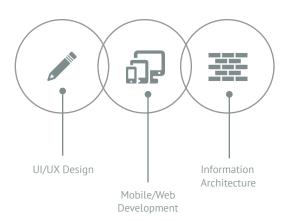
Ontario, CANADA

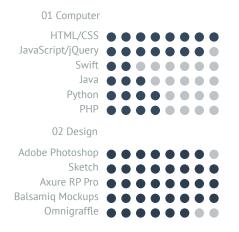
PERSONAL STATEMENT

I'm a UI/UX Designer currently based in Mississauga (Canada). I love everything that has to do with UI/UX design and I feel a true devotion to coding and art. I have designed wireframes and interfaces for organizations such as City of Toronto and Jam3 Inc., and currently I'm working for Transcore Link Logistics as a UI/UX Designer. I love working with people, specially if they have the same passion I have for what they do.

MY SPECIALTIES



SKILLS



03 Knowledge
Wordpress
Vue.js
Laravel
Survey Design
User Interviews
Competitive Analysis
Personas & Scenarios
Storyboards
Wireframes
Prototyping
Graphic Design
Heuristic Evaluation
Usability Testing

LANGUAGE SKILLS







EDUCATION



MASTER OF INFORMATION
From September 2014 to April 2016
Information System Design & User Experience Design
UNIVERSITY OF TORONTO, ON, CANADA



BACHELOR OF MANAGEMENT From September 2010 to July 2014 Information Management & Systems PEKING UNIVERSITY, BEIJING, CHINA

WORK EXPERIENCE

From Apr. 2016 to Current - TRANSCORE LINK LOGISTICS, ON, CA UI/UX Designer (Full-time)

- Helped the product owner to redesign a truck driver job board.
- Improved the user expereience of company official website.

From Oct. 2015 to Nov. 015 - JAM3 INC., ON, CANADA UX Designer (Freelancer)

- Conducted 8 version wireframes in 12 days by using Sketch and Axure.
- Worked with producers to do iterations with brainstorming and personas.

From Jun. 2015 to Aug. 2015 - CITY OF TORONTO, ON, CANADA UI/UX Designer (University of Toronto Practicum Course)

- Worked closely with developers to redesign Open Government web page.
- Implemented a demo page with Bootstrap framework(HTML/CSS/JS).

PROJECTS



OPEN GOVERNMENT - City of Toronto Practicum Project From June 2015 to August 2015 UI/UX Designer

http://lishuoz.com/projects/open-government



PLAYWALK - City Exploration Mobile App From September 2014 to December 2014 UI/UX Designer, Information Architect http://lishuoz.com/projects/playwalk



League - User Experience Improvement From September 2015 to April 2016 UI/UX Designer http://lishuoz.com/projects/league



EASYDONATE.COM - Donation Information Website From June 2013 to July 2013 Product Manager, UI/UX Designer Best-designed Product in Design of PKU Web Product Hackathon



NFB INTERACTIVE - National Film Board Web Design From October 2015 to November 2015 UX Designer