Li Huang

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EXPERIENCES

WEB DESIGN INTERN
Jun 2023-Aug 2023
Sofamon.xyz
• Designed and produced dynamic web animations to fulfill project specifications.
• Collaborated with programmers to manage and implement web assets and ensure website functionality.

GAME ARTIST, GRAPHIC DESIGNER
Jan 2023-Feb 2023
Geopipe NYC Game Jam 2023
• Winner of the 2023 Geopipe NYC Game Jam.
• Contributed to art style and game flow exploration with the team.
• Created engaging particle effects and 3D assets.
• Designed and refined UI elements.
• Collaborated closely with programmers to integrate assets into the game and debug problematic assets.

GAME ARTIST
Mar 2022-Present
Brown RISD Game Developers
• Developed a pixel art escape game and a 3D PvP game collaboratively with a team.
• Customized and executed art styles in collaboration with artists and programmers, while creating and refining art assets, including character models, animations, backgrounds, and UI elements.

DESIGN ASSISTANT
Jul 2021-Mar 2023
JYCC Group
• Collaborated with designers to formulated 2D visual identities and supporting graphics for different clients, including hotel, car detailing studio, pop-up bar, and hospital.
• Facilitated interior designs with designers by creating detailed mockups.

DESIGN & MARKETING INTERN
Sep 2020-Jun 2021
Luckin Coffee
• Coordinated with the digital marketing team to refine marketing campaigns.
• Designed posters and illustrations for various dates, events, and platforms on social media. Conducted weekly competitor analysis, focusing on visual elements, social media promotions, pricing, discounts, and product offerings.
• Generated weekly reports using PowerPoint and Excel.

EDUCATION

Rhode Island School of Design
Bachelor of Fine Arts,
Graphic Design 2025

SOFTWARE PROFICIENCY

Adobe Illustrator,
Photoshop, InDesgin
●●●●●●●●○   proficient
HTML&CSS
●●●●●●●○○   competent
After Effects
●●●●●●○○○   intermediate
JavaScript
●●●●●●○○○   intermediate
Java, C#
●●●●●○○○○   basic
Unity, Blender
●●●●●○○○○   basic

SKILLS

TEAM
Communication & Project Management

DESIGN
Typography & Type Design

ILLUSTRATION
Concept Art & Digital Painting

PROGRAMMING
Front-end Development & Game Development