

Li Huang

PORTFOLIO thisisli.com

PHONE 401.556.0787

EMAIL lhuang02@risd.edu

EDUCATION

Rhode Island School of Design, Providence, RI

Bachelor of Fine Arts, Graphic Design 2024, GPA 4.0/4.0, Semester Honors 2021 Fall, 2022 Spring, 2022 Fall

EXPERIENCES

XO Magazine, Providence, RI

FEB. 2023-PRESENT

Graphic Designer

- Renovated the print and digital visual identities for XO, including logo, supplementary visuals, and typography.
- Cooperated with other designers to curate layouts and manage the printing process for zines.

Geopipe NYC Game Jam 2023, Providence, RI

JAN. 2023-FEB. 2023

Game Artist & Graphic Designer

- Collaborated with a team of 12 to develop a winning Golf game for the NYC Game Jam 2023, earning a \$2500 prize.
- Researched, storyboarded, and compiled art styles and game flow with artists and programmers.
- Conceptualized and polished user interfaces, particle effects, and 3D assets, and collaborated closely with development teams to integrate and refine assets within the game.

Brown RISD Game Developers, Providence, RI

MAR. 2022-PRESENT

Game Artist & Graphic Designer

- Collaborated with semester-based interdisciplinary teams to develop games.
- Brainstormed and customized the gameplay mechanics and art scheme with designers, contributing to the game flow and asset creation process, which involved creating and refining various art assets including UI elements, character models, animations, particle effects, and background art based on the given art direction.

JYCC Group, Shanghai, China

JUL. 2021-OCT.2022

Design Assistant

- Worked closely with senior designers to formulate 2D visual identities and supporting graphics, such as logos, visual narratives, digital platforms, and print deliverables, for various clients including a hotel, car detailing studio, pop-up bar, and hospital.
- Aided interior design projects with designers by creating mockups to effectively convey design concepts to clients.

Luckin Coffee, Beijing, China

SEP. 2020-JUN.2021

Design & Marketing Intern

- Collaborated with the digital marketing team to customize marketing campaigns, creating posters and illustrations for social media platforms to promote events and dates.
- Conducted weekly analyses of competing companies' visual elements, social media promotions, prices, discounts, and products, and produced comprehensive reports in PowerPoint and Excel to inform marketing strategies.

SKILLS

Design: Typography, Brand Design, Web Design, Motion Design, Character Design, Game Design, Vector Illustration

Softwares: Photoshop, Illustrator, Indesign, Aftereffects, Figma, Webflow, Wordpress, Blender, Unity

Soft Skills: Collaboration, Time management, Active Listening, Self-motivation, Presentation, Empathy, Creativity, Adaptability, Critical Thinking, Problem-Solving