

WEB DESIGN PROPOSAL

- FRONT END ONLINE LEARNING PLATFORM

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Introduction:

Studio aims to become a pioneer in offering curated front-end web design courses. We envision a simple, intuitive, and engaging e-commerce platform that serves both beginners and seasoned professionals, ensuring a holistic learning experience.

Proposed Web Pages:

- 1.1 **Homepage:** This is where users get the first impression. It will have the hero section, course highlights, latest news bar, recommended courses, exclusive bundles, and testimonials.
- 1.2 **Individual Course Page:** Detailed pages for each course, providing in-depth information like course curriculum, instructor details, course duration, reviews, and a call to action (like "Enroll Now" or "Add to Cart").
- 1.3 **Checkout Page:** A page where users can review their cart, input billing details, and make a payment.
- 1.4 **Login/Registration:** While technically part of a system functionality and not a "content page," these will have their designated areas/pages for users to create accounts or sign in.

Web Layout Sample

Homepage:

- **Header:**
 - **Logo:** Showcasing the brand "Studio."
 - **Browse:** Dropdown menu with categories like Basic, Intermediate, Advanced.
 - **Search Bar:** For users to quickly search specific courses or topics.
 - **Shopping Cart Icon:** For course purchases.
 - **Log In:** For user authentication and course tracking.
- **Hero Section:**
 - **Background Display:** Rotating images of learners, course graphics, or engaging web designs.
 - **Title:** "Master Front-End Design with Studio."
 - **Tagline:** "What do you want to learn today?"
 - **Course Selection:** Six course buttons (e.g., "HTML Basics", "CSS Frameworks", "Responsive Design") for quick access.
- **Latest News Bar:**
 - Highlighting new course additions or updates, e.g., "Just Launched: Advanced CSS Animations."
- **Recommended Courses:**
 - A grid layout with 3 columns, each featuring:
 - **Course Image:** Thumbnail representing the course content.
 - **Course Title and Brief:** e.g., "HTML & CSS: Crafting Stunning Websites."
 - **Price:** Clearly displayed with any discount highlights.
 - **Add to Cart Button:** For quick purchasing.
- **Exclusive Course Bundles:**
 - Highlight the bundled course offerings, e.g., "Full-stack Front End Bundle: From Basics to Advanced, now at \$5000, down from \$23000!"
- **Student Testimonials:**
 - Display feedback and experiences from previous students to build trust.
- **Footer:**
 - **Discover:** Links to various courses, about the instructors, and other site sections.
 - **Social:** Icons leading to Studio's social media pages, potentially showcasing student projects or course teasers.
 - **Further Information:** FAQs, contact details, terms & conditions, etc.