,035 50K 0K January February October March September November December

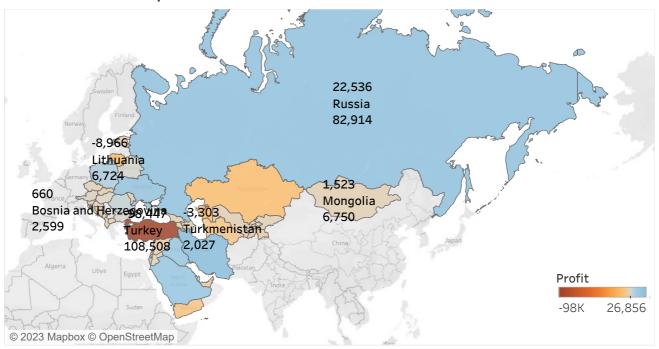
#### Market Profits in July



Turkey facing the most loss in all three categories although they have high sales.

# Analysis on EMEA Market

# **EMEA Profit Map**



# **Category Profit**

Category	
Furniture	-1,987
Office Supplies	-1,572
Technology	-3,173

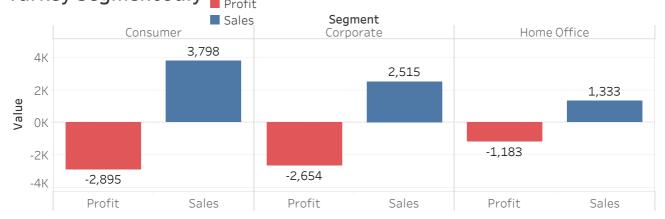
C.

Consumer faces the most lost especially chairs that has medium order priority.

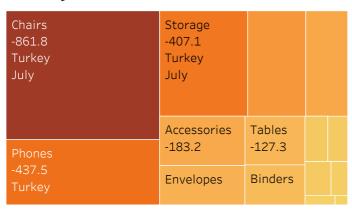
M.

# **Further Analysis**

# Turkey Segment July Measure Names Profit



### **Turkey Consumer**

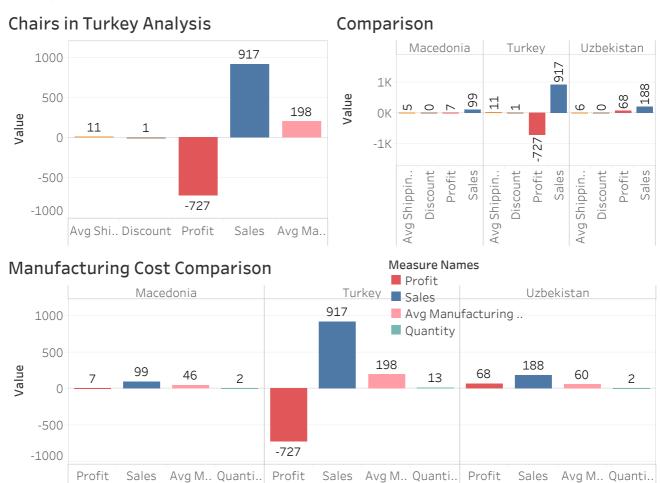


### **Turkey Order Priority**



Manufacturing cost being the main reason for chairs in Turkey to being facing losses.

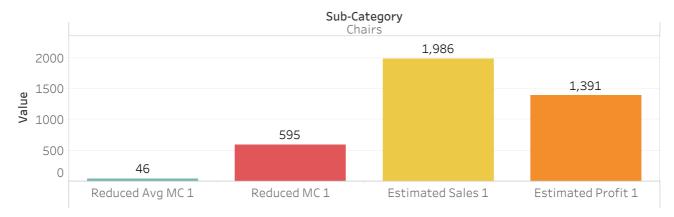
# **Analysis On Chairs**



Solution based on comparison to other countries and estimating its sales and profits

# Recommendation

### Solution 1



## Solution 2

