

DON BOSCO INSTITUTE OF TECHNOLOGY
KURLA , MUMABI

A PROJECT REPORT ON

“My Tour”

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CERTIFICATE

This is to certify that the project on “My Tour” is a bonafide work of **Lavin Peeyus and Lisha Shaji** submitted to the University of Mumbai in partial fulfillment of the requirement for the award of the degree of “**TEIT**” in “**Internet Programming**”.

(GUIDE SIGNATURE)
SIGNATURE)

Dissertation Approval Certificate

This project report entitled website on Tourism by Lisha Shaji and Lavin Peeyus is approved for the degree of Bachelor of Engineering in Information Technology.

Examiners

1.-----

Name:-

Date:-

Place:-

Declaration

I declare that this written submission represents my ideas in my own words and where others' ideas or words have been included, I have adequately cited and referenced the original sources. I also declare that I have adhered to all principles of academic honesty and integrity and have not misrepresented or fabricated or falsified any idea/data/fact/source in my submission. I understand that any violation of the above will be cause for disciplinary action by the Institute and can also evoke penal action from the sources which have thus not been properly cited or from whom proper permission has not been taken when needed.

(Lavin Peeyus(73)
&
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Date:

Project Report

Introduction

The industry of tourism has been influencing the great growth of unexpected nature for the last years. If one wants to distinguish the reason of this developing, it can be found in the weakening of borders in the world. In addition to this, the increasing of the information extension about the grand sceneries throughout the world has also given the push. It should be mention that the southern African regions are not the exception. One can say that we have come to the stage of the incoming of a profitable market in an industry that is briskly growing.

Problem Statement

No international level tourism, restricted to national level only. Research can be done, no booking.
Accommodation details not available.

Scope of the Project

- Can be extended to International level.
- Exploration of more places .
- Updating users about various offers through digital media like email, etc.
- Coupon code can be provided.
- Affiliate marketing.

The main consisting part of our marketing is the willingness to provide every picture, every publication, and every promotion with an extreme level of quality. Speaking of the promotional strategy of Sephats Tours we couldn't omit that it will include integrating advertising, providing events, personal selling, public relations, direct marketing and the Internet one and all of these aspects we are going to explain and present in a detailed way in the marketing section of this travel conclusion. There is one more thing that we want to mention, and it explains the fact that our intention is not just to take the individuals on sightseeing excursions. In addition to this, we are struggling to become completely sure that our customers appreciate nature through informative instructions about the origins of the objects. This aspect is the main element of our marketing strategy that will make us unique

and different from the competitors and will give the push for the development of sustainable competitive advantage.

Current Scenario

- Pilgrim, wedding destination, tripping for youngsters, riding for riders.
- National tourism.
- Research
- Comparison between places.
- Reviews.
- Rating.
- Offers.

The ongoing tendency towards the growth of the number of tourists entering the country provides a chance for “Sephats Tours” to enter the market. This opportunity has been crowning with success because of the rapid annual growth of the national tourism industry. The process of this growth has its advantages, and they are used by “Sephats Tours” which take them and moderates competition in the city travel part of the industry.

That is done with the help of enthusiastic and experienced staff, perfect networking, and effective management and marketing. “Sephats Tours” is struggling to present travel and adventure packages to the people who have a willingness to travel primarily in the Southern region. However, they also provide their service for traveling around the whole of Botswana. Services and products are given by “Sephats Tours” particularly consist of the pre-arranged tours, tourist packages according to the custom's peculiarities, a full consultation about the different aspects of traveling, an advanced reservation of the temporary apartment, and a lot of other related kinds of service.

Need for the Proposed System

- Today's generation is more interested in travelling and exploring different places.
- Parents can take their children to historical places for study purpose.

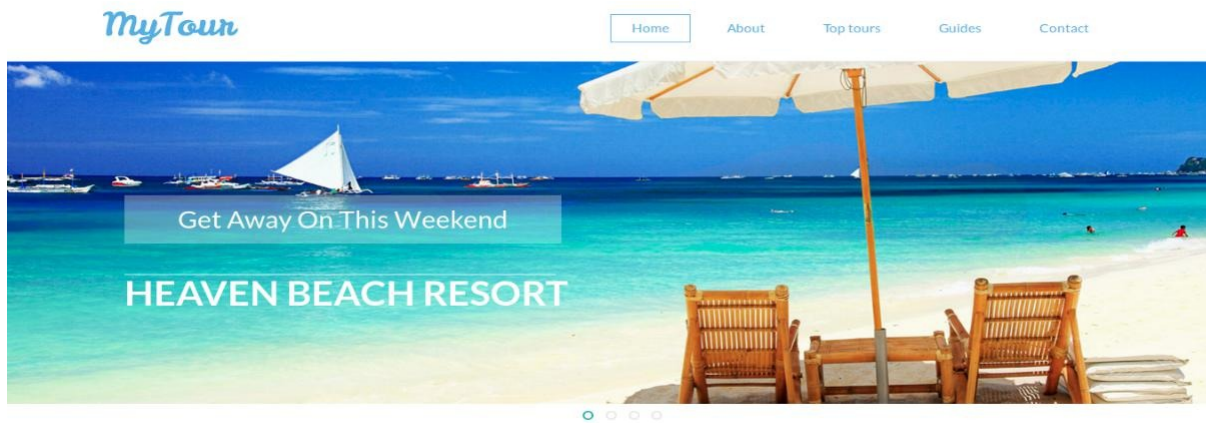
Review of Literature:

Tourism is one of the most important export industry and earner of foreign exchange in many countries. The significance of tourism has been recognized in both developed and developing countries. This can be seen in the establishment of Government Departments of Tourism (DoT), widespread encouragement and support of tourist development, and the abundance of small businesses and multinational corporations causative to and deriving benefits from the tourism industry. In common, each rests on previously ones and provides a basis for future ones. An attempt is made in this chapter to present the existing literature on Tourism. The introduction of 'package holidays' concept by charter carriers, as distinct from scheduled airlines, opened immense possibilities for average European holiday makers to enjoy the sun, sand and sea which hitherto was the preserve of the rich few. The success stories of

present day tourism in Spain, Yugoslavia, Italy and other Mediterranean countries are founded on sun, sea and sand tourism.

Responsive web design (RWD) is an approach to web design that makes web pages render well on a variety of devices and window or screen sizes. Recent work also considers the viewer proximity as part of the viewing context as an extension for RWD. Content, design and performance are necessary across all devices to ensure usability and satisfaction. Responsive web design has become more important as the amount of mobile traffic now accounts for more than half of total internet traffic. Responsive web design is an example of user interface plasticity. Many other sources have recommended responsive design as a cost-effective alternative to mobile applications due to its ability to house all of the code in a single website. Users and developers alike began realizing the benefits

and importance of mobile-responsive designs as mobile use continued to rise. This realization of importance was confirmed when Google made their announcement that search engines were going to reward responsive websites with increased rankings.




HTML5 is used in our project to define the properties and behaviors of web page content by implementing a markup based pattern to it. HTML5 is the fifth and current major version of HTML, and subsumes XHTML. HTML5 includes detailed processing models to encourage more interoperable implementations; it extends, improves and rationalizes the markup available for documents, and introduces markup.

CSS plays a major role in our project to design and to enable the separation of presentation and content, including layout, colors, and fonts. This separation can improve content accessibility, provide more flexibility and control in the specification of presentation characteristics, enable multiple web pages to share formatting by specifying the relevant CSS in a separate .css file, and reduce complexity and repetition in the structural content.

MySQL is free and open-source software. MySQL is the most popular database system used with PHP. Inorder to add and delete various data we used MYSQL with PHP in our project. Inshort to make and store database we used MYSQL.


Ajax is the technique for creating fast and dynamic web pages. It is possible to update parts of a web page, without reloading the entire page.


CONTACT US





Travel is fatal to prejudice

Travel is fatal to prejudice, bigotry, and narrow mindedness., and many of our people need it sorely on these accounts.

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 Send message

Web service (WS) is either: (generic) a service offered by an electronic device to another electronic device, communicating with each other via the www or (specific) a Web service is a server running on a computer device, listening for

requests at a particular port over a network, serving web documents (HTML, JSON, XML, Images), and creating web applications services, which serve in solving specific domain problems over the web (www, internet, HTTP)

In a Web service a Web technology such as HTTP — originally designed for human-to-machine communication — is used for transferring machine-readable file formats such as XML and JSON.

Web application security is a branch of information security that deals specifically with security of websites and web application and web services. At a high level, web application security draws on the principles of but applies them specifically to internet and web systems.

Secure web application development should be enhanced by applying security checkpoints and techniques at early stages of development as well as throughout the software development life cycle. Special emphasis should be applied to the coding phase of development. Security mechanisms that should be used include, threat modeling, risk analysis, static analysis, digital signature, among others.

Results and Discussion

Tourism can be good only if it is sustainable, for example- what they are doing in Botswana but not if it is unsustainable for example-what they are doing in a place in Spain which is ruining their beach in the end it won't be worth it. but overall I think tourism is good only if sustainable.

References:

- <https://www.w3schools.com/html/>
- https://www.tutorialspoint.com/ajax/what_is_ajax.htm
- <https://github.com/>

Conclusion:

Tourism is not all bad. The education that can come about when travelling and interacting can be greater than that gained from any textbook. Travelling does have its' downfalls which need to be made known so a solution can be found.

Tourism commodifies cultures and their associated businesses and goods. It effects the environment in many harmful ways, including the habitats of many endangered animals. Tourism can also overshadow or in the opposite direction drastically change the indigenous cultures of a place.

Tourists need to make sure they do everything in their power to prevent these negative effects of tourism. They should get vaccines, stay in designated areas, and respect and preserve the culture put before them. With these simple measure travelers of all ages can help reduce the footprints left behind by tourism.

THE END